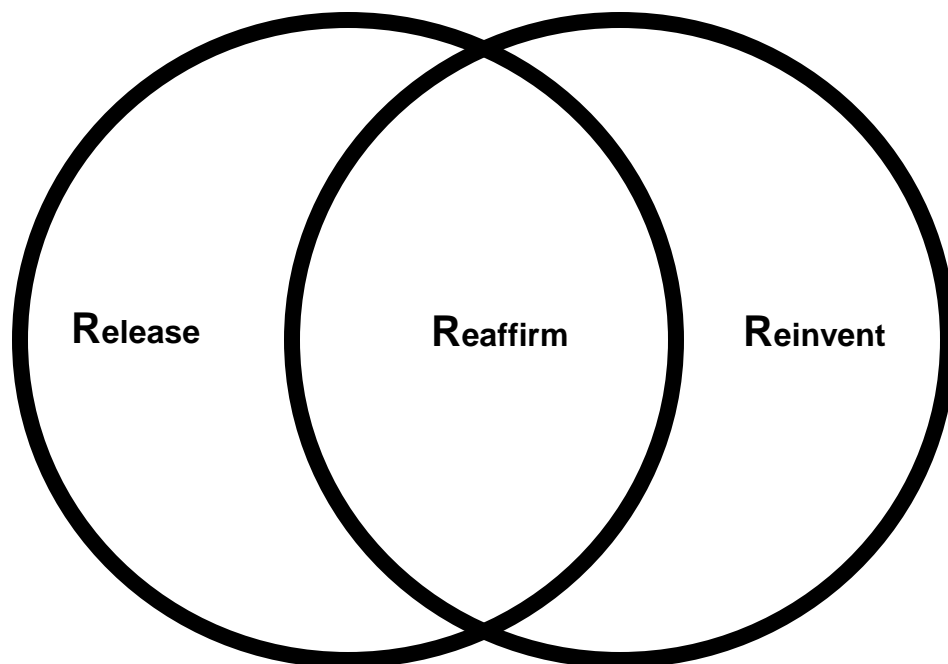


# The “3Rs” of Renewal



**Release: What needs to go?**

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**Reaffirm: What needs to stay?**

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**Reinvent: What needs to change?**

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