

2013 University of Washington Advising Summer Summit
Sponsored by the [Adviser Education Program \(AEP\)](#)
& the [Association of Professional Advisers and Counselors \(APAC\)](#)

iAdvise: Windows to New Technologies in Advising and Student Services

The advent of internet-based communication has radically altered the way higher education professionals interact with students. The first wave of email and websites have now evolved into social media like Facebook, Twitter and others. Despite an abundance of ways to communicate with our students, they sometimes seem harder to reach than ever before. This conference aims to explore best practices and outcomes utilizing new technologies, as well as the implications of embracing new technology in the face of a rapidly changing online landscape.

Wednesday, September 4, 2013 | 8:30 am – 1:30 pm | [Fishery Sciences](#) (FSH) 1122 NE Boat Street

8:30 am – 9:00 am	Check In, Coffee, Renew Your APAC Membership		
9:00 am – 9:15 am	Welcome, Announcements, Raffle		
9:15 am – 10:00 am	Colleen Carmean, Assistant Chancellor for Instructional Technologies, UWT iAdvise in Education 2.0: Buckle your seat belts! Technology has changed the experience of learning for a generation now going to college. Mobile devices, WiFi, Google, Wikipedia, Twitter, social media and crowd knowledge changed what learners want, need and expect overnight. Let's take a look at the technology our learners now carry in their pockets and are increasingly expecting to see in the classroom. Let's talk about the changes being asked of higher education, including advisers! Buckle your seat belts; it's going to be a wild ride.		
10:00 am – 10:10 am	Break		
10:10 am – 11:00 am Session One	MyPlan Training	Connecting Abroad	Helping Huskies Get Hired
11:00 am – 11:10 am	Break		
11:10 am – 12:00 pm Session Two	Creating Community Through Social Media	MyPlan RoundTable	Expanding Vision
12:00 pm – 12:20 pm	Advising Networks		
12:30 pm – 1:30 pm	Optional Lunch		

Optional no-host lunch at Shultz's Bar & Grill at 4114 University Way NE starting at 12:30.

[RSVP for the Summit and Lunch](#)

Session One Options

Connecting Abroad: Closing Gaps with Technology

Rob Carroll, First Year Programs; Leah Panganiban, UAA; Adiam Tesfay, Academic Support Programs

We are able to facilitate an interactive experience with the more than 1,000 first year international students well before they arrive in Seattle via an online mobile learning platform, Adobe Connect. This presentation will describe the creation and demonstrate the use of the online program. Participants will get a look at the program from the perspective of a UW presenter and that of a brand new student thousands of miles away. Join the presenters as we show you how connections are made through technology in an effort to facilitate a rich beginning to the First Year international student experience.

MyPlan Training Session

Susan Monusko, UWIT; Megan McConnell, UAA; Matt Saavedra, Registrar's Office; Kiley Levingston, Student

This training session will introduce advisers to the ins and outs of the new Plan Audit functionality. We will take a look at the differences between a DARS report and the new Plan Audit report, add courses listed in both the Time Schedule and the Course Catalog to see how those courses impact Plan Audits, and go over the information requirements that affect variable credit courses as well as honors and writing sections. We will also discuss how to run Plan Audits as an adviser, and the necessary information that students must provide for specific categories of courses before advisers can run Plan Audits.

Helping Huskies Get Hired: Building Experiences Employers Want Roundtable Discussion

Patrick Chidsey, Lynnea Erickson, Briana Keller, Kimberly Peterson, and Vic Snyder, UW Career Center

In this session we'll share our career expertise, provide insight into the employer-perspective and answer questions from the audience. Three themes will frame our discussion: 1) social media, 2) employer opinions and 3) how Huskies most often land post-UW jobs. Specifically, we will share our 2013-14 social media strategy and discuss what employers want to see (and not see) in the online/digital footprints of students and job seekers. Results from national employer surveys and studies, coupled with insight from employers who actively recruit students on our campus, will fuel our discussion around the top skills and experiences valued in new hires. Finally, we'll address the all-important topic of job searching best practices.

Session Two Options

Creating Community through Social Media: The Class of 2017 as a Case Study

Paula Shields, UW Admissions; Martha Chan, First Year Programs

Since April, Undergraduate Admissions and First Year Programs have collaborated to manage a new Facebook app, which allows the incoming freshman class to connect behind a privacy wall. More than half the class has joined the app, creating 4,700 communities and 7,500 posts. Our involvement as administrators has been minimal. We will show the product we use, called Schools App, and discuss some of the implications for advising.

Expanding Vision & Inspiring Pride: Supercharging the Humanities and Social Sciences in Connecting Students to Work

Patrick Chidsey, UW Career Center; Lynnea Erickson, UW Career Center

It's no secret that many Liberal Arts graduates are underemployed or unemployed. We want to change that. There is demand from employers to find new employees who have the skills developed in these majors, but students need our help in figuring out what those skills are, what key experiences to pursue, and how to take action towards finding meaningful work. This session will focus on concrete ways advisers, departments, and career counselors can partner to do just that. We will present a simple framework that helps students clearly see career options and how those options relate to their major(s). We will share examples of online tools and websites effective in informing and encouraging students in exploring career options.

MyPlan Roundtable

Susan Monusko, UWIT; Megan McConnell, UAA; Matt Saavedra, Registrar's Office; Kiley Levingston, Student

This discussion surrounding the use and adoption of MyPlan will follow the earlier demonstration of MyPlan and will include announcement of new features and upcoming features in the works. The MyPlan team values adviser feedback, which will be captured from the open discussion. Adviser input will be taken back to the team to be considered and prioritized among the other work to be completed making MyPlan even more useful tool for both students and advisers.