



Biobehavioral Cancer Prevention and Control Training Program ANNUAL RESEARCH SYMPOSIUM

April 15, 2015 from 3:00 PM to 5:30 PM

**UW South Campus Center—Parking is Available in the S1 Lot
RSVP to Jennames@uw.edu**

DATE:

April 15, 2015
3:00—5:30 pm

LOCATION:

UW South Campus Center
Room 316 & 354
1601 NE Columbia Road
Seattle, WA 98195
Parking is available in the
S1 Lot, for \$15.00.

AGENDA:

3:00 PM Keynote
(Room UW SCC 316)
4:30 PM Reception and
Poster Viewing
(Room UW SCC 354)
5:30 PM Adjourn

REGISTRATION:

Please RSVP to:
Jennames@uw.edu

**KEYNOTE: Community-Engaged, Multi-level Health
Disparities Research: The East LA Food Study— 3:00 PM
(Room UW SCC 316)**

Alex N. Ortega, PhD

East LA and Boyle Heights are two neighboring Latino communities in Southern California. Both of these communities have been classified as food deserts or food swamps. This presentation will describe the implementation of a community and youth-engaged intervention to improve the food environment in these communities by transforming neighborhood corner stores and narrow-cast social marketing.



Alex Ortega, PhD, is Professor of Health Policy and Psychiatry and Biobehavioral Science at UCLA. He is Director of the UCLA Center for Population Health & Health Disparities and Associate Director of the UCLA Chicano Studies Research Center. He has also served as Director of the UCLA Institute for Social Research.

**Reception, Refreshments, & Poster Viewing— 4:30 PM
(Room UW SCC 354-Crow's Nest)**



SCHOOL OF PUBLIC HEALTH
UNIVERSITY of WASHINGTON



Donald L. Patrick, PhD, MSPH, Director
Funded by NCI Grant '5R25CA092408-14' – Biobehavioral Cancer Prevention and Control Training Program.
Co-Sponsored by Biobehavioral & Outcomes Research Affinity Group (BORG), Fred Hutch.