

7TH ANNUAL CCPH CONFERENCE



An Invitation to Participate...

Dear Potential Exhibitor or Co-Sponsor,

Community-Campus Partnerships for Health invites your organization to exhibit at or co-sponsor our 7th Annual Conference.

The conference this year will focus on ***"Taking Partnerships to a New Level: Achieving Outcomes, Sustaining Change"*** in communities and higher educational institutions. The conference will be held **April 26-29, 2003** at the Westin Horton Plaza Hotel in San Diego, California.

Community-Campus Partnerships for Health (CCPH) is a non-profit organization comprised of a growing network of over 1,000 communities and campuses throughout the United States, and increasingly the world, who are collaborating to promote health through service-learning, community-based research, coalitions and other partnership strategies. We expect more than 500 conference participants at the conference, including representatives from community agencies, government organizations, foundations, health care delivery organizations and students and leaders from educational institutions (presidents, deans, faculty). We are also pleased to announce that **David Satcher, former Surgeon General of the United States**, will be our keynote speaker.

CCPH's 7th annual conference will demonstrate the significant outcomes and changes that can result from community-campus partnerships, and advance the skills, tools and competencies needed to transform partnerships "to a new level." "A new level" is something that each partnership needs to define for itself. Perhaps "a new level" to a

service-learning partnership might be to involve students from multiple disciplines, or to incorporate community-based research into the partnership's work, or to develop a campus center for service-learning. "A new level" for a partnership that is aiming to eliminate health disparities in communities of color might be to connect the partnership's work to efforts to recruit and retain students of color into the health professions.

Both exhibitors and co-sponsors are very important to the success of the conference. Exhibit fees and co-sponsorship monies enable community-based and student presenters to present their work at the conference by offsetting travel and registration expenses.

In an effort to increase exposure for our exhibitors, CCPH is organizing an exhibitor reception on Sunday evening, April 27th. This will include hors d'oeuvres and an incentive activity to encourage our attendees to visit each of our exhibitors.

The following pages list many opportunities for co-sponsorship, as well as information on exhibiting. Our goal is to make the 2003 conference a success for our exhibitors, our co-sponsors and our attendees. We are committed to working collaboratively with you to achieve these goals.

We hope you are able to join us April 26-29 in San Diego for the conference. Please call if you have any questions or suggestions. Contact Linda Nelson, Exhibitor Coordinator, at (518) 374-8190 or by e-mail at lnelson@nycap.rr.com.

7TH ANNUAL CCPH CONFERENCE

April 26-29, 2003

Westin Horton Plaza Hotel, San Diego, CA

EXHIBITOR INFORMATION & CO-SPONSORING OPPORTUNITIES



Exhibiting

Exhibiting at the 2003 CCPH Annual Conference brings name recognition and visibility to your organization among the community and campus leaders attending the conference. The conference program provides excellent opportunities to meet your colleagues and clients face-to-face, and demonstrate your services or products.

Our Basic Exhibitor Package costs \$295. This does not include registration to attend the conference sessions. Conference registration forms will be available in January 2003.

Exhibit Show Hours:

- ▶ **Set-up** Sunday, April 27th
10:00 a.m. – 12:00 Noon
- ▶ **Exhibit Show** Sunday, April 27th
12:00 Noon – 7:30 p.m.
Monday, April 28th
7:30 a.m. – 5:30 p.m.
- ▶ **Tear-down** Monday, April 28th
After 5:30 p.m.

If you cannot attend the conference, we will display 150 copies of a single handout. Cost is \$50 for CCPH members; \$100 for non-members. See page 6.

Advertising

As an exhibitor or co-sponsor you will automatically receive a 30-50 word listing about your organization in the conference program. You can make your organization even more visible by purchasing additional advertising space in the conference program. Fees are as follows:

- ▶ **Back page of Participant List - \$400**
- ▶ **Full page in Conference Program - \$225**
- ▶ **1/2 page in Conference Program - \$150**
- ▶ **1/4 page in Conference Program - \$95**

(Black & white camera ready artwork or file must be received by **March 25th, 2003.**)

Co-Sponsoring

Co-sponsorship opportunities are available beginning at \$150 (see page 2 & 3). All sponsors, regardless of the level of funding, will have their organization listed in the conference program and on signage at the conference site. Co-sponsors are also acknowledged during general announcements and on the conference registration website.

Other ways to become involved:

- ▶ Include an announcement about the CCPH conference in your newsletter.
- ▶ Create a link between our websites - CCPH's website is www.ccpb.info.
- ▶ Send us mailing labels and e-mail addresses for relevant contacts and we will send them conference materials directly.
- ▶ Become an organizational member of CCPH - call (415) 476-7081 or e-mail: ccph@itsa.ucsf.edu.

Contact Information

Please send all exhibitor and co-sponsorship questions and application forms to:

Linda Nelson
CCPH Exhibit Show Manager
1055 Lamplighter Road
Niskayuna, NY 12309
Phone: (518) 374-8190
Fax: (518) 374-8140
E-mail: lnelson@nycap.rr.com



Conference Sponsors:

Community-Campus Partnerships for Health • The Corporation for National & Community Service •
The UCSF Center for the Health Professions

Community-Campus Partnerships for Health

Basic Exhibitor Package (\$295)

All exhibitors will receive:

- ▶ Special ribbons identifying exhibitors.
- ▶ Exhibitor table: 6' x 3' skirted table and two chairs.
- ▶ 50 conference brochures for mailing to your clients.
- ▶ A complimentary registered attendee list.
- ▶ A brief description of your organization in the conference program.
- ▶ Two complimentary badges for access to the Exhibit Hall (additional badges available at \$75 each).
- ▶ A special Reception for our attendees in the Exhibitor Hall on Sunday evening featuring all exhibitors.
- ▶ Exhibitor identification signage for table.

Partner Co-Sponsorship Packages

We invite you to demonstrate your support for health-promoting partnerships and our conference. Each co-sponsorship contribution helps to provide educational scholarships for students and community members so they can present their work at the conference.

[] BRONZE PARTNER - \$375

Everything in the Basic Exhibitor Package plus....

- ▶ 1/4-page advertisement in the conference program.
- ▶ Recognition in conference literature and at the conference itself.
- ▶ Your organization's logo displayed at all general sessions.
- ▶ Special ribbons identifying co-sponsors.

[] SILVER PARTNER - \$675

Everything in the Bronze package plus....

- ▶ One full registration to the conference sessions.
- ▶ 1/2-page advertisement in the conference program.

[] GOLD PARTNER - \$1,000

Everything in the Silver package plus....

- ▶ Full-page advertisement in the conference program.
- ▶ An extra 6'x3' exhibitor table.
- ▶ One year free organizational membership in CCPH.

[] PLATINUM PARTNER - \$2,000

Everything in the Gold package plus....

- ▶ Your choice of various co-sponsorship items valued to a maximum of \$1,500 (see next page).

These are our standard co-sponsor packages. However, sponsorship packages may be tailored to meet your needs. Contact us today to discuss your ideas.



Community-Campus Partnerships for Health

Single Item Co-Sponsorship

Make a positive impression on our conference attendees! Consider purchasing one of the following co-sponsorship items:

(Note: Platinum co-sponsors may select items to a total of \$1,500.)

\$150 Message Board

Each attendee will see your name and logo every time they pick up messages and read conference announcements.

\$1,500 Opening Reception - Saturday

Signage with your organization's name and logo will be displayed at the reception. You can provide napkins with your logo.

\$500 Entertainment - Saturday or Sunday Reception

Support the cost of providing entertainment during one of our evening receptions. Your logo will be displayed during the reception.

\$1,500 Exhibitor Reception - Sunday

Signage with your organization's name and logo will be displayed at the reception. You can provide napkins with your logo.

\$500 Conference Pens

Your organization's name/logo on pens distributed at registration and used throughout the conference.

\$1,500 Luncheon - Sunday

Signage with your organization's name and logo will be displayed at the luncheon. You can provide napkins with your logo.

\$1,000 Conference Bags/Folders

Your organization's name and logo will be carried around by every attendee during the conference.

\$1,500 Conference Dinner - Monday

Your organization's name and logo will be displayed at the dinner. You can provide napkins with your logo.

\$1,000 Refreshment Break

Your organization's name and logo will be displayed at one of our morning or afternoon breaks. We'll work with you on menu options.

Other \$_____

Customize your contribution by choosing the dollar amount that you wish to donate. We are open to ideas! Please call our Exhibit Coordinator at (518) 374-8190.



Community-Campus Partnerships for Health

APPLICATION FORM FOR EXHIBITORS AND CO-SPONSORS

In order to process your application, you must complete **ALL** appropriate sections of this form. This application must be received on or before March 25, 2003. No reservations will be accepted over the telephone.

All confirmation materials will be sent to the contact person you list below.

ORGANIZATION CONTACT AND TITLE: _____

ORGANIZATION NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

E-MAIL: _____

EXHIBITORS:

◆ Please attach a 30-50 word description of your organization (to be included in conference program).

◆ You will receive two complimentary identification badges allowing access to the Exhibit Hall only.

Please list names of your exhibit personnel here.

1. _____ 2. _____

◆ Additional exhibit personnel will be charged **\$75** per person. List names of additional exhibit personnel here.

1. _____ 2. _____

PARTNER AND INDIVIDUAL ITEM CO-SPONSORS:

◆ Please attach a 30-50 word description of your organization (to be included in conference program).

◆ Please indicate the co-sponsorship level you are interested in:

Bronze Partner (\$375)

Gold Partner (\$1,000)

Silver Partner (\$675)

Platinum Partner (\$2,000)

Other _____

◆ You will receive two complimentary identification badges good for access to the exhibit hall. Please list names of exhibit personnel here.

1. _____ 2. _____

◆ Additional exhibit personnel will be charged **\$75** per person. Please list names of additional exhibit personnel here.

1. _____ 2. _____

◆ Silver, Gold or Platinum Partners receive a complimentary conference registration. Please give name of registration recipient below.

For questions regarding exhibitor or co-sponsorship opportunities, please contact Linda Nelson, To PLAN Ahead, by phone (518) 374-8190, fax (518) 374-8140, or by e-mail: lnelson@nycap.rr.com.

Community-Campus Partnerships for Health

APPLICATION FORM FOR EXHIBITORS AND CO-SPONSORS (cont.)

PAYMENT INFORMATION: Organization Name _____

Sorry, we cannot accept purchase orders.

1. All fees must be paid by check or credit card and must accompany this application.
2. No application will be accepted without payment.
3. Please make checks out to Community-Campus Partnerships for Health c/o UCSF. CCPH's federal tax ID # is: 94-3285533.
4. Co-sponsorship fees are tax-deductible to the extent allowable by law. The University of California – San Francisco is CCPH's fiscal agent.
5. All exhibitor and co-sponsor applications are subject to review and approval by the conference organizers.

FEES: **Basic Exhibitor Package - \$295** \$ _____

Add'l Exhibit Personnel - \$75 each \$ _____

Partner Co-Sponsorship - Please check one: \$ _____

\$375 Bronze \$675 Silver

\$1,000 Gold \$2,000 Platinum

Single Item Co-Sponsor \$ _____

Select item/s from page 3 _____

Other Donation \$ _____

TOTAL \$ _____

Contact me about a customized co-sponsorship package.

PAYMENT: Check # _____

Credit Card

Mastercard [] VISA [] Discover [] AMEX []

Cardholder's Name _____

Card Number _____ Exp. Date _____

Signature _____

Please sign below & return this 2-page form with your payment and description of your organization.

Signature _____ Date _____

Return to: Community-Campus Partnerships for Health
c/o Linda Nelson
1055 Lamplighter Road, Niskayuna, NY 12309
Phone: (518) 374-8190 Fax: (518) 374-8140
E-mail: lnelson@nycap.rr.com

Requests for exhibit space refunds will be honored if cancellation is received in writing *on or before* March 25, 2003.



CCPH Conference Literature Display

During our 2003 conference (April 26-29 in San Diego, CA), literature highlighting the work and activities of our members and other groups can be displayed in the Exhibit Hall. These pieces will be available to the 500 people who will be attending the conference.

As a special offer to our members, 150 copies of a single piece of literature will be displayed at a cost of \$50. The cost to non-members is \$100 for 150 pieces.

Ship literature to arrive on or after April 25th, 2003.

Ship literature to: CCPH - Jane Stahl
Literature Table
The Westin Horton Plaza
910 Broadway Circle
San Diego, CA 92101
Phone: (619) 239-2200

Want to bring your literature with you? Just complete this form and send in with your payment. You can then hand the literature in at the registration desk when you register.

Any questions? Please call Jane Stahl at (650) 583-7249.

Your name _____
Organization _____
Mailing Address _____
City _____ **State** _____ **Zip** _____
Phone _____
Email or Fax _____
Title of Literature Piece(s)* _____

Enclosed is my check for \$_____ made payable to CCPH/UCSF.
CCPH's federal tax ID is 94-3285533.

Please charge my credit card: [] M/C [] VISA [] Discover [] AMEX

Cardholder's Name: _____

Card Number: _____ Exp. Date: _____

Signature: _____

CCPH Member #: _____

Send Literature Display form to:
CCPH, c/o Linda Nelson, 1055 Lamplighter Road, Niskayuna, NY 12309
Phone: (518) 374-8190 Fax: (518) 374-8140