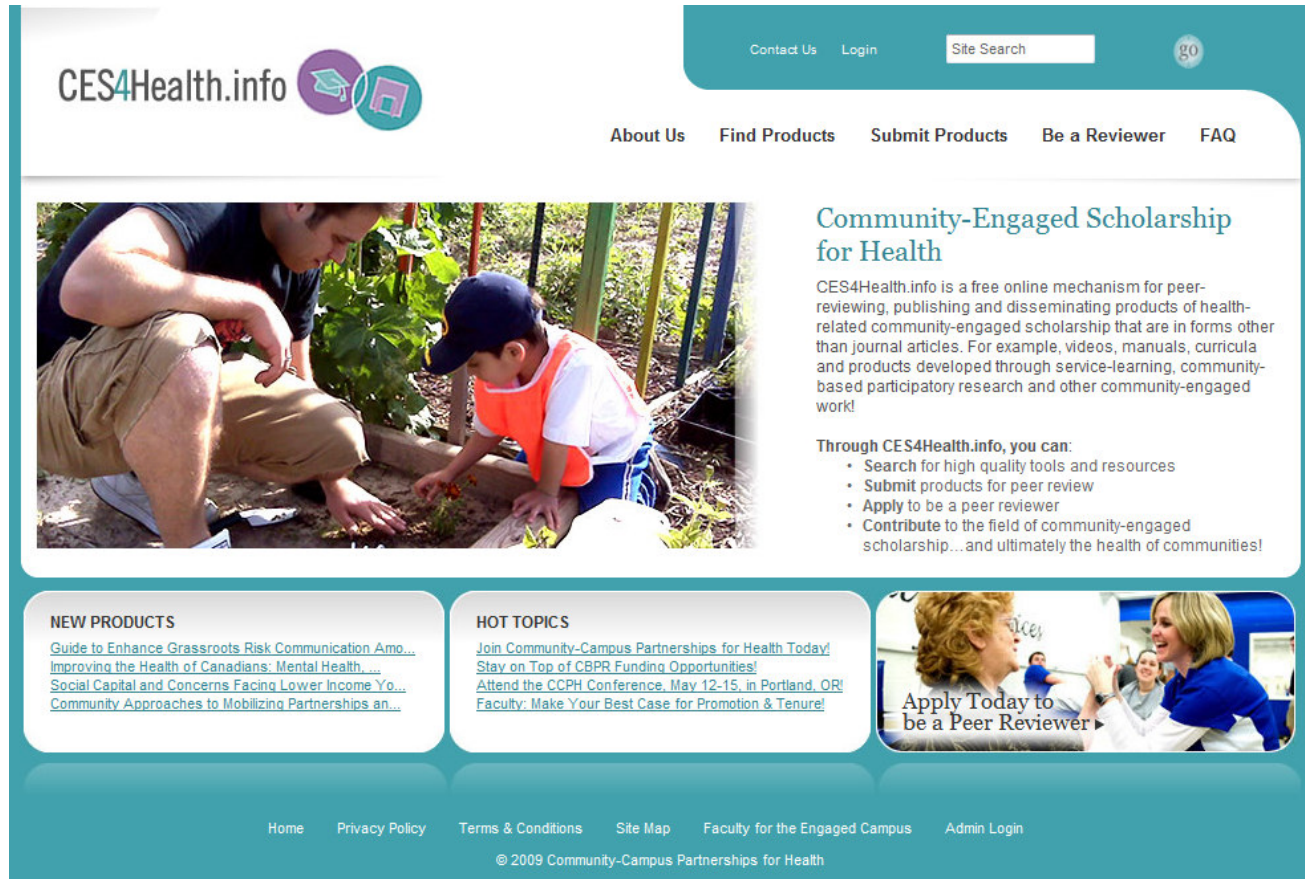


CES4Health.info

Peer-Reviewed Publication of Diverse Products of Community-Engaged Scholarship



The screenshot shows the homepage of CES4Health.info. At the top left is the logo "CES4Health.info" with a circular icon containing a graduation cap and a house. To the right of the logo are links for "Contact Us", "Login", and a "Site Search" box with a "go" button. Below the logo is a navigation menu with links for "About Us", "Find Products", "Submit Products", "Be a Reviewer", and "FAQ".

The main content area features a large image on the left showing a man and a child working in a garden. To the right of the image is the heading "Community-Engaged Scholarship for Health" followed by a paragraph: "CES4Health.info is a free online mechanism for peer-reviewing, publishing and disseminating products of health-related community-engaged scholarship that are in forms other than journal articles. For example, videos, manuals, curricula and products developed through service-learning, community-based participatory research and other community-engaged work!"

Below this paragraph is a section titled "Through CES4Health.info, you can:" followed by a bulleted list:

- Search for high quality tools and resources
- Submit products for peer review
- Apply to be a peer reviewer
- Contribute to the field of community-engaged scholarship...and ultimately the health of communities!

At the bottom of the main content area are two columns of links. The left column is titled "NEW PRODUCTS" and lists: "Guide to Enhance Grassroots Risk Communication Amo...", "Improving the Health of Canadians: Mental Health...", "Social Capital and Concerns Facing Lower Income Yo...", and "Community Approaches to Mobilizing Partnerships an...". The right column is titled "HOT TOPICS" and lists: "Join Community-Campus Partnerships for Health Today!", "Stay on Top of CBPR Funding Opportunities!", "Attend the CCPH Conference, May 12-15, in Portland, OR!", and "Faculty: Make Your Best Case for Promotion & Tenure!".

Below these columns is a banner image showing two women in a meeting, with the text "Apply Today to be a Peer Reviewer" and a right-pointing arrow.

The footer contains links for "Home", "Privacy Policy", "Terms & Conditions", "Site Map", "Faculty for the Engaged Campus", and "Admin Login". At the very bottom is the copyright notice: "© 2009 Community-Campus Partnerships for Health".

A component of Community-Campus Partnerships for Health's Faculty for the Engaged Campus Initiative, supported in part by the Fund for the Improvement of Postsecondary Education of the US Department of Education



Session Outline

- Describe how and why CES4Health.info was developed
- Explain the peer review process and criteria
- Describe plans for evaluation
- Share examples of feedback received to date
- Explore how CES4Health.info can further support community-engaged faculty and advance the field of CES

...please feel free to ask questions or make comments at any point!

Community engagement is the application of institutional resources to address and solve challenges facing communities through collaboration with these communities

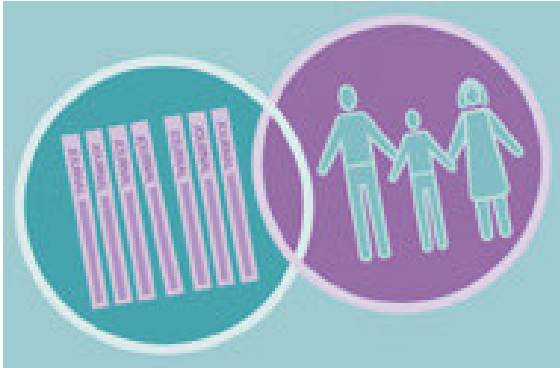




Definitions

- *Scholarship* is teaching, discovery, integration, application and engagement that has clear goals, adequate preparation, appropriate methods, significant results, effective presentation, and reflective critique that is rigorous and peer-reviewed
- *Community-engaged scholarship* is scholarship that involves the faculty member in a mutually beneficial partnership with the community.

From: Linking Scholarship and Communities: Report of the Commission on Community-Engaged Scholarship in the Health Professions. Seattle: Community-Campus Partnerships for Health, 2005. Available at www.ccph.info



Challenges for Faculty in Current System

- Time involved in developing partnerships
- Collaborative and interdisciplinary nature of CES
- Expectations of funding agencies
- Funding and journal hierarchy
- Diverse dissemination pathways and products
- Diverse measures of quality, productivity and impact
- Lack of peer review
- Limited opportunities for community partners
- Traditions of senior scholars and institutions



History of CCPH Initiatives

2004-2005: Kellogg-funded Commission

- Linking Scholarship and Communities: Report of the Commission on Community-Engaged Scholarship in the Health Professions. Seattle: Community-Campus Partnerships for Health, 2005. www.ccph.info

2005: Community Engaged Scholarship Toolkit

- www.communityengagedscholarship.info

2004-2007: CES for Health Collaborative

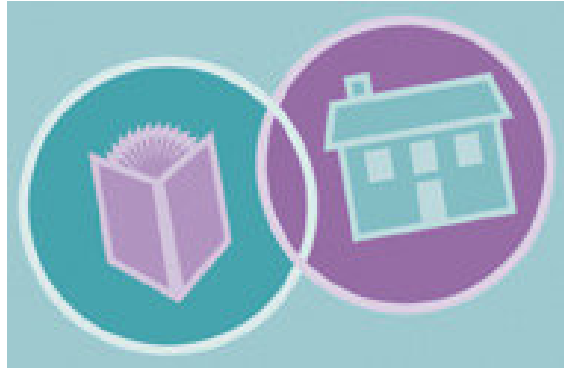
- Community-Engaged Scholarship Review, Promotion & Tenure Package
- Faculty competencies for community-engaged scholarship
- Institutional self-assessment tools
- August 2009 theme issue of Metropolitan Universities



Faculty for the Engaged Campus

2007-2010

- Faculty with commitment and competencies for CES are central to institutionalizing and sustaining community-academic partnerships
- Persistent challenges:
 - Few professional development pathways
 - Not easy to identify peer reviewers
 - No accepted method/vehicle for peer review, publication and dissemination of non-journal products
 - No clearly defined/accepted community partner roles
 - Institutional cultures slow to change/adapt



Faculty for the Engaged Campus

Components

- **CES4Health.info – peer review, publication and dissemination of products of CES**
 - **Redefining “peer” in peer review to include community partners**
- Facultydatabase.info - Online database of faculty mentors and portfolio reviewers
- Innovative competency-based models of CES faculty development

Challenges

- CES requires diverse products that reach and benefit community members, practitioners and policy makers
 - Often not disseminated beyond immediate communities
- Products often are perceived to not “count” towards P&T since typically not peer-reviewed or published like journal articles
- Difficult to determine quality and impact of different products
- “Peers” in CES come from community and academy but “peer review” favors academic peers



Solutions

- Creation of CES4Health.info – new online resource
- Products peer-reviewed and published are comparable to articles published through peer-reviewed print or online journals
- Editorial and peer review processes mirror most journals, based on accepted standards of scholarship
- All products are reviewed by expert academic and community reviewers
- Recognition that “peers” in community-engaged scholarship come from community and academy

Solutions

- Authors can note the products as peer-reviewed publications in their curriculum vitae
- Products can be described as peer-reviewed scholarly products
- Authors have option of having people they identify be notified of their publication (e.g., dean, department chair)
- CES4Health.info provides authors with a measure of impact by tracking how often product is accessed and how it is used

What Can Be Submitted?

- Diverse products of health-related community-engaged scholarship in English from anywhere in the world
- ‘Health-related’ is defined broadly to include health services, public health, health policy, social determinants of health including education, food security, housing, etc.
- Products can include: syllabi, videos, policy briefs, training manuals, toolkits, assessment tools, etc.
- Product is submitted along with an application that describes the work that led to it, other relevant information

Review Criteria

- Clear goals
- Adequate preparation
- Methodological rigor
- Significance
- Effective presentation
- Reflective critique
- Ethical behavior



Editor: Cathy Jordan, Associate Professor of Pediatrics and Neurology and Director of the Children, Youth and Family Consortium at the University of Minnesota, Minneapolis

Associate Editors:

- Janice Bowie, Associate Professor, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
- Suzanne Cashman, Professor, University of Massachusetts Medical School, Worcester, MA
- Jay Schensul, Senior Scientist and Founding Director of the Institute for Community Research, Hartford, CT

Editorial Board: Under development



In Harmony: Reflections, Thoughts, and Hopes of Central City, New Orleans (video)

Caricia Catalani , Anthony Veneziale, Larry Campbell, Shawna Herbst, Anthony Wilson, Craig McCullough, Darrel Barnes, Jackie Alexander, Jeremiah Sherman, Michele Burton-Oatis, Michael Oatis, Rev. Samson "Skip" Alexander, Benjamin Springgate, Brittany Butler, Meredith Minkler

Community Based Participatory Research with Indigenous People (video)

Fay Fletcher, Cecelia Zoe-Martin, Jim Martin, Nancy Gibson, Rose James, Randy Elliott, La Belle V. Urbanec, Pamela L. James, Greg Miller

The CEAL-UNC Collaborative. A Manual for Community Based Participatory Research: Using Research to Improve Practice and Inform Policy in Assisted Living (manual)

Karen Love, Sheryl Zimmerman, Lauren Cohen



Training for Better Health: A Cultural Competency Curriculum for the Health Professions (guide)

Dodi Meyer, Julia Michie, Milagros Batista, Hetty Cunningham, Patricia Hametz, Mary McCord

Community Approaches to Mobilizing Partnerships and Service-Learning (guide)

Lorece Edwards, Anita Hawkins

The Heredity Project: A Web-based Introduction to Genetics for the Purpose of Health Promotion (website)

Vicki Park, Robert Shreve

Toolkit to Establish and Sustain Year-Long Walking in Rural Communities (toolkit)

Anna Zendell, Mary Riley-Jacome

Evaluation of authors: Online survey & focus groups

- Satisfaction with process of review – submission, resubmission, communication, timeliness of response
- Satisfaction with and value of feedback received as a result of review
- Strengths of process and opportunities for improvement
- Ability to use feedback from CES4Health.info in their individual tenure/promotion review process or for other purposes, as applicable
- Personal insights gained through review process
- Utility of CES4Health.info website
- Value and clarity of peer review criteria
- Other needs/resources that would be helpful in advancing CES



Evaluation of reviewers: Online survey & focus groups

- Satisfaction with process of being a reviewer – identification as a reviewer, training, notifications, communication, timeliness of response
- Strengths of process and opportunities for improvement
- Personal insights gained through review process
- Utility of CES4Health.info website
- Value and clarity of peer review criteria
- Other ideas for peer review resources that would be helpful

Evaluation of users: Online survey

- How they found out about CES4Health.info
- Why they used site
- Satisfaction with site (e.g., navigation, search function, content)
- Satisfaction with last product downloaded (e.g., quality, usefulness)
- Whether and how product was used
- Likelihood of continuing to use site
- Suggestions re: future development of site
- Interest in being a peer reviewer and/or author



Examples of feedback:

“Thank you so much. I appreciate this notification, and the explanation. Our Faculty has revised its standards for tenure, promotion, and evaluation (in a pilot study) to reflect the scholarship of engagement but, of course, we are embedded in the culture of the typical publicly-funded research intensive university - i.e. many T&P committees are dubious. In fact, getting [the author's] tenure approved, the first under our new guidelines, was somewhat challenging . CES4Health is a godsend.”

~ *A Dean, upon receiving notification of faculty's publication in CES4Health.info*

“I'm thrilled to be among the first authors of a product published through CES4Health. CES4Health has opened up a whole new avenue for me and my community partners to get our work out there. We have more products coming out of our work that I would like to submit!”

~ *Author of a product published through CES4Health.info*



Examples of feedback:

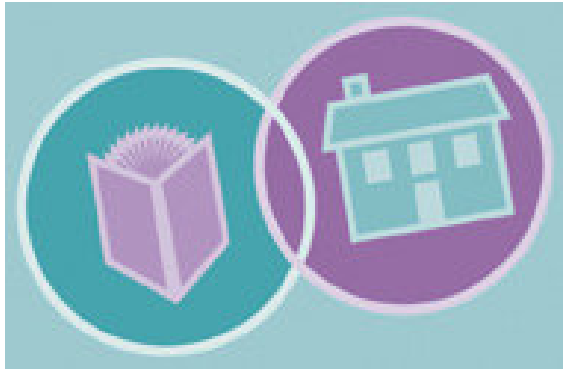
“As a community-based peer reviewer for CES4Health.info, what excites me most about this new resource is its potential to widely disseminate high quality products that can improve the health of communities.”

~ *Chuck Conner, West Virginia Rural Health Education Partnerships*

“This is an extremely important and timely initiative. Universities across the country are showing increased interest in community-engaged scholarship...However, faculty members and their community partners need new venues for disseminating their work. CES4Health.info helps to address this need.”

~ *Eric Bass, Journal Editor, Progress in Community Health Partnerships*

Questions & Discussion



Resources

CCPH website: www.ccph.info

CES for Health Collaborative page: assessment tools

CES resources page: reports, model RPT policies

Electronic discussion groups on CES, CBPR, SL

CCPH Consultancy Network: training, technical assistance

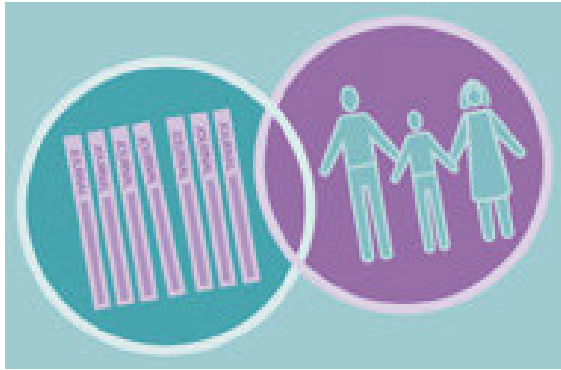
CCPH Conference: May 12-15, 2010 in Portland, OR

Sign up for e-news, follow us on Facebook & Twitter

CES toolkit: www.communityengagedscholarship.info

CES4Health.info: www.CES4Health.info

Faculty mentors & portfolio reviewers: www.facultydatabase.info



For More Information

- Contact CES4Health.info: info@CES4Health.info
- Contact CCPH: ccph.info@gmail.com
- Jordan CM, Seifer S, Sandmann L, Gelmon S. (2009) CES4Health: Development of a Peer-Review Mechanism for Disseminating Innovative Products of Community-Engaged Scholarship. International Journal of Prevention Practice and Research. 1(1): 21-28, available at <http://www.gocpub.org/ojs/index.php/ijppr>

How to Cite This Presentation

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