



Community-Campus Partnerships for Health

Transforming Communities & Higher Education

EDUCATIONAL CONFERENCE CALL SERIES: BUILDING COMMUNITY CAPACITY FOR RESEARCH

Participatory Policy Analysis: Achieving Systems-Level Change through Community-based Participatory Research (CBPR)

Wednesday October 21, 2009

12:30-2 pm pacific time / 3:30-5 pm eastern time

AGENDA, SPEAKER BIO & CCPH INFO

Agenda: This call is focused on the process of collaborative policy analysis. Driven by community, fed by research, collaborative policy analysis can lead to healthier policies in government and in corporations. It is a process that enables communities to define the change they want to see and to put themselves in a position to successfully advocate for that change. On the call participants will be exposed to a roadmap for conducting collaborative policy analysis.

5 min: Welcome & introductions

15 min: Overview of The People's Policy Institute and The CBPR Policy Cycle

15 min: Audience Examples and Q&A

15 min: Constructing and Evaluating Policy Alternatives

10 min: Audience Examples and Q&A

15 min: Choosing Policy Alternatives

10 min: Audience Q&A/Discussion

5 min: Closing Comments

Speaker Bio & Contact Information



Cassandra Ritas is Director of The People's Policy Institute, an education and action company that works exclusively with communities and their partners to design and promote healthy, efficient, and equitable policies.

For more than a decade Cassandra has been producing and promoting community-driven policy: conducting participatory action research with NYC Chinatown youth; working with residents of a housing development for survivors of domestic violence to develop a transparent and participatory building management system; serving as chair of the Harlem Urban Research Center's policy work group, developing policy facilitators to re-entry from jail and prison; and establishing a stakeholder-based policy-development process in the office of a NY State Senator. Working in roles both inside and outside government, Cassandra has developed community-driven processes that result in smart, sustainable policies.

Since 2002, Cassandra has been developing and piloting policy analysis and advocacy trainings for community residents, their service providers, their research partners, their student allies, and their government representatives. Her popular, "Speaking Truth, Creating Power: A Guide to Policy Work for CBPR Practitioners," authored while she was a CCPH Fellow, is available on the CCPH website at http://depts.washington.edu/ccph/pdf_files/ritas.pdf

You can reach Cassandra at critas@gmail.com or follow her blog at www.policypeople.org

About Community-Campus Partnerships for Health: Community-Campus Partnerships for Health (CCPH) promotes health (broadly defined) through partnerships between communities and higher educational institutions. A non-profit organization founded in 1996, CCPH's strategic goals are to:

- Combine the knowledge, wisdom and experience in communities and in academic institutions to solve major health, social and economic challenges
- Build the capacity of communities and higher educational institutions to engage each other in authentic partnerships
- Support communities in their relationships and work with academic partners
- Recognize and reward faculty for community engagement and community-engaged scholarship
- Develop partnerships that balance power and share resources equitably among partners
- Ensure that community-driven social change is central to service-learning and community-based participatory research

At a grass-roots level, our members are advancing these goals in their work on a daily basis. Our growing network of over 1,800 communities and campuses are collaborating to promote health through service-learning, community-based participatory research and other partnerships. What ties CCPH members together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe. We believe that only by combining the knowledge, wisdom and experience in communities and in academic institutions will we solve the major health, social and economic challenges facing our society.

At an organizational level, CCPH advances our mission through knowledge exchange, training and technical assistance, research and evaluation, policy development and advocacy, and coalition-building. Learn more about CCPH at www.ccph.info or email us at ccphuw@u.washington.edu.