



# Improving Health through Community-Engaged Research workshop



**April 22-23, 2010**

**Welcome Reception & Poster Session:** April 22, 5:30-7:30 p.m.  
Michigan Union, University of Michigan  
530 S. State, Ann Arbor, Michigan

**Workshop:** April 23, 8:00 a.m.-5:00 p.m.  
Holiday Inn Ann Arbor  
3600 Plymouth Road, Ann Arbor, Michigan

## Speakers Include:



**Michael Cabana, MD, MPH**  
University of California



**E. Hill De Loney, MA**  
Flint Odyssey House



**Sarah Flicker, PhD, MPH**  
York University



**Elmer R. Freeman, MSW**  
Center for Community Health Education Research



**Lawrence W. Green, DRPH**  
University of California



**Phyllis Meadows, PhD, RN**  
University of Michigan



**Sarena Seifer, MD, MS**  
Community-Campus Partnerships for Health



**Geneva J. Williams, EdD**  
City Connect Detroit

## About the Workshop:

This workshop addresses strategies for developing community-engaged research projects, as well as effective methods for dissemination of findings, and how to utilize findings to effect policy. It also provides an excellent opportunity to network and learn about research resources and innovation.

**REGISTER TODAY!** Additional details and registration information are available at [www.michr.umich.edu](http://www.michr.umich.edu). For additional information contact Tricia Piechowski-Whitney at [kwikwi@umich.edu](mailto:kwikwi@umich.edu) or 734-998-7632.

Six (6) CME credits offered.

## Sessions Include:

- Data Collection Issues
- Developing and Sustaining Equitable Partnerships
- Youth Engaged in Research
- Realities of Community Engagement
- Beyond Translational Research to Policy
- Research to Improve Implementation
- Dissemination Beyond Publication
- Regulatory Issues When Including Children in Research

...and more!

Continuing education credit, including CMEs, will be offered for various health professionals. A final list of continuing education information will be available on MICHR's website after April 15.



City Connect Detroit  
Building new links to community solutions



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Community-Campus Partnerships for Health  
Transforming Communities & Higher Education

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**APTR**

ASSOCIATION FOR PREVENTION TEACHING AND RESEARCH

**Improving  
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# AGENDA

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## Thursday, April 22, 2010

Poster Session and Reception, Michigan Union, Ann Arbor, MI  
5:30-7:30 p.m.

### Keynote Address

[Elmer Freeman, MPH](#) Executive Director of Center for Community Health Education Research and Service, Director of Urban Health Programs and Policy

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## Friday, April 23, 2010

Workshop & Breakout Sessions, Holiday Inn, Ann Arbor, MI

7:30-8:00 a.m. **Registration and Continental Breakfast**

8:00-8:15 a.m. **Opening Remarks: [Thomas P. Shanley, MD](#)**  
Director of Critical Care Medicine, Department of Pediatrics and Communicable Diseases, University of Michigan

8:15-9:00 a.m. **Keynote Address: [Lawrence W. Green, DrPH](#)**  
Professor, Department of Epidemiology and Biostatistics, University of California, San Francisco  
"Community Engagement as the Link Between Evidence-Based Practice and Practice-Based Evidence"

9:00-10:40 a.m. **Stories of Community-Engaged Research**  
Moderator: [Geneva J. Williams, EdD](#), President and CEO, City Connect Detroit  
Presenters: [Elizabeth Higgins, MPH](#), Chief Program Officer, Chicago Youth Programs; [Jenifer Cartland, PhD](#), Assistant Research Professor of Pediatrics, Feinberg School of Medicine/Children's Memorial Hospital; [Sara Flicker](#), York University, Toronto Canada; [Susan Flynn](#), Director of Research and Program Development, Planned Parenthood Toronto

10:40-11:00 a.m. **Break and Networking**

11:00-12:15 p.m. **Break-Out Sessions**  
Choose one from the following:

### Data Collection Issues in School Based Research

Moderator: [Jean DuRussel-Weston, RN, MPH](#), Program Manager, MFit University of Michigan Health System  
Presenters: [Christine L.M. Joseph, PhD, MPH, BSc](#), Epidemiologist, Department of Biostatistics and Research, Epidemiology Director, Health Disparities Research Collaborative Henry Ford Health System, and invited Detroit Public Schools collaborator; [Anntinette McCain, RN](#), Program Supervisor, Detroit Public Schools Office of Health, Physical Education & Safety, Coordinated School Health Programs; [Linda Spight](#), Retired Principal, Mumford High School, Detroit Public Schools

## Developing and Sustaining Equitable Partnerships

Moderator: [Donald Vereen](#), MD, MPH, Director of Community Based Public Health, School of Public Health, University of Michigan

Presenters: [Sarena Seifer](#), MD, Research Associate Professor, Executive Director Community-Campus Partnerships for Health; [Ella Greene-Moton](#), Community Education Coordinator, Center for Public Health and Community Genomics, School of Public Health, University of Michigan; [Richard \(Dick\) Redman](#), PhD, RN, Assistant Dean of Graduate Programs and Professor, School of Nursing, University of Michigan; [Edith A. Parker](#), DrPH, Associate Professor, Health Behavior and Health Education, School of Public Health, University of Michigan; [Wilma Brakefield-Caldwell](#), BSN, Community Action Against Asthma (CAAA) Steering Committee Member; [Zachary Rowe](#), BBA, Director, Friends of Parkside, and CAAA Steering Committee Member

## Youth Engaged in Research

Moderator: [Marc Zimmerman](#), PhD, Professor of Health Behavior and Health Education and Chair, School of Public Health, Professor of Psychology, College of LSA and Research Professor, Center for Human Growth and Development, University of Michigan

Presenters: [Sarah Flicker](#), PhD, MPH, Assistant Professor, Environmental Studies at York University, Toronto, Ontario; [Susan Flynn](#), BA, Director of Research and Program Development, Planned Parenthood, Toronto

12:15-1:15 p.m. **Lunch**

1:15-2:15 p.m. **Beyond Translational Research to Policy**

Introduction and Moderator: [Carolyn Sampsele](#), PhD, RN, FAAN, Carolyn K. Davis Collegiate Professor, Professor of Nursing, School of Nursing Professor of Women's Studies, College of LSA and Professor, Department of Obstetrics and Gynecology, University of Michigan  
Presenters: [Phyllis Meadows](#), PhD, MSN, RN, Associate Director, Office of Public Health Practice, Department of Health Management and Policy, School of Public Health, University of Michigan; [Jenifer J. Martin](#), JD, Director of Government Relations, University of Michigan School of Public Health

2:15-3:15 p.m. **Break-Out Sessions**

Choose one from the following:

### Research to Improve Implementation

Moderator: [Elizabeth \(Lise\) Anderson](#), MPH, Contract and Grants Specialist, Research Development Core, Michigan Institute for Clinical & Health Research (MICHR), University of Michigan

Presenters: [Terry Brady](#), PhD, Senior Behavioral Scientist, Arthritis Program, US Centers for Disease Control and Prevention; [Terri Wright](#), MPH, Director, Center for School, Health & Education, Division of Public Health Policy and Practice, American Public Health Association

### Dissemination Beyond Publication

Moderator: [Karen Calhoun](#), MA, Senior Consultant, City Connect Detroit  
Presenters: [Michael D. Cabana](#), MD, MPH, Professor of Pediatrics, Epidemiology and Biostatistics, University of California San Francisco; [Karen E. Peterson](#), DSc, Professor of Environmental Health Sciences, School of Public Health, University of Michigan



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### Regulatory Issues When Including Children in Research

Moderator: [Tricia Piechowski-Whitney](#), MPH, MSW, Clinical Research Liaison, Community Engagement, Michigan Institute for Clinical & Health Research (MICHHR), Community-Based Public Health, Office of Public Health Practice, School of Public Health, University of Michigan

Presenters: [June Insko](#), CIP, OID/COI Manager, Office of Regulatory Affairs, University of Michigan; [Stephanie Solomon](#), PhD, Research Fellow, Research Ethics Group, Michigan Institute for Clinical & Health Research (MICHHR), University of Michigan

3:30-4:15 p.m. **Closing Panel Discussion**

Moderator: [Dana Thomas](#), MPH, Associate Community Academic Liaison, Community-Based Public Health at the Office of Public Health Practice  
Presenters: [Sarena Seifer](#), MD, Research Associate Professor, University of Washington and Executive Director Community-Campus Partnerships for Health; [Tom Reischl](#), PhD Associate Research Scientist, Health Behavior and Health Education; Mrs. [E. Hill De Loney](#), MA, Director, Flint Odyssey House, Health Awareness Center

4:15 p.m. **Adjourn**

This workshop was developed collaboratively with the following co-sponsors: Community-Campus Partnerships for Health (CCPH), City Connect Detroit, Washtenaw County Health Department, and the Community Based Public Health Office in the University of Michigan's School of Public Health, the Association for Prevention Teaching and Research (APTR), and the Michigan Institute for Clinical & Health Research (MICHHR).



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