



## Minnesota, Land of 10,000 Lakes, and...

### **Healthiest state**

- Source: America's Health Rankings, UnitedHealth Foundation

### **High rate of coverage**

- 7.4% uninsured at some point during year: MN Access Survey

### **Home to an increasingly diverse population**

- Large Hmong, Somali and Liberian communities
- Rapidly growing Latino population
- Second largest urban concentration of American Indians in U.S.

### **Yet, a place of health disparities**

- Higher rates of illness among people of color: MN Dept of Health
- Among most racially segregated U.S. metro areas: Brookings Institution





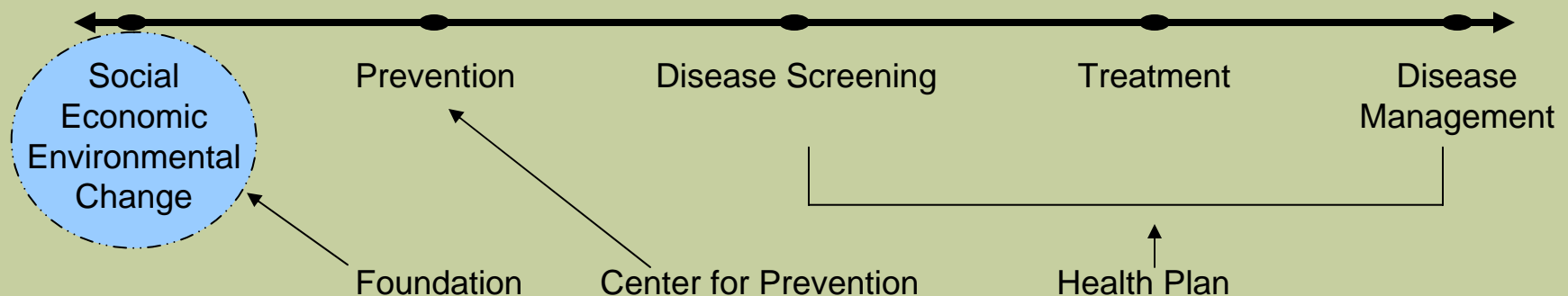
## Blue Cross and Blue Shield of Minnesota Foundation

- Purpose: “to look beyond health care today for ideas that create healthier communities tomorrow”
- Focus: Address key social factors that determine health — beyond genes, lifestyle and access to health care
- Goal: Improve community health long-term and close the health gap that affects many Minnesotans
- History: Awarded \$20 million since established 20 years ago
- [www.bluecrossmn.com/foundation](http://www.bluecrossmn.com/foundation)





# Blue Cross Health Continuum



**“Interventions to improve access to medical care and reduce behavioral risks have only limited potential for success if the larger societal and economic context in which people live is not improved.”**

**- Institute of Medicine**





## Grantmaking

Growing Up Healthy: Kids and Communities

Healthy Together: Creating Community with New Americans

*Looking beyond health care today  
for ideas that create  
healthier communities tomorrow*

**Policy  
Support**

**Leadership  
Institute**



# MINNESOTA



# Community Health Worker