

# Agenda



UW Health Promotion Research Center

# **Community-Based Participatory Research In Public Health Symposia Series October 12, 2001**

Supported by a grant from the Centers for Disease Control and Prevention

# AGENDA

Location: Center on Human Development and Disability (CHDD) Room CD150

9-11 am Welcome and Overview of the Symposia Series:

**University of Washington School of Public Health and Community Medicine**

Mark Oberle, MD, MPH

Associate Dean for Public Health Practice

Fred Connell, MD, MPH

Associate Dean for Academic Affairs

Brief welcomes from each of the 3 cosponsoring organizations:

**Health Promotion Research Center**

James P LoGerfo, MD, MPH

Professor of Medicine and Health Services

Director, UW Health Promotion Research Center

**Seattle Partners for Healthy Communities**

James W. Krieger, MD, MPH

Clinical Associate Professor of Medicine

Chief, Epidemiology Planning and Evaluation Unit

Public Health - Seattle and King County

Gary Tang

Asian Counseling and Referral Service

Vice Chair, Community Board

Seattle Partners for Healthy Communities

**Community-Campus Partnerships for Health**

Sarena D. Seifer, MD

Executive Director, Community-Campus Partnerships for Health

Research Assistant Professor, Department of Health Services,

UW School of Public Health and Community Medicine

**CBPR Seminar: Creating and Sustaining Equitable Community-Academic Partnerships in Health Research: The Detroit Community-Academic Urban Research Center**

Alex Allen, Executive Director, Butzel Family Center, Detroit, MI

Barbara Israel, Professor, University of Michigan School of Public Health

This seminar will discuss the key principles of and rationale for community-based participatory research (CBPR) building on the experiences of the Detroit Community-Academic Urban Research Center (URC). Evaluation results summarizing the major accomplishments of the URC will be presented. The research methods and intervention strategies of one of the Center's CBPR projects will be examined, with an emphasis on the benefits of using a CBPR approach. The challenges and facilitating factors for researchers and community partners will be discussed.

11 - 12 Consultation time for participants with the four invited speakers

12 - 1 Lunch on your own (there are several eating establishments within close walking distance)

1 - 2:30 **CBPR Seminar: From Town-and-Gown to Professor in the Hood**

Genie Eng, Professor, University of North Carolina-Chapel Hill School of Public Health, Chapel Hill, NC

Lucille Webb, Director, Strengthening the Black Family, Raleigh, NC

This seminar will discuss the key principles of and rationale for community-based participatory research (CBPR), emphasizing the roles and responsibilities of community partners and academic researchers. Topics presented will include the development and maintenance of community-academic partnerships, strategies for raising funds to support CBPR, and strategies for faculty to gain promotion and tenure through CBPR scholarship.

2:30 - 3 Convene for reflection, ideas, recommendations

# Featured Speakers



**Barbara Israel** is a Professor in the Department of Health Behavior and Health Education at the School of Public Health - University of Michigan, and is the Deputy Editor of *Health Education & Behavior*. She received her Doctorate in Public Health and Master in Public Health degrees from the University of North Carolina at Chapel Hill. Dr. Israel has published widely in the areas of community-based participatory research, community empowerment, evaluation, stress and health, and social networks. Many of her research investigations and publications have examined the relationship among stress, social support, perceived control and physical and mental health status. Dr. Israel has extensive experience conducting community-based participatory research in collaboration with partners in diverse ethnic communities. She is Principal Investigator of the Detroit Community-Academic Urban Research Center, funded through the Centers for Disease Control and Prevention, in which she is involved in a community-based participatory research effort in Detroit, Michigan, aimed at both examining the relationship between stress, conditioning variables and health status, and conducting and evaluating an intervention aimed at reducing stressors and strengthening protective factors within the community. She is also Principal Investigator of the Michigan Center for the Environment and Children's Health, funded through the National Institute of Environmental Health Sciences and the Environmental Protection Agency, with the overall goal to conduct collaborative community-based basic and intervention research that increases knowledge of the determinants of and strategies for reducing environmental factors associated with childhood asthma.



**Alex J. Allen III** has been involved in various aspects of community development and related work for the past 15 years. For the past 11 years Mr. Allen has worked as an appointee of the Mayor of the City of Detroit at the Butzel Family Center, first as the Service Coordinator/Deputy Director and as the Center's director since 1997. The Butzel Family Center is a multi-purpose service center that houses more than a dozen family serving agencies and organizations. The nature and placement of the center in the community gives Mr. Allen an excellent vantage point from which to view and receive information on the current status and needs of the community in many disciplines including public health, economic development, leisure education and youth issues to name but a few. He also sees the impact that resource deficiencies, such as poverty and poor health care can have on an area. As a result, Mr. Allen spends a good portion of his time, leveraging community resources and support particularly in the area of community health (both medical and non-medical) and partnering where appropriate on community well-being projects. In an effort to keep the community surrounding BFC in line for needed services, Alex often acts as facilitator, bringing groups to the table who may not otherwise come together to collaborate and address community issues and maximize resources. This requires working with community groups, local, state and federal government/agencies, public and private health care providers, faith based groups and other community stakeholders in an effort to build sustainable and systemic progress towards addressing community issues. Mr. Allen has also worked closely with the institutions of higher education who often come into impoverished communities to research issues Alex assists them with community contacts and ensures that the research both benefits and leaves behind something of lasting value to the community.

In addition to his formal training, (Mr. Allen holds a Master level degree in administration) his vast empirical knowledge of what works, in relation to community work, planning, development, budgeting and program evaluation makes him uniquely qualified to work with academic scholars and provide them with a well rounded community view of research and programming.

## COMMUNITY-BASED PARTICIPATORY RESEARCH SYMPOSIA SERIES 10/12/2001



**Lucille H. Webb, M.ED**, a former teacher of social science studies and personnel administrator for the Wake County, North Carolina School System now retired, is an active community volunteer. She has used her leadership and organizational skills to improve life for all segments of the population of Raleigh, Wake County and other areas.

She has spent the last seventeen years as a community health advocate volunteer devoting countless hours to helping others, working on boards, commissions, task forces and networking with organizations to plan, implement and monitor programs that impact health, family life and education. She is founding member and president of Strengthening The Black Family, Incorporated, a 501 (c) (3) nonprofit community-based networking organization and Chairman of the Executive Committee, Project DIRECT (Diabetes Intervention Reaching and Educating Communities Together)

She represented her community-based organization with the W.K. Kellogg Community-Based Public Health Initiative (CBPHI), serving as first president of the North Carolina Consortium and is currently a member of the National Advisory Board of the Kellogg Community Health Scholars Program. Serving on the NACCHO MAPP Work Group is an opportunity to continue to be a community voice for community health.



**Eugenia Eng, MPH, DrPH**, is Professor and Director of the MPH Degree Program in the Department of Health Behavior and Health Education at the University of North Carolina's School of Public Health. Over the past 15 years, Dr. Eng has developed a body of community-based research that is recognized, both nationally and internationally, for three contributions to public health practice. One is the relevance and measurement of the concept of *community competence* as an outcome of community-based interventions. Examples of her field studies include: (1) rural villages of Togo and Indonesia, comparing the effects from water supply projects with and without a community participation component and (2) African American communities in the Mississippi Delta and North Carolina, who were engaged in a participatory evaluation of their community-based interventions by operationalizing the definition of community competence and monitoring changes over time. Dr. Eng's second contribution to community-based public health practice is her demonstration research projects on the *lay health advisor (LHA) intervention model*, which is distinguished by its focus on the concept of *natural helping*. This model builds on the social support function of naturally occurring social networks in ethnic minority populations, such as Latino migrant farm workers and low income African American women, to address socially stigmatizing health problems such as, pesticide poisoning, breast cancer, and STDs. Dr. Eng's third contribution is the application of the *Action-Oriented Community Diagnosis*, which is a community assessment procedure that combines the principles of community organizing with those of the social ecological framework for health promotion. The relevance of her work to public health practice is reflected in the courses she teaches, her keynote addresses to national and statewide public health organizations, as well as her consultancies with multilateral agencies (e.g., UNICEF, WHO, PAHO), private foundations (e.g., WK Kellogg, MacArthur, and Soros Open Society), and federally-funded research projects (e.g., NCI, NIAID, USAID, and CDC).

In sum, Dr. Eng has assisted health practitioners and researchers alike on the design and conduct of community-based assessments, interventions, and evaluations in the US, Cameroon, People's Republic of China, and 12 nations in Southeast Asia, Central America, Africa, and Eastern Europe. In 1998, the APHA Public Health Promotion and Health Education Section awarded her the Mayhew Derryberry Award for outstanding contributions to health education research and theory. In 1999, she received the Robert F. Allen Symbol of H.O.P.E (Helping Other People through Empowerment) Award from the American Journal of Health Promotion. The HOPE Award is for outstanding contributions to promoting cultural diversity and demonstrating significant achievement in serving the health promotion needs of underserved populations. In 2001, she received the Bernard Greenberg Alumni Endowment Award from the UNC School of Public Health for excellence in teaching, research, and service. She is fluent in French and Cantonese, and functional in Ewe (a West African Bantu language).