



# CCPH 10<sup>th</sup> Anniversary Conference

## Exhibiting, Cosponsoring & Advertising Opportunities

Mobilizing Partnerships for Social Change  
April 11-14, 2007 • Hilton Toronto • Toronto, ON Canada

### Dear Potential Exhibitor, Cosponsor or Advertiser,

Community-Campus Partnerships for Health invites your participation in our 10<sup>th</sup> anniversary conference, April 11-14, 2007 in Toronto, Ontario, Canada.

**We are a nonprofit organization that promotes health (broadly defined) through partnerships between communities and higher educational institutions.** Our growing network of over 1,200 communities and campuses across North America and increasingly the world are collaborating to promote health through service-learning, community-based participatory research, broad-based coalitions and other partnership strategies. These partnerships are powerful tools for improving higher education, civic engagement and the overall health of communities.

**With a focus on “Mobilizing Partnerships for Social Change,” our 10<sup>th</sup> anniversary conference will draw a diverse group of over 500 leaders** from across Canada, the U.S. and other countries, including from grassroots, community-based and non-profit organizations; government agencies; philanthropies; professional associations; schools higher educational institutions; and student service organizations. With the conference’s emphasis on addressing the root causes of health, social and economic inequalities, we expect participants from across the health, education, human rights and social sectors.

**Exhibitors, cosponsors and advertisers are essential to the success of the conference** by directly connecting attendees to valuable programs, products and services. Further, the funding raised through your involvement in the conference enables community members and students to fully participate by defraying registration and travel expenses.

### Why Be an Exhibitor, Cosponsor or Advertiser?

- **CCPH conference attendees are eager for the latest knowledge and resources that support them in their work.** Exhibitors consistently rate the CCPH conference as “one of the best” for making lasting contacts. Over 60% of attendees follow-up to obtain more information about a program or resource they learned about at the conference.
- **Your investment continues to reap benefits long after the conference ends.** Over 65% of CCPH conference attendees visit the conference website upon returning home and over 80% review the conference program – both of which feature your organization’s description and logo.

**To increase exposure for our exhibitors, the conference will feature an Exhibitor Reception on Thursday evening, April 12, 2007.** This will include hors d’oeuvres and an incentive activity to encourage participants to visit each exhibitor. Further, the exhibit area is near session rooms and central ballrooms, facilitating a steady flow of attendees.

**This brochure presents a range of options for you to consider.**

**If you don’t see an option that meets your needs, please let us know!** Our goal is to make the conference a huge success for our exhibitors, cosponsors, advertisers and attendees. We are committed to working collaboratively with you to achieve this goal.

**To reserve your place as an exhibitor, cosponsor or advertiser,** complete and return the form on pages 5-6.

**We also invite you to support CCPH and the conference in these additional ways:**

- **Display literature** on resource tables in the exhibit area (see page 7).
- **Announce the conference** in your newsletter and on your website.
- **Create a link** from your website to ours at <http://www.ccpb.info>.
- **Send us e-mail addresses** for relevant contacts and we will send them invitations to the conference.
- **Become a member of CCPH!** Download a membership brochure at <http://www.ccpb.info> or join online at <http://www.RegOnline.com/8776>

**Questions? Please contact Shelly Tolo, CCPH Conference Manager** by phone (206) 962-0012, fax (206) 256-0013, or e-mail: [toloevents@aol.com](mailto:toloevents@aol.com)

We hope you can join us for what promises to be our best conference yet! Please read on for more details.

Sarena D. Seifer  
Executive Director

PS – Learn more about CCPH and the conference on our website at <http://www.ccpb.info>

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**EXHIBITING, COSPONSORING & ADVERTISING OPPORTUNITIES**

**Exhibiting**

Exhibiting at the CCPH conference brings name recognition and visibility to your organization. The conference provides excellent opportunities to meet with attendees face-to-face, demonstrate your services and disseminate your products. As an exhibitor, your organization will be described in the conference program and on the conference website.

**Exhibit Show Hours:**

- **Set-up** **Wednesday, April 11**  
1:00 p.m. – 4:00 p.m.  
OR  
**Thursday, April 12**  
6:00 a.m. – 7:30 a.m.
  
- **Exhibit Show** **Thursday, April 12**  
7:30 a.m. - 7:30 p.m.  
  
**Friday, April 13**  
7:30 a.m. - 1:00 p.m.
  
- **Exhibit Reception** **Thursday, April 12**  
5:30 p.m. - 7:30 p.m.
  
- **Tear-down** **Friday, April 13**  
1:00 p.m. - 4:00 p.m.

**Cosponsoring**

Cosponsorship opportunities are available beginning at \$150, including items, events, and partner packages that include exhibiting. As a cosponsor, your organization will be described in the conference program and on the conference website.

*See pages 3 & 4 for detailed description and pricing!*



**Advertising**

Increase your organization's visibility by purchasing advertising space in the conference program, participant list or website. Options include the following:

- **1/4 page Conference Program**      **\$100**
- **1/2 page Conference Program**      **\$200**
- **Full page Conference Program**      **\$400**
- **Back page of Participant List**      **\$600**
- **Inside cover of Participant List**      **\$600**
- **Banner on Conference Website**      **\$1,000**

Additional advertising options can be tailored to your needs. Contact us today to discuss your ideas (see contact information at right).

**Contact Information**

If you have any questions, please contact:

**Shelly Tolo**  
CCPH Conference Manager  
c/o TOLO Events  
2717 Western Ave., Suite 638  
Seattle, WA 98121  
USA

Phone: (206) 962-0012  
Fax: (206) 256-0013  
E-mail: [toloevents@aol.com](mailto:toloevents@aol.com)

**To reserve your place as an exhibitor, cosponsor or advertiser, complete and return the form on pages 5&6.**

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**BASIC EXHIBITOR PACKAGE - \$500**

**All exhibitors will receive:**

- Special nametags identifying exhibitors.
- Exhibitor table (6' x 3' skirted table), 2 chairs and identification signage.
- A complimentary list of registered attendees.
- A description of your organization in the conference program and on the conference website (up to 50 words).
- Two complimentary nametags for access to the Exhibit Show. (Additional nametags available at \$75 each).
- A special Exhibitor Reception for conference attendees on Thursday evening, April 12, 2007.

**PARTNER COSPONSORSHIP PACKAGES**

**BRONZE PARTNER - \$600**

**Everything in the Basic Exhibitor package plus...**

- ¼ page advertisement in the conference program.
- Recognition by name during a plenary session.
- Special nametags identifying partners.

**SILVER PARTNER - \$850**

**Everything in the Bronze Partner package plus...**

- An extra 6'x3' exhibitor table.
- One full registration to the conference sessions.
- Your organization's logo displayed at all plenary sessions.
- ½ page advertisement in the conference program.

**GOLD PARTNER - \$1,400**

**Everything in the Silver Partner package plus...**

- One year free organizational membership in CCPH.
- Full-page advertisement in the conference program.

**PLATINUM PARTNER - \$2,200**

**Everything in the Gold Partner package plus....**

- Choice of various cosponsorship items valued to a maximum of \$1,000 -- see page 4 for some of the possibilities. (Please contact Shelly Tolo, (206) 962-0012, or E-mail [toloevents@aol.com](mailto:toloevents@aol.com) to confirm your selections.)

**DIAMOND PARTNER - \$5,000**

**Everything in the Platinum Partner package plus....**

- Two full registrations to the conference sessions.
- Choice of various cosponsorship items valued to a maximum of \$2,000 -- see page 4 for some of the possibilities. (Please contact Shelly Tolo, (206) 962-0012, or E-mail [toloevents@aol.com](mailto:toloevents@aol.com) to confirm your selections.)

**These are standard exhibitor and cosponsorship packages.  
Additional packages can be tailored to meet your needs.  
Contact Shelly Tolo today to discuss your ideas!  
Email [toloevents@aol.com](mailto:toloevents@aol.com) or call (206) 962-0012**

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**Item & Event Cosponsorship**

**Keep your organization on the minds of attendees before, during and after the conference by co-sponsoring an item or event!**

**\$150 Message Board**

Each attendee will see your name and logo every time they pick up messages and read conference announcements.

**\$300 Literature Hand Out**

Each attendee will receive literature that you provide (maximum of two pieces) in the conference bag they pick up when they register for the conference.

**\$500 Opening Breakfast**

Signage with your organization's name and logo will be displayed during the Opening Breakfast on Thursday, April 12. Opportunity to provide napkins with your logo.

**\$500 Exhibitor Reception**

Signage with your organization's name and logo will be displayed during the Exhibitor Reception on Thursday, April 12. Opportunity to provide napkins with your logo.

**\$500 Conference Pens**

Your organization's name and logo will appear on pens distributed at registration and used during and after the conference.

**\$500 Refreshment Break**

Support refreshments during one of the breaks throughout the conference. Signage with your organization's name and logo will be displayed. Opportunity to provide napkins with your logo.

**\$1,000 Conference Bags**

Your organization's name and logo will be carried around by every attendee during the conference and long after.

**\$1,500 10<sup>th</sup> Anniversary Celebration**

Signage with your organization's name and logo will be prominently displayed during the 10<sup>th</sup> anniversary celebration on Friday, April 13. Opportunity to provide napkins with your logo.

**\$1,500 Closing Conference Luncheon**

Signage with your organization's name and logo will be prominently displayed during the closing luncheon on Saturday, April 14. Opportunity to provide napkins with your logo.

**\$2,000 Community Site Visit Transportation**

Support the cost of transporting conference participants by bus to local community site visits on Friday April 13. Signage with your organization's name and logo will be displayed at the site visit orientation and on the bus.

**\$5,000 Scholarships**

Ensure the full participation of students and individuals from community-based organizations and developing countries in the conference.

**Or...customize your contribution!** We are open to your ideas! Please contact Exhibit Show Manager, Shelly Tolo by phone at (206) 962-0012 or by e-mail at [toloevents@aol.com](mailto:toloevents@aol.com)

**To sign up as a cosponsor, complete and return the form on pages 5&6.**

**Literature Display on Resource Table**

**Literature highlighting the work and activities of CCPH members and other groups will be displayed in the Exhibit Show.**

CCPH members may display resource materials for free. The fee for non-members is \$125.

**To sign up for a literature display, complete and return the form on page 7.**

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**APPLICATION FORM FOR EXHIBITORS, COSPONSORS & ADVERTISERS (Page 1 of 2)**

In order to process your application, you must type **ALL** appropriate sections of this form and return by mail, fax, or email on or before **FRIDAY, February 23, 2007**. **\*Please note that the deadline has passed, but we are still accepting cosponsors for some items until further notice. Please see the next page of the application for available options.** CCPH reserves the right to determine the eligibility of all applicants.

**Questions? Please contact Shelly Tolo, CCPH Conference Manager** by phone (206) 962-0012, fax (206) 256-0013, or e-mail: [toloevents@aol.com](mailto:toloevents@aol.com).

*All confirmation materials will be sent to the contact person you list below.*

CONTACT AND TITLE: \_\_\_\_\_

ORGANIZATION NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROV: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

**Exhibitors and Cosponsors:** Please attach a description of your organization to be included in the conference program and on the conference website (50 word maximum).

- You will receive 2 complimentary identification nametags enabling access to the Exhibit Show only. Please list names of exhibit personnel here.

1. \_\_\_\_\_

2. \_\_\_\_\_

- Additional exhibit personnel nametags are **\$75** per person. Please list names of additional exhibit personnel here.

1. \_\_\_\_\_

2. \_\_\_\_\_

- Silver, Gold and Platinum Partners receive one complimentary conference registration.

Please indicate name of registration recipient here. \_\_\_\_\_



Please complete and return this 2-page form with your payment. Exhibitors and cosponsors must also include a description of your organization (50 words maximum).

Return completed form to:

Shelly Tolo, CCPH Conference Manager  
TOLO Events, 2717 Western Ave., Suite 638, Seattle, WA 98121 USA  
Phone: (206) 962-0012; Fax: (206) 256-0013  
E-mail: [toloevents@aol.com](mailto:toloevents@aol.com)



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**APPLICATION FORM FOR LITERATURE DISPLAY ON RESOURCE TABLE**

Literature highlighting the work and activities of CCPH members and other groups will be displayed in the Exhibit Show. **CCPH members may display resource materials for free. The fee for non-members is \$125.**

In order to process your application, you must type **ALL** appropriate sections of this form and return by mail or fax on or before **FRIDAY, February 23, 2007**. **\*Please note that the deadline has passed, but we are still accepting literature display items until further notice.** CCPH reserves the right to determine the eligibility of all applicants.

**You will receive information on shipping once this form is received.**

CONTACT PERSON'S NAME AND TITLE: \_\_\_\_\_

ORGANIZATION NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROV: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

TITLE OF LITERATURE PIECE(S): \_\_\_\_\_

**Payment:**  Check: Check #: \_\_\_\_\_ Please make check payable to CCPH. CCPH's federal tax ID# is 94-3285533.

Credit Card. Check appropriate credit card type:

Mastercard  VISA  Discover  AMEX

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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CCPH Member:  NO  YES; Member ID# \_\_\_\_\_

Please contact CCPH at 206-543-8178 or [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu) for questions related to membership.

Return completed form to: Shelly Tolo, CCPH Conference Manager, TOLO Events, 2717 Western Ave., Suite 638, Seattle, WA 98121 USA, Phone: (206) 962-0012; Fax: (206) 256-0013; E-mail: [toloevents@aol.com](mailto:toloevents@aol.com)