

CES4Health.info

Publishing Diverse Products of CES



**EDUCATIONAL CONFERENCE CALL SERIES
COMMUNITY-CAMPUS PARTNERSHIPS FOR HEALTH**

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Speakers



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Outline of Today's Session



1. Define community-engaged scholarship (CES)
2. Present promotion & tenure and dissemination challenges to CES and its diverse products
3. Present CES4Health.info from editor, author and reviewer perspectives

Definitions



Community engagement is the application of institutional resources to address and solve challenges facing communities through collaboration with these communities

Citation: Commission on Community-Engaged Scholarship in the Health Professions. Linking Scholarship & Communities. Seattle, WA: Community-Campus Partnerships for Health, 2005. Available at www.ccph.info

Note: This definition was developed by the Commission specifically in the context of community-engaged scholarship

Definitions



Scholarship

- The activity requires a high level of *expertise*.
- The activity breaks new ground or is *innovative*.
- The activity has significance or *impact*.
- The activity can be *replicated and elaborated*.
- The work and its results can be *documented and disseminated*.
- The work and its results can be *peer reviewed*.

Adapted from Recognizing Faculty Work, by Robert Diamond and Bronwyn Adam (1993)

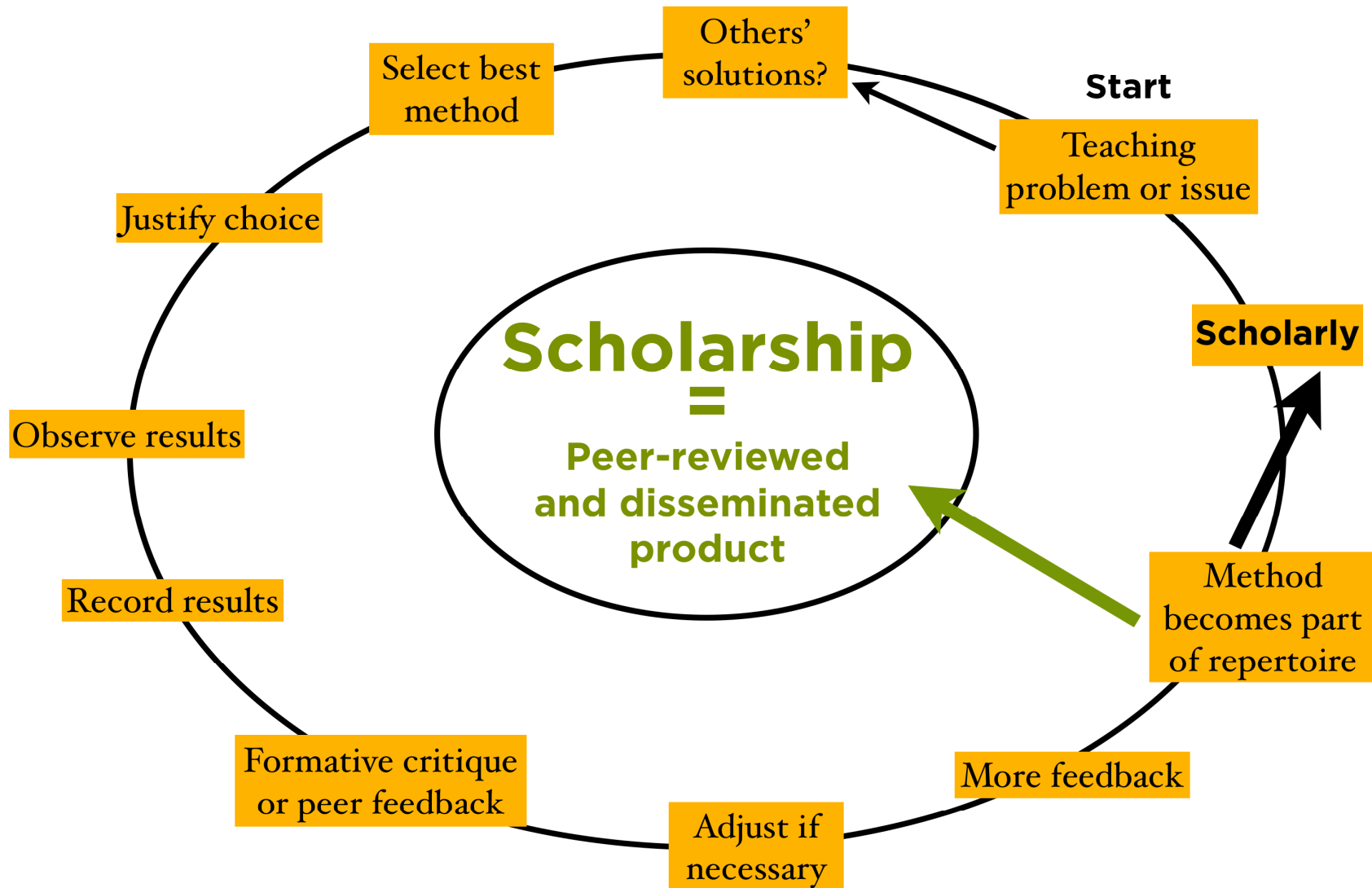
Definitions



Community-engaged scholarship is scholarship that involves a mutually beneficial partnership with the community

Citation: Commission on Community-Engaged Scholarship in the Health Professions. Linking Scholarship & Communities. Seattle, WA: Community-Campus Partnerships for Health, 2005. Available at www.ccp.info

Scholarly vs. Scholarship



Adapted from Richlin, 2001

Products of CES



◎ Conventional—

- ◎ journal manuscripts

◎ Innovative—

- ◎ Documentaries, training videos, manuals, curricula, websites, toolkits, policy briefs, etc.

Challenges of Disseminating Innovative CES Products



- Lack of dissemination mechanism to broaden community impact
- Lack of peer reviewed publication outlets
- Format of peer-reviewed journals not conducive innovative CES products
- Traditional peer-review process may not find value in CES products
- Reward structure for faculty promotion and tenure

Challenges of Disseminating Innovative CES Products



- The traditions of the system
 - Impact – Need expanded definition (not just academic publications and journal impact scores)
 - ✦ Demonstrate community impact
 - What “counts” as scholarship– Need acceptance of alternative scholarly products (not just peer-reviewed journal articles)

Challenges of CES



- Misconceptions of CES by review committees regarding:
 - Rigor
 - Time invested in relationships
 - CES vs. “just service”
 - Connections between discipline and engaged work

Challenges of CES



- Misconceptions/mistakes of CES by CE faculty member
 - Engagement = scholarship (service-learning ex.)
 - Not producing scholarship from engagement
 - Not integrating engagement into research and teaching; add-on

CES4Health Overview



- Rigorous peer review – academic and community
- Online publication and broad dissemination
- Innovative products of CES – documentaries, manuals, curricula, websites, toolkits
- Broadly speaking, health related

The Context



2003-2005: Commission on Community-Engaged Scholarship in the Health Professions

- Funded by WK Kellogg Foundation, staffed by CCPH
- Its March 2005 report, “Linking Scholarship & Communities” recommended peer-review system for diverse products of CES

2004-2007: Community-Engaged Scholarship for Health Collaborative

- Funded by US Department of Education’s Fund for the Improvement of Postsecondary Education (FIPSE), led by CCPH
- Developed criteria for quality CES

The Context



2007-2010: Faculty for the Engaged Campus

- Funded by US Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE), co-led by CCPH, UMN & UNC-Chapel Hill
- 3 parts = the 3 gaps
 - ✦ Competency-based CES faculty development
 - ✦ Database of Faculty Mentors and Portfolio Reviewers
 - ✦ **Peer reviewed publication and dissemination of diverse products of CES**



Academic/Community Peer Review



- Academic and community editorial staff
- 2 academic and 2 community reviewers per product
- Application questions probe both rigor and engagement/community benefit issues. Reviewers bring expertise to both.

Submissions by Diverse Authors



- Required collaborative effort
- Primary author may be academic or community
- Application questions phrased to be accessible to both academic and community authors
- Contributions by academic and community partners queried in various ways

Making It Count in P & T



- Offer rigorous peer review and broad dissemination
- Send letter to named chairs, deans, committee members – congratulatory and educational
- Track “hits” and downloaded products. Will survey users about impact of published resources
- Will send confirmation/appreciation of service for reviewers and associate editors

How to Submit to CES4Health



- Submission = *product* (downloadable, linkable) and 12 question *application*
- Application requests info on:
 - Keywords – topics, type of resource, resource format
 - Product aims, development, quality, intended audience, significance
 - The project that resulted in the product –scholarly approach, rigor
 - Degree of and quality of engaged approach
 - Reflection on strengths and limitation
 - Assurances regarding copyright and HIPAA
 - Names of people we can announce publication to

How to Submit to CES4Health



- Application is first completed in WORD. Cut and paste to online application.
- Upload product or provide link
- Submit

CES4Health.info

Publishing Diverse Products of CES



**PERSPECTIVES OF AN AUTHOR:
RICHELLE WINKLER**

CES4Health Review Process



- Mirrors typical journals
- Screened by Editor for minimal criteria of *engaged activity* and *health-related* (broadly speaking)
- Screened by Editor for copyright or HIPAA problems (may result in delay in review. Communicate with author)
- Assigned to Associate Editor who assigns 2 academic and 2 community reviewers based on aligned interest/expertise

CES4Health Review Process



- Reviewers have 1 month to complete review.
- Write review in WORD document and cut and paste to online review form.

CES4Health Review Criteria



- *Appropriateness* for CES4Health.info
- *Clear Goals* - the degree to which the authors state the purpose of the product, its intended audience/users and clear goals and objectives.
- *Adequate Preparation* - the degree to which the authors appropriately reference or build upon prior work in the area.

CES4Health Review Criteria



- *Methodological Rigor* - the degree to which the authors justify the appropriateness of methods chosen with respect to the goals, questions and context of the work
- *Significance* - the degree to which the product adds to existing knowledge and benefits communities
- *Effective Presentation* - the clarity of the presentation style, the accuracy of the product content, and the appropriateness of language and visual aides for diverse audiences

CES4Health Review Criteria



- *Reflective Critique* - the degree to which authors provide critical reflection about the work, informed by both academic/institutional and community feedback
- *Ethical Behavior* - the degree to which authors provide evidence for a collaborative approach characterized by mutual respect, shared work, and shared credit (and approval by an institutional review board and/or community-based review mechanism, if applicable)

CES4Health Reviewer Rating Form



- Review form includes quantitative ratings on 5 pt scale

6. Effective Presentation - the clarity of the presentation style, the accuracy of the product content, and the appropriateness of language and visual aides for diverse audiences.

This question applies to the product. (Information is available in Product Application Question 10 and by reviewing the product)

6a. Rate the degree to which the author uses a suitable style, clear communication and effective organization to present the work.	Select Rating... ▾
6b. Rate the degree to which the language, format, or graphics contained in the product would be understood by a broad and diverse audience (avoidance of culture-specific language, jargon, unexplained acronyms, etc.).	Select Rating... ▾
6c. Rate the degree to which the product's presentation format is appropriate for its stated aims.	Select Rating... ▾

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CES4Health Reviewer Rating Form



- Qualitative (for editor and author)
- 10. Please use the space below to comment on the extent to which the product is likely to be useful to the intended audience/users and the extent to which it is likely to be used:
- 12. Please use the space below to comment on the strengths and limitations of the product and the product application. These comments will be your summary that can be shared with the author. If you checked “accept with revisions” please be specific about what revisions are needed.

Strengths

Limitations

Suggested revisions for product

Suggested revisions for product application

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**PERSPECTIVES OF A REVIEWER:
MARLYNN MAY**

Encouraging Anecdotal Feedback



“Thank you so much. I appreciate this notification, and the explanation. Our Faculty has revised its standards for tenure, promotion, and evaluation...to reflect the scholarship of engagement but, of course, we are embedded in the culture of the typical publicly-funded research intensive university...many T&P committees are dubious. In fact, getting [the author's] tenure approved, the first under our new guidelines, was somewhat challenging . CES4Health is a godsend.”

~ *A Dean, upon receiving notification of faculty's publication in CES4Health.info*

“I'm thrilled to be among the first authors of a product published through CES4Health. CES4Health has opened up a whole new avenue for me and my community partners to get our work out there. We have more products coming out of our work that I would like to submit!”

~ *Author of a product published through CES4Health.info*

Encouraging Anecdotal Feedback



“I have to say that whenever we mention CCPH and CES4Health there is palpable excitement in the audience. That tells me that your work...is desperately needed...I just wanted to thank you [for working] so hard to bring justice to community engagement.”

~ Medical school faculty member & academic administrator

“As a community-based peer reviewer for CES4Health.info, what excites me most about this new resource is its potential to widely disseminate high quality products that can improve the health of communities.”

~ Chuck Conner, West Virginia Rural Health Education Partnerships

“We have been promoting CES4H among our faculty, but Eddy Jara has taken it to the student level and embedded it into the curriculum, using it as a framework for the students to use and for grading.”

~ Juan Carlos Belliard, Loma Linda University School of Public Health

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Community-Engaged Scholarship for Health

CES4Health.info is a free online mechanism for peer-reviewing, publishing and disseminating products of health-related community-engaged scholarship that are in forms other than journal articles. For example, videos, manuals, curricula and products developed through service-learning, community-based participatory research and other community-engaged work!

Through CES4Health.info, you can:

- Search for high quality tools and resources
- Submit products for peer review
- Apply to be a peer reviewer
- Contribute to the field of community-engaged scholarship...and ultimately the health of communities!

NEW PRODUCTS

[Community Approaches to Mobilizing Partnerships and Toolkit to Establish and Sustain Year-Long Walking...](#)
[The Community Knowledge Project: Community is a Ve...](#)
[The Professional Service Experience: Connecting st...](#)

HOT TOPICS

[Join Community-Campus Partnerships for Health Today!](#)
[Stay on Top of CBPR Funding Opportunities!](#)
[Attend the CCPH Conference, May 12-15, in Portland, OR!](#)
[Faculty: Make Your Best Case for Promotion & Tenure!](#)



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General Topics

[Allied Health \(2\)](#)

[Arts & Design \(0\)](#)

[Biological Sciences \(0\)](#)

[Dentistry \(0\)](#)

[Engineering & Computer Sciences \(0\)](#)

[Health Information Management \(0\)](#)

[Humanities \(0\)](#)

[Liberal Arts \(1\)](#)

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Product Search

Enter search criteria into one or more of the fields listed below.

Keyword:

Author Last Name:

Title:

Resource Type:

Methodological Approach:

Product Type:

Display: Resources per page

CES4Health Product Submission



PART 1. COVER SHEET

* Is this a product resubmission?

Yes No

If yes, please provide the original CES4Health.info Product ID #: (This can be found in your decision letter from the Editor):

* Title of your product:

Corresponding Author Information (All information will be displayed in CES4Health.info)
To whom communications should be directed:

* First Name:

* Last Name:

* Primary Organizational Affiliation:

* Address 1:

Address 2:

Address 3:

* City:

* State/Province:

* Country:

Zip Code:

CES4Health.info Reviewer Application



CONTACT INFORMATION

* First Name:

* Last Name:

Department or Unit (if applicable):

* Institution/Organization:

Mailing Address Line 2:

* City:

* Country:

Middle Initial:

* Job Title:

College or School (if applicable):

* Mailing Address Line 1:

Mailing Address Line 3:

* State or Province:

* Zip or Postal Code:

Resources



CES4Health: <http://www.ces4health.info/>

Faculty for the Engaged Campus:

<http://depts.washington.edu/ccph/faculty-engaged.html>

Database of Faculty Mentors & Portfolio Reviewers:

<http://www.facultydatabase.info>

Community-Engaged Scholarship Toolkit:

<http://www.communityengagedscholarship.info>