



## Community-Campus Partnerships for Health

Transforming Communities & Higher Education

### FOR IMMEDIATE RELEASE

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#### **Community-Campus Partnerships for Health Announces New Leadership**

*Founding Executive Director Sarena Seifer to serve in interim role; Cheryl Maurana steps down*

Milwaukee, WI – Cheryl Maurana, who has served as Executive Director (ED) of Community-Campus Partnerships for Health (CCPH) since last August, has decided to return full time to her duties as Senior Associate Dean for Public & Community Health and Professor of Population Health at the Medical College of Wisconsin (MCW).

The CCPH Board of Directors has appointed Sarena Seifer to lead the organization as Interim Executive Director beginning today. Seifer served as CCPH's founding ED from 1997-2008.

"I have tremendous respect and affection for CCPH, and I feel privileged to have served the organization," said Maurana. "However, I am needed to take on additional tasks as Senior Associate Dean and need to return to that position full-time. I wish only the best for CCPH and have been honored to serve in this role."

"The CCPH Board appreciates Cheryl and her staff's contributions to the organization," said CCPH Board Chair Barbara Gottlieb. "We are thrilled that Sarena has agreed to serve as our Interim ED." CCPH programs, services and activities will continue operating as usual.

"I am delighted to be leading CCPH during a time of tremendous opportunity," said Seifer. "With its diverse and growing membership, valued programs and services, established leadership role in advancing social justice through community-campus partnerships, and more supportive political environment, CCPH is poised to make even greater contributions in the months and years ahead. We have an ambitious agenda ahead of us, and I have no doubt that we will make great progress."

Joining Seifer, Piper McGinley will serve as Interim Associate Director. McGinley has worked with CCPH for the past nine years, formerly as Associate Director and most recently as a Senior Consultant.

For more information, contact CCPH by email at [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu). CCPH news and updates are posted on its homepage at [www.ccph.info](http://www.ccph.info)

**Community-Campus Partnerships for Health** is a nonprofit membership organization that promotes health (broadly defined) through partnerships between communities and higher educational institutions. Our growing network of over 1800 communities and campuses are collaborating to promote health through service-learning, community-based participatory research and other partnerships. What ties us together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe. We believe that only by combining the knowledge, wisdom and experience in communities and in academic institutions will we solve the major health, social and economic challenges facing our society. CCPH advances our mission through information dissemination, training and technical assistance, research and evaluation, policy development and advocacy, and coalition-building. Learn more about CCPH at [www.ccph.info](http://www.ccph.info)