



## Community-Campus Partnerships for Health Call for Session & Poster Proposals Deadline: Friday October 16, 2009

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### Creating the Future We Want to Be: Transformation through Partnerships CCPH 11th Conference • May 12- 15, 2010 • Portland, Oregon USA

**AN INVITATION TO SHARE YOUR KNOWLEDGE, WISDOM & EXPERIENCE:** Community-Campus Partnerships for Health (CCPH) is convening our 11th Conference, May 12-15, 2010 in Portland, Oregon, USA, to nurture a growing network of community-campus partnerships that are striving to solve our most pressing health, social and economic challenges.

The conference promises to be CCPH's best yet as hundreds of community and campus partners convene for 4 days of skill-building, networking and agenda-setting! Whether you are new to community-based participatory research (CBPR), service-learning or community-campus partnerships and looking for basics to get started, or have been involved for years and seeking more advanced knowledge and connections, this is one conference you will not want to miss!

Joining us as a major conference partner is the Portland-based Northwest Health Foundation, founded in 1997 to advance the health of the people of Oregon and southwest Washington. The Foundation explicitly identifies CBPR as one of six issue areas it invests in and views it as "as a tool to generate meaningful information about community health and build the capacity of groups united by common challenges to organize and advocate for change."

Through this "call for proposals," we invite you to share your knowledge, wisdom and experience as a conference presenter! Proposals must be submitted online using this Proposal Submission Form: <https://catalysttools.washington.edu/webq/survey/ccphuw/82829>. You can view and print a sample version of the form at <http://depts.washington.edu/ccph/conf10-cfp.html>

**Proposals are due by 5 pm pacific time on Friday October 16, 2009.** Submitting presenters will be notified of the outcome of the proposal review process in December 2009.

**CONFERENCE THEME, GOALS & OBJECTIVES:** With its focus on *Creating the Future We Want to Be*, the conference seeks to empower individuals and partnerships to create a just and sustainable future, so that we need not be passive participants in the status quo or mere witnesses to the change determined by others. With its focus on *Transformation through Partnerships*, the conference seeks to highlight the power of partnerships to lead and inspire transformation at all levels:

*Societal transformation* – Creating social justice by changing inequitable systems, policies, culture and values, and by fundamentally redefining how we understand community, health, science, knowledge and evidence.

*Institutional and organizational transformation* – Creating institutional justice by challenging and changing assumptions, systems, policies, culture, and values of the everyday organizations in which we work as well as the major institutions that shape and govern us.

*Personal transformation* – Creating interpersonal justice by encouraging self-reflection and challenging personal assumptions and values in ways that strengthen capacity and commitment to work for social justice.

The conference aims to:

- *Mobilize and inspire* community-campus partnerships to address the root causes of health, social and economic inequalities
- *Demonstrate and celebrate* the power and potential of community-campus partnerships to transform at all levels
- *Build the capacity* of communities and institutions to engage in authentic partnerships
- *Provide an inclusive and dynamic forum* to network, share information and build skills
- *Foster peer networks* around shared roles, interests and goals
- *Facilitate* participants' commitment to specific actions they can take to advance social justice
- *Shape* the program and policy agendas of CCPH and co-sponsoring organizations
- *Transform* the community-campus partnerships movement by connecting people, partnerships and networks from around the world

Through their active involvement in the conference, participants will:

- *Deepen* their understanding of how partnerships can transform at all levels
- *Reflect* on how they have been transformed through their involvement in community-campus partnerships
- *Achieve* their most important objective in coming to the conference
- *Commit* to concrete and specific actions they will take upon returning home
- *Establish* a peer group for continued learning
- *Leave the conference energized and motivated!*

**SUBMIT A PROPOSAL!** Proposals are being solicited for the session types and sub-themes described below. The examples given are meant to give those who are new to CCPH conferences a flavor of the types of sessions that might be proposed. **We encourage you to think creatively and boldly about what you might propose to present.**

**A. Skill-building workshops** are instructional sessions, 90 minutes in length, in which presenters teach particular skills and techniques and discuss can be applied in participants' settings. Powerpoint set-up and/or DVD player will be provided if needed.

**B. Creative arts-based discussion** sessions, 90 minutes in length, feature an arts-based presentation (e.g., photo voice exhibit, theatre, video), followed by opportunities for questions, answers and group discussion. Powerpoint set-up and/or DVD player will be provided if needed.

**C. Posters** are designed to visually display information. All accepted posters will be displayed on 4 x 8 poster boards in the Poster Hall (no additional audiovisual aids are permitted). The Poster Hall will have regular hours for viewing, including specific times for presenters to stand by their posters and discuss them with participants. *Unless otherwise indicated in the proposal, accepted posters will also be considered for a thematic poster session, described below.*

**D. Thematic poster sessions:** Posters selected for a thematic poster session will be grouped into a set of 4-6 posters that share a common theme or focus. Each poster will be displayed on a 4 x 8 foot poster board (no additional audiovisual aids are permitted). Thematic poster

sessions are 90 minutes in length. This timeframe includes 30 minutes for participants to view the posters, 25 minutes for oral summaries by the poster presenters, and 35 minutes for group discussion. An invited moderator facilitates discussion and encourages participants to raise questions and share experiences pertinent to themes raised by the posters.

**Conference Sub-Themes:** These are not mutually exclusive and you may indicate more than one sub-theme in your proposal.

**1. Journeys of transformation:** Proposals that demonstrate the transformational power of community-campus partnerships. *For example:*

- *A skill-building workshop* in which a campus team shares how its university – a traditional “ivory tower” institution a decade ago – has transformed into a community-engaged institution
- *A creative arts-based discussion session* in which a student service organization demonstrates through a photo voice exhibit how its mentoring program has transformed the lives of disadvantaged youth

**2. Sustaining partnerships and the outcomes they achieve:** Proposals that demonstrate how partnerships and the outcomes they achieve can be sustained over time. *For example:*

- *A skill-building workshop* that teaches participants how to assess and document the social value of community-based programs
- *A poster session* in which a university documents how changes in its promotion and tenure policies have helped to sustain faculty involvement in community-campus partnerships

**3. Building capacity:** Proposals that demonstrate strategies for building capacity among all partners involved in a partnership. *For example:*

- *A skill-building workshop* in which a partnership demonstrates its curriculum for building partner skills in understanding and conducting research
- *A thematic poster session* in which universities describe how their faculty development programs have built capacity for community-engaged scholarship among campus-based and community-based faculty

**4. Innovative and promising partnership practices:** Proposals that demonstrate innovative and promising practices in partnerships. *For example:*

- *A skill-building workshop* in which presenters from a community-based organization share tips and strategies for developing a community research agenda and engaging faculty and students as partners in implementing it
- *A creative art-based discussion session* in which a partnership demonstrates through a series of short video clips how it celebrates and evaluates its partnership through an annual symposium

**5. Community-based participatory research as a tool for social justice:** Proposals that demonstrate CBPR as a tool for social justice. By CBPR, we mean “a collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each brings. CBPR begins with a research topic of importance to the community

and has the aim of combining knowledge with action and achieving social change..."<sup>1</sup> We welcome proposals that use other terms to describe work that has similar meaning (e.g., action research, community owned and managed research). *For example:*

- *A skill-building workshop* in which a CBPR partnership shares the curriculum they've developed to equip community members and researchers with advocacy skills, and teach participants how to adapt it for use in their settings
- *A creative arts-based discussion session* in which a CBPR partnership demonstrates how they engaged Aboriginal youth in using video voice as a tool for social justice

**6. Advancing health equity:** Proposals that demonstrate how community-campus partnerships can help to overcome disparities in health that are a result of systemic, avoidable and unjust social and economic policies and practices that create barriers to opportunity. *For example:*

- *A skill-building workshop* in which a community-campus coalition that is working to become an anti-racist organization teaches participants strategies for identifying and eliminating systemic discriminatory policies and practices
- *A thematic poster session* in which partnerships between schools, community-based organizations and higher educational institutions aimed at improving academic achievement and graduation rates for disadvantaged students share promising practices

**7. Interprofessional, interdisciplinary and/or intersectoral collaborations:** Proposals that demonstrate innovative collaborations. *For example:*

- *A skill-building workshop* in which a coalition working to create a more livable community shares knowledge and tools for effective collaborations between the housing, economic development, transportation and public health sectors
- *A poster session* in which a partnership documents the outcomes of a service-learning course in which teams of students in medicine, nursing, pharmacy, public health and social work serve and learn together in inner-city public schools

**8. Youth and student leadership:** Proposals that demonstrate the leadership roles played by youth and students in community-campus partnerships. *For example:*

- *A skill-building workshop* in which a group of youth who were peer researchers in a community-based participatory research project teach participants how to engage and involve youth as peer researchers
- *A poster session* in which a group of high school students describe how they worked with local residents to convert an abandoned lot into a community garden

**HOW PROPOSALS WILL BE REVIEWED AND SELECTED:** Proposals will be reviewed by members of the Conference Planning Committee (listed on page 7) and CCPH staff. Proposals are expected to meet these minimum criteria:

- Adherence to proposal submission instructions
- Relevance to the conference theme, goals and objectives
- Potential for engaging participants in substantive discussions
- Clarity of writing

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<sup>1</sup> Definition developed and adopted by the Community Health Scholars Program based upon Israel BA, Schulz AJ, Parker E, Becker AB in Review of Community-Based Research: Assessing Partnership Approaches to Improve Public Health, Ann. Rev. Public Health. 1998. 19:173-202.

In recommending which proposals to accept, the Committee seeks to:

- Achieve the goals and objectives of the conference
- Highlight exemplary models of community-campus partnerships
- Ensure that the voices of those most affected by the issue or problem are heard
- Ensure that sessions combine a strong depth of content *and* an emphasis on interactive and creative approaches to teaching and learning that stimulate discussion
- Ensure that sessions go beyond describing a particular partnership, project or issue to also (a) analyze what worked, didn't work and why and (b) facilitate the ability of participants to apply the information shared

## **EXPECTATIONS OF PRESENTERS**

**All presenters must register for the conference.** Submitting presenters must indicate their agreement with this statement included in the Proposal Submission Form:

*"As the Submitting Presenter and main contact for this proposal, I understand that if this proposal is accepted, all presenters are expected to register and pay the registration fee for the conference and that it is my responsibility to inform my co-presenters of this requirement. If presenter registration fees are not received by the due date indicated in the acceptance letter, the session will not be included in the conference program. I understand that this proposal may be edited to fit the conference program. I understand that CCPH will provide powerpoint set-up and DVD player as appropriate. If additional audiovisual aids are needed, the expense involved will be paid by the presenters prior to the conference unless otherwise indicated in writing from CCPH."*

**Budget now to attend the conference.** The early-bird registration fee for premium individual or organizational members of CCPH will not exceed \$450 USD. Organizational members can register up to 4 people at the member rate. The early-bird registration fee for e-members or non-members of CCPH will not exceed \$550 USD. If you're not yet a member of CCPH, we encourage you to join today! CCPH members receive substantial discounts on fees not only for the conference but for training institutes, technical assistance services, publications and more! Learn more about CCPH member benefits at <http://depts.washington.edu/ccph/members.html>. You may join online by credit card at [www.RegOnline.com/8776](http://www.RegOnline.com/8776) or by check sent with this form: [http://depts.washington.edu/ccph/pdf\\_files/CCPHBrochure09.pdf](http://depts.washington.edu/ccph/pdf_files/CCPHBrochure09.pdf). Room rates at the conference hotel, Marriott Portland Downtown Waterfront, will be \$109 for a single or double, plus tax.

**Fundraising to attend the conference.** For fundraising ideas, we recommend the article "8 Ways to Raise \$2500 (or more) in 10 days (or less, sometimes)" from the Grassroots Fundraising Journal at [http://depts.washington.edu/ccph/pdf\\_files/WaysRaise2500in10Days.pdf](http://depts.washington.edu/ccph/pdf_files/WaysRaise2500in10Days.pdf). Local foundations are possible sources of support, as this article about how a CCPH member raised funds demonstrates: [http://depts.washington.edu/ccph/PM\\_020907.htm](http://depts.washington.edu/ccph/PM_020907.htm). If you need a letter of support to bolster your fundraising efforts, email us at [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu)

**Scholarship opportunities.** CCPH is working to secure funds for scholarships to ensure the full participation of students and individuals from community-based organizations and countries with emerging and developing economies. To find out how your organization can contribute, contact us by phone at (206) 666-3406 or by e-mail at [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu). Details on the status of available scholarship funding and application instructions will be sent when the submitting presenters are informed about a decision on their proposals. Check the CCPH homepage at [www.ccph.info](http://www.ccph.info) for the latest information.

**PUBLICATION OPPORTUNITIES:** In addition to having their abstracts appear in the conference program, conference presenters will have opportunities to submit their work for peer-reviewed publication. Three such opportunities are described below. Details will be sent when authors are notified about the outcome of their proposal submission.

**CES4Health.info:** CES4Health.info is a new web-based portal for peer-reviewing, publishing and disseminating diverse products of health-related community-engaged scholarship that are in forms *other than* journal articles – for example, documentaries, training manuals, policy briefs and curricula. We encourage authors of proposals submitted for the CCPH conference to consider submitting products to CES4Health.info at the same time. Products can be submitted at any time, but those received by March 1, 2010 will have the greatest chance of completing the peer review process in time to be included in CES4Health.info by the conference. For more information, visit [www.CES4Health.info](http://www.CES4Health.info) or email Editor Cathy Jordan at [editor@CES4Health.info](mailto:editor@CES4Health.info)

**Progress in Community Health Partnerships: Research, Education and Action:** Selected authors of proposals accepted for presentation will be invited to submit papers for publication in this peer-reviewed journal published by Johns Hopkins University Press. The first scholarly journal dedicated to CBPR, PCHP seeks to identify and publicize model programs that use community partnerships to improve public health, to promote progress in the methods of research and education involving community health partnerships, and to stimulate action that will improve the health of people and communities. PCHP offers a 20% subscription discount to CCPH members. For more information, visit <http://depts.washington.edu/ccph/books.html>.

**Context: The Journal of Health Students Taking Action Together:** This student run, online, peer-reviewed journal that highlights exceptional work of health students in the community and recognizes insightful, well-designed evaluations of student-initiated programs, will publish abstracts from all student-authored proposals accepted for presentation. Selected student authors will also be invited to submit papers. Learn more about Context at <http://www.contextjournal.org/index.php>

**QUESTIONS?** If you have questions about the suitability of your proposal, experience technical difficulties with the proposal submission process, or need information on any aspect of the conference or CCPH, please contact us by phone at (206) 666-3406 or by e-mail at [ccphuw@.washington.edu](mailto:ccphuw@.washington.edu)

**ACKNOWLEDGMENTS:** We thank the 23 Community Partner Summit participants, who defined authentic community- higher education partnerships as being transformative at all levels, for planting the seed for the theme of this year's conference.<sup>2</sup> We are grateful to members of the Conference Planning Committee, listed below, for shaping the call for proposals and for the passion, creativity, enthusiasm and commitment they bring to the planning process! To learn more about the individuals serving on the Committee, visit [www.ccph.info](http://www.ccph.info)

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<sup>2</sup> Achieving the Promise of Authentic Community-Higher Education Partnerships: Community Partners Speak Out! Seattle, WA: Community-Campus Partnerships for Health, 2007, [www.ccph.info](http://www.ccph.info)

## **CONFERENCE PLANNING COMMITTEE**

**Hamed Adetunji**, Oxford Brookes University, School of Health & Social Care, Oxford, United Kingdom

**Syed Ahmed**, Medical College of Wisconsin, Family and Community Medicine, Milwaukee, Wisconsin, USA

**Joshua Edward**, Salt Lake Community Action Program Head Start, Salt Lake City, UT USA

**Stephanie Farquhar**, Portland State University, School of Community Health, Portland, Oregon, USA

**Therese Fish**, University of Stellenbosch, Community Service and Interaction, Cape Town, South Africa

**Elmer Freeman**, Center for Community Health Education, Research and Service, Boston, Massachusetts, USA

**Barbara Gottlieb**, Harvard Medical School, Brookside Community Health Center, Boston, Massachusetts, USA

**Susan Gust**, Community Activist, Minneapolis, Minnesota, USA

**Gary Hollander**, Diverse and Resilient, Milwaukee, Wisconsin, USA

**Kevin Kecskes**, Portland State University, Portland, OR

**Shawn Kimmel**, Detroit Center for Community-driven Policymaking, Detroit, Michigan, USA

**Daniel Korin**, Lutheran Family Health Centers, Riverdale, New York, USA

**Lisa McDonald McGee**, Meharry Medical College, Nashville, Tennessee, USA

**Nichole Maher**, Native American Youth Family Center, Portland, Oregon, USA

**David Rebanal**, Northwest Health Foundation, Portland, Oregon, USA

**Pam Reynolds**, Gannon University, Erie, Pennsylvania, USA