



CCPH 9th Conference

Exhibiting and Co-Sponsoring Opportunities

Walking the Talk: Achieving the Promise of Authentic Partnerships
May 31-June 3, 2006 • Hyatt Regency Hotel • Minneapolis, MN USA

Dear Potential Exhibitors and Co-Sponsors,

Community-Campus Partnerships for Health (CCPH) invites your participation in our 9th conference, May 31-June 3, 2006 in Minneapolis, Minnesota, USA.

CCPH promotes health through partnerships between communities and higher educational institutions. Our growing network of over 1,000 communities and campuses across the U.S. and increasingly the world is promoting health through service-learning, community-based participatory research and other partnership strategies.

With a focus on “Walking the Talk: Achieving the Promise of Authentic Partnerships,” **our 9th conference will draw over 500 leaders** from community-based organizations, government agencies, foundations, health care delivery systems, higher educational institutions and student service organizations.

Exhibitors and co-sponsors are essential to the success of the conference by directly connecting attendees to valuable programs, products and services. Funding raised through co-sponsorships enables community members and students to fully participate by defraying registration and travel expenses.

Why Be an Exhibitor or Co-Sponsor?

- **CCPH conference attendees are eager for the latest knowledge and resources that support them in their work.** Exhibitors consistently rate the CCPH conference as “one of the best” for making lasting contacts. Over 50% of attendees follow-up to obtain more information about a program or resource they learned about at the conference.
- **Your investment continues to reap benefits long after the conference ends.** Over 65% of CCPH conference attendees visit the conference website upon returning home, and over 40% review the conference program – both of which feature your organization’s description and logo.

To increase exposure for our exhibitors, the conference will feature an **Exhibitor Reception** on Friday evening, June 2nd. This will include hors d’oeuvres and an incentive activity to encourage participants to visit each exhibitor. Further, the exhibit area is near session rooms and central ballrooms, facilitating a steady flow of attendees.

This brochure presents a range of options for you to consider. If you don't see an option that meets your needs, please let us know! Our goal is to make the conference a huge success for our exhibitors, co-sponsors, and attendees. We are committed to working collaboratively with you to achieve this goal.

To reserve your place as an exhibitor or co-sponsor, complete and return the form on pages 5&6, or reserve online at <http://www.ToPlanAhead.com>. (User name is “tpa” and password is “meeting,” all in lower case).

We also invite you to support CCPH and the conference in these additional ways:

- **Advertise** in the conference program, participant list and/or website (see page 2).
- **Display literature** on resource tables in the exhibit area (see page 7).
- **Announce the conference** in your newsletter and on your website.
- **Create a link** from your website to ours at <http://www.ccpb.info>.
- **Send us mailing labels or e-mail addresses** for relevant contacts and we will send them invitations to the conference.
- **Become a member of CCPH!** Download a membership brochure at <http://www.ccpb.info> or contact us by phone at (206) 543-8178 or by e-mail at ccphuw@u.washington.edu

Questions? Please contact Linda Nelson, CCPH Exhibit Show Manager by phone (518) 374-8190, fax (518) 374-8140, or e-mail: Lnelson@nycap.rr.com.

We hope you can join us for what promises to be our best conference yet! Please read on for more details.

Sarena D. Seifer
Executive Director

PS – Learn more about CCPH and the conference on our website at <http://www.ccpb.info>.

Community-Campus Partnerships for Health 9th Conference

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EXHIBITING & CO-SPONSORING OPPORTUNITIES

Exhibiting

Exhibiting at the CCPH conference brings name recognition and visibility to your organization. The conference provides excellent opportunities to meet with attendees face-to-face, demonstrate your services and disseminate your products. As an exhibitor, your organization will be described in the conference program and on the conference website.

Exhibit Show Hours:

- **Set-up** **Friday, June 2**
10:00 a.m. – 12:00 p.m.
- **Exhibit Show** **Friday, June 2**
12:00 p.m. - 7:00 p.m.
- **Exhibit Reception** **Friday, June 2**
5:00 p.m. - 7:00 p.m.
- **Exhibit Show** **Saturday, June 3**
7:30 a.m. - 7:30 p.m.
- **Tear-down** **Saturday, June 3**
7:30 p.m. - 9:00 p.m.

Co-Sponsoring

Co-sponsorship opportunities are available beginning at \$150 (see pages 3 & 4). As a co-sponsor, your organization will be described in the conference program and on the conference website.

Please consider these additional ways to support CCPH and the conference:

- **Announce the conference** in your newsletter and on your website.
- **Create a link** from your website to ours at <http://www.ccpH.info>.
- **Send us mailing labels or e-mail addresses** for relevant contacts and we will send them invitations to the conference.
- **Become a member of CCPH!** Download a membership brochure at <http://www.ccpH.info> or contact us by phone at (206) 543-8178 or by e-mail at ccphuw@u.washington.edu

Advertising

Increase your organization's visibility by purchasing additional advertising space in the conference program, participant list or website. Options include the following:

- **1/4 page Conference Program** **\$ 95**
- **1/2 page Conference Program** **\$150**
- **Full page Conference Program** **\$225**
- **Back page of Participant List** **\$400**
- **Inside cover of Participant List** **\$500**
- **Banner on Conference Website** **\$1000**

Additional advertising options can be tailored to your needs. Contact us today to discuss your ideas (see contact information at right). Black & white camera ready artwork must be received by **April 7, 2006**.

Contact Information

If you have any questions, please contact:

Linda Nelson

CCPH Exhibit Show Manager
c/o To Plan Ahead
1055 Lamplighter Road
Niskayuna, NY 12309, USA

Phone: (518) 374-8190

Fax: (518) 374-8140

E-mail: Lnelson@nycap.rr.com

To reserve your place as an exhibitor or co-sponsor, complete and return the enclosed form on pages 5&6, or reserve online at <http://www.ToPlanAhead.com>. (User name is "tpa" and password is "meeting," all in lower case).

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BASIC EXHIBITOR PACKAGE - \$350

All exhibitors will receive:

- Special nametag ribbons identifying exhibitors.
- Exhibitor table (6' x 3' skirted table), 2 chairs and identification signage.
- A complimentary list of registered attendees.
- A description of your organization in the conference program and on the conference website (up to 50 words).
- Two complimentary nametags for access to the Exhibit Show. (Additional nametags available at \$75 each).
- A special Exhibitor Reception for conference attendees on Friday evening, June 2.

PARTNER CO-SPONSORSHIP PACKAGES

BRONZE PARTNER - \$400

Everything in the Basic Exhibitor package plus...

- ¼ page advertisement in the conference program.
- Recognition by name during a plenary session.
- Special nametag ribbons identifying partners.

SILVER PARTNER - \$700

Everything in the Bronze package plus...

- An extra 6'x3' exhibitor table.
- One additional nametag for access to the Exhibit Show.
- Your organization's logo displayed at all plenary sessions.
- ½ page advertisement in the conference program.

GOLD PARTNER - \$1,200

Everything in the Silver package plus...

- One full registration to the conference sessions.
- Full-page advertisement in the conference program.

PLATINUM PARTNER - \$2,200

Everything in the Gold package plus....

- One year free organizational membership in CCPH.
- Choice of various co-sponsorship items valued to a maximum of \$1,500 -- see page 4 for some of the possibilities. (Please contact Linda Nelson, (518) 374-8190, or E-mail Lnelson@nycap.rr.com to confirm your selections.)

**These are standard exhibitor and co-sponsorship packages.
Additional packages may be tailored to meet your needs.
Contact us today to discuss your ideas!
Email Lnelson@nycap.rr.com or call (518) 374-8190**

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Item & Event Co-Sponsorship

Keep your organization on the minds of attendees before and after the conference by co-sponsoring an item or event!

\$150 Message Board

Each attendee will see your name and logo every time they pick up messages and read conference announcements.

\$300 Literature Hand Out

Each attendee will receive literature that you provide (maximum of two pieces) in the conference bag they pick up when they register for the conference.

\$500 Opening Reception

Signage with your organization's name and logo will be displayed during the Opening Reception on Wednesday, May 31. Opportunity to provide napkins with your logo.

\$500 Exhibitor Reception

Signage with your organization's name and logo will be displayed during the Exhibitor Reception on Friday, June 2. Opportunity to provide napkins with your logo.

\$500 Conference Pens

Your organization's name and logo will appear on pens distributed at registration and used during and after the conference.

\$500 Refreshment Break

Support refreshments during breaks throughout the conference. Signage with your organization's name and logo will be displayed. Opportunity to provide napkins with your logo.

\$1,000 Conference Bags

Your organization's name and logo will be carried around by every attendee during the conference and long after.

\$1,000 Boxed Lunch

Signage with your organization's name and logo will be displayed at the boxed lunch pick-up area on Saturday June 3. Opportunity to provide napkins with your logo.

\$1,500 Luncheon

Signage with your organization's name and logo will be prominently displayed during the luncheon on Thursday June 1. Opportunity to provide napkins with your logo.

\$2,000 Closing Conference Dinner

Signage with your organization's name and logo will be prominently displayed during the closing dinner on Saturday June 3. Opportunity to provide napkins with your logo.

\$2,000 Community Site Visit Transportation

Support the cost of transporting conference participants to local community site visits on Friday June 2. Signage with your organization's name and logo will be displayed at the orientation and post-site visit lunch.

Or...customize your contribution! We are open to your ideas! Please contact Exhibit Show Manager, Linda Nelson by phone at (518) 374-8190 or by e-mail at Lnelson@nycap.rr.com

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APPLICATION FORM FOR EXHIBITORS, CO-SPONSORS & ADVERTISERS (Page 1 of 2)

In order to process your application, you must type **ALL** appropriate sections of this form and return by mail or fax on or before **FRIDAY, April 28, 2006**. No applications will be accepted over the telephone. **Alternatively, you may apply on-line at <http://www.ToPlanAhead.com>. Click to register. The user name is "tpa" and the password is "meeting" (all in lower case).** CCPH reserves the right to determine the eligibility of all applicants.

Questions? Please contact Linda Nelson, CCPH Exhibit Show Manager by phone (518) 374-8190, fax (518) 374-8140, or e-mail: Lnelson@nycap.rr.com.

All confirmation materials will be sent to the contact person you list below.

ORGANIZATION CONTACT AND TITLE: _____

ORGANIZATION NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE/PROV: _____ ZIP: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

Exhibitors and Co-Sponsors: Please attach a description of your organization to be included in the conference program and on the conference website (50 word maximum).

➤ You will receive 2 complimentary identification nametags enabling access to the Exhibit Show only. Please list names of exhibit personnel here.

1. _____ 2. _____

➤ Additional exhibit personnel nametags are **\$75** per person. Please list names of additional exhibit personnel here.

1. _____ 2. _____

➤ Gold and Platinum Partners receive one complimentary conference registration.

Please give name of registration recipient here. _____



Please complete and return this 2-page form with your payment. Exhibitors and co-sponsors must also include a description of your organization (50 words maximum).

Return completed form to: Linda Nelson, CCPH Exhibit Show Manager
To PLAN Ahead, 1055 Lamplighter Road, Niskayuna, NY 12309
Phone: (518) 374-8190; Fax: (518) 374-8140
E-mail: Lnelson@nycap.rr.com

Requests for refunds will be honored if cancellation is received in writing *on or before* April 28, 2006.

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APPLICATION FORM FOR EXHIBITORS, CO-SPONSORS & ADVERTISERS (Page 2 of 2)

Organization Name: _____ Contact Name: _____

Please note the following:

- Sorry, we cannot accept purchase orders.
- All fees must be paid by check or credit card and must accompany this application.
- No application will be accepted without payment.
- Please make checks payable to CCPH.
- Co-sponsorship fees are tax-deductible to the extent allowable by law.
- CCPH's federal tax ID# is 94-3285533.

FEES:

(1) **Basic Exhibitor Package - \$350** \$ _____

(2) **Partner Co-Sponsor Packages:** \$ _____

Bronze Partner - \$400

Silver Partner - \$700

Gold Partner - \$1,200

Platinum Partner - \$2,220

Note: Platinum partners please contact Linda Nelson, CCPH Exhibit Show Manager at (518) 374-8190 or Lnelson@nycap.rr.com to confirm your selections.

(4) **Advertising:** \$ _____

- 1/4 page Conference Program - \$ 95**
- 1/2 page Conference Program - \$150**
- Full page Conference Program - \$225**
- Back page of Participant List - \$400**
- Inside cover of Participant List - \$500**
- Banner on Conference Website - \$1,000**

(3) **Item & Event Co-Sponsorship:** \$ _____

*See page 7 for Literature Display form

- Message Board - \$150**
- Literature Hand Out - \$300**
- Opening Reception - \$500**
- Exhibitor Reception - \$500**
- Conference Pens - \$500**
- Refreshment Break - \$500**
- Conference Bags - \$1,000**
- Boxed Lunch - \$1,000**
- Luncheon - \$1,500**
- Closing Conference Dinner - \$2,000**
- Community Site Visit Transportation - \$2,000**

(5) **Extra Exhibit Personnel - \$75 each** \$ _____

(6) **TOTAL:**

Total Item 1 \$ _____

Total Item 2 \$ _____

Total Item 3 \$ _____

Total Item 4 \$ _____

Total Item 5 \$ _____

TOTAL FEES \$ _____

Contact me about a customized co-sponsorship package.

PAYMENT: Check: Check #: _____ (Please make check payable to CCPH)

Credit Card (an additional 3.5% processing fee will be added). Check appropriate credit card type:

Mastercard VISA Discover AMEX

Cardholder's Name: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Billing Address: _____

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APPLICATION FORM FOR LITERATURE DISPLAY ON RESOURCE TABLE

Literature highlighting the work and activities of CCPH members and other groups will be displayed in the Exhibit Show. **CCPH members may display 500 copies of a single piece of literature for \$75. The fee for non-members is \$125.**

In order to process your application, you must type **ALL** appropriate sections of this form and return by mail or fax on or before **FRIDAY, April 28, 2006**. No applications will be accepted over the telephone. **You may also apply on-line at <http://www.ToPlanAhead.com>. User name is "tpa" and password is "meeting," all in lower case.** CCPH reserves the right to determine the eligibility of all applicants.

If you would like CCPH to set out your materials, they must be shipped to arrive anytime between May 29-31, 2006 to:

Linda Nelson, CCPH Exhibit Show Manager
Literature Table
The Hyatt Regency Hotel
1300 Nicollet Mall
Minneapolis, MN 55403
Phone: (612) 370-1234

Otherwise, you may hand-deliver materials when you check-in for the conference.

ORGANIZATION CONTACT AND TITLE: _____

ORGANIZATION NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE/PROV: _____ ZIP: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

TITLE OF LITERATURE PIECE: _____

Payment: Check: Check #: _____ Please make check payable to CCPH. CCPH's federal tax ID# is 94-3285533.

Credit Card (an additional 3.5% processing fee will be added). Check appropriate credit card type:

Mastercard VISA Discover AMEX

Cardholder's Name: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Billing Address: _____

CCPH Member: NO YES; Member ID# _____

Please contact CCPH at 206-543-8178 or ccphuw@u.washington.edu for questions related to membership.

Return completed form to: Linda Nelson, CCPH Exhibit Show Manager, To PLAN Ahead, 1055 Lamplighter Road, Niskayuna, NY 12309, Phone: (518) 374-8190; Fax: (518) 374-8140; E-mail: Lnelson@nycap.rr.com

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