



Community-Campus Partnerships for Health

Transforming Communities & Higher Education

COMMUNITY-CAMPUS PARTNERSHIPS FOR HEALTH AT-A-GLANCE

To learn more about CCPH, visit our website at www.ccpb.info

Community-Campus Partnerships for Health (CCPH) promotes health (broadly defined) through partnerships between communities and higher educational institutions. A non-profit organization founded in 1996, CCPH's strategic goals are to:

- Combine the knowledge, wisdom and experience in communities and in academic institutions to solve major health, social and economic challenges
- Build the capacity of communities and higher educational institutions to engage each other in authentic partnerships
- Support communities in their relationships and work with academic partners
- Recognize and reward faculty for community engagement and community-engaged scholarship
- Develop partnerships that balance power and share resources equitably among partners
- Ensure that community-driven social change is central to service-learning and community-based participatory research

At a grass-roots level, our members are advancing these goals in their work on a daily basis. Our growing network of over 2,000 communities and campuses are collaborating to promote health through service-learning, community-based participatory research and other partnership approaches. CCPH members are a diverse group of individuals and organizations affiliated with colleges and universities, community-based organizations, health care delivery systems, student service organizations, foundations and government. ***What ties us together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe.*** We believe that only by combining the knowledge, wisdom and experience in communities and in academic institutions will we solve the major health, social and economic challenges facing our society. At an organizational level, CCPH advances our mission through knowledge exchange, training and technical assistance, research and evaluation, policy development and advocacy, and coalition-building.

CCPH is governed by a board of directors that reflects our diverse constituencies, including communities, educational institutions, faculty, students, community-based organizations, government and philanthropy.

Below are highlights of CCPH membership benefits, programs, resources and initiatives.

For more information, please visit our website at www.ccpb.info and download our 10th Anniversary Report, "Celebrating a Decade of Impact," published in 2007.

Membership Benefits

- Be the first to hear about funding opportunities and other important news
- Pursue professional development at discounted rates
- Receive discounts on publications through CCPH and our publishing partners
- Access low cost, high quality training and technical assistance
- Connect with colleagues who share your passion for partnerships and social justice
- Influence policy on issues you care about, such as eliminating health disparities, increasing health workforce diversity, changing faculty promotion and tenure and funding for community-campus partnerships

The CCPH Annual Award recognizes exemplary partnerships between communities and higher educational institutions that build on each other's strengths to improve higher education, civic engagement, and the overall health of communities. The award recognizes partnerships that reflect the CCPH principles that others can aspire to.

The CCPH Consultancy Network provides customized training and technical assistance to community organizations, colleges and universities, professional associations and grantee networks. CCPH consultants are “real life” practitioners who have experience in the full scope of community-campus partnerships and can lead workshops and give presentations on: service-learning, community-based participatory research, community-engaged scholarship, partnership assessment & improvement...and much more!

CCPH Conferences emphasize inclusion, experiential learning and subsequent action. Outcomes have included principles of good practice, policy recommendations, and leadership development tools. CCPH conferences feature:

- Dynamic keynotes, skill-building workshops, informative posters & exhibits, inspiring community site visits, and opportunities to speak with funding agency representatives
- Venues to network with over 500 participants with diverse knowledge and experience
- Opportunities to share your skills & lessons learned


Training Institutes in service-learning, community-based participatory research and community-engaged scholarship are regularly sponsored by CCPH. These feature:

- Experiential and didactic approaches to teaching and learning
- A unique mentoring model in which participants work in small groups and as individuals with leaders in the field to shape their own learning and action plans

Our Information Clearinghouse keeps you informed. Tap into a wealth of resources through CCPH! Be sure to follow us on Facebook and Twitter for the latest news!

- **CCPH Website** — a treasure trove of resources to support community-campus partnerships. Web pages devoted to Funding Opportunities; Awards & Fellowships; and Calls for Papers & Presentations are updated regularly
- **Partnership Matters E-Newsletter** — this selective compilation of time-sensitive news is emailed directly to CCPH members

- **Electronic Discussion Groups** — interactive listservs that provide helpful resources and answers to frequently asked questions
- **Monthly Member Highlights** — helps you stay connected to CCPH events, activities and opportunities for involvement
- **Publications** — resource guides, toolkits, fact sheets and reports that highlight the latest trends, promising practices and practical solutions
- **CCPH Staff** — knowledgeable, helpful and responsive to your requests!

 Visit two of our most popular online toolkits:

www.communityengagedscholarship.info helps community-engaged faculty make their best case for promotion and tenure

www.cbprcurriculum.info is a skill-building curriculum focused on developing and sustaining community-based participatory research partnerships

Current CCPH Initiatives

Community Partner Peer Mentoring & Advocacy: If true community-higher education partnerships are to be achieved, community partners must harness their own experiences, lessons learned, and collective wisdom into a national, organized effort. Twenty-three experienced community partners from across the U.S. convened for *Achieving the Promise of Authentic Community-Higher Education Partnerships: A Community Partner Summit* held April 24-26, 2006 at the Wingspread Conference Center in Racine, Wisconsin. The overall purpose of the Summit was to advance authentic community-higher education partnerships by mobilizing a network of experienced community partners. The Summit laid out what has essentially become a blueprint for CCPH’s work around community partner capacity building.

Ethics & Community-Based Participatory Research: CCPH members have consistently expressed interest in learning more about human subjects protections, the research ethics review process, and how to assure that research in their communities is ethical and appropriate. In response, CCPH established a partnership with the Tuskegee Bioethics Center, organized an educational call series in 2007 and subsequently published the proceedings, “Ensuring Community-Level Research Protections” and launched a CBPR ethics listserv. An IRB-REB workgroup has been developing a curriculum for IRBs and REBs on community-engaged research that has a planned release in 2010.

Faculty for the Engaged Campus: This project aims to strengthen community-engaged career paths in the academy and is supported by a grant from the US Department of Education’s Fund for the Improvement of Postsecondary Education. Project components include support for innovative, campus-wide, competency-based models of faculty development, an online mechanism for peer-reviewed publication and dissemination of products of community-engaged scholarship that are in forms other than journal articles, and an online database of faculty mentors and portfolio reviewers. These components are each described below.

Innovative Models of Faculty Development: In January 2009, six universities received funds to design, implement and evaluate innovative community-engaged faculty development programs. Each funded institution received \$15,000 over a two year period. The six institutions were among twenty that attended a May 2008 charrette to design campus-wide, competency-based models of faculty development that support community-engaged careers in the academy. Institutions participating in the charrette were invited to submit proposals to implement and evaluate their designs. Each proposal was assessed by three reviewers, including community partners. Funded sites are sharing progress and address challenges through conference calls and meetings, and participate in an evaluation of the process and impact of their programs.

CES4Health.info: CES4Health.info is a free online resource for publishing diverse products of community-engaged scholarship (e.g., educational videos, training curricula, policy brief, online toolkits). Regrettably, such products rarely “count” in the faculty promotion and tenure process nor are they routinely disseminated beyond the communities with which the work was conducted. CES4Health.info aims to change this situation by tackling these challenges head-on.

Diverse products of health-related community-engaged scholarship in English from anywhere in the world can be submitted to CES4Health.info at any time – a two-step process that involves completing an online application form and submitting the actual product. CES4Health.info defines ‘health-related’ broadly to include, for example, health care, public health, health policy and the social determinants of health – such as education, food security, housing, income and its distribution, and social support. A product peer-reviewed and published through CES4Health.info is comparable to an article published through a peer-reviewed print or online journal. Recognizing that the “peers” in community-engaged scholarship come from the community and the academy, all products posted on CES4Health.info have been reviewed and recommended for publication by expert academic and community reviewers. ***Submit products, search for products or to apply to be a peer reviewer at www.CES4Health.info.***

CCPH Online Database of Faculty Mentors & Portfolio Reviewers:

With few established mentoring and career development programs in place, community-engaged scholars are often left to piece together their own with little guidance or support. Building a portfolio for promotion and tenure review can be daunting for those focusing on community-engaged scholarship (CES), particularly when review committees and external reviewers are not familiar with this form of scholarship. Without a system in place to easily identify reviewers who understand CES and can assess its quality and impact, community-engaged faculty may be inadequately or unfairly reviewed. The consequences are real for communities engaged in the work, as Freeman, Gust and Aloschen illustrate in their paper, “Why Faculty Promotion and Tenure Matters to Community Partners,” available at <http://bit.ly/dePZbO>.

The CCPH database is designed to be used by community-engaged graduate students, post-docs and faculty who are searching for faculty mentors and by deans, department chairs and others seeking external experts to review portfolios of community-engaged faculty being considered for reappointment, promotion and/or tenure. ***Search for mentors and portfolio reviewers, or to apply to be listed in the database at www.facultydatabase.info.***

Recently Concluded CCPH Initiatives

Health Disparities Service-Learning Collaborative: The mission of the Collaborative is to reduce racial and ethnic health disparities by engaging schools and graduate programs of public health in authentic service-learning partnerships with communities. Funded by the Corporation for National and Community Service, the goals of the Collaborative are to:

- Engage public health students in sustained, longitudinal service-learning experiences that make a substantial contribution to reducing health disparities and equip them with core public health competencies.
- Engage public health faculty members in sustained, longitudinal service-learning and participatory research partnerships with community partners that make a substantial contribution to reducing health disparities and allow them to meet the promotion and tenure expectations of their universities.
- Build the capacity of schools and graduate programs of public health and community partners to develop authentic partnerships and collaboratively implement effective service-learning programs that aim to reduce health disparities.

Between 2007 and 2010, 7 schools and graduate programs of public health and their community partners were supported through subgrants, training and technical assistance. Learn more about their accomplishments and the practical tools and resources they produced at <http://depts.washington.edu/ccph/disparities.html>

Communities as Partners in Cancer Clinical Trials: A joint initiative of CCPH and the Education Network to Advance Cancer Clinical Trials (ENACCT) this project was a 3-year, federally funded initiative to explore the potential for integrating community-based participatory research (CBPR) principles into therapeutic cancer clinical research. The project sought to address the poor accrual rate of minorities and other underserved populations in therapeutic cancer clinical trials. Low rates of trial participation have a profound impact on both the quality of research and the pace at which new scientific discoveries are made. Equally important is the matter of social justice -- access to cancer clinical trials is a key quality measure for delivery of health care services and is one of the established standards for the delivery of quality comprehensive cancer care.

In October 2008, CCPH and ENACCT released a landmark report on community engagement in cancer clinical research, "Communities as Partners in Cancer Clinical Trials: Changing Research, Practice and Policy." The report includes more than 50 recommendations for engaging communities in specific and meaningful ways throughout the clinical research process in order to:

- Reduce barriers to diverse participation in cancer clinical trials (CCTs)
- Build partnerships that utilize innovative approaches to increase recruitment and retention in cancer treatment clinical trials, especially among ethnic and racial minority groups; and
- Ultimately increase participation of ethnic and racial minority groups in CCTs.

In January 2009, CCPH and ENACCT awarded one-year grants and provided technical assistance to four cancer research organizations to improve cancer clinical trial participation through innovative community engagement strategies. In December 2009 and January 2010, we held a series of free webinars to disseminate the work of the implementation partners. These are archived on the project website at www.communitiesaspartners.org