



Preparing the Health Workforce of the Future: Community Voices Service-Learning Partnerships

October 9th, 2002

Community-Campus Partnerships for Health

www.ccph.info



Agenda

- Introduction to CCPH
- Community Voices Service-Learning Partnership project
 - Goals
 - Activities
 - Preliminary Interview Findings
- Resources—what would you like?
- Next steps



Our Mission

To foster partnerships between communities and educational institutions that build on each other's strengths and develop their roles as change agents for improving health professions education, civic responsibility and the overall health of communities



Overview

- **Nonprofit organization launched in 1996**
- **Based at the Center for the Health Professions, University of California-San Francisco**
- **13-member board of directors**
- **Network of over 1000 communities, health professional schools, colleges and universities**
- **Major funders: Corporation for National and Community Service, Helene Fuld Health Trust, WK Kellogg Foundation, and others.**
- **7 staff, 4 student assistants**



Major Strategies

- **Create and expand opportunities for collaboration and information sharing**
- **Promote awareness about the benefits of community-campus partnerships**
- **Advocate for policies that facilitate and support community-campus partnerships**
- **Promote service-learning as a core component of health professions education**



Goals of Community Voices Service-Learning Partnership Project

- Facilitate service-learning and other effective partnerships between Community Voices programs, colleges and universities, and other community-based organizations
- Articulate the role of communities in achieving a competent and diverse workforce
- Generate new knowledge about community-campus partnerships that can inform practice across the country



Service-learning?

Service-learning is a structured learning experience that combines community service with preparation and reflection. Students engaged in service-learning provide community service in response to community-identified concerns and learn about the context in which service is provided, the connection between their service and their academic coursework, and their roles as citizens.

Citation: Seifer SD. (1998). Service-learning: Community-campus partnerships for health professions education. *Academic Medicine*, 73(3):273-277.



Service-Learning

Service-learning differs from traditional clinical education in the health professions in that:

- **Service-learning balances service and learning**
- **Service-learning addresses community concerns**
- **Service-learning integrally involves all partners**
- **Service-learning emphasizes reciprocal learning**
- **Service-learning connects practice and theory through reflection**
- **Service-learning develops citizenship skills and strives for social change**



Activities

- Interviews
- Report of findings
- Development of Service-Learning Committee
- List serve
- Delivery of training and technical assistance services
- One year organizational membership in CCPH



Interviews with CV Project Directors

- One hour interviews have been conducted with 10 of the 13 CV Project Directors
- Interview questions focused on
 - Project Goals and Activities
 - Existing community-campus partnerships
 - Service-Learning knowledge and activity
 - Workforce diversity and preparation issues
 - Desired resources from CCPH



Preliminary Interview Results

Successes in our work and partnerships

- Involved people, built relationships
- Serving as a natural bridge, connecting the dots
- Building momentum for policy change
- Influencing the culture of the community
- Significant shifts in thinking/intent of leadership
- Increased recognition of the partnership as a mechanism to reach goals
- Increased political clout



Preliminary Interview Results

Challenges to the work we do

- Communication
- Developing culturally appropriate models
- Getting all of the stakeholders to the table
- Ensuring sustainability
- Infrastructure for partnership
- Being seen as the 1000 pound gorilla in the community
- So much work to do and so much need—need for capacity and infrastructure before developing more partnerships.



Preliminary Interview Results

Workforce Diversity Strategies

- Extend existing services
- Engage the community
- Recognize Community Health Workers
- Increase focus on community/technical colleges
- Value and honor all levels of experience and expertise
- Extend health professions network
- Partner with K-12 earlier



Preliminary Interview Results

Involvement in partnerships

- The partnership is at the center of all we do
- Recognize and respect the fundamentals of relationships, respect, honesty and support are critical
- Develop partnerships out of mutual needs, mutual benefit for all partners
- Form the partnership around a purpose, if successful go on to new partnerships. Partnerships and collaboration are not inherently forever
- You need to find the right person at the right time



Report of Findings

What is useful?

Some Ideas Mentioned in Interviews

- **Case studies of successful community-campus partnerships**
- **Examples of community-campus partnerships related to Community Health Workers, workforce diversity**
- **Who are the experts among CV programs?**
- **Bloopers, what to avoid in building partnerships**

Group Feedback?



**What
strategies/information/resources
would be most helpful for CV
grantees?**

Ideas from interviews

- Service-Learning
- How to connect with higher education
- Models
- Engage the community in deciding



**What
strategies/information/resources
would be most helpful for CV
grantees?**

Ideas from interviews

- Formalizing partnerships
- Building capacity for partnerships
- Building reciprocal relationships
- Engaging hard to reach individuals and groups
- Using community-campus partnerships to enhance workforce diversity strategies



**What strategies/information/resources
would be most helpful for CV
grantees?**



Next Steps

- Interviews with CV identified partners will begin in mid-October
- Report of findings from interviews will be circulated for comments in early December. Final report completed in January
- Community Voices Service-Learning Committee will be formed in November
- Community Voices Service-Learning list serve will be launched in November



Next Steps

- Organizational Memberships
- Phone consultation
- CCPH Members in your area—contact list
- CCPH Awards and Call for Conference Proposals
- Articles of interest



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