



The Engaged Institutions Initiative

Racial and Ethnic Health Disparities:

Schools & Graduate Programs of Public Health Respond as Engaged Institutions
A Capacity-Building Initiative Sponsored by the WK Kellogg Foundation

2005-2007 Consultant Roster



Elmer R. Freeman, MSW, PhD(c) is the Executive Director of the Center for Community Health Education Research and Service (CCHERS, pronounced "cheers"). CCHERS is a partnership to promote reform in health professions education, between Boston University School of Medicine, Northeastern University Bouvé College of Health Sciences, Boston Medical Center, the Boston Public Health Commission and fifteen community health centers in the City. Prior to his position at CCHERS, Mr. Freeman served as the Executive Director/CEO of the Whittier Street Health Center for seventeen years. During his tenure the Center experienced tremendous growth, became federally funded and opened two satellite facilities. Mr. Freeman has also been the Assistant Director of the Mattapan Community Health Center and a Planner/Analyst at the Health Planning Council for Greater Boston, giving him a strong background in health care planning and administration. Mr. Freeman is an Adjunct Professor at Northeastern University Bouvé College of Health Sciences School of Nursing where he teaches courses in health policy, community health, planning and administration. He also consults to a variety of health and human service agencies locally and nationally. His special areas of interest are in public health policy; disparities in health status of minority populations; reform of the health care system; and community social and economic development. Mr. Freeman also serves on a number of boards and participates in a variety of organizations, including a Board position at Community-Campus Partnerships for Health, Massachusetts Health Policy Forum (founding member), South Africa Health Task Force, and Boston Medical Center. He has also been the recipient of a number of honors and awards. Mr. Freeman received his bachelor's degree in Health Services Administration from Northeastern University and his master's degree in Social Work from Boston College. He is currently a doctoral candidate in the Law, Policy and Society Program at Northeastern University.



Ella Greene-Moton is chair of the National Community Committee of the CDC Prevention Research Centers Program and Chair of the Community-Based Public Health Caucus of the American Public Health Association. Born and raised in Mississippi, she has an extensive background in community organizing and advocacy that spans over the past thirty-five years in the Flint area. She is currently the Program Coordinator / Community Liaison for The Flint Odyssey House, Inc. Health Awareness Center (FOHIHAC). Her commitment to the empowerment of community residents reaches across local, state, national, and international levels. Her experience includes: Past Chair of the

McCree North Advisory Board; member of The Broome Team Collaborative, a community-based organization, university, and health department partnership established to implement and sustain Community Based Public Health activities; Vice-Chair of the Community Based Organization Partners (CBOP); member of the Community Based Public Health Committee; Past Vice-Chair of the Programs and services Committee of the PRIDE (Programs to Reduce Infant Deaths Effectively) Coalition; Board of Directors Vice- President of the Community Health Outreach Workers (CHOW), a state wide coalition with a focus on HIV/AIDS; member of the HIV/AIDS Regional Community Planning Group; Coordinator of the FOHIHAC HIV/AIDS Counseling and Testing Site; Coordinator of the in-house student intern placement from the University of Michigan Flint and Ann Arbor; member of the Michigan Prevention Research Center (PRC); member of the National PRC Steering Committee; member of the National Chronic Disease and Prevention Research Conference Planning Committee; member of the National PRC Program Committee; member of the Michigan Public Health Training Center (MPHTC) Curriculum Committee; and member of the MPHTC Steering Committee.

Ella's volunteer work includes: The National Association for the Advancement of Colored People (NAACP) Executive Committee; Chair of the NAACP Youth Works; Chair of the NAACP ACT-SO (Academic Cultural Technological Scientific Olympics); Youth Advisor of the Junior Optimist and Octagon International (JOOI) Clubs; Chair/Coordinator of the Juneteenth Parade; Co-Coordinator of the NAACP Freedom Fund Dinner; Chair of the NAACP Souvenir Journal Committee; Chair of the Southwestern Christian College National Dinner Day Activities; Chair of the Health Committee of the Flint Association of Black Social Workers; and the Alternate Representative for the National Association of Black Social Workers Steering Committee.



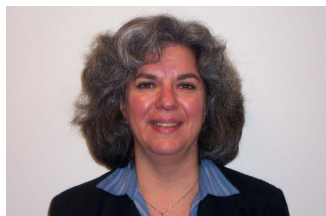
As a founding member of Strengthening the Black Family, Inc. and president of its board of directors, **Mrs. Lucille Webb** has spent the past 20 years as a community health advocate and volunteer, devoting countless hours to helping others. Through her work with this organization, which she founded in 1981, she focuses on developing programs and partnerships that lead to greater economic, health, employment, and educational opportunities for all families. Her vision for this non-profit coalition came out of a conference in which she brought eight community organizations together to collaborate about ways to help African American families optimally utilize existing community resources. Her work on various boards, commissions, task forces and organizations has directly led to planning and implementing programs that impact health, family life and education across Wake County. The retired social studies teacher and personnel administrator for the Wake County Public School System, currently chairs the executive committee of Project DIRECT, a CDC-funded diabetes research development project. She also serves on the National Advisory Committee for the Kellogg Health Scholars Program, a postdoctoral fellowship training program in community-based participatory research.



Barbara A. Holland, PhD, is the Director of the National Service Learning Clearinghouse (NSLC), which is funded by the Learn and Serve America program of the Corporation for National and Community Service. Dr. Holland also holds appointments as a Senior Scholar in the Center for Service and Learning at Indiana University-Purdue University Indianapolis (IUPUI), and as Adjunct

Professor at the University of Western Sydney and Australian Catholic University. Before joining NSLC, she served as a loaned executive from IUPUI to the U.S. Department of Housing and Urban Development in the role of Visiting Director of the Office of University Partnerships. While at HUD (2000-2002), she managed a portfolio of \$40 million in competitive federal grant programs encouraging higher education's involvement in community development through sustainable partnerships, and she conducted research on partnership characteristics and institutional commitment to engagement.

Previously she was a senior academic executive at Northern Kentucky University (98-00) and Portland State University (91-98) where she contributed to major reforms of curricula, faculty roles, and civic engagement programs. Since 1997 she has been Executive Editor of Metropolitan Universities journal, the quarterly journal of the Coalition of Urban and Metropolitan Universities. Her scholarly interests focus on organizational change in higher education with special emphasis on the institutionalization of civic engagement programs, service-learning, and community-university partnerships. A frequent speaker and consultant, she has written key works on the civic mission of higher education and is co-author of the most widely used model for assessment of service-learning and civic engagement, published by Campus Compact in 2001. She is an advisor to a current study to integrate measures of engagement into the Carnegie Classification System. Her Bachelor and Masters degrees were earned at the University of Missouri School of Journalism, and she holds the Ph.D. in higher education policy from the University of Maryland.



Sherril B. Gelmon, DrPH, is Professor of Public Health in the Mark O. Hatfield School of Government at Portland State University. She is the Coordinator of two masters degree programs in health administration and policy, as well as a faculty member in the doctoral program. She has over 20 years of experience in applied program evaluation, with two areas of particular expertise: community health program assessment and improvement, and design and implementation of models of assessment of

community-based learning.

Sherril has worked extensively with CCPH, having directed the evaluation for the Health Professions Schools in Service to the Nation Program, the national demonstration of service-learning in the health professions that led to the organization's founding. She has co-authored several CCPH publications, including the final evaluation report for the HPSISN program and "Methods and Strategies for Assessing Service-Learning in the Health Professions." As a CCPH senior consultant, she currently serves as the national evaluator for the Community Engaged Scholarship for Health Collaborative coordinated by CCPH with funding from the Fund Improvement of Postsecondary Education in the US Department of Education.

Sherril has built much of her scholarship on work related to the scholarship of teaching and the scholarship of engagement. She was one of the first faculty tenured and promoted to full professor at Portland State University under the new guidelines which embrace a broad vision of scholarship. As a result, she has become increasingly interested in how faculty shape their scholarship with respect to community engagement, and has been studying, writing and presenting on this topic since 2001. She presents frequently and is widely published on multiple topics related to evaluation, assessment, accreditation, and community health improvement. In 2005 she was presented with the Distinguished Researcher award by the International Service-Learning Research Conference, as well as being awarded the Oregon Masters of Public Health Faculty Award for Excellence in Teaching. Sherril is an alumna of the Pew Health Policy Fellows Program, and received her doctorate in health policy from the School of Public Health at the University of Michigan, her masters in health administration from the Faculty of Medicine at the University of Toronto, and undergraduate degrees in physical therapy from the Universities of Toronto and Saskatchewan. She is a Fellow of the American College of Healthcare Executives.



Sandra Quinn, PhD, accepted in May 2002 the position of Associate Dean for Student Affairs and Education at the Graduate School of Public Health, University of Pittsburgh. Professor, Behavioral and Community Health Sciences. She is co-PI with Stephen Thomas (below) on a \$5.9+ million, 5-year grant from NIH for a Center of Excellence in Partnerships for Community Outreach, Research on Health Disparities, and Training (Project EXPORT). Her publications include: The contributions of health communication to eliminating health disparities. *Am J Public Health*. 2004 Dec;94(12):2053-5; Ethics in public health research: protecting human subjects: the role of community advisory boards, *Am J Public Health*. 2004 Jun;94(6):918-22.; The role of community advisory boards: involving communities in the informed consent process. *Am J Public Health*. 2001 Dec;91(12):1938-43; Ethics and community-based education: balancing respect for the community with professional preparation. *Fam Community Health*. 2001 Jan;23(4):9-23; African Americans' views on research and the Tuskegee Syphilis Study. *Soc Sci Med*. 2001 Mar;52(5):797-808; The characteristics of northern black churches with community health outreach programs. *Am J Public Health*. 1994 Apr;84(4):575-9.



Susan Ann Gust is a community activist, mother, grandmother and small business owner of 29 years of a construction management company. Susan enjoys an active civic and professional life that merge her passion to make the world a better place by assisting in bringing people together of different cultural and class backgrounds to work collaboratively towards that goal. Her work in construction and economic justice led to her founding the ReUse Center in Minneapolis. The ReUse Center is the nation's first, retail reusable building material store. Susan is also Co-coordinator of an initiative called GRASS Routes (Grassroots Activism, Sciences and Scholarship). This initiative on the University of Minnesota campus assists in the forming, mentoring and sustaining of community-university partnerships. She was a University of Minnesota Humphrey Institute Public Policy Fellow 2003-2004. Her civic work includes co-founding and serving on the Phillips Neighborhood Healthy Housing Collaborative and the board of Community University Health Care Center, a community clinic. She also is serving her 2nd term appointment as the Ward 6 representative to the City of Minneapolis's Public Health Advisory Committee and her first term on the board of Community-Campus Partnerships for Health.

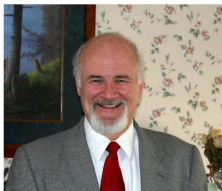


Vickie Ybarra, RN, MPH works for Yakima Valley Farm Workers Clinic, a large community/ migrant health center in central Washington State, and worked as Director of Community Health Services for eight years before recently being promoted to Director of Planning and Development. She has her undergraduate degree in nursing, and in 1996 completed her Masters in Public Health at the University of Washington. Most of her work involves development, oversight and evaluation of support programs for Spanish-speaking pregnant women and families with young children. She is also active in her community with health care workforce development, particularly working to increase the number of local Hispanics entering nursing. Vickie is also active in statewide health policy development as a member of the Washington State Board of Health. She developed principles of community-campus collaboration used by her health center; pioneered a

pipeline to higher education for Hispanic children through partnerships with K-12, colleges, universities and residency programs, and engaged in community-based participatory research partnerships that are addressing health disparities.



Eugenia Eng, DrPH is the director of the Kellogg Health Scholars Program training site at the University of North Carolina School of Public Health (a post-doctoral fellowship program in community-based participatory research). A full professor, Dr.Eng received her DrPH. in 1983 from the University of North Carolina at Chapel Hill. Dr. Eng is interested in the integration of community development and health education interventions in the rural United States and developing countries. Her research currently focuses on the design and evaluation of lay health advisor interventions and the influence of sociocultural factors on reducing exposure to pesticides and STDs and early detection of breast cancer. Dr. Eng teaches community organization; cross-cultural aspects of health education practices; and health issues relevant to women, ethnic minorities, and developing nations. She has established academic partnerships with communities that have historically been denied resources with which to discover new knowledge about their strengths and assets; her goal has been to use these partnerships to further the development of interventions that promote individual wellness, community competence, and social change. These interventions have addressed specific public health problems by increasing breast cancer screening, reducing the prevalence of sexually transmitted diseases, and curtailing pesticide exposure for vulnerable farmworkers.



Lawrence W. Green, PhD recently retired from the Centers for Disease Control and Prevention, where he oversaw a grant program for investigator-initiated, peer-reviewed, community-based participatory research projects. Before going to CDC as a Distinguished Fellow/Visiting Scientist in 1999, Larry was Director of the Institute of Health Promotion Research in the Faculty of Graduate Studies and Professor of Health Care and Epidemiology in the Faculty of Medicine at the University of British Columbia where he also headed the Division of Preventive Medicine and Health Promotion. He has also served as the Kaiser Family Foundation's Vice President and Director of its national Health Promotion Program. Larry is currently an Adjunct Professor in the Department of Epidemiology and Biostatistics and Director of Social and Behavioral Research Program of the Comprehensive Cancer Center, University of California at San Francisco and a visiting professor at the University of Maryland and at UC Berkeley School of Public Health.



Thomas LaVeist, PhD is Professor of Health Policy and Management, and Director of the Center for Health Disparities Solutions at the Johns Hopkins Bloomberg School of Public Health. He has studied the major healthcare gaps in America, the trends causing them and the problems they create. His work is enabling healthcare organizations and individuals to prepare for a new America—a minority majority. Dr. LaVeist's research and writing has focused on three broad thematic research questions: 1) What are the social and behavioral factors that predict the timing of various related health outcomes (e.g. access and

utilization of health services, mortality, entrance into nursing home? 2) What are the social and behavioral factors that explain race differences in health outcomes?; and 3) What has been the impact of social policy on the health and quality of life of African Americans? His work has included both qualitative and quantitative analysis. Dr. LaVeist seeks to develop an orienting framework in the development of policy and interventions to address race disparities in health-related outcomes. Specific areas of expertise include: U.S. health and social policy, the role of race in health research, social factors contributing to mortality, longevity and life expectancy, quantitative and demographic analysis and access, and utilization of health services. Professor, author and public speaker, Dr. LaVeist has been featured in Newsweek, CNN, Newsday, National Public Radio, Black Enterprise, and the Baltimore Sun among other national media outlets. He has written numerous articles in scientific public health and medical journals. His latest book, Minority Populations and Health: An Introduction to Health Disparities in the United States, was released in 2005. His edited volume, Race, Ethnicity and Health: A Public Health Reader, was published fall 2002. In addition Dr. LaVeist conducts the research for the "Top 50 Colleges for African American Students" published bi-annually in Black Enterprise Magazine. He is also the author of the DayStar Guide for Colleges for African American Students, and co-author of 8 Steps to Help Black Families Pay for College.



Carolyn M Jenkins, DrPH, RD, RN is a Professor at the Medical University of South Carolina in Charleston. She is an advanced practice nurse and is certified by the American Nurses Association in advanced diabetes management, a fellow in the American Academy of Nursing, a member of Sigma Theta Tau, and currently chairs the Outreach Council of the state legislated Diabetes Initiative of South Carolina. Her 25-year career has been on working with communities throughout South Carolina to improve health outcomes related to diabetes and its complications, especially for the state's underserved African Americans. The focus of her work is reducing racial disparities, and creating effective academic community partnerships. Two major initiatives for Dr. Jenkins are the statewide South Carolina Diabetes Initiative where she served as the Director of Outreach and Charleston's Enterprise/MUSC Neighborhood Health Program that she founded in 1995. Both initiatives have included a three pronged approach of care delivery, research, and education, and are community driven models of care. Dr. Jenkins is also currently the principal investigator for a REACH (Racial and Ethnic Approaches to Community Health) grant focused on reducing disparities and improving care for African Americans with diabetes.

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Victor Rubin, PhD is Vice President for Research at PolicyLink, a national research and action institute advancing economic and social equity. Mr. Rublin leads knowledge-building, evaluation, and qualitative and quantitative analysis activities to build a strong research base for equitable development strategy, community capacity building, and policy advocacy. Rubin previously directed the U.S. Department of Housing and Urban Development's Office of University Partnerships, where he administered grants to institutions of higher education for community engagement and support of students in community development fields. He also served for 13 years as director of Research and Community Programs of the University-Oakland Metropolitan Forum, a partnership based at the University of California, Berkeley, where he was concurrently an adjunct associate professor of city and regional planning. Rubin holds a bachelor's degree in public affairs from the University of Chicago, and a master's and doctorate in city and regional planning from the University of California, Berkeley



Neil Henderson, PhD is an Associate Professor and Vice Chair of the Department of Health Promotion Sciences at the University of Oklahoma Health Sciences Center College of Public Health. His research interest include the following subjects: medical anthropology and public health; biocultural analysis of health and disease from a lifespan health perspective; cultural construction of health and disease; intercultural health communications; health and disease in American Indian/Alaska Native populations, Hispanics, and African Americans; newly emerging chronic diseases; dementing diseases in American Indians/Alaska Natives, Hispanics and African-Americans; impact of organizational culture on health care dynamics; institutional and informal long term care strategies in rural and urban communities; enhanced paraprofessional capability in community and family health; non-empirical environments and health effects.



Meredith Minkler, DrPH, is a professor of health and social behavior at the School of Public Health, University of California, Berkeley, and assistant to the vice chancellor on national and community service. She has more than twenty-five years' experience working with underserved communities on community-identified issues through community building, community organizing, and community based participatory research. Her current research interests include local efforts to foster CBPR among diverse groups and national studies on the health and social circumstances of grandparents raising grandchildren and their implications for policy. Dr. Minkler is coauthor or editor of six books and more than one hundred articles and book chapters in community based participatory research, community health education, health promotion, community building, and gerontology, including *Forgotten Caregivers: Grandmothers Raising Children of the Crack Cocaine Epidemic* (with Kathleen M. Roe), *Critical Perspectives on Aging* (with Carroll L. Estes), and *Community Organizing and Community Building for Health*.