Faculty for the Engaged Campus

Sarena D. Seifer, Community Campus Partnerships for Health (CCPH), Lynn W. Blanchard, UNC-Chapel Hill; Cathy M. Jordan, University of Minnesota; Sherril B. Gelmon, Portland State University; Piper McGinley, CCPH

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How to cite this presentation

Community engagement is the application of institutional resources to address and solve challenges facing communities through collaboration with these communities.
Definitions

- **Scholarship** is teaching, discovery, integration, application and engagement that has clear goals, adequate preparation, appropriate methods, significant results, effective presentation, and reflective critique that is rigorous and peer-reviewed.

- **Community-engaged scholarship** is scholarship that involves the faculty member in a mutually beneficial partnership with the community.

Challenges for Faculty in Current System

- Time involved in developing partnerships
- Collaborative and interdisciplinary nature of CES
- Expectations of funding agencies
- Funding and journal hierarchy
- Diverse dissemination pathways and products
- Diverse measures of quality, productivity and impact
- Lack of peer review
- Limited opportunities for community partners
- Traditions of senior scholars and institutions
History of CCPH Initiatives

2004-2005: Kellogg-funded Commission

2005: Community Engaged Scholarship Toolkit
- [www.communityengagedscholarship.info](http://www.communityengagedscholarship.info)

- Community-Engaged Scholarship Review, Promotion & Tenure Package
- Faculty competencies for community-engaged scholarship
- Institutional self-assessment tools
- August 2009 theme issue of Metropolitan Universities

2007-2010: Faculty for the Engaged Campus
- Charrette, May 2008; 20 participating institutions
- Faculty development grants to six institutions 2009-2010
- CES4Health.info – peer reviewed publication of diverse products of CES
- Online database of faculty mentors and portfolio reviewers
Faculty for the Engaged Campus

- Faculty with commitment and competencies for CES are central to institutionalizing and sustaining community-academic partnerships

- Persistent challenges:
  - Few professional development pathways
  - Not easy to identify peer reviewers
  - No accepted method/vehicle for peer review, publication and dissemination of non-journal products
  - No clearly defined/accepted community partner roles
  - Institutional cultures slow to change/adapt
FEC Components

- CES4Health.info – peer review, publication and dissemination of products of CES
  - Redefining “peer” in peer review to include community partners
- Online database of faculty mentors and portfolio reviewers
- Innovative competency-based models of CES faculty development
Challenges

- CBPR, service-learning and other community-engaged faculty work require diverse products that reach and benefit community members, practitioners and policy makers.
- These products don’t usually “count” towards faculty promotion and tenure. Since they are not typically peer-reviewed and published like journal articles, it can be difficult to determine their quality and impact.
- These products are rarely disseminated beyond the communities with which the work was conducted.
- “Peers” in community-engaged scholarship come from the community and the academy but “peer review” favors academic peers.
Solutions

- A product peer-reviewed and published through CES4Health.info is comparable to an article published through a peer-reviewed print or online journal.

- CES4Health.info editorial and peer review processes mirror those of most journals, based on accepted standards of scholarship.

- Recognizing that the “peers” in community-engaged scholarship come from the community and the academy, all products posted on CES4Health.info have been reviewed and recommended by expert academic and community reviewers.
Solutions

- Faculty members who author products that are published through CES4Health.info can note them in the peer-reviewed publications section of their curriculum vitae and describe them as peer-reviewed scholarly products.

- CES4Health.info provides authors with a measure of impact by tracking how often each product is accessed and how it is used.
Editor: Cathy Jordan, Associate Professor of Pediatrics and Neurology and Director of the Children, Youth and Family Consortium at the University of Minnesota, Minneapolis

Associate Editors:

- Janice Bowie, Associate Professor, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
- Suzanne Cashman, Professor, University of Massachusetts Medical School, Worcester, MA
- Jay Schensul, Senior Scientist and Founding Director of the Institute for Community Research, Hartford, CT

Editorial Board: Under development
What Can Be Submitted?

- Diverse products of health-related community-engaged scholarship in English from anywhere in the world can be submitted to CES4Health.info at any time.
- ‘Health-related’ is defined broadly to include, for example, health care, public health, health policy and the social determinants of health – such as education, food security, housing, income and its distribution, and social support.
- Products can include, for example: Syllabi, videos, policy briefs, training manuals, toolkits, assessment tools…
- The product is submitted along with an application that describes the work that led to it and other relevant context.
Review Criteria

- Clear goals
- Adequate preparation
- Methodological rigor
- Significance
- Effective presentation
- Reflective critique
- Ethical behavior
In Harmony: Reflections, Thoughts, and Hopes of Central City, New Orleans
*University of California, Berkeley

Community Based Participatory Research (CBPR) with Indigenous People
Fay Fletcher*, Cecelia Zoe-Martin, Jim Martin, Nancy Gibson, Rose James, Randy Elliott, La Belle V. Urbanec, Pamela L. James, Greg Miller
*University of Alberta

The CEAL-UNC Collaborative. A Manual for Community Based Participatory Research: Using Research to Improve Practice and Inform Policy in Assisted Living
Karen Love*, Sheryl Zimmerman, Lauren Cohen
*Center for Excellence in Assisted Living
Training for Better Health: A Cultural Competency Curriculum for the Health Professions
Dodi Meyer*, Julia Michie, Milagros Batista, Hetty Cunningham, Patricia Hametz, Mary McCord
*Columbia University Medical Center’s Community Pediatrics Program

Community Approaches to Mobilizing Partnerships and Service-Learning
Lorece Edwards,* Anita Hawkins
*Morgan State University

The Heredity Project: A Web-based Introduction to Genetics for the Purpose of Health Promotion
Vicki Park,* Robert Shreve
*University of Tennesee Health Science Center

Toolkit to Establish and Sustain Year-Long Walking in Rural Communities
Anna Zendell*, Mary Riley-Jacome
*UAlbany Prevention Research Center
Online Database of Faculty Mentors & Portfolio Reviewers

**Challenges**

- Peer reviewers in a given faculty member’s discipline/profession who understand and can assess the rigor, quality and impact of their CES are often not readily identifiable.

- External reviewers who are not familiar with or biased against CES may not fairly review a community-engaged faculty member’s portfolio.

- CCPH receives on average of one request a month to serve as an external peer reviewer for a health professional faculty member being considered for promotion and/or tenure. These invitations demonstrate the need for an established pool of reviewers.
Online Database of Faculty Mentors & Portfolio Reviewers

**Solutions**

- Searchable online database of community-engaged faculty members who are able and willing to serve as mentors and portfolio reviewers
- Mentoring can take place by email, phone or in person
- Users (e.g., deans, department chairs, community-engaged faculty) can search database and make direct contact with faculty who appear to be a good match

*Call for applications will be released on December 1, 2009!*
Resources

CCPH website: www.ccph.info
  CES for Health Collaborative page: assessment tools
  CES resources page: reports, model RPT policies
  Electronic discussion groups on CES, CBPR, SL
  CCPH Consultancy Network: training, technical assistance
CES toolkit: www.communityengagedscholarship.info
CES4Health.info: www.CES4Health.info
August 2009 issue of Metropolitan Universities Journal
For More Information

www.ccph.info

- Faculty for the Engaged Campus: fipse2@u.washington.edu
- CES4Health.info: info@CES4Health.info
- CCPH: ccphuw@u.washington.edu