



Faculty for the Engaged Campus

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*Supported in part by the Fund for the Improvement of Postsecondary Education (FIPSE)
of the US Department of Education*

How to cite this presentation

Seifer SD, Blanchard L, Jordan CM, Gelmon SB, McGinley P.
Oral presentation at the 137th Annual Meeting and
Exposition of the American Public Health Association.
Philadelphia, PA, November, 2009.

Community engagement is the application of institutional resources to address and solve challenges facing communities through collaboration with these communities

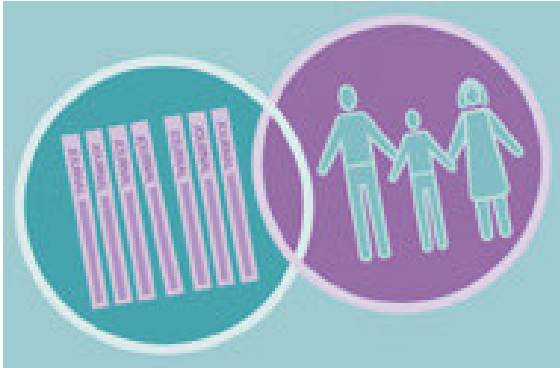




Definitions

- *Scholarship* is teaching, discovery, integration, application and engagement that has clear goals, adequate preparation, appropriate methods, significant results, effective presentation, and reflective critique that is rigorous and peer-reviewed
- *Community-engaged scholarship* is scholarship that involves the faculty member in a mutually beneficial partnership with the community.

From: Linking Scholarship and Communities: Report of the Commission on Community-Engaged Scholarship in the Health Professions. Seattle: Community-Campus Partnerships for Health, 2005. Available at www.ccph.info



Challenges for Faculty in Current System

- Time involved in developing partnerships
- Collaborative and interdisciplinary nature of CES
- Expectations of funding agencies
- Funding and journal hierarchy
- Diverse dissemination pathways and products
- Diverse measures of quality, productivity and impact
- Lack of peer review
- Limited opportunities for community partners
- Traditions of senior scholars and institutions



History of CCPH Initiatives

2004-2005: Kellogg-funded Commission

- Linking Scholarship and Communities: Report of the Commission on Community-Engaged Scholarship in the Health Professions. Seattle: Community-Campus Partnerships for Health, 2005. www.ccphe.info

2005: Community Engaged Scholarship Toolkit

- www.communityengagedscholarship.info

2004-2007: CES for Health Collaborative

- Community-Engaged Scholarship Review, Promotion & Tenure Package
- Faculty competencies for community-engaged scholarship
- Institutional self-assessment tools
- August 2009 theme issue of Metropolitan Universities

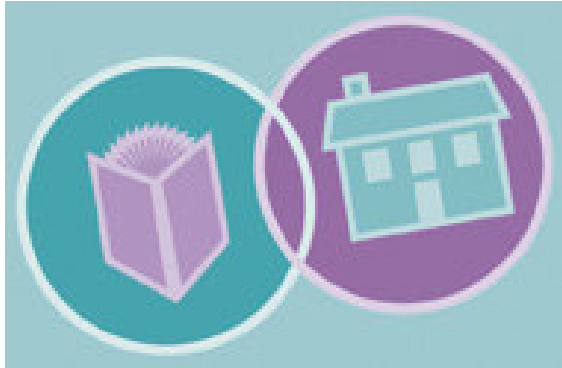
2007-2010: Faculty for the Engaged Campus

- Charrette, May 2008; 20 participating institutions
- Faculty development grants to six institutions 2009-2010
- CES4Health.info – peer reviewed publication of diverse products of CES
- Online database of faculty mentors and portfolio reviewers



Faculty for the Engaged Campus

- Faculty with commitment and competencies for CES are central to institutionalizing and sustaining community-academic partnerships
- Persistent challenges:
 - Few professional development pathways
 - Not easy to identify peer reviewers
 - No accepted method/vehicle for peer review, publication and dissemination of non-journal products
 - No clearly defined/accepted community partner roles
 - Institutional cultures slow to change/adapt



FEC Components

- **CES4Health.info – peer review, publication and dissemination of products of CES**
 - Redefining “peer” in peer review to include community partners
- **Online database of faculty mentors and portfolio reviewers**
- Innovative competency-based models of CES faculty development

Challenges

- CBPR, service-learning and other community-engaged faculty work require diverse products that reach and benefit community members, practitioners and policy makers.
- These products don't usually "count" towards faculty promotion and tenure. Since they are not typically peer-reviewed and published like journal articles, it can be difficult to determine their quality and impact.
- These products are rarely disseminated beyond the communities with which the work was conducted.
- "Peers" in community-engaged scholarship come from the community and the academy but "peer review" favors academic peers.



Solutions

- A product peer-reviewed and published through CES4Health.info is comparable to an article published through a peer-reviewed print or online journal.
- CES4Health.info editorial and peer review processes mirror those of most journals, based on accepted standards of scholarship.
- Recognizing that the “peers” in community-engaged scholarship come from the community and the academy, all products posted on CES4Health.info have been reviewed and recommended by expert academic and community reviewers.



Solutions

- Faculty members who author products that are published through CES4Health.info can note them in the peer-reviewed publications section of their curriculum vitae and describe them as peer-reviewed scholarly products.
- CES4Health.info provides authors with a measure of impact by tracking how often each product is accessed and how it is used.



Editor: Cathy Jordan, Associate Professor of Pediatrics and Neurology and Director of the Children, Youth and Family Consortium at the University of Minnesota, Minneapolis

Associate Editors:

- Janice Bowie, Associate Professor, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
- Suzanne Cashman, Professor, University of Massachusetts Medical School, Worcester, MA
- Jay Schensul, Senior Scientist and Founding Director of the Institute for Community Research, Hartford, CT

Editorial Board: Under development

What Can Be Submitted?

- Diverse products of health-related community-engaged scholarship in English from anywhere in the world can be submitted to CES4Health.info at any time.
- ‘Health-related’ is defined broadly to include, for example, health care, public health, health policy and the social determinants of health – such as education, food security, housing, income and its distribution, and social support.
- Products can include, for example: Syllabi, videos, policy briefs, training manuals, toolkits, assessment tools...
- The product is submitted along with an application that describes the work that led to it and other relevant context.

Review Criteria

- Clear goals
- Adequate preparation
- Methodological rigor
- Significance
- Effective presentation
- Reflective critique
- Ethical behavior



In Harmony: Reflections, Thoughts, and Hopes of Central City, New Orleans

Caricia Catalani* , Anthony Veneziale, Larry Campbell, Shawna Herbst, Anthony Wilson, Craig McCullough, Darrel Barnes, Jackie Alexander, Jeremiah Sherman, Michele Burton-Oatis, Michael Oatis, Rev. Samson "Skip" Alexander, Benjamin Springgate, Brittany Butler, Meredith Minkler

*University of California, Berkeley

Community Based Participatory Research (CBPR) with Indigenous People

Fay Fletcher*, Cecelia Zoe-Martin, Jim Martin, Nancy Gibson, Rose James, Randy Elliott, La Belle V. Urbanec, Pamela L. James, Greg Miller

*University of Alberta

The CEAL-UNC Collaborative. A Manual for Community Based Participatory Research: Using Research to Improve Practice and Inform Policy in Assisted Living

Karen Love*, Sheryl Zimmerman, Lauren Cohen

*Center for Excellence in Assisted Living



Training for Better Health: A Cultural Competency Curriculum for the Health Professions

Dodi Meyer*, Julia Michie, Milagros Batista, Hetty Cunningham, Patricia Hametz, Mary McCord

*Columbia University Medical Center's Community Pediatrics Program

Community Approaches to Mobilizing Partnerships and Service-Learning

Lorece Edwards,* Anita Hawkins

*Morgan State University

The Heredity Project: A Web-based Introduction to Genetics for the Purpose of Health Promotion

Vicki Park,* Robert Shreve

*University of Tennessee Health Science Center

Toolkit to Establish and Sustain Year-Long Walking in Rural Communities

Anna Zendell*, Mary Riley-Jacome

*UAlbany Prevention Research Center

Online Database of Faculty Mentors & Portfolio Reviewers

Challenges

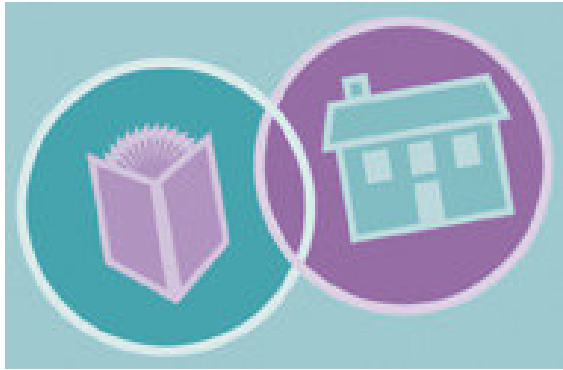
- Peer reviewers in a given faculty member's discipline/profession who understand and can assess the rigor, quality and impact of their CES are often not readily identifiable.
- External reviewers who are not familiar with or biased against CES may not fairly review a community-engaged faculty member's portfolio.
- CCPH receives on average of one request a month to serve as an external peer reviewer for a health professional faculty member being considered for promotion and/or tenure. These invitations demonstrate the need for an established pool of reviewers.

Online Database of Faculty Mentors & Portfolio Reviewers

Solutions

- Searchable online database of community-engaged faculty members who are able and willing to serve as mentors and portfolio reviewers
- Mentoring can take place by email, phone or in person
- Users (e.g., deans, department chairs, community-engaged faculty) can search database and make direct contact with faculty who appear to be a good match

Call for applications will be released on December 1, 2009!



Resources

CCPH website: www.ccph.info

 CES for Health Collaborative page: assessment tools

 CES resources page: reports, model RPT policies

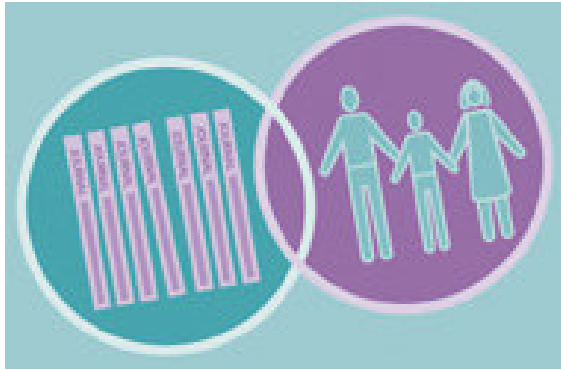
 Electronic discussion groups on CES, CBPR, SL

 CCPH Consultancy Network: training, technical assistance

CES toolkit: www.communityengagedscholarship.info

CES4Health.info: www.CES4Health.info

August 2009 issue of Metropolitan Universities Journal



For More Information

www.ccph.info

- Faculty for the Engaged Campus: fipse2@u.washington.edu
- CES4Health.info: info@CES4Health.info
- CCPH: ccphuw@u.washington.edu