Anticipating & Addressing Difficult Issues in Community-Engaged Research

Linda Hawkins, Institute for Community Engaged Scholarship/Research Shop
Sarena D. Seifer, Community-Campus Partnerships for Health
Outline

- Introductions
- Case study
- CCPH framework & principles of partnerships
- Working through difficult issues
- Resources
Institute for Community Engaged Scholarship (ICES)

ICES (2008); Research Shop (2009)

Guiding principles and purposes
- Reciprocity/respect in context
- Meet community research needs
- Collaborations not organizations
- Transformational not transactional
- Local to global

Qualities
- Flexible; Systems based; Silo-busting
Mission

To promote health equity & social justice through partnerships between communities and academic institutions
Case Study

- What happened? What do you think is going on here? What is at risk in this conflict?
- Are their things that could have been prevented? How? What are key pieces that could have been put into place?
- How are you going to get through or out of this mess?
What Difficult Issues Have You Faced or Anticipate Facing?
CCPH Partnership Principles

1. Partnerships form to serve a specific purpose and may take on new goals over time.

2. Partners have agreed upon mission, values, goals, measurable outcomes and accountability for the partnership.

3. The relationship between partners is characterized by mutual trust, respect, genuineness, and commitment.

4. The partnership builds upon identified strengths and assets, but also works to address needs and increase capacity of all partners.

5. The partnership balances power among partners and enables resources among partners to be shared.

6. Partners make clear and open communication an ongoing priority by striving to understand each other’s needs and self-interests, and developing a common language.

7. Principles and processes for the partnership are established with the input and agreement of all partners, especially for decision-making and conflict resolution.

8. There is feedback among all stakeholders in the partnership, with the goal of continuously improving the partnership and its outcomes.

9. Partners share the benefits of the partnership’s accomplishments.

10. Partnerships can dissolve and need to plan a process for closure.

CCPH Framework for Authentic Partnerships

*Quality processes* that are relationship focused; open, honest and respectful; trust building; acknowledging of history; committed to mutual learning and sharing credit.

*Meaningful outcomes* that are tangible and relevant to communities. For example: eliminating health disparities, affordable housing, education and economic development.

*Transformation* at multiple levels, including:
- Personal transformation, including self reflection and heightened political consciousness
- Institutional transformation, including changing policies and systems
- Community transformation, including community capacity building
- Transformation of science and knowledge, including how knowledge is generated, used and valued and what constitutes “evidence”
- Political transformation, including social justice

Success Factors

- Formed to address genuine community concern and strategic partner issues
- Builds on prior positive relationships, trust
- Has structures, processes that codify sharing influence and control
- Equitable processes, procedures and distribution of resources
- Diverse membership
- Tangible benefits to all partners
- Balance between partnership process, activities and outcomes
- Significant community involvement in academically sound teaching & research
- Supportive partner organization policies and reward structures
- Boundary-spanning leadership
- Culturally competent and appropriately skilled staff and researchers
- Collaborative dissemination
- Ongoing partnership assessment, improvement and celebration

Resources

- At the U of Guelph:
  - ICES/Research Shop; SEDRD; COLES; Student Life; Library; Office of the President; OVPR; OMAFRA KTT
  - Disciplines/traditions: “applied”; community psychology, anthropology, engineering, OVC, CME/Cbase

- In the Guelph-Wellington community:
  - Consultants
  - Collaborations; City; Innovation Guelph; 10Carden
CCPH Resources

DEVELOPING AND SUSTAINING COMMUNITY-BASED PARTICIPATORY RESEARCH PARTNERSHIPS: A SKILL-BUILDING CURRICULUM

Resources for Community-Based Participatory Research
www.ccpph.info

CBPR RESOURCES WEBSITE
Resources on the site include:
- Principles, policies, reports, presentations and curricula
- Opportunities for funding, training and technical assistance
- Links to related organizations and initiatives
Visit the website today at http://bphs.washington.edu/ccph/courses/

DEVELOPING & SUSTAINING CBPR PARTNERSHIPS: A SKILL-BUILDING CURRICULUM
This evidence-based curriculum is intended as a tool for partnerships that are using or planning to use a CBPR approach to improving health. Each of 7 units includes:
- Learning objectives
- In-depth content information about the topic(s) being presented
- Examples & interactive exercises
- Citations & suggested resources
Visit the curriculum today at http://www.cbprcurriculum.info

INSTITUTIONAL REVIEW BOARDS & CBPR
This 60-page toolkit contains such topics as ‘Supplementing IRBs with a Community Advisory Board,’ and ‘Creating an Independent Community Board: when is it right for you?’
Downloaded audio files & handouts at http://bphs.washington.edu/ccph/pdfs/irb.html
Sign up for the CBPR & Research Ethics Electronic Discussion Group at http://ehlthnw.edu/health/ebob/cbprethics

CBPR RESOURCES BY & FOR COMMUNITY PARTNERS
The Community-Based Peer Mentoring & Advocacy Website is designed as a resource for community members and community groups in their work with academic partners.
Visit the website today at http://bphs.washington.edu/ccph/pdfs/cbpm.html

CBPR ELECTRONIC DISCUSSION GROUP
Sites on top of the major CBPR issues and funding opportunities! Co-sponsored by CBPH and the Washington Institute, the helpline has over 5,000 subscribers, including community organizations, colleges & universities, funding agencies and policy makers.
Sign up at http://ehlthnw.edu/health/ebob/cbpr/

CCPH CONSULTANCY NETWORK
Looking for a CBPR expert to give a presentation, lead a workshop, conduct an evaluation or provide phone or e-mail consultation? The CBPH Consultancy Network is here to help! Learn more at http://bphs.washington.edu/ccph/consult.html
Community-Campus Partnerships for Health promotes health equity and health through partnerships between communities and higher educational institutions. Become a member today at www.ccpph.info
CCPH Resources

Community-Engaged Scholarship Toolkit

CES4Health.info

Community-Engaged Scholarship for Health

- Search for high quality tools and resources
- Submit products for peer review
- Apply to be a peer reviewer
- Contribute to the field of community-engaged scholarship...and ultimately the health of communities!
Citations


Thank you

Linda Hawkins, Institute for Community Engaged Scholarship/Research Shop
Sarena D. Seifer, Community-Campus Partnerships for Health