

## CCPH E-News: July 2004

Dear Colleague,

Below are highlights for Community-Campus Partnerships for Health (CCPH) in the month of July. We hope this helps you stay better connected to our events and activities.

### NEW AT CCPH

\* CCPH has announced a **partnership with Toronto-based Wellesley Central Health Corporation**, focused on promoting health in communities across North America through community-academic partnerships (see our homepage at [www.ccph.info](http://www.ccph.info) for the press release and more details). With CCPH's leadership in the US and Wellesley's leadership in Canada, we are joining forces to facilitate shared learning, networking and action across both countries. The first initiative of the partnership is the **launch of a Community-Based Participatory Research electronic discussion group** (or listserv) as a learning and information sharing resource.

To sign up, go to <https://mailman.u.washington.edu/mailman/listinfo/cbpr>  
To learn more about Wellesley, please visit [www.wellesleycentral.com](http://www.wellesleycentral.com)

\* The **Healthier Wisconsin Partnership Program** (HWPP), a permanent endowment established by the proceeds from the conversion of Blue Cross and Blue Shield United of Wisconsin from a nonprofit to a stock insurance corporation, has asked CCPH to coordinate their proposal review process. The HWPP supports community - medical school partnerships in Wisconsin that address public and community health improvement. CCPH's role in the program is to **recruit and orient reviewers from community and academic settings** from across the US and Canada and facilitate their merit review of the proposals submitted. To learn more, print the full "call for reviewers" in the "what's new" column of the CCPH home page at [www.ccph.info](http://www.ccph.info)

\*New **Quick Guide** focusing on Recognizing **Service-Learning in Higher Education through Minors and Certificates** at [http://www.servicelearning.org/article/view/325/1/322/](http://www.servicelearning.org/article/view/325/1/322) Minors and certificate programs focused on service-learning, leadership, and/or community service are becoming increasingly available for undergraduate students throughout the U.S. This new Quick Guide from the National Service-Learning Clearinghouse ([www.servicelearning.org](http://www.servicelearning.org)) provides links to a dozen such programs and related information. This easy-to-use resource was created by CCPH in our role as the NSLC senior program advisor for higher education service-learning.

\* **CCPH's executive director Sarena D. Seifer** has been invited to serve on the **planning committee** for the **WK Kellogg Foundation's 75th anniversary invitational symposium** on the topic of "**Racial and Ethnic Health Disparities: Schools of Public Health Respond as Engaged Institutions.**" The symposium, to be held in February 2005 in Houston, will challenge schools and graduate programs in public health to provide leadership and forge community partnerships for eliminating health disparities. To learn more, email Sarena at [sarena@u.washington.edu](mailto:sarena@u.washington.edu).

To view resources on the engaged campus and on community-campus partnerships, visit: <http://depts.washington.edu/ccph/links.html#Engaged>  
<http://depts.washington.edu/ccph/links.html#CommPart>

\* **CCPH Program Director, Rachel Vaughn, will be leaving CCPH on July 15th** after working with us for nearly three years. Rachel has accepted the position of Assistant Director for Community-Based Learning at the Carlson Center for Leadership and Public Service (<http://depts.washington.edu/leader/>) at the University of Washington. While working for CCPH, Rachel has made significant contributions too numerous to mention here. Highlights include developing the CCPH Fellows Program (<http://depts.washington.edu/ccph/fellows.html>); growing the CCPH Consultancy Network (<http://depts.washington.edu/ccph/mentor.html>); developing educational materials for the National Service-Learning Clearinghouse ([www.servicelearning.org](http://www.servicelearning.org)) and supporting service-learning practitioner networks in nursing, pharmacy, dentistry and physical therapy. The CCPH board and staff wish Rachel the best of luck and look forward to continuing to work with her in her new position!

\* **CCPH welcomes new staff member, Belinda Zintzún**, who will be assisting with membership management, along with a variety of projects over the summer. Belinda is a recent graduate of the University of Washington. She received her BA in American Ethnic Studies and will pursue her Masters in Social Work in a couple of years and would like to work with underrepresented communities when she is done. Belinda can be contacted at 206-543-8178 or [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu).

## CONFERENCE UPDATE

Join us for the international conference "**Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools**," **October 6 - 10, 2004- Atlanta, GA, USA**, co-sponsored by Community-Campus Partnerships for Health and The Network: Towards Unity for Health.

\* Register today at <http://www.the-networktufh.org/conference/registration.asp>.

\* Register now for a **pre-conference workshop**

When you register for the conference, make sure to register for one of the four pre-conference workshops being offered this year: Service-Learning as a Strategy for Addressing Health Disparities, Essentials of Community-Based Participatory Research, Effective Communication for Health and Getting an Article Published

Detailed descriptions on the pre-conference workshops can be found at <http://www.the-networktufh.org/conference/programme.asp?id=9&aid=9&type=1>

\*Be A **Conference Cosponsor or Exhibitor**

Visit [http://depts.washington.edu/ccph/pdf\\_files/Sponsorship%20Package1.pdf](http://depts.washington.edu/ccph/pdf_files/Sponsorship%20Package1.pdf) to learn more about exhibitor and co-sponsorship opportunities for your organization! Don't miss this opportunity to increase exposure to your programs, products and services. Over 700 health leaders from academic, clinical, and community settings in the United States and over 23 countries around the globe are expected to attend the conference!

**\* Conference abstracts are now on the web**

Abstracts for mini-workshops (<http://www.the-networktufh.org/conference/programme.asp?id=51&type=1>) and Story Sessions (<http://www.the-networktufh.org/conference/programme.asp?id=55&type=1>) are now available on the conference website.

For more information about other upcoming events, visit <http://depts.washington.edu/ccph/conferences.html> .

**HELP SHAPE THE FUTURE OF CCPH**

\* In August, the CCPH staff is having a retreat to reflect on our past work and consider our plans for the future - including in the area of membership development. **We're especially interested in your thoughts on what CCPH's priorities should be.** For example,

- \* how might CCPH best support you in your partnership work?
- \* what membership benefits would you like to see offered?
- \* what programs or initiatives would you like to see CCPH undertake?

Please send your ideas and suggestions to [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu)

\* **Not yet a member? Join CCPH today!** To learn more about the benefits of being a CCPH member, visit us online at [www.ccph.info](http://www.ccph.info). You can join online with a credit card at our online processing site. If you want to pay by check, please print out and complete our membership application and mail the form and payment to: CCPH, UW Box 354809, Seattle, WA 98195-4809. If you have any questions, please contact us at (206) 543-8178 or [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu).

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Community-Campus Partnerships for Health is a nonprofit organization that promotes health through partnerships between communities and higher educational institutions. Check out our website at [www.ccph.info](http://www.ccph.info)  
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