

ASPH/CDC Project
Examining Community Partnerships for Prevention Research
Conference Call #7
Tuesday, August 26, 2003 – 10am-12:00pm Pacific
Call Notes

Partner Organizations & Primary Representatives*:

1. CDC Prevention Research Centers National Community Committee
Ella Greene-Moton and Yvonne Lewis, Co-Chairs
2. Community-Based Public Health Caucus of the American Public Health Association
Adele Amodeo and Renee Bayer
3. Community-Campus Partnerships for Health at the University of Washington School of Public Health and Community Medicine
Sarena Seifer, Jen Kauper-Brown and Annika Robbins
4. Community Health Scholars Program
Michael Reese and Diane Calleson
5. Detroit Community-Academic Urban Research Center
Barbara Israel and Robert McGranaghan
6. Harlem Health Promotion Center
Richard Mack, Jr. and Curtis Harris
7. New York Urban Research Center
Sarah Sisco and Sandro Galea
8. Seattle Partners for Healthy Communities—Urban Research Center
Kirsten Senturia and Alison Eisinger
9. Yale-Griffin Prevention Research Center
Kari Hartwig and Margot Zaharek

CDC Technical Advisor on this project – **Lynda Anderson**
CDC Staff Liaison on this project – **Sharrice White**

* The majority of the partner organizations above will have individuals participating on this project who will not necessarily be joining the calls, but who will be an integral part of the project work and dissemination & feedback. Additional partnership representatives can and will be named throughout this project.

Representatives on this call:

Adele Amodeo, Lynda Anderson, Renee Bayer, Diane Calleson, Alison Eisinger, Ella Greene-Moton, Kari Hartwig, Jen Kauper-Brown, Richard Mack, Jr., Annika Robbins, Sarena Seifer, Kirsten Senturia, Sarah Sisco, Sharrice White

Notes: Please send any additions, questions, or corrections to these notes to Annika at: AnnikaLR@u.washington.edu

Acronyms:

APHA = American Public Health Association
CBPR = Community-Based Participatory Research
CCPH = Community-Campus Partnerships for Health
CDC = Centers for Disease Control and Prevention
IRB = Institutional Review Board
IOM=Institute of Medicine
NCC= National Community Committee
PRC = Prevention Research Center

Goals for the call:

- Share announcements/updates
- Discuss wrapping up the first year: finalizing report, publishing articles, and other venues of dissemination

- Discuss year two: answering questions, forming work groups (training curriculum work group and policy work group)
- Discuss the possibility of raising funds for additional aspects of our work together
- Planning for presentations in 2003-2004

Topic 1: Overview and Introductions, Updates and Announcements (Any changes to the agenda)

Jen Kauper-Brown was introduced as the new project staff for CCPH. No changes were made to the agenda. The participants discussed summer activities.

Topic 2: Wrapping up the first year

Sarena is working on finalizing the report and asked the group what they would like to see happen. When complete, the full report and executive summary with the recommendations will be posted on the project website. The following suggestions were made:

- Submit a scaled down version to the Journal of Public Health Practice and Management (a peer reviewed journal).
- Submit a scaled down version to the CBPH caucus mailing list and have this also translated into Spanish. Developing a version of the findings that focuses on applying lessons to all three audiences: academics, public health practitioners and community partners. Diane Frazier was suggested as a possible editor who could work with packaging the report for different audiences. Zestop was suggested for a graphic design possibility.
- Pull out pieces of the report for community newsletters (Richard has already done this).
- An edited version specifically for funders should cite other recent findings and recommendations (for example, the November 2002 Institute of Medicine reports). In fact, we might want to create a side-by-side comparison of these recommendations – a tool that funders might find useful. This might be something for the policy work group (see below) might consider developing.

Action: Richard will send Sarena and Jen the article based on the report that he wrote for a community newsletter. Sarena will contact Diane Frazier about editing the report for different audiences. Sarena will review the website of the suggestion made for graphic design, www.zestop.com

Topic 3: Moving into Year 2: answering questions, forming work groups

The two options that partners have are to participate in the training curriculum work group (which will be developing training curriculum materials and modules) or the policy work group (which will be focusing on meetings with the federal interagency working group on CBPR). All partners will continue to have monthly conference calls but in addition will participate in regular conference calls for their specified work group. The monthly all-partner calls will keep everyone informed about what each work group is doing and will give partners an opportunity to discuss overarching issues not specific to one work group. The following initial groups were formed on the call (these have been since supplemented by correspondence that occurred after the meeting):

Training Curriculum Work Group:

- Robert McGranaghan
- Renee Bayer
- Sharrice White
- Yvonne Lewis
- (Gary Tang)-had expressed interest, tentative placement

Policy Work Group:

- Richard Mack, Jr.
- Lynda Anderson
- Diane Calleson
- Ella Greene-Moton
- Sarah Sisco
- Sandro Galea
- Adele Amodeo (willing to be on either, prefers this group)

A concern was raised about how the training modules will address diverse populations. The modules will be used as tools for a variety of populations and that the packaging and language that is used will be essential in communicating that it is a tool and not a prescribed "one size fits all" curriculum. One idea would be to use an interviewer or professional journalist to pull out lessons learned from a variety of communities and situations in order to draft case studies for the curriculum.

The group discussed the possibility of bringing in new people to serve on these work groups, such as people from the partner organizations or beyond. This decision has fiscal implications, so each work group should discuss how they wish to proceed. Conference calls for each working group will start in the fall, with the first call to be focused on such topics as goals, deliverables, work plan, who else to involve, etc.

Action: **Annika** will email participants and work on forming each group and to schedule conference calls.

Topic 4: Additional options for funding

The group discussed the importance of sustaining our collective efforts. Continuing support from CDC may be an option but we can't assume that. All comments were supportive of the idea of looking at additional funding options. These suggestions were made for funding curriculum development, implementation and dissemination included:

- AHRQ has a growing interest in CBPR (small and large conference grants are available)
- CDC has conference grants and planning grants for partnership development
- CDC has a Corporate University attended by CDC employees which may provide opportunities for extramural funding and for delivering trainings. NIH and AHRQ may have something comparable.

These suggestions were made for funding activities of the policy work group:

- Kellogg has an interest in translating CBPR into policy
- Robert Wood Johnson has a growing interest in CBPR and translational research
- Larry Green is a good contact at CDC to discuss the policy work group

Action: Each work group will develop ideas/strategy for raising additional funds and we will discuss these as a full group.

Topic 5: Planning for Presentations in 2003, including who speakers will be:

Accepted: American Public Health Association (APHA) conference, November 17, 2003 in San Francisco

Action: **Ella** volunteered to be on the panel. **Sarena** will send Ella slides from the June ASPH/CDC in-person meeting.

Pending: Prevention Research Center Director's Meeting, November 2003 in San Francisco

Action: **Sarena** will plan on giving the 30 min. update and other partners (**Ella, Richard, Yvonne**) will plan on being there for support.

Topic 6: Planning for Presentations in 2004:

Pending: CDC Chronic Disease Conference, February 18-20 in Washington, DC. We have submitted a 90-minute skill-building workshop on CBPR partnerships.

Action: **Jen** will submit abstracts in response to the open call for proposals. One will essentially be the same as the skill-building workshop (just in case the workshop isn't accepted) and one will be for the overall project.

Topic 7: Reflection on process, additional follow-up and/or unanswered questions

There were no comments.

Action: **Jen** will send out a follow-up email reflection.

NEXT CALLS/MEETINGS:

September 26, 2003

1-3pm Eastern/10-12pm Pacific

Dial In: 1-888-644-9029; Passcode is 25658

Must say leader's name: Ms. Sharrice White