

**WORKSHOPS & STORY SESSIONS**  
**MONDAY April 28**  
**3:30 pm to 5:00 pm**

*"I may believe something passionately/ That does not make me right/ I may disagree with you fervently/ That does not make you wrong/ Keep talking/ The vital lessons are those that force me/ to change my mind."*

- anon

**IS THERE A NURSING STUDENT IN THE HOUSE?**

**Story Session (Intermediate) ~ Partnerships for Increasing Access to Care**

*Hillary Evans, Midvale City Community-Building-Community Initiative; Claudia Gonzalez, Midvale City Neighbor to Neighbor Program; Diane Forster-Burke, Westminster School of Nursing*

Access to health care is a pervasive & ongoing problem in our community. Local colleges/universities have been part of our collaborative efforts; they have assisted with health fairs & representatives sit on our Health Committee. In 2001, the committee was discussing difficulties with health care access. Many people in the neighborhood are Hispanic immigrants, low-income, & largely under or uninsured. At this meeting it was suggested we use nursing students more effectively. Westminster School of nursing saw the potential & enthusiastically responded to the opportunity to take our collaboration to "a new level." The City's Neighbor to Neighbor Program was the perfect infrastructure to use; outreach workers visit approximately 800 families each month, providing them with information about community resources. For their clinical rotation, nursing students would join the outreach workers for home visits to provide screenings, general health assessments, well-baby checks, and answer health related questions. This program addresses health promotion, access, health disparities, & provides wonderful experience for students.

**In this session, participants will:**

- Discuss the beginning of the partnership, the existing structure that supports it, and how the program came to be
- Describe specific issues related to the partnership
- Illustrate how existing resources (community strengths) can join together to address existing needs identified by community members
- Discuss new ways to involve universities/colleges in the surrounding communities, especially relating to health care access and health promotion

**REDUCTION AND PREVENTION OF OBESITY – A NATIONAL PRIORITY**

**Workshop (Intermediate) ~ Partnerships for Improving Education in the Health Professions or in Health-Related Disciplines**

*L. Arthur Campfield, Food Science & Human Nutrition, Colorado State University; L. Tony Beck, National Institute of Health, National Center for Research Resources; Dianne Pavelka, Denver Museum of Nature and Science*

This session would highlight the need for effective programs that take up the Surgeon General's Call to Action to Prevent and Decrease Obesity, in particular in children. Since CCPH is committed to reducing health disparities in minorities and minorities are at much greater risk for obesity and its associated diseases, the addition of components to existing partnerships for health that would reduce obesity is urgently needed. The primary new skill emphasized in this workshop will be how to add components (tools) to existing partnerships for health to reduce obesity. The proposed symposium would begin with overview of the Science Education Partnership Award (SEPA) by its Program Officer from NIH. Both the program and its

opportunities to assist campus community partnerships address obesity will be described. The session would feature two other presentations: 1) Summary of the Call to Action Progress report on a SEPA project that aims to reduce and prevent obesity in children. The program and its results will be described, with emphasis on the components thought to be essential for a successful program that can be translated to other partnerships for health, and 2) a partner from a science museum will highlight this obesity prevention project from the community perspective.

**In this session, participants will:**

- Describe the Science Education Partnership Award program and its opportunities to assist partnerships with addressing obesity
- Summarize the Surgeon General's Call to Action to Prevent and Decrease Obesity
- Explain the need for effective programs that take up the Surgeon General's Call to Action to Prevent and Decrease Obesity, in particular in children
- Identify components that could be added to existing partnerships for health that would effectively reduce obesity
- List the components needed in a first class obesity prevention partnership
- Describe a model obesity reduction and prevention program for the point of view of a university biomedical scientist and a community partner
- Describe experience in the design of an obesity reduction and prevention program

**TAKING STEPS TO BETTER HEALTH/TOMANDO PASOS PARA MEJOR SALUD**

**Story Session (Intermediate) ~ Partnerships for Promoting Health and Eliminating Health Disparities**

*Valerie DeFor, Lynnette Engeswick, Minnesota State University; Gina Borchardt, Saludando Salud*

The "Story" being presented is that of the "Taking Steps to Better Health/Tomando Pasos Para Mejor Salud" project – a community/campus partnership between Minnesota State University Mankato, Saludando Salud, and the Madelia Community Hospital. This project came about as the result of a HRSA grant and has a mission of "providing interdisciplinary, clinical education in a community-based setting to underserved populations." In reality, the project involves the development of a dental hygiene clinic in rural Minnesota that is staffed by dental hygiene students. The clinic provides services to the large Latino population of the area through the partnership with Saludando Salud. The project also involves nursing, dietetic and health science students, on-campus cultural awareness activities, and curriculum development. This project has leveraged many existing resources into one dynamic entity that is impacting the health of residents of Watonwan County, Minnesota, and that is changing the way cultural competency/awareness is taught on campus. The project is reaching a new level this year as it has recently received additional funding to expand and strengthen the dental hygiene clinic and the interdisciplinary relationships between nursing and dental hygiene.

**In this session, participants will:**

- Discuss how individual organizations were brought together to create a working, dynamic, trusting partnership
- Analyze how the partnership is addressing the needs of the Latino population through cultural awareness, interpretation, and translation
- Learn how the partnership has benefited all members, students, and the community as a whole
- Identify how partnerships can leverage their resources to obtain additional support

**DEVELOPING AND MAKING PARTNERSHIPS WORK: LESSONS FOR PRACTITIONERS  
Workshop (Intermediate) ~ Partnerships for Workforce Development and Diversity**

*Tyrell Jackson, Gateway to Health Careers, Jewish Vocational Service (JVS); Linda Squires Grohe, School of Health and Physical Education, City College of San Francisco*

The presentation will focus on the ways in which community colleges and community nonprofits develop, operate and sustain their partnerships. It will address such issues as articulating roles and responsibilities, financing project activities, delivering effective services, working with the private sector and building educational pathways. The workshop is intended to assist community colleges, community nonprofits and others in both developing new partnerships and taking existing partnerships to the next level in preparing low-income workers for careers in the health professions.

**In this session, participants will:**

- Examine three distinct, successful models for collaboration
- Discuss lessons learned in developing and operating the JVS/City College partnership
- Gain knowledge in how to leverage resources to make partnering more successful
- Learn how to combine the strengths of each partner to achieve results

**PROMOTING COMMUNITY HEALTH THROUGH A PARTNERSHIP BETWEEN AN ART  
SCHOOL AND ACADEMIC HEALTH CENTER**

**Workshop (Intermediate) ~ Partnerships for Civic Engagement and Social Change**

*Bernard Canniffe, Maryland Institute College of Art; Thomas P. O'Toole, Johns Hopkins Urban Health Institute*

This proposal addresses the conference theme in several ways. First, it describes an initiative that not only bridges the gap between a campus and a community but also between separate academic institutions. This represents a level of partnering not typically described and an opportunity for innovation not always possible when limited to only one discipline or profession. The proposal also represents an innovative approach to community health and health education that takes advantage of existing resources (established research projects and findings) and works to develop an effective medium for conveying this work at a community level. By taking advantage of existing strengths, the potential for sustaining an intervention beyond the semester-long life of the project is greatly enhanced.

**In this session, participants will:**

- Discuss a partnership between distinctly different academic institutions (an Art School and Academic Health Center) and community organizations to improve health information and health education among residents in specific communities
- Explore trans-professional initiatives for community-campus partnerships for health
- Gain knowledge in the process of (a) delegation of responsibilities; (b) building a service-learning curriculum around a "translational-research model"; and (c) partnering with community organizations for specific and targeted health campaigns

**THE UNIVERSITY AS CITIZEN: MOVING BEYOND TOWN & GOWN**

**Workshop (Intermediate) ~ Partnerships for Community and Economic Development**

*Michaelann Jundt, Joseph Brown, Carlson Leadership and Public Service Center, University of Washington; Christopher Campbell, Community & Environmental Planning, University of Washington*

Collaborations between Community & Environmental Planning, an interdisciplinary major, and the Carlson Center, the campus service-learning 'broker', will serve as a catalyst for discussion about how members of a university can invest in the community surrounding their campus by participating as citizens. We worked to build the capacity of community organizations while we were becoming increasingly intentional in our academic approach. This workshop will detail the various stages of community-campus collaboration, beginning with service to organizations (the "partnerships for civic engagement and social change" theme) and culminating with the progress of projects designed to build on existing community assets (the 'partnerships for community and economic development' theme).

**In this session, participants will:**

- Examine challenges and opportunities in community-campus collaborations
- Learn strategies for coordinating community work in the context of a geographic area
- Discuss stages of community and economic development and academic transformation

**SUCCESS IS EXPONENTIAL: CREATING A THRIVING COMMUNITY HEALTH PARTNERSHIP**

**Story Session (Beginner/Intermediate) ~ Partnership Basics Toolbox**

*Lisa H. Arose, Center for Urban and Public Affairs, Wright State University; Mark A. McDonnell, Health Commissioner, Greene County Combined Health District; Charles A. Patterson, Health Commissioner, Clark County Combined Health District; George T. Reed, Health Commissioner, Warren County Combined Health District*

Nine counties in the Dayton, Ohio region have created and implemented data-driven community health action plans, with specific plans for each individual county and a regional plan addressing cross-cutting regional health issues. The health action committees have been working for two years, and they are showing substantive improvements in community health and access to health care. The conference theme, "Taking Partnerships to a New Level: Achieving Outcomes and Sustaining Change" mirrors the current theme of the Dayton Partnership. We've passed the first year of implementation, and are now measuring outcomes (such as the success of physical activity program in the local schools) and sustaining change (such as applying for and winning a collaborative grant for dental care, and another for implementation funds).

**In this session, participants will:**

- Gain the necessary tools to implement the nine-step model for community health improvement
- Look at examples of how to leverage the partnership to acquire grant funding
- Learn how the model is working to improve the local health system
- Understand how the model is working to improve community health

## **BUILDING PARTNERSHIPS: A CRITICAL STEP TOWARD EFFECTIVE SERVICES**

### **Workshop (Beginner/Intermediate/Advanced) ~ Partnership Sustainability Toolbox**

*Anne Reiniger, The New York Society for the Prevention of Cruelty to Children, (CCPH Fellow);*

*Milagros Batista, Alianza Dominicana*

The Best Beginnings program, now in its eighth year has served over 300 families and spawned other partnership projects in the community, including a new service-learning curriculum for pediatric residents in the community. The program has a randomized trial research component and the service is replicated in 27 other sites around the state. The presenters will share reflections of the various partners on the strengths of the partnership, its key ingredient as well as lessons learned. The two community partners, Columbia University College of Physicians and Surgeons and Alianza Dominicana had never worked together and neither had sought each other out to provide services together to the children and families of the community. Through the efforts of The New York Society for the Prevention of Cruelty to Children, a partnership was formed among the three organizations and an effective service was created. This workshop will provide the audience with the strategies used to bring the services to families in the community to a new level through campus community partnership.

#### **In this session, participants will:**

- Identify the tools needed to create and sustain a community-campus partnership, one that reflects the Nine Principle of Partnership articulated by CCPH. This partnership of Columbia University, Alianza Dominicana and The New York Society for the Prevention of Cruelty to Children addressed an unmet need in an underserved community and started Best Beginnings, a high quality home visitation program for children and families designed to reduce child abuse and disparities in health outcomes
- Learn strategies and skills needed to create, develop and sustain an interagency partnership
- Analyze the core principles of effective partnerships and challenges of implementing the core principles with lessons learned
- Discuss how collaborations can serve as the foundation for other services as well as advocacy in a community

