



Kellogg/CCPH **Engaged Institutions Initiative**

Morgan State University
School of Public Health and Policy
March 29, 2007

Elmer R. Freeman, Executive Director
Center for Community Health Education Research and Service, Inc.

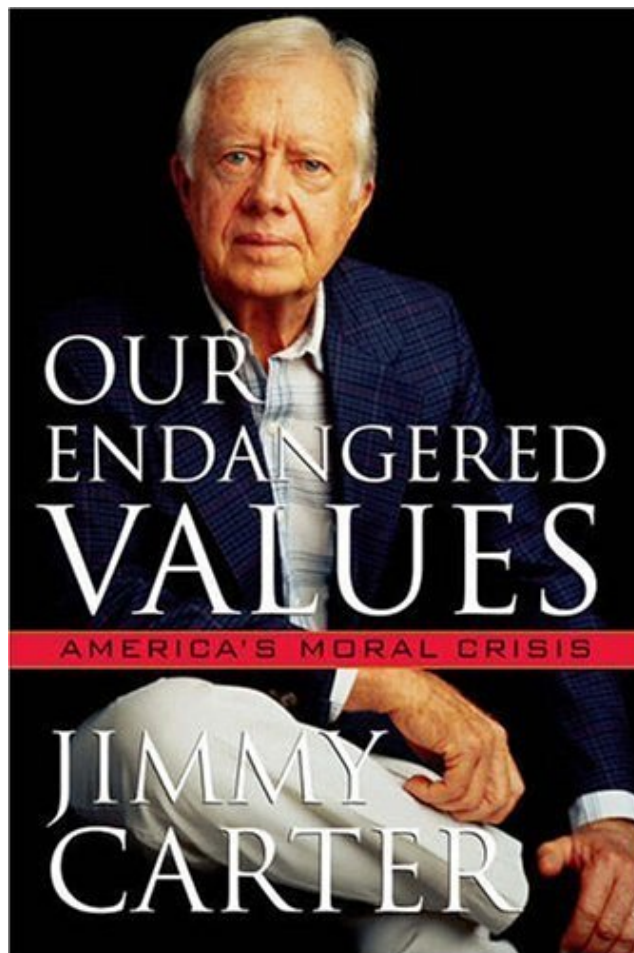
Lucille Webb, President and Founder
Strengthening the Black Family, Inc.



Kellogg 75th Anniversary



**Racial and Ethnic Health
Disparities: Schools of
Public Health Respond as
Engaged Institutions**





The Engaged Institution

- Engaged institutions are those that invest in lasting relationships with communities and are viewed by those communities as key partners in building a healthy environment.
- These relationships influence, shape and promote the success of both the institution and the community.



Characteristics of Vibrant Partnerships Between Universities and Communities

1. See their present and future well-being as inextricably linked.
2. Collaboratively plan and design mutually beneficial programs and outcomes.
3. Engage in reciprocal learning.
4. Respect the history, culture, knowledge, and wisdom of the other.
5. Create structures that promote open communication and equity with one another.
6. Have high expectations for their performance and involvement with each other.
7. Value and promote diversity.
8. Regularly conduct a joint assessment of their partnership and report results.



Grants to ASPH and CCPH

- Association of Schools of Public Health
 - Minority Faculty Retreat
 - ASPH/Kellogg Task Force
- Community-Campus Partnerships for Health
 - Community Partners Summit
 - Engaged Institutions

CCPH Engaged Institutions



- University of Arizona
- University of Arkansas
- Boston University
- University of Florida
- University of Hawaii
- Morgan State University
- University of Nebraska
- University of Oregon
- University of North Carolina
- San Jose State University
- University of South Carolina
- Virginia Commonwealth University

What Do We Know about Community-Higher Education Partnerships?



1. The #, range and scope of “partnerships” and funding for “partnerships” is diverse and growing.
2. There are tangible benefits to communities, students, faculty and higher education institutions.
3. There is a plethora of national policy statements and organizations; dominated by higher education perspectives.
4. The predominant model is not a partnership, is initiated by the campus and is framed by campus priorities.
5. There are ongoing challenges, but recognized success factors.
6. Communities are realizing their power to change the situation, as are funding organizations.

EI Themes/Focus Areas



- Conducting community engagement inventories.
- Conducting community needs and assets assessments and identifying priorities in partnership communities.
- Equipping faculty with competencies and supports to link teaching and research with communities.
- Assessing reasons for lack of diversity among students/faculty, and pursuing change strategies.
- Promoting CBPR as a strategy for understanding and addressing health disparities.

EI Themes/Focus Areas



- Examining quality of care and disparities in care provided through university health system and pursuing strategies for improvement.
- Equipping students with competencies and supports to understand and eliminate health disparities.
- Developing and sustaining authentic community-academic partnerships.
- Coordinates centers/offices to support community engagement addressing disparities.
- Cultivating funding sources that can support sustained community-campus partnerships.