

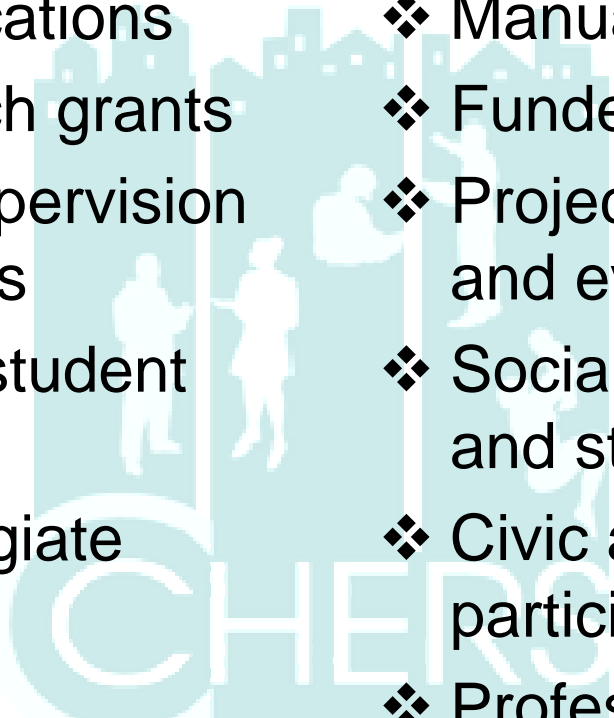
Community/Academic Research Partnerships to Eliminate Health Disparities



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For Engaged Institutions Initiative (EII) team member distribution only

University – Community Expectations!!

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- ❖ Scholarly publications
 - ❖ Funded research grants
 - ❖ Professional supervision of applied grants
 - ❖ Supervision of student research
 - ❖ University/collegiate service
 - ❖ Membership in professional associations
 - ❖ Manuals & policy papers
 - ❖ Funded service projects
 - ❖ Project development and evaluation
 - ❖ Social action research and strategic planning
 - ❖ Civic and community participation
 - ❖ Professional and leadership development

Challenges of Community Engagement

- No one group can claim to speak for the community.
- Lack of community infrastructure and process to engage in research.
- Understanding the science of health services and clinical research.
- Community engagement is a dynamic and fluid process requiring flexibility in collaboration.
- Tenuous nature of university and community relationships.
- Issues of power differentials between institutions and communities.
- Financial and political realities that determine university research and collaboration.
- Research subject, design, methodology and perceived usefulness.

Challenges for Community in CBPR

- Building relationships based on trust.
- Coping with differentials in power and issues of control.
- Understanding the academic research enterprise.
- Building research capacity and infrastructure.
- Being seen as credible partners with “expertise”.
- Establishing a structure and process for inclusion, communication and decision making.
- Allocation of financial resources and fiscal control.

Freeman, E.R., Brugge, D., Bennett-Bradley, W.M., Levy, J.I., and Carrasco, E. (2006). “Challenges of Conducting Community-Based Participatory Research in Boston’s Neighborhoods to Reduce Disparities in Asthma.” *Journal of Urban Health*, November/December, 4(6) pp.

CBPR Skill Building Curriculum

- Unit 1: Getting Grounded
 - Definitions, Rationale and Principles of CBPR
 - Benefits and Ethics of CBPR
 - Determining if CBPR is Right for You
- Unit 2: Getting Started
 - Identifying and Selecting Partners
 - Setting Priorities
- Unit 3: Creating the Glue
 - Creating a Mission Statement and By-Laws
 - Establishing an Organizational Structure
 - Developing CBPR Principles
 - Developing Operating Norms

CBPR Skill Building Curriculum

- Unit 4: Spreading the Glue and Having It Stick
 - o Addressing Expectations of Different Partners
 - o Working Towards Trust
 - o Addressing Power Inequities
 - o Making Decisions and Communicating Effectively
 - o Resolving Conflicts
 - o Motivating, Recognizing and Celebrating Partners
- Unit 5: Show Me the Money
 - o Developing a Fundraising Plan and Identifying Funding Sources
 - o Considering a Given Request for Proposals
 - o Collaboratively Writing Proposals
 - o Fundraising Strategies
 - o Securing Sustainable Funding

CBPR Skill Building Curriculum

- Unit 6: Disseminating the Results
 - Academic Journals
 - Community Channels of Communication
- Unit 7: Addressing Sustainability
 - Using Partnership Evaluation for Managing and Planning
 - Planning for Sustainability
 - Determining Which Efforts to Continue
 - Weathering the Change Process
 - Deciding to End or Dissolve a Partnership

CBPR Resources

- ***Developing and Sustaining Community-Based Participatory Research Partnerships: A Skill-Building Curriculum*** @ www.cbprcurriculum.info
- **Crossroads II Community-Based Collaborative Research for Social Justice Conference, June 7-9, 2007, Hartford, CT** by *The Institute for Community Research* @ www.incommunityresearch.org
- **American Public Health Association Policy on CBPR in Public Health** @ <http://www.apha.org/legislative/policy/2004/>
- **WK Kellogg Community Health Scholars Program definition of CBPR** @ <http://www.sph.umich.edu/chsp/program/index.shtml>
- **Progress in Community Health Partnerships: Research, Education, and Action** @ <http://muse.jhu.edu/journals/>
- **Community Campus Partnerships for Health CBPR Listserv** @ <http://mailman1.u.washington.edu/mailman/listinfo/cbpr>
- **Centers for Disease Control and Prevention – Prevention Research Centers (PRCs)** @ <http://www.cdc.gov/prc>
- **The Community-Based Collaboratives Research Consortium** @ <http://www.cbrc.org/>

CBPR Bibliography

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