



PARTNERSHIP MATTERS

February 6, 2004

Volume VI, Issue 3

NEW IOM REPORT IDENTIFIES INSTITUTIONAL AND POLICY-LEVEL STRATEGIES TO INCREASE RACIAL AND ETHNIC DIVERSITY AMONG HEALTH PROFESSIONALS

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The Institute of Medicine (IOM) has released its report, “In the Nation’s Compelling Interest: Ensuring Diversity in Health Professions.” This report, commissioned by the W.K. Kellogg Foundation, examines institutional and policy-level strategies - defined as specific policies and programs of health professions schools, their associations and accreditation bodies, health care systems/ organizations, and state and federal governments - to increase diversity among health professionals. Specific issues addressed in the report include:

- Admissions policies and practices of health professions education institutions;
- Public (e.g., state and federal) sources of financial support for health professions training;
- Standards of health professions accreditation organizations pertaining to diversity;
- The “institutional climate” for diversity at health professions education institutions; and
- The relationship between community benefit principles and diversity.

Two CCPH members served on the IOM committee, Lisa Tedesco, Vice President and Secretary of the University of Michigan and Vickie Ybarra, Director of Planning and Development, Yakima Valley Farmworkers Clinic. For more information, visit <http://www.iom.edu>.

Partnership Matters Newsletter Survey!! We want to hear from you! Help us make sure you’re getting the most out of CCPH resources by taking a five minute survey about this online newsletter. Click [here](#) to take the survey now. *This is an anonymous survey.*

PROMISING PROGRAMS: TENNESSENIOR SERVICE CORPS

The Program: The TenneSenior Service Corps mobilizes 18 AmeriCorps members who assist senior citizens and persons with disabilities through fitness and wellness programs, health education, and providing persons with disabilities with access to their homes. The Student Health Coalition at Vanderbilt University’s Center for Health Services administers the program through a sub grant from the Tennessee Commission on National and Community Service. The Results: In the 2002-2003 program year, 280 senior citizens participated in fitness and health education activities conducted by the AmeriCorps members, with 80% of evaluated seniors improving or maintaining their mental and physical health. Over 532 seniors had their bone density tested resulting in 87% of those at risk for osteoporotic fracture making a life style change to improve or maintain their bone density. Members provided minor home repairs or wheelchair ramp construction for 101 seniors. They helped 36 seniors who were at-risk of social isolation reconnect with the community through home visits and access to needed services. The members also recruited community volunteers. Over 43 older women who volunteer as Breast Health Advocates provided breast health information to 1,025 other senior women; 252 of the women then had a mammogram. The members also recruited high school and college student volunteers including students at the Vanderbilt Medical School and Meharry Medical College. At least 80% of the students plan to continue serving seniors.

Why It Works: TenneSeniors are sponsored by the Vanderbilt University Medical Center and have the support of the students, staff, and other resources of this major medical facility. Community partners, such as the local Center for Independent Living and Prevent Blindness Tennessee provide training and equipment to members. Faith-based services refer seniors in need of services. The members represent a variety of ages and backgrounds, united by a desire to serve seniors and persons with disabilities. The program concentrates on the Nashville metropolitan area but reaches out to collaborate with other programs, including AmeriCorps programs, with similar missions. Earlier

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Community-Campus Partnerships for Health

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



One of Community-Campus Partnerships for Health's strategic goals is to advance service-learning as a core component of health professional education. Service-learning is a structured learning experience that combines community service with preparation and reflection. Students engaged in service-learning provide community service in response to community-identified concerns and learn about the context in which service is provided, the connection between their service and their academic coursework, and their roles as citizens.

One way we have pursued this goal is to develop a cadre of faculty members who are well-prepared to develop sustainable service-learning partnerships. Since we first sponsored an introductory service-learning institute in 1997, we have trained over 200 health professional faculty. These leaders have advanced service-learning not only in their local context, but nationally by giving conference presentations, publishing articles and providing training and technical assistance through the CCPH Consultancy Network.

The CCPH Consultancy Network offers on-site workshops and consultation on service-learning, community-based participatory research, community-campus partnerships and related topics. CCPH consultants work with schools, colleges, universities, community-based organizations, student organizations, government agencies and others to strengthen programs and partnerships. For a fee that is comparable to attending a service-learning institute, a CCPH consultant can spend a day on campus and in the community, for example, facilitating service-learning workshops and advising on program development issues. To learn more, visit <http://www.futurehealth.ucsf.edu/ccph/mentor.html> or email Rachel Vaughn at rvaughn@u.washington.edu.

The annual CCPH conference is also an important opportunity for service-learning training and professional development. Through workshops, posters and community site visits, participants gain exposure to a wide range of service-learning program models in rural and urban settings. The conference call for abstracts and registration brochure are now available through our homepage at <http://www.ccpb.info>.

CCPH collaborates with national professional organizations to co-sponsor service-learning workshops at their conferences. For example, on March 6, we are co-sponsoring a Service-Learning Symposium at the American Dental Education Association Conference. The symposium, "Where's the Learning in Service-Learning," is specifically designed for faculty from dental schools and dental hygiene programs: http://www.adea.org/2004_Annual_Session/Program/Daily_Schedule.pdf.

CCPH provides a wealth of online resources for service-learning, including definitions, course syllabi, assessment instruments and evidence-based reports at <http://www.futurehealth.ucsf.edu/ccph/servicelearningres.html>. Proceedings from the CCPH introductory and advanced service-learning institutes highlight major points, offer practical tips and include tools like the assessment tool for service-learning sustainability: <http://www.futurehealth.ucsf.edu/ccph/guide.html#Publications>.

In our role as a partner in the National Service-Learning Clearinghouse, CCPH has produced a series of fact sheets on key topics related to service-learning (SL). These topics include the evidence base for SL, institutional structures for SL, raising funds for SL, and evaluating SL: <http://www.servicelearning.org/article/archive/88/>. Our first "quick guide" is on publishing and presenting on SL: <http://www.servicelearning.org/article/view/249/1/299/>.

As we continually strive to anticipate and respond to needs, opportunities and emerging issues in service-learning, CCPH will be taking a break this year from offering our service-learning institute series. We welcome your suggestions and ideas of issues we should consider and directions we should pursue. You may reach me at sarena@u.washington.edu or 206-616-4305.

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this year, program coordinator Jac Lynn Dunkle and four members went to northern Michigan, where they helped a former program volunteer, who is elderly, to cut and stack 290 cords of wood for the winter. While they were in Michigan, they linked up with the Access Ability Volunteer Mentor AmeriCorps program and had a service day of work weeding, hoeing, and watering the Adult Work Center Garden in Traverse City.

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Lessons: National service members and volunteers promote independent living for the frail elderly and persons with disabilities. The TenneSenior Service Corps is an outstanding example of how a partnership including the Corporation, the Tennessee Commission, the Vanderbilt University Medical Center, and AmeriCorps members from the Volunteer State is serving the people of Nashville. Contact: Program Coordinator Jac Lynn Dunkle (615) 253-1426 or jac.l.dunkle@vanderbilt.edu



NEWS FROM CCPH

CALL FOR NOMINATIONS for 3rd ANNUAL CCPH AWARD! DEADLINE: March 31, 2004

The Community-Campus Partnerships for Health (CCPH) award recognizes exemplary partnerships between communities and health professional schools that build on each other's strengths to improve health professional education, civic responsibility, and the overall health of communities. Please visit the CCPH website to read about past CCPH Award recipients at: <http://futurehealth.ucsf.edu/ccph/awardsrecipients.html>

Submission Guidelines: The deadline for nomination submissions is March 31, 2004. Partnerships may nominate themselves and need not be members of CCPH. We welcome nominations from any country or nation. For further detail and submission guidelines, please visit the CCPH website at <http://futurehealth.ucsf.edu/ccph/awards.html>

Awards Presentation: The 2004 CCPH Award will be announced at the international conference being cosponsored by CCPH and The Network: Toward Unity for Health, October 6-10, 2004 in Atlanta, GA, USA. The conference features the theme: "Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools." For more information about the conference, including the Call for Conference Proposals, visit: <http://futurehealth.ucsf.edu/ccph/nationalconference.html>

Questions? Please review the Frequently Asked Questions page by visiting our website at: <http://futurehealth.ucsf.edu/ccph/awardsfaq.html> or contact Jen Kauper-Brown at jenbr@u.washington.edu or 206-543-7954.

DEAR CCPH,

We are developing a part-time, full year **community intern position**. This position is integral to our commitment of fostering community input and community-based research capacity. The community intern will participate in core research activities, including Research Interest Groups and seminars. The community intern will also work on knowledge exchange activities including the development of health promotion tools.

We envision someone with senior community development skills - they may or may not have academic training. The intent is to give them a chance to learn about research and to see how it might be used as a community development tool. They would also work closely with me to help bring community people into our partnership. Ideally, someone who knows community work, has their finger on the pulse of the community, has credibility and is an emerging leader.

Do you have a job description for a position like this? If you have - or have leads - can you let me know...why reinvent the wheel?

Please reply directly to: Robb Travers at robb@wellesleycentral.com

THE NETWORK: TOWARDS UNITY FOR HEALTH & CCPH CONFERENCE

CALL FOR ABSTRACTS NOW AVAILABLE!

Topic: Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools

October 6-10, 2004

A pdf of the Call for Abstracts/Registration Brochure can now be downloaded at <http://www.futurehealth.ucsf.edu/ccph/projects.html#AnnualConference>

Abstracts can be submitted at <http://www.thenetworktufh.org/conference/abstract.asp>. Please note the deadline for Mini-Workshop, Story Session, and Partnership Blooper session abstracts is **April 1**. The deadline for the Poster Hall and Thematic Poster Sessions is **July 1**.

Registration is possible through <http://www.the-networktufh.org/conference/registration.asp>.



SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



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UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

February 19, 2004: Community-Based Participatory Research Roundtable at the 18th National Conference on Chronic Disease Prevention and Control, "Investing in Health: The Dollars and Sense of Prevention." On February 19th at this CDC conference in Washington D.C. CCPH board member Renee Bayer and CCPH partner Yvonne Lewis will lead a roundtable session entitled "Skill Development for Community-Based Participatory Research Partnerships." To learn more about this conference, visit: <http://www.cdc.gov/nccdphp/conference/>. To learn more about the project they'll be presenting, visit <http://www.futurehealth.ucsf.edu/ccph/researchprojects.html#ExaminingCommunityPartnerships>

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. The Call for Abstracts and Registration Brochure is available at <http://www.futurehealth.ucsf.edu/ccph/nationalconference.html>

OTHER EVENTS

February 11, 2004: Affirmative Action in Health Professions Admissions Webcast at 2:00pm Eastern.

Association of American Medical Colleges and the American Association of Colleges of Pharmacy will host a live, interactive webcast next month on the implications of using race and ethnicity as factors in admissions for health profession degree programs. <http://gateway.ilearning.com/aacp>

18-19, 2004: Health Care for the Homeless 2004 Conference in Sacramento, California. Workshops include: Creating and Maintaining a Healthy Work Environment, Secondary Traumatic Stress, Outreach Services, Community Collaboration, Mental Health, Case Management, & Substance Abuse. <http://www.nhchc.org/training.htm#Conference>

25, 2004: Medicare Drug Benefits: What's Next for Low-Income Beneficiaries? Teleworkshop by Volunteers in Healthcare at **2:00pm Eastern**. This teleworkshop will be a dialogue with pharmacists, community organizations, Pfizer and AstraZeneca about the impact of the Medicare Reform Bill on the structure of patient assistance programs, discount cards, and other strategies for providing medication assistance to Medicare recipients. Register at: <http://www.volunteersinhealthcare.org>

25-26, 2004: 10th American Association of Colleges of Nursing Faculty Practice Conference in Scottsdale, Arizona. "A Decade of Dollars, Delivery, and Data: Faculty Practice Today", the conference emphasizes a decade of successes in faculty practice and considers directions for the future. <http://www.aacn.nche.edu/Conferences/facprac04.htm>

27-28, 2004: International Conference on Women & Infectious Diseases in Atlanta, Georgia. The goal of the conference is to enhance prevention and control of infectious diseases among women worldwide. Featured topics include the impact of globalization, women and HIV/AIDS, perinatal infectious diseases, immunizations, and linkages between infectious and chronic diseases. <http://www.cdc.gov/ncidod/omwh/icwid.htm>

28-March 1, 2004: 7th Annual Health Education Advocacy Summit 2004 in Washington, DC. Hear from advocacy and legislative experts; enhance your professional development skills; earn CHES credits. Sponsored by the Coalition of National Health Education Organizations. <http://www.healtheducationadvocate.org>

March 7-10, 2004: National Youth-At-Risk Conference in Statesboro, Georgia. <http://conted.gasou.edu/yar.html>

18, 2004: Association of Community Health Improvement Audioconference at 12:00pm Eastern. Join in as two veteran community benefit leaders present a case for how community benefit programs can be sustained in ways that do not drain the hospital budget, and that connect the hospital with other valuable community health stakeholders. Register at http://www.hospitalconnect.com/ashe/secure/communityhlth/achi_AudioMarch2004.jsp

ANNOUNCEMENTS

Alcohol Policy Information System Web Site A new tool that provides authoritative and detailed information on U.S. State and Federal laws and regulations related to alcohol. <http://www.alcoholpolicy.niaaa.nih.gov>

Free Health Promotion Program for Schools “Wellness, Academics and You” (WAY) is a “best practices” multidisciplinary program that addresses national and state standards emphasizing the areas of physical activity and nutrition. <http://www.i4learning.com/way>; User ID: **WAYreview**, Password: **Bwell**

Grantmakers Concerned with Immigrants and Refugees Web Site A special portal to the website offers a wealth of immigrant and refugee data at the international, state, and county levels. <http://www.gcir.org/aecf>

Health Education Pipeline E-Newsletter The Health Professions Partnership Initiative (HPPI) provides funding to medical and other health professions schools. Through HPPI, these schools collaborate with K-12 schools and undergraduate colleges as partner institutions to improve curricula and provide new learning opportunities, and thereby boost the academic performance of minority students. There are 26 HPPIs around the country, all members of CCPH. The HPPI Digest is a weekly e-mail newsletter of health education pipeline news. To subscribe, send your email address to Ella Cleveland at ecleveland@aamc.org.

FY 2004 Appropriations Completed President Bush signed the FY 2004 consolidated appropriations bill on Jan. 23 (P.L. 108-199), finally releasing funding for NIH, health professions, VA and a host of other programs important to academic medicine. Enactment of the bill brings the FY 2004 appropriations cycle to a close four months into the fiscal year. The president will release the details of his FY 2005 budget proposal on Feb. 2 and reportedly will call for holding total spending increases for discretionary programs other than defense and homeland security to less than 1%. <http://www.aamc.org/advocacy/library/washhigh/2004/013004/1.htm>

Black AIDS Awareness Day - New Federal Web Page National Black HIV/AIDS Awareness & Information Day is on February 7th, 2004. <http://www.omhrc.gov/blackaidsday>

Survey of Hunger and Homelessness in America Over the course of 2003-2004, students at 100 campuses will survey 1000 emergency food and shelter providers on the state of human need in the U.S. The resulting report will paint the picture of poverty in the U.S. through personal stories, anecdotes, and local facts and figures. Register & get involved at: <http://www.studentsagainsthunger.org>

5th Annual Global Youth Service Day - Join the largest celebration of young volunteers! Organizers are currently being sought to coordinate the Fifth Annual Global Youth Service Day, to be held in April 16-18, 2004. Get involved by logging onto <http://www.gysd.net>!

GRANTS ALERT!

Youth Service America Grant - Deadline: Feb. 13 The new grant is to help youth and organizations implement service projects for National Youth Service Day, April 16-18, 2004. http://www.ysa.org/awards/award_grant.cfm

Cable Positive's Tony Cox Community Fund
Deadline: Feb. 27 Cable Positive's Tony Cox Community Fund exists to encourage AIDS organizations and local cable systems to work together in joint community outreach efforts or to produce and distribute new, locally focused HIV/AIDS-related programs and public service announcements. <http://www.cablepositive.org>

Support for Individuals, Families, and Communities in Need
Deadline: March 1 Grants are provided for educational, health, and human services programs, especially those addressing literacy, healthcare for the uninsured, poverty alleviation, language barriers and cultural adjustment. Emergency assistance is also given for disaster relief. <http://www.firstdatawesternunion.org/>

AmeriCorps*National Program Grants - Deadline: March 2 Grants fund high-quality programs that help meet community needs through service, develop an ethic of service in participants, strengthen the capacity of communities to address their needs, & demonstrate impact on the community. <http://www.americorps.org/resources/guidelines2004.html>

National Science Foundation's Department-Level Reform of Undergraduate Engineering Education Grant Program
Deadline: March 12 Grants are intended to enable departmental and larger units to reformulate, streamline, and update engineering degree programs, develop new curricula for emerging engineering disciplines, and meet the emerging workforce and educational needs of U.S. industry. <http://www.nsf.gov/pubs/2004/nsf04523/nsf04523.htm>

Federated Department Stores Foundation Helps Communities
Deadline: Applications are accepted year-round. The program provide support to a wide range of nonprofit organizations in communities served by the company across the U.S. Grants are made in a number of areas including arts and culture, children and youth, health and welfare, education, and civic affairs. Women's issues and HIV/AIDS are areas of special focus. <http://www.federated-fds.com/community/report/>

Women's Sports Foundation Accepting Applications for Homophobia in Sport Project Grant Program

Deadline: Open Funds are mainly being administered to meet the needs of individuals &/or organizations addressing homophobia-related issues requiring immediate action such as employment, community health and safety, etc. <http://womenssportsfoundation.org/cgi-bin/iowa/funding/featured.html?record=19>

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CALLS FOR SUBMISSIONS

New Dissertation-Stage Support for Minorities - Deadline: March 1 Eight new dissertation-year fellowships (\$24,000-30,000 from Sept. 2004-Aug. 2005) are available from the Northeast Consortium for Faculty Diversity.
<http://www.diversityoncampus.com>

New Leaders for New Schools - Deadline: March 15
Applications are now being accepted to fill Residencies in Chicago, New York City, Washington, D.C. & the Bay Area of California. Candidates should have an unyielding belief in the ability of all children to excel academically, possess the instructional knowledge to improve teaching and learning, demonstrate great interpersonal and communication skills, & have a strong leadership record that reflects the ability to define a vision, build teams and get results. Millene Hahm:
mhahm@nlms.org

Program to Build Capacity in Tribal Communities
Deadline: March 25 Agency for Toxic Substances and Disease Registry has developed a program to Build Capacity to Develop, Implement, and Evaluate Environmental Health Education and Promotion Activities in Tribal Communities.
<http://www.cdc.gov/od/pgo/funding/04025.htm>

Drug-Free Communities Support Program - Deadline: March 26 The purpose of the program is to reduce substance abuse among youth and, over time, among adults.
<http://ojjdp.ncjrs.org/dfcs>

Call for Proposals for the 2004 Mary Parker Follett Conversation on Creative Democracy - Deadline: April 15
The purpose of the conversation is to engage people in exploring the question of "Creative Democracy: How can we fulfill the promise of democracy as a creative experience, one that releases both personal and social potential, from the local to the global level?" <http://comm-org.utoledo.edu/pipermail/announce/2004-January/000439.html>

Funding Available to Reduce Prevalence of Overweight/Obesity in Women - Deadline: April 16 Funding is available to develop creative, innovative approaches that are effective in reducing the prevalence of overweight/obesity in women. http://www.raconline.org/funding/funding_details.php?funding_id=349

Position Available: Senior Scientist-Qualitative Researcher
Deadline: none The Center for the Advancement of Collaborative Strategies in Health at The New York Academy of Medicine is seeking a creative professional with substantial expertise in qualitative research. For more information, contact Elisa Weiss at cacsh@nyam.org or <http://www.cacsh.org>.

PUBLICATIONS

Alcohol Problems in Intimate Relationships: Identification and Intervention This manual, developed in collaboration with the American Association for Marriage and Family Therapy, is now available full text online in HTML or PDF format at:
<http://www.niaaa.nih.gov/publications/niaaa-guide/index.htm>

Cancer Clinical Trials: A Resource Guide for Outreach, Education, and Advocacy issued by the National Cancer Institute. The guide provides direction and guidance for developing clinical trial outreach and education activities. This is a FREE publication. To order a copy, visit
<http://www.cancer.gov/publications>.

Cultivating Democracy by James Gimpel, J. Celeste Lay, and Jason Schuknecht. One key finding was that neighborhoods that are ethnically, socially and politically diverse encouraged increased civic information and political involvement, while homogeneous and politically uncompetitive communities discouraged civic literacy, interest, & engagement.
http://www.civicyouth.org/research/areas/youth_attit.htm

Getting to Smart Growth II: 100 More Policies for Implementation provides states and communities with options that can be mixed and matched to fit local circumstances. Free!
<http://www.smartgrowth.org/library/articles.asp?art=870>

An Inclusion Lens: Workbook for Looking at Social and Economic Exclusion and Inclusion For analyzing legislation, policies, programs, & practices.
http://www.hc-sc.gc.ca/hppb/regions/atlantic/documents/e_abs1.html#an_inclusion2

The New Neighbors: A User's Guide to Data on Immigrants in U.S. Communities Designed to help advocates, local policymakers, and program leaders identify immigrant populations in their local communities and take stock of their characteristics, contributions and needs. <http://www.aecf.org>

The Price of Social Development: Precursors to a Strategic Vision for Faith-Based Community Organizing by Rabbi Moshe ben Asher. This paper presents an argument for faith-based organizing as the most promising model of community organizing. As such, it is designed to encourage thought and discussion. <http://comm-org.utoledo.edu/papers.htm>

Unmaking Goliath: Community Control in the Face of Global Capital Author James Defilippis considers the impact of globalization on cities and communities in the US, and offers empirically grounded suggestions for what localities can do to retain their autonomy.
<http://www.booksmatter.com/b0415945240.htm>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

