



PARTNERSHIP MATTERS

February 20, 2004
Volume VI, Issue 4

Partnership Matters Newsletter Survey!! We want to hear from you! Help us make sure you're getting the most out of CCPH resources by taking a five minute survey about this online newsletter. Click [here](#) to take the survey now. *This is an anonymous survey.*

Message From Our Executive Director	2
News from CCPH	3
Upcoming Events	4
Announcements	5
Grants Alert!	5
Calls for Submissions	6
Publications	6

FEDERAL OFFICE OF COMMUNITY SERVICES 2004 FUNDING OPPORTUNITIES CONFERENCE: "CONNECTING THE COMMUNITY"

The Federal Office of Community Services (OCS) is pleased to sponsor a two-day "Connecting the Community" conference featuring valuable information about OCS Fiscal Year 2004 Funding Opportunities and the overall Federal government grant making process. The conference will showcase \$110 million in Federal funding opportunities that will be made available to communities on a competitive basis. The conference dates are as follows:

- **March 24 - 25, 2004 in Atlanta, Georgia at the Georgia International Convention Center**
- **March 30 - 31, 2004 in Los Angeles, California at the Westin Bonaventure Hotel and Suites**

The briefing will highlight the office's competitive grant programs as a comprehensive tool kit for helping community-based organizations build the capacity of low-income families and strengthen their neighborhoods. The grant programs that will be discussed include:

- Compassion Capital Fund
- Job Opportunities for Low-Income Families
- Family Violence Prevention
- Administration for Native Americans
- Office of Financial Assistance
- Community Economic & Development
- Community Food & Nutrition
- Individual Development Accounts
- Office of Refugee Resettlement

For more information, go online at <http://www.ocsconference.net/>, email: info@ocsconference.net, or call 1-866-472-7848.

Community-Campus Partnerships for Health

Address:
1107 NE 45th St.
Suite 345
UW Box 354809
Seattle, WA
98195-4809

Tel. (206) 543-8178
Fax: (206) 685-6747

Email:
ccphuw@u.washington.edu

Website:
<http://www.ccph.info>

Editor:
Annika Robbins

Email:
ccphpm@u.washington.edu

MUTUAL OF AMERICA COMMUNITY PARTNERSHIP AWARD

Mutual of America is proud to present the 2003 Mutual American Community Partnership Award to An Achievable Dream for the year-round program in academic, social and moral education for impoverished children in Newport News, Virginia. An Achievable Dream counts as its partners the Newport News Public Schools, the U.S. Army at Fort Eustis, the City of Newport News, its Sheriff's Department and Department of Parks and Recreation, The College of William and Mary, the Rotary Club of the Virginia Peninsula, Riverside Health System and the Business Community of Hampton Roads. A video featuring the principals involved and explaining the program is available upon request. The aim of the Community Partnership Award is to spotlight the important contributions that nonprofit organizations, in partnership with public, private and other social sector organizations, make to society. Each of the award recipients must demonstrate the difference the partnership has made, show the ability of the partnership to be replicated and to stimulate new ideas in addressing social issues, as well as illustrate the partnership's commitment to advancing the mission and principles of the organization.

Applications for the 2004 Mutual of America Community partnership Award are now being accepted. **Completed applications must be received by April 1, 2004.** To request an application and submission guidelines, please contact: Mr. Thomas Gilliam, Chairman and CEO, Mutual of America Foundation, 320 Park Avenue, New York, NY 10022-6839, Tel. 212-224-1147. Additional information about the award program and an application are also available at <http://www.mutualofamerica.com>.

MESSAGE FROM OUR EXECUTIVE DIRECTOR



In my last column, I wrote about Community-Campus Partnerships for Health's strategic goal to advance service-learning as a core component of health professional education. Equally significant is our goal to advance community-based participatory research as an approach to understanding and addressing public health concerns. Community-based participatory research (CBPR) is a partnership approach to research that equitably involves, for example, community members, organizational representatives, and researchers in all aspects of the research process; with all partners contributing their expertise and sharing responsibility and ownership to enhance understanding of a given phenomenon, and to integrate the knowledge gained with action to improve the health and well-being of community members.

In 2000, we commissioned Barbara Israel and her colleagues at the University of Michigan School of Public Health to author a paper on CBPR for discussion at CCPH's annual conference that year (<http://futurehealth.ucsf.edu/ccph/guide.html#Publications>). The paper, "Community-based participatory research: engaging communities as partners in health research" provides a synthesis of key principles of CBPR, discusses the rationale for its use, identifies major challenges and facilitating factors in conducting effective CBPR and provides a number of policy recommendations at the organizational, community and national levels aimed at advancing the application of CBPR, especially the engagement of communities as equal partners in the process. In addition to informing discussion and learning among CCPH members, the paper has also helped to guide decisions about CCPH's role in advancing CBPR as a national organization.

One role for CCPH has been to identify and disseminate best practices in CBPR. We are currently facilitating a collaborative project involving nine partner organizations, "Examining Community-Institutional Partnerships for Prevention Research." (<http://futurehealth.ucsf.edu/ccph/researchprojects.html#ExaminingCommunityPartnerships>). The project, funded by the Centers for Disease Control and Prevention through a cooperative agreement with the Association of Schools of Public Health, has identified factors that contribute to successful CBPR partnerships, listed below. A work group led by Robert McGranaghan of the Detroit Community-Academic Urban Research Center is developing a training curriculum to equip researchers and community partners with the knowledge, skills and resources for successful CBPR partnerships.

- Trusting relationships
- Diverse membership
- Tangible benefits to all partners
- Leadership
- Collaborative dissemination
- Sustainable impact
- Significant community involvement in scientifically sound research
- Balance between partnership process, activities and outcomes
- Supportive partner organization policies and reward structures
- Equitable processes and procedures
- Culturally competent and appropriately skilled staff and researchers
- Ongoing partnership assessment, improvement and celebration

The project has also identified factors that can interfere with successful CBPR partnerships. Not surprisingly, these barriers can include funding agency priorities, proposal requirements and review processes. A work group led by Adele Amodeo of the Public Health Institute met in January with members of the Federal Interagency Working Group on CBPR to pursue opportunities to build support for CBPR within the federal government. The work group is following up on a number of ideas generated at the meeting, including developing a list of qualified peer reviewers for CBPR grant proposals (<http://www.niehs.nih.gov/translat/IWG/iwghist.htm>).

CCPH also supports leaders to develop new resources that can help advance the CBPR field. CCPH Fellow Cassandra Ritas has developed an online health policy toolkit for CBPR researchers (<http://futurehealth.ucsf.edu/ccph/2002fellows-ritas.html>). CCPH Fellow Darius Tandon has developed a CBPR curriculum for community pediatricians and pediatricians-in-training (<http://futurehealth.ucsf.edu/ccph/2002fellows-tdandon.html>). The annual CCPH conference serves an important role in CBPR training and professional development. The October 2004 conference will feature a pre-conference workshop on the essentials of CBPR. The conference call for abstracts and registration brochure is now available through our homepage at <http://www.ccphe.info>.

The CCPH website provides a wealth of online resources for CBPR, including definitions, conference reports, course syllabi and funding sources (<http://www.futurehealth.ucsf.edu/ccph/servicelearningres.html>). Through this newsletter and customized emails to CCPH members who have a self-identified interest in CBPR, we strive to disseminate timely news about CBPR trends & issues; funding, publishing & presenting opportunities; reports & articles; fellowship and job openings; etc. (If you are a CCPH member and haven't updated your profile in the online membership database, do so today! If you aren't yet a CCPH member, join today at <http://futurehealth.ucsf.edu/ccph/members.html#BecomeAMember>). We welcome your ideas and suggestions of ways we can best support our members who are involved in CBPR partnerships, and advance CBPR more broadly. I can be reached by phone at 206-616-4305 and by email at sarena@u.washington.edu.

CALL FOR NOMINATIONS for 3rd ANNUAL CCPH AWARD!

DEADLINE: March 31, 2004

The Community-Campus Partnerships for Health (CCPH) award recognizes exemplary partnerships between communities and health professional schools that build on each other's strengths to improve health professional education, civic responsibility, and the overall health of communities. Please visit the CCPH website to read about past CCPH Award recipients at: <http://futurehealth.ucsf.edu/ccph/awardsrecipients.html>

Submission Guidelines: The deadline for nomination submissions is March 31, 2004. Partnerships may nominate themselves and need not be members of CCPH. We welcome nominations from any country or nation. For further detail and submission guidelines, please visit the CCPH website at <http://futurehealth.ucsf.edu/ccph/awards.html>

Awards Presentation: The 2004 CCPH Award will be announced at the international conference being cosponsored by CCPH and The Network: Toward Unity for Health, October 6-10, 2004 in Atlanta, GA, USA. The conference features the theme: "Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools." For more information about the conference, including the Call for Conference Proposals, visit: <http://futurehealth.ucsf.edu/ccph/nationalconference.html>

Questions? Please review the Frequently Asked Questions page by visiting our website at: <http://futurehealth.ucsf.edu/ccph/awardsfaq.html> or contact Jen Kauper-Brown, Program Coordinator, at jenbr@u.washington.edu or 206-543-7954.

NEWS FROM CCPH

National Clearinghouse on Service-Learning for Healthy Aging

Community-Campus Partnerships for Health (CCPH) is pleased to announce the work of CCPH Fellow Debra Sheets. Debra created The National Clearinghouse on Service-Learning for Healthy Aging (<http://www.healthyaging.us>). The Clearinghouse on Service-learning for Healthy Aging (CSLHA) is a voluntary effort to gather information on initiatives that promote health through partnerships between communities and higher educational institutions. The Clearinghouse is a growing network of faculty in higher education from all disciplines who are dedicated to service-learning that promotes the health of older adults. CSLHA partnerships share common goals that include:

- Building partnerships between community organizations and higher educational institutions to address the needs of the community
- Incorporating service-learning into the education of all college students
- Developing a network of colleagues to provide support and information

Debra Sheets is an Assistant Professor and Coordinator of the Interdisciplinary Gerontology Program at California State University, Northridge. She received her doctorate in Gerontology and Public Policy from the University of So. California. Prior to receiving her doctoral degree, she worked for nearly 20 years as a registered nurse. Read more about Debra and the National Clearinghouse on Service-Learning for Healthy Aging at <http://www.futurehealth.ucsf.edu/ccph/2002fellows-sheets.html>

About the CCPH Fellows Program

The CCPH Fellows program, funded with generous support from the Helene Fuld Health Trust, HSBC Trustee, and the Corporation for National and Community Service, provides support to community based professionals, academic administrators, and faculty with significant knowledge and expertise in building and sustaining service-learning, community based participatory research, and community-campus partnerships. For more information, visit <http://futurehealth.ucsf.edu/ccph/projects.html#Fellows>

SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.

3

PM Vol. VI, Issue 4



UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

March 6-9, 2004: American Dental Education Association (ADEA) 81st Annual Session and Exhibition

Mentoring: Leadership, Learning, Legacy in Seattle, Washington. On Saturday, March 6th CCPH will be sponsoring a workshop entitled "Where's the Learning in Service Learning," featuring Dr. Janet Eyler (Vanderbilt University) and Dr. Ron Strauss (UNC Chapel Hill). Visit the ADEA web site at <http://www.adea.org/conferences/default.htm> or email Rachel Vaughn, Program Director, at rvaughn@u.washington.edu.

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. The Call for Abstracts and Registration Brochure is available at <http://www.futurehealth.ucsf.edu/ccph/nationalconference.html>

OTHER EVENTS

March 11, 2004: Scientific Evidence in Education Forum: A Report Card on Policy & Practice in Washington, DC. This is an all-day policy forum on research in education. Registration is free, but space is limited. To register, visit: http://www.ppionline.org/ppi_ci.cfm?knlgAreaID=110&subsecID=900023&contentID=252341

12-14, 2004: Innovation in International Education: The Third Schreyer National Conference at Penn State University. The theme for the conference is "Innovations in International Education," and its goal is to set the national agenda for internationalizing the curriculum in honors and undergraduate education. For more information please visit: <http://www.outreach.psu.edu/C&I/SchreyerConference>.

18-19, 2004: International Visitors Workshop: A Primer on the Maastricht Approach to Medical Education in Maastricht, the Netherlands. <http://www.fdg.unimaas.nl/bib/workshop>

18-19, 2004: 2nd National Steps to a HealthierUS Summit in Baltimore, Maryland. The 2004 summit will focus on chronic disease prevention and health promotion and will feature presentations on asthma, obesity, diabetes, heart disease and stroke, and cancer, as well as lifestyle choices, including nutrition, physical activity, and tobacco use. <http://www.healthierus.gov/steps/summit.html>

23-24, 2004: Return on Community Investment Learning Institute in Chicago. Communities Joined in Action presents an in-depth look at the newest strategy for sustainable health care delivery systems serving the uninsured and underserved populations. <http://www.cjaonline.net/events/roci.htm>

24-28, 2004: The 9th Biennial Symposium on Minorities, the Medically Underserved & Cancer: From Awareness to Action: The Unequal Burden of Cancer. To be held in Washington, DC. <http://iccnetwork.org/symposium>

28, 2004: Workshop on Service-Learning and the Civic Mission of Higher Education is a pre-conference workshop at the National Service-Learning Conference in Orlando, Florida. Participants will review the historical and philosophical foundations of the civic mission of higher education, as well as current thinking and practices related to that mission. <http://www.nylc.org/conference/index.htm>

29-April 2, 2004: Innovation, Motivation, Education: Tying it All Together is the theme of the 15th International Conference on College Teaching and Learning in Jacksonville, Florida. The keynote presentations will be given by Thomas Reeves and Brian Greene. <http://www.teachlearn.org>

April 1-2, 2004: 2004 Building Bridges Conference in Miami, Florida. Sponsored by the Agency for Healthcare Research and Quality. The theme this year is, "Research on the Cutting Edge: Adopting Evidence for the Real World." Meet with your peers to examine the barriers to improved health and discuss what health plans, insurers, and providers need from today's researchers. Visit <http://www.aahp.org/links/bridges04/> for more details.

ANNOUNCEMENTS

Providing Care to People Experiencing Homelessness: A Recruitment Tool for Health Care for the Homeless Projects, is a new resource, now available on the National Health Care for the Homeless Council website at http://www.nhchc.org/Training/HCHRecruitmentSlides_files/frame.htm

American Public Health Association's (APHA) New Public Health Website, Medscape The APHA's public health knowledge and expertise is now reaching thousands more people per month, thanks to a new online collaboration. <http://www.publichealth.medscape.com>

New Video from the American Public Health Association's (APHA) The APHA has created a new video that health advocates can use to explain the important work carried out every day by the public health community. <http://www.apha.org/media>

15th Crossing Cultures Senegal/West Africa Volunteer and Travel Program of Intercultural Dimensions Takes place July 2-23, 2004 in Senegal. They regularly meet with traditional healers as well as allopathic doctors and nurses in village clinics, town health centers and city hospitals. <http://www.interculturaldimensions.org>.

Health Care Conference Tool Kit Made Available The Health Action 2004 tool kit contains materials covering a wide range of health care issues and advocacy tools from a variety of sources. The materials were originally compiled into a binder by Families USA and given to participants at the 2004 Health Action conference held on January 22-24, 2004, in Washington, DC. <http://www.familiesusa.org/site/PageServer?pagename=ToolKit>

Pathways to Collaboration Workgroup Announced Seven community partnerships will participate in the Pathways to Collaboration Workgroup. Each of these "cutting edge" partnerships has impressive experience and expertise in running a collaborative process that is a real resource to people in its community - especially to residents who had little influence in community decision making before. <http://www.pathwaystocollaboration.net/index.html>

Pewtrusts.org is the new Web site for the Pew Charitable Trusts. There are several changes on the site. Please visit <http://www.pewtrusts.org>.

Promote National Women's Health Week, May 9-15 U.S. Department of Health and Human Services hopes to expand the impact of National Women's Health Week this year, by inviting you, your agency or organization, and others across the nation to become National Women's Check-Up Day providers or host an event during the week. <http://www.4woman.gov/whw>

GRANTS ALERT!

Northwest Health Foundation Community Grants Program
Deadline: April 9, 2004 The Northwest Health Foundation works to advance, support and promote the health of the people of Oregon and Southwest Washington. Grant recipients must be tax-exempt charitable organizations under Section 501c(3) of the Internal Revenue Code, educational institutions, or governmental entities. <http://www.nwhf.org/apply.htm#COMMUNITY>

Health Justice and Tobacco Control Grants - Deadline: April 19, 2004 The grant is a national initiative that will provide funding for organizations to promote policy change in tobacco control among Asian American and Pacific Islander communities through community organizing and advocacy policy. Informational Forums will be held to provide detailed information regarding the grant and the application process. <http://www.appealforcommunities.org>

Grants and Scholarships for Women with Disabilities - Deadline: May 1, 2004 The Ethel Louise Armstrong Foundation (ELA) provides grants to non-profit organizations and scholarship women with a physical disability who are pursuing graduate studies at a university in the United States. More information is on their website at <http://www.ela.org>

Pfizer Health Literacy Initiative Grant Program Invites Applications - Deadline: Varies The grants are designed to generate knowledge, create solutions, support research, raise awareness, and attract new scholars to the service of the health literacy issue. http://pfizerhealthliteracy.com/partnerships_awards.html

JOB ANNOUNCEMENTS

Department of Nursing Chair at Colby-Sawyer College in New Hampshire. The ideal candidate will have the ability to build on the new community nursing curriculum and maintain the momentum in the department will be crucial. For more details visit: <http://www.colby-sawyer.edu> or email: welcome@colby-sawyer.edu

Lead Community Organizer for Asian Pacific Partners for Empowerment and Leadership (APPEAL) in Oakland, California. The Organizer is responsible for implementing community organizing activities of APPEAL. Email: APPEAL-Community-Organizer-Position@aapcho.org.

Health Educator/Community Outreach Specialist at the University of Wisconsin-Madison's Center for Cultural Diversity in Healthcare/National Comprehensive Center of Excellence on Minority Health & Health Disparities (CDH-CHD). <http://recruit.med.wisc.edu/>

CALLS FOR SUBMISSIONS

Award for Best Practices in Global Health

Deadline: March 1, 2004 The Global Health Council honors individuals and organizations making significant contributions to the field. This award showcases a specific community-based, sustainable and replicable programs addressing a critical global health issue. For more information, visit: http://www.globalhealth.org/view_top.php3?id=235

Call for Presentation Proposals for the 4th National Conference on Quality Health Care for Culturally Diverse Populations - Deadline: March 15, 2004

The conference will be held in Washington DC, Sept. 28 - Oct. 1, 2004. Special attention will be given to proposals that specifically address how to incorporate cultural competence objectives and approaches into mainstream health organizations or policy-making agendas, and ways to include the community in the design, delivery and promotion of culturally competent care. http://www.diversityrx.org/CCCONF/04/PROPOSALS_04.htm

Call for Conference Proposals - Deadline: March 31, 2004

Annual International Conference on Service-Learning Research! This year's conference will be held October 10-12, 2004 in Greenville, South Carolina and hosted by Clemson University and the International Center for Service-Learning in Teacher Education. Our theme - "Theory to Practice: Advancing Research to Improve Service-Learning Outcomes." For more information, email: RMC@RMCdenver.com

Nominations Invited for Yoshiyama Award for High School Seniors Involved in Community Service

Deadline: April 1, 2004 The Yoshiyama Award annually honors up to twelve high school seniors from around the country for their community-service activities. <http://www.hitachi.org/yoshiyama/index.html>

NACCHO'S Model Practices Award Program Call for Entries - Deadline: April 2, 2004.

The National Association of County and City Health Officials' (NACCHO) 2nd Annual Model Practices Awards program is to help local public health agencies "share what works." Entries will be considered for a Model Practices Award, to be presented at the 2004 conference in St. Paul, MN. <http://www.naccho.org/modelpractices>

American Medical Student Association/Foundation Leadership Seminar Series (LSS) Program - Deadline: April 5, 2004

The goal of the LSS is to advance the training of primary care resident and faculty physicians and dentists to meet the needs of the public through improved leadership, communication and advocacy skills and knowledge of health policy and public health. <http://www.amsa.org/lss/>

PUBLICATIONS

Better Safe: Risk Management in Volunteer Programs & Community Service

by Linda L. Graff, helps nonprofit managers identify and control their liability should volunteers be involved in accidents or other trouble while doing charity work. <http://www.lindagraff.ca>

Brownfields Tool The PolicyLink Brownfields tool is designed to help community-based organizations and developers acquire, clean-up and redevelop brownfields in their communities; the tool offers a series of planning steps, from assessing a site to marketing it, and covers options for community-based management of the economic, legal, and environmental risks of brownfield redevelopment. Visit <http://www.policylink.org/EquitableDevelopment/> and click on "Brownfields".

Making a Difference: Indicators to Improve Children's Environmental Health

by the World Health Organization, 2003. "...In the case of environmental health indicators the link can be looked at in two ways: 'backwards' from health to environment, or 'forwards' as the link from environment to health." <http://whqlibdoc.who.int/publications/2003/9241590602.pdf>

New Report on American Indians and Alaska Natives: Health Coverage and Access to Care

A new analysis examines the role of the Indian Health Services for the uninsured and identifies some of the health policy challenges that affect Native Americans. An abstract of the study is available at: <http://www.ajph.org/cgi/content/abstract/94/1/53>. Two related products to accompany the study are: (1) a fact sheet, American Indians and Alaska Natives: Health Coverage and Access to Care and (2) an issue brief, "Legal and Historical Roots of Health Care for American Indians and Alaska Natives in the U.S.," by Brett Lee Shelton, that describes the major historical events and policy choices that led to today's American Indian/Alaska Native health system, are available at <http://www.kff.org/minorityhealth/access020604pkg.cfm>.

Race, Poverty, & the Environment is an innovative, progressive environmental justice journal published semiannually by Urban Habitat and the California Rural Legal Assistance Foundation. For subscriptions and back issues, visit <http://www.urbanhabitat.org/publications.htm>

Service Learning in Community Colleges: 2003 National Survey Results from the American Association of Community Colleges. The research brief highlights the many facets of service-learning development. <http://www.aacc.nche.edu/servicelearning>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

