



PARTNERSHIP MATTERS

March 19, 2004

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HEALTHY PEOPLE CURRICULUM TASK FORCE APPROVES CURRICULUM FRAMEWORK

We are pleased to announce that the Healthy People Curriculum Task Force members have unanimously approved the Clinical Prevention and Population Health Curriculum Framework. This achievement represents a true milestone for the Task Force that was first convened in January 2003. Seven health profession associations have representatives on the Task Force, including allopathic and osteopathic medicine, nursing, pharmacy, nurse practitioners, physician assistants, and dentistry. Community-Campus Partnerships for Health and the Association of Schools of Public Health serve as resource organizations to the Task Force. CCPH member Suzanne Cashman is CCPH's rep to the Task Force. Future efforts of the Task Force will be directed at successfully integrating the framework into the curricula of future health professionals.

For more information about the Healthy People Curriculum Task Force, please visit: http://www.atpm.org/taskforce/HPC_Taskforce.html

For more information about CCPH's Healthy People 2010 Curriculum Guide, and other resources for incorporating health promotion content into the curriculum, please visit: <http://futurehealth.ucsf.edu/ccph/guide-healthypeople.html> and <http://futurehealth.ucsf.edu/ccph/links.html#HealthPromo>.

**3rd Annual CCPH Award
Call for Nominations
Deadline: March 31**

*more information
on page 3*

**CCPH &
The Network: Towards
Unity For Health's
International Conference!
Deadline: April 1
for Session abstracts**

*more information
on page 3*

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FRIST, LANDRIEU UNVEIL HEALTH DISPARITIES BILL

U.S. Senate Majority Leader Bill Frist (Republican-Tennessee) and Senators Mary Landrieu (Democrat-Louisiana), Thad Cochran (Republican-Mississippi) and Mike Dewine (Republican-Ohio) have introduced comprehensive legislation to reduce and eliminate health disparities for racial and ethnic minorities and other underserved populations. The "Closing the Health Care Gap Act" was announced at a news conference on 2/12 with prominent health professionals and advocates from minority health organizations, including Dr. John Maupin Jr., president of the Meharry Medical College in Nashville, Tennessee, and the Association of Minority Health Professions Schools.

On average, African Americans and American Indians/Alaska Natives have higher overall rates of death than any other racial or ethnic group. American Indians/Alaska Natives, African Americans

MESSAGE FROM OUR EXECUTIVE DIRECTOR



A few weeks ago, I had the privilege of participating in the Gore Family Reunion. Not your typical family reunion, this annual gathering moderated by former Vice President Al Gore and Tipper Gore brings together families, and those who work with them, to discuss and design better ways to strengthen families in America. At the core of Family Reunion is the belief that programs and policies should respond to the needs and strengths of families and communities, not to the demands of government bureaucracy. For the past eleven years, Family Reunion has explored a different topic of critical importance to families. Past topics have included, for example, the role of men in the lives of children, families and health, and families and seniors. This year's Family Reunion took on a topic that is central to our work at Community-Campus Partnerships for Health: the role of higher educational institutions in family-centered community building.

Family centered community building (FCCB) is a broad and integrated approach that invests in the human and social capital of a community as well as its productive capacity. FCCB enhances services that support families, child development and family education, and parenting and skill building activities. FCCB also considers how communities create the environmental, social, educational conditions to enhance individual relationships within

In his opening remarks, Gore explained that he has “come to believe that the linkage between the practitioner community and the academic community is critical, and this dialogue leads to new insights.” He observed that “universities can and should do so much more...they have all too often pursued their noble goals without relating the knowledge they produce with the communities in which they live.”

Throughout the day and a half meeting, participants discussed a wide range of community-higher education partnerships that can strengthen families and communities – from service-learning, to community-based participatory research to community-based programs to workforce development initiatives. Presenters shared a variety of models for “the engaged campus,” including the U.S. Department of Housing & Urban Development’s Community Outreach Partnership Centers (see <http://www.oup.org>) and state and land-grant colleges and universities (see <http://www.nasulgc.org/Kellogg/kellogg.htm>). A panel of faculty, students and community leaders described an interdisciplinary course “Community Building: A Comprehensive Family Centered Approach” that is helping to prepare college graduates for community-building roles. (for details on the course, visit <http://www.mtsu.edu/~famcom/fall02/main.htm>). Isaac Prillettensky, professor of organizational development at Vanderbilt, reminded us all to stay focused on the systemic changes that are needed to truly achieve social justice (see <http://people.vanderbilt.edu/~isaac.prillettensky/>)

To learn more about Family Reunion, visit <http://familyreunion.org/> We’ll announce the meeting proceedings as soon as they are posted on the site.



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and Hispanics are more likely to report poor health. Infant mortality rates, which are one of the most sensitive indicators of health and well being of a population, are significantly higher in African Americans, American Indians, and Alaska Natives.

The “Closing the Health Care Gap Act” builds on successful legislation authored by Frist and others, the “Minority Health and Health Disparities Research Education Act,” which was signed into law in November of 2000. This new legislation aims to further reduce and eliminate health disparities in racial, ethnic and other underserved populations.

This legislation will address several key areas necessary to close the health disparity gap for racial and ethnic minorities and other underserved populations in America. The legislation will improve the overall quality of care, expand access to care, enhance research opportunities, and foster innovative outreach programs to address health care disparities. For entire article, see:

http://www.meharry-vanderbilt.org/frist_bill.htm



CCPH NEWS

The Call for Abstracts and Registration Brochure Now Available for CCPH & The Network: TUFH's International Conference on October 6-10, 2004 in Atlanta, Georgia. The conference theme is *Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools*. The conference is cosponsored by Community-Campus Partnerships for Health (CCPH) and The Network: Towards Unity for Health (TUFH). The Call for Abstracts and Registration Brochure is available on CCPH's website at: <http://www.futurehealth.ucsf.edu/ccph/nationalconference.html>.

Abstracts can be submitted at <http://www.the-networktufh.org/conference/abstract.asp>.

Please note these upcoming deadlines:

Deadline: April 1 - Mini-Workshop, Story Session, and Partnership Blooper session abstracts

Deadline: July 1 - Poster Hall and Thematic Poster Sessions

3rd Annual CCPH Award Call for Nominations!! Deadline: March 31, 2004

The Community-Campus Partnerships for Health Award recognizes exemplary partnerships between communities and health professional schools that build on each other's strengths to improve health professional education, civic responsibility, and the overall health of communities. Partnerships may nominate themselves and need not be members of CCPH. We welcome nominations from any country or nation. For further details and submission guidelines, please visit the CCPH website at <http://futurehealth.ucsf.edu/ccph/awards.html>

MEMBERS IN ACTION!

CCPH member, **Richard Eberst**, Director of Community-University Partnerships at California State University, San Bernardino, will be awarded the **2004 Annual Ernest A. Lynton Award for Faculty Community Engagement** presented by the New England Resource Center for Higher Education. This will be the first time a California State University faculty has won this award. The award will be presented in April at the 2004 Annual Meeting of American Association for Higher Education. For more information, go online at: <http://www.nerche.org/Lynton/Winners/winners.html>. Congratulations, Rick!

DEAR CCPH,

I am writing a textbook that is scheduled for publication this fall. The working title of the book is "The Textbook of Minority Health." I am working on a chapter that describes the **various various theories that seek to explain why racial/ethnic and socioeconomic status disparities exist**. I would like to be as comprehensive as possible. As you can imagine the theories are often disjointed and defused throughout the literature. I would greatly appreciate it if you would indicate which theories you are familiar with in your response. You need not agree with the theory. Thanks in advance.

Please reply directly to: Thomas A. LaVeist, Morgan-Hopkins Center for Health Disparities Solutions, at tlaVeist@jhsph.edu.

BUILDING COMMUNITIES FROM THE INSIDE OUT: PUTTING ABCD INTO ACTION

The ABCD Training Group (affiliated with the Asset-Based Community Development Institute of Northwestern University) invites you to attend a three-day workshop on July 22-24, 2004 in Chicago, Illinois, on the concepts and applications of asset-based community development. Learn how you can mobilize citizens to action, rediscover local assets, and utilize ABCD tools. Participants will travel to Chicago's neighborhoods to meet with neighborhood residents and nonprofit leaders who will share their ABCD stories. The instructors are **CCPH member Henry Moore** of Savannah, GA and John McKnight of Chicago, IL. McKnight was a keynote speaker at the first Community-Campus Partnerships for Health conference in 1997. He concluded his presentation by engaging the audience in a group exercise designed to generate ideas for how higher educational institutions can be community-building assets. A summary of his speech and the outcomes of the group exercise are in the conference proceedings at http://www.futurehealth.ucsf.edu/pdf_files/confproc.pdf. The registration fee for this 3-day workshop is \$425.00. For more information, contact Donna at ABCD Training Group by Phone: 912-236-1220; E-mail: abcdtraining@aol.com; Web site: <http://www.abcdtraininggroup.org>

SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



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UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

April 15-16, 2004: Northeast Regional Campus Compact Conference: Demonstrating the Public Value of Higher Education in Worcester, Massachusetts. The conference is co-sponsored by CCPH's **New England Regional Network**, and several sessions will focus on issues related to service-learning and health professions education. **CCPH members** can attend Thursday's pre-conference session for free and pay regular rates for the conference. For the conference website, visit <http://www.tufts.edu/as/macc> or contact Barbara Canyes at (617) 627-3889 or email barbara.canyes@tufts.edu. To learn more about CCPH's New England Regional Network, visit <http://www.futurehealth.ucsf.edu/ccph/regionalnetwork-newengland.html>

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>. See page 3 for details on submitting session abstracts.

OTHER EVENTS

April 7-9, 2004: 18th Annual Symposium on Career Opportunities in Biomedical Science in Atlanta, Georgia. Sponsored by Association of Minority Health Professions Schools and Minority Health Professions Foundation. For more information about the symposium, visit <http://www.minorityhealth.org/>.

14-15, 2004: CLEANMED 2004 in Philadelphia, Pennsylvania. The purpose of the conference is to accelerate the use of environmentally preferable products and the construction of green buildings in health care by convening health care professionals, university researchers, designers of professional buildings, and vendors. <http://www.cleanmed.org>

14-16, 2004: Fourth National Asthma Conference in Atlanta, Georgia. The conference will feature sessions on coalition building, maintenance and evaluation; surveillance; interventions; policy and legislation, and health system change. <http://www.signup4.net/Public/ap.aspx?EID=200414E>

14-16, 2004: Priestor Extension National Health Conference in St. Louis, Missouri. The theme for the conference is "Impacting Health and Wellness: People and Communities Changing Risk Behaviors." <http://www.nnh.org/newpriester/Priester04/priester04.htm>

19-22, 2004: World Congress of Public Health in Brighton, England. Hosted by the World Federation of Public Health Associations. <http://www.phaworldcongress.com/>

20-22, 2004: 21st Century Families: Emerging Issues in Little Rock, Arkansas. This conference is for 21st Century professionals, educators and volunteers who provide educational and support services to children, youth and families. For more information, visit their website at: <http://www.arfamilies.org>

24-26, 2004: Scientific Approaches to Youth Violence Prevention in New York City, New York. A New York Academy of Sciences Conference. The purpose of this symposium will be to summarize and assess the current state of knowledge about strategies to prevent youth violence. http://www.nyas.org/calendar/cal_details.cfm?ItemID=709

26-28, 2004: Council on Foundations' 55th Annual Conference in Toronto, Canada. The conference theme, "Leadership in Challenging Times," explores the most difficult issues foundations face. <http://int2.cof.org/conferences/AC2004/index.htm>

28-May 1, 2004: 6th National Biennial Conference on Your City's Families in Portland, Oregon. The Institute for Youth, Education, and Families Institute at the National League of Cities is hosting this year's conference. http://www.nlc.org/nlc_org/site/files/reports/YCF04%20brochure.pdf

May 8-12, 2004: 68th National Environmental Health Association Annual Educational Conference in Anchorage, Alaska. <http://www.neha.org/tracks.html>

ANNOUNCEMENTS

American Public Health Association (APHA) to Consider Policy Statement on Community-Based Participatory Research Every year, the APHA solicits suggested policy statements and positions from sections, special interest groups, caucuses and individual members for consideration by the Governing Council of APHA. The Community-Based Public Health Caucus of the APHA has submitted a policy statement on community-based participatory research. The statement will be considered by the Governing Council of APHA in October 2004.
<http://www.sph.umich.edu/cbph/caucus/activities.html>.

Web Conference: Getting on the Right Side of the Rights Issue: Organizing Workers and Communities of Color on Clean Indoor Air - Wednesday, March 24, 2004
The web conference will take place from 2:00-3:30 p.m. (Eastern). The session is free of charge and accessible by phone and/or the web. Advance registration is required to participate. <http://www.thepraxisproject.org/signup2.html>

Grant Institute's Grants 101: Professional Grant Writing Workshop on April 19-21 The workshop will be held at the University of Illinois, Chicago. Interested development professionals, researchers, faculty, and graduate students should register as soon as possible, as demand means that seats will fill up quickly. Participants will receive certification in professional grant writing from the Institute.
<http://www.thegrantinstitute.com>

University of Massachusetts Medical School Announces Faculty Development Workshops The UMass Community Faculty Development Center is pleased to announce "Teaching of Tomorrow 2004-2006", its highly regarded series of faculty development workshops. Nov. 5-6, 2004; Newport, Rhode Island. <http://www.umassmed.edu/cfdc/programs/tot/>

Pharmaceutical Access Newsletter to Be Launched This Spring Volunteers in Healthcare (VIH) and Medpin will soon be offering a new resource for safety net providers, a newsletter on pharmaceutical access issues designed specifically for health care providers and administrators caring for low-income, uninsured patients. Visit VIH on the web for details: <http://www.volunteersinhealthcare.org>

Underage Drinking to be Focal Point for Alcohol Awareness Month 2004 This April, the National Council on Alcoholism and Drug Dependence, now in its 60th year, will sponsor a month-long campaign to raise public awareness about underage drinking and other alcohol-related problems. <http://www.ncadd.org>

Movimiento Por Su Vida A music CD created to help everyone incorporate more movement into their lives. It features six original songs with empowering messages and strong Latin rhythms. A fun reminder that diabetes can be controlled and prevented by including movement into your life. <http://www.cdc.gov/diabetes/ndep/movimiento.htm>

GRANTS ALERT!

National Institutes of Health - Deadline: April 21
The deadline has been extended for the International Studies in Health and Economic Development Request for Applications (RFA-TW-04-003). Projects are being solicited that examine the effects of health on microeconomic agents (individuals, households and enterprises) and aggregate growth (cross-country growth analysis), as well as explore how health finance and delivery systems are a source of variation in health outcomes. <http://grants.nih.gov/grants/guide/rfa-files/RFA-TW-04-003.html>

W.M. Keck Foundation Grants - Deadline: May 15
The Foundation supports programs in science, engineering, and medical research, as well as innovative instruction and research at leading liberal arts colleges.
<http://www.wmkeck.org>

US Conference of Mayors HIV/AIDS Prevention Grants Program 2004 - Deadline: May 24 The grants program is intended to strengthen local capacities to carry out effective HIV/AIDS prevention activities through the funding of projects involving community-based organizations, local health departments, and others. <http://www.usmayors.org>

Research Education Grants in Drug Abuse and Addiction Deadline: May 25 The National Institute on Drug Abuse Research Education grant is a flexible and specialized mechanism designed to foster the development of drug addiction researchers through creative and innovative educational programs. <http://grants.nih.gov/grants/guide/pa-files/PAR-04-054.html>

Access to Recovery Grants - Deadline: June 4
The U.S. Department of Health and Human Services is accepting applications for grants to implement voucher programs for substance abuse clinical treatment and recovery support services. This new program, called Access to Recovery, is part of a Presidential initiative to provide client choice among substance abuse clinical treatment and recovery support service providers. <http://www.samhsa.gov>

Nominations Invited for William T. Grant Scholars Program for Research in Youth Development - Deadline: July 1
The Foundation supports original research designed to further the understanding of the factors that influence the well-being and healthy development of adolescents and young adults. http://wtgrantfoundation.org/info-url_nocat3042/info-url_nocat_list.htm?attrib_id=4398

Packard Foundation Grants - Deadline: Ongoing
Over \$200 million given each year for the past two years. Grants provide access to after-school programs that promote positive youth development for all elementary and middle-school aged children.
<http://www.packard.org>

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CALLS FOR SUBMISSIONS

Call for Proposals for the 4th Annual International Conference on Service-Learning Research - Deadline: March 31

The conference is scheduled for October 10-12, 2004 in Greenville, So. Carolina will be on: *Theory to Practice: Advancing Research to Improve Service-Learning Outcomes*. <http://www.clemson.edu/servicelearningresearch/papers.html>

Call for Entries for the 2004 Foster G McGaw Prize

Deadline: April 2 The Baxter International Found., the Cardinal Health Found., and the American Hospital Association invites applications for the 2004 McGaw Prize for Excellence in Community Service. The Prize honors health delivery organizations that have demonstrated exceptional commitment to community service. <http://www.hospitalconnect.com/aha/awards-events/foster/index.html>

Sound Partners for Community Health Call for Proposals - Deadline: April 30 (Preliminary Proposals)

Sound Partners seeks to increase public awareness of specific health issues and facilitate citizens' involvement in making decisions affecting health care by fostering partnerships between public broadcasters, community organizations and additional media entities. The program has a new grant competition underway now. Informational conference call on March 31. <http://www.soundpartners.org>

Call for Abstracts for the 36th Asia Pacific Academic Consortium for Public Health Conference

Deadline: April 30 The conference will be held in Brisbane, Australia from November 30 - December 3 and abstracts are now being invited for oral, poster, and symposium presentations. <http://www.apacph.org/conference.asp?ID=10>

Education and Social Action Conference Call for Proposals

Deadline: May 31 The conference theme is "Schooling and Lifelong Learning for Democracy and Community Building," and will take place in Sydney, Australia. Sponsored by the Centre for Popular Education at the University of Technology, Sydney. <http://www.cpe.uts.edu.au/forums/2004conference.html>

Call for Papers: Community Development

Deadline: Ongoing COMM-ORG is looking for papers to post on the COMM-ORG Papers web page. All papers are announced on the COMM-ORG listserv, which reaches over 900 people across more than a dozen nations. <http://comm-org.utoledo.edu/papers.htm>

PUBLICATIONS

Academic Medicine The March 2004 issue has several relevant articles on faculty development and promotion/tenure issues: <http://www.academicmedicine.org/content/vol79/issue3/index.shtml?etoc>. For additional resources on these issues, visit CCPH's community-engaged scholarship web page at: <http://futurehealth.ucsf.edu/ccph/scholarship.html>

Anti-Affirmative Action Threats in the States: 1997-2003 provides a six-year overview of attacks that opponents of equal opportunity have made through legislation and resolutions, ballot initiative campaigns, and state executive orders. <http://fairchance.civilrights.org/search/details.cfm?id=18114>

Assessment and Management of Adult Obesity The American Medical Association has recently released a free obesity primer. "Case Studies in Disease Prevention and Health Promotion: Assessment and Management of Adult Obesity." <http://www.ama-assn.org/ama/pub/category/10931.html>

A Series on Problem-Based Medical Education

The Department of Educational Development and Research, Maastricht University, the Netherlands, has recently published two new booklets in their series on problem-based medical education: (1) The Role of the Tutor in a Problem-based Learning Curriculum & (2) Problem-based Learning: A Glossary of Frequently Used Terms and Some Resources. To order, email: secretariaat@educ.unimaas.nl

Tobacco Industry Contributions Report The Campaign for Tobacco-Free Kids Action Fund and Common Cause released a quarterly report detailing tobacco industry contributions so far during the 2003-2004 election cycle. The report notes that the tobacco industry gave more than \$1.3 million in federal political contributions in 2003. <http://www.tobaccofreekids.org/reports/contributions>

Two Young Leaders Publish Book on Youth Activism

Millennial Manifesto tells the untold story of youth activism, generational politics, and youth service in America examining the issues, individuals, and organizations that are shaping the modern youth movement. Written by experienced youth activists Scott Beale and Abeer Abdalla. <http://www.millennialpolitics.com>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

