



PARTNERSHIP MATTERS

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ADEA AWARDS SEVEN \$250,000 GRANTS TO U.S. DENTAL SCHOOLS TO INCREASE FACULTY DIVERSITY

Excerpted from a March 24, 2004 ADEA Press Release

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The American Dental Education Association (ADEA) has awarded seven grants in the amount of \$250,000 over six years to increase the number of underrepresented minorities (URMs) in academic dentistry. The grants will help develop careers of URM/Low Income (LI) junior faculty. Ten U.S. dental schools will receive grants through the American Dental Education Association Minority Dental Faculty Development Program (MDFD) which is funded by the W.K. Kellogg Foundation. Seven awards were made to six individual dental schools and a consortium of dental schools in New York state: University of Oklahoma College of Dentistry, University of Michigan School of Dentistry, University of Alabama School of Dentistry, Howard University College of Dentistry, Texas A&M University System Baylor College of Dentistry, University of Illinois at Chicago College of Dentistry and New York State Academic Dental Centers (NYSADC) that includes: New York University, Columbia University, State University of New York at Buffalo, State University of New York at Stony Brook and the University of Rochester Eastman Dental Center.

“The seven MDFD grants create a dynamic network for the recruitment of junior faculty that can be shared with all U.S. dental schools. In addressing issues related to URM/LI faculty recruitment, these grants provide models that can be shared not only with dental schools but with other academic units across the university spectrum,” said Dr. Frank Catalanotto, ADEA President. Grant funding will be used primarily for direct educational assistance to increase the number of URM students recruited to and entering dental academic careers, and to establish academic partnerships that facilitate advanced training and career development. Funds may be used for direct educational costs for low-income candidates as described in the HRSA/Title VII of the Public Health Service Act definition for “disadvantaged”. The grantee institutions will create formal mentoring programs, academic partnerships, and community-based practices and projects to attract, nurture and support the development of URM/LI academicians and researchers.

The MDFD program complements the W.K. Kellogg/ADEA Access to Dental Careers program already in place, in which ADEA is working with the Robert Wood Johnson Foundation and Columbia University to implement programs at dental schools to develop minority leadership in academic dentistry. The ADEA is committed to working with every dental school to increase the number of underrepresented minorities who enroll in dental school, and who subsequently choose a career in academic dentistry. Dr. Jeanne C. Sinkford, ADEA Associate Executive Director and Director for the Center for Equity and Diversity, is the principal investigator, and Dr. Richard W. Valachovic, ADEA Executive Director and Dr. Richard Weaver, ADEA Associate Director, Center for Educational Policy and Research, are co-investigators for the MDFD grant.

For more information, email Dr. Sinkford at sinkford@adea.org.

Community-Campus Partnerships for Health

Address:
1107 NE 45th St.
Suite 345
UW Box 354809
Seattle, WA
98195-4809

Tel. (206) 543-8178
Fax: (206) 685-6747

Email:
ccphuw@u.washington.edu

Website:
<http://www.ccph.info>

Editor:
Annika Robbins

Email:
ccphpm@u.washington.edu

MESSAGE FROM OUR EXECUTIVE DIRECTOR



With funding from the WK Kellogg Foundation, the Commission on Community-Engaged Scholarship in the Health Professions was convened by Community-Campus Partnerships for Health to take a leadership role in creating a more supportive culture and reward system for health professional faculty involved in community-based participatory research, service-learning and other forms of “community-engaged scholarship.” (See related article in the 10/17/03 issue of Partnership Matters newsletter, http://depts.washington.edu/ccph/pdf_files/PM%20101703-np.pdf) Photos are from the Commission’s March 2004 meeting in Washington, DC.



As a part of its work, the Commission seeks to highlight examples of how health professional schools and departments are currently recognizing and rewarding community-engaged scholarship, and examples of faculty members who are successfully pursuing community-engaged scholarship. Please visit <http://catalyst.washington.edu/webtools/webq/survey.cgi?user=jenbr&survey=1> to post information about any promising practices.

Specifically, we are looking for promising practices from institutions and faculty based in the United States in these categories:

Health professional schools or departments:

- Changes in review, promotion and tenure (RPT) guidelines and policies to reflect an expanded definition of scholarship
- Orientations and trainings for RPT committee members
- Inclusion of community partners in the development of RPT guidelines and policies
- Investment in the recruitment and retention of community-engaged faculty members
- Discussion about the definition of scholarship and the need to recognize and reward community-engaged scholarship
- Meaningful involvement of community partners in the RPT process
- Solicitation of external peer review for products of community-engaged scholarship
- Other types of support and reward of community-engaged scholarship

Health professional faculty:

- Been able to meet their goal of having community-engaged scholarship be the central focus of their careers
- Been promoted based on their community-engaged scholarship
- Met their school’s expectations for publication in peer-reviewed journals
- Received funding from CDC to support their community-engaged scholarship
- Received funding from institutional sources to support their community-engaged scholarship
- Received funding from NIH to support their community-engaged scholarship
- Received funding from private foundations to support their community-engaged scholarship
- Received tenure based on their community-engaged scholarship

For more information about the Commission, visit <http://depts.washington.edu/ccph/kellogg3.html>. For more information about community-engaged scholarship, including links to reports, progressive faculty promotion and tenure policies and other resources, visit <http://depts.washington.edu/ccph/scholarship.html>. To be added to our email list for Commission announcements and updates, send your email to Jen Kauper-Brown on the CCPH staff at jenbr@u.washington.edu. We look forward to sharing the Commission’s report and recommendations with you later in the year.



CCPH FEATURED MEMBER

**Genuine, Equal Partnerships
Between Communities and
Higher Education, for the
Benefit of Both**



The New CCPH Featured Member is **Vickie Ybarra**.

Vickie is **Director of Planning and Development for the Yakima Valley Farm Workers Clinic**, one of the largest community/migrant health care systems in the country, with clinics in Washington and Oregon. **A past CCPH board member**, she has extensive experience in development, oversight, and evaluation of community programs targeting Hispanic and Spanish-speaking populations. In Vickie's interview, she speaks passionately on the necessity of advising policy makers to "fund pre-K-12 education adequately, period. Successfully educating all of our children, and eliminating the gaps in educational attainment that have persisted in our society, is the basic answer to just about everything." Read about her successes and how she overcomes challenges by making sure to "take time to take stock – I like to ensure my efforts aren't just efforts, but are producing results."

For the full text of the interview go to <http://depts.washington.edu/ccph/featuredmember.html>.

To read about previous featured members go to <http://depts.washington.edu/ccph/pastfeaturedmembers.html>.



MEMBERS IN ACTION!

CCPH Members Publish Article on Service-Learning in Graduate Nursing Education Community engagement through service-learning was introduced into a graduate program in nursing education to develop student leadership skills, interest in learning, and social responsibility. With faculty expertise and guidance, students worked in partnership with underserved community agencies. The goal of sustainability was accomplished by developing faculty expertise in service-learning as a method of instruction and integrating community engagement into academic assignments within existing courses. Opportunities to reflect on the benefits of the experiences were considered crucial to bridging service to learning in the community. Evaluation findings indicate that students gained insight into community needs and resources as they moved outside traditional health care settings. Graduates increased their understanding of their role as a resource to the community, and community agencies saw the value of a nurse educated at an advanced practice level. For resources on service-learning in nursing, including a service-learning manual developed for the program described in the article above, visit:

<http://futurehealth.ucsf.edu/ccph/servicelearningres.html#Nursing>

Narsavage GL, Batchelor H, Lindell D, Chen YJ. Developing personal and community learning in graduate nursing education through community engagement. *Nurs Educ Perspect*. 2003 Nov-Dec;24(6):300-5.

Frances Payne Bolton School of Nursing, Case Western Reserve University, Cleveland, Ohio, USA. gl2@case.edu

CCPH & The Network: Toward Unity for Health Conference Update

Register Now For A Pre-Conference Workshop When you register for the conference, make sure to register for one of the four pre-conference workshops being offered this year! Registration is open now! Sign up at <http://www.the-networktufh.org/conference/registration.asp> by **July 1st** to receive the lowest conference registration rate! Detailed descriptions on the pre-conference workshops can be found at <http://www.the-networktufh.org/conference/programme.asp?id=9&aid=9&type=1>. The pre-conference workshops include: **Service-Learning as a Strategy for Addressing Health Disparities** presented by Community-Campus Partnerships for Health consultants and staff; **Essentials of Community-Based Participatory Research** presented by the Community-Institutional Partnerships for Prevention Research Group, a collaborative funded by the U.S. Centers for Disease Control and Prevention; **Effective Communication for Health. A Workshop Designed for Students and Young Health Professionals** presented by representatives of The Network: TUFH; **Getting an Article Published** presented by representatives of The Network: TUFH.

Call for Exhibitors and Co-Sponsors is Available Interested in exhibiting or co-sponsoring at the joint CCPH/The Network:TUFH conference in Atlanta? Visit <http://www.ccphtufo.org> for details on exhibiting and co-sponsorship opportunities. Don't miss this opportunity to increase exposure to your programs, products and services. Over 700 health leaders from academic, clinical, and community settings in the United States and over 23 countries around the globe are expected to attend the conference.



SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



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UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

May 4, 2004: Lecture by Dr. Ira Harkavy, Associate Vice President and Founding Director of the Center for Community Partnerships at the University of Pennsylvania in Seattle, Washington. CCPH and University of Washington School of Public Health and Community Medicine are hosting Dr. Harkavy (noted authority on community-university partnerships) as a Walker-Ames Lecturer. Please join us for his public lecture: "University—Community Partnerships and the Development of Democratic, Good Societies," on **May 4 at 7:00 pm** on the University of Washington campus. For more information about the lecture, visit <http://www.grad.washington.edu/lectures/schedule.htm#Harkavy>

5, 2004: Community-Based Participatory Research (CBPR) Session at the Society for Public Health Education's (SOPHE) 2004 Mid Year Conference in Orlando, Florida. CCPH partners Robert McGranaghan and Yvonne Lewis will lead an early riser session entitled **A Skill-Building Workshop on CBPR Partnerships**. To learn more about this conference, visit: <http://www.sophe.org>. To learn more about the project they'll be presenting, visit <http://www.cph.info>

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.cph.info>. For more information on The Network, visit <http://www.the-network.org>. **Conference Update: Pre-Conference Workshop Registration Now Available.** (See related article on page 3).

OTHER EVENTS

April 20, 2004: Volunteers in Health Care Teleworkshop on Charitable Immunity Legislation: Implications for Volunteer Clinicians at 2:00pm Eastern Time. This workshop will be an overview of recent federal appropriations that will create a new federal program to offer liability coverage to clinical volunteers across the country. To register for the call, please visit the VIH website at <http://www.volunteersinhealthcare.org>. Registrations and payment must be received by April 19th. Questions? contact Volunteers in Health Care, toll-free at 877-844-8442.

29, 2004: Racial/Ethnic and Socioeconomic Disparities in Health: Implications for Action in Washington, DC. The goal of this conference is to increase the understanding of the research examining relationships among race/ethnicity, socioeconomic status and health. It will also explore strategies for targeting and translating what we know into policy and action. If you plan on attending please RSVP at <http://www.cfah.org/rsvp>.

May 6 - 8, 2004: 11th Annual Building on Family Strengths in Portland, Oregon. A National Conference on research and services in support of children and their families. <http://www rtc.pdx.edu/pgConference.shtml>

10-11, 2004: Women Leaders 2004: A Symposium for Women in University Settings in San Francisco, California. <http://www.ucsf.edu/cge/>"<http://www.ucsf.edu/cge/>><http://www.ucsf.edu/cge/>

June 3-5, 2004: Inequality Matters - The Growing Concentration of Wealth, Income, Power and Opportunity in America Conference in New York City. The conference theme is: "Why it's happening, how it's affecting us, what we can begin to do about it." The conference is designed to supply the knowledge and tools for a campaign of popular education and political action. Their aim is to push this long-neglected problem, with its insidious implications for health, education, justice, community, and democracy, onto the front burner of American politics and public discourse - within the time frame of the 2004 election campaign and beyond. <http://www.inequality.org/findoutmore.html>

17-19, 2004: 2004 National Health Care for the Homeless Conference in New Orleans, Louisiana. Experts from around the country will present current information, innovative approaches, and challenging ideas on a wide range of topics related to providing health care to individuals who are homeless. <http://www.bphc.hrsa.gov/hchirc>

ANNOUNCEMENTS

Needs Assessment for Social Marketing Training and Technical Assistance: A Survey - Due May 1 A Centers for Disease Control and Association of Schools of Public Health-supported National Training Collaborative for Social Marketing is conducting a web-based survey to understand the current needs for social marketing training and technical assistance among health professionals.
<http://www.hsc.usf.edu/CFH/ntscm/>

Grant Opportunities Notebook US Department of Health Releases 2004 Grant Opportunities Notebook.
<http://ga1.org/ct/71qDDb71670m/FBCI/>

Free Technical Assistance for Creating Healthy Campuses Community Colleges and Minority-Serving Institutions Eligible American Association of Community Colleges Bridges to Healthy Communities Project, in collaboration with the United Negro College Fund Special Programs Corporation's HOPE, is offering free technical assistance to community colleges that have existing programs for preventing HIV, STDs and unintended pregnancies as part of their initiatives to foster healthy campuses. Contact: Quintin Doromal at qdoromal@aacc.nche.edu or Carmen Head at carmen.head@uncfsp.org.

Many Large Employers Unaware of Health Care Disparities Many large U.S. companies are not fully aware of the health care disparities affecting their ethnic and racial minority employees, according to a survey released this week by the National Business Group on Health. <http://www.wbgh.org/programs/toolkits/>

New Kaiser Family Foundation Website: KaiserEDU The website is a new online resource for the academic community that provides a wealth of information compiled from the foundation's own work as well as that of the larger health policy community. <http://www.kaiserEDU.org>

Institute of Medicine Report Calls for National Effort to Improve Health Literacy Nearly 90 million Americans, or half of the adult population, do not have the ability to understand and make informed decisions about their health, a situation that may be causing billions of dollars in avoidable health care costs, and higher hospitalization rates and use of emergency services, according to the report. To read the entire report visit: <http://www.iom.edu>.

US Department of Housing and Urban Development, FedStats and the U.S. Census Bureau Announce Website Finding key government-wide statistical data and information about cities, counties, states and the nation just became markedly simpler with the activation of an enhanced MapsStats section of the FedStats Web site. To view the website, visit: <http://www.fedstats.gov>

GRANTS ALERT!

Sound Partners for Community Health Grant Program
Deadline: April 30 The program is designed to address a core component of each foundation's mission: fostering healthy communities through collaborative use of local media.
<http://www.soundpartners.org/>

Robert H. Michel Civic Education Grants Announcement
Deadline: May 1 The Dirksen Congressional Center invites applications for grants totaling \$35,000 in 2004 to help teachers, curriculum developers, and others improve the quality of civics instruction, with priority on the role of Congress in our federal government.
<http://www.dirksencenter.org/grantmichelciviced.htm>

Skin Cancer Foundation Offers Public Awareness Grants
Deadline: May 1 These grants are open to nonprofit organizations that play a role in educating their constituencies and/or the general public about skin cancer prevention, early detection, and effective treatment. <http://www.skincancer.org/sunproof-america/index.php>

National Council for Community and Education Partnerships Grants - Deadline: May 14 A new competitive special grants program to supplement GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) projects and enhance non-GEAR UP education collaboratives.
http://www.edpartnerships.org/events/sbc_rfp.cfm

NPower and AT&T Wireless Launch Wireless Technology Grants Program - Deadline: May 28 This is a nationally competitive grant program designed to give nonprofits the resources to apply wireless technology in ways that help them improve their effectiveness.
<http://www.attwscommunityconnectionsaward.org>

Target Stores Offers Funding Through Community Giving Program - Deadline: May 31 The Target Community Giving Grant program provides funding for local programs in the arts, reading, and family violence prevention.
http://target.com/target_group/community_giving/local_giving.jhtml

Treatment Grants Help Pregnant Women - Deadline: June 2 Nonprofits and government agencies may apply for a share of \$7 million in grants to provide residential addiction treatment to pregnant and postpartum women and their children.
<http://www.jointogether.org/y/0,2521,570287,00.html?U=86365>

2004 Aetna Foundation Regional Community Health Grants
Deadline: Varies by county The grants program aims to address critical health issues in communities within Aetna's six business regions. http://www.aetna.com/foundation/communitygrants/2004_rfp.htm

CALLS FOR SUBMISSIONS

2004 Environmental Health Conference Call For Abstracts

Deadline: April 30 The conference will be held at the University of Minnesota in Minneapolis, Minnesota from July 11-13. <http://www.asph.org/document.cfm?page=806>

Call for Presentations for the International Society for Exploring Teaching and Learning - Deadline: May 1

They are especially interested in presentations that demonstrate practical and creative teaching and learning techniques based on personal experiences and/or research that will appeal to colleagues in several disciplines.

<http://www.isetl.org>

Call For Papers for Special Issue of Journal of Community Psychology on Organization Studies and Community Psychology - Deadline: May 1

The Journal is publishing a special issue exploring the intersection of organization studies with community research and action. Information: Neil Boyd at Nxb12@psu.edu.

Call for Abstracts - Literacy and Health Conference

Deadline: May 14 The Program Committee for the Second Canadian Conference on Literacy and Health is now accepting applications from presenters. The conference will take place October 17 - 19, 2004 in Ottawa.

<http://www.cpha.ca/literacyandhealth>

Better Earth Essay Contest - Deadline: May 15

The Contest is available to undergraduate or graduate students during the 2003-2004 school year. The purpose is to foster debate and dialogue about important environmental issues.

<http://www.abetterearth.org/subcategory.php/189.html>

The Bollinger Foundation Seeking Nominations

Deadline: May 20 The Foundation is seeking nominations of eligible families for this year's financial assistance awards. Financial awards are given to families who have lost a parent or guardian where the deceased or surviving parent or guardian worked in the field of public housing, community development, or economic development.

<http://www.bollingerfoundation.org/>

The 2004 Goldman Sachs Foundation Prizes for Excellence in International Education - Deadline: May 28

The Foundation will award five \$25,000 prizes to U.S. schools, higher education institutions, states and media/technology organizations that provide "an education grounded in understanding other cultures, geography, history, languages, and people." <http://www.internationaled.org/prizes>

PUBLICATIONS

Disparities in Cardiovascular Care: Is Now the Day of Reckoning?

The latest publication from the Association of Academic Health Centers. The report examines disparities in cardiovascular care in the US. Author Dr. Claude Lenfant, former director of the National Heart, Lung, and Blood Institute, emphasizes that not everyone has benefited equally from recent health improvements and the lower quality of care given to black Americans is especially apparent in the area of cardiovascular care.

<http://www.ahcnet.org>

The State of Nonprofit America by Lester M. Salamon. "A much-needed assessment of one of the true treasures of American society - our private, nonprofit organizations - at a critically important moment in their development." - President Jimmy Carter. Published by the Brookings Institution Press. To order, call 1-800-275-1447.

The Teaching Portfolio: A Practical Guide to Improved Performance and Promotion/Tenure Decisions, 3rd Edition

by Peter Seldin. Time-tested strategies and proven advice for getting started and then maintaining the most effective use of portfolios. For information on ordering, visit

<http://www.ankerpub.com/books/seldin-tp3e.html>.

Impaired Driving Prevention & Highway Safety Programming Manual & Resource Guide

available from the Bacchus & Gamma Peer Education Network. This is an excellent resource including facts about impaired driving, programming tools and ideas, and activities for promoting messages with students, faculty, and the media. It advocates using social norming approaches as is mentioned above with seat belt safety. This manual is a good starting point for someone unfamiliar with impaired driving issues and traffic safety resources. The facts focus mostly on alcohol and drug impaired driving but there is also a section on safety belt use. A section about "The Language We Use" points out the importance of using the term "crash" when "an event produces injury and/or property damage and involves a motor vehicle." Very few traffic crashes are "accidents." To order, visit <http://www.bacchusgamma.org>.

Liberty: Thriving and Civic Engagement Among America's Youth

by Richard M. Lerner. This book examines what it means to develop as an exemplary young person - that is, a young person who is thriving within the community and on the rise to a hopeful future. For more information, visit

<http://www.sagepub.com>.



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

