



PARTNERSHIP MATTERS

“BLUEPRINT FOR ACTION” TO BUILD HEALTHIER NATION

May 28, 2004

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U.S. Department of Health and Human Services (HHS) Secretary Tommy G. Thompson has announced a “Blueprint for Action” to reduce and prevent chronic diseases. The Blueprint outlines steps that individuals, groups, communities and other organizations can take to help improve the overall health of Americans. Chronic diseases and conditions account for at least 7 of every 10 deaths in the United States and for more than 60 percent of medical care expenditures. In 2000, poor diet and physical inactivity, which contribute to obesity, cancer, cardiovascular disease and diabetes, accounted for 400,000 actual deaths in the U.S., according to research at HHS’ Centers for Disease Control and Prevention. Only tobacco use caused more preventable deaths. In addition, many chronic diseases result in disability and decrease the quality of life for millions of Americans. The Blueprint, released at HHS’ 2nd national Steps to a HealthierUS Summit, lists action steps for individuals and families; communities; schools; employers; health insurers; health care providers and professionals; researchers and health professions educators; the media; and state, local and tribal governments. HHS is also seeking proposals for a new group of Steps Communities, due June 21. For more information, visit <http://www.healthierus.gov/>.

CARNEGIE FOUNDATION ANNOUNCES NURSING AND MEDICAL EDUCATION STUDIES

The Foundation begins its examination of teaching and learning in medical education and nursing education in July 2004. These three-year studies are part of the second phase of the Foundation’s Preparation for the Professions Program and build on a long history of studying professional education, beginning in 1910 with the Flexner Report, a landmark study of medical education that is still widely cited today. (The report is available for download in the Carnegie eLibrary.)

The medical study, co-directed by Molly Cooke and David Irby, will be conducted simultaneously with a study of nursing education, directed by Patricia Benner. Both studies will look at key educational goals, basic practices of teaching and learning, and assessment of student learning. These studies are funded by The Atlantic Philanthropies.

For more information, visit <http://www.carnegiefoundation.org>.

DEAN OF COLUMBIA’S DENTAL SCHOOL HAS ISSUED A “CALL TO ACTION” ON GERIATRIC ORAL HEALTH

America’s seniors suffer a disproportionate burden of oral disease while having fewer resources for appropriate care — and these issues will be exacerbated as the elderly population grows. Now, the dean of Columbia’s dental school has issued a “call to action” on geriatric oral health and has outlined initiatives that he hopes other institutions will emulate in order to prevent a health crisis among the nation’s aged. Writing in the May issue of the American Journal of Public Health (AJPH), Ira B. Lamster, D.D.S., M.M.Sc., dean of Columbia University Medical Center’s School of Dental and Oral Surgery, outlines ways to address this hidden health problem. His proposal covers dental education, provision of new dental services, changes in public policy, and prevention initiatives. While a greater percentage of seniors retain their teeth than ever before, they still have significant oral health problems, which can reduce their quality of life and threaten their well-

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



At their meeting last week in Seattle, the Community-Campus Partnerships for Health board of directors welcomed four new board members who bring a wonderful diversity of talents, skills and perspectives to the governance of the organization: Christopher Atchison, Cynthia Boyd, Barbara Gottlieb and Dennis Magill (see below for brief biographical information). Elmer Freeman, executive director of the Center for Community Health Education, Research and Service in Boston began his one-year term as board chair and Renee Bayer, Community-Academic Liaison Coordinator at the University of Michigan, School of Public Health in Ann Arbor was installed as chair-elect. Douglas Simmons, Associate Professor of Dental Public Health at the University of Texas Houston Health Science Center Dental Branch was congratulated on his exemplary year as chair. Congratulations to all! To learn more about the CCPH board, please visit

<http://depts.washington.edu/ccph/board.html>.

New CCPH Board Members:

Christopher G. Atchison, is Associate Dean for Public Health Practice and an Associate Professor of Health Management and Policy at the University of Iowa, College of Public Health. He also directs the Institute for Public Health Practice, teaches the College's introduction to public health class and is course director for the MPH practicum. He is principal investigator of the CDC funded Public Health Preparedness Center, the HRSA funded Upper Midwest Public Health Training Center and the Academic Health Department program funded by CDC through the Association of Schools of Public Health. Previously, Chris served for eight years as Director of the Iowa Department of Public Health. A past President of the Association of State and Territorial Health Officials (ASTHO), he also received ASTHO's Arthur T. McCormack Award for his contributions to public health practice.

Cynthia (Cee) Boyd began her health professional career in 1973 as a diploma prepared registered nurse. She completed her BSN, MSN and finally her Ph.D. in 1990 at the University of Illinois at Chicago. Currently, she is the Director of the UIC Great Cities Neighborhoods Initiative/Director Community Health Initiatives for the University of Illinois at Chicago and Assistant Dean for Community Initiatives for the UIC College of Nursing. Her responsibilities include developing, directing and monitoring University/community partnerships. Cee serves as the director, principal investigator or evaluation director for several federally supported programs including the REACH 2010 program, the Chicago Partnership for Health Promotion and the Multiethnic Research Core. She serves on the Board of Directors for the Illinois Coalition of School Health Centers, the Chicago Chapter of the March of Dimes, the UIC School of Public Health Environmental Justice Committee, the Advisory Committee for the Center for Population Health and Health Disparities, and the Naomi Morris Community Health Research Collaborative.

Barbara Gottlieb is a primary care internist at Brookside Community Health Center in Jamaica Plain, MA, where she has worked since 1981. In addition to her patient care responsibilities, she is responsible for developing clinical and public health programs and coordinates medical student and resident teaching activities at the health center. She also coordinates research activities at the health center, and serves as a liaison to academically based researchers and research projects. She is a member of the Division of General Medicine and Primary Care and the Division of Women's Health at Brigham and Women's Hospital and teaches regularly on the in-patient service. Barbara is Associate Professor at Harvard Medical School, where she teaches in several courses and is a member of the Division of Service Learning. She is also faculty member at the Harvard School of Public Health, where she teaches in the interdisciplinary program in Women, Gender and Health. She serves as advisor and mentor to medical and public health students who are interested in the health of women and underserved communities.

Dennis William Magill is Professor of Sociology, University of Toronto. He is the Director of the University of Toronto's undergraduate Health Studies programme. In 1990 he was appointed to the Board of Directors of the Wellesley Hospital, a teaching hospital affiliated with the University of Toronto. During the Ontario provincial hospital restructuring, the Wellesley Hospital was closed in 1997. Its financial and real estate resources were transferred to the Wellesley Central Health Corporation. He is Chair of the Board of Directors of this Corporation. The Corporation established the first Canadian Resource Centre in Community Based Research. A key goal of this Centre is the development of partnerships between community agencies/groups and researchers at the three Toronto universities: York University,

Ryerson University, and the University of Toronto. Dennis is also the Managing Director and Chair of the Board of Directors of the Centre for Urban Health Initiatives located at the University of Toronto. His research areas are race and ethnic relations, urban sociology, organizational analysis, and urban health.



CCPH board meetings provide an opportunity for board members and invited guests to learn from one another. Noel Chrisman, Sharyne Shiu-Thornton and CCPH board member Barbara Gottlieb (right) discuss their partnerships.

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NEWS FROM CCPH

CCPH welcomes new staff member, **Meiwa Chen**, who will be assisting with membership management, along with a variety of projects over the summer. Meiwa is a student at Lewis and Clark College in Portland, Oregon. She is majoring in religious studies and will participate in Semester at Sea in the fall. Meiwa is also interested in continuing her education with a Masters in Social Work once she has completed her undergraduate studies. Meiwa can be contacted at 206-543-8178 or ccphuw@u.washington.edu.



CCPH board chair Elmer Freeman (left) and board member Monte Roulier discuss strategic directions for the organization.

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being. Multiple medications can reduce salivary flow and damage their teeth and gums, and years of exposure to oral bacteria and “wear and tear” lead to numerous oral problems. Improved oral health has been shown to help in the control of diabetes, and smoking and alcohol abuse cessation lessen the risk of developing mouth and throat cancer. Lamster proposes a wide-ranging, coordinated national effort at all levels to address these problems, led by dental schools and involving groups such as the American Dental Association and American Dental Education Association; federal, state and local health authorities; and national organizations and foundations. Key to his proposal is a way to address the shortage of dental practitioners who are formally trained to meet the needs of elderly patients. Geriatric dentistry is not a recognized dental specialty, and there is no obvious source of support for training a new group of “gerodontologists” (Ascribe, 5/3). The American Journal of Public Health is at <http://www.ajph.org>.

CONFERENCE UPDATE

Join CCPH and The Network: Toward Unity for Health for our international conference “**Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools,**” October 6 - 10, 2004 - Atlanta, GA, USA.

Deadlines:

July 1, 2004 - Early Registration. Visit <http://www.the-networktufh.org/conference/registration.asp> to register and receive the lowest conference registration rate!

When you register for the conference, make sure to register for one of the four pre-conference workshops being offered this year: (1) Service-Learning as a Strategy for Addressing Health Disparities; (2) Essentials of Community-Based Participatory Research; (3) Effective Communication for Health; (4) Getting an Article Published. Detailed descriptions on the pre-conference workshops can be found at <http://www.the-networktufh.org/conference/programme.asp?id=9&aid=9&type=1>

July 1, 2004 - Poster Hall and Thematic Poster Session Abstracts. Abstracts can be submitted at <http://www.the-networktufh.org/conference/abstract.asp>. Visit <http://www.ccpH.info> for the Call for Abstracts and Registration Brochure.

**Be A Conference Cosponsor or Exhibitor*

Visit http://depts.washington.edu/ccph/pdf_files/Sponsorship%20Package1.pdf to learn more about exhibitor and co-sponsorship opportunities for your organization! Don't miss this chance to increase exposure to your programs, products and services. Over 700 health leaders from academic, clinical, and community settings in the United States and over 23 countries around the globe are expected to attend the conference!



Our youngest CCPH member Calvin joins his mom, CCPH Program Director Rachel Vaughn (left) and CCPH board members Richard Redman and Diane Downing in celebrating the power of partnerships.



SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



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UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://depts.washington.edu/ccph/conferences.html>

June 10-13, 2004: The Institute for Community Research Conference on Crossroads: Critical Issues in Community-Based Research Partnerships in Hartford, Connecticut. CCPH partner Kari Hartwig (Yale University) and program coordinator Jen Kauper-Brown will present a workshop entitled "A Skill-Building Workshop on Community-Based Participatory Research Partnerships." CCPH program coordinator Jen Kauper-Brown will also speak about "The Toolkit for Community-Engaged Scholarship: Successfully Navigating the Faculty Promotion and Tenure Process" as part of a panel on the barriers and challenges - in academic and funding environments - to effective community-based research practices. CCPH will also have a poster presentation. To learn more about this conference, visit: <http://www.incommunityresearch.org/news/crossroads.htm>

June 14-16, 2004: Annual Grantee Meeting of the Environmental Justice and Community-Based Participatory Research Programs in Albuquerque, NM. A meeting sponsored by the National Institute of Environmental Health Sciences. Robert McGranahan and Gary Tang, both partners in the ASPH/CDC project Examining Community-Institutional Partnerships for Prevention Research, will facilitate a workshop on community-based participatory research. To learn more about the meeting, visit <http://www.niehs.nih.gov/translat/amejcbpr/2004/> To learn more about the project, visit <http://depts.washington.edu/ccph/researchprojects.html>.

June 28-30, 2004: Improving the Health of Our Communities Through Collaborative Research in Portland, Oregon. Sponsored by the Northwest Health Foundation, with CCPH among the co-sponsors. CCPH is organizing a two-part workshop on funding resources for community-based participatory research. <http://www.nwhf.org>

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>. Register by July 1 to receive the "early-bird" discount at <http://www.the-networktufh.org/conference/>. Poster abstracts are also due July 1. (see page 3 for details)

OTHER EVENTS

June 15-16, 2004: Australian Universities Community Engagement Alliance National Conference: University, Regional and Rural Engagement in Bathurst, Australia. The conference will allow the audience to explore the issues and initiatives of regional and rural engagement with peers from universities and the community. <http://www.uws.edu.au/about/adminorg/devint/ord/aucea/auceaconference2004>

15-17, 2004: The American Academy of Pediatrics will offer for the first time a joint national conference on **Community Access to Child Health and Medical Home** in Chicago, Illinois. <http://www.aap.org/catch/nationalconf.html>.

16-18, 2004: The 11th Annual EDiNEB International Conference at the College of Staten Island in New York. This year's theme is "The Changing Face of Globalization: Its Impact on Educating Future Leaders." <http://www.fdewb4.unimaas.nl/edineb/conference.asp>

July 6-8, 2004: 11th International Conference on Medical Education in Barcelona, Spain. Organized by Catalan Association for Medical Education. <http://www.bcmedic.com/Ottawa>

31-August 4, 2004: 2004 NAO Conference: Staying the Course in a Sea of Change in Baltimore, Maryland. The National Area Health Education Centers Organization (NAO) invite you attend a conference where opportunities abound for rural health care professionals and administrators to learn the latest about rural and underserved health care issues. <http://www.naoconference.com>.

ANNOUNCEMENTS

Geriatrics Curriculum Grant Recipients Awarded Forty schools will be recognized this month for their participation in the Association of American Medical Colleges/John A. Hartford Foundation of New York City Geriatrics Curriculum Grants Initiative. <http://www.aamc.org/meetings/specmtgs/geriatrics04/start.htm>

Principles of the Ethical Practice of Public Health The Public Health Leadership Society (PHLS) has recently completed a monograph on public health ethics for a population-based approach. PHLS welcomes feedback and comments on this “living document.” <http://www.phls.org/products.htm>

Closing the Access Gap: Improving the Medicine-Dentistry Interface on June 22, 2004, 2:00 PM EST-Registration Now Open Please join a discussion of the innovative and complex relationship between medicine and dentistry. Over the past two years, the panelists have explored the range of complex and sometimes controversial issues that lie at the interface between primary medical care and primary dental care for children. <http://www.volunteersinhealthcare.org>

Graduate Medical Education Issues Prominent in Recently Released Medicare Inpatient Rule Proposals that would affect Medicare direct graduate medical education and indirect medical education payments are key items in the 2005 Medicare inpatient prospective payment system proposed rule, issued by the Centers for Medicare and Medicaid Services on May 12. <http://www.cms.hhs.gov/providers/hipps/frnotices.asp>

National Institutes of Health (NIH) Releases Ranking of Medical School Research Awards NIH has issued its 2003 rank order list of the number and amount of extramural research awards to medical schools. The data table “NIH Awards to Medical Schools by Rank” includes information on research grants, training grants, fellowships, research and development contracts, and more. <http://grants1.nih.gov/grants/award/rank/medttl03.htm>

U.S. Department of Health and Human Services (HHS) Issues Guidance on Financial Conflicts of Interest in Research HHS has released new guidance for protecting research participants from possible harm caused by financial conflicts of interest that may arise in research studies. <http://ohrp.osophs.dhhs.gov/humansubjects/finreltn/finalguid.pdf>

Academic Medicine Online This journal of medical education is available in full-text, online. Challenges abound for medical schools and teaching hospitals. View major articles and research from leaders in medicine, government, and health that address them. <http://www.academicmedicine.org/>

GRANTS ALERT!

National Geographic Society Teacher Grants - Deadline: June 10 Teacher grants are given directly to educators to facilitate their work in the classroom, school, district, and community. http://www.nationalgeographic.com/education/teacher_community/get_grant.html

2004 Street Outreach Program - Deadline: June 11 Family and Youth Services Bureau awards grants to private, nonprofit agencies to conduct outreach designed to build relationships between grantee staff and street youth. <http://www.acf.hhs.gov/grants/open/HHS-2004-ACF-ACYF-YO-0016.html>

Lead Outreach Grant Program - Deadline: July 13 One of the purposes of this lead outreach grant program is to increase enrollment of low-income housing units for treatment via the US Department of Housing and Urban Development lead hazard control grant program or another lead hazard treatment program. <http://www.fedgrants.gov/Applicants/HUD/ODGMO/AT/FR-4900-N-08/Grant.html>

Robert Wood Johnson Foundation's (RWJF) Local Initiative Funding Partners Program 2005 - Deadline: July 14 The Local Initiative Funding Partners is a partnership program between RWJF and local grantmakers that supports innovative, community-based projects to improve the health and health care for society's most vulnerable people. For more information, visit: <http://www.lifp.org/>.

VHA Grant Program Seeks to Spark Ideas to Improve U.S. Health Care - Deadline: June 22 The VHA Health Foundation has announced a grant initiative to collect the best ideas for improving health and health care for all Americans. For details on the grant program, visit: <http://www.vhahf.org/vhahf/callforproposals.asp>.

KnowledgeWorks Foundation Announces Schools as Centers of Community: A National Search for Excellence - Deadline: July 23 KnowledgeWorks Foundation has launched a national search for schools that exemplify the growing trend in school design/construction toward greater community use and receptivity to community resources that support student and community success. <http://kwfdn.org/ProgramAreas/Facilities/builder.html>

GlaxoSmithKline (GSK) Invites Proposals for HIV/AIDS Drug Research Grant Program - Deadline: July 31 GSK will award \$250,000 in grants through the program for innovative HIV/AIDS drug research in recognition of the need to produce new alternatives and hope in the fight against the HIV/AIDS pandemic. <http://www.dddresearchgrant.com/>

CALLS FOR SUBMISSIONS

Healthcare Communications Papers Sought - Deadline: May 31 Academic Exchange Quarterly, an independent, peer-reviewed, print journal, seeks papers on academic strategies to foster unique and creative approaches to fostering ethical and competent communication in health and rehabilitation. This special, expanded issue, "Fostering Communication in Health and Rehabilitation," will be published in the fall 2004. <http://www.higher-ed.org/AEQ/4health.htm>

Call for Proposals - Public Health Aspects of West Nile Virus - Deadline: June 18 Centers for Disease Control and Prevention announce a call to solicit research proposals in a variety of areas to gain better knowledge of the public health impact and basic biology of West Nile Virus in the US. <http://www.cdc.gov/od/pgo/funding/04052.htm>

Independent Sector Invites Nominations for Hodgkinson Research Prize - Deadline: June 18 The Virginia A. Hodgkinson Research Prize was established by Independent Sector to recognize outstanding published research that furthers the understanding of philanthropy, voluntary action, nonprofits, and civil society either in the United States or abroad. http://independentsector.org/programs/research/vah_research_prize.html

Organ Transplant Infection Detection and Prevention Program - Deadline: June 24 The Program will rapidly assess the public health impact of new infection prevention programs in organ transplant recipients through a program of sentinel surveillance, applied research and collaborative prevention studies. <http://a257.g.akamaitech.net/7/257/2422/14mar20010800/edocket.access.gpo.gov/2004/04-10535.htm>

Doctoral Level Degree Available - Deadline: June 30 Environmental Protection Agency Office of Research and Development, National Health and Environmental Effects Research Laboratory is seeking applicants with a doctoral level degree (PhD, MD, DVM) for openings in their federal post-doctoral program. <http://www.epa.gov/nheerl/postdocs/>

Fellowship Opportunity in Arthritis - Deadline: June 30 The Association of Teachers of Preventive Medicine announced the availability of a fellowship opportunity for one year stipend-supported fellowship in Arthritis: Further Defining Impact and Epidemiology. http://www.atpm.org/training/Prev_Med_Fellowship/prev_med_fellowship2.html

PUBLICATIONS

Critical Issues in Rural Health edited by Nina Glasgow, Lois Wright Morton, Nan Johnson. Rural residents represent a large sector of the United States (U.S.) population. About 22 percent of Americans, approximately 55 million people, are considered "rural" residents. Rural people have a unique set of health issues; they experience social, cultural, and economic disadvantages that can increase their risk for adverse health consequences. This book will be of interest to students, academics and practitioners in the fields of rural sociology, environmental sociology, public health, human medicine, nursing, epidemiology, psychology, political science, dentistry, governmental policy, consumer science and rural history. <http://store.blackwell-professional.com/0813800102.html>

Making the Case: The No-Nonsense Guide to Writing the Perfect Case Statement by Jerold Panas, seeks to help nonprofit groups draft a document to explain why they deserve support. The book includes a list of grammatical rules that Panas says can be broken in order to prepare a readable and attention-grabbing statement. To order, call (800) 234-7777.

Stanford Social Innovation Review Employ the principles of psychology in fundraising. Manage tensions in nonprofit-corporate partnerships. Learn why being a "hero" can hurt you and your organization. Craft a stand-out message. Understand the temptations of grantmaking. Avoid the "effectiveness trap." Hear from foundation leaders on why foundations should give more general support. <http://www.ssireview.com/>

Getting Better Together: A Foundation Report on Collaboration Grants describes several nonprofit-group partnerships that have received financing from the Arthur M. Blank Family Foundation in Atlanta. The report profiles five collaborations including one between a theater company and a refugee organization, and another between a community foundation and 11 groups working to support youth programs. The guide offers advice for groups that are considering or are already involved in a collaboration and for foundations that want to support such projects. For example, most of the organizations cited in the report recommend that foundations check the progress of collaborations at the midpoint of the grant period. To order, visit <http://www.blankfoundation.org>.



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

