



# PARTNERSHIP MATTERS

## GRANTMAKER FORUM FOR COMMUNITY & NATIONAL SERVICE REINVENTS ITSELF

July 23, 2004

Volume VI, Issue 15

Message From Our Executive Director	2
News from CCPH	3
Upcoming Events	4
Announcements	5
Grants Alert!	5
Calls for Submissions	6
Publications	6

For the past eleven years the Grantmaker Forum on Community & National Service has worked to provide leadership and information about the value of service and volunteering, and has encouraged private and public investment in the field as means of strengthening communities and building a healthy democracy. One notable result of their past work is that today there are several excellent national nonprofit organizations devoted to advocating for service and volunteering.

The organization has just completed a reflection and reinvention process that resulted in a new name, Philanthropy for Active Civic Engagement (PACE), and adoption of a new mission: to inspire interest, understanding and investment in civic engagement. They are extending their work beyond service and volunteering to encompass the full range of strategies for active civic engagement. They believe that the future depends on the active participation of individuals in community, civic and political life. They see a critical role for philanthropy to understand this and support opportunities for all to contribute to the health and vibrancy of neighborhoods and nation. They invite all their friends and supporters to join PACE as they embark on the exciting work of their first year of programming.

To receive more information about PACE and e-mail updates about future events and programs, please sign up on-line at their website <http://www.pacefunders.org>.

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### NEW PREVENTION RESEARCH CENTER MINORITY FELLOWS ANNOUNCED

The Association of Schools of Public Health (ASPH) and Centers for Disease Control and Prevention (CDC) is pleased to announce the Class of 2004 Prevention Research Center (PRC) Minority Fellows. The overall intent of the ASPH/CDC/PRC Minority Fellowship Program is to enhance the preparation of future public health professionals from ethnic and racial minorities by providing unique training opportunities in prevention research. These selected fellows will conduct research related to the efforts of, and within, CDC-funded Prevention Research Centers. The fellows begin their training between April and December 2004. To view a list of the 2004 PRC Fellows, visit [http://www.cdc.gov/prc/news/minority\\_fellows2004.htm](http://www.cdc.gov/prc/news/minority_fellows2004.htm).

To learn more about the Prevention Research Centers, visit <http://www.cdc.gov/prc>.

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### UNIVERSITY OF PITTSBURGH'S CENTER FOR MINORITY HEALTH RECOGNIZED AS NATIONAL MODEL

The University of Pittsburgh's Center for Minority Health (CMH), which is part of the Graduate School of Public Health, was one of seven programs recognized during a 40th anniversary celebration for the Civil Rights Act of 1964. The event was held this month at the U.S. Department of Health and Human Services (DHHS) in Washington, DC. "Today, eliminating racial and ethnic health disparities involves not only personal behavior change but also enacting healthy public policy. The 1964 Civil Rights Act marked the beginning of the end of racial discrimination in the nation's health care delivery system. Much progress has been made, but persistent health disparities demonstrates that much more must be done to eliminate unequal treatment and create social conditions that foster the health of all Americans," said Dr. Stephen Thomas, director of the CMH. Dr. Thomas cited the National Minority Health Leadership Summit, launched in 2001 and

*continued on page 2*

#### Community-Campus Partnerships for Health

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## MESSAGE FROM OUR EXECUTIVE DIRECTOR



Community-Campus Partnerships for Health's goal of incorporating service-learning into the education of all health professionals took a significant step forward last month, thanks to the leadership of CCPH member Stuart Munro and his colleagues at the University of Missouri Kansas City School of Medicine.

At its annual meeting in June, the American Medical Association House of Delegates called for the introduction of "Service Learning in Medical Education" as a "key component" in the curriculum of medical schools and residency programs. A team from the University of Missouri Kansas City School of Medicine authored the original resolution and submitted it to the Section on Medical Schools. The team included CCPH member Stuart Munro, Gary Pettett, Linda Johnson, Harry Jonas and the Dean, Betty Drees.

The resolution asked that such experiences include "collaboration with a community partner to improve the health of the population." After discussion, the resolution was expanded to include residency programs. Below is the final wording of Resolution 321 - Service Learning In Medical Education:

**RESOLVED**, That our AMA support the concept of service learning as a key component in medical school and residency curricula; and be it further

**RESOLVED**, That these experiences include student and resident collaboration with a community partner to improve the health of the population.

Although AMA policy lacks the authority of policies adopted by the bodies that accredit medical schools and residency programs, they reflect a broad-based professional opinion and represent a significant endorsement of service-learning in medical education. Paul H. Rockey, MD, MPH, Director of the AMA Division of Graduate Medical Education asks: "What do you think? Should resident physicians be required to provide some form of community service? Does the specialty matter in the type of service learning that a resident takes on? And once trained in their specialty, should doctors be required to provide some form of community service?"

Send your thoughts to [meded@ama-assn.org](mailto:meded@ama-assn.org); they will tabulate the responses and report back. Please also cc your responses to Dr. Rockey's questions and any other comments you may have on the resolution to Community-Campus Partnerships for Health at [ccphuw@u.washington.edu](mailto:ccphuw@u.washington.edu) - we are eager to hear what you have to say, and will also report back on the responses we receive! We also invite you to check out CCPH's service-learning resources page at <http://depts.washington.edu/ccph/servicelearningres.html> and the National Service-Learning Clearinghouse at <http://www.servicelearning.org>. Your suggestions of additional resources and course syllabi to add to these sites are welcome!

*continued from front page*

hosted each winter in Pittsburgh, as one reason HHS invited him to Washington. "A second reason we are being honored is the creative way CMH has 'turned the tables' on the national 'Take a Loved One to the Doctor Day,' the DHHS signature event for elimination of health disparities. Here in Pittsburgh, we call it 'Take A Health Professional to the People Day,' where teams of health professionals from across Pitt's schools of the health sciences spend time in selected barbershops and beauty salons located in the heart of Pittsburgh's black communities," Dr. Thomas said. During the 2003 National Urban League convention held in Pittsburgh, CMH established the "Health Pavilion" in collaboration with GlaxoSmithKline and the University of Pittsburgh Medical Center. CMH's Health Pavilion featured the "Simulated Barbershop and Beauty Salon," a keystone of CMH's efforts to reach deep into the African American community to establish trusting relationships needed to deliver health promotion and disease prevention interventions that are scientifically sound and culturally appropriate. A new effort this year will feature collaboration with the University of Pittsburgh's School of Pharmacy to deploy teams of pharmacists into barbershops and salons for a brown bag day called "Ask the Pharmacist." "The word is out and Secretary Thompson and some of his staff are impressed with our outreach into the barbershops and beauty salons, churches and public housing," Dr. Thomas stated. According to DHHS Secretary Tommy Thompson, the July 13 celebration, "Remembering the Past, Moving Forward," will include a tribute to employees of the department who worked diligently and sometimes in the face of concerted resistance to ensure health care provider compliance with the Civil Rights Act's non-discrimination mandate. CMH was established in 1994 with a generous grant from the Richard King Mellon Foundation. CMH is committed to taking a lead role in the nation's prevention agenda to eliminate racial and ethnic health disparities as described in Healthy People 2010, a DHHS initiative. Details about the September 21 'Take A Health Professional to the People Day' and other efforts to eliminate racial and ethnic health disparities can be viewed at <http://www.cmh.pitt.edu>.

## NEWS FROM CCPH

### Call for Proposal Reviewers: HEALTHIER WISCONSIN PARTNERSHIP PROGRAM - *Deadline: July 30, 2004*

Are you looking for a unique opportunity to apply your expertise in community health improvement and community-academic partnerships? The Healthier Wisconsin Partnership Program (HWPP) is now seeking individuals with experience and expertise in community health improvement and community-academic partnerships to conduct a detailed merit review of the proposals submitted. Reviewers must live and work outside of Wisconsin and must have prior grant review experience to be considered. The application deadline is July 30, 2004.

For more information, including application instructions, see the "What's New" column on the CCPH website at <http://www.ccpb.info>. To learn more about the HWPP, visit: <http://www.mcw.edu/healthierwisconsin>

### Call for Book Reviewers: Education Review

The Education Review is a freely accessible, scholarly journal of reviews of books in education that has published over 800 book reviews since its inception in 1998. The Education Review is available on the web at <http://edrev.asu.edu>. The following books are in need of reviewers and are especially relevant to CCPH members. If you are interested in being selected to review any of the books, please send your name and postal mailing address and a short note regarding your research interests and expertise to Kate Corby at [corby@msu.edu](mailto:corby@msu.edu).

- Graduate Citizens? Issues of Citizenship & Higher Education
- Mathematics Education: Exploring the Culture of Learning
- Ideology & Curriculum: Third Edition
- Learning by Heart
- Poverty & Schooling in the U.S.: Contexts and Consequences
- Motivating Students to Learn. Second Edition
- Reconstructing the Lifelong Learner: Pedagogy & Identity in Individual, Organisational & Social Change
- Teacher Inquiry: Living the Research in Everyday Practice
- Learner-Centered Theory & Practice in Distance Education
- Lifelong Learning: Education Across the Lifespan
- Co-Operative Learning: The Social & Intellectual Outcomes of Learning in Groups
- University-Industry Partnerships in MIT, Cambridge, & Tokyo: Storytelling across Boundaries
- From Teaching to Mentoring: Principle & Practice, Dialogue & Life in Adult Education
- Teaching Democracy
- The Frierean Legacy

## NEW CBPR LISTSERV SIGN UP TODAY!

The Community-Based Participatory Research (CBPR) Electronic Discussion Group (listserv) was created through a partnership between Community-Campus Partnerships for Health (CCPH) and the Wellesley Central Health Corporation to serve the growing network of people involved and interested in issues concerning community-based participatory research. People from community organizations, colleges and universities, public and private funding agencies, decision makers and policy makers, and others are all encouraged to subscribe. We hope this listserv will provide a resource for sharing knowledge and experience and contribute to strengthening the field of CBPR.

We encourage postings that provide information relevant to CBPR (for example, conferences, funding opportunities, job announcements and publications), and that invite discussion, sharing of ideas, collaborative problem-solving, and substantive queries or comments. To subscribe, go to <https://mailman.u.washington.edu/mailman/listinfo/cbpr>



## CCPH & THE NETWORK: TUFH INTERNATIONAL CONFERENCE

To register for the conference, please visit: <http://www.the-networktufh.org/conference/registration.asp>.

**Have you considered becoming a Conference Cosponsor or Exhibitor?** Don't miss this opportunity to increase exposure to your programs, products and services. For details, visit CCPH's website at <http://www.ccpb.info> under the "Coming Up" section or access the information directly at: [http://depts.washington.edu/ccph/pdf\\_files/Sponsorship%20Package1.pdf](http://depts.washington.edu/ccph/pdf_files/Sponsorship%20Package1.pdf)



**Dr. David Satcher confirmed as the Opening Keynote Speaker** The conference will kick off on Wednesday, October 6th with an evening reception at the National Center for Primary Care Auditorium at the Morehouse School of Medicine. Dr. David Satcher, Director of the National Center for Primary Care and the 16th Surgeon General of the United States will provide our Opening Keynote address on "Overcoming Health Disparities."

*See page 4 for more details on the International Conference.*



## SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at [cphpm@u.washington.edu](mailto:cphpm@u.washington.edu). Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



3

PM Vol. VI, Issue 15



## UPCOMING EVENTS!

### CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://depts.washington.edu/ccph/conferences.html>

**October 6-10, 2004:** CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://depts.washington.edu/ccph/nationalconference.html>. For more information on The Network, visit <http://www.the-networktufh.org/conference/>.

### OTHER EVENTS

**August 5-8, 2004: Wholistic Wellness and Healing Conference for African-Americans** in Atlanta, Georgia at Morehouse College. For more information visit: [http://www.wholistic1.com/conference\\_frame.html](http://www.wholistic1.com/conference_frame.html)

• **8-12, 2004: Sixth Rocky Mountain Workshop: How to Practice Evidence-based Health Care** in Keystone, Colorado. The Agency for Healthcare Research and Quality is co-sponsoring a 5-day workshop with the University of Colorado School of Medicine, the Department of Preventive Medicine & Biometrics, and the Rocky Mountain Prevention Research Center. The workshop is designed to challenge participants to integrate their skills in decision-making with patients, communication, and policymaking. <http://www.uchsc.edu/ebhc/>

• **9-11, 2004: Jump-Start: A Course for Leaders in Children's Health Care** in San Francisco, California. Register now online or go to <http://www.nichq.org/events/jumpstart> to download the agenda, brochure, and registration form. For more information, please contact Jennifer Spigner at [Jspigner@u.washington.edu](mailto:Jspigner@u.washington.edu).

• **11-15, 2004: ALAMES 9th Social Medicine Conference** in Lima, Peru. You can find details on ALAMES, the Latin American Association of Social Medicine, about the conference at their webpage: <http://www.alames.org> which is now hosted on The Social Medicine Portal <http://www.socialmedicine.org>.

• **17-19, 2004: Second National Centers for Disease Control and Prevention (CDC) Prevention Conference on Heart Disease and Stroke** in Atlanta, Georgia. Current and emerging developments in heart disease and stroke prevention and policy and environmental strategies for promoting cardiovascular health will be the focus. <http://www.cdc.gov/cvh>

• **22-25, 2004: The Atlantic Summer Institute on Healthy and Safe Communities** at the University of Prince Edward Island, Canada. This year's theme "Meeting of the Minds: Creating a Healthier Atlantic Canada", will make the links between health promotion, crime prevention and social development, and bring together diverse sectors to create a shared agenda for healthy and safe communities in Atlantic Canada. <http://www.upei.ca/SI/>.

• **25-29, 2004: 2nd National Lesbian Gay Bisexual Transgender and Intersex Health Summit** in Cambridge, Massachusetts. For all the details, visit <http://www.healthsummit2004.org>.

**September 1-3, 2004: 2nd Puerto Rican Conference on Public Health** in San Juan, Puerto Rico. The Conference theme, "Promoting a Social Alliance for Public Health", will promote the integration and partnership of the social, professional, and community sectors to work jointly in advancing public health issues. For more information, call e-mail [confsp@rcm.upr.edu](mailto:confsp@rcm.upr.edu); or access the website: <http://www.rcm.upr.edu/PublicHealth/Conferencia2004.htm>.

• **5-8, 2004: Association for Medical Education in Europe 2004 Conference** in Edinburgh, Scotland, United Kingdom. <http://www.AMEE.org>

• **12-14, 2004: Grassroots & Groundwork: Practical Models for Reducing Poverty and Rebuilding Communities** in St. Paul, Minnesota. A conference to examine and share what's working in our communities. For additional information, please visit: <http://www.grassrootsandgroundwork.nwaf.org>. Questions? E-mail: [grassrootsandgroundwork@nwaf.org](mailto:grassrootsandgroundwork@nwaf.org)

• **27-28, 2004: Critical Linkages: Patient Safety, Nurse Staffing, and Leadership Solutions for Tomorrow** in Washington D.C. This Joint Commission conference delves into the links between nurse staffing and patient safety. It focuses on how health care leaders can transform organizations to become preferred workplaces for employees and to provide safe environments of care for patients. <http://jcrinc.co.mansellgroup.net/UM/T.asp?A2557.25634.807.1.33498>

## ANNOUNCEMENTS

**Religious Organizations and HIV** The National Institutes of Health has released a program announcement for social science research directed toward building a knowledge base concerning the extent and nature of religious organizations' involvement in HIV-related activities, and the factors that influence such involvement and its effectiveness.

<http://grants.nih.gov/grants/guide/pa-files/PA-04-115.html>

**New Web Site for Dental Educators** A new Web site targeting dental educators was launched by the National Program Office of the Pipeline, Profession & Practice: Community-Based Dental Education (Dental Pipeline) program. It aims to serve as the primary source for dental schools seeking to improve oral health care access to vulnerable populations and increase access to dental education for underrepresented minority and low-income students. <http://www.dentalpipeline.org>. For more resources on service-learning in dental education, visit these websites:

**•General Service-Learning Resources:**

<http://depts.washington.edu/ccph/servicelearningres.html>

**•Service-Learning in Dental Education Resources:**

<http://depts.washington.edu/ccph/servicelearningres.html#Dentistry>

**•Community-Based Dental Partnership Program:**

<http://depts.washington.edu/ccph/dentalpartnership.html>

**•Dental Hygiene Educator's Service-Learning Toolkit:**

<http://depts.washington.edu/ccph/2002fellows-hemphill.html>

**•Evaluating Service-Learning in Dental Education**

**Programs:** <http://depts.washington.edu/ccph/2002fellows-henshaw.html>

**National Initiative for Children's Healthcare Quality's "Great Beginnings"**

an Internet based improvement collaborative, conducted in partnership with the Vermont Oxford Network, designed to help multidisciplinary clinical teams transform the care they provide to newborn infants and their families during the birth hospitalization. To learn more, join an informational calls: August 11, 12:00-1 PM ET or September 8, 12:00-1 PM ET. From the US: (800) 860-2442. From Canada: (866) 519-5086. International callers: (001)-412-858-4600. Ask for the NICHQ Great Beginnings call with leader Chuck Mercier, MD. For a complete program and registration form go to: <http://www.nichq.org/events/greatbeginnings>.

**New Listserv on Urban Health** The International Society for Urban Health has established a listserv to encourage discussion, debate, and the generation of ideas about urban health. If you wish to join this listserv send an email to [imailsrv@ichru.ca](mailto:imailsrv@ichru.ca). In the body of the email type: subscribe isuh YOUR NAME.

## GRANTS ALERT!

**Promoting Consumer Partnerships in Chronic Disease Care: Strategies for the Safety Net - Deadline: July 30**

The Initiative will provide support for projects that implement innovative strategies to help people with diabetes and/or asthma become more active partners in their own care. For more information, visit:

<http://www.chcf.org/topics/index.cfm?topic=CL313>

**Healthy Communities Access Program Demonstration Project Funds - Deadline: August 20**

Examples of support include: providing research-based decision support to improve quality of care and assist with translation of research into primary care community-based practice, measuring the efficacy of skill building and training to assess those with most significance for self-management, cultural competency training and the provision of patient/family centered care. Details:

<http://www.hrsa.gov/grants/preview/guidancebphc/hrsa04107.htm>

**Social Science Research Council Offers Collaborative Action Research Grants on Violent Conflict Deadline: September 1**

These grants will fund research and problem-solving activities that explore the relationship between processes of political and economic globalization, violent conflict, and state strength.

<http://ssrc.org/programs/gsc>

**Funds for HIV/AIDS Community Outreach Programs**

**Deadline: September 10** Cable Positive's Tony Cox Community Fund is a national grant program that encourages community-based AIDS organizations and cable outlets to partner in joint community outreach efforts, or to produce and distribute locally focused HIV/AIDS-related programs and public service announcements.

<http://www.cablepositive.org/programs-tonycox.html>

**Alcohol Research Center Grants - Deadline: December 16**

The National Institute on Alcohol Abuse and Alcoholism provides grant support for Alcohol Research Centers to conduct and foster interdisciplinary research on alcoholism and alcohol abuse. <http://grants.nih.gov/grants/guide/rfa-files/RFA-AA-05-001.html>

**Dow Grant Funds - Deadline: Varies** The Dow Chemical Company has made available \$20 million in grant funds to support proposed initiatives concentrating on math and science, teacher training, and parental involvement for K-12 school districts. For details, please visit:

[http://www.dow.com/about/corp/social/gen\\_fund.htm](http://www.dow.com/about/corp/social/gen_fund.htm)

## CALLS FOR SUBMISSIONS

### **Nominations Invited for Casey Martin Award - Deadline:**

**August 6** Nike annually presents the Award to an individual who has excelled in athletic pursuits while overcoming significant physical, mental, societal, or cultural challenges, and who proudly serves as an advocate for fellow athletes with disabilities. <http://nike.com/nikebiz/nikebiz.jhtml?page=26&item=award&subitem=criteria>

### **Smaller Learning Communities Program - Deadline:**

**August 9** The purpose of the Program is to promote academic achievement through the planning, implementation or expansion of small, safe, & successful learning environments in large public high schools to help ensure that all students graduate with the knowledge & skills necessary to make successful transitions to college & careers. <http://www.ed.gov/legislation/FedRegister/announcements/2004-3/070804c.html>

### **Call for Proposals for the Second International Conference on Education, Labor and Emancipation - Deadline: August 20**

This year's conference theme is: "Reinventing Critical Pedagogy: Widening the Circle of Anti-Oppression Education," which takes place on October 1-2, 2004, one day in El Paso, Texas, and one day in Juárez, México. For information: <http://ia.utep.edu/DesktopDefault.aspx?tabid=5525>

### **Student Support Services (SSS) Program - Deadline:**

**August 31** The purpose of the SSS Program is to increase the number of disadvantaged low-income college students, first generation college students, & college students with disabilities in the United States who successfully complete a program of study at the postsecondary level of education. <http://www.ed.gov/legislation/FedRegister/announcements/2004-3/070804b.html>

### **Invitation to Submit Articles to the Creative College Teaching Journal - Deadline: September 1**

Submit your article now for the 2005 Issue, "Service Learning: Case Studies From Across the Disciplines." For more information about submission requirements, visit <http://tlc.unlv.edu/publications.html>.

### **Emerging Leaders International Fellows Program -**

**Deadline: September 30** The Center on Philanthropy and Civil Society announces a three-month program that provides leadership training through applied research and professional mentorships to young scholar/practitioners working in the Non-Government Organization sector. <http://www.philanthropy.org>

## PUBLICATIONS

*CCPH Members receive a 15% discount on all of the following publications through our website at:* <http://depts.washington.edu/ccph/josseybass.html>

**Managing Health Programs and Projects** by Beaufort B. Longest, Jr. This essential resource shows how to effectively organize, implement, and evaluate health programs and projects. "Managing Health Programs and Projects" clearly defines and describes the work of managers in health programs and projects. The book explores the decision-making process, defines the process of communicating, probes the fundamentals of program planning, explains budgeting, covers staffing for programs and projects, and explains how leaders motivate participants in health programs and projects. <http://josseybass.wiley.com/cgi-bin/9/DM/y/mYs40ggUH0Oa0BWCc0B1>

### **Methods for Testing and Evaluating Survey Questionnaires**

by Stanley Presser, Jennifer M. Rothgeb, Mick P. Couper, Judith T. Lessler, Elizabeth Martin, Jean Martin, Eleanor Singer. The only book dedicated to the evaluation and testing of survey questionnaires, this practical and groundbreaking reference work brings together the expertise of over fifty leading, international researchers from a broad range of fields. The volume provides a solid foundation in the latest developments in testing and evaluating survey questionnaires, as well as a thorough introduction to emerging techniques and technologies. <http://josseybass.wiley.com/cgi-bin/9/DM/y/mYs40ggUH0Oa0BWCd0B2>



**Understanding Health Communication Technologies**, by Pam Whitten, PhD, David Cook, PhD, Editors, provides a hands-on guide for students and professionals for effective investment in deployment of management of communication technologies in health settings. Employing case studies that enhance understanding and insight, this book guides readers in appropriate technology selection, and long-term strategic management. <http://josseybass.wiley.com/cgi-bin/9/DM/y/mYs40ggUH0Oa0BWCe0B3>

**PUBLIC HEALTH VIRTUAL BOOKFAIR** Finding the right public health text for your course has just gotten easier on JosseyBass.com with the Public Health Virtual Bookfair. Enjoy quick and easy access to their newest publications in Epidemiology, Biostatistics, Health Behavior and Education, Health Services, and more! <http://josseybass.wiley.com/cgi-bin/9/DM/y/mYs40ggUH0Oa0BTS80BW>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

