



# PARTNERSHIP MATTERS

## HELPING BALTIMORE RESIDENTS REAP THE REWARDS OF REDEVELOPMENT

### *Community-Institutional Partnerships: A Central Strategy*

*Excerpt from the Winter/Spring 2003 issue of Casey Connections*

August 8, 2003

Volume V, Issue 16

|                                     |    |
|-------------------------------------|----|
| Message From Our Executive Director | 2  |
| Membership Matters                  | 3  |
| Upcoming Events                     | 4  |
| Announcements                       | 6  |
| Grants Alert!                       | 8  |
| Calls for Submissions               | 9  |
| Publications                        | 12 |

Last November, when the Annie E. Casey Foundation was honored by the Maryland chapter of the Association of Fundraising Professionals as the state's Outstanding Foundation in 2002, President Douglas Nelson accepted the award with a humble and challenging admission that a major national philanthropy was grappling with how best to make a difference in its hometown.

Nelson conceded that in the past year, he had "decided that we needed to focus more on the toughest neighborhoods here, that we needed to learn more about these challenged communities, that we needed to risk more, that we needed to apply the best lessons from around the country more, and that we needed to spend more."

The Casey Foundation is now demonstrating an unprecedented level of hometown commitment through its involvement in a major East Side redevelopment project. The centerpiece of the project is a biotech park that will be built over the next decade adjacent to Johns Hopkins Medical Center. The project seeks to develop business opportunities from the medical research generated by Hopkins, Baltimore's largest private employer and one of its biggest economic assets. It is estimated that the project could generate between 8,000 and 12,000 jobs, about 1,000 units of new and renovated housing, parks and recreational space, and new and refurbished retail establishments that will enhance two existing business corridors.

Hopkins and Baltimore City officials hope the project will revitalize a 30-block area that has long been troubled by blight, population decline, crime, and drugs. But, for about 800 families that are likely to be relocated as part of the redevelopment, the project inspires mixed feelings. Even with a residential occupancy rate of less than 50 percent, there are still families with strong ties to the community, including

long-time homeowners, young couples owning or renting their first homes, and grandparents raising children.

One organization trying to address local unease is the Save the Middle East Action Committee (SMEAC), which is composed of residents in the Middle East neighborhood. The group, supported by the Casey Foundation since it was formed in 2001, has been pivotal in shaping responses to the concerns of all the East Baltimore communities that fall within the project's path.

Focusing on the human implications of the project is also where the Casey Foundation hopes to make the biggest difference. The Foundation has become an integral partner in the venture to ensure that the affected families are treated not just fairly, but can gain maximum benefit from the project. "Most nonvoluntary relocation projects have disappointing results for affected families," says Sandy Jibrell, the Foundation's director of civic investment. But in East Baltimore, "the Casey Foundation is working to bring about a different result."

The Foundation's commitment to better results starts with Nelson, who chairs the relocation and housing committee of East Baltimore Development, Inc., the quasi-public, nonprofit group that is managing the overall redevelopment project. Nelson has made a personal and professional commitment and has mobilized Foundation resources and staff to address the concerns and fears of residents.

The Foundation and Hopkins are contributing to a fund that will be used to augment the federal government's relocation allowance for each family. The Foundation is also helping to plan a neighborhood resource center that would offer personalized help to relocating families, including counseling and advocacy to meet their financial, housing, and legal needs.

*continued on page 2*

#### Community-Campus Partnerships for Health

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## MESSAGE FROM OUR EXECUTIVE DIRECTOR



Community-Campus Partnerships for Health has been serving for the past year as the Senior Program advisor in Higher Education for the National Service-Learning Clearinghouse. The Clearinghouse is a treasure trove of information about service-learning at the K-12 and higher education levels, much of which is available through its website at <http://www.servicelearning.org>

In our role with the Clearinghouse, we have developed a series of fact sheets on important topics and issues in the field. We encourage you to take advantage of these free online resources:

- **Discipline-Specific Service-Learning Resources for Higher Education:** This compiles a number of discipline-specific service-learning resources available including print publications, web sites, electronic discussion groups and expert faculty.
- **The Evidence Base for Service-Learning in Higher Education:** This summary of publications, journals, and websites can help keep you up-to-date on the constantly evolving evidence base for service-learning in higher education.
- **Institutional Structures for Service-Learning In Higher Education:** Learn about institutional structures that can help sustain and institutionalize service-learning in colleges and universities, such as centers, offices, and specific positions.
- **Opportunities for Service-Learning Research and Scholarship in Higher Education:** As service-learning becomes increasingly widespread in higher education, more opportunities are emerging for scholarship.
- **Partnerships for Higher Education Service-Learning Partnerships:** serve as the foundation of service-learning programs in higher education. This fact sheet is written for administrators, faculty and staff from colleges and universities who seek to strengthen their service-learning partnerships.
- **Raising Funds for Service-Learning in Higher Education:** This fact sheet provides a list of actions to take, resources to consider, and other tools to help you raise funds for higher education service-learning programs.
- **Risk Management and Liability in Higher Education Service-Learning:** To avoid health and legal liability, risk management procedures need to be considered before starting any service-learning experience. This fact sheet provides background information and describes a systematic approach to establishing a safe, minimal risk environment for all participants involved in service-learning.
- **Tools and Methods for Evaluating Service-Learning in Higher Education:** A discussion of issues to consider, a summary of websites, and a list of publications that provide background, tools, and resources for evaluating service-learning in higher education.

Over the next year, we will continue to work with the Clearinghouse, primarily developing brief summaries of resources on “hot topics.” If you have suggestions of topics we should be covering, or questions about service-learning we can answer, please email me at [sarena@u.washington.edu](mailto:sarena@u.washington.edu). Also, don’t forget the wealth of information on service-learning in the health professions available on the CCPH website! Visit <http://futurehealth.ucsf.edu/ccph/servicelearningres.html> for definitions, sample syllabi and course materials, tools and reports, etc. CCPH consultants are also available to provide service-learning training and technical assistance by phone or on-site. Consultants have served in a variety of roles, from keynote speaker to faculty development workshop facilitator, to strategic planning advisor. To learn more, please contact me or visit our website at <http://futurehealth.ucsf.edu/ccph/mentor.html>

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Data experts are working with residents to document their needs and track their progress in order to ensure that they are better, not worse off wherever they relocate. Putting the Casey Foundation’s muscle behind the project is a key test of its values and principles. “There are no guarantees,” Nelson says. “But doing nothing to change the odds in East Baltimore is an unacceptable risk.” Since moving to Baltimore in 1994, the Foundation has instituted a citywide grant program to support nonprofits providing direct services to children and families, and coinvested in numerous city initiatives. The most recent is Reason to Believe, a coalition of foundations, businesses, city leaders, and advocates that plans to raise \$30 million in the next two years to support city wide programs – and push for more state funding – to help strengthen fragile families. The Foundation also has focused specifically on East Baltimore by supporting resident engagement, organizing, and leadership efforts, and through Casey Family Services, which offers a variety of services to young parents in East Baltimore.

2

For more information on the Annie E. Casey Foundation and to find out more about the Reason to Believe coalition, please visit <http://www.aecf.org>. To learn more about CCPH’s Casey-funded project on health institutions as community anchors, visit <http://futurehealth.ucsf.edu/ccph/anchors.html>



## MEMBERSHIP MATTERS

### CCPH WEBSITE—AN INFORMATION GATEWAY

The CCPH website at <http://www.ccpb.info> is your one-stop shop for online community-campus partnership resources. If you have not visited our “Resources” webpage, we invite you to check it out today. It is continuously updated and is full of tools, reports, presentations, peer-reviewed journal articles, syllabi, key definitions, references, web links, and much more!

*Special Sections include:*

- ✓ Community-Based Participatory Research
- ✓ Community Scholarship
- ✓ Conferences
- ✓ Funding Announcements
- ✓ Service-Learning
- ✓ CCPH Publications

### Post Additional Resources on Our Website

If you know about materials, including syllabi, publications, articles and web links that should be posted on our website, contact us today at [ccph@itsa.ucsf.edu](mailto:ccph@itsa.ucsf.edu).

### Link to Us!

More than 5,000 organizations already link to our website. To link to our website contact [ccph@itsa.ucsf.edu](mailto:ccph@itsa.ucsf.edu).

### LIVE INTERNET BROADCAST FEATURES LESSONS LEARNED FROM NATIONAL EFFORT TO REDUCE HIGH-RISK DRINKING AMONG COLLEGE STUDENTS

*Excerpt from June 5 issue of Join Together Online: Take Action Against Substance Abuse and Gun Violence* A Matter of Degree (AMOD): the National Effort to Reduce High-Risk Drinking Among College Students is a multi-year, national pilot project designed to test an innovative approach to reducing college high-risk drinking and its harmful consequences for campus-communities. Representatives from the 10 AMOD campus-community partnerships shared their successes, challenges faced, and lessons learned through a live, interactive Web cast from the University of Delaware June 11. The 10 campus-community partnerships of AMOD go beyond traditional prevention efforts that focus on the individual drinker, recognizing that the social environment influences individual decision making. AMOD partnerships have succeeded in restricting drink specials and controlling house parties and noise problems, and campus administrators are weighing in on alcohol licensing and zoning issues in the community.

*continued on page 6*

## DEAR CCPH...

Dear CCPH ,

### Request for models

We are interested in models for structuring integrated mental health and/or substance abuse at primary care clinics or practices. Specifically, we are interested in hearing how your clinic has developed:

- Staffing Patterns
- Service structure
- Funding sources
- Outcomes & other advice.

*Please email your responses directly to:* Jan Moraczewski of Ft. Collins, Colorado at [jmoraczewski@healthdistrict.org](mailto:jmoraczewski@healthdistrict.org)

Dear CCPH ,

### Grant advice requested

I am currently working with a team on a grantseeking project in Nashville, TN. To give you some background, our institution is partnering with a neighborhood association and other community and government partners to leverage grant dollars in support of outreach activities.

These activities include: crime prevention, community organizing and planning, and health care/disease prevention in a northwest Nashville neighborhood. I was wondering if any members had information, suggestions, or advice on possible grants or actions we might take to increase our chances as grantseekers? Thanks for your help!

*Please email your responses directly to:* Michael Byrd of Vanderbilt University at [darkhosedoctor@yahoo.com](mailto:darkhosedoctor@yahoo.com)



## SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at [ccphpm@u.washington.edu](mailto:ccphpm@u.washington.edu). Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.





## CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

**November 16, 2003:** CCPH is teaming up with the American Public Health Association to offer a **Continuing Education Institute on Advancing the Healthy People 2010 Objectives Through Community-Based Education**. The Institute takes place from 2:30 - 6 pm in San Francisco during the APHA conference. To register, visit: <http://www.apha.org>. To learn more about the Curriculum Planning Guide on which the Institute is based, visit: <http://www.ccpb.info>

**February 7-10, 2004:** CCPH 4th annual **Advanced Level Service-Learning Institute: Fostering Leadership for Service-Learning Sustainability** at Chaminade, Santa Cruz, CA. The institute focuses on the skills and knowledge to sustain and institutionalize service-learning. Details, including application materials and deadline, will be posted soon at <http://www.ccpb.info>. To view proceedings from the 2nd annual institute, visit [http://futurehealth.ucsf.edu/pdf\\_files/slia02proceedings.pdf](http://futurehealth.ucsf.edu/pdf_files/slia02proceedings.pdf)

**October 6-10, 2004:** CCPH and The Network: Toward Unity for Health are co-sponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccpb.info>. For more information on The Network, visit <http://www.the-network.org>

## OTHER EVENTS

**August 10-12, 2003:** **Annual Environmental Health Conference and Pre-Conference Workshop on Urban Sprawl** in Research Triangle Park, North Carolina. The goal of the pre-conference workshop is to increase participants' understanding of how the ever-growing urban environment affects our every-day lives. You may access the agenda and full conference details at <http://www.asph.org/document.cfm?page=737>.

**21, 2003: Immunization Satellite Broadcast & Webcast** A National Immunization Program and Public Health Training Network Satellite Broadcast & Webcast will take place on August 21 from 9:00 am to 11:30 am EDT (and rebroadcast from 12:00 noon to 2:30 pm EDT). The program aims to improve immunization practices in the US. For more information and to register, visit the CDC/ATSDR Training and Continuing Education (CE) Online System at <http://www.phppo.cdc.gov/phtnonline>. CE credit will be offered for a variety of professions. Videotapes will be made available approximately 4-6 weeks after the broadcast and the program will also be available for viewing after August 21 at <http://www.phppo.cdc.gov/PHTN/webcast/imm-up2003/>.

**30-Sept. 1, 2003 (Labor Day Weekend): Historic Conference Seeks to Invigorate the National Debate About the Present and Future of Racial Integration in the United States** in Cambridge, Massachusetts. The conference will feature an extraordinary outpouring of cutting-edge new thinking and research on race in America. For more information visit: <http://www.civilrightsproject.harvard.edu/colorlines.php>

**September 14-16, 2003: Evaluating Methodologies and Environmental Outcomes of Community Based Collaborative Processes** is the theme of the Community-Based Collaboratives Research Consortium's (CBCRC) National Conference in Salt Lake City, Utah. The CBCRC national conference will be held at the Snowbird Resort and Conference Center. The CBCRC Conference will present research findings and environmental outcomes concerning community based collaborative projects. The Conference will feature the results of research projects funded by the Consortium (<http://cbcrc.org/>) as well as emerging developments in the field of community based collaborative approaches to environment management. To register or for other conference or travel stipend information, please send an email to [cbc2003@virginia.edu](mailto:cbc2003@virginia.edu) to request a registration form

**19-20, 2003: Challenges in Faculty Development** at Cincinnati Children's Hospital in Cincinnati, Ohio. Keynote speaker is Dr. Larrie Greenberg. For more information, please contact Emanuel Doyne at [emanuel.doyne@cchmc.org](mailto:emanuel.doyne@cchmc.org)

*continued on page 5*



*continued from page 4*

**September 20, 2003: International Child Health Services Research Meeting: Advancing Knowledge, Informing Action, Improving Child Health Care** in Washington, D.C. An affiliate meeting of the 5th International Conference on the Scientific Basis of Health Services: Global Evidence for Local Decisions. This first-ever, 1-day meeting seeks to advance children's health care and health. It will establish a strategic focus for international child health services research activities as well as bringing together leaders from diverse countries to address the current under-emphasis on children. It will emphasize basic issues shared by all - or most Nations. For more information, visit <http://www.icsbhs.org/childhealth.htm>

**October 16-19, 2003: 6th Annual Community Research Network (CRN) Conference: Powerful Collaborations: Building a Movement for Social Change** in Sandstone, Minnesota at the Audubon Center of the North Woods, sponsored by the Loka Institute. Join others involved in the Community Based Research movement to share diverse ways of discovering and exposing truths to promote democratic decision-making processes, self-empowerment, and realization of community objectives. For more information, visit <http://www.loka.org>.

**November 1-5, 2003: American Academy of Pediatrics National Conference and Exhibition**, in New Orleans, Louisiana. For more information, visit <http://www.aap.org>

**19-21, 2003: The Second Annual Symposium on Educator Dispositions: The Effective Teacher as an Effective Person Identifying, Developing, and Nurturing the Dispositions to Teach** in Richmond, Kentucky at Eastern Kentucky University. A symposium for teacher educators and subject matter specialists to address the issues of identifying, developing, nurturing, and evaluating the dispositions to teach among pre-service teacher education candidates and practicing educators & the impact of those dispositions upon P-12 student achievement. Sponsored by the Center for the Renewal of Schools and the Education Professions and the College of Education, Eastern Kentucky University, Richmond, KY. Registration: \$100 per participant. Lodging and travel information will be provided upon registering. For more information visit <http://www.education.eku.edu/dispositions>

## **NATIONAL PUBLIC RADIO'S (NPR) ALL THINGS CONSIDERED PROFILES NORTH CAROLINA'S PROJECT ACCESS PROGRAM**

*Excerpt from KaiserNetwork.org's Daily Reports*

NPR's "All Things Considered" April 10, profiled North Carolina's Project Access program, which provides health services, including diagnostic tests and prescription drugs, to low-income, indigent patients (McMullin, "All Things Considered," NPR, 4/10). The goal of the program, which began in Asheville, N.C., in 1996 and has been copied by more than 20 communities, is to reduce the number of uninsured patients who receive health services through emergency rooms. Under the program, local physicians and specialists agree to provide free care to 10 to 15 patients annually. Participating physicians may then refer the patients to specialists if further tests and treatments are needed. The program also works with major pharmaceutical companies to get free drugs for patients and employs a full-time pharmacy benefit manager to track each patient's medication needs; patients generally pay \$5 for each prescription.

To qualify for the program, patients must have an immediate health need, lack health insurance and have an income of no more than 135% of the federal poverty level. Patients must re-apply for the program every six months and can be dropped if they obtain employer-sponsored health coverage, if they qualify for Medicaid or another public program or if their health problem is resolved. Patients may also be dropped from the program if they miss two or more appointments without notice (Kaiser Daily Health Policy Report, 1/2). Alan McKenzie, president of the American Project Access Network and CEO of the Buncombe County Medical Society, said that a community health assessment conducted to determine the program's effectiveness after five years found that the community's uninsured are more likely to report being in good or excellent health than the insured and are less likely to use the emergency room. "We have found that by creating a healthy community, we've been able to reduce the cost of care, and we have been able to create access to the full continuum of care and the same standard of care for all of our patients, regardless of their ability to pay," McKenzie added. NPR reports that 21 other communities with systems modeled after Project Access have provided care to at least 300,000 uninsured, and several other communities are expected to follow the model ("All Things Considered," NPR, 4/10). This story and related links online: [http://www.kaisernetwork.org/daily\\_reports/rep\\_index.cfm?DR\\_ID=17168](http://www.kaisernetwork.org/daily_reports/rep_index.cfm?DR_ID=17168)

## ANNOUNCEMENTS

**Health Care Leaders Convene in Atlanta Around Issue of Health Workforce Diversity** Health care industry leaders met June 26 at Morehouse School of Medicine to spotlight the need for greater diversity among those who practice medicine or work in the medical field. Convened by the Sullivan Commission on Diversity in the Healthcare Workforce, chaired by former U.S. Secretary of Health and Human Services, Dr. Louis W. Sullivan, executives and public health leaders examined the growing concern over racial health disparities. The Atlanta hearing is the first of six being held across the country this year.

Findings from this hearing will be added to the commission's final report on bringing about change at U.S. medical schools, and ultimately, to eliminate unequal access to health services, Sullivan said. The commission is administered by Duke University School of Medicine and funded by the W. K. Kellogg Foundation. (Atlanta Business Chronicle, 6/27) Please mark your calendars for upcoming Sullivan Commission field hearings:

- September 5, 2003 Denver, CO
- October 3, 2003 New York, NY
- October 20, 2003 Chicago, IL
- November 14, 2003 Los Angeles, CA
- January 16, 2004 Houston, TX

For more information, please contact Cecilia Arradaza, [carradaza@hydeparkcomm.com](mailto:carradaza@hydeparkcomm.com).

**Obesity, Individual Responsibility, and Public Policy Conference** Hosted by the American Enterprise Institute. The conference examined the epidemiology of obesity, the reasons that Americans are overweight, and the difficulties with legal and legislative remedies. The agenda is available at [http://www.aei.org/events/eventID.330.filter/event\\_detail.asp](http://www.aei.org/events/eventID.330.filter/event_detail.asp). Presentations are soon to be posted at <http://www.aei.org>. If you have questions, please contact Amanda Cash at [acash@asph.org](mailto:acash@asph.org)

### Calling All Authors: Submit to Public Health Reports

The editors of Public Health Reports (PHR) encourage faculty from schools of public health and MPH programs to contribute articles to the Association of Schools of Public Health section of the journal. Send a short abstract (50-100 words) via e-mail to Dr. Mike Maetz, chair of the ASPH/PHR advisory board, at: [hmm@uab.edu](mailto:hmm@uab.edu). Abstracts will be forwarded to a committee of SPH faculty for review. If a full article is requested, and the article may be up to 3,000 words. In addition, you may be interested in submitting letters to the editor, brief news announcements. To find out more information, please visit <http://phr.oupjournals.org/>

**New Online Course in Preparedness at University of Washington (UW)** The UW is planning to offer a new online master's degree this fall, designed to prepare students for leadership in homeland security issues. The online master's in "Strategic Planning for Critical Infrastructure" is a 45-credit program that will prepare managers and other professionals to protect transportation systems, electrical grids, water systems and other essential infrastructure from terrorist attacks and other hazards. UW's College of Architecture and Urban Planning and the School of Public Health and Community Medicine designed the program. The program will be useful for military and civilian managers and planners, especially those working with public utilities, transportation systems and other key infrastructure. Applications will be accepted through August 15 for Autumn 2003 admission. For more information about this program, visit <http://depts.washington.edu/mspci/> or call 1-800-506-1317.

**Symposium Offers Best Practices on Increasing Diversity in Clinical Trials: Building Trust** on October 2, 2003 at the Bethesda Marriott in Bethesda, Maryland sponsored by National Institute of Allergy and Infectious Diseases (NIAID). NIAID is sponsoring an innovative symposium that will bring together clinical researchers, community physicians, nurse coordinators, community advisory board members, and other healthcare professionals with an interest in increasing the racial and ethnic diversity of participants in clinical trials. The symposium, Increasing Diversity in Clinical Trials: Best Practices, will explore culturally-appropriate methodologies in outreach, recruitment, and retention of racial and ethnic minority participants in clinical trials. Increasing the diversity of participants in clinical trials is an important priority of NIAID, the NIH, and the U.S. Department of Health and Human Services. For more information, visit <http://www.orau.gov/hdsymposium/default.htm> For web-based resources on community-based participatory research partnerships, please visit the CCPH website at: <http://www.futurehealth.ucsf.edu/ccph/commbas.html>

*continued from page 3*

By creating viable, effective, campus-community coalition the responsibility for high-risk drinking among students and its related problems has shifted from the university to the community as a whole. The moderator was Ralph Begleiter, the University of Delaware's Distinguished Journalist in Residence and former CNN World Affairs Correspondent. A Matter of Degree is supported by The Robert Wood Johnson Foundation and managed by the American Medical Association's Office of Alcohol and Other Drug Abuse. For more information, contact Danny Chun, Communications Director, A Matter of Degree at (312) 464-4532 or [Danny\\_Chun@ama-assn.org](mailto:Danny_Chun@ama-assn.org) The broadcast is available at <http://www.alcoholpolicysolutions.net> and archived at that address for four months.

### **Numbers of Public Health Service Commissioned Corps to Increase to Better Respond to Public Health and Emergency Needs of Americans**

HHS Secretary Tommy G. Thompson has announced a new effort to expand and strengthen the Public Health Service Commissioned Corps by recruiting more health care professionals and better preparing those professionals to respond quickly and effectively to emergency health needs around the country. For more information please visit <http://www.usphs.gov/>

### **Members South for National Institutes of Health's (NIH) Council of Public Representatives - Deadline: September 15**

This is an important opportunity for community leaders and those from grassroots and community-based organizations to have input into NIH's agenda. If you are not eligible, please encourage your community partners to consider applying.

The director of NIH is seeking applicants to fill appointments to the director's Council of Public Representatives (COPR). New members will be appointed in April 2004. COPR advises the NIH director on crosscutting issues related to medical research and health issues of public interest that ultimately promote individual, family and community health. Examples of such issues include health disparities, the impact of chronic diseases, public trust in the research enterprise, public input and participation at NIH, and clinical trials recruitment issues.

For additional information about COPR, visit <http://copr.nih.gov>. Applications are due on **September 15, 2003** and are available on-line at [http://copr.nih.gov/application\\_process.shtml](http://copr.nih.gov/application_process.shtml). To request a mailed application, call (301) 650-8660 or e-mail [COPR@palladianpartners.com](mailto:COPR@palladianpartners.com).

### **Job Opening - Director of the Haas Center for Public Service at Stanford University in Stanford, California**

The Haas Center for Public Service (<http://haas-fmp.stanford.edu>), a pioneering program at Stanford University, seeks an inspired national leader with a keen commitment to the values of community and civil society to serve as its Director. The Haas Center is a university-wide institution dedicated to preparing Stanford students to be committed citizens who take an active role in building stronger communities and societies. Each year, the Center involves 2500 students in academic and co-curricular programs in the local community, at the state and federal levels, and overseas.

The new Director will be a highly skilled leader and manager, with missionary zeal for the opportunity to contribute to the vitality of Stanford, and participatory democracy at home and around the world, coupled with the pragmatism and business discipline to deliver tangible results.

All inquiries should be directed in strict confidence to Mr. Aly Kassam-Remtulla at 617.262.6500 x 162 or [aremulla@imsearch.com](mailto:aremulla@imsearch.com)

### **Bush Nominates Assistant Secretary for Health for HHS**

President Bush has announced his intention to nominate Cristina Beato, M.D. to the position of assistant secretary for health for the Department of Health and Human Services (HHS). Dr. Beato is currently principal deputy assistant secretary for HHS. She has also served as associate dean for clinical affairs at the University of New Mexico Health Sciences Center.

### **Job Opening - Director of the Mississippi Center for Community and Civic Engagement (CCCE) - Deadline: August 15**

The University of Southern Mississippi invites nominations and applications for the position of director of the Mississippi Center for Community and Civic Engagement (CCCE). The Southern Miss-based CCCE strengthens democratic ideals by fostering sustained partnerships that improve educational opportunities and achievement throughout Mississippi. The CCCE currently offers programs that focus on civic education, service-learning, after-school programs, and tutoring and mentoring at 15 postsecondary institutions, numerous nonprofit agencies, and more than half of Mississippi's public school districts. The director of the CCCE is responsible for providing leadership and assistance to statewide partners for the purpose of furthering teaching and learning that prepares students for lives of civic engagement and service to society. The director must be able to collaborate and build partnerships at the state and national levels among institutions of higher education, K12 institutions, governmental and volunteer agencies, foundations, and other organizations committed to public and community service. S/he must identify and make available resources, forums and information to member campuses to achieve these common purposes. For more information, visit <http://www.ccce.usm.edu>. Inquiries about the position may be made to [jj.trotta@usm.edu](mailto:jj.trotta@usm.edu) or [leslie.butler@usm.edu](mailto:leslie.butler@usm.edu), or by phone at (601) 266-6913.

### **Sign up for the 2003 Effective Communities Regional Training Forums**

To support continued growth and sustainability of the Community of Promise network in 2003, America's Promise offers four Effective Communities Regional Training Forums. Attendees of the three-day conferences learn how to maximize the tools and resources available to help fulfill the Five Promises for more kids in their community. During the conference, participants will have multiple opportunities to share best practices and network with their peers in the field. To register, please visit <http://www.americaspromise.org/forums/> or contact Jennifer Eichel from Conference Solutions at 1-866-324-7103 or [ap@customconference.com](mailto:ap@customconference.com). There is a fee of \$100 per person which covers the cost of breakfast and lunch daily, plus a networking session. Locations: Detroit, Michigan (9/3-9/5) Orlando, Florida (11/5-11/7)

## GRANTS ALERT!

### **RYKA Women's Fitness Grant Program**

#### **Deadline: August 15**

The Women's Sports Foundation and RYKA, an athletic footwear manufacturing company, have joined together to provide fitness grants to support organizations and individuals that enhance women's lives through health and fitness-related programs. The RYKA Women's Fitness Grant program will provide \$50,000 in financial assistance. All proposals must indicate that the grantee will conduct education programs, produce educational materials, provide fitness participation opportunities, or provide other services that increase women's participation in fitness activities. Programs must primarily serve women age 25 and over. <http://www.womenssportsfoundation.org/cgi-bin/iowa/funding/index.html>

### **Barbara Bush Foundation for Family Literacy Invites Applications for 2004 National Grant Competition**

#### **Deadline: September 5**

The Barbara Bush Foundation for Family Literacy is accepting applications for its 2004 national grant competition. The goal of the national grant program is to develop and expand family literacy efforts throughout the United States, and to support the development of literacy programs that build families of readers. A total of approximately \$650,000 is awarded each year; no grant exceeds \$65,000. <http://www.barbarabushfoundation.com/nga.html>

### **Funding Available for Community Based Research and Social Action Projects - Deadline: September 15**

The Sociological Initiatives Foundation provides grants of \$5,000 to \$15,000 to support community-based research and social action projects. Areas of interest include but are not limited to social justice, social welfare, human rights, literacy, language learning and use, dialect use and curricular issues in teaching second languages and non-native languages. The Foundation is also interested in supporting research by sociologists and linguists that provide a direct benefit to communities. Complete guidelines for the September 2003 application deadline are available at <http://www.grantsmanagement.com/sifguide.html>

### **Career Development Grants through the Robert Wood Johnson Foundation (RWJF) - Deadline: September 19**

Through the Generalist Physician Faculty Scholars Program, RWJF awards four-year career development grants to outstanding junior faculty at U.S. medical schools in family practice, general internal medicine, and general pediatrics. The program is intended to strengthen generalist physician faculty in the nation's medical schools by improving their research capacity while maintaining their clinical and teaching competencies. For more information, eligibility requirements, and application procedures, visit the RWJF Web site: <http://www.rwjf.org/cfp/generalistphysician>

### **Environmental Justice Collaborative Problem-Solving Grants Deadline: September 30**

EPA's Office of Environmental Justice (OEJ) has created a new grants program called the "Environmental Justice Collaborative Problem Solving Grant Program" to provide financial assistance to community-based nonprofit organizations. Eligible CBOs are those that participate in collaborative problem-solving and capacity-building initiatives to seek solutions to their community's environmental and/or public health concerns. Fifteen grants will be awarded by January 2004. All awards will be in the amount of \$100,000 to be used over a three-year period. For full details, see <http://www.healthinschools.org/grants/ops045.asp>

### **Family Planning Services Grants - Deadline: September 2003 to May 2004**

DHHS's Office of Population Affairs (OPA) announces the anticipated availability of funds for FY 04 family planning services grants under Title X of the Public Health Service Act. Public and non-profit private organizations wishing to operate family planning services projects are invited to apply. For more information, see <http://www.healthinschools.org/grants/ops046.asp>

### **Christopher Reeve Paralysis Foundation (CRPF) Offers Quality of Life Grants - Deadline: October 1**

CRPF provides more than \$1,000,000 annually in Quality of Life grants to organizations that help improve opportunities, access, and day-to-day quality of life for individuals living with disabilities, primarily paralysis, and their families. There are two types of grants to nonprofit organizations; grants are not made to individuals.

Funding is awarded in amounts up to \$25,000 per grant. Grants will only be given to nonprofit organizations that have received tax-exempt status under section 501(c)(3) of the IRS Code and are not private foundations under section 509(a) of the code. For complete program guidelines see: <http://www.christopherreeve.org/qlgrants/qlgrantsmain.cfm>

### **Multiple Sclerosis Foundation Accepting Applications for the Brighter Tomorrow Grant Program**

#### **Deadline: October 1**

The Multiple Sclerosis Foundation, a national nonprofit organization dedicated to enhancing the quality of life of those diagnosed with MS, is accepting applications for the 2003 Brighter Tomorrow Grant program.

The Brighter Tomorrow Grant is an award of up to \$1,000 to provide goods or services that will help improve the quality of life of someone with MS. In past years, the program has provided items for improved daily life such as appliances, personal items, car repairs, and home modifications. Education and improved health and well-being were

also encouraged through the presentation of exercise equipment and classes, hobby supplies, and financial assistance for educational purposes. Recipients desiring greater independence have received wheelchairs, ramps, and other assistive technology equipment.

To obtain an application for the program, visit the foundation's Web site: <http://www.msfocus.org/bwmg.htm>

**Grants Available for Education on Reproductive Health and Rights - Deadline: November 15:** Call for grant proposals from the Anna Lalor Burdick Program of the Lalor Foundation, to educate young women about reproductive health. Particular focus is given to young women who may have inadequate access to such information, including on the subjects of abortion and contraception. Grants range from \$10,000 to \$50,000. For more information, contact: Pamela Labonte Maksy, Lalor Foundation at (617) 426-7172, ext. 314 or [pmaksy@grantsmanagement.com](mailto:pmaksy@grantsmanagement.com) For more information on the Anna Lalor Burdick Program, please visit <http://www.lalorfound.org>

## TRAINED DOCTORS, VOCAL PATIENTS CAN MEAN LESS DISPARITY IN HEALTH CARE

*Excerpted from July 2 article by Vicki Lee in issue of Baltimore Afro-American*

According to the Department of Health and Human Services, communities of color experience serious disparities in health care access and outcome in six areas of illness and death: stroke, heart disease, diabetes, infant mortality, cancer and HIV/AIDS. To eliminate health disparities, Gaston says, nurses and doctors must be trained in cultural competence, including exposure to different environments and community involvement in health centers.

"In medical school I was the only African-American," says Dr. James Wood, Harbor Hospital chief of orthopedic surgery, "and to a lot of people, their [sole] Black experience. When you look at the number of professors in the majority of medical schools, you don't find very many of color; there is a real void."

"We can definitely change the statistics," says Dr. Gaston. "The health care system needs to be revamped. We need to look at how we are doing business, and communities, individuals and families need to prioritize our health and what we need to do to live healthier lives." To read the complete article, visit [http://news.ncmonline.com/news/view\\_alt\\_category.html?category\\_id=50&page=1](http://news.ncmonline.com/news/view_alt_category.html?category_id=50&page=1)



## CALLS FOR SUBMISSIONS

### **Sloan Consortium 2003 Awards for Excellence in Online Teaching & Learning Call for Nominations - Deadline:**

**August 15** The Awards Selection Committee of the Sloan Consortium (Sloan-C) invites nominations for the Sloan-C 2003 Awards for outstanding contributions to the field of Online Teaching & Learning. The goal of these awards is to recognize outstanding contribution to online education by an individual or institution. Additional information on award categories and the five outstanding effective practices that will be recognized is available at: <http://www.sloan-c.org/awards>

### **Peter F. Drucker Graduate School of Management Invites Applications for Drucker Award for Nonprofit Innovation-**

**Deadline: August 22** The Peter F. Drucker Graduate School of Management at Claremont Graduate University is accepting applications for the Peter F. Drucker Award for Nonprofit Innovation. The \$25,000 award is given to a nonprofit organization in recognition of an innovative, existing program that "has made a difference in the lives of the people it serves by producing results that represent a new dimension of performance."

To be eligible for the award, the selected program must further the mission of the organization, have specific and measurable outcomes; exemplify innovation by demonstrating a new dimension of performance, have made a demonstrated difference in the lives of the people it serves, and serve as a model that can be replicated or adapted by other organizations. The nominated program must have been launched no earlier than January 1, 1998.

Complete program information is available at <http://drucker.cgu.edu/InnovationAward/>

### **Environmental Research and Education Foundation Offers Scholarship Program - Deadline: September 1**

The Environmental Research and Education Foundation is an independent public grantmaking entity whose mission is to develop environmental solutions for the future. The foundation offers a scholarship program for Ph.D. or post-Ph.D. environmental scientists. Applications will be considered from those who will be this year or are now full-time Ph.D. students and have a clearly demonstrated interest in environmental research. Awards are based on academic or professional performance, relevance of one's work to the advancement of environmental science, and potential for success. Awards are for up to \$12,000 per year, paid monthly, and are renewable for two additional years, for a total of \$36,000. Full scholarships cannot be awarded to students who will be receiving full-tuition scholarships from other sources (excluding direct university assistance such

*Calls for Submissions continued on page 10*



*Calls for Submissions continued from page 9*

as tuition remission and/or income received from assistantships), although such students may still be considered for partial awards. Information is available at: <http://www.erefdn.org/scholar.html>

**Epidemiologic Reviews: 2004 Theme Issue on Social Epidemiology - Deadline: September 1**

Epidemiologic Reviews will publish a theme issue on social epidemiology in June 2004, which will be devoted entirely to various perspectives on this theme.

Examples of possible topics for review papers include:

- Defining social epidemiology and tracing its historical evolution
- Measurement concepts-Measurement at the individual and area levels
- Social epidemiology in health and disease
- Social epidemiology of specific disorders
- Social epidemiology in disease prevention and health promotion programs
- Cultural and country perspectives of social epidemiology

Papers must be based on a sound & rigorous review of the specific topic and should not exceed 5,000 words (exclusive of references and a reasonable number of tables and figures). There will be a few invited papers as well. All papers will be peer reviewed. Please submit papers to:

Ms. Harriett Telljohann  
AJE Editorial Office  
111 Market Street, Ste 840  
Baltimore, MD 21202 USA

Contact Ms. Telljohann at: [htelljoh@jhsph.edu](mailto:htelljoh@jhsph.edu)

**Environmental Support Center Offers Capacity-Building Program for Grassroots Groups - Deadline: September 2**

The Environmental Support Center (<http://www.envsc.org/>) Leadership and Enhanced Assistance Program (LEAP) annually provides six grassroots environmental groups with support and funding to undergo intensive, sustainable changes through capacity building. LEAP will focus on the southeastern U.S. in 2003 as part of a new ESC initiative, Strengthening Organizations and Leaders for the Environment-Southeast (SOLE-SE). ESC expects to select the majority of LEAP participants from the region, but will also consider including one to two participants from other regions of the U.S.

The program provides an average of \$10,000 in funding for organizations to pay for consulting assistance and other services to help meet their goals. Priority

consideration will be given to applicant organizations that have limited resources (below 500,000); serve low-income people and/or people of color, reflect this constituency among their leadership, and work on environmental-justice issues; are located in the Southeast; have been in existence for at least a year; and have a record of environmental accomplishments. For complete eligibility information and application procedures please visit <http://www.envsc.org/2003leapletter.htm>

**Mary Byron Foundation to Honor Innovative Efforts in Fight Against Domestic Violence - Deadline: September 12**

The Mary Byron Foundation, a grantmaking public charity based in Louisville, Kentucky, is accepting nominations for an award that honors groundbreaking efforts to stop domestic violence. The foundation's Celebrating Solutions Awards recognize institutions that demonstrate an innovative approach to confronting the root causes of domestic violence and developing solutions to break the cycle. Winners will receive a \$10,000 cash award in recognition of their work. The awards are open to programs who have demonstrated innovation, positive outcomes, sensitivity to ethnic and racial diversity, evidence of partnerships and community support, and potential for application in other communities. Award application available at: <http://www.marybyronfoundation.org/>

**Epidemic Intelligence Service Fellowship**

**Deadline: September 15**

The Epidemic Intelligence Service (EIS) announces a unique two-year post-graduate fellowship of service and on-the-job training for health professionals interested in pursuing applied epidemiologic skills. EIS Officers conduct epidemiologic investigations, research, and surveillance, applying their training and skills to actual public health problems and issues under the direction of CDC experts. Additional information about the EIS program can be obtained from <http://www.cdc.gov/eis/> or by contacting the EIS Program Office at 1-888-496-8347 or [eisepo@cdc.gov](mailto:eisepo@cdc.gov).

**Request for Proposals: Research on Youth Civic Learning and Participation - Deadline: September 19**

The Center for Information and Research on Civic Learning and Engagement (CIRCLE) at the University of Maryland has posted its Request for Proposals for research on youth civic learning and participation. CIRCLE supports research on the civic engagement of young Americans. CIRCLE funds research, not practice. However, all CIRCLE-funded research should have implications for specified categories of practitioners such as legislators, candidates, teachers, educational administrators, youth-serving organizations, journalists, professional associations, or nonprofits that work to encourage youth voting and political participation.



*Calls for Submissions continued from page 10*

On July 29, 2003, CIRCLE announced three new Requests for Proposals (RFP's):

<http://www.civicyouth.org/grants/applying/civicedRFP.htm>

Research on Civic Education

<http://www.civicyouth.org/grants/applying/politicalRFP.htm>

Research on the Political Participation and Electoral Engagement of Youth

<http://www.civicyouth.org/grants/applying/generalRFP.htm>

Other Research on Youth Civic Engagement

<http://www.civicyouth.org/grants/applying/index.htm>

### **Nominations for Community Health Leaders**

**Deadline: September 22** The Robert Wood Johnson Foundation will honor 10 people with its annual Community Health Leadership Program (CHLP) Awards. The program recognizes leaders who create or improve programs addressing the health needs of underserved communities. Leaders will receive a \$15,000 personal stipend and \$105,000 over three years in program support. For details, visit <http://www.communityhealthleaders.org/> or contact Edward Chu, CHLP, 30 Winter St., Suite 920, Boston, MA 02108; (617) 426-9772; [edward@communityhealthleaders.org](mailto:edward@communityhealthleaders.org)

### **Informatics Training for Global Health (ITGH)**

**Deadline: September 26**

The Fogarty International Center (FIC), in collaboration with the National Library of Medicine (NLM), the National Institute of Biomedical Imaging and Bioengineering (NIBIB), and the National Human Genome Research Institute (NHGRI) submits an invitation of applications for the establishment or continuation of training programs in informatics for global health to address the needs of developing country institutions for information technologies and associated sciences to support biomedical research. Training programs should be directed toward building informatics capacity in the partner foreign country that can contribute directly to research in disease pathogenesis, prevention, diagnostics, or treatment. Inclusion of countries in the program with particularly severe endemic or epidemic malaria, HIV/AIDS, tuberculosis, or a growing burden of chronic, non-communicable diseases is encouraged. For more information, visit <http://grants1.nih.gov/grants/guide/rfa-files/RFA-TW-03-008.html>

### **Applications Invited for Robert Wood Johnson (RWJ) Health & Society Scholars Program 2003-2004**

**Deadline: October 15**

The RWJ Foundation has issued a call for proposals for its Health & Society Scholars Program, a two-year fellowship designed to build the nation's capacity for research, leadership, and action to address the broad range of factors affecting health. Outstanding individuals who have completed doctoral training in disciplines ranging from

behavioral, social, biological, and the natural sciences to health professions are eligible to apply. Up to eighteen scholars will be selected to begin training at one of six nationally prominent universities. The program is looking for open-minded yet critical thinkers who have demonstrated leadership skills and an active interest in interdisciplinary collaboration. For more information, visit <http://www.healthandsocietyscholars.org/>

### **Proposals Invited for Studies to Reduce Smoking Rates During and After Pregnancy - Deadline: Various**

The Robert Wood Johnson Foundation will provide up to \$3 million over a two-year period to support Phase III of Smoke-Free Families: Innovations to Stop Smoking During and Beyond Pregnancy. Under this call, RWJF invites researchers to propose studies that will increase knowledge about the behaviors associated with cigarette smoking and will develop smoking cessation interventions to reduce smoking rates among women before, during, and after pregnancy. Up to five two-year New Investigator Dissertation Awards will be funded at approximately \$50,000 each; up to five two-year Observational Studies (generating hypotheses) will be funded at approximately \$200,000 each; and up to seven two-year Pilot Studies (studies demonstrating feasibility of an intervention) will be funded at \$250,000 each. Applications will be accepted for Pilot and Observational Studies through August 26, 2003. Applications for New Investigator Dissertation Awards will be accepted through October 7, 2003. <http://grantmaking.rwjf.org/sfp> See <http://www.rwjf.org/> for funding guidelines and application procedures. An FAQ section is also available at <http://www.smokefreefamilies.org/>

### **Guidelines Announced for Young Epidemiology Scholars Competition for Students - Deadline: February 6, 2004**

In an effort to raise awareness of public health and the field of epidemiology among America's students, the Robert Wood Johnson Foundation has awarded an \$8.5 million grant to the College Board to develop the Young Epidemiology Scholars (YES) Competition, a national competition for high school students and teachers. Applications are now being accepted for the student program. Each year, up to 120 students will share as much as \$456,000 in college scholarships, with the top two national winners each receiving a \$50,000 scholarship. For more information on RWJF, visit <http://www.rwjf.org/> or on the College Board visit <http://www.collegeboard.com/> To enter the competition, students must submit a written report summarizing their research project. Only one project per student will be accepted. For complete information on participating in the competition as well as information on the YES teacher program visit <http://www.collegeboard.com/yes/ay/yc.html>

## PUBLICATIONS

### **Big Doctoring in America: Profiles in Primary Care**

In the fall of 2002, the University of California Press in conjunction with the Milbank Fund published Dr. Fitzhugh Mullan's (GWU) "Big Doctoring in America: Profiles in Primary Care." The book tells the story of 15 primary care practitioners from all walks of American health care life and includes an essay about the past and future of primary care. The Milbank Fund commissioned John Moses, a documentary photographer and primary care pediatrician, to visit and photograph all of the individuals profiled in the book. For more information, see <http://bigdoctoring.com>.



**Graduate Programs: What is Their Contribution to the Training of the Public Health Workforce?** from the May 2003 American Journal of Preventive Medicine provides an "overall picture of how 40 graduate programs in public health contribute to educating the future public health workforce," according to the authors - Drs. Mary Davis, Suzanne Dandoy, and Bill Greaves. The purpose of the study described in this article was to determine characteristics of community health/preventive medicine (CHPM) and community health education (CHE) programs, which are both represented by the Association of Teachers of Preventive Medicine (ATPM). The abstract is available at <http://www.medicinedirect.com/journal/journal/article?acronym=AMEPRE&format=abstract&uid=PIIS0749379703000163>

### **Easy Matching Book Program Offered by Literacy Empowerment Foundation - Deadline: August 31**

The Literacy Empowerment Foundation (LEF), a 501(C)3 nonprofit organization, is offering a special Easy Matching Book Grant Program. The Easy Matching Book Grant Program allows your school to double its purchasing power to acquire books at the earliest reading levels. There are two programs available: Guided Reading & Independent Reading. The Guided Reading Collections consist of 6 copies each of 18 different titles and Independent Reading Collections consist of one copy each of 108 titles. Each book is clearly labeled with its Guided Reading level. This is a limited time offer and requires no special screening or application. With each set of the Guided Reading and/or Independent Reading collection purchased at the regular price an additional set of books will be included free of charge. They must limit the total Easy Matching Book

Grant to \$3,000.00 per school. That means that a school can order up to \$6,000.00 worth of books and pay only \$3,000.00. Orders must be received by August 31, 2003. For more information visit: <http://www.literacyempowerment.org>

### **Contemporary Models for Accreditation: Lessons for Health Administration Education Accreditation**

is a recent report from the National Center for Healthcare Leadership. An excerpt from the Executive Summary: "We advance a model of health care management program accreditation that is responsive to disciplinary, university, and field related inputs; program mission and structure; university related processes and educational technologies; and outcomes as they relate to student employment and the field of practice. The model takes into account the fact that entry and advancement in health administration practice are not related to formal licensure or certification. It also considers the great diversity we observe in health administration programs along key dimensions, including the differences in students experience in the workplace prior to entering graduate programs, the broad range of program missions, and varying expectations of employers." To read the report, go to: <http://www.asph.org/UserFiles/Andersen.final%20paper.pdf>

### **The Institute of Medicine (IOM) Releases Report on Public's Role in Clinical Research**

Trust, communication and education are the biggest obstacles to creating more "participant-centered research" within the health research enterprise, according to the latest workshop report from the Institute of Medicine's Clinical Research Roundtable. The Roundtable concludes that the public is supportive of clinical research but does not know much about how it is conducted. They also note that researchers should step up their own efforts to encourage active public participation in the clinical enterprise, since public participation has the potential to improve the relevance and quality of their data. To read or order a copy of the report online, go to

<http://www.nap.edu/catalog/10757.html>

For more resources on community-based participatory research, community-campus partnerships and community scholarship, visit these pages on the CCPH website:



<http://www.futurehealth.ucsf.edu/ccph/commbas.html>

<http://www.futurehealth.ucsf.edu/ccph/partnerships.html>

<http://www.futurehealth.ucsf.edu/ccph/scholarship.html>



**MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES**

