



PARTNERSHIP MATTERS

BROAD INPUT SOUGHT ON CURRICULUM FRAMEWORK FOR HEALTH PROMOTION AND DISEASE PREVENTION

November 30 deadline

September 19, 2003

Volume V, Issue 19

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The Healthy People Curriculum Task Force was established in 2002 as a joint project of the Association of Academic Health Centers (AHC) and the Association of Teachers of Preventive Medicine (ATPM). The Task Force’s mission is to fulfill Healthy People 2010 Objective 1.7: “Increase the proportion of schools of medicine, schools of nursing and health professional training schools whose basic curriculum for health care providers includes the core competencies in health promotion and disease prevention.” Seven clinical health professional education associations and one association of students of the health professions comprise the task force:



- ∞ Allopathic Medicine: Association of American Medical Colleges
- ∞ Dentistry: American Dental Education Association
- ∞ Nursing: American Association of Colleges of Nursing
- ∞ Nurse Practitioners: National Organization of Nurse Practitioner Faculties
- ∞ Osteopathic Medicine: American Association of Colleges of Osteopathic Medicine
- ∞ Pharmacy: American Association of Colleges of Pharmacy
- ∞ Physician Assistants: Association of Physician Assistant Programs
- ∞ Health Professions Students: Student Health Alliance

The Task Force welcomes input and involvement from organizations that can provide relevant expertise and experience. CCPH and the Association of Schools of Public Health (ASPH) have served as resource groups to the Task Force since its inception.

The Task Force has developed a draft curriculum framework and is seeking broad input on it before finalizing it. The curriculum framework will be used to inform curricula in health professional schools and will serve as the basis for a survey of health professional schools to establish baseline and longitudinal data on the nature and extent of education provided in health promotion and disease prevention. To learn more about the Task Force and its work, visit please visit

http://www.atpm.org/about/HPC_Taskforce.html To go directly to the page that has the curriculum framework and an easy online form for sharing comments, please go to: http://www.atpm.org/about/HPC_Framework.html

CCPH has recently published a resource guide intended to support the efforts of health professional schools to incorporate health promotion and disease prevention education in their curricula. “Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Guide,” is an essential resource for teaching health promotion and disease prevention at all levels of health professional education. The 250-page guide centers around eight planning units that are supported by background readings, case studies, worksheets, handouts, resources and reflection questions. Examples from service-learning, problem-based learning and community-oriented primary care are provided throughout. For more information, and to order, visit <http://www.ccpf.info>

CCPH and the American Public Health Association (APHA) are teaming up to offer a Continuing Education Institute based on the guide at this fall’s APHA conference. The institute, “Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Model” will take place on Sunday, November 16, 2003 in San Francisco’s Moscone Convention Center, from 2:30-6:00 pm. More details, along with registration information, are available at <http://www.apha.org>. CCPH is scheduling customized on-site workshops based on the guide. For more information, email sarena@u.washington.edu

Community-Campus Partnerships for Health

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



- ✓ Do you feel like you're the "only one" in your setting involved in community-campus partnerships?
- ✓ Would you like to gain some new skills to enhance the partnership work you're already doing?
- ✓ Are you looking for ideas about how to start a community-campus partnership, service-learning program, and/or community-based participatory research project?
- ✓ Are you looking for proven models of success and easy to implement strategies?

- ✓ Do you want to deepen your knowledge of program evaluation and sustainability?

- ✓ Are you struggling to write competitive grant proposals for your partnership or program that incorporate the latest governmental and foundation priorities?

If you answered "yes" to any of these questions, the **CCPH Consultancy Network** is here to help! Comprised of consultants from higher education, health professions and community-based organizations who have experience, expertise and proven records of success in important areas related to community-campus partnerships, our consultants can work with schools, colleges, universities, community-based organizations, student organizations, government agencies and others to strengthen health-promoting community-campus partnerships.

The goals of the **CCPH Consultancy Network** are to foster partnerships between communities and educational institutions through high-quality and effective training and consultation services. These services are intended to:

- Foster the development and sustainability of health-promoting community-campus partnerships
- Strengthen the ability of these partnerships to improve health professions education, civic responsibility and the overall health of communities
- Provide CCPH with a continuous source of information about contemporary issues facing community-campus partnerships, enabling us to be more responsive to new and emerging trends
- Enhance our consultants' professional development and understanding of community-campus partnerships.

Training and consultation provided by the **CCPH Consultancy Network** can take many forms, including workshops and presentations, phone consultation, on-site consultation and meeting facilitation.

Below are a few examples of recent **CCPH Consultancy Network** activities:

A day-long consultation at the University of Arkansas at Little Rock on the development of a new School of Public Service and a new Office of Community-Based Public Health in the School of Public Health.

A training workshop on community-based participatory research for staff of the Arlington, Virginia Department of Human Services and their campus partners.

A workshop and consultation on faculty roles and rewards for community-engaged scholarship at the Medical University of South Carolina.

CCPH consultants are chosen because of their experience and expertise in principles and methods of community-campus partnerships and because of their involvement in and commitment to the organization. CCPH Consultancy Network services are usually provided on a fee-for-service basis according to a fee schedule. Discounted fees are provided to CCPH members.

CCPH offers a suite of technical assistance services to provide you and your organization with the strategies you need to reach your goals. In addition to the CCPH Consultancy Network, we offer annual conferences, training institutes, publications and on-line resources. These are all described in a new technical assistance brochure available on our homepage at <http://www.ccpb.info>. Are you ready to take your partnership to the next level? We look forward to hearing from you!

Thank You To These Renewing Members For Their Continued Support!

Individuals

Barnes-Boyd, Cynthia, University of Illinois at Chicago,
College of Urban Planning and Public Affairs, Chicago, IL
Delucia, Anthony, East Tennessee State University,
Johnson City, TN

E-Individuals

Itatani, Carol, California State University, Long Beach, CA
McLendon, Kathy, Tennessee Primary Care Association,
Nashville, TN
Teufel-Shone, Nicolette, University of Arizona,
Tucson, AZ

Organizations

Agho, Augustine, University of Michigan, Flint, MI
DeLaVina, Elizabeth, University of Arizona Health Sciences
Center-College of Medicine, Tucson, AZ
Galper, Carol, University of Arizona Health Sciences Center-
College of Medicine, Tucson, AZ
Gillooly, Kerryann, University of Arizona Health Sciences
Center, Tucson, AZ
Harris, Jeff, University of Washington, Seattle, WA
Harris, Sandra, Columbia University, New York, NY
Koff, Nancy, University of Arizona, Tucson, AZ
LoGerfo, Jim, University of Washington, Seattle, WA
Niland, Maureen, Seattle University School of Nursing,
Seattle, WA
Schwartz, Sheryl, University of Washington, Seattle, WA
Socha, Terri, Western Maryland Area Health Education
Center, Cumberland, MD
Walker, Patricia, Sacred Heart University-College of
Education and Health Professions, Fairfield, CT
Zabos, Georgina, Columbia University, New York, NY

Students

Heestand, Diane, University of Arkansas Medical Sciences
Slot 595, Little Rock, AR

Congratulations to CCPH member Suzanne Cashman and her colleague Joseph Stenger on their letter published in the September 2003 issue of the American Journal of Public Health!! The letter, entitled *Healthy Communities: A Natural Ally for Community-Oriented Primary Care* notes, "All of us who work in [Community-Oriented Primary Care] would be wise to seek allies that can help strengthen our efforts. We have found one in Healthy Communities."

Please Join Us In Welcoming the Following New CCPH Members!

Individuals

De Maeseeneer, Jan, Ghent University, Ghent, Belgium

E-Individuals

Abraham, Rachel, Department of Community Medicine,
Morgantown, WV

Organizations

Firoozeh, Hammid, Harvard Medical School, Boston, MA
Hess, Jean, Harvard Medical School, Boston, MA
Miller, Liz, Harvard Medical School, Boston, MA
Rodney, Patricia, Morehouse School of Medicine,
Atlanta, GA

MEMBERSHIP MATTERS

CCPH Fall Membership Special and Other Ways to Reward Yourself!

CCPH is currently running a fall membership special. If you join or renew your membership between now and November 15, 2003, you'll be entered into a drawing for \$100 *CCPH dollars*. These dollars can be used to purchase CCPH products, such as new publications, registrations for CCPH events, or a new membership for a community or academic partner. You can also earn *CCPH dollars* when you recruit new members. For every five new memberships you recruit you'll earn \$50 *CCPH dollars*. And when you encourage a new member to join they also will be eligible to enter a separate new member drawing for \$100 *CCPH dollars*.

Plus, more members means:

- A stronger voice to influence policies that improve health professions education and create healthier communities
- A diversity of viewpoints, ideas and perspectives

You can renew your membership online with a credit card at our online processing site at <http://www.regonline.com/eventinfo.asp?EventId=8776>. If you want to pay by check, please print out and complete our membership application at http://futurehealth.ucsf.edu/pdf_files/May2001membbrocpdf.PDF and mail the form and payment to: CCPH, 3333 California Street, Suite 410, San Francisco, CA 94118. If you have any questions, please contact us at (415) 476-7081 or ccph@itsa.ucsf.edu.

SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.

CCPH INTERNATIONAL MEMBER PROFILES

To give members a flavor of the depth, breadth and diversity of partnerships involved in CCPH, we have highlighted examples from CCPH members across the globe. Please contact us at ccph@itsa.ucsf.edu if you would like more information about these and other examples.



Anna Eno, a member of the Faculty of Medicine at the University of Yaounde in Cameroon is involved in a partnership to improve the health status and life of the Ejagham Njemaya women on the border between Cameroon and Nigeria. The Cervical Cancer and HIV/AIDS Awareness and Prevention Program project was launched on International Women's Day, March 8, 2003 by a partnership of the Akarem Association, the Ejagham Njemaya Women's Association (ENWA) and University faculty. The project provides health education, cervical screening and voluntary HIV testing for women from 33 villages.

Freidoon Khavarpour, Research Director of the University of Sydney, Australia's Yooroang Garang: School of Indigenous Health Studies has recently begun a community based diabetic education program in partnership with the Health Promotion Unit at the Central Sydney Area Health Service. The aim of this health promotion and research initiative is to identify Indigenous community leaders in two Sydney communities and train them as diabetic educators and health promoters. Indigenous staff in the School, Health Promotion Unit and community are involved in the development, implementation and evaluation of the program.

Dan Malleck of Ontario, Canada coordinates Brock University's Med Experience Plus program. The program brings undergraduate students interested in health careers together with community social service agencies to develop meaningful service-learning projects in a number of areas. This collection of partnerships includes students developing treatment protocols for residents of a local hospice, gauging the accessibility of local tourist destinations for the local March of Dimes, helping to plan numerous fund raising events for the local branch of the Canadian Cancer Society and developing projects that contribute to the Niagara Region's healthy eating, smoking cessation and physical activity initiative, "Healthy Living Niagara"



Walid El Ansari leads the Postgraduate Programme in Public Health at Oxford Brookes University, Oxford, United Kingdom. Walid has been working with and researching community-campus collaborations and partnerships for the last 9 years in several countries. He worked with 5 Community Partnership projects in South Africa from 1995 to 1998, and with their involvement, has collected the largest dataset on partnership to emerge from the African continent, if not globally. He is currently examining examples of partnership work in Eastern Europe, and writing up partnership initiatives from Thailand and Bangladesh.

CCPH and The Network: Towards Unity For Health are cosponsoring an international conference on Overcoming Health Disparities, October 6-10, 2004 in Atlanta, Georgia that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information visit <http://www.ccpH.info>

DEAR CCPH

Seeking model programs for addiction prevention in urban communities

Dear CCPH,

I am involved with a Health Initiative project, which has a goal of addressing tobacco, drug, and alcohol addictions and the prevention of the same in intercity communities. We are currently seeking information on models of what others are doing to address the same issue. All help is greatly appreciated.

Please email your response directly to:
Diane Schmitt, Pittsburgh, PA at
schmitt1@stargate.net

Seeking textbook on cultural competency in public health

Dear CCPH,

I have not succeeded in identifying a good all-around textbook on cultural competency in public health. Any thoughts? The closest I come is a public health reader (Jossey Bass) edited by LaVeist on race, ethnicity and health. Any suggestions would be welcomed. Thank you for your help.

Please email your response directly to: Augusta M. Villanueva, School of Public Health at Drexel University at av28@drexel.edu

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UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

November 16, 2003: CCPH is teaming up with the American Public Health Association to offer a **Continuing Education Institute on Advancing the Healthy People 2010 Objectives Through Community-Based Education**. The Institute takes place from 2:30 - 6 pm in San Francisco during the APHA conference. To register, visit: <http://www.apha.org>. To learn more about the Curriculum Planning Guide on which the Institute is based, visit: <http://www.ccph.info>

February 7-10, 2004: CCPH **4th Annual Advanced Level Service-Learning Institute: Fostering Leadership for Service-Learning Sustainability** at Chaminade, Santa Cruz, CA. The institute focuses on the skills and knowledge to sustain and institutionalize service-learning. Details, including application materials and deadline, are posted at <http://www.ccph.info> under the "Coming Up" section. To view proceedings from the 2nd annual institute, visit http://futurehealth.ucsf.edu/pdf_files/slia02proceedings.pdf

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>

OTHER EVENTS

October 8-10, 2003: **Combating Substance Abuse in the 21st Century: Positioning the Nation for Progress** in New York City. The National Center on Addiction and Substance Abuse (CASA) at Columbia University is sponsoring this conference to focus on how well our nation is poised to combat substance abuse and whether those who influence our nation's health care, methods of substance abuse treatment, and American culture are part of the solution or part of the problem. For more information, visit <http://www.casacolumbia.org>.

10-11, 2003: American Academy on Physician and Patient's **2003 Research and Teaching Forum: Emerging Trends in Health Care Communication** in Linthicum Heights, Maryland. The Forum provides physicians, medical educators, health practitioners, communications researchers, and other interested participants with an update on state-of-the-art teaching and research methods in health care communication. <http://www.physicianpatient.org>

15-18, 2003: Annual Biomedical Research Conference for Minority Students, **Preparing a Diverse Scientific Work Force: Eliminating Health Disparities** in San Diego, California. For more information, visit <http://www.abrcms.org>

24-25, 2003: Asian American Network for Cancer Awareness, Research and Training's (AANCART) 4th Annual National Conference, **Asian Americans and Health: Meeting the Needs of Our Growing Community** in Los Angeles, California. The conference will convene researchers, health care providers, community outreach workers, policymakers, students and community members, to present the latest research and cancer control issues in America's highly diverse Asian communities. For more information, visit <http://www.sscnet.ucla.edu/aasc/aancart/>

26-29, 2003: 10th Canadian Conference on International Health. **The Right to Health: Influencing the Global Agenda How Research, Advocacy and Action can shape our future** in Ottawa, Canada. For more information, contact the Conference Secretariat at conference@csih.org and visit <http://www.csih.org>

November 3-4, 2003: The NIH Clinical Center Department of Clinical Bioethics and the Fogarty International Center at NIH, along with the World Health Organization - WHO, will host: **Globalization, Justice and Health: Conference to explore links and build frameworks** in Washington, DC The full program and online registration are available at: <http://www.bioethics.nih.gov/globalization.html> or contact Carol Coy, ccoyn@kra.com

14-16, 2003: SOPHE Annual Meeting, **Leadership and Diversity: Bridges to a Golden Health Education Era** in San Francisco, California. Student/new professionals scholarships available. To find out more information, visit <http://www.sophe.org>



23-29, 2003: **National Family Week: Connections Count** is an annual celebration organized by the Alliance for Children and Families. It emphasizes strong families as the center of strong communities. Organizations nationwide host National Family Week celebrations. For additional information, visit <http://www.nationalfamilyweek.org> or call 1-800-221-2681.

ANNOUNCEMENTS

National Press Foundation: Cancer Issues Seminar - Deadline: September 19

The National Press Foundation is offering 15 expense-paid fellowships for journalists interested in attending a four-day seminar exploring cancer-related topics, including “Cancer Basics,” “Cancer and Minorities,” “Pediatric Cancer,” and “Cancer and Mortality: Ending Well.” The seminar will be held in Washington, DC October 19-22, 2003. Applicants should send a letter of interest, letter of recommendation, bio and sample of work by September 19, 2003. Visit: http://www.nationalpress.org/programs3516/programs_show.htm?doc_id=171521

Graduate Student Scholarships Available for 3rd Annual International Conference on Advances in Service-Learning Research - Deadline: September 26

The conference will take place on November 6-8, 2003 in Salt Lake City, Utah. The theme of the conference is Service-Learning as Civically Engaged Scholarship <http://www.saff.utah.edu/bennion/sl-conf/SLConf/index.htm>

Support World Food Day coming October 16

World Food Day is a global event designed to increase awareness, understanding, and informed, year-around action to alleviate hunger. Sponsored by 450 voluntary organizations, this day is observed each October 16th in recognition of the founding of the United Nation’s Food and Agriculture Organization (FAO) in 1945. To support this effort, organizers are looking for health professional students and faculty to participate in regional events, incorporate World Food Day into the curriculum, and spread the word about this important initiative. To find out how you can get involved, see <http://www.aacn.nche.edu/WorldFoodDay.htm>

One-day Course on Teaching and Evaluating Required ACGME Competencies in Systems-Based Practice (SBP) and Practice-Based Learning and Improvement (PBLI)

The one-day course will be presented by the Tufts Health Care Institute and will be held on Friday, **October 17** at the Michigan State University Management Education Center in Troy, Michigan. To learn more about the conference, please see the OHEP website at: <http://www.ohep.org> and click the link on the left for “continuing medical education”. For more information, email gkeiffer@ohep.org

OMB proposes peer review requirements for regulatory information CCPH members encouraged to comment,

Deadline: October 28 The Office of Management and Budget (OMB) has proposed new standards for peer review of scientific information used and disseminated by the federal government in making major regulations. The draft standards, issued Aug. 29, supplement OMB’s Data Quality Guidelines finalized last year, and would

require agencies to perform “an appropriate and scientifically-rigorous peer review conducted on all significant regulatory information that the agency intends to disseminate.” OMB is inviting public comments.

http://www.whitehouse.gov/omb/inforeg/peer_review_and_info_quality.pdf

New Reports from Partnership for Prevention

Harnessing Genetics to Prevent Disease and Improve Health is a guide to help states shape policies so as to advance individual and collective health. The guide recommends ways that policymakers can integrate genetics into existing programs and to reduce behavioral, environmental and other risks. *Better Medicare for Healthier Seniors* makes the case for modernizing Medicare by emphasizing disease prevention and health promotion. Policymakers on both sides of the aisle have shown significant interest in policy prescription. If you would like copies of either report, please visit <http://www.prevent.org/publications.cfm>

Plenary panel on community-based participatory research at this year’s SOPHE conference

The Society for Public Health Education (SOPHE) invites you to its 54th Annual Meeting, “Leadership and Diversity: Bridges to a Golden Health Education Era,” November 14-16, 2003 at the Palace Hotel in San Francisco. The meeting will immediately precede the APHA annual conference. Featured this year is a plenary panel on CBPR featuring CCPH member Meredith Minkler from UC-Berkeley, along with Nina Wallerstein and Bonnie Duran from the University of New Mexico, and Shawna Mercer from the CDC. For more information, visit <http://www.sophe.org>

The Paul Ambrose Health Promotion Student Leadership Symposium was held this summer

The Association of Teachers of Preventive Medicine (ATPM) held the second annual Paul Ambrose Health Promotion Student Leadership Symposium in June in Washington, D.C. The Symposium is a collaborative initiative between ATPM and the Office of Disease Prevention and Health Promotion (ODPHP). CCPH and the American Medical Student Association are also partners in the program. The primary objective of the program is to provide leadership training and prevention education to medical students, physician assistant students and graduate nursing students interested in medical education, public health, prevention, and health care policy issues. CCPH board chair emeritus Tom O’Toole spoke at the symposium about service-learning and physician activism. For more information, email training@atpm.org or visit <http://www.atpm.org>

The Agency for Health Research and Quality (AHRQ)

Disseminates a New Report AHRQ is disseminating a new report, *Children’s Dental care Access in Medicaid: The Role of Medical Care Use and Dentist Participation*, which examines children’s dental care use in Alabama’s and

Georgia's Medicaid programs and suggests strategies to improve access to dental care. For more information, please contact Karen VanLandeghem at kvanlandeghem@ameritech.net to obtain a copy, please call (800) 358-9295 and request AHRQ Pub No. 03-0032.

The New Freedom Commission on Mental Health Releases Report The commission has released its report, *Achieving the Promise: Transforming Mental Health Care in America - Final Report*, which publishes findings of the commission's one-year study on the state of mental health care delivery nationwide. The full report is available at <http://www.mentalhealthcommission.gov>

Job Announcement: Prevention Research Center of Michigan Associate Evaluation Director/Survey Researcher - The mission of the Prevention Research Center of Michigan (PRC) is to strengthen the capacity of the community, the public health system, and the university to improve the public's health. The Associate Evaluation Director will assist the PRC Management Team in conducting survey research and program evaluations, planning and implementing training, and providing technical assistance to community organizations and agencies. Qualifications: Ph.D. in public health, social science or related discipline. Two years of experience working in community-based settings. Expertise in survey research, program evaluation and qualitative and quantitative data analysis. Interest in community health promotion and disease prevention. Publication record desirable. For more information, contact: Susan Morrel-Samuels, PRC Managing Director at sumosa@umich.edu

The University of Waterloo International Health Development Association has a new website The Association, a student-run non-profit organization now in its first operational year, has launched a website. Among its goals, the association aims to raise awareness of international health through educational seminars and campus events, foster student interest in world health problems and solutions, and provide approximately 20 students with the opportunity to travel to a developing country each year to participate in a health-related project. <http://watserv1.uwaterloo.ca/~uwihda>

HHS makes additional state bioterrorism funds available The Department of Health and Human Services announced that an additional \$1.4 billion has been made available to states, territories, and three metropolitan areas to help strengthen their capacity to respond to terrorism and other public health emergencies. The money will allow states to continue to upgrade and improve their hospitals and public health systems. <http://www.hhs.gov/news/press/2003pres/20030902.html>

New Association Focuses on Field of Public Health Law *Excerpted from an article by Kim Krisberg in the August 2003 issue of The Nation's Health, p.8* With growing interest in the field of public health nationwide, a new association has been formed that caters to one of the field's most important tools: public health law. The new Public Health Law Association provides a network for people interested in public health law to share information and data. The Association is not just open to lawyers, but to anyone interested in public health law. A November 2002 report from the Institute of Medicine, "The Future of the Public's Health in the 21st Century," recommended that the nation's public health laws be strengthened to reflect new public health challenges. <http://www.turningpointprogram.org>

Lights on Afterschool! Invites projects for its October 9th event Fall is approaching fast, which means back-to-school and the fourth annual Lights on Afterschool! October 9, 2003 is this year's day to raise awareness of your community's afterschool programs that kids and families rely on to provide fun, academic support and other opportunities in a safe, supervised environment. Last year, more than 5,000 programs across the country participated with rallies, letter-writing campaigns, town hall meetings, site visits for media and elected officials, and more. Join the party this year and help keep the Lights on Afterschool! For more information, to register your event or to find out if you're already registered, visit: http://www.afterschoolalliance.org/loa_2003/index.cfm

Template for Teaching Cultural Competency to Pharmacy students Cultural Competency in Pharmaceutical Care Delivery is a training template for a one-day pharmacy student elective. Written by University of California, San Francisco Pharmacy faculty, this course tailors cultural competency content and activities to the roles of pharmacists within various practice settings. For more information, visit <http://futurehealth.ucsf.edu/cnetwork/index.html> or http://futurehealth.ucsf.edu/pdf_files/Assemi_Cullander%202003%20Curricula-final.pdf

Input Sought on Project to Grade Health Systems The Praxis Project is in the midst of a project to develop software that allows community groups to "grade" their health "systems" on how equitable they are. They are in the process of identifying what would be good criteria to use for such a tool, based on the relevance and standard accessibility of the data (that is, whether it's available fairly uniformly in most counties, etc.) and to what extent an agency *not* collecting certain disaggregated data at all would be "scored" problematic. Your ideas and thoughts on this will be greatly appreciated — and credited. The tool will be made available free of charge once it's finished. Please email mthemba@theproxiproject.org

Resources Available for Helping Adults with “Back-To-School” Readiness Efforts with their children At the Substance Abuse and Mental Health Administration’s A Family Guide To Keeping Youth Mentally Healthy & Drug Free Web site, some recent postings can help adults with “back-to-school” readiness efforts with their children. Readers who want to receive future updates directly to their e-mail address may join the Family Guide’s E-Mail Update online: <http://family.samhsa.gov/main/listserve.aspx>

New On-Line Training Opportunity Offered to Organizations Working to Fight Poverty in their Communities In October 2003, the School of Community Economic Development at Southern New Hampshire University will begin a new series of on-line training offerings to support and train community organizations towards the preparation of successful applications to the Community Development Financial Institutions Fund in Washington, DC. A new cycle begins every three months. First come - first served. To register or with questions, please write Sharon Hunt at s.hunt@snhu.edu or call 603-644-3123.

Medical Education Cooperation with Cuba (MEDICC) announces educational opportunities in Cuba for health sciences students and faculty Openings available for winter-spring 2004 clinic electives. In Havana students obtain an overview of the Cuban public health system. Then they join a primary care doctor-nurse team in one of the provinces for a more in-depth, individual experience. For more information, visit <http://www.medicc.org> or contact Diane Appelbaum, US Director, MEDICC dappelb@emory.edu

The American Association of Community Colleges (AACC) has released a new project brief, *Sustaining Service Learning: The Role of Chief Academic Officers*. This publication summarizes a series of meetings and conversations with CAOs from colleges that have participated in AACC’s national grant project, *Community Colleges Broadening Horizons through Service-Learning*. The brief considers benefits of and strategies for service learning sustainability, including how and why to sustain service learning in tight fiscal times; how CAO commitment to service learning affects policy development; and how service learning helps meet the mission of community colleges. <http://www.aacc.nche.edu/servicelearning>

National Service Resource Center’s e-newsletter focuses on healthy communities The August 2003 issue focuses on healthy communities, one of the USA Freedom Corps Volunteer Service Action Priorities (http://www.usafreedomcorps.gov/for_volunteers/vsap/overview.asp). The newsletter contains a wealth of resources, web links and other information on the links between community service and

health. To view the full newsletter, visit: <http://www.nationalserviceresources.org/resources/newsletters/enewsletters/>

Organizations Urge Increase in NIH Funding Nearly 600 patient groups, scientific societies and research institutions are calling on the Senate to add \$2.5 billion to the NIH budget for FY 2004. An Aug. 29 letter is asking Senators to support an amendment to the FY 2004 Labor-HHS-Education appropriations bill, sponsored by Senators Arlen Specter (R-Pa.), Tom Harkin (D-Iowa), and Dianne Feinstein (D-Calif.), to increase NIH funding by an additional \$1.5 billion, for a total increase of \$2.5 billion (9.2 percent) over FY 2003. The complete story is at <http://www.aamc.org/advocacy/library/washhigh/2003/082903/1.htm>

Public Campaign Launched to Improve Safety and Encourage Dialogue Between Patients and Health Professionals 5 Steps to Safer Health Care is a new campaign sponsored by the U.S. Department of Health and Human Services (DHHS), in partnership with the American Hospital Association and the American Medical Association, to reduce the risks that patients may face in the course of receiving health care services. Evidence-based, practical tips on the role patients can play in making their care safer were developed through a joint effort of the Agency for Healthcare Research and Quality, Centers for Medicare and Medicaid Services, the Office of Personnel Management, and the Department of Labor. Tips are available at <http://www.ahrq.gov/consumer/5steps.htm> or <http://www.ahrq.gov/consumer/cincorec.htm> (in Spanish).

Maternal and Child Health Bureau Sponsors Discussion of Early and Periodic Screening, Diagnostic and Treatment (EPSDT) Experiences and Recommendations for Improvement On September 10, 2003 the Maternal and Child Health Bureau sponsored a Webcast discussion, titled Enhancing Partnerships Between Title V, Medicaid, and Local Health Departments Through EPSDT. The discussion featured multiple presenters from federal, state and local agencies and will focus on experiences and recommendations for improving EPSDT rates through state and local partnerships. The agenda is at http://www.mchcom.com/epsdt_frame.htm. An archived version of the webcast is also available on the site.

Cyber Seminars in Health Services Research Methods AcademyHealth is offering seven easily accessible, two-hour, Web- and audio-based Seminars that allow you or groups of individuals to learn the latest health services research methods from experts for a low fee, without the cost of hotel or travel. Register by September 26 and save! <http://www.academyhealth.org/cyberseminars/live/register.htm>

GRANTS ALERT!

United States Institute of Peace Grants - Deadline: October 1 Up to \$45,000 to support research, education, and dissemination of information on international peace and conflict resolution. <http://www.usip.org/grants/index.html>

4H Youth in Action Community Service Grants - Deadline: October 1 Up to \$2,000 to support youth-led community service organizations. Youth must be involved in the proposal writing process. More information can be found at <http://www.grants.n4h.org>

CDC/ATSDR Public Health Conference Support Grant Program - Deadline: Cyclical, next is October 1 The Centers for Disease Control and the Agency for Toxic Substances and Disease Registry announce the pending availability of appropriated fiscal year 2004 funds for a grant program for Public Health Conference Support. The purpose of conference support funding is to provide partial support for specific non-Federal conferences (not a series) in the areas of health promotion and disease prevention information and education programs, and applied research. <http://www.cdc.gov/od/pgo/funding/04004.htm>

Martin Luther King, Jr. Day of Service Grants - Deadline: October 2 The Corporation for National and Community Service (CNCS) has announced the availability of \$500,000 in grant funds to help mobilize more Americans to observe the Martin Luther King, Jr. federal holiday on January 19, 2004 as a day of service in communities and to bring people together around the common focus of service to others. For details on the grant competition and application guidelines: <http://www.nationalservice.org/whatshot/notices.html> For a link to access the eGrants system through the Corporation's website: <http://www.nationalservice.org/egrants>

Johnson & Johnson Community Health Care Program, in partnership with the Johns Hopkins Bloomberg School of Public Health and the National Council of La Raza announce grants - Deadline: October 31

The program's goal is to assist organizations which improve access to quality health care for the medically underserved. Applications are being accepted from the following geographic areas only: Alabama, New Jersey, Baltimore, Los Angeles, Texas, and Georgia. For more information, visit <http://www.jhsph.edu/johnsonandjohnson>

New Grants Program support Community College Service-Learning - Deadline: November 3

Fifteen community colleges will be selected in a national competition to participate in the next round of AACC's *Horizons* project. Ten colleges will receive \$12,000 grants, plus extensive training and technical assistance, to develop model service learning programs; five other colleges will receive \$5,000 grants to mentor the 10 model programs. <http://www.aacc.nche.edu/Template.cfm?Section=ResourceCenter>

Robert Wood Johnson's (RWJ) Substance Abuse Policy Research Program Grants - Deadline November 7

Letters of intent to apply for grants of up to \$400,000 for research and evaluation projects through the RWJ Foundation's Substance Abuse Policy Research Program. For additional information, please visit <http://www.saprp.org>

Rapid Response to College Drinking Problems Grants - Deadline: Open The purpose of this Program Announcement (PA) is to provide a rapid funding mechanism for timely research on interventions to prevent or reduce alcohol-related problems among college students. For more information: <http://grants1.nih.gov/grants/guide/pa-files/PAR-03-133.html>

TEXAS STUDENTS REACH PUBLIC WITH TRAVELING HEALTH FAIR

*Excerpted from an article by Kim Krisbeg in the August 2003 issue of
The Nation's Health, p.15*

Health and medical students in Texas have created a unique and entertaining way to bring health care to the community. Founded in May 2002, Health Circus was started and is run by students at Texas A&M University System Health Science Center. Armed with face paint, snowcones, popcorn, puppet shows and clowns, the Health Circus travels to Texas towns, offering a variety of free health services and education to local communities. To attract children, the two cofounders decided to create a traveling circus atmosphere and infuse it with a range of much needed health services and educational offerings. The first Health Circus, which is funded through grants and donations, was held in Caldwell, Texas, in February. At the event, the team of health and medical students offered CHIP and Medicaid enrollment, free immunizations, healthy-child screenings, healthy diet information and dental checkups.

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CALLS FOR SUBMISSIONS

Call for Papers for Trends in Higher Education Conference **Deadline: October 1**

As the landscape of higher education evolves, we must revisit and rethink the models that underlie how the higher education community relates to society. This conference is sponsored by the University of Phoenix School of Advanced Studies in Phoenix, Arizona on February 20-22, 2004. For more information, please visit <http://www.phoenix.edu/trends2004>

SOPHE/CDC Injury Fellowships - Deadline: October 1

Applications are being accepted for graduate students interested in a 1-year fellowship to study special projects in injury prevention and health education/behavioral sciences. Fellowships include \$1500 award, 1-year Society for Public Health Education (SOPHE) membership, and poster presentation at SOPHE's 2004 Annual Meeting in Washington, DC. See <http://www.sophe.org> for more details.

Foundation for Child Development (FFCD) Offers Fellowships for Research on Immigrant Children

Deadline: October 1

FFCD offers the Changing Faces of America's Children-Young Scholars Program to support a new generation of early career scholars and to develop a better understanding of the changing population of America's children as represented by those living in immigrant families. The program provides fellowships of up to \$150,000 over three years maximum. Approximately three or four fellowships are available for support of individual scholarship by junior faculty. <http://www.ffcd.org/>

Applications Available for John Simon Guggenheim Memorial Foundation Fellowships - Deadline: October 1

The Foundation provides fellowships for advanced professionals in all fields (natural sciences, social sciences, humanities, creative arts) except the performing arts. The fellowship program is designed "to further the development of scholars and artists by assisting them to engage in research in any field of knowledge and creation in any of the arts, under the freest possible conditions and irrespective of race, color, or creed." <http://www.gf.org/>

Call for Submissions, Call for Reviewers -

Deadline: October 1

The 18th Biennial Conference on Human Development will take place in Washington, DC on April 23-25, 2004 hosted by the Applied Developmental Psychology program at George Mason University. The Conference provides a warm and inviting opportunity for lively interchange among scholars, students, practitioners, child advocates, policy makers, and others interested in human development, broadly defined. To view/download the Call for Submissions AND the Call for Reviewers

please go to the conference website:

<http://adp.gmu.edu/CHD2004>

For more information, contact the conference organizers: Susanne Denham at sdenham@gmu.edu, Elyse Lehman at elehman@gmu.edu, and Adam Winsler at awinsler@gmu.edu

Call for Abstracts for the 10th World Congress on Public Health Conference - Deadline: October 3

The World Federation of Public Health Associations 10th World Congress on Public Health conference, "Sustaining Public Health in a Changing World: Vision to Action" will take place in Brighton, England on April 19-22, 2004. For additional information on the call for abstracts, please visit <http://www.wfpha.org> or <http://www.phaworldcongress.com>

Call for Submissions for Equator Prize 2004

Deadline: October 5 The Equator Initiative's biennial Equator Prize is awarded to recognize communities from developing countries in the tropical belt that demonstrate in practical terms successful simultaneous efforts to conserve biodiversity and reduce poverty. Announcement of winners will be made in early 2004 at the Seventh Conference of the Parties to the Convention on Biological Diversity, in Malaysia. <http://www.EquatorInitiative.org>

Youth Service America is Recruiting Lead Agencies for National Youth Service Day 2004 - Deadline: October 15

Be a leading force in the 16th Annual National Youth Service Day - April 16th-18th, 2004 - the largest service event in the world. Lead Agencies increase the scope, visibility, and sustainability of NYSD by leading large city, regional or statewide celebrations. Lead Agencies receive a \$2,000 grant, media exposure, outreach support, planning resources, and year-round service planning support. To learn more about the initiative and to apply online, visit http://www.ysa.org/nysd/nysd_involvement_parent.cfm.

NINR Mentored Research Scientist Development Award for Minority Investigators - Deadline: October 17

The National Institute of Nursing Research (NINR) invites applications to support the research career development of doctorally prepared minority nurse investigators in tenure-earning positions at Traditionally Minority Based Institutions (TMBIs) and at majority academic institutions in the biomedical and behavioral scientific mission areas of the NINR. <http://www.nih.gov/ninr/research/dea/function.html>. and <http://grants1.nih.gov/grants/guide/rfa-files/RFA-NR-04-003.html> or contact Cindy McDermott at cindy_mcdermott@nih.gov

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Spencer Foundation now accepting applicants for its Dissertation Fellowship for Research Related to Education program - Deadline: October 27

Applicants must be candidates for the doctoral degree in any field of study at a graduate school in the United States. Approximately 30 nonrenewable fellowships of \$20,000 will be awarded in April 2004, to support completion of the dissertation. For more information please visit <http://spencer.org>

Abstracts now being accepted for the World Conference in Health Promotion and Health Education

Deadline: October 31

The conference will take place April 26-30, 2004 in Melbourne, Australia. The theme is 'Valuing diversity, reshaping power: Exploring pathways to health and well-being', which highlights the need for broadly-based partnership in health development if the global changes and challenges are to be addressed through health promotion. For information on submitting abstracts, please visit <http://www.health2004.com.au/>

Call for Abstracts for 2nd National Steps to a HealthierUS Summit - Deadline: October 31

The 2nd national *Steps to a HealthierUS* summit will be held March 18-19, 2004, in Baltimore, Maryland. The summit will focus on chronic disease prevention and health promotion. One of several conference themes is "Partnering for Health Improvements." Further information about abstract submission guidelines can be found at <http://steps2004.iqsolutions.com/abstracts/index.asp>

Call for Papers for Special Issue of Health Services Research on "Global and International Health"

Deadline: November 15

The purpose of this special issue is to provide a forum for presenting the latest research and policy analysis on international health to a broad audience of researchers, practitioners and policymakers.

<http://www.hospitalconnect.com/hsr/InfoForAuthors/instauth.html> or contact: Meighan Schreiber, Managing Editor, at hsr@itsa.ucsf.edu

Community Health Scholars Program (CHSP)

Deadline: December 9 CHSP has been designed to meet the growing needs of health professional schools, with emphasis on schools of public health, for faculty with community competency. Its goal is to increase the number of faculty possessing the capacity to carry out community-based "participatory" research and teaching and who understand determinants of community health and how to build the capacity of communities, health-related agencies and academic centers to function as equal partners in community-based research, service and education. For more information visit <http://www.sph.umich.edu/chsp>.

NIH seeks applications to its student loan repayment programs - Deadline: December 31

The National Institutes of Health (NIH) is accepting applications to all five NIH Loan Repayment Programs. The programs repay up to \$35,000 a year of qualified educational debt for health professionals pursuing careers in clinical, pediatric, contraception and infertility, or health disparities research (including payment for Federal and state tax liabilities). Accepted applicants must possess a doctoral-level degree, devote 50 percent or more of their time to research funded by a nonprofit organization or government entity, and have educational loan debt equal to or exceeding 20 percent of their institutional base salary. U.S. Citizens, permanent residents, and U.S. Nationals may apply. <http://www.lrp.nih.gov>

Child Family Health International is Now Accepting Applications for it's Community Medicine in Ecuador program - Deadline: Open

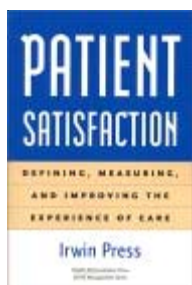
It is a 4-week elective working out of the cities of Quito and rural Puyo for premedical and medical students; also open to dental, nursing and psychology students. Offers first hand clinical exposure to the realities of rural pediatric medicine and outreach to rural communities and children. For more information and application instructions visit http://www.cfhi.org/prog_desc.php4?pcode=19

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Health Circus also set up its tents at Texas A&M University in College Station in March and in the town of Navasota in April. Altogether, 112 immunizations were given to 71 children in Caldwell and Navasota, and a total of 112 children were given healthy child screenings during the three Health Circuses. About 40 students, including medical, public health, nursing and dental students, run each Health Circus event. In April, Health Circus received an award from the Texas Department of Health for its efforts to increase childhood immunizations. All of the supplies for Health Circus are donated and immunizations are free, courtesy of the Texas Department of Health. Eventually, Health Circus will visit every county in Brazos Valley.

"We learn how working together in collaboration with people with the same interests as us can have great results, and we see how easily we can touch the lives of those in the community," she said. "One of the goals of Health Circus is we want to be role models for children," said medical student Mona Zaidi, program co-director. For more information about Health Circus, call (979) 845-2887 or email healthcircus@medicine.tamu.edu

PUBLICATIONS



Patient Satisfaction: Defining, Measuring, and Improving the Experience of Care by Irwin Press, Ph.D.

This book provides your students with some initial theory on why it is important to focus on patient satisfaction efforts and includes tools to measure, monitor, and improve patient satisfaction. This guide shows your students how to survey patients, design strategies to address

findings, and instill the patient satisfaction culture among staff. To order, visit

<http://www.ache.org/pubs/classroom/clashome.cfm>

The Manager's Guide to Program Evaluation: Planning, Contracting, and Managing for Useful Results

by Paul Mattessich. The difference between a good program and a great one can be traced to a few key pieces of information - among them, true knowledge of how your program works. Effective evaluation helps you know your program, identify your successes, share them with board, funders, and clients, and continuously improve your services. Ultimately, evaluation shows that your organization is truly making a difference.

<http://www.wilder.org/pubs>



Virtual Inequality: Beyond the Digital Divide

There has been considerable evidence amassed by public officials and researchers that documents a "digital divide" in American society existing between those who have and can afford the latest in technological tools and those who have neither. In this book, three Kent State University researchers explore and redefine the issue by

investigating technology access, skill, political participation and economics. The book's authors, Caroline J. Tolbert, Karen Mossberger, and Mary Stansbury, conclude that computer and Internet access are insufficient without the skill to use the technology, and that economic opportunity and political participation provide primary justification for realizing that this inequality is a public problem and not simply a matter of private misfortune.

Federalism and Health Policy edited by Urban Institute researchers John Holahan, Alan Weil, and Joshua Wiener, the book examines the record of shared federal and state responsibility for health coverage for low-income Americans. While the existing system "has achieved a great deal....it also leaves more than 40 million people uninsured, allows excessive variation across states, places unsustainable pressure on state

budgets, creates tension between the two levels of government and yields too few benefits from experimentation." For further information on the report go to <http://www.urban.org/pubs/federalism/index.html>

Beyond the Campus: How Colleges and Universities Form Partnerships with their Communities

Excerpted from the review by Dick Cone for Campus Compact Reader, (<http://www.compact.org>)

Beyond the Campus presents case studies of partnerships between colleges and universities and examines the challenges faced by these partnerships. Yale faculty member David Maurrasse looks at four very different institutions (University of Pennsylvania, San Francisco State University, Xavier University in New Orleans, and Hostos Community College in South Bronx) and the partnerships they are attempting to build with their communities. The author's conclusions hinge on his belief that colleges and universities have some obligation to the communities in which they are located, especially when those neighborhoods are poor, working class neighborhoods. To order, visit <http://www.routledge.com/> or visit the National Service-Learning Clearinghouse at <http://www.servicelearning.org>

Gather the People has a grassroots lobbying guide to the principles and methods of grassroots lobbying on its web site. The guide outlines the role of coalitions in lobbying, choosing a decision-maker to lobby, questions to help devise a lobbying strategy, preparation of a policy brief, meeting with a decision-maker, and testifying at legislative hearings. <http://www.gatherthepeople.org/Pages/GTPdownloads.htm>.

Conducting Community Forums: Engaging Citizens, Mobilizing Communities is a new book from the Amherst H. Wilder Foundation and provides step-by-step instructions to plan and carry out successful community forums to educate the public, build consensus, focus action or influence policy.

http://www.wilder.org/pubs/cmt_y_forums/index.html.



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

