



PARTNERSHIP MATTERS

Member Newsletter of Community-Campus Partnerships for Health

Promoting health through partnerships between communities and higher educational institutions

October 3, 2008
Volume X • Issue 20

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Community-Campus Partnerships for Health

c/o Medical College of Wisconsin
Public and Community Health
Attn: Alicia Witten
8701 Watertown Plank Road
Milwaukee, WI 53226

Tel. (414) 456-8191
Fax. (414) 456-6431

ccph@mcw.edu

www.ccph.info

SAVE THE DATE!

CCPH's 11th Conference "Creating the Future We Want to Be: Transformation through Partnerships,"
April 29 – May 2, 2009 in Milwaukee, WI USA. Plan now to attend!

*The [Conference Call for Proposals](#) Deadline is October 10, 2008.
See "[News from CCPH](#)" for more information.*

ELIAS A. ZERHOUNI TO END TENURE AS DIRECTOR OF THE NATIONAL INSTITUTES OF HEALTH

Zerhouni Instrumental in Transforming Public Access and Public Input

Elias A. Zerhouni, M.D., the director of the National Institutes of Health, announced his plans to step down at the end of October 2008 to pursue writing projects and explore other professional opportunities. Dr. Zerhouni, a physician scientist and world-renowned leader in radiology research, has served as NIH director since May 2002. He led the agency through a challenging period that required innovative solutions to transform basic and clinical research into tangible benefits for patients and their families. One of the hallmarks of his tenure is the NIH Roadmap for Medical Research, launched in 2003, after extensive consultations with the scientific community. The NIH Roadmap brought together all of the NIH 27 Institutes and Centers to fund compelling research initiatives that could have a major impact on science, but that no single institute could tackle alone. Additional accomplishments include among others:

Clinical and Translational Science Awards: In October 2006, Dr. Zerhouni launched a national consortium designed to transform clinical and translational research. Called the Clinical and Translational Science Awards (CTSAs), the program represented the first systematic change in the agency's approach to clinical research in 50 years. The consortium got underway in with 12 sites; more were added each year with the plan of supporting 60 such institutions by 2012. NIH began to see the transformative effects of the program as changes occurred and new partnerships at institutions were forged.

Trans-NIH Initiatives to Address Major Public Health Needs: Dr. Zerhouni established NIH-wide research initiatives to address major public health problems, including obesity research and neuroscience research. Shortly after his arrival, Dr. Zerhouni established the NIH Obesity Research Task Force. The task force developed a strategic plan that combined new research opportunities with the coordination of resources across the NIH. The plan called for interdisciplinary research teams to bridge the study of environmental and behavioral causes with the study of genetic and biologic causes.

Public Access to NIH-Funded Published Research: In February 2005, Dr. Zerhouni announced an unprecedented policy designed to expand and accelerate public access to published articles resulting from NIH-funded research. The policy was the first of its kind and called on scientists to release manuscripts from research supported by NIH as soon as possible, and within 12 months of publication. Publications are made available in a web-based archive managed by the National Library of Medicine.

Enhanced Transparency: NIH's responded to a call by Congress and the public for enhanced transparency and accessibility regarding disease funding by creating the Research, Condition, and Disease Categorization (RCDC) system. RCDC utilizes a computer-based tool that applies a uniform process of accounting for NIH funding for diseases and conditions. The process produces a transparent list of grants underlying and supporting the dollar amounts for each reporting area.

Partnership Matters newsletter is a member benefit of Community-Campus Partnerships for Health

Find out more about [membership benefits](#) and how you can [join CCPH today!](#)

**Newsletter Co-Editors
Jessie Tobin
Alicia Witten**

**Contact us:
ccph@mcw.edu**

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**Partnership Matters
Newsletter**

Submission Guidelines

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccph@mcw.edu.

Submission Guidelines:

- Please limit announcements and questions to not more than 100 words. As for articles and editorials, not more than 200 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used

Sweeping Reform of NIH Ethics

In February 2005, Dr. Zerhouni announced a set of ethics regulations to address outside consulting between some NIH employees and representatives of the pharmaceutical and biotechnology sectors. Dr. Zerhouni launched the revised rules to help NIH (1) preserve its historic role as the primary source of unbiased scientific health information for the country and (2) maintain the highest ethical standards, both while sustaining the agency's ability to support and conduct the best medical research in the world.

Public Trust Initiative

In October 2007, Dr. Zerhouni announced release of a new Request for Applications (RFA) for the Partners in Research Program, which supports studies of innovative ways to increase science literacy, improve public understanding of health research, and engage the public through community-based organizations. The program is one of several programs initiated by NIH to maintain and enhance public trust in medical research.

Reaching Out to the Public

Under Dr. Zerhouni's leadership, NIH reached to the public in an unprecedented way with the communication of science-based health information and scientific results. He led efforts to make the incomparable resources of the NIH and its grantees, resources accessible to the public. He worked closely with the Council of Public Representatives in encouraging these efforts. In two important messages to NIH and the public, Dr. Zerhouni encouraged open discourse about science noting: "Timely and accurate research results and science-based health communications are an integral part of the NIH mission."

For read more about Zerhouni's departure, please visit:

<http://www.nih.gov/news/health/sep2008/od-24.htm>

NATIONAL CENTER FOR RESEARCH RESOURCES ROLLS OUT STRATEGIC PLAN: [CCPH Comments Reflected in Plan](#)

The National Institutes of Health's National Center for Research Resources (NCRR) has presented its new strategic plan, which outlines the center's priorities and goals for research infrastructure, informatics, and biomedical research workforce needs from fiscal years 2009 to 2013. The NCRR is the only major component of the NIH that provides for infrastructure and resource needs for all areas of biomedical research. In a September 2007 comment letter, CCPH urged the NCRR to promote community-engaged research, invest in authentic community-academic research partnerships and build research capacity in communities. A number of CCPH's recommendations are reflected in the final strategic plan.

View CCPH's September 2007 comments to NCRR at:

http://depts.washington.edu/ccph/pdf_files/CPS_policy_response_NCRR_Strategic%20Plan.pdf
(Comments submitted with the support of the Community Partner Summit Policy Workgroup on behalf of CCPH and a group of individuals and organizations)

View the NCRR strategic plan at http://www.ncrr.nih.gov/strategic_plan

An Excerpt from Dr. Zerhouni's Letter to Colleagues:

"I wanted to also thank and recognize the commitment and tireless efforts of the non profit organizations like yours that help NIH accomplish the great work that it does. For over six years, I have enjoyed and benefitted from your thoughtfulness, dedication, and devotion to our shared mission: to make a difference in the nation's health through the discovery of new knowledge. Together, we have faced great challenges posed by the unique times in which we live and where there are profound changes and shifts in the scientific environment, Government, and the world.

Each one of you is among the most extraordinary, committed group of individuals with which I have ever interacted. Whenever NIH asks for your ideas, input, suggestions, and, participation, you answer the call, regardless of the nature and the complexity of the question, concern, or issue under discussion. You have every right to share credit for the agency's achievements as you form a unique and essential component of our success. It is also because of you that NIH is one of the true "wonders of the world" and takes such a prominent place in rankings of Federal agencies."

Elias A. Zerhouni, M.D.

MESSAGE FROM OUR EXECUTIVE DIRECTOR

NIH Director Dr. Elias Zerhouni Understood the Value of Public Participation



Cheryl Maruana

The recent announcement of the departure of Dr. Elias A. Zerhouni, M.D., as director of the National Institutes of Health (NIH) gives us the opportunity to reflect on his efforts to transform the NIH. During his tenure, Dr. Zerhouni implemented a number of initiatives that helped strengthen relationships between the Institutes and the public. In 2004, Zerhouni launched the NIH Public Trust Initiative, which was developed to provide the public with information about how NIH conducts and supports research, create opportunities for participation in priority setting, and provide greater access to resources and research results. This initiative signaled an important transformation in how the NIH leadership viewed public participation and has opened possibilities for building greater support and capacity for community-engaged research.

One key mechanism for community participation has been the NIH's Council of Public Representatives (COPR). COPR is a federal advisory committee made up of members of the public who advise the NIH Director and currently includes several CCPH members. Under Zerhouni, COPR was able to make substantial recommendations to promote participatory research and community engagement. As my colleague and COPR member, Dr. Syed Ahmed noted, "Dr. Zerhouni truly understood the value of public participation in health care."

This understanding has helped the NIH take steps towards integrating public participation in its work. During Zerhouni's tenure, the NIH put out several Calls for Information that asked for public input on NIH plans, priorities, and policies. We are beginning to see the impact of this participation. The recently released Strategic Plan by the NIH National Center for Research Resources (NCRR), for example, reflects several of CCPH's comments. View the NCRR strategic plan at http://www.ncrr.nih.gov/strategic_plan

It is vital that the incoming NIH leader builds upon these successes. CCPH will continue to advocate for increased NIH investment in community-based participatory research and in the capacity of all partners to be equitably engaged in such research. We will promote authentic partnerships between academic institutions, community-based organization, and government agencies and will push for the equitable distribution of resources needed to sustain these partnerships. CCPH members are encouraged to respond to the NIH's Calls for Information and to nominate COPR members who recognize the value of community-engaged research. Zerhouni built a legacy of transformation at the NIH and we must all continue our work to ensure that the NIH's commitment to public participation remains.

NEWS FROM CCPH

Special Limited Time Offer for the Journal *Progress in Community Health Partnerships* Available to CCPH Members!

One of CCPH's publishing partners; Johns Hopkins University Press has a special offer exclusive to CCPH members in subscription prices for a limited time only! Currently, CCPH members are eligible for a 20% discount on subscription prices to the JHUP Journal *Progress in Community Health Partnerships* as a benefit of CCPH Membership.

However, for a limited time, JHUP would like to EXTEND this discount by offering issue 2.2 of *Progress in Community Health Partnerships* for FREE! That's a **20% discount on the subscription** and a **FREE** issue (5 issues for the price of 4!).

In this issue:

- Nearly all of the papers in this special issue originated at the 2007 CCPH Conference
- **CCPH Senior Consultant Sarena Seifer's** editorial "Mobilizing Partnerships for Social Change" is featured
- Two papers feature local-level community health surveys through academic-community partnerships

To act NOW on this time-sensitive benefit, visit our publications discount page at:

<http://depts.washington.edu/ccph/books.html#JohnsHopkins1>

Remember, this offer only applies to current **CCPH** members. Not yet a member? [Join today!](#)

CCPH'S 11TH CONFERENCE CALL FOR PROPOSALS DEADLINE APPROACHING: OCTOBER 10, 2008!

The deadline for submissions to the 11th CCPH Conference "Creating the Future We Want to Be: Transformation through Partnerships" is October 10, 2008. The Call for proposals is available by visiting our website at <http://www.depts.washington.edu/ccph/conf09-cfp.html>. For complete information on submission criteria, guidelines and procedures please see this announcement.

Be sure to mark your calendars for April 29-May 2, 2009 and plan now to join hundreds of your colleagues for 4 days of skill-building, networking and agenda-setting in Milwaukee, WI – CCPH's new home city! For more information, visit: <http://depts.washington.edu/ccph/conf09-overview.html>

CCPH'S Annual Award Nomination Materials Now Available!

The nomination materials for **CCPH's Annual Award** are now available by visiting our website at <http://www.depts.washington.edu/ccph/awards.html>. Partnerships must nominate themselves and need not be members of **CCPH**. **Award nominations are due January 30, 2009.**

The **CCPH Award** will be presented at the **11th CCPH Conference** "Creating the Future We Want to Be: Transformation Through Partnerships," scheduled for April 29-May 2, 2009 in Milwaukee, Wisconsin.

To read about the 2008 Annual Award recipient, the **Partnership between the University of Pennsylvania, Philadelphia, PA and the Decatur Community Association, Cutler, OH, USA** please visit: <http://depts.washington.edu/ccph/awardsrecipients.html#2008>

New Article on Service-Learning in Public Health!

CCPH Senior Consultants Suzanne Cashman and **Sarena Seifer** have co-authored the article, "Service-Learning: An Integral Part of Undergraduate Public Health," appearing in the September 2008 issue of the *American Journal of Preventive Medicine*.

Visit the **CCPH** service-learning resources page at:

<http://depts.washington.edu/ccph/servicelearningres.html#PublicHealth> to view the article.

For more information on service-learning in public health, visit the Health Disparities Service-Learning Collaborative at:

<http://depts.washington.edu/ccph/disparities.html>



MEMBERSHIP MATTERS

Are You Enjoying ALL of the Benefits CCPH Membership Offers?

Join a CCPH Member Interest Group Today!

Member Interest Groups (MIGs) are designed to mobilize **CCPH** members for collaborative problem-solving and collective action around priority topics of shared interest. Current MIG topics include:

- ❖ Aboriginal & Indigenous Peoples' Health
- ❖ Community-Academic Partnerships in HIV/AIDS
- ❖ Emerging Leaders
- ❖ Homelessness & Health
- ❖ International Partnerships
- ❖ Refugee & Immigrant Health
- ❖ Rural Health

All **CCPH** members are invited to join one or more MIGs. Sign up today at <http://depts.washington.edu/ccph/migs.html>

Not Yet A Member? Join Today!

If you are interested in becoming a member of **CCPH** or need to renew your current membership, [join today!](#)
(See above for information on **CCPH Membership Rewards!**)

Having Trouble Accessing CCPH Members-Only Website?

If you did not receive or misplaced your password for accessing member-only pages on the **CCPH** website, contact **CCPH** at (414) 456-8191 or ccph@mcw.edu

Showcase Your Work! Be a CCPH Featured Member!

Let the world know about your partnership work! Email us ccph@mcw.edu for details.
Read about the Current **CCPH** Featured Member Renee Veksler at <http://www.ccpb.info>
To view past **CCPH** Featured Members, visit <http://depts.washington.edu/ccph/pastfeaturedmembers.html>



FEATURED MEMBER

Rae Walker

Examining Trust in Collaborative Partnerships

In this interview, **CCPH** Member Rae Walker shares her work on trust and partnerships. Rae is a Professor at La Trobe University School of Public Health in Australia. Her research aims to better understand trust-building in partnerships, including how organizational and policy environments make it easier or harder to work in trust-based ways. "Trust is a fascinating thing to study" says Rae, and her passion extends to building community-campus partnerships that address the "wicked problems" – the complex ones – including the problem of climate change and the imperative to transform national economies while maintaining community wellbeing.

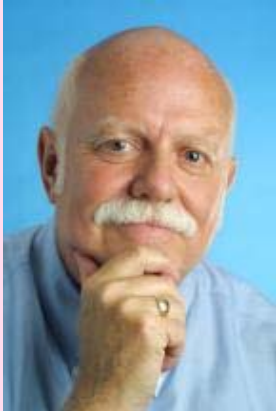
To read Rae's full interview about her work and passions, click [here](#).

To read about previous Featured Members, click [here](#).

Would you like to be a CCPH Featured Member? See above for details....

MEMBERS IN ACTION

CCPH Board Member Dennis Magill Honored with City Park!



Congratulations to CCPH board member Dennis Magill on this well-deserved honor and recognition!

Dr. Peter Warrian, Chair of the Wellesley Institute Board of Directors, and Rick Blickstead, CEO, are pleased to announce that Toronto's newest park located on the former site of the Wellesley Central Hospital has been designated by Toronto City Council as the "Wellesley Magill Park". It honours the hospital's men and women who so well served the community for over 90 years, the Southeast Toronto community that supported the hospital, and Dennis William Magill, a founder of the Wellesley Institute.

Dr. Magill had a distinguished academic career as a sociologist at the University of Toronto, and was honoured as Professor Emeritus. In addition, he has held numerous board positions including the Toronto Historical Board, Sherbourne Health Centre, Re kai Centre for Long Term Care, Wellesley Central Residents Inc., Centre for Urban Health Initiatives (University of Toronto), Community- Campus Partnerships for Health, and the Toronto Central Local Health Integration Network.

Under his leadership, the Wellesley Institute has been committed to transforming the hospital lands into a positive engine of change for the community of southeast Toronto. The site now comprises private and not-for-profit housing, a long-term care centre, and a supportive housing facility in addition to the park.

The Wellesley Institute is Canada's leading progressive urban health institute exploring solutions to housing and homelessness, newcomer health, health reform, and social innovation, within the focus of health equity. Learn more at www.wellesleyinstitute.com

UPCOMING EVENTS

For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)

Join CCPH at Upcoming Events!

OCTOBER 2008

- ▶ **October 10, 2008 • CCPH Board Meeting Reception •** Washington, D.C.
CCPH Members in the D.C. area are warmly invited to attend the CCPH Fall Board Meeting Reception on Friday evening, 5:30pm – 7:00pm at the Churchill Hotel. For additional information, please contact CCPH Program Coordinator, Pam Kohal at pkohal@mcw.edu.
- ▶ **October 25-28, 2008 • International Association for Research on Service-Learning and Community Conference •** New Orleans, LA

The conference theme is "The Scholarship of Engagement: Dimensions of Reciprocal Partnerships." Three conference sessions feature CCPH presenters:

- **CCPH Senior Consultant Sherril Gelmon** and **Faculty for the Engaged Campus Co-Director Cathy Jordan** leading a pre-conference workshop on October 25 on Practical Suggestions for Securing Recognition of Your Community-Engaged Scholarship.
- On October 26, **CCPH Senior Consultant Sherril Gelmon** will also be presenting a workshop on Benchmarking Institutional Engagement: A Comparison of Two Methods, including CCPH's Building Capacity for Community Engagement Institutional Self assessment.
- Also on October 26, **CCPH Member Amanda Vogel** will be presenting her CCPH-supported doctoral study on Evaluating the Long-Term Sustainability and Impact of Service Learning in the Health Professions: A Ten-Year Follow-up Study of the Health Professions Schools in Service to the Nation Program

For more information on the conference, visit:

http://www.researchslce.org/Files/2008Conference/Conference_Main.html

For more information on Faculty for the Engaged Campus, visit:

<http://depts.washington.edu/ccph/faculty-engaged.html>

APRIL - MAY 2009

- **Save the Date! April 29-May 2, 2009 • CCPH's 11th Conference • Milwaukee, Wisconsin**

Mark your calendars for April 29th-May 2nd 2009 and plan now to join hundreds of your colleagues for four days of skill-building, networking and agenda-setting in Milwaukee, WI **CCPH's** new home city! More information is available at <http://www.depts.washington.edu/ccph/conf09-cfp.html>.

Questions? Interested in being an exhibitor or co-sponsor? Contact Alicia Witten at awitten@mcw.edu or (414) 456-7404.

New Event Listings

For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)

October 22-24, 2008 • NACHC Financial, Operations Management and Information Technology Conference for Community Health Centers • Orlando, FL • <http://www.nachc.org/fomit.cfm>

October 26-28, 2008 • Youth Service Institute • Orlando, FL • <http://www.ysa.org/institute>

October 28-30, 2008 • Alliance for Children and Families National Conference • Baltimore, MD • <http://www.alliance1.org/Conferences/National2008/index.htm>

November 19-22, 2008 • IANYS 8th Global Conference on National Youth Service • Paris, France • <http://www.icip.org/ht/d/sp/i/1915/pid/1915>

March 5-6 2009 • 8th Annual Conference on Team Based Learning in Higher Education • Austin, TX • <http://www.utexas.edu/academic/diia/teambased/>

April 2-3, 2009 • Community University Partnership Program Conference "Shared Passion, Different Perspectives" • Brighton, England • <http://www.brighton.ac.uk/cupp/conference09.html>

April 15-18, 2009 • 2009 International Association for the Study of Sexuality, Culture and Society (IASSCS) "Contest Innocence – Sexual Agency in Public and Private Space." • Hanoi, Vietnam • <http://www.iasscs.org/2009conference>

April 18-19, 2009 • Unite for Sight 6th Annual Global Health Conference: "Achieving Global Goals Through Innovation" • New Haven, CT • <http://www.uniteforsight.org/conference>

May 26-30, 2009 • 36th Annual Conference on Global Health: New Technologies + Proven Strategies = Healthy Communities • Washington, D.C. • http://www.globalhealth.org/conference_2009/

July 13-14, 2009 • The World Congress 5th Annual Leadership Summit on Medicare "Solutions to Maximize Profitability, Maintain Compliance and Ensure Program Solvency in the New Era of Healthcare Reform" • Washington, D.C. • <http://www.worldcongress.com/events/HL09026/>

ANNOUNCEMENTS

Website Highlights Initiative to Examine the Social Mission of Medical Education - The Medical Education Futures Study (MEFS) highlights the need to create a more ethnically and racially diverse physician work force, to train physicians for primary care, and to ensure a more equitable geographic distribution of physicians during the current period of medical school expansion. The MEFS Web site, developed by the George Washington University School of Public Health and Health Services with support from the Macy Foundation, examines the social mission of medical education from retrospective and prospective points of view and serves as a vehicle of information and data dissemination for students, educators, practitioners, researchers, policymakers, and the press. Content includes two policy briefs: (1) Underrepresented Minorities in Medicine: The Need for a Diverse Physician Workforce and (2) Medical Education Expansion and the Future of Primary Care. Legislative and other news, new school tracking, featured publications, related links, and a periodic newsletter covering relevant news and articles on physician work force, the social mission of medical education issues, and MEFS products are also provided. The Web site is available at:

<http://www.medicaleducationfutures.org/index.html>.

Making Community Partnerships Work: A Toolkit- *Making Community Partnerships Work: A Toolkit* provides insight into how to develop and sustain community partnerships. The Toolkit is divided into three stages of community partnership-building, 1) assessing organizational readiness before pursuing community partnerships, 2) getting to know the community, their needs, strengths, and assets, and connecting with key informants who are most familiar with the community, and 3) developing a partnership identity and purpose, consistent guidelines, and addressing issues of sustainability. In order to show how the strategies presented can be applied to an actual project, case stories from the Genetics Education Needs Evaluation (GENE) project are used. The Toolkit also discusses the challenges that are often associated with community partnership-building and presents basic information individuals, organizations, and foundations may need to build new relationships in diverse communities. It is available for free in both English and Spanish at http://www.marchofdimes.com/professionals/15829_29439.asp.

When the Levees Broke: A Resource to Support Democratic Dialogue and Civic Engagement- This curriculum package developed at Teachers College Columbia University includes copies of the "When the Levees Broke" DVDs and a curriculum book intended to be a free resource for academic courses and community-based workshops. The curriculum is available at: <http://www.teachingthelevees.com/index.php>

Carnegie Corporation President Calls for Rekindling of Citizen Obligation to Society- Warning against a loss of a sense of community, Carnegie Corporation of New York president Vartan Gregorian has issued a call for Americans to work more closely together for broad societal benefits. Gregorian, co-chair of the Service Nation Summit urged greater volunteerism in support of a compact that Americans have always had with their country: to join their personal aspirations for the future with their hopes for the progress of the nation. In an essay to be published in TIME magazine, Gregorian argues that Americans have carried "individualism" to a new level of idolatry. While instantaneous communication and online technologies seem to connect us, he writes, they also allow us to report on the minutiae of our daily lives and contribute to a cult of the individual. But in elevating the individual to center stage, we are quickly losing the sense of the larger community that draws us out of ourselves and our isolated circles and into the wider society. For more info, visit: <http://www.carnegie.org/>

Partners Engage in Focused Effort to Improve the Oral Health of Pregnant Women- The National Maternal and Child Oral Health Resource Center (OHRC) has announced the availability of three new publications that provide ways to improve access to oral health services for pregnant women as well as oral-health-promotion and disease-prevention information for women and their families. The publications include: 1) "Access to Oral Health Care During the Perinatal Period: A Policy Brief," an overview of the major barriers to addressing women's oral health needs during the perinatal period; 2) "Oral Health Care During Pregnancy: A Summary of Practice Guidelines," intended to bring about changes in the health care delivery system and to improve the overall standard of care for pregnant women; and 3) "Two Healthy Smiles: Tips to Keep You and Your Baby Healthy," a brochure designed to educate women about the importance of oral hygiene and oral health care during pregnancy. All three brochures are available at: <http://www.mchoralhealth.org/>

Improving Population Health: The Uses of Systematic Reviews - Published by the Milbank Memorial Fund in collaboration with the Centers for Disease Control and Prevention, "Improving Population Health: The Uses of Systematic Reviews" describes the methods, applications, and value for policymakers of systematic reviews that evaluate interventions intended to improve population health. Systematic reviews are the best available scientific guidance for choosing among alternative policies and apply the methods of research synthesis. Written by health journalists Melissa Sweet and Ray Moynihan, this report is informed by discussions with, and literature from, some of the key figures in the field, including researchers who conduct systematic reviews, policymakers who use them, and critical thinkers who are imagining ways of enhancing their utility. Print copies are available without charge from the Fund at www.milbank.org. The report may be viewed online at:
<http://www.milbank.org/reports/0712populationhealth/0712populationhealth.html>.

Linking Community Development Corporations to Local Anchor Institutions-Faced with declining federal and state community development funding, community development corporations (CDCs) are increasingly looking to expand partnerships with local employers. In many cities, the largest local employers are area nonprofit hospitals and universities. These institutions are often called "anchor institutions" because, unlike private corporations, the nature of their business makes moving difficult, thus increasing the degree to which their success is dependent on community economic wellbeing. In April 2008, the Local Initiatives Support Corporation and The National Alliance of Community Economic Development Associations sponsored a panel on "Linking Your Community Development Corporation to Local Anchor Institutions." Copies of the Powerpoint presentations (as well as an audio recording of the event) are available on line at:
<http://www.lisc.org/content/publications/detail/7060>

EMPLOYMENT OPPORTUNITIES

NEW Faculty Position, Health and Social Disparities - College of Social Work, University of South Carolina - The University of South Carolina College of Social Work invites applications for a tenure-track faculty position at the rank of assistant, associate, or full professor from candidates whose research programs focus on health and social disparities affecting African Americans. Those with expertise and a strong research agenda in children, families, or older adults are particularly encouraged to apply. This search is part of a cluster of three new faculty positions in health and social disparities approved under the University's Faculty Excellence Initiative. New faculty have already been recruited for positions in the Department of Psychology in the College of Arts and Sciences and the Department of Health Services, Management and Policy in the Arnold School of Public Health. This cluster is aimed at developing and/or augmenting existing interdisciplinary academic and research initiatives focused on health and social disparities, one of four research areas prioritized for growth at the University of South Carolina. Applicants should submit a letter of application, curriculum/research vita, and list of three references. Additional materials that demonstrate educational, academic, and work experience may accompany the application package. Applications will be reviewed beginning October 1 and will be accepted until positions are filled. All applications should be submitted electronically to fei-disparities@sc.edu.

NEW Associate Director- PolicyLink, Oakland, CA - PolicyLink is a national research and action institute that works collaboratively to develop and implement local, state, and federal policies to achieve economic and social equity. The successful candidate will be a key member of the leadership team of the PolicyLink Center for Health and Place. They will work with executive and other senior level colleagues to support the Convergence Partnership--a collaboration of 6 funders seeking to build a movement for healthy people and healthy places. Core components will include reaching out to funders, advocates and practitioners involved in a variety of multi-issue efforts including transportation, the built environment, access to healthy foods, and physical activity. They will identify needs and opportunities for collaboration and capacity building, and will work to develop a national network of funders, advocates, and practitioners. As appropriate, the Associate Director will supervise staff and work collaboratively with project partners. They will build relationships with funders, practitioners, advocates, and other stakeholders. As needed, the Associate Director will make presentations and develop written reports. Please visit our website at www.policylink.org.

NEW Executive Director- Center for Civic Engagement - Nazareth College, Rochester, NY - Provides strategic direction, advocacy, program and resource development and coordination to the rich and varied curricular and co-curricular experiences through which the college connects to its surrounding community. Promotes civic engagement by providing educational opportunities and leadership development to students, faculty, and staff. Works with Institutional Advancement to develop funding for civic engagement initiatives.
<http://www.compact.org/jobs/jobs.php?viewjob=1068>

NEW Director, Health Communications- American Cancer Society, Atlanta, GA - The Behavioral Research Center (BRC) of the American Cancer Society (ACS) is currently seeking a Director, Health Communications. The successful candidate will have expertise in the science of communication, including but not limited to such areas as information technology, risk communication, decision making, and health literacy. The Director, Health Communications will be a key player in developing and managing research projects that can be used to modify cancer risk behaviors, improve informed

decision-making and enhance quality of life. The Director, Health Communications will join an active research team with Directors in the areas of Survivorship and Quality of Life, Underserved Populations, Multicultural Health Behaviors, and Tobacco. The position, available immediately, reports to the Vice President of Behavioral Research. Salary is commensurate with the applicant's qualifications and experience. If you are interested, please send a cover letter, your CV, the names of three references, and an indication of salary requirements to: Michael Stefanek, PhD, Vice President of Behavioral Research, American Cancer Society, 250 Williams Street, Atlanta, Georgia 30303
Michael.Stefanek@cancer.org

NEW Head, Department of Community and Behavioral Health – University of Iowa, Iowa City, IA - The University of Iowa College of Public Health seeks a dedicated and experienced leader for the Head of the Department of Community and Behavioral Health. The Department Head serves as the departmental executive officer and reports directly to the Dean of the College. The successful candidate will facilitate the growing national reputation of the Department in research, service, and teaching, and will work closely with other academic units and state and community partners to foster interdisciplinary collaboration. It is presumed that the new Head will be appointed at the level of Professor with Tenure. Candidates for head of the Department of Community and Behavioral Health must have a PhD, DrPH, or an MD (with an MPH preferred), and at least 5 years of academic experience in a community health and/or behavioral/social science discipline relevant to public health. Inquiries regarding the position can be made to Dr. Corinne Peek-Asa, Chair of the Search Committee, by phone: 319-335-4894 or email: Corinne-peek-asa@uiowa.edu.

GRANTS ALERT!

Listed below are **NEW** announcements only. To view all previously listed grant alerts, please visit [CCPH's FUNDING OPPORTUNITIES PAGE](#)

NEW Healthy Tomorrows Partnership for Children - Deadline: October 9, 2008- The purpose of this program is to stimulate innovative community-based programs that employ prevention strategies to promote access to health care for children and their families nationwide. HTPC funding supports direct service projects, not research projects. The intent of HTPC-General grants are: 1) to support the development of family-centered, community-based initiatives that plan and implement innovative and cost-effective approaches for focusing resources to promote community defined preventive child health and developmental objectives for vulnerable children and their families, especially those with limited access to quality health services; 2) foster/promote collaboration among community organizations, individuals, agencies, businesses, and families; 3) involve pediatricians and other pediatric health professionals in community-based service programs; 4) build community and statewide partnerships among professionals in health, education, social services, government, and business to achieve self-sustaining programs to assure healthy children and families. The program encourages the use of innovative health information technology to increase access to a wide variety of stakeholders in communities. Link to full announcement at: <https://grants.hrsa.gov/webExternal/SFO.asp?ID=5D819CA5-33F5-4B94-956C-8520345D0EEE>

NEW State Farm Good Neighbor Service Learning Grants for Global Youth Service Day Projects – Deadline: October 15, 2008- With support from the State Farm Companies Foundation Youth Service America is offering the annual State Farm Good Neighbor Service-Learning Grant for youth-led community improvement projects across the United States and Canada (Alberta, Ontario, and New Brunswick provinces only). The program offers one hundred grants of up to \$1,000 each to teachers and service-learning coordinators who engage youth (ages 5 to 25) in implementing service-learning projects on Global Youth Service Day, April 24-26, 2009. The program encourages semester-long projects that are launched on Martin Luther King Day on January 19, 2009, and extend through Global Youth Service Day. Grant applicants must meet the following requirements: 1) be a resident of the fifty states or the District of Columbia, or the Canadian provinces of Alberta, Ontario, and New Brunswick; and 2) be a teacher or professor who currently teaches in a public, private, faith-based, charter, or higher education institution within the fifty states, the District of Columbia, or the Canadian provinces above; or be a school-based service-learning coordinator whose primary role is to coordinate service-learning projects in a school or university as described above. Visit the RFP Link at: <http://fconline.foundationcenter.org/pnd/15015003/servetnet>

NEW Department of Labor Prison Re-entry Initiative Grants – Deadline: November 4, 2008- The President's Prisoner Re-entry Initiative (PRI) seeks to strengthen urban communities characterized by large numbers of returning prisoners through an employment-centered program that incorporates mentoring, job training, and other comprehensive transitional services. This program is a joint effort of the Department of Justice (DOJ) and the Department of Labor (DOL) designed to reduce recidivism by helping inmates find work when they return to their communities, as part of an effort to build a life in the community for everyone. This spring, DOJ awarded PRI grants to 19 State correctional agencies to provide pre-release services to prisoners returning to one targeted county within

the State. Under this solicitation, DOL will be awarding grants to faith-based and community organizations (FBCOs) to provide post-release services primarily to the prisoners provided pre-release services under the DOJ grant in urban communities within the target counties. This competition is limited to FBCOs operating within the target county(ies) identified in each DOJ grant. For more info, see:

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppId=42799>

NEW SAMHSA Strategic Prevention Framework State Incentive Grant Program – Deadline: November 7, 2008- Applications for cooperative agreements to implement the Strategic Prevention Framework program are now being accepted by the Substance Abuse and Mental Health Services Administration (SAMHSA). The Strategic Prevention Framework State Incentive Grant Program includes \$38.1 million to fund approximately 20 programs with grants of up to \$2.3 million. The Strategic Prevention Framework "uses a public-health approach built on a community-based risk and protective framework for prevention." Objectives include preventing addiction, reducing addiction-related problems in communities, and building prevention capacity and infrastructure at the state and community levels. Only states, territories, the District of Columbia, and federally recognized Native American tribes may apply. For more information, see:

<http://www.jointogether.org/news/funding/opportunities/2008/samhsa-strategic-prevention.html>

NEW The American Federation for Aging Research Grants– Deadline: December 16 2008- The major goal of the program is to assist in the development of the careers of junior investigators committed to pursuing careers in the field of aging research. AFAR supports research projects concerned with understanding the basic mechanisms of aging. Projects investigating age-related diseases are also supported, especially if approached from the point of view of how basic aging processes may lead to these outcomes. Projects concerning mechanisms underlying common geriatric functional disorders are also encouraged as long as these include connections to fundamental problems in the biology of aging. Projects that deal strictly with clinical problems such as the diagnosis and treatment of disease, health outcomes, or the social context of aging are not eligible. It is anticipated that approximately fifteen grants of up to \$75,000 each will be awarded in 2009. The applicant must be an independent investigator with assigned independent space and must be within the first four years of a junior faculty appointment by July 1, 2009. See the AFAR Web site for complete program guidelines

at: <http://fconline.foundationcenter.org/pnd/15015091/afarorg>

NEW Transformative Research Projects Program Grants– Letter of Intent Deadline: December 29, 2009-

At least one of the priority areas for this funding announcement is relevant to community-based participatory approaches to research. A major goal of the NIH is to foster bold and creative investigator-initiated research. The NIH has created the Transformative Research Projects Program (T-R01) to enhance submission and support of exceptionally innovative, high risk, original and/or unconventional research that has the potential to create new or challenge existing scientific paradigms. The T-R01 program will be piloting novel approaches to peer review and program management to facilitate identification and support of groundbreaking advances, unproven concepts and truly transformative ideas. The NIH encourages T-R01 applications from scientists representing all disciplines relevant to the NIH mission, including the biological, behavioral, clinical, social, physical, chemical, computational, engineering, and mathematical sciences. Areas of highlighted need in RFA-RM-08-029 that have been identified through an NIH strategic planning process include: Understanding and facilitating behavior change; Formulation of novel protein capture reagents; Functional variation in mitochondria in disease; Complex 3-Dimensional tissue models; Transitions from acute to chronic pain; Providing an evidence base for pharmacogenomics. Additional information about the Transformative R01 Program and a link to the current FOA is available at: <http://nihroadmap.nih.gov/T-R01/>.

AWARDS, FELLOWSHIPS & SCHOLARSHIPS

Listed below are **NEW** announcements only. To view all previously listed announcements, please visit [CCPH's AWARDS, FELLOWSHIPS, & SCHOLARSHIPS PAGE](#)

NEW Campus Compact Award for Campus and Community Engagement–Deadline: October 17, 2008-

Campus Compact has created the Leadership Award for Campus and Community Engagement to highlight the critical and valuable role of the community engagement professional in higher education. These dedicated individuals form a vital link between the community and campus, they are central to realizing the vision of the engaged campus, and integral in the education and development of students. The objective of this award is to recognize the work of a community engagement professional who advances her/his campus's civic vision and the field by creating and/or coordinating high-quality campus and community engagement initiatives, contributing significantly to the development and sustainability of strong, reciprocal partnerships between higher education and communities, and fostering a deep culture of engagement on their campus. To be eligible for this award, an individual must be a full-

or part-time staff member at a Campus Compact member campus in the 2007-2008 academic year. For details, visit <http://www.compact.org/awards/leadership/>

NEW Sewell Fund Learning Partnership Program –Deadline for Host Organizations: November 15, 2008-

The purpose of the Sewell Fund Learning Partnership program is to provide funding for a mid-career medical or health care librarian or information scientist to spend twelve months in the environment of a host organization. Host organizations will present a learning environment, a series of activities, and access to organizational leaders which will allow the librarian or information scientist to more fully understand the nature of the organization's work, its decision-making processes, the clients served and the health care issues addressed. The selected applicants will participate in team settings designed to utilize the librarian's skills and knowledge in non-traditional ways. Client hosts will receive assistance from a skilled librarian capable of helping in both non-traditional and traditional library activities. The host will also gain insight into information management techniques and librarian capabilities. The partnership will also inform the librarian partner about health sciences topics and current research methodology or practice protocols. Both partners will learn how their skills and knowledge can be more effectively integrated to increase the quality of research or health care. For more information, please go to:

<http://www.sewellfund.org> < <http://www.sewellfund.org/>

NEW NIH Loan Repayment Program for Health Disparities Researchers–Deadline: December 1st, 2008 -

The National Institutes of Health (NIH) will repay your outstanding student loans through its extramural Loan Repayment Programs (LRPs) if you are or will be conducting nonprofit biomedical or behavioral research and meet eligibility requirements. The application cycle for the extramural LRPs opened September 1 and includes programs for Clinical Research, Pediatric Research, Health Disparities Research, Contraception and Infertility Research, and Clinical Research for Individuals from Disadvantaged Backgrounds. New LRP contracts are awarded for a two-year period and repay up to \$35,000 of qualified educational debt annually. Tax offsets also are provided as an additional benefit. Participants may apply for competitive renewals which are issued for one or two years. Undergraduate, graduate, medical school, and other health professional school loans qualify for repayment. Applicants must possess a doctoral-level degree (except for the Contraception and Infertility Research LRP); be a U.S. citizen or permanent resident; devote 20 hours or more per week to conducting qualified research funded by a university, nonprofit organization, or federal, state, or local government entity; and have qualified educational loan debt equal to or exceeding 20 percent of their institutional base salary. Visit the LRP website at www.lrp.nih.gov for more information and to access the online application.

NEW Aspen Institute's William Randolph Hearst Endowed Fellowship for Minority Students–Deadline:

December 15, 2008 - The Nonprofit Sector and Philanthropy Program of the Aspen Institute in Washington, D.C., offers the William Randolph Hearst Endowed Fellowship three times a year. The fellowship, which is based on academic excellence and need, is open to both undergraduate and graduate students of color. The Hearst Fellow serves as an intern with NSPP. Through the fellowship, NSPP seeks to introduce a diverse group of students to issues relating to philanthropy, volunteerism, and nonprofit organizations. The ideal candidate for this fellowship is a highly motivated continuing graduate or undergraduate student from an under-represented community. The student must be able to intern for ten to fifteen weeks at the Washington, D.C., office of the Aspen Institute. It is generally expected that fall and spring internships will be part-time (ten to twenty hours per week) and summer internships will be full-time. All travel and housing costs must be covered by the student. A fellowship grant of between \$2,500 and \$5,000 will be awarded, depending on the recipient's educational level, financial need, and time commitment. Complete guidelines are available at: <http://fconline.foundationcenter.org/pnd/15015104/nporesearch>

CALLS FOR PAPERS & PRESENTATIONS

Listed below are **NEW** announcements only. To view all previously listed announcements, please visit [CCPH's CALLS FOR PAPERS & PRESENTATIONS PAGE](#)

NEW International Association for the Study of Sexuality, Culture, and Society Conference Call for

Proposals - Deadline: October 31, 2008- The seventh biennial meeting of the International Association for the Study of Sexuality, Culture and Society (IASSCS), entitled "Contested Innocence – Sexual Agency in Public and Private Space" is accepting proposals for sessions, individual paper presentations, and exhibit presentations. This conference is co-hosted by the Institute for Social Development Studies, and the Consultation of Investment in Health Promotion, and co-sponsored by the Vietnam Union of Science and Technology Associations. The conference in Hanoi will focus on socio-cultural analysis of how issues surrounding sexual agency in public and private spaces in Asia and the rest of the world are approached and framed by media, policy, social movements, and society in a broader sense. Call for Proposal instructions are available at: <http://www.iasscs.org/2009conference>.

NEW The World Congress 5th Annual Leadership Summit on Medicare Call for Speakers- Deadline: November 7th- We are actively recruiting speakers for the World Congress 5th Annual Leadership Summit on Medicare held July 13-14, 2009 in Washington, DC. The conference will discuss the progress in shaping the future landscape of Medicare. Innovative strategies and thought provoking discussions dealing with the dynamic issues facing Medicare today will be addressed by some of the Nation's most influential thinkers. Proposals will be accepted on a rolling basis so early submission is encouraged. All speakers will receive complimentary admission to the entire event (a \$2,000+ value). For consideration, please email Ann McGrath at ann.mcgrath@worldcongress.com with your name, title, company, contact information, presentation title, presentation overview, and previous experience.

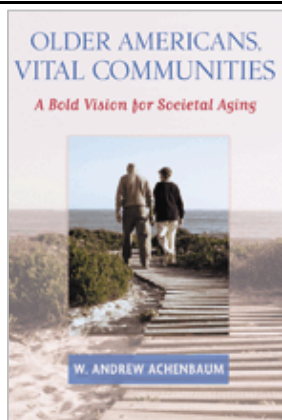
NEW Team Based Learning in Higher Education Call for Proposal Abstracts- Deadline: Varies (see below) - The 8th Annual Conference on Team Based Learning in Higher Education will be March 5-6, 2009 at the University of Texas in Austin, Texas. This year's meeting will be historic as this year the Team-Based Learning Collaborative officially expands its charter to become fully interdisciplinary. You are invited to submit proposal abstracts on any topics relevant to team based learning. We are asking for 3 different types of abstracts: 1) Interactive Workshop Abstracts due October 1; 2) Oral Presentation Abstracts due November 1; 3) Poster Abstracts due January 1. Instructions for abstract submission are available at: <http://www.utexas.edu/academic/diia/teambased/>

NEW New Investigators in Global Health Call for Abstracts- Deadline: December 1, 2008- The New Investigators in Global Health program is a competitive abstract submission and selection program designed to highlight exemplary research, policy and advocacy initiatives of new and future leaders in global health, and empower participants with global health advocacy skills. The program culminates in the selected presenters attending and participating in a full week of activities at the Council's Annual International Conference on Global Health, May 26-30, 2009 in Washington, DC. Winners will participate in either the NIGH panel or the general poster session, and will attend career development sessions, a special networking reception, the Council's Annual Awards Banquet, daily check-ins, and advocacy skills training led by leading global health advocates. Click here for additional information:
<http://ent.groundspring.org/EmailNow/pub.php?module=URLTracker&cmd=track&j=234882094&u=2477381>

NEW 9th Conference of the European Sociological Association Call for Papers- Deadline: January 31, 2009- The 9th ESA Conference will take place September 2-9th, 2009 at the University of Lisbon. The conference invites papers that deal with issues related to the sociology of health and illness. They especially encourage submissions from PhD students. The deadline for submitting an abstract of no more than 250 words is 31 January, 2009. Please visit the ESA website <http://www.europeansociology.org> where information on the 9th ESA Conference is available, including further instructions on abstract submission. For more information, email Elizabeth Ettore at E.Ettore@liverpool.ac.uk

PUBLICATIONS

CCPH Members receive discounts on publications by [Wiley/Jossey-Bass Publishers](#), [Johns Hopkins University Press](#), [West Virginia University Press](#), [Fieldstone Alliance](#), and [Community-Campus Partnerships for Health](#)

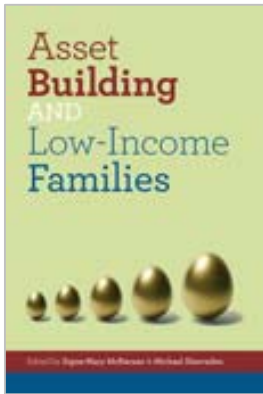


Older Americans, Vital Communities
By Andrew Achenbaum

This thought-provoking work grapples with the vast range of issues associated with the aging population and challenges people of all ages to think more boldly and more creatively about the relationship between older Americans and their communities. W. Andrew Achenbaum begins by exploring the demographics of our aging society and its effect on employment and markets, education, health care, religion, and political action. Drawing on history, literature, and philosophy, Achenbaum focuses on the way health care and increases in life expectancy have transformed late life from a phase characterized by illness, frailty, and debility to one of vitality, productivity, and spirituality. He shows how this transformation of aging is beginning to be felt in programs and policies for aging persons, as communities focus more effort on lifelong learning and extensive civic engagement. Concerned that his own undergraduate students are too focused on the immediate future, Achenbaum encourages young people to consider their place in life's social and chronological trajectory. He calls on baby boomers to create institutional structures that promote productive, vital growth for the common good, and he invites people of all ages to think more boldly about what they will do with the long lives ahead of them.

CCPH members receive a **20% discount** when ordering this publication and **Johns Hopkins University Press Publications** through the **CCPH** website!

Ordering information: <http://depts.washington.edu/ccph/books.html>



Asset Building and Low-Income Families

By Signe-Mary McKernan and Michael Sherraden

Low-income families have scant savings to cushion a job loss or illness, and can find economic mobility impossible without funds to invest in education, homes, or businesses. And though a lack of resources leaves such families vulnerable, income-support programs are often closed to those with a bit of savings or even a car. Considering welfare-to-work reforms, the increasingly advanced skill demands of the American workforce, and our stretched Social Security system, such an approach is inadequate to lift families out of poverty. Asset-based policies—allowing or even helping low-income families build wealth—are an increasingly popular strategy to facilitate financial stability. *Asset Building and Low-Income Families* draws together top experts to assess this growing body of research and suggests ways to translate academic findings into policy that works.

Ordering information: Available through the Urban Institute Press at:
<http://www.urban.org/books/assetbuilding/index.cfm>
