



PARTNERSHIP MATTERS

RURAL HEALTHY PEOPLE 2010 HIGHLIGHTS GOALS OF RURAL HEALTH: Nominations Sought for Model Program

Excerpted from an article by Donya C. Arias in the August 2003 issue of The Nation's Health, p. 7

October 3, 2003

Volume V, Issue 20

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Rural Americans face specific health challenges, including gaps in access to emergency medical care and lack of health insurance that are contributing to health disparities, according to a recent report. Rural Healthy People 2010, a companion document to Healthy People 2010, outlines the health problems unique to rural residents and suggests models of care that could go a long way toward improving people's access to care and quality of life. The report was published by the Southwest Rural Health Research Center at Texas A&M's School of Rural Public Health.

The U.S. Department of Health and Human Services' Healthy People 2010 identified the nation's 28 top health goals, with 10 of those aimed at rural communities. The companion report focuses on those 10 priorities, which are access to quality health services; heart disease and stroke; diabetes; mental health and mental disorders; oral health; tobacco use; substance abuse; maternal, infant and child health; nutrition and overweight; and cancer. The report includes three or four models of practice for each of the 10 rural priority areas. Four additional chapters will be added Rural Healthy People 2010 in the next two years. Those chapters will focus on injury and violence prevention; immunizations and infectious diseases; long-term care and rehabilitative services; education and community-based programs; and public health infrastructure. The search for models of practice that address rural health concerns is still continuing.

To nominate a model or for information, email LLhutchison@srph.tamushsc.edu or call (979) 458-0653. The report is online at <http://www.srph.tamushsc.edu/rhp2010>

To find out how CCPH is addressing the goals of Healthy People 2010, please visit <http://futurehealth.ucsf.edu/ccph/healthforall.html>. To obtain a copy of CCPH's **Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Guide**, please visit <http://futurehealth.ucsf.edu/ccph/guide.html#AdvancingHealthyPeople>

NEARLY HALF OF THE MEDICAL SCHOOL FACULTY MEMBERS WHO SERVE ON BOARDS RESPONSIBLE FOR PROTECTING VOLUNTEERS IN CLINICAL RESEARCH ALSO SERVE AS INDUSTRY CONSULTANTS

Excerpted from the September 5, 2003 issue of the Chronicle of Higher Education, p. A30

That dual role raises concerns about potential conflicts of interest, says a study published in August in the journal *Academic Medicine*. The study found that 47 percent of the faculty members serving on the institutional review boards, or IRB's also had consulted for industry within the past three years. The committees, which are required by federal law, review proposals for federally supported research by assessing the risks involved and ensuring both that subjects are participating in the studies voluntarily and that they understand the possible dangers. Faculty members, whose knowledge makes them attractive to IRB's, account for about half of the membership of such boards. But their expertise is accompanied by extensive ties to industry, says a report on the study, which was based on a survey of nearly 3,000 faculty member as 125 medical schools from October 2001 to March 2002. *continued on page 2*

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



For the past year, Community-Campus Partnerships for Health (CCPH) has been supporting 15 CCPH Fellows across the country. The CCPH Fellows program, funded by the Helene Fuld Health Trust, HSBC Trustee, and the Corporation for National and Community Service, provides support to community based professionals, academic administrators, and faculty with significant knowledge and expertise in building and sustaining community-campus partnerships. Each Fellow has been pursuing a project to advance community-campus partnerships nationally in a specific focal area, field or discipline.

Throughout the fall, we will be disseminating products developed by the Fellows. Collectively, the Fellows have produced a wide range of practical resources, including handbooks, curricular materials and online clearinghouses. In this article, I highlight the work of two CCPH Fellows who have been advancing community-based participatory research (CBPR) partnerships – Cassandra Ritas and Darius Tandon.

Cassandra Ritas holds a Master's in Public Policy from the Kennedy School of Government at Harvard University. Currently, she is the Policy Analyst for the Center on AIDS, Drugs, and Community Health, which is affiliated with Hunter College, the City University of New York, her undergraduate alma mater. She serves as chair of the Policy Work Group of the Harlem Urban Research Center, one of three Centers for Disease Control and Prevention-funded community-based participatory research centers. Cassandra has a life-long commitment to the creation of effective public policy through community participation.

Cassandra's **Speaking Truth, Creating Power: A Guide to Policy Work for Community-Based Participatory Research Practitioners**, is a tool-kit designed for community-based participatory research institutional and community partners who want to create or change policies that affect health in their communities. Download the guide and learn more about Cassandra at: <http://futurehealth.ucsf.edu/ccph/2002fellows-ritas.html>

Darius Tandon is a Research Associate in the School of Medicine at The Johns Hopkins University. He completed his Ph.D. in Community Psychology and Prevention Research in the University of Illinois at Chicago's Department of Psychology where he was a National Institutes of Mental Health fellow in Urban Children's Mental Health. Dr. Tandon's broad research interests focus on the design and evaluation of community-based preventive interventions in urban populations. Prior to his work in Baltimore, Dr. Tandon worked for six years on a CBPR project in Chicago that aimed to promote the development and training of indigenous community leaders to prevent substance abuse in a low-income neighborhood.

Darius' **A Community-Based Participatory Research Curriculum for General Pediatrics Fellows** was implemented during the 2002-2003 academic year. Twelve General Academic Pediatrics Fellows in the Johns Hopkins University School of Medicine received this eight-hour curriculum. Also developed by Darius, **A Community-Based Participatory Research Curriculum** is an "abridged" two-hour version of the curriculum that was created in recognition that many academic departments and training programs within Schools of Medicine may be interested in CBPR, but have limited time in which to learn about CBPR. Having a shorter curriculum, therefore, may help promote wider understanding of CBPR among medical educators and physicians. Download the curricular materials and learn more about Darius at <http://futurehealth.ucsf.edu/ccph/2002fellows-tdandon.html>

To learn more about the CCPH Fellows Program, visit <http://futurehealth.ucsf.edu/ccph/projects.html#Fellows> To learn more about community-based participatory research, visit CCPH's CBPR resource page at: <http://futurehealth.ucsf.edu/ccph/commbas.html>

continued from front page

Most faculty consultants to industry are paid for their services. The report points out how researchers' industry connections might compromise their objectivity as IRB members. For instance, it says, clinical researchers who serve on the boards may not be as critical as they should be about proposed studies that involved their areas of research, because they have a personal stake in seeing the projects go forward. Scientists may also be tempted to block studies by investigators whose proposed research would compete with their own, the report says. "It is important to note that clinical-research experience and relationships with industry can benefit IRB's since these areas are fundamental considerations when deciding on the appropriateness of a study," said Joel S. Weissman, a researcher at the Institute for Health Policy and a co-author of the report. "However, these benefits must be weighted against the potential risks." The study also found that faculty members from underrepresented minority groups were three times as likely as their white colleagues to serve on review boards. Of the IRB members surveyed, 73 percent were men, while 81 percent were white, 8 percent Asian, and 11 percent black, Hispanic, or American Indian.



MEMBERSHIP MATTERS

Congratulations to CCPH Fellow and Member Paula Reams who was published in the July 2003 edition of *Education for Health*. Her article is entitled *Service-Learning in Health Care Higher Education: Risk or Not to Risk*. For more information go to <http://www.network.unimaas.nl/publications/index.htm>

For more information on the 2002-2003 CCPH Fellows and the CCPH Fellows Program please visit <http://futurehealth.ucsf.edu/ccph/fellows.html>

Congratulations to CCPH Member Rose Mays, who will be inducted as a Fellow of the American Academy of Nursing at their 30th annual conference in November. Rose is the associate dean for Community Affairs at Indiana University School of Nursing in Indianapolis, Indiana.

CCPH is currently running a fall membership special. To find out more visit us online at <http://futurehealth.ucsf.edu/ccph/members.html>

DEAR CCPH,

Projects that Target Men's Health

Dear CCPH,
I am trying to get specific information about any health promotion/disease prevention and health care projects that specifically target men's health. We are doing work for the Kellogg Foundation on men's health, looking at prevalence of coverage compared to women, how men receive care, differences in minority health, and health outcomes. In one section, we are looking at examples of partnerships and collaborations that address cultural competence and direct service outreach to males with respect to health care. This report stems from the May 2003 issue of the *American Journal of Public Health* that specifically focuses on men's health.

Please email your response directly to: Heather Sacks, Economic and Social Research Institute, Washington, DC at hsacks@esresearch.org

Longitudinal Community Experiences for Residents

Dear CCPH,
We have been examining ways in which residents can successfully be involved in a longitudinal community project while still meeting the demands of a busy clinical curriculum. This year we are piloting a residency-community partnership in which there is a longitudinal commitment to the community family service agency from the residents as a group, rather than singly. The partnership is still in its early stages. This year's residents, who traditionally do a Community Medicine rotation during their second year, are in the process of determining the optimal services that they can offer which is both educational for them and provides a service to the agency clients. This is being done through individual meetings with mothers at a weekly drop in Parent Center, with plans to have a focus group next month. Some of the residents are also utilizing this partnership as the basis for their required research project. One has started this month to develop a year long health education curriculum for single mothers who go to agency, with input and feedback from the mothers. The intent here is to expose residents to the dynamics of initiating and maintaining a partnership with a community agency to improve health. In addition to the partnership, they continue to have various community experiential site visits to familiarize them with community resources. If anyone has any ideas on how we could best evaluate the impact of this on residency training- I'd very much welcome the input.

Please email your response directly to: Margaret Gadon, Baystate Medical Center, Washington, DC at mgadon@massmed.org

PhD Programs on Partnerships in India

Dear CCPH,
Greetings from India! I am interested in pursuing my PhD looking into the issue of Community-Campus Partnerships for Health in Developing Nations/India. Do you have a fellowship/scholarship which can enable me to join the PhD Programme under your unit?

Please email your response directly to: Keerti Pradhan, India at keerti_preethi@yahoo.co.in



SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.





UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

November 16, 2003: CCPH is teaming up with the American Public Health Association to offer a **Continuing Education Institute on Advancing the Healthy People 2010 Objectives Through Community-Based Education**. The Institute takes place from 2:30 - 6 pm in San Francisco during the APHA conference. To register, visit: <http://www.apha.org>. To learn more about the Curriculum Planning Guide on which the Institute is based, visit: <http://www.ccph.info> - **Deadline: October 10, 2003.**

February 7-10, 2004: **CCPH 4th Annual Advanced Level Service-Learning Institute:** Fostering Leadership for Service-Learning Sustainability at Chaminade, Santa Cruz, CA. The institute focuses on the skills and knowledge to sustain and institutionalize service-learning. Details, including application materials and deadline, are posted at <http://www.ccph.info> under the "Coming Up" section. To view proceedings from the 2nd annual institute, visit http://futurehealth.ucsf.edu/pdf_files/slia02proceedings.pdf

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>

OTHER EVENTS

October 12-14, 2003: **Outreach Scholarship Conference 2003** in Madison, Wisconsin. This conference, sponsored by The University of Wisconsin-Extension, The Ohio State University, and The Pennsylvania State University, offers participants an opportunity to explore ways that universities are achieving "Excellence Through Engagement." For more information, see <http://www1.uwex.edu/outreach/>.

15-18, 2003: National Society for Experiential Education conference, **Twin Cities, Many Worlds** in Minneapolis, Minnesota. For more information, visit <http://www.nsee.org>

16-19, 2003: US Department of Education's annual meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, **Deep in the Heart of Prevention: Collaborations for Accountability and Effectiveness** in Austin, Texas. For more information, visit <http://www.edc.org/hec/natl/2003>

16-19, 2003: 6th Annual Community Research Network Conference, **Powerful Collaborations: Building a Movement for Social Change** in Sandstone, Minnesota. For more information, please go to <http://www.loka.org>

22, 2003: **One-Day Minicourse: Optimizing the Physical Space for Improved Outcomes, Satisfaction and the Bottom Line** hosted by the Institute for Healthcare Improvement (IHI) in conjunction with The Center for Health Design in Atlanta, Georgia. To view the full agenda and register for this course, please visit <http://www.ihl.org/conferences/CenterforHealthindex.asp>

23-25, 2003: Tenth National Historically Black Colleges and Universities (HBCU) Faculty Development Symposium, **Building Bridges: Education and Community in a Diverse World** in Charlotte, North Carolina. For more information, visit <http://hbcufdn.org> or email network@hbcufdn.org or call (601) 977-7861.

24-27, 2003: International Health Evaluation Association and the University of Tennessee College of Medicine at Chattanooga host an international conference on **Promoting Personal Health Through Preventive Medicine** in Atlanta, Georgia. For more information, visit <http://www.ihca.net>

November 3-4, 2003: **A Practical Guide to Culturally and Linguistically Appropriate Services in Managed Care and Health Services Delivery Workshop** in Albuquerque, New Mexico. There is no registration fee for this program, but space is limited, so register early. For more information, visit <http://www.sph.unc.edu/occe>

6-8, 2003: 3rd Annual International Conference on Advances in Service-Learning Research, **Service-Learning as Civically Engaged Scholarship** in Salt Lake City, Utah with an opening keynote presentation by Ira Harkavy. For more information, visit <http://www.saff.utah.edu/bennion/sl-conf/SLConf/index.htm>



**Thank You To These Renewing Members
For Their Continued Support!**

Individuals

Ramsden, Vivian, University of Saskatchewan,
Saskatoon, Saskatchewan, Canada

E-Individuals

Beversdorf, Sarah, Medical College of Wisconsin -
Family and Community Medicine, Milwaukee, WI

Lighter, Joanne, The Allegheny Franciscan
Foundation, Clearwater, FL

Roberts, Richard, Utah State University, Logan, UT

Santana, Annabel, City Universtiy of New York
Medical School, New York, NY

Organizations

Martin, Lizbeth, Notre Dame De Namur University,
Belmont, CA

Kaste, Linda, University of Illinois at Chicago,
Chicago, IL

Narsavage, Georgia, Case Western Reserve
University, Cleveland, OH

Rash, Elizabeth, University of Central Florida,
Orlando, FL

Speziale, Helen, College Misericordia, Dallas, PA

Trocchio, Julie, Catholic Health Association of the
United States, Washington, DC

Students

Canfield, Beth, National Center for Health Statistics,
Gaithersburg, MD

Piesko, Carol, Flushing, MI

**Please Join Us In Welcoming the
Following New CCPH Members!**

Individuals

Donsky, Joanne, University of California of San
Francisco, San Francisco, CA

Organizations

Foss, Gwen, University Of North Carolina at Charlotte,
Charlotte, NC

Hinton, Agnes, Center for Sustainable Health
Outreach, Hattiesburg, MS

Langford, David, University Of North Carolina at
Charlotte,
Charlotte, NC

Self, Karl, University of Minnesota, Minneapolis, MN

Williams, Christie, Project Renewal, New York, NY

**HEALTH CARE A MAJOR ISSUE IN 2004
PRESIDENTIAL RACE**

*Excerpted from an article by Schmidt in the July 2003 issue of the
Milwaukee Journal Sentinel*

Since the failure of the Clinton health care initiative, most lawmakers have reckoned that nothing but incremental baby steps in health reform can survive the meat-grinder of Washington politics. Ahead of the 2004 election, however, the political climate has undergone a seismic shift. As medical costs lurch higher and the ranks of uninsured Americans keep rising, Democratic candidates have thrust big-bang reform proposals into the heart of their presidential campaigns. Three of the most prominent contenders - John Kerry, Howard Dean and Dick Gephardt - have issued detailed position papers. Proposals differ in scope and cost, but the term "near-universal" best describes them all. Gephardt's plan would cost \$214 billion a year and cover about 30 million of the 41 million to 45 million who are currently uninsured. The plan by Kerry would cost \$90 billion on average per year and cover 27 million people. Dean said his strategy would cost the U.S. Treasury \$88 billion a year and cover an additional 31 million uninsured nationwide. Recent polls reveal why Democrats abandoned their piecemeal approach to fixing the system. If given a choice between tax cuts or federal help to insure the uninsured, 63 percent said they would rather help the uninsured while 25 percent chose tax cuts, according to a survey in May by the Roper Center for Public Opinion Research. The same poll found that 71 percent favored a mandate that required businesses to provide insurance.

**PUBLIC HEALTH PARTNERSHIP
WITH MUSEUMS**

Excerpted from the August 2003 issue of The Nation's Health, p. 4

Public Health groups are working with the nation's museums and science centers to bring information on the latest health topics to audiences across the country. Representatives from the National Public Health Partnership, an alliance of more than two dozen museums, science centers and public health groups, came together in Portland, Oregon, in May. The meeting was the latest in a series of steps designed to support public health programming, education and exhibits at museums and science centers around the nation. Coordinated by the National Health Museum in Washington, D.C., the National Public Health Partnership was formed during APHA's 2002 Annual Meeting in Philadelphia. The first step phase of the partnership - in which partners were sought out, needs were assessed and a concept developed - has recently been completed. During the May meeting, held during the annual meeting of the American Association of Museums, participants discussed the next phase of the partnership. Plans call for an information and resource network and public health activities at museums and science centers during next year's National Public Health Week.

www.nationalhealthmuseum.org/initiatives/nph

ANNOUNCEMENTS

Simplifying The Federal Government's Grants Management Process There is a new website promising to "simplify the grants management process, and create a centralized, online process to find and apply for over 600 grant programs from the 26 Federal grant-making agencies." View the website at <http://www.grants.gov>. U.S. Dept. of Health and Human Services is one of the managing partners for the program, as well as 10 additional partners that are listed on the website.

State of Our Nation's Youth report released American high-school students increasingly see the importance of having a college degree and learning about other cultures, according to the 2003 "State of Our Nation's Youth" report, just released by the Horatio Alger Association of Distinguished Americans. The report is based on a telephone survey of 1, 055 high-school students age 13 to 19. To download a free copy, visit <http://www.horatioalger.com/>

Get Ready for Campus Equity Week October 27-31, 2003 Campus Equity Week is a week of coordinated activities on campuses in the United States, Canada, and Mexico that is designed to bring attention to issues relating to contingent faculty appointments. The week will take issue with declining labor standards and the increasing use of temporary and part-time labor for all types of campus work. It endorses the adoption of equitable labor policies and standards that encourage fairness and dignity for all members of the campus community. The week is also designed to focus attention on the effect that increasing use of contingent faculty has on the quality of education. Contingent appointments don't just hurt the faculty who hold them - they undermine the student relationships with faculty, institutional governance structures, and higher education's ability to contribute to the common good. For more information, visit <http://www.cewaction.org>

Gateway Computer Distributes Historically Black Colleges and Universities (HBCU) CD-ROM A partnership between Gateway Inc. and a New York city marketing firm has introduced a CD-ROM that celebrates the legacy of historically Black colleges and universities, and provides information and Internet links to those institutions. "The Key: An Interactive Guide to Historically Black Colleges and Universities" CD-ROM was created by Ember Media and is being distributed at Gateway stores and events nationwide. The CD-ROM provides valuable information on HBCUs and higher education opportunities for underserved teens. More than 300,000 students are enrolled at more than 100 HBCUs nationwide. Going beyond typical college brochures and campus visits, "The Key" offers a comprehensive database of profiles for more than 100 HBCUs, including interactive tutorials on how to write admissions essays and properly fill out

applications. In addition, CD-ROM features Web links for admissions and financial aid, music downloads and an animated history of the foundation of HBCUs For more information please visit

<http://www.hbcu-central.com/siteLogin.cgi>

International Walk to School Day is Wednesday, October 8

This year you can make a week of it by participating during October 6-10, 2003. Some reasons to participate include: it teaches safe walking skills to children; it reduces traffic congestion, pollution, and speed near schools; it promotes relationships between families, schools, law enforcement, health agencies, and other local businesses and organizations; etc. For more information, check out these resources: <http://www.walktoschool-usa.org> and <http://www.cdc.gov/nccdphp/dnpa/kidswalk/resources.htm>

Survey Finds that Public Opinion on Racial Disparities in Health Care Varies Widely

At a forum on health care disparities in Nashville in September, Harvard University's Interfaculty Program for Health Systems Improvement released a survey on public opinion about racial disparities in the health care system. According to the survey, about 50 percent of whites polled said that minorities receive equal health care treatment, while 65 percent of blacks polled said that they and other minorities receive inferior quality of care. The survey also found that 67 percent of white respondents believed that increasing the number of minorities who work in health care would decrease the disparities, compared with 92 percent of black and Hispanic respondents. Many respondents supported educating minority communities about how to participate in treatment decisions to reduce health care disparities. Other "popular solutions" included requiring medical students to take classes about how to communicate with patients of different backgrounds; requiring providers to have interpreters for non-English-speaking patients; and penalizing doctors, hospitals and insurers with a record of disparities. For more information, and video of many sessions, go to: http://www.phsi.harvard.edu/health_reform/racial_ethnic_disparities.php

New Members of Council on Graduate Medical Education Announced

The Department of Health and Human Services (HHS) has appointed four new members to the Council on Graduate Medical Education (COGME). The council advises and makes policy recommendations to the HHS Secretary and Congress on trends in the physician workforce, the training of physicians, and financing of graduate medical education. COGME's charter is set to expire at the end of FY 2003. A provision included in the Senate-passed version of the FY 2004 Labor, Health and Human Services, Education Appropriations bill would extend funding for COGME through FY 2004. For information visit <http://www.cogme.org>

National Board of Medical Examiners (NBME) Launches Listserv to Address Clinical Skills Exam Inquiries

NBME has started a listserv to facilitate discussion and respond to inquiries about the new clinical skills exam administered within the United States Medical Licensing Examination (USMLE). The “USMLE-Clinical-Skills” listserv is open to anyone but is intended for U.S. Medical students and other individuals seeking information about the clinical skills exam. <http://www.nbme.org/listserv.asp>

Academic Medicine Theme Issue on Medical Humanities

The October issue of *Academic Medicine* features 41 reports on U.S., Canadian, and international medical humanities programs. The preeminent journal of American medical education is available in full-text, online. Challenges abound for medical schools and teaching hospitals. View major articles and research from leaders in medicine, government, and health that address them.

<http://www.academicmedicine.org>

Tips for Funding Technology Needs In the current economic climate, funding for technology needs has become particularly difficult as many funders primarily want to invest in direct services and programs. Learn how to make a strong case for technology funding.

<http://www.pnnonline.org/article.php?sid=4690>

New Fact Sheet *The Use of Technology in Higher Education Service-Learning* Added to the National Service-Learning Clearinghouse (NSLC) Website

As the NSLC’s senior program advisor for higher education, CCPH is striving to develop materials that respond to the field’s most frequently asked questions and most pressing challenges. If you have suggestions of topics for future resource materials - or if you have information to add to an existing fact sheet - please let us know by emailing ccphuw@u.washington.edu Other higher education-focused fact sheets on the site include: >Discipline-Specific Service-Learning Resources for Higher Education >The Evidence Base for Service-Learning in Higher Education >Institutional Structures for Service-Learning in Higher Education >Raising Funds for Service-Learning in Higher Education >Risk Management and Liability in Higher Education Service-Learning >Tools and Methods for Evaluating Service-Learning in Higher Education

<http://www.servicelearning.org/article/archive/285/>

New Internet Resources on Patient Assistance Programs-

The Pharmaceutical Research and Manufacturers of America (PhRMA) launched a website to provide access to 140 industry and 185 government and privately sponsored patient assistance programs.

<http://www.helpingpatients.org>

***Trick-or-Treat for UNICEF* is Celebrating Its 53rd year!**

This fall they are working to involve as many schools as possible in the nationwide *Trick-or-Treat for UNICEF* campaign, which supports UNICEF’s efforts and helps U.S. children learn about global issues and better understand the world in which they live. UNICEF, the United Nations Children’s Fund, works in 158 countries to assist young victims of natural disasters, civil strife and economic upheaval by providing clean water, medicine, immunizations, education, and nutrition and emergency relief. *Trick-or-Treat for UNICEF* has proven to be a successful service-learning tool for schools throughout the United States. The UNICEF website has more materials to download than ever plus Spanish translations! Click below to order your free materials.

<http://www.unicefusa.org/trickortreat>

Strengthening Communities of Color Through Leadership Development

The new report from PolicyLink explains why there are so few leaders of color making policy, why their presence is important, and what must be done to increase their numbers. Leadership for Policy Change draws on interviews with more than one hundred leaders from the public sector, private industry, academia, and nonprofit organizations; a scan of 72 leadership development programs; and an extensive review of current leadership development literature. The report describes the barriers to participation of leaders of color in local and national public policy development and the strategies that can be used to remove the barriers so that leaders can use their expertise and experience to benefit low-income communities of color and the nation. Visit <http://www.policylink.org>.

Audiostream Now Available for the September 4 Teleconference on *Colleges and Universities as Economic Development Engines*

The teleconference was cosponsored by the Initiative for a Competitive Inner City (ICIC), CEOs for Cities, and HUD’s Office of University Partnerships. To listen, visit <http://www.icic.org> For final report of a joint study by ICIC and CEOs for Cities, *Leveraging Colleges and Universities for Urban Revitalization: An Action Agenda*, see http://www.ceosforcities.org/research/2002/leveraging_colleges/index.html

Senate approves Labor-Health and Human Services (HHS) Bill, Rejects Proposal for Additional National Institutes of Health (NIH) Funding

On Sept. 10, the U.S. Senate passed the FY 2004 Labor-Health and Human Services-Education appropriations bill by a vote of 94 to 0. Final passage of the bill occurred after the Senate rejected an effort to add an additional \$1.5 billion to the budget for the National Institutes of Health (NIH). For more information contact Dave Moore at dbmoore@aamc.org, or (202) 828-0525.

Announcements continued from page 7

Internet Study on How to Present Health Information

The HIPPO project (Health Information Project: Presentation On-line) comprises a series of randomized trials on the Internet. Their aim is to find out which ways of presenting information about the effects of healthcare best help people to make choices that are consistent with their own values. You can be a participant in this study (or just check out how they set it up) by going to:

<http://www.icru.no/hippo/cholesterol/>

Center for Disease Control and Prevention's (CDC)

Wonder Data System has New Feature The new feature lists data for Steps-related Healthy People objectives by state: <http://wonder.cdc.gov/data2010/HU.htm>

National Service and Service-Learning Statistics

A concise summary of national service and service-learning statistics gleaned from Campus Compact's annual member survey. Includes numbers of students and faculty in service and service-learning, support from member campuses, and issues addressed in the community.

<http://www.compact.org/newscc/highlights.html>

US Department of Health and Human Services Announces

New Web Site Recently announced: a new Steps-related web site: <http://www.presidentschallenge.org/>

The Facts on Youth Volunteering

A new fact sheet, "Volunteering Among Young People," presents information on the frequency of volunteering, trends in volunteering, and the organizations for which young people volunteer utilizing data from many sources.

http://www.civicyouth.org/research/areas/comm_partic.htm

JOB ANNOUNCEMENTS

Coordinator of Service Learning Leadership; Assistant Professor - 12 month, Tenure Track - Open until filled.

Application Screening Begins: November 17

Under the general supervision of the Director of Service Learning, the Coordinator of Service Learning Leadership is responsible for teaching the courses that comprise the Service Learning Institute's minor in Service Learning Leadership and directing CSUMB's service learning student leadership program. The Coordinator provides direction and vision for this cutting edge student leadership program that values compassion, diversity, justice

and social responsibility. Additional information can be found on our website:

<http://service.csUMB.edu/jobs> or email faculty_recruitment@csUMB.edu This is a 12-month faculty position, to begin on July 1, 2004.

Project Manager in the Department of Health Behavior and Health Education University of North Carolina School of Public Health - Full-time

The "Exchange Project" is a 5-year project that will develop an educational campaign and dialogue process to help communities, researchers, and attorneys better understand how to partner on environmental health research. The project is funded by the National Institute of Environmental Health Sciences. For more information, please contact Jim Emery at (919) 966-7172 or jemery@email.unc.edu

Minnesota Campus Compact (MCC) Senior Program

Director MCC is a coalition of 48 college and university presidents committed to strengthening communities through strategic partnerships and education for informed and active citizenship. Minnesota Campus Compact is affiliated with the national Campus Compact network of 30 state Compacts, a national office, and more than 900 campuses. The Senior Program Director will join a dynamic staff team. The successful candidate will be a generalist deeply committed to service-learning and civic engagement and enthusiastic about a position within an organization whose specific initiatives and priorities develop and change over time. For more information, please call 651-603-5084 or email julieplaut@mncampuscompact.org.

Associate Research Specialist for Service-Learning Research, University of California at Berkeley

The Service-Learning Research and Development Center at UC Berkeley is seeking a full-time Associate Research Specialist to develop, implement, and manage a cluster of national, state, and local research and evaluation service-learning studies. The Specialist develops research ideas, garners grants to support service-learning research activities, implements research studies, and writes technical reports. <http://gse.berkeley.edu/research/slc>

Director, Office of Behavioral and Social Sciences Research - Deadline extended to November 3

The National Institutes of Health (NIH) is seeking exceptional candidates for the challenging position of Director, Office of Behavioral and Social Sciences Research (OBSSR). The Director, who also functions as the NIH Associate Director for Behavioral and Social Sciences Research, serves as the NIH focal point for establishing agency-wide policies and goals in behavioral and social sciences research, coordinates the activities undertaken in the performance of this research, and provides advice and staff support to the NIH Director and Deputy Director. For more information, <http://obsr.od.nih.gov/>

GRANTS ALERT!

American Academy of Pediatrics Federal Grants -

Deadline: October 29 Federal grants available under the Healthy Tomorrows Partnership for Children Program (HTPCP). This year the HTPCP will fund 2 separate initiatives awarding up to 19 grants (9 general and 10 targeted). The HTPCP targeted grants will focus on the following areas: pediatric oral health services; enhancement of behavioral and/or psychosocial aspects of pediatric care; and developing and delivering clinical pediatric telemedicine services. For more information visit <http://www.aap.org> or email healthy@aap.org

Johnson & Johnson Community Health Care Program to Fund Programs for Medically Underserved

Deadline: October 31 The Program, in partnership with the National Council of La Raza and the Johns Hopkins Bloomberg School of Public Health, has announced a grant opportunity for nonprofit, community-based healthcare organizations. The goal of the program is to assist community-based nonprofit organizations whose primary objective is to provide creative and effective access to quality healthcare for the medically underserved. <http://www.jhsph.edu/johnsonandjohnson>

Fannie Mae Foundation Fellowships Offer Professional Development Opportunities in Affordable Housing

Deadline: November 1 The Fannie Mae Foundation Fellowship program is designed to support the professional development of senior public and nonprofit officials committed to affordable housing in the United States. The program is intended to enhance the management and decision-making skills of accomplished leaders experienced in managing housing and community development programs. http://www.fanniemaefoundation.org/grants/kennedy_school.shtml

Applicants Invited for New Awards from the Fund for the Improvement of Postsecondary Education

Deadline: November 3 The purpose of program is to provide grants or enter into cooperative agreements to improve postsecondary education opportunities. Institutions of higher education or combinations of those institutions and other public and private nonprofit institutions and agencies are invited to apply. For more information: <http://www.ed.gov/pubs/edpubs.html> or you may contact ED Pubs at its e-mail address: edpubs@inet.ed.gov

3Com Urban Challenge to Fund Technology Projects for U.S. Cities and School Districts - Deadline: November 3

The program is designed to reward forward-thinking communities that are committed to using technology to transform education, improve public communication, and make municipal services faster and more convenient to use. The grant opportunity is intended to challenge both

American communities and 3Com to work together in narrowing the gap between those who have digital access and those who do not. Using their 3Com grant, schools, departments, and organizations can tailor a networking solution that meets their community's needs.

http://www.3com.com/solutions/en_US/scenario.jsp?solutiontype=1000001&groupi

Fund for the Improvement of Postsecondary Education: Comprehensive Program - Deadline: November 3

The purpose of program is to provide grants or enter into cooperative agreements to improve postsecondary education opportunities. <http://www.ed.gov/legislation/FedRegister/announcements/2003-3/091803a.html>

Proposals Invited for Depression in Primary Care Value Research Grants - Deadline: November 3 (larger grants)

November 17 (smaller grants) Depression in Primary Care: Linking Clinical and System Strategies is a national program of the Robert Wood Johnson Foundation designed to increase the use of effective treatment models in primary care settings for patients with depression. The Value Research Grants component of the program supports analyses of barriers to treatment and the development of strategies for improving the quality of care.

<http://www.depressioninprimarycare.org> and

Corporation for National and Community Service's (CNCS) Announces Notice of Availability Funds for Next Generation Grants - Deadline: November 17

CNCS announces the availability of approximately \$4,000,000 to award Next Generation Grants to eligible nonprofit organizations. The purpose of these grants is to foster the next generation of national service organizations by providing seed money to help new and start-up organizations, and established organizations proposing new projects or programs, plan and implement new service programs that have the potential of becoming national in scope. <http://www.cns.gov/whatshot/notices.html>

The Center for Disease Control and Prevention (CDC) Announces Grant Program for Injury Control Research Centers - Deadline: November 20

The CDC has made fiscal year 2004 grants available. The purpose of this funding program is: 1) to support injury prevention and control research on priority issues; 2) to integrate many different disciplines into a national program to prevent and control injuries more effectively; 3) to define the injury problem, identify risk and protective factors, develop and evaluate interventions and strategies, and ensure widespread adoption of effective strategies; and 4) to provide technical assistance to injury prevention and control programs within a geographic region. <http://www.cdc.gov/od/pgo/funding/04011.htm>



CALLS FOR SUBMISSIONS

Nominations Being Accepted for 2003 Henry B. Betts Award Program - Deadline: October 10 A \$50,000 unrestricted cash award will be awarded again to an individual who has, during the course of his or her work, helped to lead the societal transformation that is producing dramatically better outcomes and higher expectations for the diverse groups comprising the disability community in the U.S. and internationally. Forms and complete information: <http://www.aapd-dc.org>.

Applications Now Being Accepted to Host Visiting Lecturer from Norway or Sweden - Deadline: October 15 The American-Scandinavian Foundation invites US colleges and universities to apply for funding to host a visiting lecturer from Norway or Sweden for one semester. Lecture-ship fields include public policy, conflict resolution, **healthcare**, environmental studies, or multiculturalism. For more information, visit <http://www.amscan.org>

National Humanities Center Offers Residential Fellowships - Deadline: October 15 Each year the Center awards fellowships to scholars of demonstrated achievement and to promising younger scholars. Applicants must hold a doctorate or have equivalent scholarly credentials, and a record of publication is expected. Fellowships up to \$50,000 are individually determined, with the amount depending upon the needs of the fellow and the Center's ability to meet them. <http://www.nhc.rtp.nc.us/fellowships/appltoc.htm>

Global Educator Award and Peace Educator Award Deadline: October 20 Do you know of an educator who is doing outstanding work in global education or peace education? Are you that educator? The National Peace Corps Association's Global TeachNet Program seeks nominations for two types of awards for K-12 school-based educators: Global Educator Awards and Peace Educator Awards. They encourage nominations by all interested parties, including parents, students, administrators, and community members and also accept self-nominations. Global Educator and Peace Educator Award winners will receive a \$500 monetary award and national recognition. Their global and peace education lesson plans will be featured in the Global TeachNet website and newsletter. <http://www.rpcv.org/pages/sitepage.cfm?id=55>

Project SHINE (Students Helping in the Naturalization of Elders) Announces Request for Proposals Deadline: October 20 SHINE is pleased to announce a request for proposals for institutions of higher education. Funding is available to individual institutions of higher education or university-community college partnerships that are interested in replicating the SHINE model in areas with large concentrations of older

immigrants and refugees. For more information, please contact Daryl Gordon, Assistant Director at daryl@temple.edu or visit the website at <http://www.projectshine.org>.

Association of Teachers of Preventive Medicine (ATPM) Call for Submissions - Deadline: October 31 The ATPM is calling for submissions of abstracts for poster and oral presentations at the 2004 Teaching Prevention Institute entitled "Approaches to Teaching Obesity and Diabetes Prevention in the Classroom and the Community" Submissions for presentations should relate closely to the Institute's focus on Teaching Obesity and Diabetes Prevention. To submit your presentation, please visit: <http://www.atpm.org/annual/program.html>

Call for Nominations for Outstanding Research Publication on Education in the Professions Deadline: November 1 Nominations are being solicited by the American Education Research Association's Division I for Outstanding Research Publication. You may nominate any peer-reviewed book, chapter, or article published in 2003 that makes a significant contribution to research and theory in the field of education in the professions. Priority is given to work by Division I members, however, the Awards Committee also considers nominations for publications of nonmembers, especially if the work is a substantial contribution that bears directly on the work of Division I members. Additional information: <http://www.aera.net/divisions/i/home/DivI.html>

Call for Abstracts for Special Issue of AIDS Education and Prevention: Prevention with HIV-Infected Persons Deadline: November 1 Members of the public health community (including academic research centers, community-based organizations, minority health institutions, primary care clinics, public health agencies, and other professional are invited to submit abstracts. The editors plan to publish seven to nine original articles. For more information contact Dr. Ronald Braithwaite at rbraith@sph.emory.edu

American Association of University Women (AAUW) Educational Foundation Invites Applications for American Fellowships - Deadline: November 15 The AAUW Educational Foundation provides funds to advance education, research, and self-development for women and to foster equity and positive society change. The foundation's American Fellowships are designed to support women doctoral candidates completing dissertations or scholars seeking funds for postdoctoral research leave from accredited institutions. For complete information: http://www.aauw.org/fga/fellowships_grants/american.cfm

**Tylenol and Terri Lynne Lokoff Child Care Foundation
Invite Applications for National Child Care Teacher
Awards - Deadline: November 28**

The Tylenol & Terri Lynne Lokoff Child Care Foundation (TLLCCF) National Child Care Teacher Awards are being offered to childcare teachers throughout the fifty states and the District of Columbia. TLLCCF is a nonprofit foundation that funds nonsectarian, nonprofit childcare programs dedicated to excellence. The awards are designed to acknowledge the critical role of childcare teachers in providing quality childcare. <http://www.childcareabc.org/>

NOVA Award - Deadline: December 2 The NOVA Award honors American Hospital Association member hospitals and health care systems for effective, collaborative programs focused on community health status - whether through health care, economic, or social initiatives. Because the award requires collaboration, organizations that partner with a hospital on a community health initiative might consider suggesting that their hospital partner apply for the award with their support. <http://www.communityhlth.org>
<http://www.aha.org/awards-events/awards/novaaward.html>

**American Geriatrics Society (AGS) Seeks Nominations
for Jahnigen Career Development Scholars Awards
Program - Deadline: December 9**

AGS announces a call for applications for the 2004 Dennis W. Jahnigen Career Development Scholars Awards Program. The awards are a component of a larger project, Increasing Geriatrics Expertise in Surgical and Related Medical Specialties. The program is designed to address the urgent need to create a structure for developing leaders in geriatrics in academic surgery and related medical specialties. <http://www.americangeriatrics.org/>

Academy Health Policy Fellowship

Deadline: January 9, 2004 The Center for Disease Control and Prevention (CDC) and the Academy for Health Services Research and Health Policy (Academy) Fellowship brings visiting scholars in health services research related disciplines to CDC to collaborate on studies of interest to policymakers and the health services research community using National Center for Health Statistics data systems. <http://www.cdc.gov/nchs/employ/employ.htm#fellow>

**Call for Papers - Research and Practice Activities in Rural
Public Health - Deadline: January 15, 2004**

The American Journal of Public Health (AJPH) is planning a theme issue on rural health scheduled for publication in October 2004. The guest editors at the School of Rural Public Health of the Texas A&M University System Health Science Center are soliciting contributions to the "Research and Practice" section of that issue. Twelve to 17

articles focusing on major research issues and practice activities in rural public health will be selected for possible publication in that issue. The online submission is at <http://submit.ajph.org>.

Advocacy Fellowships for Physicians

Deadline: January 21, 2004 To inspire the medical profession to greater participation in civil society, service to the community, and active engagement on behalf of the public interest, the program on Medicine as a Profession of the Open Society Institute has established the Soros Advocacy Fellowship for Physicians. The fellowship is designed to enable physicians to develop or strengthen their advocacy skills through collaboration with U.S.-based advocacy organizations. **Community-Campus Partnerships for Health** is among the organizations identified on the program web site as a possible host for a Soros Fellow.

If you are interested in pursuing this possibility, please contact CCPH executive director Sarena Seifer at sarena@u.washington.edu For complete program details and application information, please visit: http://www.soros.org/medicine/advocacy_guidlines.htm.

**The Sydney S. Spivack Program in Applied Social
Research and Social Policy Congressional Fellowship,
Community Action Research Initiative**

Deadline: February 2, 2004 To encourage sociologists to undertake community action projects that bring social science knowledge, methods, and expertise to bear in addressing community-identified issues and concerns. Grant applications are encouraged from sociologists seeking to work with community organizations, local public interest groups, or community action projects. Appointments will run for the duration of the project, whether the activity is to be undertaken during the year, in the summer, or for other time-spans. For more details, see <http://www.asanet.org/student/congfell.html>

**W.K. Kellogg Foundation and the Center for the Advance-
ment of Health Announce Recruitment for the 2004
Scholars in Health Disparities**

Deadline: February 16, 2004 This program challenges post doctoral investigators from a variety of disciplines such as economics, sociology, political science, public health and law, to examine the causes and consider policy solutions for health disparities in race/ethnicity and socioeconomic status. Research topics funded by this program include the ways by which social, economic, political, environmental and educational inequalities and institutional racism play a role in the creation of health disparities, and the development of policy initiatives that might reduce these disparities. <http://www.cfah.org>.

PUBLICATIONS

Community-Based Health Research: Issues and Methods by Daniel S. Blumenthal and Ralph J. DiClemente. This book identifies key concepts of successful community-based research beyond the aspect of location, including prevention focus, population-centered partnerships, multidisciplinary cooperation, and cultural competency. Lessons from the Tuskegee Syphilis study and case studies on HIV/AIDS prevention and cardiovascular risk reduction illustrate the application of research methods with both positive and negative outcomes. To order, visit <http://www.springerpub.com/books/forthcoming.htm>

Children, Youth, and Families In an era of tight resources and increased local responsibility for programs and services, communities are experimenting with new ways to connect the service dots for children and families. Introducing policymakers and program developers to local intermediary organizations, this issue brief was a collaboration of Jobs for the Future with the American Youth Policy Forum, the Center for Youth Development and Policy Research, the Coalition for Community Schools, the Finance Project, and New Ways to Work. <http://www.jff.org/jff/kc/library/0191>

University + Community Research Partnerships: A New Approach The Pew Partnership for Civic Change has recently issued a report on higher education-community research partnerships. The publication summarizes the findings from a 19-site participatory research initiative that partnered community-based organizations with academics from area colleges and universities. It also highlights the conversation and general themes that arose during a roundtable discussion with representatives from higher education, the philanthropic sector, and the nonprofit community. **Community-Campus Partnerships for Health** was among the organizations represented at the roundtable. To obtain a printed copy of the report, please email requests to mail@pew-partnership.org. To print a pdf version of the report from the CCPH website, go to: <http://futurehealth.ucsf.edu/ccph/links.html#Part>

Handbook for Supporting Community Youth Researchers Across the country, youth development efforts are going a step further and helping youth hone their skills and talents as active participants in their schools and communities. This handbook from Stanford University offers strategies and lesson plans to help students tackle “real world” problems that matter to them and learn valuable research and academic skills to boot! <http://gardnercenter.stanford.edu/resources/handbook/>

Health Systems Confront Poverty edited by Erio Ziglio, Rogerio Barbosa, and Yves Charpak, Steve Turner for World Health Organization’s (WHO) Regional Office for Europe. Health systems have done and are doing much to tackle the complex and daunting problem of poverty and health. This book describes 12 initiatives already undertaken in 10 WHO Member States: Croatia, France, Germany, Hungary, Italy, Kyrgyzstan, Poland, the Republic of Moldova, the Russian Federation and the United Kingdom. It documents WHO’s preliminary findings on how health systems can help to alleviate poverty, and reaches three main conclusions: that these systems can take effective action to improve the health of the poor, that they can sometimes represent an additional barrier for the poor and that more knowledge, training and capacity building in this area are urgently needed. It is hoped that the information presented will contribute to WHO’s efforts to help countries across the length and breadth of Europe improve health and increase equity by tackling poverty and its effects on health. <http://www.euro.who.int/document/e80225.pdf>

Health and Social Justice: Politics, Ideology, and Inequity in the Distribution of Disease edited by Richard Hofrichter. Health and Social Justice draws on the growing body of recent literature to offer a comprehensive collection of articles written by a panel of expert contributors who represent a broad range of fields—sociology, epidemiology, public health, ecology, politics, organizing, and advocacy. Each article explores a particular aspect of health inequalities and demonstrates how the sources of health inequalities are rooted in injustices associated with racism, sex discrimination, and social class. This important book examines the political implications of various perspectives used to explain health inequities and explores alternative strategies for eliminating them. Health and Social Justice covers a broad spectrum of topics. <http://www.josseybass.com/WileyCDA/WileyTitle/productCd-0787967335.html>

The Global Equity Gauge Alliance (GEGA) Booklet *The Equity Gauge: Concepts, Principles, and Guidelines* The booklet provides an overview of the Equity Gauge Strategy. The Strategy supports policy and action for health equity using a three-pronged approach of Assessment & Monitoring, Advocacy, and Community Empowerment. The document shows how the Strategy can be used to develop a comprehensive plan for identifying priorities, produce empirical information on health inequities, relate health to socioeconomic and political environments, work with policy makers, and support the involvement of communities to promote health equity. The booklet and further information on GEGA are available on-line at <http://www.gega.org.za>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER’S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

