



# PARTNERSHIP MATTERS

October 17, 2003

Volume V, Issue 21

## THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES ISSUES REPORT ON THE IMPACT OF POOR HEALTH ON BUSINESSES

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In September, U.S. Department of Health and Human Services (HHS) Secretary Tommy G. Thompson released a new report highlighting the significant economic toll that preventable diseases take on businesses, workers and the nation. The report highlights the importance for employers to make health promotion part of their business strategy. The report comes as Secretary Thompson hosted a prevention roundtable discussion with more than a dozen executives from major U.S. corporations. The meeting allowed top government and business leaders to discuss the urgency of rising health care costs, an aging population and prevention priorities as well as to share strategies for the public and private sectors to better address these issues.

“The choices we make about diet, activity and tobacco affect not only our own lives, but also affect the economic health of our families, our businesses and even our nation as a whole,” Secretary Thompson said. “More businesses need to recognize that poor health means lower productivity and higher health insurance costs. Smart business leaders increasingly are finding that it is the right decision to promote health education, physical activity and preventive benefits in the workplace.” The new HHS report summarizes key research findings about the prevalence and cost of chronic diseases where prevention and health management can make a difference - including cardiovascular disease, diabetes, and asthma. Individual choices that lead to overweight and obesity, lack of physical activity and smoking greatly increase the risk of these diseases.

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### Community-Campus Partnerships for Health

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## NATIONAL INSTITUTES OF HEALTH ROADMAP FOR MEDICAL RESEARCH UNVEILED

In a move to transform the nations medical research capabilities and speed the movement of research discoveries from the bench to the bedside (and to the community, we hope), National Institutes of Health (NIH) Director Elias A. Zerhouni, M.D., has laid out a series of far-reaching initiatives known collectively as the NIH Roadmap for Medical Research.

Soon after becoming NIH Director in May 2002, Dr. Zerhouni convened a series of meetings to chart a roadmap for medical research in the 21st century a process that identified major opportunities and gaps in biomedical research that no single institute at NIH could tackle alone, but that the agency still needed to address.

Developed with input from more than 300 nationally recognized leaders in academia, industry, government and the public, the NIH Roadmap provides a framework of the strategic investments that NIH needs to make to optimize its entire research portfolio. The NIH Roadmap builds on the tremendous progress in medical research achieved, in part, through the recent doubling of the NIH budget. In setting forth an ambitious vision for a more efficient and productive system of medical research, the NIH Roadmap focuses on the most compelling opportunities in three main areas: new pathways to discovery, research teams of the future and re-engineering the clinical research enterprise.

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## MESSAGE FROM OUR EXECUTIVE DIRECTOR



Many recent reports and recommendations from within and outside of the academic arena are calling upon health professional schools and academic health centers to be more responsive to their communities. A frequently cited barrier, however, to sustained faculty involvement in community-based teaching, research and service is the risk associated with trying to achieve promotion and tenure. These community-based activities can pose significant challenges to traditional definitions of scholarship and paths to promotion and tenure, and are not easily recognized and rewarded in the traditional academic system for a number of reasons, including:

- Community-based activities are often viewed as strictly service or even public relations, and perceived as an inferior activity, rather than being acknowledged as genuine scholarship.
- The time involved in building relationships, jointly developing and implementing community-based activities, collecting and analyzing data, and discussing the results with the community often means that it takes longer to generate and disseminate the results of community-engaged scholarship when compared with more traditional forms of scholarship.
- While first-authored, peer-reviewed papers in prominent journals are viewed by academic institutions as the “gold standard” for dissemination, they are often not the most important or even the most appropriate mechanism for sharing results and achieving impact from community-engaged scholarship. There is no comparable method of peer review that health professional schools can rely on for external validation of alternative means of dissemination such as curricula, resource guides, newsletter articles or policy documents.
- Often, grants for community-based activities come from foundations and government agencies that do not pay the institution’s full federally negotiated indirect cost rate. Academic institutions may value these grants less in the review of faculty than those paying full indirect costs.

The Institute of Medicine has recently weighed in on the issue of how scholarship is defined, assessed and rewarded in the health professions. In its November 2002 report, *Assuring the Health of the Public in the 21st Century*, two of the report’s recommendations reinforce the need for action: “Federal funders of research and academic institutions should recognize and reward faculty scholarship related to public health practice research” and “Academic institutions should develop criteria for recognizing and rewarding faculty scholarship related to service activities that strengthen public health practice.” The companion IOM report, *Educating Public Health Professionals for the 21st Century*, further recommends that schools of public health “provide increased academic recognition and reward for policy-related activities.”

In response to these and other recent reports and recommendations, Community-Campus Partnerships for Health has been funded by the WK Kellogg Foundation to convene a Commission on Community-Engaged Scholarship in the Health Professions to take a leadership role in creating a more supportive culture and reward system for health professional faculty involved in community-based participatory research, service-learning and other forms of “community-engaged scholarship.” The Commission is comprised of a diverse group of leaders from academic institutions, professional associations, community-based organizations, philanthropy and government who bring a wealth of relevant experience, knowledge and connections combined with a desire for change.

Over the next year, the Commission will review relevant definitions, literature and initiatives; disseminate reports on key issues such as the rationale for community-engaged scholarship and recommendations for peer review criteria and processes; and implement strategies to influence support for community-engaged scholarship through such means as engaging key stakeholder groups, writing editorials and making presentations.

The project will also develop and disseminate a set of tools that health professional faculty can use to document their community-engaged scholarship for review, promotion and tenure decisions. The toolkit will include such components as a guidebook on navigating the promotion and tenure process; a community-engaged scholarship portfolio template that includes definitions, standards of assessment, products, methods of documentation and examples of faculty curriculum vitas; and a listing funding sources for community-engaged scholarship. The project’s broad, long-term objective is to create a more supportive culture and reward system for health professional faculty involved in community-based participatory research, service-learning and other forms of “community-engaged scholarship” so that ultimately they will generate new knowledge about the social and ecologic determinants of health, educate a new generation of public health professionals who are prepared to effect change, and contribute to improved public health.

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To learn more about the project and to view a list of Commission members, visit <http://www.ccpsh.info> or <http://futurehealth.ucsf.edu/ccph/scholarship.html>. To receive regular updates about the project, email your interest to program coordinator Jen Kauper-Brown at [jenbr@u.washington.edu](mailto:jenbr@u.washington.edu)

## SAVINGS WITH CCPH

**CCPH has joined with John Wiley & Sons and Jossey-Bass Publishers to offer discounts on books, journals and other media products.**

**Visit CCPH online at <http://www.ccpb.info> to start saving today!**

## MEMBERSHIP MATTERS

**CCPH Training & Technical Assistance Resources Brochure Now Available!** CCPH offers substantial discounts to our members for all training and technical assistance services. CCPH offers a suite of technical assistance services to provide you and your organization with the strategies you need to reach your goals. Are you ready to take your partnership to the next level?

To view the brochure online, visit [http://futurehealth.ucsf.edu/pdf\\_files/Technical%20Assistance.pdf](http://futurehealth.ucsf.edu/pdf_files/Technical%20Assistance.pdf)

**There's still time to take advantage of the CCPH Fall Membership Special!** Renew before November 15, 2003 and you will be entered into a drawing for \$100 CCPH dollars.

To find out all that you can buy with CCPH dollars, visit us online at <http://www.ccpb.info>.



## DEAR CCPH,

### Banning Tobacco Industry Funding for Research

Dear CCPH,

Our faculty will soon discuss whether our School of Public Health should consider adoption of a policy against accepting tobacco industry money. Even though all of our faculty are likely to agree that the public health burden produced by this industry is immense, I anticipate that there will be considerable debate about the dangers of adopting a ban on tobacco industry funding of research (e.g., threats to academic freedom, "slippery slope" arguments). I would greatly appreciate hearing from those in academic research institutions who have won this debate what arguments worked best to convince opponents. Stan Glantz has informed me that the following research institutions have already adopted such a policy:

- Massachusetts General Hospital
- Univ. of Texas MD Anderson Cancer Center
- Harvard School of Public Health
- Roswell Park Cancer Center
- Schools of Nursing, Medicine, and Public Health at Emory Univ.
- Brigham and Women's Hospital
- Johns Hopkins School of Hygiene & Public Health
- Univ. of Arizona School of Public Health
- Univ. of North Carolina School of Public Health

*Please email your response directly to:* Joel Moskowitz, Center for Family and Community Health at the University of California School of Public Health, Berkeley, CA at [jmm@uclink4.berkeley.edu](mailto:jmm@uclink4.berkeley.edu)

## SUBMISSION GUIDELINES

**We welcome announcements, comments and questions from you! Please forward them to the PM Editor at [ccphpm@u.washington.edu](mailto:ccphpm@u.washington.edu). Below are some simple submission guidelines:**

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



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## UPCOMING EVENTS!

### CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

**November 16, 2003:** CCPH is teaming up with the American Public Health Association to offer a **Continuing Education Institute on Advancing the Healthy People 2010 Objectives Through Community-Based Education**. The Institute takes place from 2:30 - 6 pm in San Francisco during the APHA conference. To register, visit: <http://www.apha.org>. To learn more about the Curriculum Planning Guide on which the Institute is based, visit: <http://www.ccph.info> - **Deadline: October 10, 2003.**

**February 7-10, 2004:** **CCPH 4th Annual Advanced Level Service-Learning Institute:** Fostering Leadership for Service-Learning Sustainability at Chaminade, Santa Cruz, CA. The institute focuses on the skills and knowledge to sustain and institutionalize service-learning. Details, including application materials and deadline, are posted at <http://www.ccph.info> under the "Coming Up" section. To view proceedings from the 2nd annual institute, visit [http://futurehealth.ucsf.edu/pdf\\_files/slia02proceedings.pdf](http://futurehealth.ucsf.edu/pdf_files/slia02proceedings.pdf)

**October 6-10, 2004:** CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>

### OTHER EVENTS

**October 27-31, 2003:** **3rd National Congress of Family Medicine and the 2nd International Congress of Family Medicine** in Havana, Cuba. Conference topics will include, policies and models of primary care, undergraduate and postgraduate training of primary care professionals, social and community participation: role of multidisciplinary health teams. For more details on topics and format, contact Dr. Clarivel Presno, [cpresno@infomed.sld.cu](mailto:cpresno@infomed.sld.cu).

**30-31, 2003:** **From the Ground Up: A Conference on University-Assisted Public Schools** hosted by the Graduate School of Education at University of Pennsylvania, in Philadelphia, Pennsylvania.  
<http://www.gse.upenn.edu/schoolsconference>

**30-Nov. 1, 2003:** The Pruitt Memorial symposium **The Schooled Heart: Moral Formation in American Higher Education** hosted by Baylor University in Waco, Texas. <http://www3.baylor.edu/IFL/Pruitt2003.htm>

**31-Nov. 1, 2003:** The 16th Annual Conference on Hunger and Homelessness: **Building a Strong Community, Building a Strong Country** at Trinity College, Hartford, Connecticut. The Conference will kick off a year of action to build strong communities and a stronger county by bringing together over 400 students from across the country to learn more about the issues of hunger and homelessness, gain valuable leadership skills and ideas, and help them launch programs in their own communities. <http://www.studentsagainsthunger.org>

**31-Nov. 1, 2003:** **National Forum on Affirmative Action in Higher Education: Moving Beyond the Supreme Court Decisions** hosted by the Harvard Graduate School of Education in Cambridge, Massachusetts.  
[http://www.ppe.gse.harvard.edu/Subnav\\_Higher/HEPOPUP/HE\\_program\\_10.html](http://www.ppe.gse.harvard.edu/Subnav_Higher/HEPOPUP/HE_program_10.html)

**November 1-4, 2003:** The College Board's 2003 Forum: **Reaffirming Our Commitment to a Quality Education for All Students** in New York City, New York. Assess the impact of Supreme Court rulings on admissions, financial aid; mark 50 years since *Brown v. Board of Education* and share strategies to ensure access and equity; learn best practices to attract, enroll, and retain students; network with colleagues from higher and secondary education.  
<http://www.collegeboard.com/forum>

**11-12, 2003:** Harvard School of Public Health annual conference: **Strategic Issues in American Health Care** in Boston, Massachusetts. <http://www.hsph.harvard.edu>

**December 4-5, 2003:** **The Future of Our Food and Farms Summit** in Wilmington, Delaware. The goals for this event are to increase knowledge about the region's food system, stimulate active participation in food and farming system change, increase opportunities for networking, and encourage collaboration among diverse people to ensure that everyone has access to affordable nutritious food. <http://www.ibiblio.org/farming-connection/fffconf/>



## ANNOUNCEMENTS

**Service-Learning Leadership Minor at California State University at Monterey Bay** In fall 2003, CSU will be one of the first universities in the nation to offer a service-learning leadership minor. The Service-Learning Leadership Minor provides students with the opportunity to develop advanced knowledge and skills in service-learning leadership, and prepares students to work as leaders in the growing service-learning field. The minor gives students a strong foundation in the design and delivery of service-learning experiences, community and social change processes, and perspectives in service and social justice.  
<http://service.monterey.edu/news/news.html>.

**Martin Eichelberger of the U.S. Wins the 2003 Abraham Horwitz Award for International Health Leadership** The Pan American Health and Education Foundation, a US-based non-profit partner of the Pan American Health Organization (PAHO), has awarded the Abraham Horwitz Award to Dr. Martin R. Eichelberger for his outstanding contribution to improving health in the Americas. For more information email [foundation@paho.org](mailto:foundation@paho.org) or visit: <http://www.paho.org/foundation>.

**Harvard Family Research Out-of-School Time Program** Harvard Family Research Project has launched a new series of publications entitled “Out-of-School Time Evaluation Snapshots” that we thought you might find of interest. This series distills the wealth of information compiled in our Out-of-School Time Program Evaluation Database, with each Snapshot examining a specific aspect of out-of-school time (OST) evaluation. <http://www.gse.harvard.edu/hfrp/projects/afterschool/evaldatabase.html> To sign up to be notified when future Snapshots are released visit: <http://www.gse.harvard.edu/hfrp/subscribe.html>

**In the Right Words: Addressing Language and Culture in Providing Health Care** A new Issue Brief from Grantmakers In Health (GIH) calls on grantmakers to take a leadership role in shaping the language access agenda to ensure that all individuals have equal access to quality health care. According to the report, grantmakers can begin to remove the cultural and linguistic barriers that are plaguing the U.S. health care system by partnering with local community groups, educating policymakers and health care organizations, and reaching out to immigrant and minority populations. To download the full report, please visit [http://www.gih.org/usr\\_doc/In\\_the\\_Right\\_Words.pdf](http://www.gih.org/usr_doc/In_the_Right_Words.pdf)

**State-Specific Prevalence of Selected Chronic Disease-Related Characteristics** This report includes findings on the prevalence of risk factors such as overweight and obesity, no leisure time physical activity, cigarette smoking, etc., as well as awareness of medical conditions. Among the findings are substantial increases in the prevalence of obesity among adults under 20 years.  
<http://www.cdc.gov/mmwr/preview/mmwrhtml/ss5208a1.htm>

### **Saving Money, Saving Lives: Improving Local Government Access to Health Care Webcast on October 21**

The International City/County Management Association (ICMA) will host a webcast on October 21 from 2:00-3:30 EDT to assist local governments in improving health care access. The webcast will help local governments address the following issues: Public/Private Partnerships, County Services, Funding Issues, Case Management, Primary and Emergency Room Care, Impacts in the Quality of Local Government, Health Care Tools, and Strategies to Improve Healthcare Access. For more information, see <http://www1.icma.org/main/ev.asp?hsid=1&ssid1=47&ssid2=99>.

### **2003 Linkages Award Winners Announced**

The Council on Linkages between Academia and Public Health announced the winners of the 2003 Linkages Awards at the annual networking luncheon of the Association of State and Territorial Health Officials and the National Association of City and County Health Officers. These annual awards recognize exemplary community-based collaborative activities between public health practice agencies and academic institutions of higher learning. Does your local or state public health agency or organization engage in joint activities with academic institutions? How about shared population-based activities in research, technical support, education, and training? Interested in cash awards or the opportunity to present your efforts at a National conference? If so, submit an abstract about your collaborative activities for the 2004 Linkages Awards in May 2004. For more information on the award winners or the Council on Linkages, visit <http://www.phf.org/Link.htm>.

*CCPH is a member of the Council, represented by board member Diane Downing of the Arlington County Department of Human Services. To learn more visit <http://www.ccph.info>.*

**Some of My Best Friends are \_\_\_\_\_.** Are you as tolerant of different ethnicities or religions as you think you are? The Southern Poverty Law Center’s excellent Tolerance Project website provides resources to dismantle bigotry and value diversity. Among the tools they offer are tests to measure your acceptance or hidden biases of different groups. To take a test go to <http://www.tolerance.org>.

**Don’t be Caught Without Your Duns Number** OMB Watch advises that starting Oct. 1, federal grant applicants must have a Dun and Bradstreet “DUNS” number (Data Universal Numbering System) to apply for or renew federal grants. This number will be used to identify and track an agency at federal agencies and departments - very useful when you have multiple government contracts. Get a DUNS number at no cost by calling Dun and Bradstreet at (866) 705-5711.  
<http://www.ombwatch.org/article/articleview/1794/1/47/>.

**The Alliance for Justice** has produced a new pamphlet about college campus policies on gun possession. For more information: <http://www.afj.org>

**American Dental Trade Association with The Santa Fe Group Announces Collaboration to Launch Initiative** The initiative is to help develop programs to address issues on access to oral care. The two organizations are soliciting concept papers on oral care issues, including an examination of “best” management practices in dentistry, an assessment of potential roles for new types of oral care paraprofessionals, and targeted public information campaigns. Further information email David Born at [David.Born@attbi.com](mailto:David.Born@attbi.com) or [dborn@unm.edu](mailto:dborn@unm.edu)

**Project Seeks to Translate Web Sites Into Spanish** To help Spanish speakers gain access to the breadth of information available on the Internet, the IBM Corporation, in Armonk, New York, is working closely with Hispanic organizations to develop software that translates information written in English into Spanish. IBM started the ¡TradúceloAhora! (Translate Now) Automatic Translation Project to try to remedy the problem. IBM has donated the translation software, as well as six personal computers and a printer, to 25 Hispanic community groups in Chicago, Dallas, Fort Worth, Houston, Los Angeles, Miami, and New York. <http://www.ibm.com/ibm/ibmgives>

**Health Insurance for Immigrant Children** “One in every five children in America is a member of an immigrant family.” Questions for journal author Gabrielle Lessard, J.D. are being accepted on the David and Lucile Packard Foundation Web site for an online conversation about insurance for the children of immigrants. Lessard is on the staff of the National Immigration Law Center. Selected questions and answers will be published at: [http://www.futureofchildren.org/newsletter2861/newsletter\\_show.htm?doc\\_id=193567](http://www.futureofchildren.org/newsletter2861/newsletter_show.htm?doc_id=193567)

**Campus Compact Announces a New Policy Email List** The email list is specifically for policy issues surrounding national service and higher education. With national service legislation and reauthorization of the Higher Education Act currently getting so much attention there has never been a more important time for Higher Education to assert its civic mission. For example, in July the U.S. House proposed a \$3 million cut to Learn and Serve America, the only national service program that supports service-learning. The actions of practitioners, students, and community members since have helped to encourage the U.S. Senate appropriations committee to restore Learn and Serve America to full funding in their version of the bill. This email list is designed to keep you up to date on current issues and to reach out to you for important action. <http://www.compact.org/national>.

**Nonprofit Advocacy Is Focus of New Site** Charities that want to know more about nonprofit advocacy can turn to a new Web site. NPAction.org features articles, advice, and news about activism and the laws and regulations governing charity lobbying and voter education. The site also provides contact information for the president of the United States, members of Congress, state legislators, and journalists. Recent polls taken on the site asked visitors whether charities should be allowed to endorse political candidates and how often their organizations submit opinion editorials and letters to the editor. OMB Watch, a Washington advocacy group that monitors government spending, runs the site. <http://www.npaction.org>

**Health and Human Rights Training for Medical, Public Health and Nursing Students** Physicians for Human Rights is organizing regional trainings in Georgia and California on health and human rights over the next two months. These trainings are open to all health professional students interested in health and human rights. In particular, students are encouraged who are interested in organizing human rights day activities and students interested in Health Action AIDS Week 2004 to attend. November 1 - Emory Medical School - Atlanta, GA  
November 15 - UCSF Medical School - San Francisco, CA  
Limited space is available. To download the registration form and learn more about the trainings, please go to: [http://www.phrusa.org/students/conf\\_train.html](http://www.phrusa.org/students/conf_train.html)

**Survey of Diversity Efforts at Health Professional Schools Eligible CCPH members from health professional schools are encouraged to complete the survey by October 31** The Federation of Associations of Schools of the Health Professions is conducting a survey to identify programs that effectively recruit and retain individuals from underrepresented groups in health professions programs. The results of the survey will be used to evaluate the current status of diversity programs, learn more about best practices in promoting diversity, and aid in the development of future programs to promote diversity. The survey is available at <https://services.aamc.org/fashp>. It should take approximately 10 to 15 minutes to complete.

**U.S. Department of Health and Human Services (HHS) Awards Bioterrorism Training and Curriculum Grants** HHS Secretary Tommy G. Thompson on Sept. 12, announced \$26.6 million in new grants to strengthen bioterrorism training and education for the nation’s health professions workforce. The grants are the first in HHS’ Bioterrorism Training and Curriculum Development Program. Over 25 schools were awarded. <http://www.aamc.org/advocacy/library/washhigh/2003/091903/4.htm>

### Medical Students Advocate for Higher Annual Loan Limits

Members of the Association of American Medical College's Organization of Student Representatives (OSR) Administrative Board went to Capitol Hill Sept. 15 to urge their Members of Congress to support efforts to increase the annual borrowing limit on subsidized Stafford student loans as part of the reauthorization of the Higher Education Act. The complete story is at: <http://www.aamc.org/advocacy/library/washhigh/2003/091903/3.htm>

### World Hunger Year's (WHY) Website

WHY provides reports, action alerts and in-depth analysis on food security and sustainable development. The site also hosts the National Hunger Clearinghouse Database which fosters innovative approaches to eliminate hunger through a searchable, national database of food, nutrition, anti-hunger and agricultural organizations. <http://www.worldhungeryear.org>

### New Developments in Service-Learning Research

In a September 3 online web chat, nationally-recognized service-learning researcher Dr. Shelley Billig of RMC Research in Denver, CO discussed recent work on the effects of participation in service-learning on students and the aspects of service-learning associated with the greatest impact on students' academic achievement and civic engagement. The National Service-Learning Partnership (NSLP) sponsored this online web chat, and important resources from it can be found on the NSLP website - <http://www.service-learningpartnership.org/> To access the full transcript here: [http://www.service-learningpartnership.org/service\\_learning/billig\\_chat.cfm](http://www.service-learningpartnership.org/service_learning/billig_chat.cfm)

### American Academy of Pediatrics Says Media Matters

Since 1997, the American Academy of Pediatrics has waged a campaign to help pediatricians, parents and children understand the impact of media on child and adolescent health. The campaign, "Media Matters," provides materials to help promote the analysis of media messages as a way to reduce harmful messages that may influence the use of alcohol and drugs, anesthetize children to sex and violence, and affect weight and eating habits. <http://www.aap.org/advocacy/mediamatters.htm>

### Microsoft Announces Funding Program for Community-Based Technology Centers

Microsoft Corp. has announced the launch of Unlimited Potential (UP), a global initiative focused on providing technology skills for disadvantaged individuals through community-based technology and learning centers (CTLCs). Microsoft will commit more than \$1 billion to the initiative over the next five years. UP initially will provide funding to help CTLCs hire and train technology instructors. Subsequent phases of the effort will see the creation of an online global support network that delivers technology curriculum,

research, tools, and help-desk services to CTLCs worldwide. UP also will sponsor a global and regional awards program designed to encourage innovation and invest in technology solutions that can scale for broader use. Whether they're found in rural locations in developing countries or in urban locations in developed countries, CTLCs share common attributes. For the purposes of the UP program, key attributes of CTLCs include public access (accessible on a walk-in, low-fee, or no-fee basis); an informal, welcoming environment; strong leadership/local champion; friendly, knowledgeable staff or volunteers; a social benefit focus/mission; relevant curriculum (driven by local demand); and well-maintained, reliable computer equipment, peripherals, and connectivity. <http://www.microsoft.com/mscorp/citizenship/giving/overview/>

## JOB ANNOUNCEMENTS

### Position 1: Assistant Professor/Assistant Director for the Center for Minority Health

### Position 2: Associate Professor/Professor and Associate Director of the Center for Minority Health

(Pittsburgh) The Department of Behavioral and Community Health Sciences and the Center for Minority Health are accepting applications for new full-time tenure-stream Assistant Professor and Associate Professor faculty positions at the University of Pittsburgh; salary commensurate with background and experience. Candidates will have primary responsibility as Assistant Director or Associate Director of the Center for Minority Health. Candidates with experience in community-based participatory research are encouraged to apply. For more information, contact Stephen Thomas, Ph.D. Chair, Search Committee Department of Behavioral and Community Health Sciences at [sbthomas@cmh.pitt.edu](mailto:sbthomas@cmh.pitt.edu) and reference position 1: #010252, reference position 2: #0102520. Also, please <http://www.edc.gsph.pitt.edu/bchs/> and <http://www.cmh.pitt.edu/events.htm>

### Covering Kids & Families Central Illinois Organizer

(Illinois-Chicago & Champaign) The Campaign for Better Health Care (CBHC) is Illinois largest nonprofit health care advocacy coalition. CBHC believes that accessible, affordable quality health care is a basic human right for ALL people. This person will work directly with the CBHC's Executive Director and the lead organizer of the Statewide Covering Kids & Families staff (Illinois Maternal and Child Health Coalition).

Start date is December 1-15.

<http://www.cbhconline.org/job1.htm>

## GRANTS ALERT!

**US Department of Education Comprehensive Program Grants - Deadline: November 3** The Comprehensive Program is the central grant competition of the Fund for the Improvement of Postsecondary Education (FIPSE). The competition is designed to support innovative reform projects that hold promise as models for the resolution of important issues and problems in postsecondary education. <http://www.ed.gov/programs/fipsecomp/index.html>

**The American Association of Community Colleges (AACC) Grant Competition - Deadline: November 3** AACC is pleased to announce the national competition for its 2003-2006 grant project, Community Colleges Broadening Horizons through Service Learning. Ten community colleges will be selected to become model service learning institutions, which will be known as Horizons mentee colleges. Requests for proposals (RFPs) for grants, as well as proposal writing tips and frequently asked questions, are now available online at <http://www.aacc.nche.edu/slrfp>.

### Dissertation Grants in Women's Health

**Deadline: November 3** The Woodrow Wilson National Fellowship Foundation is seeking applications for dissertation grants, these grants are designed to encourage original and significant research on issues related to women's health. Candidates must have completed all pre-dissertation requirements by October 24, 2003, and are expected to complete their dissertations by the summer of 2005. Winners will receive grants of \$6,000 to be used for expenses connected with their dissertation. To learn more, please visit: <http://www.woodrow.org/womens-studies/health/purpose.html>

### Ambulatory Pediatric Association 2004 Young Investigator Grants Program - Deadline: November 14

The program provides grants to fellow/junior faculty for research related to child health promotion, teaching, or patient care. Proposals are encouraged in all areas of general pediatrics (e.g. Emergency Medicine, Behavioral Pediatrics, Education, Quality, Health Services, etc.) <http://www.ambpeds.org/youn-invest-grant.cfm>

**Research Grants and Residencies at the Rockefeller Archive Center - Deadline: November 30** Scholars are invited to the Rockefeller Archive Center for research in the archives of the Rockefeller family, The Rockefeller University, the Rockefeller Foundation, and the Rockefeller Brothers Fund, and the records of other important non-Rockefeller philanthropies. The Archive Center's collections provide unique insights into worldwide developments and important issues from the late 19th to the end of the 20th centuries. Outstanding strengths include the history of agriculture, the arts, African-American history, education, international relations and economic

development, labor medicine, philanthropy, politics, population, religion, science, the social sciences, social welfare, and women's history. [http://www.rockefeller.edu/archive\\_ctr](http://www.rockefeller.edu/archive_ctr) or send e-mail inquiries to [archive@mail.rockefeller.edu](mailto:archive@mail.rockefeller.edu).

### Winn Feline Foundation Offers Funding for Cat Health Studies - Deadline: December 1

The Winn Feline Foundation is a nonprofit organization, affiliated with the Cat Fanciers' Association, Inc., which supports health related studies into medical problems affecting cats. The foundation is accepting applications for 2004 grants. <http://www.winnfelinehealth.org/>

### Basic and Translational Research in Emotion Grants

**Deadline: February 1, 2004** The National Institute of Mental Health, National Institute on Aging, National Institute on Alcohol Abuse and Alcoholism, National Cancer Institute, National Institute of Child Health and Human Development, National Institute on Drug Abuse, and the National Institute of Neurological Disorders and Stroke invite research grant applications to expand basic and translational research on the processes and mechanisms involved in the experience and expression of emotion. <http://grants1.nih.gov/grants/guide/pa-files/PA-03-169.html> or email: [GrantsInfo@nih.gov](mailto:GrantsInfo@nih.gov).

**Open Meadows Grants for Projects Deadline: February 15, 2004** Grants of up to \$2,000 will be awarded by the Open Meadows Foundation to fund new or ongoing projects "designed and implemented by women and girls," projects that promote the empowerment of women and girls, and other social change projects. Special funding is available for programs that involve indigenous women or young women activists. <http://www.openmeadows.org/>

### RadioShack's Neighborhood Answers Grant Program

**Deadline: Ongoing** Applications for the Neighborhood Answers Grant Program, sponsored by the RadioShack Corporation, which supports programs concerned with child abduction and abuse. Grants up to \$500 are available. <http://www.radioshackcorporation.com>

### Eagle Staff Fund Special Initiative - Deadline: Open

Letters of intent now being accepted to apply for a grant for a special initiative from the Eagle Staff Fund, sponsored by the First Nations Development Institute. Awards will support new or existing economic-development programs to benefit American Indians; the programs must be culturally appropriate and rely on asset-based strategies. The initiatives is Native Agriculture and Food Systems. <http://www.firstnations.org>

**Mix It Up Grants Program - Deadline: Open** Applications are now being accepted for the Mix It Up Grant program sponsored by the Southern Poverty Law Center and the

*Grants Alert! continued*

Study Circles Resource Center. Grants of up to \$250 will be made to support youth-directed projects that focus on “identifying, crossing, and challenging social boundaries” in schools and communities. Applications should demonstrate youth leadership, collaborative community efforts, and the potential for sustainable work.

<http://www.tolerance.org/teens/grants.jsp>

**Funding Exchange Launches Media Justice Fund, Invites Applications for Immediate Response Grants**

**Deadline: Open** The Funding Exchange has established the Media Justice Fund in order to support work to shift the focus of media and telecommunications policies to reflect social justice values. The Media Justice Fund will support local and national organizing efforts aimed at media-reform policies, open access to technology, and accountability by media corporations. The Media Justice Fund will promote projects that manifest strong collaborations between media and social-justice activists and agendas. [http://www.fex.org/2.3.2\\_mediajusticefund.html](http://www.fex.org/2.3.2_mediajusticefund.html)

**CenterPoint Energy Minnegasco Invites Applications for Community Partnership Grant Program**

**Deadline: Rolling** CenterPoint Energy Minnegasco, a Minneapolis-based natural gas distribution company, is accepting applications for a pilot grant program for cities served by the company. Through its Community Partnership Grant Program, the company offers grants to cities

for significant and planned special projects that have broad community support and meet specific program criteria. Program grants are targeted at public space beautification and public safety equipment. In 2003, the company plans to make individual grants of up to \$2,500 to fifty communities in its service territory. Grants are reviewed and awards are made on a monthly basis.

<http://www.minnegasco.CenterPointEnergy.com>

*continued from front page, NIH roadmap*

Through these new initiatives, we hope to remove some of the biggest roadblocks that are keeping research findings from reaching the public as swiftly as possible, Dr. Zerhouni said. These efforts cover a broad spectrum of points between the lab and the clinic from basic biological research, such as determining protein structure, to the front lines of clinical research, such as improving the training of the physicians and nurses who run clinical trials.

Among the new funding announcements corresponding with the NIH Roadmap is funding for Exploratory Centers for Interdisciplinary Research:

<http://grants1.nih.gov/grants/guide/rfa-files/RFA-RR-04-002.html>

To learn more about the NIH Roadmap, visit:

<http://nihroadmap.nih.gov>

*continued from front page, HHS issues report*

The report highlights recent research showing the dramatic impact of chronic, preventable illnesses have on business’ bottom line:

- Obesity-related health problems cost U.S. businesses an estimated \$13 billion in 1994.
- Average health care expenditures for people with diabetes run about \$13,243 per person, compared with \$2,650 per person for people without diabetes.
- One economic analysis found that a health plan’s annual costs for covering treatments to help people quit smoking ranged from 89 cents to \$4.92 per smoker, while the annual costs of treating smoking-related illness ranged from \$6 to \$33 per smoker.
- The report also notes that the majority of businesses with at least 50 employees offer some kind of health improvement program.

The report cites specific examples of successful efforts at some major corporations including Caterpillar, Motorola, and Northeast Utilities.

Secretary Thompson also has launched a new initiative within the department to encourage HHS employees to become more physically active in order to promote better health. To successfully complete the Secretary’s Challenge, an employee must engage in moderate physical activity for at least 30 minutes a day, five days a week, during a six-week period. The initiative’s goal is to make physical activity an ongoing habit for employees and a regular part of HHS’ workplace culture. Kickoff activities for the Secretary’s Challenge took place on Monday in the Great Hall at the Hubert H. Humphrey Building in Washington.

The report, “Prevention Makes Common Cents,” from HHS’ Office of the Assistant Secretary for Planning and Evaluation is available at <http://aspe.hhs.gov/health/prevention>.



## CALLS FOR SUBMISSIONS

**Call for Applications: New award for doctoral studies at the Université de Montréal - Deadline: October 21** The Canada-US Fulbright Program and the Université de Montréal announce a new opportunity for American graduate students. American students wishing to pursue their doctorate at the Université de Montréal, beginning September 2004, are invited to submit applications. Scholarships will be awarded to two American students pursuing research in any field as it relates to Canada-US relations. <http://www.fulbright.ca> or <http://www.umontreal.ca>

**Prudential Spirit of Community Awards - Deadline: October 31** The awards recognize students in middle and high school grades who have demonstrated exemplary community service. Applications are solicited each fall through more than 40,000 public and private middle-level and high schools, and through officially designated local organizations across the country. Local Honorees are selected at participating schools and organizations in November, and from these winners, two State Honorees are chosen in each state, the District of Columbia, and Puerto Rico. Local Honorees receive a certificate of recognition from their schools or organizations. State Honorees receive an award of \$1,000, an engraved silver medallion, and an all-expenses-paid trip to Washington, D.C., for national recognition events. National Honorees receive an additional award of \$5,000 for their school or organization. <http://www.prudential.com/spirit>

**Kaiser Media Mini-Fellowships in Health - Deadline: November 3** The Kaiser Family Foundation will award up to ten fellowships for print and broadcast journalists to research and report on HIV/AIDS in the U.S. or abroad. Grants of up to \$10,000 are typically awarded for print and radio projects, and up to \$20,000 for television projects. There is no application form. Applicants should submit a project summary; projected budget and timeline; resume; examples of work; and letters of recommendation. <http://www.kff.org/docs/fellowships/mini.html>

**Call for Proposals for Community Quality of Life Conference - Deadline: November 3** The National Association of Planning Councils (NAPC) is co-sponsoring an international Community Quality of Life Conference, *Advances in the Science and Practice of Community Indicators* in Reno, NV, March 10-13, 2004. It will focus on increasing the knowledge base about measuring community quality of life through planning, development and use of community quality of life indicators. They invite you to submit a proposal for a workshop or presentation on social indicators. <http://business.wm.edu/isqols/community/>

### **Applications Requested for Responsible Research Conduct Program - Deadline: November 14**

The Association of American Medical Colleges and the Department of Health and Human Services Office of Research Integrity (ORI) have announced that the "Responsible Conduct of Research (RCR) Program for Academic Societies to Promote Research Integrity" will continue for four additional years. The program, initiated in the fall of 2002, encourages academic societies to provide leadership to the research community through initiatives designed to promote the responsible conduct of research and research integrity. <http://www.aamc.org/ori>

**Advanced Leadership Development Initiative (ALDI) Fellowship - Deadline: November 15** The Southern Empowerment Project (SEP) in partnership with the Southern Organizing Cooperative is offering a southern organizing the ALDI fellowship. [http://www.southernempowerment.org/ALPI\\_Opening.html](http://www.southernempowerment.org/ALPI_Opening.html)

### **Call for Abstracts/Presentations for 3rd National Sexual Violence Prevention Conference - Deadline: November 21**

The conference will take place May 25 - 28, 2004 in Los Angeles, California. The conference theme is "Building Leadership and Commitment to End Sexual Violence". This conference is sponsored by the Centers for Disease Control and Prevention (CDC), the California Coalition Against Sexual Assault, and the US Department of Justice. Proposals should reflect a special emphasis on underserved communities. The National Sexual Violence Resource Center (NSVRC) and CDC will host teleconferences on October 17 and October 28 from 10 a.m. - 11 a.m. EST. and 2 p.m. - 3 p.m. EST (two calls on both days) to provide tips on developing an abstract or presentation proposal. The bridge line number is USA Toll Free: 1-888-528-9061, Passcode: 19133. For additional information, email: [cnewcomer@nsvrc.org](mailto:cnewcomer@nsvrc.org).

### **Tobacco Studies Call for Poster Abstracts**

**Deadline: December 30** The Association of Schools of Public Health/Legacy STEP UP project announces a call for poster abstracts to be presented at "STEP UP to Tobacco Control: Advancing the Role of Public Health and Public Health Professionals," a workshop on tobacco studies in Schools of Public Health. The workshop will be held on April 14-16, 2004 in St. Louis, MO, and is organized to promote the development of education in tobacco control and to enhance participation in tobacco studies, tobacco research, and competency-based training among graduate public health students and professionals. <http://www.asph.org/document.cfm?page=787>



**Deadline Approaches for National Institutes of Health (NIH) Loan Repayment Programs - Deadline: December 31**

NIH is now accepting applications to its five loan repayment programs (LRP). These programs can repay up to \$35,000 a year of qualified educational debt for health professionals pursuing careers in clinical, pediatric, contraception and infertility, or health disparities research. The programs also provide coverage for federal and state tax liabilities. Participants must possess a doctoral-level degree, devote 50% or more of their time to research funded by a nonprofit organization or government entity (federal, state, or local), and have educational loan debt equal to or exceeding 20% of their institutional base salary. The five NIH Loan Repayment Programs are the Clinical Research LRP, Clinical Research for Individuals from Disadvantaged Backgrounds LRP, Contraception and Infertility Research LRP, Health Disparities Research LRP, and Pediatric Research LRP. Apply online at <http://www.lrp.nih.gov>.

**Call for Papers for Improving University Teaching (IUT) Conference - Deadline: January 15, 2004**

The IUT's 29th International Conference is taking place on July 12-15, 2004 in Bern, Switzerland. This year's theme is *Optimal Teaching and Learning: Achieving Higher Education Excellence*. The conference offers the opportunity for participants from across the globe to share practices, discoveries, and challenges in improving the effectiveness of postsecondary teaching and learning.

<http://iutconference.org>

**Fellowship Applications Now Being Accepted - Deadline: January 15, 2004**

The Program for the Study of Sexuality, Gender, Health and Human Rights at Columbia University invites applications from scholars, advocates, and activists conducting innovative interdisciplinary work on the intersecting themes of sexuality, gender, health and human rights in U.S. and international contexts. Applicants should have the PhD or an equivalent level of professional achievement, experience, and publication at time of application. For more information, visit <http://cpmcnet.columbia.edu/dept/gender>

**Juvenile Diabetes Research Foundation (JDRF) International Career Development Award - Deadline: January 15, 2004**

The primary purpose of the Career Development Award is to attract qualified and promising scientists early in their faculty careers and to give them the opportunity to establish themselves in areas that reflect the JDRF research mission goals. In the five-year term awardees will focus their research efforts in a subject directly related to JDRF research mission goals and position themselves to work at the leading edge of diabetes research. Career Development Awards may emphasize either basic or clinical topics. The award is \$125,000 per year, including indirect costs. These funds may be used for research allowance,

which can include a technician, supplies, equipment, and travel. [http://www.jdrf.org/index.cfm?fuseaction=home.viewPage&page\\_id=EB971200-2A5E-7B6E-18595578AB7F48C1](http://www.jdrf.org/index.cfm?fuseaction=home.viewPage&page_id=EB971200-2A5E-7B6E-18595578AB7F48C1)

**Call for Papers for the Journal of the American Medical Association (JAMA) Issue that Focuses on Global Health**

**Deadline: January 15, 2004** To focus research, attention, and the awareness of the medical community on this challenge, JAMA plans to publish a theme issue on global health that targets the world's major health problems and focuses on developing countries. They invite papers that address avoidable and preventable health problems and diseases within the developing world.

<http://jama.ama-assn.org/>

**Perry Fund Accepting Applications for 2003-2004 and 2004-2005 School Years, Providing Scholarships for Students Losing Aid Because of Drug Convictions**

**Deadline: Open** The John W. Perry Fund, a project of the DRCNet Foundation in association with Students for Sensible Drug Policy, provides college scholarships to students losing federal financial aid because of drug convictions. The Fund has monies remaining for fall 2003 as well as future semesters, and eligible students are urged to apply as soon as possible. Please visit the website to fill out a pre-application, print out an application form or brochure, or for further information. Students, financial aid officers, friends and family members and supporters of students, as well as media, activists, potential donors and other interested parties, are all welcome to contact the fund through the same web-site.

<http://www.raiseyourvoice.com/perryfund/>

**Jefferson Science Fellows Program - Deadline: Pending**

Secretary of State Colin L. Powell has approved the establishment of a three-year pilot program to initiate the Jefferson Science Fellows Program at the US Department of State. This program will augment recent efforts to strengthen science and technology capacity at the department. In brief, each year during the three-year pilot program, 5 experienced, tenured research scientists and engineers from the American academic community will join the US Department of State for one-year assignments in Washington, DC and/or at US missions abroad. Contact Melissa Flagg at [FlaggML@state.gov](mailto:FlaggML@state.gov) or visit <http://www.nas.edu/>.



## PUBLICATIONS

### Challenging Inequities in Health: From Ethics to Action

The Global Health Equity Initiative (GHEI) was conceived in response to the growing sense that the “health gap” between socioeconomic groups is widening within many countries and around the world. This new book draws together all of the GHEI studies into a 21 chapter resource on health equity. This volume provides new perspectives on the concept of health equity, empirical evidence on the scale and nature of health inequities in 13 countries and assessments of relevant policy developments and their implications. The book’s cutting-edge research and policy analysis will appeal to a wide nonspecialist readership of students, professionals and policymakers. It explores basic thinking about health equity, ethics, finance, measurements and policy - and the ways that health status is affected by gender, broader social determinants and globalization. <http://www.rockfound.org/display.asp?context=1&Collection=3&DocID=424&Preview=0&ARCurrent=1>

To learn more about these issues on the global “health gap” attend **CCPH and the Network: Toward Unity for Health international conference on Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia on October 6-10, 2004. For more information, visit <http://www.ccpb.info>

**Health Trends in the U.S.** The Centers for Disease Control (CDC) has published its 2003 annual report on the nation’s health using statistics related to birth and death rates, risk factors, use of ambulatory and inpatient care and so on. Select from among charts, tables, highlights or the complete report from the CDC Web site. The “Highlights from Trend Tables and Chartbooks” contains a wealth of information, including projections into the year 2050, though the quality of the images is somewhat rough. The data in the tables is available as spreadsheet files that can be downloaded, edited, and analyzed. <http://www.cdc.gov/nchs/hus.htm>

### Evaluating Communication for Social Change: An Integrated Model for Measuring the Process and Its Outcomes

A working paper by Maria Elena Figueroa, D. Lawrence Kincaid, Manju Rani, Gary developed by Johns Hopkins University’s Center for Communication Programs for the Rockefeller Foundation as part of their Communication for Social Change Grant making Strategy. This paper provides a process for measuring the outcomes of communication interventions. Available online as PDF. <http://www.rockfound.org/Documents/540/socialchange.pdf>



**Encyclopedia of Community: From the Village to the Virtual World** The 4 volumes, edited by Karen Christensen, David Levinson, et al was published by Berkshire Publishing/Sage Reference. Community, a subject that lies at the heart of dozens of social initiatives and academic endeavors, has at last been explored in a resource large enough to encompass its variety and complexity.

The encyclopedia captures the fullness of our deep and contradictory responses to community, drawing on the work of historians, sociologists, anthropologists, town planners, and experts from a variety of other disciplines and some twenty countries. <http://www.berkshirepublishing.com/brw/product.asp?ProjID=18>

### Population and Poverty: Achieving Equity, Equality and Sustainability

The United Nations Population Fund (UNFPA), organised a Consultation in Princeton, New Jersey, between September 30 and October 2, 2002, on the linkages between population, reproductive health, gender and poverty. The main purpose was to further a dialogue, outlined in the State of the World Population 2002, for defining a conceptual framework for UNFPA linking population, reproductive health and gender with poverty reduction in a rights-based framework. Available online as PDF file. [http://www.unfpa.org/upload/lib\\_pub\\_file/191\\_filename\\_PDS08.pdf](http://www.unfpa.org/upload/lib_pub_file/191_filename_PDS08.pdf)

### The Pocket Guide to Good Health for Adults

The Agency for Healthcare Research and Quality released a revised and expanded booklet for health care consumers. This guide updates the Put Prevention Into Practice program’s *Personal Health Guide* and is based on the most current research-based recommendations from the U.S. Preventive Services Task Force. The guide includes tips and recommendations on good health habits, screening tests, and immunizations. It provides easy-to-use charts to help track personal health information and includes questions to ask health care providers, as well as resources to contact for additional information. The guide is available online in English at <http://www.ahrq.gov/ppip/adguide/> and in Spanish at <http://www.ahrq.gov/ppip/spadguide/>.

**CIRCLE Working Paper 6: The Role of Civic Skills in Fostering Civic Engagement** by Mary Kirlin was written for youth program administrators, educators, and researchers. It examines the definition of civic skills as well as how these skills may help young people become active in civic life. [http://www.civicyouth.org/research/areas/civic\\_know.htm](http://www.civicyouth.org/research/areas/civic_know.htm)



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER’S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

