



# PARTNERSHIP MATTERS

Member Newsletter of Community-Campus Partnerships for Health

*Promoting health through partnerships between communities and higher educational institutions*

December 15, 2006  
Volume VIII • Issue 23

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Partnership Matters newsletter is a member benefit of Community-Campus Partnerships for Health

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*Varying Deadlines in January 2007*

**CCPH 10<sup>TH</sup> ANNIVERSARY CONFERENCE**  
*Mobilizing Partnerships for Social Change*  
**APRIL 11-14, 2007, TORONTO**

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## **LEADERS IN SCIENCE, MEDICINE, LAW, AND HEALTH POLICY ARE CALLING UPON UNIVERSITIES TO MAKE THE FRUITS OF THEIR RESEARCH AVAILABLE IN THE DEVELOPING WORLD**

The Philadelphia Consensus Statement proposes three major changes to university policies on health-related innovations that could literally save millions of lives. Universities should: Promote equal access to research; promote research and development for neglected diseases; and measure research success according to impact on human welfare. Universities Allied for Essential Medicines ([www.essentialmedicine.org](http://www.essentialmedicine.org)) adopted the Philadelphia Consensus Statement at their annual conference held in Philadelphia in October, 2006 and are inviting interested individuals and organizations to endorse the statement.

**EQUAL ACCESS:** Universities are key developers of drugs, vaccines and diagnostics. They can leverage their intellectual property on these innovations to ensure low-cost access in the developing world. Mechanisms proposed to ensure access include: granting rights to generic companies to manufacture and export university innovations to developing countries, price reductions, non-patenting requirements in low- and middle-income countries, and participation in patent pools.

**RESEARCH FOR NEGLECTED DISEASES:** Neglected diseases are those for which treatment options are inadequate or do not exist and for which drug-market potential is insufficient to attract a private-sector response. Universities can adopt policies that remove barriers to neglected diseases R&D. Proposed policy changes include: engaging with nontraditional partners, such as public-private partnerships or developing country institutions, creating new opportunities for drug development, and carving out neglected disease research exemptions in any university patents or licenses.

**MEASURING RESEARCH SUCCESS BY IMPACT ON HUMAN WELFARE:** University technology transfer operations are usually evaluated using simple, quantifiable criteria such as patents applied for and received, licenses granted, and licensing revenue generated. Therefore, the positive social impact of university innovations--particularly in poor countries--goes largely unnoticed. Universities can rectify this situation by collecting and making public statistics on university intellectual property practices related to global health access and collaborating to develop new technology transfer metrics to better gauge access to public health goods and innovation in neglected-disease research.

For more information: <http://consensus.essentialmedicine.org/> or <http://www.essentialmedicine.org/>

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Partnerships for Health

**Partnership Matters**  
**Newsletter**

*Submission Guidelines*

We welcome announcements,  
comments and questions from  
you! Please forward them to the  
PM Editor at  
[ccphpm@u.washington.edu](mailto:ccphpm@u.washington.edu).

**Submission Guidelines:**

- Please limit announcements and questions to not more than 100 words. As for articles and editorials, not more than 200 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.

## NEW FAMILY HEALTH HISTORY PROJECTS FOCUS ON ALASKA NATIVE & APPALACHIAN COMMUNITIES

As part of the effort to educate all Americans about the importance of knowing their family health histories, Acting Surgeon General Kenneth P. Moritsugu, M.D., M.P.H., has announced two new outreach projects involving Alaska Native and urban Appalachian communities. Many diseases, such as cancer, diabetes and heart disease, can run in families. Health care professionals can use family health history to help predict the disorders for which a person may be at risk. Such information can help health care professionals develop more individualized strategies for keeping families healthy.

To make it easier to compile a family health history, the Office of the Surgeon General has created a free, Web-based tool that organizes family health information into a printout that people can take to health care professionals to help determine whether they are at higher risk for disease. The recently redesigned tool, "My Family Health Portrait," is available in English and in Spanish at <https://familyhistory.hhs.gov>. In addition to the Web-based tool, printable, PDF versions and other resources related to the Surgeon General's Family Health Initiative are available at <http://www.hhs.gov/familyhistory>. New materials for 2006 include a printable PDF brochure entitled "Before You Start" and a redesigned, user-friendly PDF version of the tool, both of which are available in English and Spanish. Other new additions include links to printable PDF versions of the tool in Chinese, Polish, Portuguese and French, which were produced by translators with the Brigham and Women's Family History project.

"My Family Health Portrait" tool is Web-based, which allows it to be operated on all computers with Internet access running any of several standard browsers, regardless of the computer's operating system. All personal information entered into the program resides on the user's computer only. No information is available to the federal government or any other agency.

Building upon the foundation laid by the Surgeon General's Family History Initiative, the National Human Genome Research Institute (NHGRI) has named two new Family History demonstration projects - focused on Alaska Native and urban Appalachian populations. The one-year projects, each of which will receive \$100,000, will develop community-based models to increase awareness among the public and health care professionals about the value of family history information in promoting health and preventing disease.

In the first project, a multi-institution team will work with Appalachian populations living in the greater Cincinnati metropolitan area, which encompasses southwestern Ohio and northern Kentucky, and in the Dayton, Ohio metropolitan area. A major goal of the project is to develop ways of educating people with low levels of literacy about the importance of family health history. Another goal will be to raise awareness among health care professionals working in the targeted areas about the need to collect family health information. The team will be led by Melanie Myers, Ph.D., assistant director of the Genetic Counseling Program at the University of Cincinnati. Other collaborators include the Cincinnati Children's Hospital Medical Center, The Appalachian Outreach Studies Program at Sinclair College in Dayton, the Area Health Literacy Program at Ohio State University and six local community organizations. The community organizations are Brighton Community Center in Newport, Ky.; Lower Price Hill Community School and Urban Appalachian Council, both in Cincinnati; Life Enrichment Center, Sunrise Center Weed and Seed Initiative and Volunteers of Greater Ohio, all in Dayton.

The second project will be led by Ruth Etzel, M.D., at the Southcentral Foundation, which is an Alaska Native health care organization located in Anchorage. The primary goal of this effort will be to develop tools and methods for creating a common understanding about the role and importance of family health history among Southcentral Foundation's staff. The foundation employs more than 1,300 people, of which more than half are Alaska Natives. This project will receive co-funding from NHGRI and the NIH's National Center on Minority Health and Health Disparities.

The CDC is funding the state health departments in Utah, Oregon, Minnesota and Michigan to incorporate genomics into their health promotion and disease prevention activities. All four states are tying activities to the Surgeon General's initiative to increase awareness about family history among health providers and the general public. This month in Michigan, the Oakwood Health Systems will distribute family history information to all of its employees during a period of open-enrollment for benefits. In addition, Oakwood will distribute bookmarks with information on the Surgeon General's family history tool with personnel paychecks and set up a booth on genomics and family history in the hospital. Oregon is launching a project with federally qualified health centers to learn about how family health history is being used by the providers in these centers. The goal of the project is to determine what resources and technical assistance will be needed to support providers in using family history to identify patients at risk for chronic diseases and motivate them to make lifestyle changes.

The Utah genomics program has produced an award-winning multimedia project, "Make Family Health History A Tradition," to raise public awareness about the importance of family history. Utah is in a unique position to tie their efforts with their population's strong interest in genealogy. This year, the state health department is sponsoring a "Tell Us Your Story" contest that encourages families to order Utah's family history materials, learn about their family histories over holidays and submit their stories for a prize. Minnesota has developed a number of facts sheets about chronic diseases in which family history plays a major role. These fact sheets will be used this month in family history campaigns in hospitals across Minnesota and at the state health department.

Additionally, Minnesota and Michigan have begun to incorporate family history risk assessment into their WISEWOMAN programs. WISEWOMAN is a federally funded initiative to identify underserved women at risk of cardiovascular disease, counsel them about diet and exercise, and refer them for further risk factor screening and follow-up care. All of the four states are promoting "My Family Health Portrait" as an easy to use tool for organizing family health history information.

A complete version of this NIH News Release is available online at:

<http://www.nih.gov/news/pr/nov2006/nhgri-15.htm>.



*Session Presenters. From left: Juan Carlos Belliard, Loma Linda University School of Public Health; Sarena D. Seifer, Community-Campus Partnerships for Health and University of Washington School of Public Health and Community Medicine; Gillian Silver, Association of Schools of Public Health*

## REPORT #2 FROM THIS YEAR'S APHA CONFERENCE

In this second of a 2-part report on sessions from last month's American Public Health Association (APHA) conference in Boston, we feature presentations based on **projects and programs that CCPH is involved in**. To read the first report, visit [http://depts.washington.edu/ccph/PM\\_120106.html#MessageFromExecDirector](http://depts.washington.edu/ccph/PM_120106.html#MessageFromExecDirector)

Click [here](#) for a summary of additional sessions attended by **CCPH staff** that reported on community-based participatory research (CBPR) partnerships. The interest and evidence base for CBPR as a strategy for public health and social justice is increasing. For example, a search of the APHA conference online program using the term "CBPR" brings up 52 hits this year, compared with 39 in 2005. Complete abstracts and author affiliations for the conference are available at <http://apha.confex.com/apha/134am/techprogram/>

With sponsorship by the Community-Based Public Health Caucus, **CCPH** coordinated a ½ day continuing education institute on **Developing and Sustaining Community-Based Participatory Research (CBPR) Partnerships** that drew over 70 participants from diverse settings. The agenda included a [rural CBPR case study](#) presented by community-academic partners Carol Keith, Food Service Director for the Sargent School District in Monte Vista, CO and Elaine Belansky, Assistant Director, Rocky Mountain Prevention Research Center, University of Colorado, Denver, CO. Much of the content for the institute was drawn from the Developing and Sustaining CBPR Partnerships Skill-Building Curriculum developed by the Examining Community-Institutional Partnerships for Prevention Research Group and available online at

<http://www.cbprcurriculum.info>. A paper published in the Journal of Urban Health on the evidence base upon which the curriculum was built is available at

<http://www.springerlink.com/content/70586h079k476757/?p=41411a46f77c4465887c33f02c509913&pi=8>

Learn more about the Community-Based Public Health Caucus at <http://www.sph.umich.edu/cbph/caucus/>. Please visit <http://depts.washington.edu/ccph/pastpresentations.html> for additional powerpoint presentations from the institute.

The planning committee for the Community Partner Summit convened by **CCPH** in April 2006 co-authored a **poster** on **Advancing Authentic Community-Higher Education Partnerships by Mobilizing a Network of Experienced Community Partners: Outcomes of a National Community Partner Summit**. E. Hill DeLoney, Elmer Freeman, Ella Greene-Moton, Chris Hanssmann, E. Yvonne Lewis, Gerry Roll, Monte Roulier, Sarena D. Seifer, Lucille Webb, Kristine Wong and Vickie Ybarra. While academic partners have extensively documented their experiences and lessons learned, the voices of community partners are largely missing. If true partnerships are to be achieved, community partners must harness their own experiences, lessons learned, and collective wisdom into a national, organized effort. The summit, co-sponsored by the WK Kellogg Foundation, Atlantic Philanthropies and Johnson Foundation and supported by the Community-Based Public Health Caucus of APHA, the National Community-Based Organization Network and the National Community Committee of the CDC Prevention Research Centers, brought together community leaders with years of experience in community-higher education partnerships to engage in a purposeful national dialogue. The summit emphasized lessons learned and generated recommendations and action steps that participants have since been taking individually and collectively. The poster and an accompanying **Executive Summary** reported on major summit outcomes, including community perspectives on key ingredients and benefits of authentic partnerships, examples of what has worked and has not worked in these partnerships and recommendations for communities, higher educational institutions, funding agencies and policy makers. For more information about the summit, please contact **Kristine Wong, CCPH program director**, at [Kristine@u.washington.edu](mailto:Kristine@u.washington.edu).



Community Partner Summit Poster Presenters. From left: Lucille Webb, Strengthening the Black Family, Inc., Raleigh, NC; Ella Greene-Moton, Flint Odyssey House Health Awareness Center, Flint, MI and University of Michigan School of Public Health, Ann Arbor, MI; and E. Yvonne Lewis, Faith Access to Community and Economic Development (FACED), Flint MI

The session on “Increasing and Retaining Public Health Faculty: Recruitment and Rewards for Practice Engagement” featured two presentations from the **Community-Engaged Scholarship for Health Collaborative** convened by **CCPH** with funding from the Fund for the Improvement of Postsecondary Education in the US Department of Education. **CCPH executive director Sarena D. Seifer**, presenting on behalf of co-authors **CCPH program director Kristine Wong** and **CCPH senior consultant Sherril Gelmon**, provided an overview of the Collaborative’s work and lessons learned to date in the presentation **Recognizing and Rewarding Faculty Who Link Their Scholarship with Communities**. The Collaborative is a group of 9 health professional schools that are working to build capacity within their institutions, as well as their peers nationally, for community-engaged scholarship (CES). These schools have identified review, promotion and tenure issues as major impediments to sustaining and expanding CES. Each school has formed a team of faculty, administrators, and in some cases community partners, to lead the change process. The teams are supported in their campus change efforts through ongoing opportunities for training, technical assistance and information-sharing. By developing a more supportive academic environment for CES, the Collaborative aims to advance the ability of academic institutions and community partners to collaborate in educating future health professions, generate community-relevant knowledge and build healthier communities. For more information on the Collaborative, visit <http://depts.washington.edu/ccph/healthcollab.html>

One of the schools participating in the Collaborative is the Loma Linda University School of Public Health. Juan Carlos Belliard, a Collaborative team member and faculty member in the school, presented a paper co-authored with Acting Dean David Dyjack on **Enhancing**

**Community Engaged Scholarship in a School of Public Health**. Belliard described the tactics employed by Loma Linda to integrate CES into the fabric of the institution. The School named an associate Dean for Public Health Practice as tangible evidence of its commitment, for example, who articulated the benefits for junior and senior faculty, inclusive of factors contributing to promotion, enhanced compensation, and tenure. The benefits were presented within the framework of CES recommendations tendered by numerous nationally recognized scientific bodies, and accompanied by a performance assessment instrument, which assisted faculty in the quantification of their CES efforts. School leadership identified four principles which contributed to the growth of CES: 1) developing a CES information management system; 2) linking interested faculty with a network of CES experts; 3) creating an environment conducive to translational research; and 4) making tools and resources available. Due in part to these efforts, CES is now present in every academic department. The next level of performance is for the School to develop a formative evaluation program, which identifies and measures CES-related health outcomes achieved in their service area as a result of their community-based partnerships. For more information, contact David Dyjack at [ddyjack@llu.edu](mailto:ddyjack@llu.edu)

Gillian Silver, Association of Schools of Public Health, presented on **Increasing the number of minority public health faculty and engaging schools of public health in the elimination of racial and ethnic health disparities**. She described an historic meeting took place January 30-31, 2006: the first gathering of underrepresented minority public health faculty from across the country. With funding from the WK Kellogg Foundation, seventy-five faculty from 36 accredited schools of public health and 8 public health programs participated, discussing challenges and barriers to minority faculty recruitment and retention. The discussion was framed in the context of civil rights, with racial and ethnic health disparities as a key civil rights issue of the 21st century. The faculty generated recommendations in the areas of teaching, research, service, career development, mentoring and time management, and institutional environment. These recommendations were incorporated into the broader recommendations and benchmarks developed by the Kellogg/ASPH Taskforce on Engaging Schools of Public Health in the Elimination of Racial and Ethnic Health Disparities. This distinguished 17-person taskforce was convened specifically to develop benchmarks in the areas of faculty recruitment and retention, student recruitment and retention, policy and advocacy, community outreach and partnerships, curriculum and research. In developing these benchmarks, taskforce members considered four areas of disparities: health, wealth, education, and criminal justice, and how disparities in each of these areas build on each other, and the importance of working across the four disparity groups. Learn more about the minority faculty meeting at <http://www.asph.org/document.cfm?page=911> and the taskforce at <http://www.asph.org/document.cfm?page=876>. For more information, contact Gillian Silver at [gsilver@asph.org](mailto:gsilver@asph.org).

Lastly, in the poster **Engaged Institutions Initiative: Schools and Graduate Programs of Public Health Working to Eliminate Health Disparities in Partnership with Communities**, **CCPH executive director Sarena Seifer** presented on a companion grant from the WK Kellogg Foundation to **CCPH** that is working with 12 schools and graduate programs of public health to build their capacity as engaged institutions aimed at eliminating racial and ethnic health disparities. Through the initiative, consultation is being provided to participating schools and graduate programs by members of the **CCPH Consultancy Network**, our training and technical assistance arm. Schools and graduate programs of public health – with their roles in educating public health professionals, conducting public health research and applying knowledge to solve public health problems – have a unique and important role to play in eliminating racial and ethnic health disparities in partnership with communities. Learn more about the initiative at <http://depts.washington.edu/ccph/engaged->

[inst.html](#)

Next year's APHA conference takes place November 3-7, 2007 in Washington DC with the theme "Politics, Policy and Public Health." Abstract submission opens on December 18, 2006 with varying deadlines between February 5 and 9, 2007. Details at [http://www.apha.org/meetings/session\\_presenters.htm](http://www.apha.org/meetings/session_presenters.htm)

## NEWS FROM CCPH

WISHING YOU A HAPPY & HEALTHY  
HOLIDAY SEASON!  
FROM THE CCPH BOARD & STAFF



### CCPH 10<sup>th</sup> Anniversary Conference April 11-14, 2007, Toronto

*Mobilizing Partnerships for Social Change*



#### New Announcements:

- **Opening Plenary Speakers: Sylvia Maracle and Jeff Reading!** More information is available at <http://depts.washington.edu/ccph/conf-program.html#KeynoteSpeakers>
- **Scholarships for Community-Based Participants from the US & Canada**  
*Varying Deadlines in January 2007-* <http://depts.washington.edu/ccph/conf-support.html>
- **Call for Exhibitors & Cosponsors Now Available!** - <http://depts.washington.edu/ccph/conf-exhibiting.html>

For more information, visit <http://depts.washington.edu/ccph/conf-overview.html>

## CCPH Consultancy Network



To arrange a customized workshop or consultation through the **CCPH Consultancy Network**, contact **CCPH executive director Sarena Seifer** at [sarena@u.washington.edu](mailto:sarena@u.washington.edu) or visit <http://depts.washington.edu/ccph/mentor.html>

To view presentations and handouts from past **CCPH Consultancy Network** events, visit <http://depts.washington.edu/ccph/pastpresentations.html>



## Applications Now Available for 10<sup>th</sup> CCPH Summer Service-Learning Institute July 20-23, 2007 • Cascade Mountains, WA State



~ Applications due March 15, 2007 ~

Visit <http://depts.washington.edu/ccph/servicelearning.html> to download an application. We encourage you to apply early, as space is limited to 22 participants to facilitate meaningful learning.

Read a peer-reviewed paper on the Institute's proven success in fostering partnerships and curricular change: Seifer SD, Connors K. (2000). Improved Student Learning and Community Health: The CPH Faculty Service-Learning Institute. *Academic Medicine*. 75(5):533-534.

For more information, contact Rachel Vaughn, CPH Senior Consultant, at [sliccph@u.washington.edu](mailto:sliccph@u.washington.edu) or (206) 543-8178.

## MEMBERSHIP MATTERS

### Are You Enjoying ALL of the Benefits CPH Offers?

A Great Holiday Gift Idea!

### Not Yet A Member? Join Today!

If you are interested in becoming a member of **CCPH** or need to renew your membership, [join today!](#)

**Looking for a Special Way to Reward Members of Your Partnership?** Do you have colleagues who are interested in service-learning or community-based participatory research that could benefit from the resources and connections that **CCPH** provides? A membership in **CCPH** makes a great gift!

Purchase the gift of **CCPH** membership online by credit card at [www.regonline.com/Checkin.asp?EventId=8776](http://www.regonline.com/Checkin.asp?EventId=8776) or by check sent along with this form: [http://depts.washington.edu/ccph/pdf\\_files/Brochure%20Final.pdf](http://depts.washington.edu/ccph/pdf_files/Brochure%20Final.pdf). The cost of CPH membership is tax-deductible to the extent allowable by law.

### Books Make Great Stocking Stuffers -- Join CPH and Receive Substantial Discounts!

**CCPH** Members receive discounts on publications from Wiley/Jossey-Bass Publishers, Johns Hopkins University Press, West Virginia University Press, Association of University Programs in Health Administration and Community-Campus Partnerships for Health! Visit our web site for details on how to take advantage of these **CCPH** Member benefits: <http://depts.washington.edu/ccph/books.html>

## 50% off Promoting Civic Engagement in Healthcare Management Education: Concepts & Cases

This volume, co-edited by **CCPH members Mary Stefl, Sherril Gelmon and Anne Hewitt**, was published in November 2006 by the Association of University Programs in Health Administration. It provides rich examples of how academic programs in health administration have integrated civic engagement activities into their overall curriculum or specific curricular offerings. It is a handbook, of sorts, for faculty who are ready to transform their courses. Content in the volume draws in part from Anne Hewitt's work while a **2002-2003 CPH Fellow** (see: <http://depts.washington.edu/ccph/2002fellows-hewitt.html>)

The **CCPH member** rate is \$20, a 50% discount on the \$40 non-member price! For more information, visit <http://depts.washington.edu/ccph/books.html>



### Having Trouble Accessing CCPH Members-Only Website?

If you did not receive or misplaced your password for accessing member-only pages on the CCPH website, contact **CCPH** membership coordinator Anne Moreau at (206) 543-8010 or [amoreau@u.washington.edu](mailto:amoreau@u.washington.edu)

### Would you like to be a CCPH Featured Member?

Let the world know about your partnership work! Email Anne Moreau at [AMoreau@u.washington.edu](mailto:AMoreau@u.washington.edu) for details.

To view past **CCPH** Featured Members, visit <http://depts.washington.edu/ccph/pastfeaturedmembers.html>

## UPCOMING EVENTS

*For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)*

### CCPH at Upcoming Events!

#### FEBRUARY 2007

- ▶ **February 21-22, 2007 • Community-Engaged Scholarship in Higher Education: Have We Reached a Tipping Point: Invitational Symposium •** Washington, DC

This invitational symposium is being convened by the **Community-Engaged Scholarship for Health Collaborative** coordinated by **CCPH**. For more information about the Collaborative, visit <http://depts.washington.edu/ccph/healthcollab.html> For more information about the symposium, please contact **CCPH executive director Sarena Seifer** at [sarena@u.washington.edu](mailto:sarena@u.washington.edu)

#### APRIL 2007

- ▶ **April 11-14, 2007 • CCPH's 10<sup>th</sup> Anniversary Conference - Mobilizing Partnerships for Social Change •** Toronto, Ontario, Canada

**CCPH** invites you to share your knowledge, experience and lessons learned with hundreds of colleagues who - like you - are passionate about the power of partnerships to transform communities and academe. The conference is expected to draw a diverse group of participants from across Canada, the U.S. and other countries.

**Scholarships for Community-Based Participants Now Available! Applications are due January 16, 2007.** For details, visit <http://depts.washington.edu/ccph/conf-exhibiting.html>

**Call for Exhibitors & Cosponsors Now Available!** For details, visit <http://depts.washington.edu/ccph/conf-exhibiting.html>

**Never been to a CCPH conference?** Check out presentations from **CCPH's 9<sup>th</sup> conference**, held May 31-June 3, 2006 in Minneapolis, MN USA at <http://depts.washington.edu/ccph/pastpresentations.html>

## JUNE 2007

- ▶ **June 7-9, 2007 • Crossroads II: Community-Based Collaborative Research for Social Justice**
  - Hartford, Connecticut

**CCPH** is cosponsoring this 2<sup>nd</sup> international community-based research conference sponsored by the Institute for Community Research. Crossroads II will explore the transformative potential of community-based collaborative research to promote social justice. For more information, visit <http://www.incommunityresearch.org/crossroadsII.htm>

- ▶ **June 26-29, 2007 • Summer Institute on Community-Based Participatory Research** • Jackson, Mississippi

**CCPH** joins with the Historically Black Colleges and Universities Faculty Development Network and the Center for Civic Engagement & Social Responsibility at Tougaloo College in cosponsoring this intensive team-based institute. For more information, visit <http://www.hbcufdn.org>

To stay on top of the latest CBPR news, funding opportunities, conferences and other resources, subscribe to the free CBPR listserv co-sponsored by CCPH and the Wellesley Institute at <http://mailman1.u.washington.edu/mailman/listinfo/cbpr>

## JULY 2007

- ▶ **July 21-24, 2007 • CCPH's 10<sup>th</sup> Summer Service-Learning Institute** • Cascade Mountains, WA

The Service-Learning Institute is designed for both new and experienced service-learning practitioners (faculty, staff and community partners). National experts in service-learning -- health professional faculty who have incorporated service into their courses and community leaders who have developed service-learning partnerships with health professions schools – serve as Institute presenters and mentors.

**The application deadline is March 15, 2007.** Apply early as space is limited to 22 participants!

To learn more and to download an application, please visit <http://depts.washington.edu/ccph/servicelearning.html>.

## New Event Listings

For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)

**January 13, 2007 • Course on Difficult Conversations in Healthcare: Pedagogy and Practice** • Boston, Massachusetts • [elizabeth\\_rider@hms.harvard.edu](mailto:elizabeth_rider@hms.harvard.edu)

**February 6-8, 2007 • Globalization and the Health of Canadians** • Edmonton, Alberta, Canada • <http://www.ualberta.ca/PARKLAND/forgotten/>

**March 12-13, 2007 • International Conference on Character Development Through Service and Experiential Learning** • Singapore • <http://www.iccdtsel.nie.edu.sg/>

**June 10-15, 2007 • International Union for Health Promotion and Education's 19th World Conference on Health Promotion and Health Education** • Vancouver, BC, Canada • <http://iuhpeconference.org>

**July 18-21, 2007 • 5<sup>th</sup> International Conference on Imagination and Education** • Vancouver, BC, Canada • <http://www.ierg.net/confs/index.php?cf=4>

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**July 18-21, 2007 • Fifth Biennial Conference of the International Society of Critical Health Psychology** • Boston, Massachusetts • <http://www.ischp2007.org>

**September 15-20, 2007 • The Network: Towards Unity for Health International Conference – Human Resources for Health: Recruitment, Education and Retention** • Kampala, Uganda • <http://www.the-networktufh.org/conference/>

**November 3-7, 2007 • American Public Health Association Annual Meeting – Politics, Policy and Public Health** • Washington, DC • <http://www.apha.org/meetings/>

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## ANNOUNCEMENTS

### Opportunity to Comment on Draft Model for Developing Healthy People 2020

**Objectives – Deadline: December 22, 2006** – The National Opinion Research Center has developed a Draft Model for how the Healthy People 2020 objectives might be developed, but does not include health objectives themselves. If you wish to make general comments on the Model, please go to Section 1. If you wish to comment in more detail, visit the links listed on the left sidebar that features specific parts of the Model. You can download or print the complete document which is only 13 pages. Once public comments are incorporated into the Draft Model, NORC (the National Opinion Research Center) will present it to the US Department of Health and Human Services as one possible option for creating the nation's health objectives for the year 2020. <http://healthypeople.gov>.

### Updated Online Resources for Culturally and Linguistically Competent Health Care

The Network has updated its resource page with more tools, links and resources! These resources have been added to assist health care organizations with integrating culturally and linguistically competent care into their delivery systems and improving experiences for patients and providers. For more information please visit: <http://futurehealth.ucsf.edu/TheNetwork/Default.aspx?tabid=389>.

**Academic Medicine Online** - The December issue of Academic Medicine features a collection of studies on resident duty hours reform and papers on international medical education. One article from each category is free to non-subscribers: "Resident Duty Hours Reform: Are We There Yet?" and "Medical Education in Japan." [www.academicmedicine.org](http://www.academicmedicine.org)

**Unite for Sight Seeking Laptop Donations** - Unite For Sight is seeking laptop donations for its programs and partners at Buduburam Refugee Camp and in Tamale, Ghana. Laptops donated will be really useful to the school and the kids. The school has had a computer room, but no computer has ever entered there since they started. If you or a friend have a laptop that you could donate, please send an email to [JStaple@uniteforsight.org](mailto:JStaple@uniteforsight.org) Unite For Sight is a 501(c)(3) nonprofit organization, and donations to Unite For Sight are tax deductible.

### Top Cancer Organizations Launch First Online Portal of Asian Language Cancer

**Information** - The new database catalogues and provides links to print materials written in the following languages: Khmer, Chamorro, Chinese, Hawaiian, Hmong, Ilokano, Korean, Samoan, Tagalog, Tongan and Vietnamese, as well as English-language materials culturally tailored for Native Hawaiian populations. Additional languages and topics will be added as more materials become available.

<http://www.cancer.org/apicem> Questions and answers appear at <http://www.cancer.gov/newscenter/pressreleases/APICEMQandA>

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## EMPLOYMENT OPPORTUNITIES

**Director – Johns Hopkins Urban Health Institute, Baltimore, MD** – Under the Director's leadership, the Institute is expected to nurture and coordinate existing, and develop and coordinate new, practical, cross-divisional strategies for identifying, responding to, and improving critical health indices of the East Baltimore community in partnership with the community. The Director will strengthen and nurture partnerships between the local community and the Institute with the goal of fostering development of a strong network of collaborative connections between the local community with the Johns Hopkins School of Medicine, School of Nursing, Bloomberg School of Public Health, and the Johns Hopkins Health System. The Institute represents a partnership model for the role an academic institution can play in improving the health of the community of which it is a part. <http://www.jhsph.edu/urbanhealth/>

**Multiple Positions – Canadian Health Services Research Foundation, Ottawa, ON Canada** – The foundation is looking to fill a number of key positions in its knowledge transfer and exchange (KTE) unit. Staff members in this unit are responsible for coordinating the foundation's activities in three distinct areas: (1) disseminating relevant and needed research evidence to those who need it; (2) operating programs to facilitate evidence-informed decision-making; and (3) delivering innovative capacity development programs. [http://www.chsrf.ca/about/employ\\_e.php](http://www.chsrf.ca/about/employ_e.php)

**Assistant Professor in Social Work & Service-Learning, Tenure-Track – School of Social Welfare, University of Albany, State University of New York** – Applicants must possess a doctoral degree in social work or a related field from a college or university accredited by a U.S. Department of Education or internationally recognized accrediting organization. Applicants must show commitment to excellence in scholarship and teaching. Applicants must address in the application their abilities to work within a culturally diverse environment and to prepare students to work effectively in a world of increasing diversity. <http://www.albany.edu/ssw>

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## GRANTS ALERT!

Listed below are **NEW** announcements only. To view all previously listed grant alerts, please visit [CCPH's FUNDING OPPORTUNITIES PAGE](#)

**NEW Robert Wood Johnson Foundation New Connections Initiative – Deadline: Dec. 28, 2006** – RWJF is pleased to announce the second round of the New Connections Initiative: Bringing Diversity to RWJF Grantmaking and Increasing Secondary Data Analyses. This three-year program is designed to expand the diversity of perspectives that inform RWJF programming and introduce new researchers and scholars to the Foundation. <http://www.rwjf-newconnections.org/>

**NEW Targeted Grants to Reduce Childhood Lead Poisoning – Deadline: Jan. 12, 2007** – The Environmental Protection Agency is soliciting grant proposals from eligible entities to conduct activities to reduce incidences of childhood lead poisoning in vulnerable populations. EPA is awarding grants which will total approximately \$3,000,000. The Agency anticipates awarding individual grants of \$25,000 to \$100,000. <http://www.grants.gov/search/search.do?mode=VIEW&oppId=11484>

**NEW Request for Proposals from the National Network of Public Health Institutes & CDC – Deadline: Jan. 22, 2007** – Two requests for proposals are available: 1) to conduct research on public health accreditation and (2) to conduct research on data mining on the National Public Health Performance Standards Program dataset. <http://www.nnphi.org/>

**NEW 2007 Rural People, Rural Policy Initiative Cohort – Deadline: Jan. 22, 2007** – Rural People, Rural policy is a multi-year initiative that is connecting and equipping organizations across the country to become stronger, more organized policy actors for rural America. <http://www.wkkf.org/default.aspx?tabid=75&CID=274&NID=61&LanguageID=0>

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**NEW NEA Foundation Learning & Leadership Grants – Deadline: Feb. 1, 2007** – This grant program provides opportunities for teachers, education support professionals, and higher education faculty and staff to engage in high-quality professional development and lead their colleagues in professional growth. Maximum Award: \$2,000 for individuals; \$5,000 for groups engaged in collegial study. Eligibility: U.S. practicing K-12 public school teachers, education support professionals, and higher education faculty and staff at public colleges and universities.

<http://www.neafoundation.org/programs/Guidelines%20Learning&Leadership>

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## AWARDS, FELLOWSHIPS & SCHOLARSHIPS

Listed below are **NEW** announcements only. To view all previously listed announcements, please visit [CCPH's AWARDS, FELLOWSHIPS, & SCHOLARSHIPS PAGE](#)

**NEW Cable in the Classroom's Leaders in Learning Awards – Deadline: Dec. 15, 2006** – This program recognizes teachers, administrators and community leaders who are helping to improve and transform education for children in and out of school, creating 21st Century learning environments children need to succeed in the world that awaits them. Maximum Award: \$3,000.

<http://www.leadersinlearningawards.org/LeadersInLearningAwards/default.htm>

**NEW Public School Service Awards – Deadline: Dec. 15, 2006** – The International Reading Association John Chorlton Manning Public School Service Award encourages and supports the improvement of public education by recognizing the importance of integrating teacher preparation, professional development, and related research with the work of public schools, classrooms, teachers, and students. Maximum Award: \$10,000. Eligibility: College- and university-based teacher educators with a record of effective preparation of reading teachers and graduate students.

<http://www.reading.org/downloads/awards/manning.pdf>

**NEW Call for Applications: National Institute on Drug Abuse (NIDA) – Deadline: March 1, 2007** – NIDA is offering summer research training opportunities at their facility in Baltimore, Maryland. Students who are accepted to the program will work side-by-side with some of the world's leading scientists, in an environment devoted exclusively to cutting-edge biomedical research.

<http://www.training.nih.gov/student/sip/index.asp>

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## CALLS FOR PAPERS & PRESENTATIONS

Listed below are **NEW** announcements only. To view all previously listed announcements, please visit [CCPH's CALLS FOR PAPERS & PRESENTATIONS PAGE](#)

**NEW Call for Abstracts: International Union for Health Promotion & Education – Deadline: Dec. 25, 2006** – The International Union for Health Promotion and Education's 19th World Conference on Health Promotion and Health Education is taking place in Vancouver Canada, June 10-15, 2007.

<http://iuhpeconference.org>

**NEW Call for Papers: Australian Community Psychologist – Deadline: Dec. 31, 2006** – Special issue on applied research methodologies. Community psychologists have a history of exploring methodologies that allow their research and/or practice to reflect the applied nature of their work. As such, a special issue devoted to applied methodologies and their use in, or relevance to, community psychology will be featured in ACP. Anticipated publish date: May, 2007.

[http://www.psychology.org.au/units/colleges/community/acp\\_vol18\\_april06.pdf](http://www.psychology.org.au/units/colleges/community/acp_vol18_april06.pdf)

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**NEW Call for Abstracts: Fifth Biennial Conference of the International Society of Critical Health Psychology – Deadline: Feb. 1, 2007** – The Conference will take place July 18-21, 2007 in Boston, MA. The purpose of the conference is to promote dialogue among academics, researchers and activists who are interested in developing critical and qualitative approaches within health psychology and related fields. <http://www.ischp2007.org>

**NEW Call for Abstracts: International Conference on Imagination & Education – Deadline: Feb. 19, 2007** – The Conference will take place July 18-21, 2007 in Vancouver, Canada. The theme of the conference is “Imaginative Education: Provoking Excellence Across the Curriculum.” <http://www.ierg.net/confs/callforpapers.php?cf=2>

**NEW Call for Papers: International Conference on Character Development Through Service and Experiential Learning – Deadline: not available** – The Conference will take place March 12-13, 2007 in Singapore at the National Institute of Education, Nanyang Technological University. Papers are being accepted on a variety of topics including community-higher institutions partnerships and best models of service-learning. <http://www.icdtsel.nie.edu.sg/>

**NEW Call for Articles: Journal of Ambulatory Care Management (JACM) – Deadline: ongoing** – JACM is a peer-reviewed, topical journal. Authors are encouraged to submit to JACM articles that focus on the concerns of today's active ambulatory care manager. In addition to topical articles, JACM seeks manuscripts dealing with a variety of subjects that have current or future importance to health care managers and policy makers, including innovative interventions to eliminate disparities. [nigoldfield@mmm.com](mailto:nigoldfield@mmm.com)

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## PUBLICATIONS

*CCPH Members* receive discounts on publications by [Wiley/Jossey-Bass Publishers](#), [Johns Hopkins University Press](#), [West Virginia University Press](#) and [Community-Campus Partnerships for Health](#)



### *Community-Based Health Organizations: Advocating for Improved Health*

*Community-Based Health Organizations* presents the basic principles and practical design and management elements that are needed to create an effective community-based health organization. Once in place, these institutions provide a viable health delivery alternative to traditional, mainstream health care organizations. This important resource includes a historical and theoretical overview of the development of community-based health care organizations and offers guidance for developing the structure and capacity of CBHOs to effectively meet the health needs within their communities. Filled with illustrative examples and case studies, *Community-Based Health Organizations* is designed to be a practical resource. The authors show how to develop leadership and strategic plans, strengthen management, leverage and maximize resources, evaluate programs, and position a CBHO in a changing and competitive health care environment.

**CCPH** Members receive a 25% discount when ordered through the **CCPH** website!

Ordering information: <http://depts.washington.edu/ccph/books.html>



## ***Engaging Departments: Moving Faculty Culture From Private to Public, Individual to Collective Focus for the Common Good***

This book features chapters written by **CCPH members** who are participating in the Collaborative!

This book fills an important niche in the literature on institutional engagement and engaged departments. Representing a range of disciplines-art, Chicana and Chicano studies, communication, educational psychology and counseling, English, geology, nursing, social work, sociology and anthropology-and institution types-two-year and four-year, public and private, comprehensive and research-the heart of this work features 11 departments and their journeys to engagement, focusing on transferable steps and strategies, key factors that helped move civic engagement from the individual faculty level to the collective departmental level, successes and barriers, and future visions. Also outlined are engagement efforts at the institutional and state system levels.

Written for department chairs, faculty, and faculty developers, this book offers approaches to support and sustain the building of engaged departments and invites readers to contemplate and refresh their visions for the relevancy of their disciplines in the 21st century.

These chapters are co-authored by **CCPH members and program participants**:

Nursing Excellence: Community Engagement Through Service-Learning  
Georgia Narsavage, Evelyn Duffy, Deborah Lindell, Marilyn J. Lotas, Carol Savrin, Yea-Jyh Chen, Frances Payne Bolton School of Nursing, Case Western University -- one of 9 institutions participating in the **Community-Engaged Scholarship for Health Collaborative**.

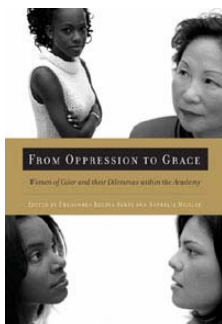
Characteristics of an Engaged Department: Design and Assessment  
John Saltmarsh, Sherril Gelmon – **CCPH senior consultant and evaluator for the Community-Engaged Scholarship for Health Collaborative**.

For more information on the book, visit [www.ankerpub.com](http://www.ankerpub.com).

For more information on community-engaged scholarship, visit <http://depts.washington.edu/ccph/scholarship.html>

For more information about the Community-Engaged Scholarship for Health Collaborative, visit <http://depts.washington.edu/ccph/healthcollab.html>

To access the Community-Engaged Scholarship Toolkit, visit [www.communityengagedscholarship.info](http://www.communityengagedscholarship.info)



## ***From Oppression to Grace: Women of Color and Their Dilemmas within the Academy***

This book gives voice to the experiences of women of color--women of African, Native American, Latina, East Indian, Korean and Japanese descent--as students in pursuing terminal degrees and as faculty members navigating the Academy, grappling with the dilemmas encountered by others and themselves as they exist at the intersections of their work and identities.

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Women of color are frequently relegated--on account both of race and womanhood--into monolithic categories that perpetuate oppression, subdue and suppress conflict, and silence voices. This book uses critical race feminism (CRF) to place women of color in the center, rather than the margins, of the discussion, theorizing, research and praxis of their lives as they co-exist in the dominant culture.

<http://styluspub.com/books/BookDetail.aspx?productID=92622>

## NEW & RENEWING MEMBERS

### November 2006

#### Please Join Us in Welcoming the Following New CCPH Members

*~ joined between November 1-30, 2006*

#### *E-Members*

**Brattain-Rogers, Nancy**, Indiana State University, Terre Haute, IN

**Carruth, Ann**, Hammond, LA

**James, Rose**, University of Washington, Seattle, WA

**Martinez Mier, E Angeles**, Indiana University School of Dentistry, Indianapolis, IN

**Menzel, Nancy**, University of Nevada, Las Vegas, NV

**Ponce, Elizabeth**, Vivere - Association Switzerland, Chisinau, Moldova

**Resnik, Cheryl**, University of Southern California, Los Angeles, CA

#### *Individual Premium Members*

**Abonyi, Sylvia**, University of Saskatchewan, Saskatoon, SK, Canada

**Beamer, Beth Ann**, Mountain View District Hospital, Madras, OR

**Brown, Melanie**, Washington State University, Pullman, WA

**Canty-Mitchell, Janie**, University of South Florida, Tampa, FL

**Dennis, Karen**, University of Central Florida, Orlando, FL

**Di Ruggiero, Erica**, Canadian Institutes of Health Research, Toronto, ON, Canada

**Duffy, Daniel**, University of Oklahoma, Tulsa, OK

**Goto, Keiko**, California State University, Chico, CA

**Melillo, Allegra**, University of Colorado, Denver Health Sciences Center, Aurora, CO

**Pond, Dimity**, University of Newcastle, Hornsby, NSW, Australia

**Spigai, Fran**, Lincoln County, Gleneden Beach, OR

#### *Organizational Members*

**Association of American Medical Colleges, Washington, DC**

Beer Bletzinger, Ruth

Johnson, Lily May

Poll, Norma

Steinecke, Ann

**College Misericordia, Dallas, PA**

McLaughlin, Ellen

**Georgetown University, Washington, DC/ Primary Care Coalition, Silver Spring, MD**

Dutton, Mary Ann

Galen, Steve

Green, Bonnie

Triantis, Maria

**Lowcountry Area Health Education Center, Varnville, SC**

Schreiber, Lisa

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**Montefiore Medical Center, Bronx, NY**

Duggan, Mary  
Meissner, Paul  
Rivera, Tami  
Selwyn, Peter  
Sharif, Iman  
Sherman, Peter

**Regis University, Denver, CO**

Carlson, Sheila

**University of British Columbia, Vancouver, BC, Canada**

Borza, Gina  
Fryer, Margo  
Hayward, Francy  
Tryon, Shayne

**University of Southern Mississippi, Hattiesburg, MS**

Anderson Lewis, Charkarra  
Young, Rebekah

**University of Washington/Pacific Northwest Agriculture Safety & Health, Seattle/Heritage University, Toppenish, WA**

Hoare, Lesley  
Wells, Sandra

**Thank You to these Renewing Members for their Continued Support!**

~ joined between November 1-30, 2006

**E-Members**

**Ahmed, Syed**, Medical College of Wisconsin, Milwaukee, WI  
**Barsi, Eileen**, Catholic Healthcare West, San Francisco, CA  
**Dwyer, Michael**, Baldwin-Wallace College, Berea, OH  
**Hartwig, Kari**, Yale University, New Haven, CT  
**Hewitt, Anne**, Seton Hall University, South Orange, NJ  
**Horsburgh Jr., C. Robert**, Boston University, Boston, MA  
**Plumb, Marj**, Plumblin Consulting, Berkeley, CA

**Individual Premium Members**

**Adetunji, Hamed**, Oxford Brooks University, Oxfordshire, United Kingdom  
**Allen III, Alex**, Community Planning and Research, Isles, Inc, Trenton, NJ  
**Archibold, Estelle**, Southeast Community Research Center, Atlanta, GA  
**Barber, Monique**, The University of Texas, Houston, TX  
**Bogle, Margaret**, U.S. Department of Agriculture, Agricultural Research Service, Little Rock, AR  
**Churchill, Jennifer**, York Region Health Services, Newmarket, ON, Canada  
**Delman, Jonathan**, Consumer Quality Initiatives Inc., Roxbury, MA  
**Downs, Anne**, University of Indianapolis, Zionsville, IN  
**Guta, Adrian**, Toronto, ON, Canada  
**Kelly, Patricia**, University of Missouri-Kansas City, Kansas City, MO  
**Konkin, Jill**, University of Alberta, Edmonton, AB, Canada  
**Levin, Mindi**, Johns Hopkins Bloomberg School of Health, Baltimore, MD  
**Prelow, Cheryl**, Texas Health Resources, Arlington, TX  
**Weiss, Elisa**, Memorial Sloan-Kettering Cancer Center, New York, NY

**Student Members**

**Schrop, Susan**, Northeastern Ohio Universities, Rootstown, OH

**Organizational Members**

**Albert Einstein College of Medicine, Yeshiva University, Bronx, NY**  
McKee, Diane

**American Dental Education Association, Washington, DC**

Valachovic, Richard

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**Carroll College, Waukesha, WI**

Erickson, Mark

**College Misericordia, Dallas, PA**

Blundell, Carol

Ross, Linda

Struebert Speziale, Helen

**Harvard Medical School, Boston, MA**

Hannibal, Kari

Hess, Jean

Pierre, Claire

Urion, David

**Institute for Community Research, Hartford, CT**

Bojko, Martha

Coleman, Colleen

de Moura Castro, Helena

Radda, Kim

**Partners Three Consulting Company, Minneapolis, MN**

Gust, Susan

**Regis University, Denver, CO**

Atuire, Awon

Campbell, Linda

Christenson, Mary

Graham-Dickerson, Phyllis

Lee, Jeremy

**Touro College of Pharmacy, New York, NY**

Feldman, Stuart

**University of Southern Mississippi, Center for Sustainable Health Outreach, Hattiesburg, MS**

Hinton, Agnes

Johnson, Susan

**Vanderbilt University Medical Center, Nashville, TN**

Clinton, Barbara

Heflinger, Craig Anne

Shields, Sharon