



PARTNERSHIP MATTERS

PARTNERSHIP SEEKS TO MAKE ROCHESTER, NEW YORK AMERICA'S HEALTHIEST COMMUNITY

June 13, 2003

Volume V, Issue 12

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Community-Campus Partnerships for Health

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Introduced in October 2000, Project Believe is a community-wide initiative led by the University of Rochester Medical Center to help make Rochester America's healthiest community by 2020. Since that time, Medical Center faculty and their community partners have created and implemented more than two dozen health interventions. Priority areas for Project Believe in 2003 include addressing overweight and obesity, physical activity, environmental quality (lead poisoning), access to healthcare and immunizations.

Five programs addressing overweight and obesity recently received funding from the Project Believe Small Grants program. Medical Center faculty and staff submitted 22 proposals in late 2002, and the five programs selected received grants ranging from \$36,000 to \$55,000. To be eligible for the grant, programs needed to address obesity/physical activity or a health disparity issue, and required a partnership with a community organization. Last year, a similar Project Believe program launched four community programs addressing issues such as adolescent tobacco cessation, healthcare access and nutrition.

"We wanted to concentrate on the overweight/obesity epidemic because of the far-ranging effects it has on an individual's health, from early on-set of Type II diabetes, to hypertension to cardiovascular disease," Andrea Lennon, director of Project Believe at the Medical Center, said. "By making community collaboration a requirement of the grant, we are assured that these interventions were created with community input and participation."

Brief descriptions of each of the programs are below; detailed fact sheets on each program are available by emailing germaine_reinhardt@urmc.rochester.edu.

Nutrition Exercise Education Program.

The Department of Community and Preventive Medicine designed this nutrition and exercise program to determine if regular

lesson plans can increase children's knowledge of and enthusiasm for healthy foods and regular exercise. The program targets 700 inner city children, ages 6 through 12, who are enrolled in established food programs: Kids Caf and summer lunch programs run by FoodLink, and School 7 Saturday morning program run by the School of Medicine's Student Outreach Office.

RUNFit—Rochester Urban Nutrition and Fitness Initiative.

Created by the Department of Pediatrics, RUNFit seeks to create best practice guidelines for evaluation and treatment of overweight children. The program will establish a benchmark for childhood obesity in the city of Rochester and the rate at which primary care providers actively address a child's weight problem, and catalog all available community resources for obese and/or overweight children and adults. In addition, the YMCA will help design an eight-week program for approximately 4,000 children between 8-12. The children will be referred from pediatric practices at Golisano Children's Hospital at Strong and Culver Medical Group.

COPE/Healthy Children: Creating Opportunities for Personal/Parent Empowerment.

A developed jointly by the School of Nursing and Visiting Nurse Service, aims to reduce the risk of Type II Diabetes, cardio-vascular disease and other negative physical and mental outcomes in 144 inner city children aged 4 to 18 who are overweight or at risk of becoming overweight. The program combines traditional educational sessions on nutrition and physical activity with a strong mental health component designed to motivate, build self-esteem and develop coping skills to help kids maintain healthy lifestyle habits after completion of the program. COPE also includes a monthly coaching session for parents to reinforce the ideas and attitudes being taught to their children. Children attending East High School and four inner city child care centers are eligible to participate in the program.

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



Imagine the possibilities if the idealism and energy of health professional students could be applied to one of our nation's most pressing problems: racial and ethnic disparities in health care? Students would gain cultural competence and prevention skills for their roles as future practitioners that would benefit communities for years to come. Communities would gain tangible immediate benefits through students' community service activities. CCPH's newest publication, *Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Guide*, is designed to help accomplish this and more!

There is no shortage of national reports calling for culturally competent and prevention-oriented health professionals as a key strategy for eliminating racial and ethnic health disparities. The Institute of Medicine alone has issued four seminal reports that each make this recommendation: *Health Professions Education – A Bridge to Quality* (4/03); *The Future of the Public's Health in the 21st Century* (11/02); *Who Will Keep the Public Healthy: Educating Public Health Professionals for the 21st Century* (11/02); and *Unequal Treatment: Confronting Racial and Ethnic Disparities in Healthcare* (3/02). While extremely helpful in calling attention to this important issue, recommendations are not enough to achieve action. Communities and health systems continue to report that recent graduates are not well-prepared to practice in diverse settings. Graduates continue to report their education is lacking in cultural competency and prevention. Clearly, the curriculum of health professional schools in these areas needs to change. There is a growing evidence base for the role of community-based learning in preparing culturally competent, prevention-oriented health professionals. Further, when community-based learning is combined with the provision of community service (service-learning), students not only learn but they also directly contribute to addressing health disparities through their work in communities.

The Healthy People 2010 framework, incorporated into the curriculum through community-based learning experiences, provides a perfect opportunity to engage health professional schools in meaningful partnerships that simultaneously enhance student learning and improve the health of communities. But such curriculum change efforts do not happen by themselves. Health professional schools express enormous interest in these issues but a serious need for training, technical assistance and other resources to deepen their understanding of health disparities and equip their faculty to develop community partnerships and incorporate service-learning into the curriculum.

For the past two years, with the guidance of an advisory committee and a panel of external reviewers, Community-Campus Partnerships for Health has been developing the curriculum guide. Organized around eight planning units that contain tips, case studies, reflection questions, handouts and worksheets, the guide provides in-depth guidance for incorporating the Healthy People 2010 objectives into health professional education through service-learning, problem-based learning and community-oriented primary care. To obtain more information and to order a copy, visit <http://www.ccpb.info>

CCPH is teaming up with the American Public Health Association from 2:30 – 6 pm on November 16, 2003 to offer a Continuing Education Institute on the guide's curriculum development model at the APHA conference in San Francisco. To register, visit <http://www.apha.org>. We are also beginning to schedule curriculum development workshops for the 2003-2004 academic year. If you are interested in hosting a workshop, please let us know.

States have created Barriers to College Success

More U.S. high school students plan to go to college than ever before, but many are being set up to fail, according to the findings of six years of research by the Bridge Project at Stanford University. The research provides the first national yardstick that identifies many barriers facing low-income and many ethnic groups in preparing successfully for college. In addition, the research has surveyed high school students and their parents, and identifies significant misunderstandings about what students need to know to succeed in college. According to the research, these barriers and mixed messages can be traced to the wide chasm that currently exists between K-12 and postsecondary education systems. "Our K-12 and college systems currently move in separate orbits," said Michael Kirst, professor at Stanford University. "It's the students who are left behind. And primarily, it's the students at broad-access institutions who fare the worst."

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For complete details, please visit: <http://www.stanford.edu/group/bridgeproject/>

MEMBERSHIP MATTERS



Discounts on Books, Journals & Other Media Product through CCPH

CCPH has joined with Jossey-Bass and Wiley Publishers to offer a 15% discount on books, journals and other media products to its members. *Proceeds from this program will support membership development.*

To receive this discount, go to the CCPH website at <http://futurehealth.ucsf.edu/ccph/josseybass.html>. This page includes a list of suggested titles, including the CCPH member top seller in service-learning, community-based research, partnerships for health and civic engagement. You can also receive discounts the Dummies series and Frommer's travel books published by Jossey-Bass and Wiley.

Pay for Your Membership Online

In response to requests from our members, CCPH will now accept credit card payments online for membership dues. To pay for your membership online, go to <http://www.regonline.com/eventinfo.asp?EventId=8776>.

If you have any questions about membership processing, the status of your membership or about which membership is right for you, please contact Catherine Immanuel at csi@itsa.ucsf.edu or (415) 514-3522.

Due to the high volume of requests (some from other countries) for our two new publications, *A Toolkit for Faculty, Students and Community Leadership Committed to Achieving the Nation's Health Objectives Through Community-Campus Partnerships* and *Advancing the Healthy People 2010 Objectives Through Community-Based Education: A Curriculum Planning Guide*, we have made them available for purchase online at <http://www.regonline.com/eventinfo.asp?EventId=8776>.

If you have any questions, please contact Catherine Immanuel at csi@itsa.ucsf.edu or (415) 514-3522.

Please Join Us In Welcoming The Following New CCPH Members!

Individuals

Campbell, Christopher, University Of Washington
Department Of Urban Design & Planning, Seattle, WA
Cottman, Roberta, Wayne State University,
Southfield, MI
Kraba, Mohamed, BADR for Development & Relief, School Of
Nursing, St. Paul, MN
May, Marlynn, Texas A&M University, Center for Housing and
Urban Development, College Station, TX

Organizations

Mitcham, Maralynne, Department Of Rehabilitation Sciences,
College Of Health Professions, Global Health Program,
Seattle, WA
Lugo, R. Ivan, Temple University, School Of Dentistry,
Philadelphia, PA

Students

Crafton, Cathleen, Metropolitan State University, Jackson, MS

DEAR CCPH...

Dear CCPH,

We are conducting a systematic review of the evidence to address the question:

What interventions are effective in promoting a shift from using cars towards using physically active modes of transport in urban populations in developed countries?

We are now seeking details of primary studies for possible inclusion in the review to add to the items we have already obtained through literature and web searching, which are listed on our website. If you know of any other relevant studies (published or otherwise) that have assessed the effect of a population or area-based intervention on choice of transport mode, I would be very keen to hear from you.

More details: <http://www.msoc-mrc.gla.ac.uk/evidence/research/research.html>

Please forward your responses directly to: David Ogilvie, MRC Social and Public Health Sciences Unit, University of Glasgow at e-mail: david-o@msoc.mrc.gla.ac.uk

Thank You To These Renewing Members For Their Continued Support!

Individuals

Boumbulian, Paul, University Of Texas, Houston School Of
Public Health, Dallas, TX
Brady, Jan, University Of Michigan-Flint, Brighton, MI
Burkett, Sandra, Columbia University, School Of Dental and
Oral Surgery, NY
Shields, Sharon, Vanderbilt University, Nashville, TN
Simmons, Douglas, University Of Texas-Houston, Health Science
Center Dental Branch, Houston, TX

Organizations

Atchison, Christopher, University Of Iowa, College Of Public
Health, Iowa City, IA
Huppert, Michael, University Of Massachusetts, Worcester, MA
Packham, John, High Sierra Area Health Education Consortium,
Reno, NV
Springer, Pam, Boise State University,
Department Of Nursing, Boise, ID



MEMBERS IN ACTION!

CCPH member **Sherril Gelmon** of Portland State University and colleagues will be presenting the workshop “Mortar Boards and Nose Rings: Translating Lessons about Community Partnerships Across Organizational Cultures” at the 2nd biennial international conference on higher education and community engagement, July 3-5 in Ipswich, Australia. The settings explored in the workshop are located in different communities and in different countries, and offer contrasting perspectives on community-based education and partnerships.

In one setting, the university is known for its orientation to community-based learning, and the partnership has become well-established over the past 8 years. In the second setting, there is a desire to build partnerships and integrate community-based learning into the curriculum, but there is considerable resistance that reflects academic and organizational culture and traditions.

Topics to be addressed include engaging students, role of the faculty advisor, institutional support, joint ventures in research, the community as the classroom, and sustaining the relationship.

For more information about the conference, visit <http://www.uq.edu.au/insideout/>

CCPH member **Charlene Connolly** has been invited to serve on a new Nursing Advisory Council of the Joint Commission on Accreditation of Healthcare Organizations (JCAHO). Visit <http://futurehealth.ucsf.edu/rwj/resources.html> for more information about this new council.

CCPH MEMBERS AROUND THE WORLD!

Three CCPH members will be making presentations at the University of Western Sydney’s National Forum focusing on “Bringing knowledge to life - Learning & Community Engagement” on July 16 in Sydney, Australia: **Sherril Gelmon** of Portland State University, **Barbara Holland** of the National Service-Learning Clearinghouse, and **Dr. Freidoon Khavarpour**, Yoorang Garang: School of Indigenous Health Studies in Sydney.

The Forum will celebrate and explore the connection between the classroom and the community. When teaching is integrated with community engagement, there is reciprocal learning with significant benefits to the community, students, staff and the university. Exemplars of community engagement that have enhanced learning will be showcased and methods of integrating community involvement in a range of disciplines will be investigated.

For more information, visit: http://ww.uws.edu.au/about/adminorg/devint/ord/forum_info

If you would like to present a paper, conduct a workshop or put up a display at this Forum, please contact Freny Tayebjee at phone: 02-9678-7646; mobile: 0410-574-096; or email: f.tayebjee@uws.edu.au

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Train to Sustain: A University Community Partnership to Promote Healthy Living.

The Department of Medicine created a novel approach to promote healthy behaviors among adults from underserved populations by training 16 individuals from these communities as certified fitness instructors/peer health counselors. Upon completion of the certification process, the program will help to place individuals in community-based organizations in the northeast and southeast quadrants of the city to increase the availability of ongoing physical activity classes for adults. Helping to implement the program are Center for Lifetime Wellness, HEALTH ACTIONs Healthy Living Partnership, Congregation Healthy Heart Action Partnership, and the Monroe County Health Department.

Fostering Resilience Among Hispanic Children in the Rochester City School District.

This program builds on the Promoting Resilient Children Initiative (PRCI) already being implemented by the Department of Psychiatry in the Rochester City School District. PRCI is a comprehensive prevention program for children ages 6 to 9 who are at high risk of developing behavior problems and poor educational outcomes. PRCI provides behavioral and emotional skill building for these children through a school-based mentor and specialized training and support sessions for their parents and teachers. The Project Believe grant money will be specifically directed at fine-tuning and expanding the program to reach approximately 40 Hispanic children attending School No. 9.

UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://futurehealth.ucsf.edu/ccph/conferences.html>

June 21-24, 2003: The 7th Annual Introductory Service-Learning Institute in Leavenworth, WA. Application deadline has passed, but please contact us to see if there is any space available. This institute is designed for faculty, staff and community partners who are new to service-learning or have become involved in service-learning only recently. The application is now available on our website or by calling our fax-on-demand service at 1-888-267-9182 and requesting document #206. For more information, visit our website at: <http://www.ccph.info>; email at: ccph@itsa.ucsf.edu or (415) 476-7081. To read a peer-reviewed paper on the Institute's proven success in fostering curricular change, see <http://www.academicmedicine.org/cgi/content/full/75/5/533>

February 07-10, 2004: CCPH 4th annual Advanced Level Service-Learning Institute: Fostering Leadership for Service-Learning Sustainability at Chaminade, Santa Cruz, CA. The institute focuses on the skills and knowledge to sustain and institutionalize service-learning. Details, including application materials and deadline, will be posted soon at <http://www.ccph.info>. To view proceedings from the 2nd annual institute, visit http://futurehealth.ucsf.edu/pdf_files/slia02proceedings.pdf

October 06-10, 2004: CCPH and The Network: Toward Unity for Health are co-sponsoring an International Conference in Atlanta, Georgia USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>

November 16, 2004: CCPH is teaming up with the American Public Health Association to offer a Continuing Education Institute on Advancing the Healthy People 2010 Objectives Through Community-Based Education. The Institute takes place from 2:30 - 6 pm in San Francisco during the APHA conference. To register, visit: <http://www.apha.org>. To learn more about the Curriculum Planning Guide on which the Institute is based, visit: <http://www.ccph.info>

OTHER EVENTS

July 11, 2003: National Conference on Corporate Influence on Scientific Research and Science-Based Policy in Washington, DC. The Center for Science in the Public Interest's project on Integrity in Science announces a landmark conference to address corporations' use of science and scientists to manipulate public opinion and influence public policy on health and the environment. For more information on the conference or to register online, go to: http://www.cspinet.org/integrity/conflictedscience_conf.html

12-15, 2003: The 2003 National Council of La Raza (NCLR) Annual Conference to be held in Austin, TX. The Conference provides a forum for corporate representatives and government officials to learn about ongoing and emerging issues in the Hispanic community; training and networking opportunities for affiliated community-based organizations; and supporting NCLR's mission of being an agent of change in the public's behavior with respect to Hispanics. The NCLR Annual Conference is considered by many to be the single most important event in the Hispanic community, attracts over 18,000 participants, bringing together some of the nation's foremost government officials, business and community leaders, and entertainers. Visit <http://www.nclr.org/special/conf> for more information.

27-30, 2003: National HIV Prevention Conference, July 27-30, 2003, Atlanta, GA. The conference offers opportunities to: share effective prevention approaches and research findings among governmental, community, and academic partners in HIV prevention; and strengthen collaborations between program practitioners and researchers in areas including behavioral interventions, vaccine development, monitoring the epidemic, developing rapid and reliable tests for HIV diagnosis, and improving access to early treatment for HIV. For more information, please visit: <http://www.2003hivprevconf.org/>

ANNOUNCEMENTS

AAHE's Special Poster Session

The American Association for Health Education (AAHE) has scheduled a special poster session for the AAHE/American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) National Convention in New Orleans, March 30-April 3, 2004. The poster session will be devoted entirely to presenting creative and/or innovative health education teaching strategies. The intent of this session is to provide state-of-the art, practical ideas that can be used in various work settings. For this reason, research-based papers will not be considered for this poster session. Special consideration will be given to submissions that include practitioners outside institutions of higher education, e.g., public school health agencies.

For more information on the convention, see <http://www.aahperd.org/convention/template.cfm?template=main.html>. To obtain an application form for the poster session, contact Dr. James Robinson III at (979) 845-2387 or JROBINSON@medicine.tamu.edu.

SARS Information and Resources - What is your Campus Doing to Prepare?

The CDC has distributed "Interim Guidance for Institutions or Organizations Hosting Persons Arriving in the United States from Areas with Severe Acute Respiratory Syndrome (SARS)." The CDC notes that to date, "most reported cases of Severe Acute Respiratory Syndrome (SARS) in the United States have been acquired during international travel to countries where SARS is being transmitted in the community. In this country, only a small number of suspected or probable cases of SARS have been detected among exposed healthcare personnel and household contacts of SARS patients. Casual contact with SARS patients at schools, other institutions, or public gatherings (e.g., attending the same class or meeting) has not resulted in documented transmission in the United States. Thousands of people arrive in the United States from areas where SARS outbreaks are occurring to participate in gatherings such as academic courses, business meetings, or sporting events. Guidance is needed to provide a consistent, rational approach to SARS prevention without unnecessarily stigmatizing these groups or interfering with collegial pursuits, commerce, and other important activities. At this time, CDC does not recommend canceling or postponing classes, meetings or other gatherings that will include persons traveling to the United States from areas with SARS. CDC is working closely with WHO and other partners as part of a global collaboration to address the SARS outbreak.

For your information, the categories of CDC's health messages are as follows: (a) Health Alert — conveys the highest level of importance; warrants immediate action or attention; (b) Health Advisory — provides important information for a specific incident or

situation; may not require immediate action; and, (c) Health Update — provides updated information regarding an incident or situation; unlikely to require immediate action.

For more information, see <http://www.cdc.gov/ncidod/sars/hostingarrivals.htm>.

Upcoming "Ask the Experts" Telephone Conference *Normative Feedback Interventions in a Comprehensive Prevention Program - June 26, 2003 at 1:00 PM EST*

As part of their ongoing Ask the Expert teleconference series, Outside The Classroom is proud to present Mary Larimer. Dr. Larimer serves as Assistant Professor of Psychiatry and Behavioral Sciences, Adjunct Assistant Professor of Psychology, Associate Director, Addictive Behaviors Research Center, University of Washington, and has done extensive prevention work with normative prevention techniques.

Dr. Larimer's research has primarily focused on motivational and skills interventions for college student drinking, including work with fraternity/sorority members, peer-based interventions, and computerized and mailed graphic feedback. She is currently conducting a stepped-care intervention including mass-media-delivered social norms based social marketing, followed by mailed motivational feedback, followed by small-group alcohol skills training workshop delivered by peers.

Sign up now at http://www.outsidetheclassroom.com/ask_expert.asp

Libri Foundation - Deadline: July 15

The Libri Foundation is a nationwide non-profit organization that donates new, quality, hardcover children's books to small, rural public libraries in the United States through its Books for Children program. The Foundation works with the library's Friends of the Library or other local organizations because they believe in community involvement and want to encourage and reward local support of libraries. The Friends, or other local sponsors, can contribute from \$50 to \$350 which the Foundation matches on a 2-to-1 ratio. Thus, a library can receive up to \$1,050 worth of new, quality, hardcover children's books through the Foundation's Books for Children program. For more information, visit: <http://www.librifoundation.org/>

The Shape We're In

A national public education initiative to focus on physical activity and obesity is underway. Supported by The Robert Wood Johnson Foundation (RWJ), it is designed to provoke discussion and initiate action. A five-part series was distributed free by Knight Ridder/Tribune Information Services on June 2 to U.S. newspapers.

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The program's producers are encouraging local organizations to participate with them in their efforts. A Community Action Guide in pdf format is available, along with other support materials, on the RWJ website at: <http://www.rwjf.org/news/special/shapeOverview.jhtml>

Building Vibrant Communities of Young People

Through its summer educational programs and follow up workshops, 3D programs combine direct, guided experience in and connection with nature and multicultural community with traditional study, reading, writing, and debate about such issues. Some spaces remain for talented students to join the program in summer 2003. 3D is also seeking partnerships with schools and school districts interested in creating school-wide or community-wide change related to cultural diversity and/or environmental awareness. Details are available at: <http://www.3dzone.org/html/difference/connect.asp>

“Hope on the Street” Wins Multiple Awards!

KQED and the Mental Health Education and Workforce Development Initiative at San Francisco State University's “Hope on the Street” project received an award from National Mental Health Association in the category of Local Television for News, Educational or Public Service Programming. “Hope” also received a Northern California Emmy Nomination for Best Documentary, and a Media Award from Alameda County Mental Health. You can find audio and video links at the project profile at: http://www.soundpartners.org/directory1987/directory_show.htm?doc_id=118759

Engaging Communities in Developing Bioterrorism Preparedness Plans

The Center for the Advancement of Collaborative Strategies in Health at The New York Academy of Medicine has been awarded a 4-year grant from the WK Kellogg Foundation to engage more community residents in developing local terrorism preparedness plans that better address their concerns and needs.

The project will kick off with a national survey that will explore what preparedness means to people around the country and gather information that can inform and strengthen planning at national, state, and local levels. The Center will then fund demonstration projects in a handful of communities nationwide to meaningfully engage community residents and the public and private sectors in local preparedness planning.

The partnerships that are created and the plans they produce will demonstrate the significant difference that public involvement makes in forging meaningful response

strategies. Communities nationwide will then have a model to follow to ensure that the public's views are adequately reflected in preparedness strategies. As a result, communities will be better equipped to respond effectively to terrorist attacks and other emergencies.

Although the federal government has urged citizens to make personal preparedness plans to pack an emergency food supply kit, for example, and keep duct tape and plastic on hand to seal windows from contaminated air, many questions remain about how to achieve terrorism preparedness on the community-wide level.

The random-digit dial telephone survey will involve about 3,000 people from a broad range of racial, ethnic and socioeconomic backgrounds. It will be crafted with input from policy makers and people from different backgrounds and regions of the country to assure that it is relevant to peoples' lives and to the work of government planners. The survey will explore issues including how well informed people are about their community's terrorism preparedness plan, and how confident they are that they will get information, drugs and assistance if an attack occurs. For example, if the survey shows that people feel they will not be able to get ready access to antibiotics, the preparedness plans must address that issue. Significantly, the survey will also question people about who they trust. If that person happens to be a local pharmacist, then the pharmacist should be included in the planning loop, for example. The survey will also ask people whether helping to develop their community's preparedness plan would ease their personal fears and anxieties.

The survey will compare the perspectives of people in New York and Washington, D.C., the two cities most recently affected by terrorist attacks, with each other and with areas of the nation that were not attacked. It will also compare the perspectives of people from urban and rural regions, those from different racial and ethnic backgrounds, those in different socioeconomic groups, and those with and without health insurance. Interviews will be conducted in English and Spanish by a reputable national survey firm. Survey results will be shared in early 2004 at meetings with the nations governors, mayors and health officials, who can then take local action.

For more information, visit <http://www.cacsh.org/index.html>

GRANTS ALERT!

Youth Innovation Fund for Service-Learning

Deadline: June 13

The W K Kellogg Foundation has awarded a signature 75th anniversary grant to the National Service-Learning Partnership, at the Academy for Educational Development, to establish a new Youth Innovation Fund for Youth-Directed Civic Action. The Youth Fund's primary purpose is to support young people, working in partnership with community institutions, to create youth-directed innovations that address public issues and problems using a service-learning framework. The new Youth Fund will select eight "model sites" across the country through a competitive request for proposal process. For more information, see <http://www.service-learningpartnership.org>.

Share Your Vision Art Contest

Deadline: June 16

Submissions for the Share Your Vision art contest, sponsored by Visual AIDS and Roche, which seeks to raise awareness of the impact of cytomegalovirus retinitis, an infection that can lead to blindness, on people with HIV/AIDS. Submitted artworks should represent the artist's experience with the disease. Awards will be given in the following amounts: \$7,500 for first place, \$5,000 for second, and \$3,500 for third. In addition, 10 awards of merit in the amount of \$2,500 and there awards of \$500 each for honorable mention will be given.

Who may apply: artists who are residents of the United States, are HIV-positive, and have been affected by CMV retinitis. Two-and three-dimensional work in any medium is eligible. Artwork must be submitted in 35mm-slide format. Contact: Visual AIDS, 526 West 26th Street, Suite 510, New York, N.Y. 10001; http://www.thebody.com/visualaids/share_vision.html

Global Reproductive Health/Family Planning

Deadline: June 23

The United States Agency for International Development (USAID) has issued a Request for Applications for a five year \$150 million global reproductive health/family planning (RH/FP) service delivery cooperative agreement called ACQUIRE. The objectives of this activity are to increase access to RH/FP services; improve performance of service delivery providers; and strengthen the environment for RH/FP service delivery. New partnerships among organizations are encouraged. Interested parties may view the RFA at: <http://www.fedgrants.gov/>

PacifiCare's Latino Health Scholars Program Offers Scholarships for Bilingual Students - Deadline: June 30

PacifiCare Health Systems, Inc. is offering twenty-five \$2,000 scholarships for Spanish-speaking, bicultural high school students interested in pursuing careers in the healthcare industry. The scholarships,

funded by the PacifiCare Foundation, are part of PacifiCare's Latino Health Scholars program, which is designed to educate Hispanic and Latino students about career opportunities in the healthcare field.

High school seniors with a minimum grade-point average of 3.0 and who are fluent in Spanish are eligible to apply. Candidates must be U.S. citizens or legal permanent residents (with a permanent resident card). In addition, applicants must show proof of acceptance into a community college or an accredited technical college and must be enrolled in an approved healthcare program at the time they receive the scholarship. Scholarships are available for students in Los Angeles, Orange, Riverside, San Bernardino, and San Diego counties as well as Northern California; San Antonio, Dallas, Laredo, and Fort Worth, Texas; Hillsboro, Oregon; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas, Nevada; Tulsa, Oklahoma; and Seattle, Washington.

For complete guidelines and application forms, visit:

http://www.pacificare.com/region/home/0,2310,7816_2963484,00.html

Emergency Response and Crisis Management Grant Program - Deadline: June 30

The Department of Education's Emergency Response and Crisis Management Program provides grants to local educational agencies (LEAs) to improve and strengthen emergency response and crisis management plans, including training school personnel, students, and parents in emergency response procedures and coordinating with local law enforcement, public safety, health, and mental health agencies. About 150 grants of \$100,000 to \$500,000 each will be awarded. For more information, visit: <http://www.ed.gov/GrantApps/#84.184E>

Research To Improve Smoke Alarm Maintenance and Function - Deadline: July 3

The CDC announces the availability of FY 2003 funds for a cooperative agreement for a randomized control study that will extend the current knowledge about what is the most effective approach to improve smoke alarm maintenance and function to reduce fire-related injuries. The purpose of this funding is to determine the most effective approach to encourage behaviors that will improve smoke alarm maintenance and function over time. Approximately \$500,000 is available in FY 2003 to fund one award.

Submit the signed original and two copies of the PHS 398 application by **4 pm EDT July 3, 2003**. For full details, see <http://a257.g.akamaitech.net/7/257/2422/14mar20010800/edocket.access.gpo.gov/2003/03-12395.htm>.

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Grants for Education Programs in Occupational Safety and Health - Deadline: July 1

The Centers for Disease Control and Prevention (CDC) announces the availability of fiscal year (FY) 2004 funds for a grant program for institutional training grants in occupational safety and health. This program addresses the “Healthy People 2010” focus area of Occupational Safety and Health. The National Institute for Occupational Safety and Health (NIOSH) is mandated to provide an adequate supply of qualified personnel to carry out the purposes of the Occupational Safety and Health Act. The specific purpose of this program is to provide financial assistance to eligible applicants to assist in providing an adequate supply of qualified professional occupational safety and health personnel. ERCs are academic institutions that provide interdisciplinary graduate training and continuing education in the industrial hygiene, occupational health nursing, occupational medicine, occupational safety, and closely related occupational safety and health fields. The ERCs also serve as regional resource centers for industry, labor, government, and the public. TPGs are academic institutions that primarily provide single-discipline graduate training in the industrial hygiene, occupational health nursing, occupational medicine, occupational safety, and closely related occupational safety and health fields. Measurable outcomes of the program will be in alignment with one or more of the following performance goals for the National Institute for Occupational Safety and Health: Ensure safer and healthier work environments for all Americans through information dissemination, knowledge transfer, and training.

Application Process: Submit the signed original and two copies of CDC 2.145 A-ERC or TPG (OMB Number 0920-0261). Applications should be clearly identified as an application for an ERC Training Grant or TPG Training Grant. Forms are available at: <http://www.cdc.gov/od/pgo/forminfo.htm>. Contact the CDC Procurement and Grants Office Technical Information Management Section (PGO-TIM) by calling (770) 488-2700.

Submit the application to: Technical Information Management—PA04001, CDC Procurement and Grants Office, 2920 Brandywine Road, Atlanta, GA 30341-4146.

Application Contact Name: Cynthia Y. Mitchell, Grants Management Specialist, Procurement & Grants Ofc, Program Announcement 04001, CDC, 626 Cochran Mill Rd, Mailstop P05, Pittsburgh, PA 15236; E-mail: CMitchell@cdc.gov or Phone: (412) 386-6434 or visit: <http://www.cdc.gov>

Technical Contact Name: John T. Talty, Principal Engineer Ofc of Extramural Programs, NIOSH, CDC, 4676 Columbia Parkway, Mailstop C-7, Cincinnati, OH 45226-1998; E-mail: jtt2@cdc.gov or Phone: (513) 533-8241.

153 Fulbright Scholarships Available

The Fulbright Scholars Program is offering a number of lecturing, research, and lecturing/research awards in public policy for the 2004-2005 academic year. Awards for both faculty and professionals range from two months to an academic year. While many awards specify project and host institution, there are 153 open “All Disciplines” awards that allow candidates to propose their own project and determine their host institution affiliation. Foreign language skills are needed in some countries, but most Fulbright lecturing assignments are in English. **The application deadline for 2004-2005 awards is August 1** for Fulbright traditional lecturing and research grants worldwide. For more information, see <http://www.cies.org> or email: apprequest@cies.iie.org or phone: (202) 686-7877.

Applications Sought for Funders Consortium to Advance Palliative Medicine- Deadline: August 1

The Project on Death in America, a program of the Open Society Institute, in collaboration with the Emily Davie and Joseph S. Kornfeld Foundation, invites proposals from new or established palliative care fellowship training programs for funding support of individual fellowships in palliative care. The goals of the fellowship program are to support the training of physicians in the principles and practice of palliative care, to help build the capacity of fellowship programs, and to help establish palliative medicine as a recognized sub-specialty of medicine. See the Project on Death in America website for complete application guidelines and eligibility information at: <http://www.soros.org/death/fellowship.shtml>

Community Colleges Eligible for Excellence Awards Recognizing Innovation in Helping Youth, Adults Succeed - Deadline: August 1

Innovative community colleges are invited to apply for the 2004 MetLife Foundation Community College Excellence Awards. The awards will recognize colleges that are breaking ground in helping underserved youth and adults succeed in postsecondary education. Two winning colleges will each receive a \$30,000 award and national recognition.

Administered by Jobs for the Future, the awards community colleges that make significant institutional commitments to helping first-time college students, new immigrants, working adults, welfare recipients, high school dropouts, and others with limited college experience and success prepare for further education or for a family-supporting career.

Complete program guidelines and application forms are available at: <http://www.jff.org/jff/approaches/youthtrans/showcase/CCExcellence.html>

CALLS FOR SUBMISSIONS



Call for Abstracts: National Ambulatory Primary Care Research and Education Conference on Patient Safety

Deadline: July 1

The American Academy of Family Physicians and John Hickner have received funding from the Agency for Healthcare Research and Quality to convene the first "National Ambulatory Primary Care Research and Education Conference on Patient Safety." The conference is to be held in Chicago on September 18-19, 2003. The purpose of this one and a half day conference is to provide a forum for thought leaders of primary care physician organizations and leading primary care educators and researchers. Topics will contain current research and educational program development in ambulatory patient safety.

The conference will consist of plenary presentations and reports of individual research and education projects. The Conference Planning Committee is inviting researchers and educators to submit an abstract of their programs for presentation at this conference. To submit an abstract please complete the Abstract Submission Form for this conference located in the upcoming Conferences Section of the AHRQ-PSRCC website. The Upcoming Conferences section is located on the left hand side bar of the AHRQ-PSRCC home page at <http://www.ahrq-psrcc.org>. If you need further information, contact Debbie Graham at dgraham@aaafp.org.

Call for Nominations: The Sybil G. Jacobs Award for Outstanding Use of Tobacco Industry Documents and the Christine O. Gregoire Youth/Young Adult Award for Outstanding Use of Tobacco Industry Documents

Deadline: July 25

Nominations will soon be accepted online for a pair of prestigious new honors from the American Legacy Foundation. The Sybil G. Jacobs Award for Outstanding Use of Tobacco Industry Documents and the Christine O. Gregoire Youth/Young Adult Award for Outstanding Use of Tobacco Industry Documents will reward researchers, policymakers, and activists who have utilized tobacco industry documents to benefit the public. The two new awards will establish the highest standards for excellence in the use of tobacco industry documents.

Nominations may be made for colleagues, students and activists. Awards will recognize research, policy and advocacy contributions, involving either traditional or innovative uses of tobacco industry documents. Usage of the documents must have resulted in tangible, positive actions.

Nominations are being accepted online at <http://www.americanlegacy.org/awards/>
Send questions and comments to awards@americanlegacy.org

Nominations Sought for Charles E. Culpeper Scholarships in Medical Science - Deadline: August 15

The Rockefeller Brothers Fund has announced the continuation of the Charles E. Culpeper Scholarships in Medical Science program to support the career development of academic physicians. The program is designed to provide U.S. medical schools or equivalent U.S. educational institutions with up to three years of support, including salary and core research expenses, on behalf of carefully selected physicians of high potential achievement who are committed to careers in academic medicine. Visit: <http://www.rbf.org/scholar.html> for complete eligibility information and to download an application form.

Call for Papers: Assessing the Character Outcomes of College - Deadline: September 1

The Center for the Study of College Student Values at Florida State University and the Association for Institutional Research are conducting a national competition for papers that describe effective strategies for assessing character development in college. Papers are invited that describe character assessment programs in current use by colleges and universities and how such programs make a difference. Complete information about the competition is available at: <http://www.CollegeValues.org/Resources.cfm>. Contact: Jon Dalton, Director, Center for the Study of Values in College, Student Development at email: jdalton@admin.fsu.edu or Phone: (850)644-6446; or visit: <http://www.CollegeValues.org>

Call for Nominations: The 2004 John P. Hubbard Awards - Deadline: September 5

The National Board of Medical Examiners is now accepting nominations for the 2004 John P. Hubbard Awards. The John P. Hubbard Award is to be given to those who have made a significant contribution to the assessment of professional competency and educational program development at any level along the continuum of medical education and delivery of health care. For more complete information, visit: <http://www.nbme.org/about/2004hubnom.asp>

Scleroderma Foundation Invites Research Proposals Deadline: September 15

The Scleroderma Foundation funds research to improve treatment and ultimately find the cause of and cure for scleroderma and related diseases; provides support to patients and their families; and promotes public awareness and education about the disease. The Scleroderma Foundation Research Funding Program is currently accepting proposals for research grants. Projects of investigators new to the field of scleroderma are preferred, although studies in new directions by established researchers will also be considered. For complete application guidelines and submission procedures, visit: <http://www.scleroderma.org/research/grantapp.htm>



Follow-up to the CUexpo conference “Community-University Research: Partnerships, Policy, Progress” (Saskatoon, Canada May 8-10, 2003) co-sponsored by the University of Saskatchewan

On May 8-10th, 2003, CCPH program coordinator Stacy Holmes and graduate research assistant Nancy Shore attended the first CUexpo conference entitled “Community-University Research: Partnerships, Policy, Progress” to present findings from a CCPH paper on infrastructure requirements for CBPR partnerships and to conduct a workshop on partnership principles/strategies. In addition, the conference provided an excellent opportunity to exchange information with conference participants. For abstracts and slides on these presentations, visit the CCPH website at:

<http://futurehealth.ucsf.edu/ccph/pastpresentations.html>

The goals of the CUexpo conference included:

- Building the capacity of universities, community organizations, government and business to start and maintain effective partnerships,
- Fostering community applications of research, and
- Contributing to the program and policy agendas for governments, granting agencies, community organizations, business and universities.

Many of the conference participants were, and continue to be, involved in a Canadian federally funded program that encourages community-university partnerships. According to the website, the Community-University Research Alliances (CURA) program is based on an equal partnership between organizations from the community and the university, and provides co-ordination and core support for planning and carrying out diversified programs of activities that reflect the CURA program objectives, and are centered on themes/areas of mutual importance to both founding partners and closely related to the existing strengths of the university partner(s). http://www.sshrc.ca/web/apply/program_descriptions/cura_e.asp

The conference included site visits to communities and institutions involved in on-going collaborative work, and workshops/paper presentations on partnership topics. The workshops and plenary sessions focused on the experiences and challenges of university-community research partnerships. A particular emphasis of many speakers and workshops was the role and experiences of Aboriginal communities in Canadian society and in active university-community partnerships. Throughout the conference, plenary speakers built on each others’ comments through their speeches. This interaction between speakers, with much discussion by attendees, provided for a sense of continuity throughout the conference.

As an organization that includes international members and promotes participatory research partnerships between communities and institutions, CCPH is working towards many of the same goals as the CUexpo conference participants. As a result, we hope that the connections and collaborations will continue—across disciplines and across borders. For more information about CCPH’s role in these and other activities, please contact Sarena Seifer, CCPH Executive Director at sarena@u.washington.edu

More information about the CUexpo conference, including a full list of plenary speakers, can be found at: <http://www.usask.ca/cuistr/cuexpo/> or by contacting the following conference co-planners:

Jim Randall
Academic Co-Director,
Community-University Institute for Social Research
University of Saskatchewan
randall@sask.usask.ca

Kate Waygood
Community Co-Director
Community-University Institute for
Social Research
Saskatoon Health Region
kate.waygood@saskatoonhealthregion.ca



PUBLICATIONS

“From Seeds to Stories” has Sprouted!

The Flint Urban Gardening and Land Use Corporation (FUGLUC) and the Prevention Research Center of Michigan (PRC) announce the publication of their new book *From Seeds to Stories: The Community Garden Storytelling Project of Flint*. The book features photos and stories from Flint’s community and school gardens, and is the result of over two years of work by the Flint Urban Gardening and Land Use Corporation Storytelling Committee. With seeds, soil, and sweat, urban gardeners have been steadily working to improve the Flint community by transforming ugly and neglected vacant land into attractive and inviting gardens. The *From Seeds to Stories* is a compilation of the Flint gardeners’ experiences.

Resident-initiated community gardens and beautification projects can play an important role in the restoration and revitalization of distressed urban neighborhoods, and in improving the health of communities. The stories document and highlight the new urban garden movement that is gaining in momentum and spreading throughout Flint. In 2002, a collaborative research project by the University of Michigan, School of Public Health and the Flint Urban Gardening and Land Use Corporation found that the community gardens offer important opportunities for neighbors and children to meet, socialize and work together, produce food for neighbors, provide a positive activity for neighborhood children, and through their effects on neighborhood cohesiveness and monitoring, can be an important component of neighborhood crime prevention.

Request for books can be made to Constance Cobley, Executive Director, FUGLUC, 3216 Martin Luther King Avenue, Flint, MI 48505; or email: fugluc@salemhousing.org; or phone: (810) 785-5340 x 27.

The National Institutes of Health has posted “**Protecting Personal Health Information in Research: Understanding the HIPAA Privacy Rule**” booklet on its website at http://privacyruleandresearch.nih.gov/HIPAA_Booklet_4-14-2003.pdf

This booklet contains information about the “Privacy Rule,” a federal regulation under the Health Insurance Portability and Accountability Act (HIPAA) of 1996 that protects certain health information. The Privacy Rule was issued to protect the privacy of health information that identifies individuals who are living or deceased. The Rule balances an individual’s interest in keeping his or her health information confidential with other social benefits, including health care research. This booklet provides researchers with a basic understanding of the Privacy Rule and how it may

affect health research. It also addresses how researchers may be directly or indirectly affected by the Rule when their research requires the use of, or access to, an individual’s identifiable health information. The full text of the Privacy Rule can be found at the HIPAA Privacy Web site of the Office for Civil Rights (OCR) at <http://www.hhs.gov/ocr/hipaa>

Publications Supporting Steps to a HealthierUS

The federal health initiative, Steps to a HealthierUS, has released a number of publications intended to support the efforts goals of health promotion and disease prevention. All are available at <http://www.healthierus.gov/steps/> See related cover story in the last Partnership Matters newsletter, (<http://www.futurehealth.ucsf.edu/ccph/PM2003.html>)

Brochure: Steps to a HealthierUS

- *Steps to a HealthierUS: A Program and Policy Perspective (Prevention Portfolio)* - Three publications outlining the initiative.
- *Preventing Chronic Diseases: Investing Wisely in Health* - Six fact sheets summarizing the key diseases and lifestyle choices that the initiative will address.
- *A Public Health Action Plan to Prevent Heart Disease and Stroke* - Charts a course to help in promoting achievement of national goals for preventing heart disease and stroke.

Asthma, Diabetes, and Depression Manuals Available

The Health Disparities Collaboratives (HDC) Training Manual and Three Resource Manuals Are Now Online. With a focus on collaborative care, the “manuals gather the best of what health centers have learned so far about improving the care of people with diabetes, asthma, and depression.” Details at: http://www.healthdisparities.net/training_manuals_and_tools.html

Aggregate Public Health Faculty Salary Report Now Available

One of the Association of Schools of Public Health’s main membership activities is the collection and distribution of statistics and data pertaining to schools of public health. The annual data report contains statistics and trends on applications, enrollments, students and graduates; the 2001-2002 data report is available on-line at: <http://www.asph.org/document.cfm?page=749>. In response to numerous requests, ASPH recently published the first aggregate Faculty Salary Report for 2002-2003. For more information about this report or to request a copy, please contact Mah-Sere Sow at msow@asph.org



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER’S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

