



PARTNERSHIP MATTERS

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CAMPUS COMPACT HONORS CCPH MEMBER'S CIVIC WORK LINKING COMMUNITY SERVICE WITH COURSE WORK

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Campus Compact has selected **CCPH member Richard Eberst**, Professor of Health and Human Ecology at California State University, San Bernadino (CSUSB) as the 2004 Thomas Ehrlich Faculty Award for Service-Learning recipient. A focus of community partnerships is the distinguishing characteristic of this year's Ehrlich Award recipient. The primary reason universities exit, claims Dr. Richard Eberst, is to partner with community stakeholders to help improve the overall quality of life and health within the university's service region. This framework has guided his work at California State University San Bernardino, where he has been a leader in service-learning since his arrival in 1991. The award will be presented at the Educators for Community Engagement National Gathering in Berea, Kentucky, June 18-20, 2004.

Dr. Eberst's approach to community partnerships embraces their educational value as well as the public purposes of higher education. At his institution, Dr. Eberst has been instrumental in shaping the strategic plan for the university to include a major goal on service-learning and community partnerships and he was asked by his president to direct the Office of Service-Learning at CSUSB. Dr. Eberst work, deepening and expanding the use of service-learning, has made vital contributions not only to his campus, but also across the country. CSUSB's provost nominated Dr. Eberst for the Ehrlich Award based upon extensive experience and substantial vision as to how and where service-learning can be institutionalized in higher education. To read more about Dr. Eberst and his work, visit his "featured member" article on the CCPH website at <http://depts.washington.edu/ccph/featuredmember-0902.html>.

TEN PROFESSORS HONORED AS FINALISTS IN NATIONAL AWARD FOR LINKING COMMUNITY SERVICE WITH CLASSROOM STUDIES

CCPH Member Among the Finalists

Campus Compact has selected ten professors from a pool of 72 nominations to be honored as finalists for the 2004 Thomas Ehrlich Faculty Award for Service-Learning. They were chosen as finalists for their important work on campus, connecting community service to their coursework, and promoting service-learning nationally.

This year's finalists represent a wide range of institutional types and sizes, and have incorporated service-learning into many different disciplines. **CCPH member Joan Gluch**, a faculty member in the School of Dental Medicine at the University of Pennsylvania, is one of the finalists. A central focus of her work has been to transform the traditional clinical fieldwork of her profession into what she describes as a combination of literature review, practical community experience, and reflective discussion as the best way for students to learn in a community health setting. She was the key figure in transforming the teaching of core dentistry skills while making a genuine, positive impact on the West Philadelphia community.

This is Campus Compact's tenth year honoring service-learning faculty through the Thomas Ehrlich Award. Campus Compact annually honors faculty members for innovations in engaged scholarship that integrate service into the curriculum and for efforts to institutionalize service-learning at their college or university. The award is named in honor of Thomas Ehrlich, past chair of the Campus Compact executive committee, President Emeritus of Indiana University, and currently a senior scholar at the Carnegie Foundation for the Advancement of Teaching. For more information, visit: <http://www.compact.org>.

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



Community-Campus Partnerships for Health and Toronto-based Wellesley Central Health Corporation today announce a partnership to promote health in communities across North America through community-academic partnerships. Both organizations view these partnerships as a key strategy for understanding and addressing the complex determinants of health, and ultimately achieving healthier communities.

The first initiative of the partnership is the launch of North America's first broad-based Community-Based Participatory Research electronic discussion group (or listserv) as a learning and information sharing resource. To sign up, go to <https://mailman.u.washington.edu/mailman/listinfo/cbpr>.

Additional collaborative activities in development include: partnership brokering by building a database of individuals and organizations interested in community-academic partnership approaches to health, developing new resources to support community-academic partnerships and enhancing the broader acceptance and status of community-based participatory research and community-based learning. Joining the CBPR listserv is one way to be kept informed about these initiatives and opportunities for involvement. We also encourage interested individuals and organizations to become members of Community-Campus Partnerships for Health at <http://www.ccpb.info>.

As PM readers know, Community-Campus Partnerships for Health is a nonprofit membership organization that promotes health through partnerships between communities and higher educational institutions. These partnerships are powerful tools for improving health professional education, civic responsibility and the overall health of communities. Wellesley Central emerged out of the closure of one of Canada's leading inner city hospitals that focused on the health of marginalized communities. In its current inception Wellesley Central no longer provides direct care but is dedicated to building and strengthening communities through assisting coalitions, enhancing capacities and through supporting community- and policy-relevant research. To learn more about Wellesley Central, visit <http://www.wellesleycentral.com>

A more detailed press release is now posted on our homepage at <http://www.ccpb.info>. We welcome your questions, comments and suggestions about this exciting new collaboration. Please email me directly at sarena@u.washington.edu.

SENATE COMMITTEE ON HEALTH, EDUCATION, LABOR & PENSIONS SEEKS INFORMATION ON SUPPLY AND DEMAND IN EACH OF THE HEALTH PROFESSIONS

CCPH Members are encouraged to respond with any helpful information you have to share that can inform the reauthorization of the federal Title VII and VIII programs that support health professional education. An adequate supply of health professionals is necessary to ensure that all citizens have access to comprehensive health care services. The federal government has supported for many years a broad array of entry level and post doctoral health professions education programs through various mechanisms including loans and scholarships to students, faculty development awards, and grants to institutions for the maintenance or expansion of health professions education and training including residency and fellowship programs. In fiscal year 2004, Congress provided more than \$400 million through titles VII and VIII of the Public Health Services Act for health profession education programs.

In anticipation of reauthorization of these programs, your assistance is requested as they evaluate the current state of the health care workforce in the United States. Specifically they are seeking any information that you can provide which addresses the supply and demand for members of your profession through 2020. Historic trends in the enrollment and graduation of members of your profession from professional programs, along with the number of full time equivalent members of your profession who leave the active provider workforce through retirement, change of professional direction, etc. will be invaluable data from which one can address the adequacy of the current systems to produce and retain members of your profession in the workforce. If you have any information on the trends over the last 10 years in the supply of members of your profession in medically underserved areas it would be greatly appreciated. An analysis of data from studies that you may have commissioned or that you are aware of which address changes in the demand for members of your profession during the last 10 plus years or those which project the societal needs in the future will also be greatly appreciated.

Your analysis of the data outlined above should take into account the 4 to 5 factors that you believe have had during the last 10 years and will continue to have an impact in the future on the supply of the members of your profession through 2020. An example could be the shift in the gender of recent graduates since some data indicates that female physicians, for example, tend to work fewer hours per year and many temporarily leave the workforce or enter into job sharing situations (J Am Med Women's Assoc 2002;57(4):185-90). They look forward to your contribution to this important work. Thank you for your favorable consideration of their request. Please send any information via e-mail c/o Gintern5@labor.senate.gov

NEW CBPR LISTSERV - SIGN UP TODAY!

The Community-Based Participatory Research Electronic Discussion Group (listserv) was created through a partnership between Community-Campus Partnerships for Health (CCPH) and the Wellesley Central Health Corporation to serve the growing network of people involved and interested in issues concerning community-based participatory research (CBPR). People from community organizations, colleges and universities, public and private funding agencies, decision makers and policy makers, and others are all encouraged to subscribe. We hope this listserv will provide a resource for sharing knowledge and experience and contribute to strengthening the field of CBPR.

We encourage postings that provide information relevant to CBPR (for example, conferences, funding opportunities, job announcements and publications), and that invite discussion, sharing of ideas, collaborative problem-solving, and substantive queries or comments. To subscribe, go to <https://mailman.u.washington.edu/mailman/listinfo/cbpr>

UPCOMING CCPH & THE NETWORK: TUFH CONFERENCE DEADLINES!

October 6 - 10, 2004; Atlanta, Georgia, USA

July 1st - Early Low-Rate Registration. To register, visit <http://www.the-networktufh.org/conference/registration.asp>

July 1st - Abstracts for the Poster Hall and Thematic Poster Sessions. To submit an abstract, visit <http://www.thenetworktufh.org/conference/abstract.asp>



MEMBERS IN ACTION

CCPH Member Honored as a Champion of Health Professions Diversity

The California Wellness Foundation honored CCPH member **Katherine Flores**, Linda Billey-Sevedge, and Priscilla Gonzalez with its 2004 Champions of Health Professions Diversity Award on May 25, 2004. These successful health professionals and education leaders have devoted many years to affecting public policies as well as mentoring, teaching and training students from underserved populations for careers in medicine, nursing and other health-related fields. To learn more about these champions' efforts to increase the diversity of California's health care workforce and reduce health disparities, visit http://www.twcf.org/press_room/champion_award/2004/index.htm



SUBMISSION GUIDELINES

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.



NEWS FROM CCPH

CCPH Program Director, Rachel Vaughn, will be leaving CCPH on July 15th after working with us for nearly three years. Rachel has accepted the position of Assistant Director for Community-Based Learning at the Carlson Center for Leadership and Public Service

(<http://depts.washington.edu/leader/>) at the University of Washington. The Carlson Center works to engage undergraduate students at the University of Washington in "understanding, building, and improving our communities." Rachel has tremendously enjoyed meeting so many dedicated practitioners of community-campus partnerships throughout the country, and looks forward to continued involvement in the service-learning field in her new role. While working for CCPH, Rachel has made significant contributions too numerous to mention here.



Highlights include developing the CCPH Fellows Program (<http://depts.washington.edu/ccph/fellows.html>); growing the CCPH Consultancy Network (<http://depts.washington.edu/ccph/mentor.html>); developing educational materials for the National Service-Learning Clearinghouse (<http://www.servicelearning.org>) and supporting service-learning practitioner networks in nursing, pharmacy, dentistry and physical therapy. The CCPH board and staff wish Rachel the best of luck and look forward to continuing to work with her in her new position!



This photo is from the workshop entitled "A Skill-Building Workshop on Community-Based Participatory Research Partnerships" presented by CCPH partners Kari Hartwig and Maurice Williams of the Yale-Griffin Prevention Research Center, and CCPH program coordinator Jen Kauper-Brown at the recent June conference sponsored by The Institute for Community Research in Hartford, Connecticut. Learn more about upcoming CCPH sponsored events on page 4.



UPCOMING EVENTS!

CCPH SPONSORED EVENTS

For more event listings, see CCPH's website at <http://depts.washington.edu/ccph/conferences.html>

June 28-30, 2004: Improving the Health of Our Communities Through Collaborative Research in Portland, Oregon. Sponsored by the Northwest Health Foundation, with CCPH among the co-sponsors. CCPH is organizing a two-part workshop on funding resources for community-based participatory research. <http://www.nwhf.org>

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: **Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools** in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit <http://www.ccph.info>. For more information on The Network, visit <http://www.the-network.org>. Register by July 1 to receive the "early-bird" discount at <http://www.the-networktufh.org/conference/>.

OTHER EVENTS

July 12, 2004: Center for Science in the Public Interest's Second Annual Conference in Washington, DC. The purpose of the conference is to address the corporate and political manipulation of science and scientists to influence public opinion and public policy on health, safety and the environment.

http://cspinet.org/integrity/conflictedscience_conf.html

12-16, 2004: Evaluation and Applied Research Methods Workshops offered by the Claremont Graduate University in Claremont, California. To view a list of courses and for more information, visit <http://www.cgu.edu/sbos/pdw.html>.

14, 2004: Finding and Using the Best Evidence for Healthcare Practice Workshop in San Antonio, Texas. The US Cochrane Center at Brown University will conduct a workshop focusing on finding, appraising, and applying the best research evidence to clinical practice. <http://www.cochrane.us>

14-16, 2004: Shaping Our Potential: Competencies, Capacities, and Core Functions in Local Public Health Conference in St. Paul, Minnesota. The conference will be an informative dialogue exploring the essence of local public health practice in an era of challenge and change. http://www.naccho.org/files/documents/2004_naccho_annual.html

15-17, 2004: American Academy of Pediatrics CATCH and Medical Home Conference in Chicago, Illinois.

<http://www.aap.org/catch/nationalconf.html>

22-24, 2004: Building Communities from the Inside Out: Putting Asset-Based Community Development (ABCD) into Action in Chicago, Illinois. Learn how you can mobilize citizens to action, rediscover local assets, and utilize ABCD tools. <http://www.abcdtraininggroup.org>

23-25, 2004: Boston Social Forum in Boston, MA. Through a series of workshops, cultural events and plenary sessions the forum aims to bring together people and organizations from around the world to exchange information, network with one another and form new alliances in the struggle for economic and social justice.

<http://www.bostonsocialforum.org>

24-30, 2004: 2nd Annual Summer Workshop on Disparities in Health in America: Working Toward Social Justice in Houston, Texas. The goal of the workshop is to provide a comprehensive approach to the issue of health disparities.

<http://www.mdanderson.org/conferences/>

26-28, 2004: National Center on Birth Defects and Developmental Disabilities National Conference in Washington, DC. "Navigating Our Future: Aligning Strategies and Science" is the theme of this year's conference.

<http://www.cdc.gov/ncbddd/conference.htm>

August 9-11, 2004: A Course for Leaders in Children's Health Care in San Francisco, California. Jump-Start is a 2.5-day hands-on course focused on tools to improve children's health care. <http://www.nichq.org/events/jumpstart>

11-16, 2004: SPIN Academy 2004: In-depth media training for progressive nonprofits in Petaluma, California. Learn to help your organization make a difference through the media, while you enhance your communications skills. <http://www.spinproject.org>

ANNOUNCEMENTS

CCPH Consultancy Network Visit to the Medical University of South Carolina (MUSC) receives rave reviews in the MUSC Catalyst, an on-line publication of the MUSC Publications office. Visit <http://www.musc.edu/catalyst/co6-11partnership.htm> to read more about CCPH Executive Director Sarena Seifer's visit to MUSC in April (also described in the Volume VI, Issue 9, April 30, 2004, issue of Partnership Matters at http://depts.washington.edu/ccph/pdf_files/PM%2004.30.04-np.pdf).

National Institutes of Health (NIH) Launches Expanded Health Information Web Site Valuable online resource provides links to wider range of health information - highlights popular health topics, cutting-edge science and interactive features. <http://health.nih.gov/>

CCPH Members Invited to Participate in a National Survey About Leadership Transitions CCPH invites you to participate in a national survey sponsored by the Annie E. Casey Foundation about leadership transitions that will help us to strengthen our work to ensure that kids and families in the U.S. have access to appropriate and high-quality supports and services. <http://www.managance.com/nonprofitleadership-familycount.asp>

Community Benefit Interest Group Launched The Steering Committee of the Association for Community Health Improvement's Community Benefit Interest Group invites new participants to become involved in its upcoming activities. The Community Benefit Interest Group's purpose is to improve community benefit practices within hospitals and health service organizations by helping community benefit professionals to become more effective. <http://www.communityhlth.org/resources/communitybenefit.html> or email communityhlth@aha.org.

Submit Your Service-Learning Effective Practice The National Service-Learning Clearinghouse is collaborating with the National Service Resource Center Effective Practices Collection to share best practices for service-learning projects. They are particularly looking for practices regarding key service-learning topics such as student orientation, community partnerships, funding, assessment, reflection, civic education, program strategies and ideas. <http://www.nationalserviceresources.org/epicenter/submit/>

Institute for Healthcare Improvement Announces a New Breakthrough Series Collaborative: Improving Access and Efficiency in Primary Care that begins in October. <http://www.ihl.org/collaboratives/breakthroughseries>. An informational call will take place on July 21 at 1:00 pm ET <http://www.ihl.org/impact/PrimaryCareAccessBTS.pdf>.

GRANTS ALERT!

Special Diabetes Program for Indians Competitive Grant Program - Deadline: July 15 This funding mechanism will provide funding to selected Special Diabetes Programs for Indian grantees for a demonstration project to implement and evaluate activities in each of two intervention areas. <http://www.fedgrants.gov/Applicants/HHS/IHS/DAGM/HHS-GRANTS-060204-001/Grant.html>

Medicare Real Choice Systems Change Grants - Deadline: July 17 States and others, in partnership with their disability and aging communities, may submit proposals aimed at building infrastructure that will result in effective and enduring improvements in community long-term support systems. These systemic changes are designed to enable children and adults of any age who have a disability or long-term illness. <http://www.cms.hhs.gov/systemschange/default.asp>

Department of Health and Human Services (HHS) Grants to Improve Minority, Women's Health - Office of Women's Health (OWH) Deadline: July 20 / Office of Minority Health (OMH) Deadline: August 5 HHS' OMH plans to award \$3.4 million in grants under its Community Programs to Improve Minority Health, \$2.5 million under its Bilingual/Bicultural Service Demonstration Program, and \$3 million under its HIV/AIDS Health Promotion and Education Program. HHS' OWH plans to award five-year grants up to \$750,000 under its National Community Centers of Excellence in Women's Health program. http://www.access.gpo.gov/su_docs/fedreg/a040621c.html

2004 HIV/AIDS Prevention Grants: Gill Foundation - Deadline: August 3 The Gill Foundation is committed to supporting organizations and programs working on HIV and AIDS prevention. <http://www.gillfoundation.org/grants>

W.K. Kellogg Foundation Launches Rural Entrepreneurship Development Program - Deadline: August 13 The W.K. Kellogg Foundation has announced that it will award \$8 million in grants to foster entrepreneurship across rural America. Four grants of up to \$2 million each will be awarded to four rural regional entrepreneurship development systems to promote entrepreneurial activity in their region, produce entrepreneurial models for other communities, leverage significant investment, and stimulate national and state interest in rural entrepreneurship policies and strategies. http://www.eshipsystems.org/how_downloads.html

CALLS FOR SUBMISSIONS

Request for Measures of Patients' Ambulatory Care Experiences - Deadline: July 12 Agency for Healthcare Research and Quality has announced a request for the submission of instruments or items that measure patients' perceptions of the quality of care received in ambulatory settings.

<http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-13104.htm>

Reintegration Awards to Recognize Professional and Individual Achievements in Mental Health -

Deadline: July 16 Eli Lilly and Company invites entries for its Helping Move Lives Forward Reintegration Awards program, which is designed to recognize not only outstanding achievements made by a mental health treatment team but also individuals who are succeeding in their personal battles with psychiatric illness. <http://www.reintegration.com>

Partnership on Nonprofit Ventures Invites Applications for Third National Business Plan Competition -

Deadline: July 16 A joint program of the Yale School of Management, the Goldman Sachs Foundation, and the Pew Charitable Trusts, the Partnership on Nonprofit Ventures runs the National Business Plan Competition for Nonprofit Organizations. This annual competition is open to nonprofits seeking to start or expand successful profit-making ventures. <http://ventures.yale.edu/aboutcompetition.asp>

Generations United (GU) Photo Contest - Deadline: July 31

Looking for a unique way to engage young people or older adults in a meaningful art project? GU is an organization focused on the bond between children and older adults and the special needs of each group—is once again sponsoring a photography contest seeking the best photos by younger or older amateur photographers, showing younger and older people together. <http://www.gu.org/photocontest.htm>

Medical School Accrediting Body Seeks Nominations for public Member - Deadline: August 1

The Liaison Committee on Medical Education, the national accrediting authority for allopathic medical schools in the U.S. and Canada, is seeking nominations for citizens who can bring a public perspective to the process of evaluating medical education. <http://www.lcme.org/publicmember.htm>

Packer Policy Fellowships: An Australian American Health Policy Fellowship Program - Deadline: August 16

This program is for mid-career U.S. health policy researchers and practitioners to spend up to 10 months in Australia conducting original research and working with leading Australian health policy experts on issues relevant to both countries. <http://www.cmwf.org/fellowships/>

SPECIAL SECTION: RESOURCES ON POLICY, ADVOCACY AND ACTIVISM

Speaking Truth, Creating Power: A Guide to Policy Work for Community-Based Participatory Research Practitioners

authored by Community-Campus Partnerships for Health (CCPH) Fellow Cassandra Ritas, this tool-kit is designed for community-based participatory research institutional and community partners who want to create or change policies that affect health in their communities. Download the Guide and learn more about Cassandra at:

<http://depts.washington.edu/ccph/2002fellows-ritas.html>

Community-Campus Partnerships for Health Advocacy Weblinks

- An extensive annotated list of advocacy and policy websites is available on the CCPH website:

<http://futurehealth.ucsf.edu/ccph/links.html#Advocacy>

Policylink - Achieving equity requires a multifaceted approach connecting those too often left out to the region, the economy, technology, and, ultimately, to democracy. The work of PolicyLink is rooted in partnerships with community-building practitioners, national nonprofit organizations and others committed to finding equitable solutions.

<http://www.policylink.org/default.html>

The State of Science Under the Bush Administration

At the request of Rep. Henry A. Waxman, the Democratic staff of the Government Reform Committee in the U.S. House of Representatives assessed the treatment of science and scientists by the Bush Administration. The resulting report "Politics and Science in the Bush Administration" found numerous instances where the Administration has manipulated the scientific process and distorted or suppressed scientific findings. Beneficiaries include important supporters of the President, including social conservatives and powerful industry groups. <http://www.house.gov/reform/min/politicsandscience/>

A Double Life Stitched: On the Merits of Being an Academic and Activist

Adapted from "My Brother's Keeper: A Memoir and a Message" by Amitai Etzioni (Rowman & Littlefield, 2003). <http://www.gwu.edu/~ccps/rcplatform.html>

The Active Life: Wisdom for Work, Creativity, and Caring

Parker J. Palmer. Receive a 15% discount on this book when you purchase through CCPH's website at

<http://depts.washington.edu/ccph/josseybass.html>



MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER'S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

