



PARTNERSHIP MATTERS

CAMPUS-COMMUNITY COALITIONS ARE KEY TO HIGH RISK DRINKING PREVENTION

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Results of the Ohio Parents for Drug Free Youth's in-depth assessment of the Ohio College Initiative to Reduce High Risk Drinking, reveal that campus-community coalitions with strong leadership, active involvement of key campus leaders and committed resources are the components sustaining organized efforts to change the attitudes and perceptions of students who believe that high-risk drinking on campus is the norm.

During the past two years, case studies were compiled on 37 colleges across Ohio by an evaluation team of Ohio Parents for Drug Free Youth and the Office of Criminal Justice Services staff members. The attributes which characterize effective coalitions were determined in order to increase the sustainability of campus/community coalitions. The case studies were completed as part of a U.S. Department of Education grant.

Ohio Parents for Drug Free Youth has led the Ohio College Initiative to Reduce High Risk Drinking since 1996 by promoting long-term environmental change in the campus culture. "Since its beginning, the primary mission of the initiative has been to gain commitment from both the campus and

surrounding community to work together to form a coalition aimed at addressing the issue of high-risk drinking" says Patricia Harmon, Executive Director, Ohio Parents for Drug Free Youth.

According to the case study evaluation, strong consistent leadership, active involvement of key leaders, the nature of the problem of high-risk drinking, participation in the Ohio College Initiative to Reduce High-Risk Drinking and adequate staffing resources are the factors which contributed to the sustainability of coalitions dedicated to the reduction of high-risk drinking.

The Ohio College Initiative to reduce High Risk Drinking is a nationally recognized model for addressing issues related to high-risk drinking by promoting long-term environmental change in the campus culture. The campus form coalitions that work to: (1) Limit alcohol availability, (2) Restrict marketing and promotion of alcohol, (3) improve social, recreational and academic options (4) Increase consistent enforcement of laws and policies, and (5) Create a health-promoting environment.

For more information, contact: Marvin Mitchell at mmitchell@ohioparents.org or call (614) 540-9985.

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MENTAL HEALTH PARITY:

CONGRESS NOT LIKELY TO TAKE ACTION

Lawmakers have failed to reach agreement on a mental health parity bill, and Congress likely will not take action on the legislation this year, the AP/Las Vegas Sun reports (Meckler, AP/Las Vegas Sun, 10/17). The bill (S543), sponsored by Sens. Pete Domenici (R-N.M.) and Paul Wellstone (D-Minn.), would eliminate a loophole in the original 1996 mental health parity law, which mandated that health plans that cover mental illnesses could not establish different annual and lifetime benefits for those illnesses than for physical illnesses.

Under the legislation, health plans also could not establish higher deductibles or copayments for mental health benefits than for other medical conditions (American Health Line, 9/18). Domenici said, "I am very disappointed Congress has not made more progress toward enacting meaningful mental health parity legislation. I had hoped that ... it would have been done." Although President Bush expressed support for mental health parity legislation earlier this year, negotiations with House GOP leaders "never got off the ground," according to a Republican leadership aide. Wellstone aide Brian Ahlberg said, "We're not negotiating at all yet because we haven't got a signal that they're willing to do a bill."

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MESSAGE FROM OUR EXECUTIVE DIRECTOR



I am pleased to report a new collaboration involving Community-Campus Partnerships for Health (CCPH), the Association of Teachers of Preventive Medicine (ATPM), the American Medical Student Association (AMSA) and the HHS Office of Disease Prevention and Health Promotion (ODPHP) that will significantly enhance our ability to support students engaged in communities. ATPM has entered into a 5-year cooperative agreement with ODPHP for the Disease Prevention and Health Promotion Education and Training Program, with CCPH and AMSA as subcontracted partners. The program's overarching goal is to enhance competencies in health promotion and disease prevention for health professional students.

During the first year, we will work together to sponsor an annual national symposium for medical students, physician assistant students and graduate level nursing students to enhance their understanding of community-based health promotion and disease prevention strategies, & develop resources to expand health promotion and disease prevention content and educational opportunities for health professional students. The program may expand to additional disciplines as the 5-year project period proceeds. Service-learning, community-campus partnerships and interdisciplinary collaboration and the role of students as change agents in health professional education are integral features of the program design. Kara Connors, CCPH senior consultant, will be the lead staff on the project.

The program will provide our student members with opportunities for involvement and valuable resources. There will also be a variety of opportunities for CCPH members to contribute to the project - as advisors, speakers, curriculum developers, etc.

Community-Campus Partnerships for Health has always valued student leadership and involvement in the organization. One of our founding board members, Deb Archer, was a medical student at Brown University when she joined the board, and we have continued to have at least one student on our board ever since. In spring of 2000, we commissioned the paper, "Social Change Through Student Leadership and Activism" to celebrate student contributions to social change and to engage more students in CCPH (available at http://futurehealth.ucsf.edu/pdf_files/TR8.PDF). We currently have 40 student members from a wide range of health professional 'disciplines. Our student members tell us they join for a variety of reasons:

- To make professional contacts in the fields of community health and public health
- To obtain information and other resources to support their community projects.
- To meet fellow students from across the country, who share their passion for community work and promoting health
- To share their "lessons learned" through workshops and posters at the CCPH annual conference
- To help keep themselves focused on the "light at the end of the tunnel" as to why they went into the health professions to begin with: to make a difference.

I look forward to sharing more details with you as the project gets underway. In the meantime, if you have any questions or comments, please let me know.

Congratulations to CCPH member Lewis Lefkowitz, who was honored at a reception hosted by the Vanderbilt Center for Health Services on October 18. The reception launched The Lewis B. Lefkowitz Internship to recognize and continue Dr. Lefkowitz's commitment to extending medical education beyond the classroom and hospital, into the community.



CCPH's mission is to foster partnerships between communities and educational institutions that build on each other's strengths and develop their roles as change agents for improving health professions education, civic responsibility and the overall health of communities.



NEWS FROM CCPH

For more information about the CCPH Fellows, please visit <http://futurehealth.ucsf.edu/ccph/fellows.html>.

Darius Tandon: "Development of a community-based participatory research curriculum for community pediatricians."



Darius Tandon is the Research Director of Baltimore's Success by 6® Partnership and a Research Associate in the School of Medicine at The Johns Hopkins University. He completed his Ph.D. in Community Psychology and Prevention Research in the University of Illinois at Chicago's Department of Psychology where he was a National Institutes of Mental Health fellow in Urban Children's Mental Health. Dr. Tandon's broad research interests focus on the design and evaluation of community-based preventive interventions in urban populations. In particular, he is interested in using the theory-based evaluation to determine intervention effectiveness and to provide timely feedback to improve intervention implementation.

Dr. Tandon is working with The Johns Hopkins University's Urban Health Initiative to strengthen its work in establishing an interdisciplinary, applied urban research entity, focused on improving health and health access within neighboring low-income communities.

Prior to his work in Baltimore, Dr. Tandon worked for six years on a CBPR project in Chicago that aimed to promote the development and training of indigenous community leaders to prevent substance abuse in a low-income neighborhood.

Stemming from this project, he has co-authored several publications, including invited submissions in the recently published *From Subjects to Subjectivities: A Handbook of Interpretive and Participatory Methods* and *Handbook of Action Research: Participative Inquiry and Practice*.

Maricela Ureño: "The Sowing the Seeds Project (STSP): Promoting higher education among minority youth."



Maricela Ureño has been a community activist and educator working on areas ranging from grassroots awareness of U.S. foreign policy to community-based public health projects for over 15 years. She attended U.C. Berkeley as an undergraduate and received her masters in public health at Columbia University. She became active in the Central American movement in the early 1980's and was fortunate to be trained as a community organizer by the late Fred Ross Sr. who trained the late Cesar Chavez.

Other work experiences include: working as a school teacher in the New York City public schools, working for HIV/AIDS Prevention Programs in the Caribbean, Central and South America, and working on adolescent pregnancy and school drop-out prevention programs. Currently, she works with Public Health Solutions and the Mailman School of Public Health at Columbia's Center for Community Health Education.

CCPH FEATURED MEMBER!

The new CCPH Featured Member is Ruth Nemire, Director of Clinical Education at Nova Southeastern University College of Pharmacy in Plantation, Florida. In this insightful interview Ruth explains how partnerships are helping her pharmacy students learn to become well-rounded professionals who understand people and the community. Below is just one interview excerpt:



"Many faculty and administrators in a science/fact oriented world of health education professionals, feel that service to the community is a warm fuzzy we can't or shouldn't afford in the education of our students. If the goal is to turn out pharmacists or health care professionals who can only treat disease, then service-learning does not belong in our curriculum. If the goal is to develop health care professionals who treat patients, who understand that treating disease is treating the whole person, and who promote health and wellness, then service-learning must be included and given as much credibility as basic science courses."

For the full text of the interview please visit the CCPH website at <http://futurehealth.ucsf.edu/ccph/featuredmember.html>.

Nominate a Featured Member!

If you would like to nominate a CCPH member to become a "Featured Member", contact Catherine Immanuel, CCPH membership and marketing associate, at csi@itsa.ucsf.edu. In your nomination please include the full name, contact information and a brief explanation (no more than 200 words) about why this person should be a CCPH Featured Member.

MEMBERS IN ACTION!

Dear CCPH members,

I am presently involved in a research study on service learning. The participants are required to do their reflections and individual journals on-line. Is anyone using web journaling for service learning activities? Thank you for your kind attention to this matter.

Please respond directly to: Donna Nickitas at dnickita@hunter.cuny.edu.

Dear CCPH members,

We have Peoplesoft as our Campus Wide Information System at Grand Rapids Community College. We are looking for input from schools as to how they are storing their Service Learning Data in PeopleSoft. If you need more information please let me know.

Please respond directly to: Peggy Hallacy, PeopleSoft Coordinator Grand Rapids Community College at phallacy@grcc.edu.

Dear CCPH members,

I am looking for real life stories and examples of people who have experienced language-barriers to health care. I found some good ones on the NHeLP website at www.healthlaw.org. Does anyone know of other websites that would have a list of such stories? Thanks.

Please respond directly to: Todd D Blickenstaff, Research Associate, Hablamos Juntos at todd.blickenstaff@cgu.edu.

Dear CCPH members,

I am a doctoral student and am working on my dissertation - lit review section. I am planning a case study of university/community partnerships for service-learning, viewing the partnerships from an inter-organizational theory perspective to see if the cases fit with the typologies included in resource exchange, resource dependence, and legitimacy theories of partnership.

I have quite a bit of literature on partnership in business and industry, but not a lot that is education or service-learning specific. I know this is your area of expertise, so if you could point me to what you feel is key literature I would appreciate it.

Any suggestions you might have would be much appreciated. Thanks in advance!

Please respond directly to: Cheryl Endres, Project Coordinator, Early Childhood Professional Development System, Grand Rapids Community College at cendres@grcc.edu.

Dear CCPH members,

I am looking for institutions of higher education who have service-learning programs where there is a direct connection between the academic classes and the service provided in the community.

I am proposing to distribute a Service-Learning Impact Survey to designated representatives from organizations/community partnerships where the service-learning activity is provided. Following the analysis of the Service-Learning Impact Survey, I plan to offer three focus group sessions for the community partners (two in person and one via conference call). These sessions will focus on how reflection creates action for change. The session will include reflection about the results of the survey.

If you are possibly interested in participating in this research study where the focus is on the community input about the impact of service-learning, please e-mail me at bjbird-sall@aol.com indicating the following:

Name of contact person
Name of College
Address
Phone
E-Mail Address

As soon as the dissertation proposal is approved, I will be sending you additional information. It is estimated that the research will be conducted approximately in January 2003.

Thank you for your time.

Please respond directly to: Jo Anna Birdsall at bjbird-sall@aol.com.



Please continue sending your comments, questions and announcements to Rose Coroneos at rosecor@u.washington.edu. We also welcome articles and editorials.

Submission Guidelines:

- *Deadlines: to obtain the next date, please contact Rose at rosecor@u.washington.edu;*
- *Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;*
- *Provide the names of all authors, their current institutional affiliations and/or photos;*
- *Explain all abbreviations and unusual terms when first .*



Please join Us In Welcoming The Following New CCPH Members!

For more information on joining CCPH, visit www.ccpH.info or contact Catherine Immanuel, Membership Development and Marketing Associate, at csi@itsa.ucsf.edu or call (415) 514-3522.

Student

Becky Denham, University of Southern Mississippi, Hattiesburg, MS

Individuals

Amy P. Valukas, Rush-Pres-St. Luke's, Chicago, IL

Andrew Youngblood, University Dental Center at Haddon Heights, Haddon Heights, NJ

Jeremy Boal, Mt. Sinai School of Medicine, New York, NY

Marie Boman, Young Adult Action Network, San Diego, CA

Meredith Ann Minkler, University of California, Berkeley, School of Public Health, Berkeley, CA

Richard Roberts, Utah State University, Early Intervention Research Institute, Logan, UT

Vivian R. Ramsden, University of Saskatchewan, Department of Family Medicine, Saskatoon, SK

Organizations

Jennifer Churchill, York Region Health Services, Newmarket, ON

Lourdes Baezconde-Garbanati, Institute for Prevention Research, Alhambra, CA

Stan Wanat, Stanford Human Biology, Stanford, CA

Student Organizations

Susan Giordano, Homeless & Indigent Population Health Outreach Project, Robert Wood Johnson Medical School, Piscataway, NJ

Partnerships

Jim LoGerfo, University of Washington, Health Promotion Research Center, Seattle, WA

Karen Winston, Aging and Disability Services, Seattle, WA

Thank You To These Renewing Members For Their Continued Support!

Individuals

Ann Tomey, Indiana State University, Terre Haute, IN

Annabel Santana, CUNY Medical School, New York, NY

Arthur Kaufman, University of New Mexico, Albuquerque, NM

Cathy Lazarus, Tulane University Medical School, Foundation In Medicine, New Orleans, LA

Deborah Bowen, Fred Hutchinson Cancer Research Center, Seattle, WA

Elinor Jacobson, Trinity College, Office of Urban Learning Initiatives, Hartford, CT

Heather Zwickey, National College of Naturopathic Medicine, Portland, OR

James R. Cook, University of North Carolina at Charlotte, Charlotte, NC

Lynn Abrahamson, Central Area Health Education Center, Hartford, CT

Nicolette I. Teufel-Shone, University of Arizona, College of Public Health, Tucson, AZ

Patricia Bailey, University of Scranton, Afton, VA

Phillip Pappas, Community Human Services, Pittsburgh, PA

Rose Jensen, Lynchburg College, Beard Center on Aging, Lynchburg, VA

Suzanne Selig, University of Michigan, Flint, MI

Syed Ahmed, Medical College of Wisconsin, Center for Health Communities, Milwaukee, WI

Organizations

Alison Geist, Kalamazoo College, Kalamazoo, MI

Carol Galper, University of Arizona Health Sciences Center - College of Medicine, Tucson, AZ

Elizabeth Hollander, Brown University, Providence, RI

Helen Speziale, College Misericordia, Dallas, PA

Hillary Aisenstein, Philadelphia Higher Education Network For Neighborhood Development, Philadelphia, PA

Janet Brown, Valparaiso University College of Nursing, Valparaiso, IN

Jason Patnosh, National Assoc. of Community Health Centers, The Community HealthCorps, Bethesda, MD

Karen Stallings, University of North Carolina, Chapel Hill, NC

Kathy Stetz, Seattle Pacific University, Seattle, WA

Margaret Mahaffey, University of Louisville, Louisville, KY

Nereyda Clark, University of Florida, College of Dentistry, Gainesville, FL

Paula Reams, Kettering College of Medical Arts, Kettering, OH

Simon Fox, Adventures in Caring Foundation, Santa Barbara, CA





UPCOMING EVENTS!

CCPH Sponsored Events

February 1- 4, 2003--The 3rd Annual Advanced Service-Learning Institute in San Jose, CA. This institute builds upon our introductory level institute and is designed for academic administrators, faculty, staff and community partners who have already implemented service-learning courses or programs. **Applications are due by 12/02/2002.** *The institute application is now available on our website at <http://futurehealth.ucsf.edu/ccph/servicelearning.html#advsl> or by calling our fax-on-demand service at 1-888-267-9182 and requesting document #206. For more information, visit our website at www.ccph.info; email at ccph@itsa.ucsf.edu or (415) 476-7081.*

April 26-29, 2003 --The 7th Annual Conference in San Diego, CA. Dr. David Satcher, former U.S. Surgeon General, is the opening keynote speaker. The conference will feature a symposium jointly planned and sponsored by the US Department of Housing and Urban Development's Office of University Partnerships and the Community Outreach Partnership Centers program. *For more information, including cosponsor and exhibit opportunities, please visit <http://futurehealth.ucsf.edu/ccph/nationalconference.html>.*

Other Events

November 8-13, 2002--Improving the Nation's Health: Association of American Medical Colleges (AAMC) Annual Meeting 2002, San Francisco, CA. For more information about the AAMC Annual Meeting, visit <http://www.aamc.org/meetings/annual/2002/start.htm>. ****CCPH will be exhibiting and presenting at this meeting--stop by booth # 142 in the Innovations in Medical Education exhibit hall.** *For a list of our other activities at AAMC, please visit <http://futurehealth.ucsf.edu/ccph/conferences.html> or contact Rachel Vaughn at rvaughn@u.washington.edu or (206) 543-8010.*

November 9-13, 2002 --Putting the Public Back Into Public Health - the American Public Health Association (APHA) 130th Annual Meeting and Exposition, Philadelphia, PA. *For more information, visit www.apha.org.* ****CCPH will be exhibiting and presenting at this meeting - stop by booth #1521 in the exhibit hall.** *For a list of sessions related to community-campus partnerships, visit or contact Cathy Immanuel at csi@itsa.ucsf.edu or (415) 514-3522*

November 13-15, 2002--A Matter of Trust: Causes, Consequences, and Cures Symposium. The Harvard School of Public Health and the Agency for Healthcare Research and Quality are sponsoring a symposium on "A Matter of Trust: Causes, Consequences, and Cures" on in Boston. *Visit <http://www.hsph.harvard.edu/ccpe/trust.shtml> for registration and more information about the conference.*

November 17-23, 2002--National Hunger & Homelessness Awareness Week. Sponsored by the National Coalition for the Homeless and the National Student Campaign Against Hunger & Homelessness. *For details, contact mstoops@nationalhomeless.org or call (202) 737-6444.*

November 18-19, 2002--The Peter F. Drucker Foundation for Nonprofit Management will hold its 2002 Leadership and Management Conference, entitled "Leadership Essentials: Charting Paths, Changing Lives," in Philadelphia, PA. The conference will showcase "thought leaders" with practical experience in the social, public, and private sectors who will examine the critical leadership issues facing communities, organizations and individuals. Participants will explore leadership issues and learn innovative tools and practices. *For information about the conference, visit <http://www.drucker.org/conferences/index.html>.*

December 1-4, 2002--National Harm Reduction Conference, Seattle, WA. Sponsored by the Harm Reduction Coalition. *For details, visit <http://www.harmreduction.org/conference/4thnatlconf.html>.*

December 3-7, 2002-- National League of Cities Conference in Salt Lake City. As America's Cities come together the focus will be on building quality communities, ensuring safe cities, investing in our children, promoting racial justice and equality, and much more. During the Congress of Cities and Exposition, local officials will have the opportunity to participate in several conference workshops as part of the regular registration fee. Among the topics to be covered are dealing with diversity, homeland security, healthcare, economic development, land use, municipal finance and much more. *For additional information, visit www.nlc.org.*

December 12-13, 2002--New Pathways in University Education; A Working Conference on Strategic Choice, Curriculum Reform, and Innovative Learning Methods. Maastricht University has pioneered, and applied new curriculum and learning methods since its foundation in 1974. It became famous for its university broad implementation of Problem-Based Learning. It has been recognized as one of the leading universities in innovative higher education. At its 25th anniversary, it was decided that Maastricht University should encourage further development of Problem-Based Learning and strengthen its learning concepts. The emergence of new learning technologies, new insights about learning and instruction, a growing diversity in student population, and new government policies concerning funding and degree structures, force universities to reflect and reorient themselves. The present conference offers an educational adventure to gain insights in new learning methodologies, to reflect about current PBL methods, and to meet new challenges in the university's future: New Pathways in University Education. *More information <http://www.edineb.net/> or email: Edineb@facburfdew.unimaas.nl.*

December 12-14, 2002-- National Funding Collaborative on Violence Prevention 2nd Immersion Training: Collaboration & Coalition Building in Violence Prevention in Washington, DC. *For more information, visit www.peacebeyondviolence.org.*

ANNOUNCEMENTS

Grantmakers In Health Fall Forum

Hard Times: Philanthropic Strategies to Support Communities Under Stress. This meeting, scheduled for November 7-8, 2002, in Washington, DC will focus on how health philanthropy can respond most effectively to communities' stress resulting from the weakened economy, falling state budgets for critical human needs, poor stock market performance, and pressures to build the nation's capacity to prepare for and respond to terrorism. Visit <http://www.gih.org/> for more information.

Training Opportunity for Violence Prevention Professionals

Don't miss the upcoming Immersion Training: Collaborating to Prevent Violence and Promote Peace. Join over 200 participants for an exciting 3-day training session for practitioners in violence prevention and community building. Sponsored by the National Funding Collaborative on Violence Prevention (NFCVP), the Immersion Training is an intensive learning opportunity for teams of community stakeholders. The largest capacity building training institute of its kind, NFCVP trains teams from each program to increase learning and long-term impact. Training includes self-assessment, simulations, peer exchange, hands-on exercises, skill building and tool application.

Date: December 12-14, 2002

Place: Washington, DC

Fees: \$500 early bird, \$595 regular

Deadline to register: November 15, 2002

For additional information visit the NFCVP website: www.peacebeyondviolence.org or contact Marcy Mistrett, Director of Training and Evaluation at Mmistrett@nfcvp.org or call (202) 393-7731.

Ad Campaign to Close the Gap in Heart Disease Treatment

The Kaiser Family Foundation and the Robert Wood Johnson Foundation, in partnership with the American College of Cardiology Foundation, the American Heart Association and the Association of Black Cardiologists as well as co-sponsoring organizations representing medical, public health and business interests, have announced a campaign to "close the gap" in heart disease treatment among racial groups, the Houston Chronicle reports. As evidence of the need for such a campaign, Kaiser and the American College of Cardiology released a review of 81 medical studies, 68 of which found that minority patients receive inferior care compared to white patients. Eleven of the studies found no differences in care and two of the studies found minorities receive better care than whites (Lee, Houston Chronicle, 10/9). As part of the campaign, the coalition from now until March will place advertisements in 10 leading medical publications "alert[ing] doctors to the issue" and will highlight a Web site that focuses on the topic. "The data are sufficiently compelling to begin undertaking actions to systematically and aggressively eliminate disparities in needed medical care," RWJF Senior Vice President Dr. Risa Lavizzo-Mourey said (AP/Nando Times, 10/9).

New York Times Examines Neighborhood Health Clinic for Latinos in Washington, DC

The New York Times examines La Clinica del Pueblo, a not-for-profit health clinic that serves all patients regardless of immigration status or capacity to pay. La Clinica began with a volunteer doctor in 1983 and was open only one night per week. Now the clinic has a \$4 million operating budget -- made up of public and private funds -- and has a full-time staff of 46 people and 100 volunteers. All staff members and volunteers speak more than one language. Facilities like La Clinica "are filling in the gaps in the health care system that sometimes leave Hispanics feeling shut out," the Times reports.

An estimated 30% to 37% of Latinos living in the United States are uninsured, the largest percentage of all ethnic groups, the Times reports. Many of them are unable to obtain public health insurance because of 1996 welfare reforms, which restrict new immigrants from receiving Medicaid or CHIP program benefits. Even immigrants who do qualify for such health programs are reluctant to enroll because they incorrectly presume it will "hurt their residency" status, the Times reports. Government and mainstream health care organizations are becoming "more appreciative" of community clinics such as La Clinica because they provide primary care for diseases "increasing rapidly among Latinos," such as heart disease, diabetes, hepatitis and HIV, the Times reports. Health officials recognize that not providing U.S. residents with access to primary care "will result in greater long-term costs to the system" (Clemetson, New York Times, 10/7).

Erasing the Education Gap

You don't have to be an "A" student to understand that the huge achievement gap between African American and Hispanic students and their white counterparts does not bode well for our nation. Yet, too many Americans are turning their backs on this crisis or advocating simple fixes for a complex problem. Bernice Powell Jackson outlines four reasons for the achievement gap and concludes that communities and churches will need to build coalitions and recover their "educational zeal" if we are to ensure excellent public education. Details at <http://www.ucc.org/justice/witness/wfj062402.htm>.

Action Kits for Improving Public Education

The National League of Cities Institute for Youth, Education & Families helps municipal leaders take action on behalf of children, youth, and families in their communities. NLC launched the Institute to recognize the unique and influential roles that mayors, city council members, and other local leaders can play in strengthening families and improving outcomes for children & youth.

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They have recently released five action kits on: Expanding Afterschool Opportunities; Promoting Youth Participation; Improving Public Schools; Helping Working Families; and Protecting Children & Youth.

Download a copy, or request that one be mailed by calling (202) 626-3014 or by e-mailing: reid@nlc.org. Details available at http://www.nlc.org/nlc_org/site/programs/institute_for_youth_education_and_families/index.cfm.

Building a More United America

A new report from American Assembly asks, "Can American community in pursuit of enduring values be created not by crisis but by design?" The report was created to help create a national dialogue on the quality of modern life, strategies for overcoming our over reliance on governments and markets in solving problems, deepening our mutual recognition of the value of pluralism, and renewing our concern for justice. *This report and the companion guide, "Conducting Your Community Dialogue," can be viewed and downloaded at: <http://www.unitingamerica.org/uniting/ndreport.htm>.*

Wanted: Practicing Physician Assistants

The "DOCare" Project of Nova Southeastern University is seeking practicing physician assistants, PA faculty and preceptors for it's February 2003 medical mission trip to Guatemala. They need practicing and faculty PAs to teach, learn and participate in this excellent project.

When: February 21 - March 3 and/or February 28 - March 9 (Choose to go for one or both inclusive dates)

Where: Guatemala (Charter likely leaving & returning from Miami International Airport 2/21 and again 2/28; returning 3/3 and again on 3/9)

What: Teach, learn and practice general, low tech, clinical medicine. Underserved populations of rural Guatemala. Lectures in clinical medicine. Team environment working with other health professionals, and supervising students. Comfortable and safe living conditions.

Who will you be traveling with: Physicians, PAs, nurses, medical students, pa faculty, pa students, and other allied health personnel (lab, translators, etc.).

Costs: Approximately \$50 per day for all meals and housing (about \$500 for a 10 day stay), plus airfare (last year approximately \$300 roundtrip MIA). CME is being applied for and may be available.

Ability to speak Spanish preferred, but not required.

To apply, download this pdf document and send application in ASAP to the addresses/fax provided (disregard due dates on document) : <http://www.nova.edu/pa/pass/Guatemala01.pdf>

*For more information or questions, please contact:
Prof. Steve Martin stmartin@nova.edu.*

US News and World Report Includes Service-Learning in College Rankings

This year, US News and World Report introduces a new ranking of colleges and universities with "outstanding examples of academic programs that lead to student success." With the help of numerous education experts, including staff members of the Association of American Colleges and Universities who are focused on quality initiatives in higher education, they identified eight types of programs that have been shown to enhance learning. They then invited college presidents, chief academic officers, and deans of students to nominate up to 10 institutions with stellar examples of each.

The academic programs that lead to student success are:

- First-year experiences
- Internships/Co-ops
- Senior capstone
- Undergraduate research/Creative projects
- Learning communities
- Service-learning
- Study abroad
- Writing in the disciplines

Using the methods described above, the top-ranked institutions for service-learning in the latest ranking are:

- Berea College (KY)
- Stanford University (CA)
- University of Pennsylvania
- Portland State University (OR)
- University of Michigan-Ann Arbor
- University of Utah
- University of Notre Dame (IN)
- Indiana U-Purdue U-Indianapolis
- Trinity College (CT)
- Bentley College (MA)
- Brown University (RI)
- Georgetown University (DC)
- Providence College (RI)
- Elon University (NC)
- University of Southern California
- Warren Wilson College (NC)
- Alverno College (WI)
- Cornell University (NY)
- Vanderbilt University (TN)
- Tufts University (MA)
- Augsburg College (MN)
- Defiance College (OH)
- University of Wisconsin-Madison
- University of California-Berkeley
- University of Maryland-College Park

For more information, visit http://www.usnews.com/usnews/edu/college/rankings/rankacadprogs_brief.php.



GRANTS ALERT!

American Federation for Aging Research Invites Applications for 2003 Grant Programs. **Deadline: Various**

The American Federation for Aging Research (AFAR) (<http://www.afar.org/>) annually administers grant programs designed to provide medical students and junior scientists with research funding. Grants are available in 2003 through the following programs:

The Paul Beeson Physician Faculty Scholars in Aging Research Program is designed to address the shortage of academic geriatricians and will provide \$450,000 for three years to allow junior faculty to devote their time to research and training activities related to aging and care of the elderly. **(Deadline: 11/15/2002)**

AFAR Research Grants provide up to \$60,000 for a one- to two-year award to junior faculty to do research that will serve as the basis for longer-term research efforts. In addition, AFAR will offer up to four \$50,000 awards for postdoctoral fellows. **(Deadline: 12/13/2002)**

AFAR/Pfizer Research Grants in Metabolic Control and Late Life Diseases are made to address specific areas of research that focus on the aging process and age-related diseases. The focus for 2003 will be metabolic control and late-life diseases. Projects may involve basic clinical or epidemiological research. Four grants of up to \$60,000 are expected to be awarded. Preference will be given to candidates in the first or second year of a junior faculty appointment. **(Deadline: 12/13/2002)**

The Ellison Medical Foundation/AFAR Senior Post-doctoral Fellows Research Program encourages and furthers the careers of postdoctoral fellows in the fundamental mechanisms of aging. Fellows with at least three and not more than five years of prior postdoctoral training are eligible to apply. Up to three two-year fellowships of \$100,000 will be awarded in 2003. **(Deadline: 12/13/2002)**

The Merck/AFAR Research Scholarships for Medical and Pharmacy Students in Geriatric Pharmacology are intended to develop a corps of physicians and pharmacists with an understanding of medication use in the elderly. Up to nine \$4,000 scholarships will be awarded in 2003. **(Deadline: 01/22/2003)**

The John A. Hartford Foundation/AFAR Medical Student Geriatric Scholars Program is designed to encourage medical students to consider geriatrics as a career and awards short-term scholarships through a national competition. Each scholar receives a \$4,000 stipend. **(Deadline: 02/07/2003)**

The John A. Hartford/AFAR Academic Fellowship Program in Geriatric Medicine and Geriatric Psychiatry is designed to foster the development of a new generation of academic physicians competent in and committed to geriatrics or geriatric psychiatry. Up to ten fellowships of \$50,000 each will be awarded in 2003. **(Deadline: 02/19/2003)**

The Glenn/AFAR Scholarships for Research in the Biology of Aging is designed to attract potential scientists and clinicians to aging research and provides Ph.D. and M.D. students the opportunity to conduct a three-month research project. Each scholarship carries an award of \$5,000. **(Deadline: 02/26/2003)**

For complete program guidelines and application materials, visit <http://www.afar.org/grants.html>. For additional RFPs in Medical Research, visit: http://fdncenter.org/pnd/rfp/cat_medical.jhtml.

Community Health Scholars Program

Deadline: 12/02/2002

The Community Health Scholars Program has been designed to meet the growing needs of health professional schools, with emphasis on schools of public health, for faculty with community competency. Its goal is to increase the number of faculty possessing the capacity to carry out community-based participatory research and teaching and who understand determinants of community health and how to build the capacity of communities, health-related agencies and academic centers to function as equal partners in community-based research, service and education. CHSP is a post-doctoral program that enables scholars to develop and enhance their skills in working with communities and engaging in community-based research at institutions where these skills are present. The program provides:

- 12 months fellowship award of \$40,000, including fringe benefits*
- An optional second year may be available.
- Research fund of \$10,000 per Scholar
- Each Scholar based at one of the three training sites
 1. University of Michigan School of Public Health
 2. Johns Hopkins University Bloomberg School of Public Health
 3. University of North Carolina School of Public Health at Chapel Hill

To be eligible, an applicant must be a United States citizen who: Is committed to a scholarly career as a faculty member in a health profession school, with emphasis on schools of public health; Is highly regarded as a professional by those responsible for his/her education and training; and has completed all formal requirements for professional and post-professional training (e.g. internships or residencies) at the doctoral level by the date of entry into the Program.

Applications are welcome from junior faculty as well as those recently completing doctoral level training so long as the above eligibility requirements are met.

For more information, email chsp@umich.edu or visit program's web site at www.sph.umich.edu/chsp.

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AXA Achievement Scholarship Program Offers College Money to High School Seniors. Deadline: 12/15/2002

Established in 1987, the AXA Foundation, the philanthropic arm of AXA Financial, Inc., makes grants in support of its mission of improving the quality of life in the communities where AXA employees and associates live and work.

The AXA Achievement Scholarship Program, conducted in association with U.S. News & World Report and managed by the Citizens' Scholarship Foundation of America, will provide \$670,000 in annual scholarships to high school seniors throughout the United States.

Fifty-two scholarship recipients, known as AXA Achievers, will be selected -- one from each state, the District of Columbia, and Puerto Rico. All AXA Achievers will receive one-time scholarships of \$10,000 each, and ten will be selected as national recipients, earning an additional one-time scholarship of \$15,000, a computer, and the offer of an internship at an AXA office. Judging criteria include demonstrated achievement; the ability to achieve in a college environment; ambition, drive, and dedication; a commitment to succeed; and respect for self, family, and community.

For complete program guidelines, visit <http://www.axaonline.com/axafoundation/>.

Elementary School Teachers Invited to Enter National Science Program to Receive Cash Awards for Science Classroom Materials. Deadline: 12/16/2002

Seeking to bolster U.S. elementary school science education, the Lysol brand has joined with the National Science Teachers Association (<http://www.nsta.org/>) for the second annual Lysol/NSTA Science and Your Health Challenge program.

Lysol and NSTA created the Science and Your Health Challenge to encourage a greater number of elementary teachers to engage students in inquiry-based science lessons. The program invites K-6 teachers to develop hands-on, inquiry-based classroom projects to help their students explore science through health-related topics. A panel of NSTA judges will select the top forty inquiry-based lessons. Each teacher will receive a \$1,500 award to purchase classroom science materials and attend a NSTA convention, where he or she will have the opportunity to participate in professional development experiences and connect with other teachers from around the country. Applicants must be certified K-6 classroom teachers; U.S. citizens; and teaching in a public or private school.

To obtain an application for the Lysol/NSTA Science and Your Health Challenge, visit <http://www.nsta.org/lysol>.

Anisfield-Wolf Book Awards to Honor Contributions to Understanding of Racism and Diversity. Deadline: 01/31/ annually

Created in 1934 by Cleveland poet and philanthropist Edith Anisfield Wolf, the Anisfield-Wolf Book Awards are designed to honor books that have made an important contribution to the understanding of racism and/or the appreciation of the rich diversity of human cultures. The awards, endowed through a fund at the Cleveland Foundation, are given each spring for books published in the previous year. Only books written in English and published in the preceding calendar year are eligible for the award. Plays and screenplays are not eligible, nor are works in progress or self-published works. Past winners have touched on such subjects as arts and culture, human rights, the effects of racism on children, and life in a multicultural society.

For information on submitting a book for consideration, visit <http://www.anisfield-wolf.org/home.htm>.

Applications Invited for Sandler Program for Asthma Research. Deadline: 02/14/2003

Sponsored by the Sandler Family Supporting Foundation, the Sandler Program for Asthma Research is designed to develop important new pathways of investigation in basic research regarding asthma. In particular, the program encourages applications from investigators not currently studying asthma. Innovation and risk are strongly encouraged.

For the 2003 funding cycle, the program will especially (but not exclusively) seek applications in the following areas: the development of new animal models for asthma; studies in humans or of human materials (excluding clinical trials); the genetics of asthma; and technology development relevant to asthma.

Investigators may apply from any nonprofit organization in the United States or Canada that will provide the necessary facilities and infrastructure for the research and that will assure compliance with guidelines for animal and human studies established by the U.S. Department of Health and Human Services. Awards will be given to investigators at two levels:

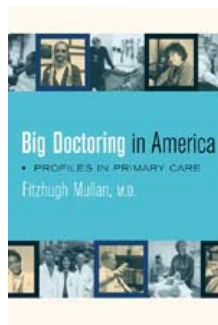
Senior Investigator Awards: Senior Investigators will have well-established research programs and an international reputation for their research. In addition, they will usually hold a full-time academic appointment as professor, tenured associate professor, or the equivalent. Senior Investigators will receive \$250,000 per year for three years.

Junior Investigator Awards: Junior Investigators will have already established an independent research program. In addition, they will usually hold a full-time academic appointment as an assistant professor, early associate professor, or the equivalent. Junior Investigators will receive \$125,000 per year for three years.

For complete program guidelines and to download application materials, visit <http://www.sandlerresearch.org/>.

PUBLICATIONS

We are pleased to announce the release of CCPH Member, Fitzhugh Mullan's new publication entitled **Big Doctoring in America: Profiles in Primary Care**.



The general practitioner (GP) was once America's doctor. The GP delivered babies, removed gall bladders, and sat by the bedsides of the dying. But as the twentieth century progressed, the pattern of medical care in the United States changed dramatically. By the 1960s, the GP was almost extinct. The later part of the twentieth century, however, saw a rebirth of the idea of the GP in the form of primary care practitioners. In this engrossing collection of oral histories and provocative essays about the past and future of generalism in health care, Fitzhugh Mullan—a pediatrician, writer, and historian—argues that primary care is a fascinating, important, and still endangered calling. In conveying the personal voices of primary care practitioners, Mullan sheds light on the political and economic contradictions that confront American medicine.

Mullan interviewed dozens of primary care practitioners—family physicians, internists, pediatricians, nurse practitioners, and physician assistants—asking them about their lives and their work. He explains how, during the last forty years, the primary care movement has emerged built on the principles of "big doctoring"—coordinated, comprehensive care over time. This book is essential reading for understanding core issues of the current health care dilemma. As our country struggles with managed care, market reforms, and cost containment strategies in medicine, *Big Doctoring*

in America provides an engrossing and illuminating look at those in the trenches of the profession. To order, visit <http://www.ucpress.edu/books/pages/9081.html>.

Conceptualizing Health Behavior Change Research: Theory Comparison and Multiple Behavior Intervention Research from the NIH Behavior Change Consortium.

The October, 2002 [Volume 17(5)] issue of Health Education Research (HER) promises to serve as a major resource for researchers, practitioners, and lecturers interested in the decision-making processes being used in state-of-the-science health behavior change research. This HER theme issue showcases the 15 research projects of the Behavior Change Consortium, currently funded by the National Institutes of Health, with supplemental support from the American Heart Association and the Robert Wood Johnson Foundation. These projects focus on either multiple behavior or multiple theory intervention research.

Congratulations to CCPH member Ruth E. Nemire, Nova Southeastern University College of Pharmacy, and her co-author Karen L. Kier, Ohio Northern University College of Pharmacy, on their recently published book, **Pharmacy Clerkship Manual: A Survival Manual for Students**.

From the backcover: *"This guide provides real patient data to help you develop therapeutic problem-solving skills and sharpen your knowledge of the appropriate use of medications. The only pharmacy clerkship guide that provides case presentations, it helps with every rotation you'll have, from first to final."* (McGraw-Hill Companies, publisher).

To order a copy, visit <http://books.mcgraw-hill.com/cgi-bin/pbg/medical-home.html>.

Introductory articles identify key issues to be addressed for the future of behavior change research. Several cross-cutting themes in conducting health behavior change research are discussed in the closing article (e.g., specification of intervention components, treatment delivery characteristics that can be assessed across various types of studies, treatment fidelity concerns, and discussion of transbehavioral measures or indices of intervention impact).

For more information about the theme issue, please contact the BCC's Communications Coordinator, Patricia J. Jordan at beatles@etal.uri.edu or the BCC's Scientific Coordinator, Marcia Ory at Mory@srph.tamu.edu.

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National Alliance for the Mentally ill lobbyist Andrew Sperling added, "Even if there was a train to get on, we don't have our bags packed and we're not on the platform." The GOP leadership aide said that "there's no chance" that a mental health parity bill will pass this year because "health care costs are just too high," the AP/Sun reports. House Republican leaders and some business groups have said that the legislation would increase the "already rising cost" of health insurance and could force some employers to "drop coverage altogether," the AP/Sun reports. The Congressional Budget Office estimates that the bill would increase the cost of health insurance by about 1%. Some supporters of the mental health parity bill "hold out hope" that Congress will take action on the legislation in a lame-duck session after the Nov. 5 election, the AP/Sun reports (AP/Las Vegas Sun, 10/17).

For more information on mental health parity, please visit www.communityvoices.org to see *Forgotten Policy: An Examination of Mental Health in the U.S.*

CALLS FOR SUBMISSIONS



Call for Proposals - International Health Medical Education Consortium annual conference **Global Health Challenges in World Cities March 6-8, 2003 New York City, NY. Deadline: 11/15/2002**

In a world where people and economies are increasingly interdependent, health risks are not self-contained. By 2025, 61% of humanity will live in large cities. Health around the globe will be increasingly determined by the health of our cities.

International health medical education and research are key elements in the development of integrated and coordinated strategies toward improving the health of the worlds cities. For more information, visit <http://www.ihmec.org/>.

Call for Proposals-The Society for Community Research and Action Annual Conference: **Incorporating Diversity: Moving From Values to Action June 4 - 7, 2003 New Mexico Highlands University Las Vegas, New Mexico. Deadline: 11/17/2002**

A primary goal of the conference is to foster constructive discussion, interaction, and exchange of ideas involving community research and action.

Proposals are invited for sessions on a wide range of topics that address the conference themes. Rather than emphasizing paper presentations, the conference encourages innovative programs that provoke discussion and exchange.

For more information, visit www.nmhu.edu/scrabiennial.

Call For Papers: **Social Marketing Journal of Nonprofit & Public Sector Marketing. Deadline: 02/03/2003**

Submissions are being sought for a special issue on social marketing. All social marketing topics are welcomed. For example:

- Empirical studies that build upon prior research
- Conceptual papers that add to the existing literature
- Literature reviews that utilize a novel framework
- Unique social marketing practices that demonstrate an effective implementation model
- Insightful case studies that can be used in class rooms and seminars
- Other ideas that add to our knowledge of social marketing

The Journal of Nonprofit & Public Sector Marketing is a peer review journal with an academic and practitioner audience. Further details for developing your submission as well as editor contact information are available online at http://users.cnu.edu/~jnpsm/author_info.htm.

Call for Manuscripts: **Race, Gender, and Class in Higher and Postsecondary Education. Deadline: 02/07/2003.**

Consider submitting a manuscript for publication consideration in a Special Issue of the refereed journal *Race, Gender, and Class*. I will edit this Special Issue with Sue Borrego and Ken Oldfield, and it will address topics related to Race, Gender, and Class in Higher and Postsecondary Education. A basic standard for publications in *Race, Gender & Class* is that a paper should have practical implications, direct or indirect, for education. The goal is to be accessible to the hundreds of thousands of undergraduate students who enroll in introductory or general education classes every year across academic disciplines.

They are interested in papers without footnotes that cut through the technical jargon commonly used in academic writing, and promote interdisciplinary understanding. They are particularly interested in empirical studies that combine Race, Gender, and Class. Authors are responsible for adhering to accepted standards for the responsible conduct of human subjects research, and research manuscripts must have written documentation of human subjects approval. All perspectives, frames of reference, and disciplines are encouraged.

For additional information on the *Race, Gender, and Class Journal*, visit: <http://www.suno.edu/sunorgc/ContJourn.htm#RGC>.

Please send three copies of your manuscript via snail mail to Jim Vander Putten at the address listed below.

Please direct questions to any of the editors by e-mail:

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