



Partnership Matters

Message From Our Executive Director

Dear CCPH members,

The CCPH board development committee has begun the process of recruiting new board members, with the aim of having 1-3 new board members join the board for our May 4-5, 2001 board meeting. As a CCPH member, your role in helping us to identify new board members is an extremely important one. You yourself may wish to serve on the board, and have relationships with community partners, faculty colleagues, institutional leaders, students and others who may be interested.

We are searching for individuals from a wide variety of backgrounds, with a broad range of experience and expertise, who are committed to furthering our mission as a member of our board of directors. As you know, our mission is to foster partnerships between communities and educational institutions that improve health professions education, civic responsibility and the overall health of communities. We are especially interested in individuals with a passion for community-campus partnerships, ties to multiple networks and organizations, and the time and ability to contribute to a working board.

If you are interested in being considered for a board position, all of the application materials are available on our website at <http://futurehealth.ucsf.edu/ccph/board.html>. If you or a prospective applicant does not have access to the web, we can mail or fax the materials - just contact executive assistant Rose Coroneos at 206-616-3472.

Applications are due on Friday, January 5, 2001.

Thank you for any assistance you can provide in helping us to identify individuals to serve on our board. Please let us know if you have any questions or comments. We look forward to introducing you to the new board members when they begin their three-year terms in May.

In partnership,

Sarena

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Rural Poor, Uninsured Are Half The Visitors To Community Health Centers

From Community Health Funding Report Oct. 27, 2000

Expanding community-health centers to make it easier for patients to visit their doctors would strengthen the U.S. health-care safety network and enhance continuity of health care for medically underserved individuals and families, a new study indicates.

Primary-care visits by uninsured or Medicaid-insured patients accounted for 65% of visits to community health centers and 43% to hospital outpatient departments, says the study published in *The Journal of the American Medical Association*. In 1998, about 33 million adults in the United States ages 18 to 64 lacked health insurance and benefits. The study also shows most patients using HHS-supported health centers are racial or ethnic minorities, people with Medicaid or no health insurance and people living in rural areas.

HRSA invests \$4.6 billion annually as the main HHS agency in charge of improving health care access for uninsured individuals and families in the United States. Uninsured adults say they cannot see a doctor when necessary because of the costs and are less likely to get routine physicals.

Christopher Forrest and Ellen-Marie Whelan are the lead authors of the study, *Primary Care Safety-Net Providers in the United States:*

A Comparison of Community Health Centers, Hospital Outpatient Departments and Physician Offices. For more information, visit <http://jama.ama-assn.org>

CCPH Launches HEALTH for All Initiative with New Grant from the Corporation for National Service

January 2000 marked the launch of the Healthy People 2010 Objectives for the Nation, which set the nation's public health goals for the next decade: to increase quality and years of healthy life; and to eliminate health disparities that are associated with race, ethnicity and socioeconomic status. Achieving these goals will require community partnerships that involve ordinary citizens, grass roots organizations, community agencies, hospitals and health systems, businesses, government, philanthropy and other partners. U.S. Surgeon General David Satcher has specifically called upon health professional schools to be essential partners in achieving the Healthy People 2010 objectives.

Community-Campus Partnerships for Health's 5-year strategic plan (2000-2005) calls upon the organization to promote partnerships between communities and health professional schools that advance the Healthy People 2010 Objectives for the Nation. *For example,*

*Through service-learning, community-campus partnerships can engage students in academically-based community service that is preparing them to be culturally competent change agents.

*Through community-based participatory research, community-campus partnerships can understand and solve real-world public health concerns.

*Through their involvement in broad-based "healthy communities" coalitions, community-campus partnerships can improve health and quality of life.

*Through clinical and community service, community-campus partnerships can promote health and address the root causes of illness and disability at the individual and community level.

Thanks to a generous grant from the Corporation for National Service, CCPH has launched the HEALTH For All initiative seeks to forge a strategic linkage between community-campus partnerships and the Healthy People 2010 Objectives for the Nation. The HEALTH For All acronym stands for Health professional Education's Assets Leveraged Toward Health for All. The initiative has four major goals, briefly described below.

Goal #1: To build capacity for service-learning in health professions education

In our first program year we will...

*Conduct discipline-specific service-learning institutes involving teams of faculty members and community partners:

*March 2001 in Chicago, cosponsored by the American Dental Education Association

*April 2001, cosponsored by the Association of Schools of Public Health

*July 2001 in Toronto, cosponsored by the American Association of Colleges of Pharmacy

*Provide ongoing service-learning training and technical assistance through the CCPH Mentor Network of trainers and consultants.

*Develop a print and web-based service-learning "toolbox" that will include readings, interactive self-study guides and a database of service-learning partnerships in the health professions.

*Formalize partnerships with national associations in health professions education that identifies how we will collaborate to advance service-learning partnership in their particular discipline.

Goal #2: To develop practical tools and resources for incorporating the Healthy People 2010 Objectives for the Nation into the curriculum of health professional schools

In our first program year, we will...

*Develop a Healthy People 2010 Curriculum Tool that faculty and

community partners can use to integrate Healthy People objectives into classroom-based and community-based curricula.

Goal #3: To develop practical tools and resources for community-campus partnerships to advance the Healthy People 2010 objectives through their roles as educators, researchers, service providers, employers, campuses, community assets and citizens.

In our first program year, we will...

*Convene meetings of the national disciplinary associations in health professional education to pursue collaborative strategies for advancing the Healthy People 2010 objectives.

*Sponsor a national conference HEALTH For All: Confirming our Commitment ~ Taking Action, May 5-8, 2001 in San Antonio, TX. The conference will generate several tools:

*A "Healthy People 2010 Assessment Tool" that communities and higher educational institutions can use to assess and track their activities as they relate to the Healthy People 2010 objectives.

*A "Healthy People 2010 Declaration of Commitment" form that communities and educational institutions can use to commit to specific actions to advance the Healthy People 2010 objectives.

*A database of community-campus partnership programs that are advancing the Healthy People 2010 objectives

Goal #4: To recognize and reward health professional faculty who are engaged in community scholarship.

In our first program year, we will...

- * Participate in and present at the American Association of Higher Education's Forum on Faculty Roles and Rewards in February 2001.
- * Develop a Community Scholarship Portfolio for faculty to document their community scholarship for promotion and tenure. This portfolio will include definitions, standards of assessment, products, methods of documentation, case studies and CVs of faculty engaged in community scholarship.
- * Identify senior faculty engaged in community scholarship to serve as mentors and peer reviewers to junior faculty.

More details about each component of the initiative – and how YOU as CCPH members can become involved – will appear in future issues of *Partnership Matters*. In the meantime, if you have any questions, comments or ideas, please contact CCPH's executive director Sarena D. Seifer at 206-616-4305 or email her at sarena@u.washington.edu

HOW ARE YOU ADVANCING THE HEALTHY PEOPLE 2010 OBJECTIVES IN THE CONTEXT OF YOUR WORK? FOR EXAMPLE, THROUGH YOUR SCHOOL'S CURRICULUM, THROUGH YOUR AGENCY'S HEALTH PROMOTION PROGRAMS?

Respond to Partnership Matters editor Rose Corneos at rosecor@u.washington.edu and we'll feature selected answers in future issues!

MODELS THAT WORK!

Internet Approach To Improving Access Wins Models That Work Citation.

The Health Resources & Services Administration awards a Models That Work citation to Every Block A Village Online for employing Internet technology to reduce barriers to primary health care services.

CCPH is co-sponsor of the Models That Work program.

EBV Online provides in-home technology for accessing online portals of health information to block leaders in a 57-block radius of Chicago's low-income Austin community. Block leaders serve as health and safety information liaisons to their neighbors.

The project is a response to the recent closure of a community hospital and a dearth of community health centers in the areas, as well as difficulties obtaining health insurance that residents experience.

Two community residents distribute pamphlets about the program to each of the 57 blocks, containing contact information for each block leader. Neighbors ask block leaders about health and other topics and block leaders access the Internet at home to find the answer, printing it out on a printer provided by EBV Online.

The EBV Online homepage includes:

- The telephone numbers of a 24-hour health triage service and local emergency department.
- The names, addresses and telephone numbers of all local health clinics.
- Information regarding health insurance for women and their families.
- Information regarding grandparenting, parenting, pregnancy, children's health and general health.
- Access to physician advice via e-mail.
- A community strengthening toolbox.
- Contact information for the police, the Better Business Bureau, Chicago's Streets & Sanitation Dept. and local, state and federal representatives.

EBV Online is a community-campus partnership among PCC Community Wellness Center, the Westside Health Authority, West Suburban Hospital, West Suburban College of Nursing and Loyola U. Chicago's Center for Urban Research & Learning. Some of you may recall the keynote speaker speech made by Jackie Reed, Westside Health Authority's Executive Director, at the 1999 CCPH conference. (*Conference proceedings available on our website at <http://www.futurehealth.ucsf.edu/ccph.html>*)

For more information, contact Christopher Masi at (708) 763-2599 or visit the website at <http://www.ebvonline.org>

Dear CCPH...

This column is for answering frequently asked questions that we have received. Please send your questions to Rose at rosecor@u.washington.edu

Q: I think sending the newsletter via e-mail is a terrific idea! Just one tiny question: next time can you get the font larger for those of us over 50?! Thanks!

A: As some of you may know, we reposted the newsletter by email on Dec. 1 with larger fonts. For your information, you can always go to "View," "Text" and click on the desired font size.

Thanks for your feedback in helping us shape the newsletter. Please feel free to email us your suggestions, comments and questions to Rose at rosecor@u.washington.edu.
Happy Holidays to all of you from the staff of CCPH.

NEWS FROM CCPH

GIFTS FOR THE HOLIDAYS!

Surprise a friend or colleague with a one-year membership in CCPH-the gift that keeps on giving! Membership brochures are available on our website at <http://www.futurehealth.ucsf.edu/ccph/members.html> or by calling (415) 476-7081.

CCPH publications make wonderful gifts for the holiday season. There are nine titles to choose from. You may obtain the publication list by calling our toll-free Fax-on-Demand service at (888) 267-9183 and request item number 101 or by visiting our website at <http://futurehealth.ucsf.edu/ccph/guide.html>

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We are on the web!
<http://futurehealth.ucsf.edu/ccph/guide.html#PartMatters>

UPCOMING EVENTS!

CCPH Sponsored Events

***January 27-30, 2001**-Community-Campus Partnerships for Health's Advanced Service-Learning Institute, Charleston, SC.

***May 5-8, 2001**-Community-Campus Partnerships for Health's 5th annual Nat'l conference, "Health for All 2010: Confirming our Commitment, Taking Action." San Antonio, TX.

***June 23-26, 2001**-Community-Campus Partnerships for Health 6th annual introductory service learning institute. Leavenworth, WA (in the Cascade Mountains near Seattle) Application deadline is April 20, 2001. To obtain the application, please visit our website at <http://futurehealth.ucsf.edu/ccph/projects.html> or call CCPH's fax-on-demand service at 1-888-267-9183 and select document # 206.

For more information on any of these events, please contact CCPH Program Coordinator, Piper Krauel at piperk@itsa.ucsf.edu

Other Events

***February 23-25, 2001**-4th Annual Southern Regional Conference on Student Community Service and Service Learning at the University of Texas. The theme is "Service Con Sabor" Registration by December 14, 2000 or February 1, 2001. Contact, VOICES, Students Leadership & Activities Office, 6900 North Loop 1604 West, San Antonio, TX 78249 or call at (210) 458-7291 or email at sismith@utsa.edu To request a proposal form for the workshops, contact, Megan Joy Sylvester, Graduate Assistant, University Volunteer Center, University of Texas at Austin, 100-B W. Dean Keeton St., Austin, TX 78712 or call her at (512) 471-6161 or email at meganjoy@mail.utexas.edu Proposal forms deadline Jan. 25, 01.

ANNOUNCEMENTS

◆ PUBLICATIONS

***Three Years into SCHIP: What States are and are not spending;** Genevieve M. Kenney, Frank C. Ullman, & Alan Weil; PB, A-44; September 2000. While all states have expanded health insurance coverage to children as a result of the 1997 State Children's Health Insurance Program, this 50-state report finds that only ten states are expected to have used the program's first-year allotment by the end of fiscal year 2000. Visit http://newfederalism.urban.org/html/anf_a44.html

***On the Bottom Rung: A Profile of Americans in Low-Income Working Families;** Gregory Acs, Katherine Ross Phillips, and Daniel McKenzie; PB, A-42; October 2000. One in six non-elderly Americans live in families in which the adults work at least half time on average but whose incomes fall below twice the federal poverty level. For more information, visit http://newfederalism.urban.org/html/anf_a42.html

***Health Care for the Poor and Uninsured after a Public Hospital's Closure or Conversion;** by Randall R. Bovbjerg, Jill A. Marsteller, and Frank C. Ullman; OP-39; September 2000. Visit the website at <http://newfederalism.urban.org/html/op39/occa39.html> or contact Bonnie Nowak at bnowak@ui.urban.org

◆ CALL FOR PAPERS!

***Health Education Research-Special Issue on Health Education and the Internet.** This 2001 special will be guest edited by Jay M. Bernhardt & John Hubley. Details at <http://www.>

heroupjournals.org. Deadline Jan. 19, 2001.

◆ REPORTS

***Agenda Report Learning Without Limits** is a blue print for the federal role in postsecondary education. For more information, visit <http://www.ed.gov/office/OPE/AgenProj/report/index.html>

***AIDS No Time to Spare: The Final Report to the President of the United States.** This report is available online at <http://www.whitehouse.gov/ONAP> (click on "hotnews")

◆ STUDENT INTERNSHIPS

How would you like to participate in community service that makes a real difference in the Baltimore/New York community? Are you interested in learning the key concepts related to the medical profession? Apply for an intensive 8-week summer internship (June 11 - August 3, 01) with the Soros Service Program for Community Health (SSPCH). Each placement site will be sponsoring 2-3 internships. A stipend of \$2500 and \$500 in housing assistance will be awarded. Submission deadline: Jan.17, 01. If you are interested in participating in an engaging opportunity to help under-served communities in Baltimore, please contact Monique Cole at [email mcrole@sorosny.org](mailto:mcrole@sorosny.org) or Dr. Tom O'Toole at [email totoole@sorosny.org](mailto:totoole@sorosny.org) or call (410) 234-1091. For more information, concerning the summer internship in New York, contact Mahita Mishra at [email mishra@sorosny.org](mailto:mishra@sorosny.org) or visit www.soros.org/medicine.

◆ GRANT ALERT

The Health Resources and Services Administration's Community Access Program has grants to assist communities and consortia of health care providers to develop the infrastructure necessary to fully develop or strengthen integrated health systems of care that coordinate health services for the uninsured. You may recall earlier email postings to the CCPH listserv about the CAP program, including the fact that several CCPH members are involved as grantees or partners in the program. **Letter of Intent Deadline:** January 15, 2001 (Approximate). **Application Deadline:** June 1 (Approximate). **Projected Award Date:** Sept. 1 (Approximate). Amount: Estimated Amount of This Competition: \$100 million. Estimated Number of Awards To Be Made: 100 new awards. Estimated Project Period: 1 year. **Applications:** public or non-profit entities who demonstrate a commitment to and experience with providing a continuum of care to uninsured individuals. Agency/Dept: Julia Tillman. Dept. of Health & Human Services, Health Resources & Services Adm. (301) 443-0536 or at jtillman@hrsa.gov. Listed in: Federal Register, Vol. 65, No. 131, Friday, 07/7/00, P.42189-42231. Visit http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=2000_register&docid=00-16874-filed