



Partnership matters

Congratulations To The PCC Teams For Their Outstanding Mini-Grant Proposals!

Greetings PCC teams, mentors, & advisory committee members! We are pleased to announce that the following mini-grant Proposals submitted to the Partners in Caring and Community: Service-Learning in Nursing Education Program have been awarded. Quality program design, the potential for advancing service-learning activities, and a commitment to service-learning were crucial elements in our decision to award these proposals.

And the winners are. . . .

- Nebraska Methodist College of Nursing and Allied Health and Catholic Charities of the Archdiocese of Omaha
- University of Colorado Health Sciences Center, School of Nursing and La Clinica Tepeyac
- Millikin University and the Community Health Improvement Center
- University of Massachusetts/Worcester Graduate School of Nursing and Central Massachusetts Area Health Education Center

Nebraska Methodist College of Nursing and Allied Health and Catholic Charities of the Archdiocese of Omaha: Inspired by fall workshop speaker Nadinne Cruz, the service-learning partnership, the DARING team (Diversity, Advocacy, Respect, Innovation, Nursing, Education, and Growth) has decided to continue their collaboration with a special concentration on social justice. The DARING team will use their mini-grant funds to sponsor a workshop for students, faculty, program staff and others, addressing social justice issues. Through the workshop, the DARING team will create a forum where participants can share experience and expertise to increase understanding of service-learning and social justice issues, disseminate experiences and information to a local/regional audience, and actively build a just and compassionate community through a holistic and service-learning perspective in nursing education.

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University of Colorado Health Sciences Center, School of Nursing and La Clinica Tepeyac: The School of Nursing at the University of Colorado Health Sciences Center will use their mini-grant funds to design and implement two community fairs for nursing faculty, students, and community leaders who are new to service-learning. The fairs will im-

prove student, faculty and community partner understanding of the School of Nursing's Social JusticeCapstone course, which promotes advocacy and social justice in nursing. The fairs will also give attendees a chance to learn about service-learning opportunities in a large variety of agencies and provide an opportunity for agencies to recruit students. The fair will likely involve a plenary session, followed by a display of posters by students who recently completed a service-learning experience.

Community agency partners may also exhibit at the fair to meet and recruit students. Campus Compact may also exhibit to familiarize students with their service-learning resources and support services. Through these fairs, the team hopes to promote the Capstone course, engage students and partners earlier in service-learning projects, and provide opportunities for community partners and students to better match their respective needs and interests.

Millikin University and the Community Health Improvement Center: Millikin University and the Community Health Improvement Center will use their mini-grant funds to conduct a workshop during an on-campus luncheon to promote the development and maturation of partnerships. Based on a proposed merger between the Community health Improvement Center and a similarly federally funded primary care clinic in Champaign-Urbana, Illinois, the team will share their experiences and propose a similar service-learning partnership between the University of Illinois College of Nursing in Champaign-Urbana and the Frances Nelson Health Center. The workshop will serve to disseminate information about the vital role of partnership development to improve service-learning experiences. The mini-grant funds will also support the production of a service-learning poster to present at an Asthma Health Fair scheduled in April, 2001.

University of Massachusetts/Worcester Graduate School of Nursing and Central Massachusetts Area Health Education Center: The University of Massachusetts/Worcester Graduate School of Nursing and Central Massachusetts Area Health Education Center have also proposed a service-learning workshop for students, faculty, and community partners. During the workshop, participants will address the model and vision of service-learning, and share concerns and ideas about potential outcomes for students, the school, and the community. Components of the workshop will include the historical development, philosophy, mission, preparation, assessment and reflection activities related to service-learning. The workshop will provide an opportunity to educate all partners together, reach out further to community leaders to establish important links and needs, build stronger partnerships within the community for learning, and share ideas.

Message From Our Executive Director

“If we want faculty to be involved in communities, but reward them for other activities, we are our own worst enemy.”

“Research support and manuscript generation is the name of the game...community-based anything takes time, length, and breadth.”

“Without leadership from the top, inclusion in mission statements and budget priorities, and faculty incentives, community efforts cannot succeed.”

Dear CCPH members,

These quotes from our members who are faculty in health professional schools highlight a major challenge to sustaining community-campus partnerships: gaining recognition and rewards for this work as scholarship. Having just returned from the American Association of Higher Education’s annual Forum on Faculty Roles and Rewards, it is clear that concern about this issue is taking place across higher education.

As part of our HEALTH For All grant from the Corporation for National Service, CCPH is embarking on a number of activities designed to highlight and address this issue. Our first concrete step was to commission a paper on the topic of community scholarship for our 2000 annual conference. Cheryl Maurana and her colleagues at the Medical College of Wisconsin co-authored the paper, “Working with our Communities: From Service to Scholarship in the Health Professions” is available on our website at <http://futurehealth.ucsf.edu/ccph/guide.html#CommissionPaper> and we encourage you to read it.

The paper advances a model of community scholarship in which the scholarship of discovery, integration, application and teaching all apply *but* the principles, processes, outcomes and products may differ in a

community setting. For example, community scholarship requires the scholar to be engaged with the community in a partnership of equals. The role of expert has to be shared, and the scholar’s relationship with the community must be reciprocal and dynamic. Community-defined needs and concerns direct the activities of the community scholar.

The model also builds upon Glassick’s 6 standards for assessing scholarship - Clear goals, adequate preparation, appropriate methods, significant results, effective presentation and reflective critique, *however, the application and assessment of these criteria must involve academic faculty and community partners.*

What can CCPH do to be a catalyst and resource in this important area? Building from the paper’s observations and recommendations, we have identified the following strategies. While initial work will be supported by the Corporation for National Service, we are actively seeking funding to support a multi-year initiative.

- Develop a national network of senior health professional faculty in the field of community scholarship who can serve as mentors, national references, expert peer reviewers of scholarship, expert peer reviewers of community-based programs and cases for faculty development
- Cultivate and educate administrative leaders, senior faculty, and leaders of national associations in health professional education who can serve as champions for community scholarship and advocates for policy change
- Develop a toolkit for community scholarship in the health professions that contains such items as position and task descriptions for faculty involved in community scholarship and examples of community scholarship portfolios.

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News from CCPH

“Staff of the week...”



Roselinda Coroneos, B.Sc.B.A.
Executive Assistant
Community-Campus Partnerships for Health

As the assistant to the Executive Director, Roselinda Coroneos’s responsibilities include providing staff support to the board and these board committees: executive, board development, mission effectiveness, and advocacy and policy. She is also the editor for the Partnership Matters newsletter.

Roselinda Coroneos is a recent graduate from Hawaii Pacific University where she obtained a Bachelor of Science in Business Administration with majors in ; Marketing and Travel Industry Management, and a minor in electronic marketing. While in school, she was an active member in the Travel Industry Management Association and International Polygot Toastmasters. She was also a guest speaker for one of the International Business classes, a volunteer for the Council of Countries and represented the university as an ambassador in promoting international relations. Currently, she is an active Hawaii Pacific University Alumni member.

Rose can be reached at rosecor@u.washington.edu or (206) 616-3472

CCPH Developing Healthy People 2010 Curriculum Guide

Community-Campus Partnerships for Health is developing a Healthy People 2010 Curriculum Guide to enable more health professional faculty to expand the health promotion and disease prevention content in their courses. The project is a component of CCPH’s HEALTH For All initiative, funded by the

Corporation for National Service (*see article on page 2 in the Volume II, Issue 2 of Partnership Matters*).

The development of the guide is being led by Kara Connors, senior consultant and the Healthy People 2010 Curriculum Committee of these CCPH members:

- James Boex-Northeastern Ohio Universities College of Medicine
- Hank Bernstein-Children’s Hospital
- Barbara Brush-Boston College School of Nursing
- Sandy Minor Bulmer-Southern Connecticut State University Department of Public Health
- Suzanne Cashman-University of Massachusetts Medical School, Department of Family and Community Health
- Jennifer Custer-Indiana University School of Medicine, Department of Family Medicine
- Cynthia Johnson-California State University, Dominguez Hills, Division of Nursing
- Allen Miller-Community Outreach Prevention and Education
- Ann O’Brien-Gonzales-Society of Teachers of Family Medicine
- Tom O’Toole-Johns Hopkins University
- Mark Unverzagt-University of New Mexico, Department of Family and Community Health
- Karen Yoder-Indiana University School of Dentistry

To learn more about this project please contact Kara Connors at (415)331-2933 or (415) 276-6338 Fax or email at connorsk@pacbell.net

Association Of Academic Health Centers Receives Grant To Advance Health Promotion And Disease Prevention

The Association of Academic Health Centers (AHC) has received a three-year grant from The Robert Wood Johnson Foundation to enhance and expand the role of academic centers in promoting health in their local communities.

As major employers, educational organizations, community institutions, and often as health care providers, academic health centers can play an enormous role in improving the well being of many people.

This project will assist academic health center CEOs in taking a more active role, in partnership with others in the community, in advancing the health of both the citizens residing in the local neighborhoods, cities, and regions and the employees and students of the academic institutions themselves.

With as much as 70% of the factors affecting personal health due to behavioral choices and the environmental factors, increased efforts at health promotion and disease prevention are more important than ever.

The initial activities of the Network will consist of:

- A newsletter created especially for academic health center leaders
- Dissemination of best practices and innovations within academic health centers
- Local media events to heighten awareness of health promotion and prevention and to catalyze collaborative actions to address local health issue

A distinguished Advisory Council, chaired by Louis W. Sullivan, MD,

President of Morehouse School of Medicine and former Secretary of Health and Human Services, will oversee the work of the Network.

The Association of Academic of Academic Health Centers (AHC) is dedicated to improving the health of the people by advancing the leadership of academic health centers in health professions education, biomedical and health services research, and health care delivery. The AHC is a national, non-profit organization representing more than 100 institutional members in the United States that are the health complexes of the nation's major universities. Academic health centers consist of an allopathic or osteopathic school of medicine, at least one other health professions school or program, and one or more affiliated or owned teaching hospitals.

The Robert Wood Johnson Foundation, based in Princeton, NJ, is the nation's largest philanthropy devoted exclusively to health and health care. It concentrates its grantmaking in three goal areas: to assure that all Americans have access to basic health care at reasonable cost; to improve care and support for people with chronic health conditions; and to reduce the personal, social and economic harm caused by substance abuse-tobacco, alcohol, and illicit drugs.

For more information, please contact Clyde Evans, PhD, Director, American Network of Health Promoting Universities at cevans@cadhlthctrs.org or call at (202) 265-9600

Dear CCPH...

Dear CCPH members,

We'd like to hear from you! If you have any ideas or comments for us, please send them to ccphuw@u.washington.edu. Tell us what you like or don't like, and what you would like to see on the newsletter. Your feedback is greatly appreciated in order for us to tailor our newsletter to your needs.

CONTINUES FROM PAGE 2

- Develop opportunities for community members to be meaningfully involved in the process of community scholarship, for examples as members of promotion and tenure committees, external reviewers, and community faculty appointments.
- Continue to develop and expand partnerships with other organizations that are taking these issues on in a major way. For example, the American Association of Higher Education sponsors its annual Forum on Faculty Roles and Rewards, and has a number of useful publications on documenting professional service as scholarship (see aahe.org). The East/West Clearinghouse and National Review Board for Scholarship of Engagement is another important resource (email l.sandmann@csuohio.edu)

Please let us know what you think of these strategies, and other ideas you may have for what needs to be done to begin to create a more supportive culture, recognition and reward system for community scholarship within health professions education. We are particularly eager to hear from CCPH members who are doing work in this area or who have been successfully promoted and/or tenured on the basis of their community scholarship. Please share your thoughts with me directly at sarena@u.washington.edu

Thanks,

Sarena

UPCOMING EVENTS!

Community-Campus Partnerships for Health

Center for the Health Profession
3333 California St. Suite 410
San Francisco, CA 94118
Phone: (415) 476-7081
Fax: (415) 476-4113
Email: ccph@itsa.ucsf.edu

CCPH Sponsored Events

- **May 5-8, 2001**-Community-Campus Partnerships for Health's 5th annual national conference, "Health for All 2010: Confirming our Commitment, Taking Action." San Antonio, TX.
- **June 23-26, 2001**- Community-Campus Partnerships for Health 6th annual introductory service learning institute. Leavenworth, WA (in the Cascade Mountains near Seattle) Application deadline is April 20, 2001. To obtain the application, please visit our website at <http://futurehealth.ucsf.edu/ccph/projects.html> or call CCPH's fax-on-demand service at 1-888-267-9183 and select document # 206.
For more information on any of these CCPH events, please contact Piper Krauel at piperk@itsa.ucsf.edu or call her at (415) 502-7933.

Other events

- **May 29 - June 1, 2001**-Global Health Council, 28th annual conference entitled, "Healthy Women, Healthy World: Challenges for the Future," in Washington, DC. For more information and registration info, please contact Sadhana Hall at shall@globalhealth.org
- **April 25-27, 2001**-The State Campus Compacts of California, Hawaii, Oregon, and Washington; The Western Region Campus Compact Consortium (WRCCC), are pleased to announce the 4th Annual "Continuums of Service," Western Regional Service-Learning conference at the University of California, Berkeley. For additional information, contact Kevin Kecskes, Director of Service-Learning, Washington Campus Compact, Western Washington University, MS-5291, Bellingham, WA 98225 or call (360) 650-7554 or (360) 650-6895 Fax or email at kevin.kecckes@wwu.edu



ANNOUNCEMENTS

CALL FOR NOMINATIONS

Gates Award for Global Health

The Bill & Melinda Gates Foundation has announced the establishment of the Gates Award for Global Health, in the amount of \$1 million, to recognize an organization that has made a major and lasting contribution to the field of global health. The Global Health Council will serve as the administrator of this award, which will be presented during the Council's annual conference in Washington, D.C., May 31, 2001.

Nominations may be submitted by anyone from any country. Non-governmental, charitable or non-profit organizations, private companies, as well as government and multilateral agencies are eligible for consideration. Nominees must have been in operation for a minimum of ten years; emphasis will be on the organization's accomplishments and contributions to the field.

The deadline for submitting nominations is February 28, 2001.

For more information on the *Gates Award for Global Health*, or

download a nomination brochure at www.globalhealth.org.

Specific questions may be submitted to gatesaward@globalhealth.org or call (802)649-1340 or in writing to Gates Award, 20 Palmer court, White River Jct., VT 05001.

The Public Health Nursing Section of the American Public Health Association

is calling for nominations for three awards to be presented at the 2001 Annual Meeting in Atlanta in October. The Ruth B. Freeman Award is for recognition of a person who has had a distinguished career in public health, in service or education. The Public Health Nurse

Creative Achievement Award is for recognition of an individual's creative contribution to public health nursing practice, research, education, or administration.

The Lillian Wald Service Award is for recognition of individuals, agencies, or media depicting exemplary public health nursing practice to the public, especially in political, legislative, professional, or interdisciplinary activism.

To make a nomination, submit nomination materials to the PHN Section Awards Committee, at the address below, by May 1, 2001. To request nomination criteria and forms, contact: Bevely J. Hays, The University of Nebraska Medical Center College of Nursing, 985330 Nebraska Medical Center, Omaha, NE 68198-5330 or by fax at 402.559.6379 or call 402.559.6375

INVITATION

Invitation to Join the ASPH Education Committee's Competencies Subcommittee

Noreen Clark (Michigan) reports that a subcommittee of the Association of Schools of Public Health education committee is in the initial stages of developing competencies for the core MPH degree for the new century. Any public health faculty member with an interest in this area is welcome to assist the existing subgroups.

Please let Liz Weist know via e-mail at emw@asph.org, if you are interested, and you will be asked to select which subgroup you would like to join in order to advance this exciting effort.



Grant Alerts!

Public Health Conference Support Cooperative Agreement Program for Human Immunodeficiency Virus (HIV) Prevention

The Department of Health and Human Services, Centers for Disease Control and Prevention (CDC) announces the availability of fiscal year (FY) 2001 funds for a cooperative agreement program for Public Health Conference Support for Human Immunodeficiency Virus (HIV) Prevention.

The purpose of conference support funding is to provide partial support for specific nonfederal conferences in the areas of health promotion and disease prevention information/education programs. Because conference support by CDC creates the appearance of CDC co-sponsorship, there will be active participation by CDC in the development and approval of those portions of the agenda supported by CDC funds. CDC funds will not be expended for non-approved portions of meetings. In addition, CDC will reserve the right to approve or reject the content of the full agenda, press events, promotional materials (including press releases), speaker selection, and site selection.

Letter of Intent Due Dates:

Cycle I: Feb. 16, 01: For conferences July 1 to Dec. 31, 01.
Cycle II: July 13, 01: For conferences Jan. 1 to June 30, 02.
Cycle III: Jan. 18, 02: For conferences July 1 to Dec. 31, 02.
Cycle IV: July 19, 02: For conferences Jan. 1 to June 30, 03.

Application Due Dates and Earliest Possible Award Dates

Cycle I: March 30, 01--June 1, 01
Cycle II: Sept. 14, 01--Nov. 2, 01
Cycle III: March 15, 02--May 15, 02
Cycle III: Sept. 13, 02--Nov. 1, 02

Approximately \$200,000 is available in FY 2001 and in FY 2002 to fund approximately 10 to 15 awards each fiscal year. Awards may range from \$10,000 to \$25,000.

Applications may be submitted by public and private nonprofit organizations and by governments and their agencies; that is, universities, colleges, research institutions, hospitals, other public and private nonprofit organizations, local governments or their bona fide agents, and federally recognized Indian tribal governments, Indian tribes, or Indian tribal organizations. State and local health departments may apply for funding only under Category 2 (See E. Application Content). Conferences planned for July 1, 2001, through June 30, 2003, are eligible. Foreign organizations are not eligible to apply.

For detailed information go to http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=2001_register&docid=01-2268-filed

2001 SHARE Awards

The University of Pennsylvania Institute on Aging and Smith-Kline Beecham are now accepting nominations and applications for the SHARE Awards, a program aimed at improving the health status of racially, ethnically and culturally diverse older

adults in the United States and Canada. Up to \$1.5 million in funds will be distributed in this grant round.

Eligible groups include community-based, non-governmental healthcare and social service organizations whose primary mission is improving healthcare access and outcomes for minority older adults.

Deadline for the leaderships award nominations is February 28. March 30 for innovation award applications.

For more information, contact SHARE Awards, University of Pennsylvania Institute of Aging, or call (215) 573-5532 or email at share@mail.mcd.upenn.edu or visit www.health.upenn.edu/SHARE

Fetzer Institute Love Research Grants

The Fetzer Institute will award grants to qualified researchers to support scientific research on altruistic and compassionate love, with the goal of improving understanding of behaviors related to love. A total of \$1 million will be awarded. Project grants are expected to range from \$30,000 to \$100,000 each, for a period of one to two years. The support provided may be used for personnel and supplies pertinent to the research proposed.

Proposals may be submitted by public or private non-profit organizations such as universities, colleges, hospitals, laboratories, or research institutions. The proposed principal investigator must have a doctoral degree with sufficient training and experience to accomplish the proposed work.

Deadline for letter of intent is March 1, 2001. Full applications are due on April 1, 2001.

For more information, contact Lynn Underwood, Vice President-Health Researcher, Fetzer Institute, 9292 West KL Avenue, Kalamazoo, MI 49009-9398 or call (616) 375-2000 ext. 269 or email at rjp@fetzer.org or visit www.fetzer.org/announcements/rfp.html

Foundation for the Future's research grants offer financial support to scholars undertaking research that is directly related to a better understanding of the factors affecting the quality of life of the long-term future of humanity. Individuals and organizations may apply. The foundation's research grants have no political, social, geographic or cultural boundaries. Grants range from \$1,000 to \$25,000 each.

There is no deadline for preliminary application.

Form is available on the foundation's website at www.futurefoundation.org/grants/index.html and can be submitted electronically or on paper.

Contact Carolyn Hobart, Program Manager, Foundation for the Future, 123-105th Avenue, Bellevue, WA 98004-6265 or call (425) 451-1333 or (425) 451-1238 fax or email her at info@futurefoundation.org or carolynhobart@futurefoundation.org

Calls For Submissions/Proposals

Health Promotion Practice, an official journal of the Society for Public Health Education (SOPHE), announces a call for original manuscripts for a theme issue on Eliminating Racial and Ethnic Health Disparities.

SOPHE invites manuscripts that describe and analyze strategies for eliminating racial and ethnic health disparities in the United States. Case studies, policy analysis, point counter point discussion of theory, analyses of program failure and other issues related to implementation of interventions are encouraged.

Additional themes of interest for this issue include, but are not limited to: application of new practice models, modalities and technologies; adaptation of interventions designed for predominately white populations and applied to racial/ethnic minority groups, strategies for addressing conflicts generated by funding sources, academic researchers and community control; philosophy of social justice as a

framework for development, implementation and evaluation of public health education Interventions designed to address social inequality, discrimination and racism; approaches and experiences in developing and implementing cultural competence curricula in professional preparation programs and continuing education; media advocacy and health communication strategies; strategies for community mobilization; and interventions at the level of policy.

Authors should follow the "Instructions to Authors" found in issues of Health Promotion Practice or on the SOPHE website at <http://www.sophe.org>

The deadline for Manuscript submission deadline: May 1, 2001.

Please send manuscripts to: Health Promotion Practice, Society for Public Health Education, 750 First Street NE, Suite 910, Washington, DC 20002-4242, Attn.: Kate Demas or email it to kdemas@sophe.org.

Publications

Lessons Learned from the Development of Community Service Work-Study Programs was released by Compact and Massachusetts Campus Compact. This booklet provides basic information about community-based work-study, essays on specific aspects of program development and implementation and profiles of fourteen model Programs.

Copies may be purchased from Minnesota Campus Compact; please contact the Office Manager at (651) 962-4951 or email jlmyhre@stthomas.edu for details.

Cityscape: A Journal of Policy Development and Research, Volume 5, Number 1 (ACCN-HUD11069)

The articles in this issue of Cityscape provide varied examples of the activities, outcomes, and analyses produced

by the COPC grantees. The article also provide readers with a valuable perspective on the range, scope, contributions, and enormous potential of community-IHE partnerships as well as the many challenges that colleges, universities, and their community partners face.

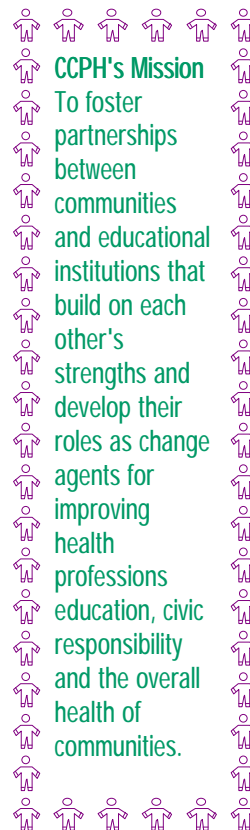
To order a copy at \$5 each, call HUD USER at 1(800) 245-2691 or fax your order to (301) 519-5767 or order online at www.huduser.org

Building Community Capacity for Teen Pregnancy Prevention: Evaluation of the Colorado Trust Teen Pregnancy Prevention 2000 Initiative by Dr. Kaia Gallagher and Jodi Drisko. To order, call 1(888) 847-9140 or (303) 839-9034 Fax or visit www.coloradotruster.org

Community Health Worker (CHW) Evaluation Tool Kit

produced by the University of Arizona Rural Health Office and College of Public Health. The kit is a practical and useful resource for program staff. It was developed with wide input from Community Health Workers and program managers. The Tool Kit concentrates on results and focuses on developing an evaluation plan and choosing appropriate measurements and evaluation tools for a CHW program. It can make all the difference, and The Tool Kit will help you describe difference!

Please fax or email your CHW Evaluation Tool Kit order to (915) 351-9098 or toolkit@elp.rr.com. To speak with members of the Tool Kit Team, you may contact CHW Tool Kit, University of Arizona Rural Health Office, El Paso Satellite, 1218 East Yandell Drive, Suite 205, El Paso, TX 79902.



CCPH's Mission
To foster partnerships between communities and educational institutions that build on each other's strengths and develop their roles as change agents for improving health professions education, civic responsibility and the overall health of communities.