



Partnership Matters

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Message From Our Executive Director

Dear CCPH Members,

Welcome to the first issue of our on-line newsletter, Partnership Matters. We have developed this newsletter to streamline our communications with you. It replaces the newsletter of the same name that we used to print and mail out to our members. Rather than sending many individual email announcements each week, we will now post the email newsletter on the CCPH listserv on the first and third Fridays of each month.

The same information will appear on our website on the following Tuesday. This way, our members will receive the information first before it is accessible to all on the web. Having a web version of the newsletter also means that you can continue to access the information long after you delete the email version.

We will continue to post time-sensitive announcements on the CCPH listserv when necessary, but will strive to use the on-line newsletter as much as possible. Our members without email access will receive printed versions by fax or mail.

Please let us know what you think of Partnership Matters, and please continue to send us announcements, ideas, questions and other items of interest to your fellow CCPH members. Rose Coroneos in our Seattle office is the editor - please send announcements, comments and suggestions to her at rosecor@u.washington.edu or call her at 206-616-3472.

Happy reading!

Sarena

News from CCPH

CCPH welcomes two new staff members, Blue Walcer and Roselinda Coroneos.

Blue is the program coordinator for our Helene Fuld Health Trust-funded Partners in Caring and Community: Service-Learning in Nursing Education Program, and will be coordinating the training and technical assistance components of our new grant from the Corporation for National Service. Blue is based in our San Francisco office, working alongside Jennet Lee and Piper Krauel.

Blue can be reached by email at blue@itsa.ucsf.edu, by phone at 415/502-4415 and by fax at 415/476-4113.

Rose is the assistant to the executive director in the Seattle office. Her responsibilities include managing the office calendar and meetings, providing staff support to the board of directors, and providing administrative assistance for the Educational Partnership Agreement project. Rose also edits our on-line newsletter, Partnership Matters.

Rose can be reached by email at rosecor@u.washington.edu. Her mailing address is UW Box 354809, 1107 NE 45th Street, Suite 400 (street address for fed ex only) Seattle, WA 98195-4809. Her phone number is (206) 616-3472 and fax is (206) 616-9415.

Rewarding Community-Based Educators in the Health Professions

Generally, community health care providers have been willing and even eager to serve as preceptors to medical, nursing, and other health

profession students. Many enjoy the rewards of their participation in mentoring future practitioners. Unfortunately, increasing numbers are finding this to be an onerous experience. Furthermore, the federal and state reimbursement policies and managed care systems provide no allowances for the extra costs associated with mentoring students.

The Medical University of South Carolina (MUSC) offers programs that prepare students for the professions of dentistry, medicine, nursing, pharmacy and a variety of allied disciplines. They have been working to find the answer to the question, "do incentives and rewards motivate the preceptors to undertake the responsibility to mentor students?" Drawing from the literature and national meetings, MUSC came up with a list of 19 possible "perks" for preceptors, then developed a one-page survey that asked respondents to rate each of the items using a scale of one to five (1=not beneficial/desirable; 5=highly beneficial/desirable).

Respondents were also invited to comment or add incentives not included in the list.

The six items rated highest by respondents were:

- Free registration or significant discounts on continuing education (CE) courses for self (4.1)
- Access to MUSC library databases and electronic journals through the Internet (3.9)
- Reference materials, e.g., books, journal subscriptions (3.8)
- Free registration or significant discounts on CE courses for staff (3.8)
- MUSC library privileges, including literature searches and document delivery (3.7)
- Adjunct faculty clinical appointment (3.6)

Surprisingly, the item "direct stipends or payments for preceptors" was

not among these top-rated items, instead receiving a rating of 3.0. The following items were rated even lower:

- Computer on loan for student and preceptor use during clinical rotations (2.8)
- Education consultant available by beeper or phone for preceptor questions or assistance (2.8)
- Regular visits/phone calls from educational program directors (2.5)
- Annual reception at MUSC (2.2)

Items rated highest by specific college or program mirrored those rated highest overall. The final question on the survey invited

respondents to list other "perks" they would find beneficial that were not listed on the survey. Of the 399 responses, 83 offered additional suggestions, ranging from "perks not needed-education is a labor of love!" to an amusing request for a "1999 Ferrari FL 355 Spyder." Six respondents simply wrote, "Thank you for asking."

The findings from the survey demonstrated that this group of preceptors do not feel strongly about being paid directly for their efforts. The field-based clinical faculty prefers to be recognized or rewarded with perks that are relatively affordable and "do-able." Practice-based academic programs and their community-based preceptors contribute to preparing the nation's future workforce, and must work effectively as partners toward this common goal and for mutual benefit.

*Written by CCPH members, Janis P. Bellack and Cynthia P. King.

Published in the June 2000 issue of the American Association for Higher Education (AAHE) bulletin. For more information, email cking@mcp.edu

*HOW DO YOU RECOGNIZE & REWARD COMMUNITY-BASED TEACHERS? Email Rose at rosecor@u.washington.edu and we'll print a summary in our upcoming issue

The Teaching of Cultural Issues in U.S. and Canadian Medical Schools

A National Survey published in Academic Medicine – Acad. Med. 2000; 75:451-455.

Purpose. Despite the importance of culture in health care and the rapid growth of ethnic diversity in the United States and Canada, little is known about the teaching of cultural issues in medical schools. The study goals, therefore, were to determine the number of U.S. and Canadian medical schools that have courses on cultural issues, and to examine the format, content, and timing of those courses.

Method. The authors contacted the deans of students and/or directors of courses on cultural issues at all 126 U.S. and all 16 Canadian medical schools. Using a cross-sectional telephone survey, they asked whether each school

had a course on cultural sensitivity or multicultural issues and, if so, whether it was separate or contained within a larger course, when in the curriculum the course was taught, and which ethnic groups the course addressed.

Results. The response rates were 94% for both U.S. (118) and Canadian (15) schools. Very few schools (U.S.=8% and Canada=0%) had separate courses specifically addressing cultural

issues. Schools in both countries usually addressed cultural issues in one to three lectures as part of larger, mostly preclinical courses.

Significantly more Canadian than U.S. schools provided no instruction on cultural issues (27% vs. 8%; $p=.04$).

Few schools taught about the specific cultural issues of the largest minority groups in their geographical areas. Only 35% of U.S. schools addressed the cultural issues of the largest minority groups in their particular states.

Conclusions. Most U.S. and Canadian medical schools provide inadequate instruction about cultural issues, especially the specific cultural aspects of large minority groups.

*HOW DO YOU ADDRESS CULTURAL COMPETENCY IN YOUR COURSES & PROGRAMS? Email Rose at rosecor@u.washington.edu and we'll print a summary in our upcoming issue!

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We are on the web!
<http://futurehealth.ucsf.edu/ccph/guide.html#PartMatters>

UPCOMING EVENTS!

CCPH Sponsored Events

- **January 27-30, 2001-** Community-Campus Partnerships for Health's Advanced Service-Learning Institute, Charleston, SC.
- **May 5-8, 2001-** Community-Campus Partnerships for Health's 5th annual national conference, "Health for All 2010: Confirming our Commitment, Taking Action." San Antonio, TX.
- **June 23-26, 2001-** Community-Campus Partnerships for Health 5th annual introductory service learning institute. Leavenworth, WA (in the Cascade Mountains near Seattle)

For more information on any of these CCPH events, please contact Piper Krauel at piperk@itsa.ucsf.edu or call her at (415) 502-7933.

Other events

- **Feb. 12-17, 2001.** Art & Science of Health Promotion Conference at the Omni Shoreham Hotel, Washington, D.C.*. Website: www.HealthPromotionConference.org. Address: American Journal of Health Promotions, 1660 Cass Lake Rd., Ste. 104, Keego Harbor, MI 48320. Tel: (248) 682-0707. Fax: (248) 682-1212.

ANNOUNCEMENTS

◆ PUBLICATIONS

- **Civic Responsibility & Higher Education** by Thomas Ehrlich. Order online at www.compact.org/resources.html
- **Community-Based Public Health: A Partnership Model.** Edited by Thomas A. Bruce and Steven Uranga McKane. Visit the website at <http://www.apha.org> or call at (301) 893-1894.
- **Volume I: Income Inequality and Health.** Edited by Ichiro Kawachi, Bruce P. Kennedy, and Richard G. Wilkinson. To order call 1-800-233-4830 or visit the website at www.thenewpress.com
- **Public Health Reports Issue on Healthy Communities.** Guest Editors, Leonard J. Duhl and Peter R. Lee. To order call 1-800-852-7323 or by fax at (919) 677-1714 or email to jnlorders@oup-usa.org
- **A Guide to a Community-Oriented Approach to Core Public Health Functions** released by the National Civic League. Written in partnership with the St. Louis County Department of Health. For future information call (303) 571-4343 or visit www.ncl.org
- **Spirit of Coalition** by Bill Berkowitz and Tom Wolff. For ordering information, call (301) 893-1894 or visit the website at www.apha.org

◆ GRANT ALERT

Faith in Action-Robert Wood Johnson Foundation. **Scope:** Brings together religious congregations of many faiths, and other community organizations such as hospices, clinics and hospitals, in a common mission to provide volunteer care to their neighbors in need. **Deadline:** Feb. 1, June 1 and Oct. 1, 2001. **Funds:** Most start-up grants will be for \$35,000. **Eligibility:** Faith congregates (incl. Churches, temples, synagogues, mosques and other groups with religious missions) are eligible, as well as other organizations, such as social service agencies, civic organizations and hospitals. **Tips:** *Applications are welcome from those who wish to create a new coalition, as well as from existing interfaith coalitions that wish to develop a Faith in Action program.* **Areas:** These interfaith programs provide volunteer services, care, and companionship to people of all ages and faiths who are homebound because of long-term health problems, as well as respite to family caregivers. **Contacts:** Faith in Action Program, Robert Wood Johnson Foundation, P.O.Box 2316, Princeton, NJ 08543-2316, (877) 324-8411; fax (845) 735-1269; or by email to grants@interfaithcare.org or visit the website at www.rwjf.org/grant/cfp-faith-in-action.htm

◆ CLASSIFIED

Become a Mentor, Train Minority Students for Research Careers. Here is your chance to give back to your community by offering your expertise and assistance to the Office of Behavioral and Social Sciences Research, National Institutes of Health, in building a cadre of minority scientists in the behavioral and social sciences. **Visit** to learn more about the program. **Add** your name to the database of PI's who are interested in mentoring. **Wait** to be contacted by minority students, post-docs, or junior faculty who have an interest in your research area. **Apply** for an administrative supplement to your NIH grant by contacting your program officer. **For more details,** go to <http://www4.od.nih.gov/research/>

◆ CALL FOR PAPERS!

Journal for Children & Poverty. The Institute for Children and Poverty and Carfax Publishing are soliciting manuscripts for publication in the *Journal of Children & Poverty*. Submissions must contribute to the discussion of issues surrounding children and families in poverty. Articles by Academics and practitioners are welcome. For guidelines, contact the Institute for Children & Poverty, 36 Cooper Square, 6th Fl., New York, NY 10003. Tel: (212) 529-5252. Fax: (212) 529-7698, or visit <http://www.tandf.co.uk>