



PARTNERSHIP MATTERS

Member Newsletter of Community-Campus Partnerships for Health

Promoting health through partnerships between communities and higher educational institutions

July 6, 2007
Volume IX • Issue 11

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Partnership Matters
newsletter is a member
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Campus Partnerships for
Health

JOURNAL OF HIGHER EDUCATION OUTREACH & ENGAGEMENT FEATURES CCPH THEME SECTION

The latest issue of the journal features 4 papers based on presentations made at the 2006 CCPH conference:

- Engaging a University in Self-Assessment and Strategic Planning to Build Partnership Capacity: the UCSF Experience
- How to Avoid Stumbling While "Walking the Talk": Supporting the Promise of Authentic Partnerships
- The Community Impact Statement: A Prenuptial Agreement for Community-Campus Partnerships
- Community-University Research Partnerships: Devising a Model for Ethical Engagement

To download and read the articles in the CCPH theme section, go to:

<http://depts.washington.edu/ccph/pastpresentations.html#ninthconf>

CALIFORNIA CAMPUS COMPACT & CARNEGIE FOUNDATION FOR THE ADVANCEMENT OF TEACHING SELECT FACULTY FOR POLITICAL ENGAGEMENT EFFORT

California Campus Compact and The Carnegie Foundation for the Advancement of Teaching have announced 25 professors to lead the way in preparing college students for participation in political life. The professors, from public and private colleges and universities across California, will be Faculty Fellows in the Service Learning for Political Engagement Program. Each will be responsible for creating, implementing and evaluating courses that use service learning to increase students' understanding, skills and motivation for political participation. Service learning places students in meaningful service to the community and requires reflection on that service, leading to increased learning about academic subject matter, the community and one's self.

With funding from the Corporation for National and Community Service (Learn and Serve America Higher Education), faculty were chosen for their experience connecting teaching and learning to service in the community and their commitment to developing models of service learning that prepare young people for political engagement. They represent a diverse array of academic disciplines, from engineering to political science, from English to agriculture.

Faculty members will come together for the first time this summer for a three-day institute at the Carnegie Foundation, where they will begin planning their new courses. They will continue to meet over the next two years to refine their course models, examine student outcomes and share their work with colleagues on campus and across the state and nation.

The 25 faculty members chosen by California Campus Compact and the Carnegie

Find out more about [membership benefits](#) and how you can [join CCPH today!](#)

Newsletter Editor
Annika LR
Sgambelluri

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Partnerships for Health

Partnership Matters
Newsletter

Submission Guidelines

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccphpm@u.washington.edu.

Submission Guidelines:

- Please limit announcements and questions to not more than 100 words. As for articles and editorials, not more than 200 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.

Foundation are listed in the complete press release, available at <http://www.carnegiefoundation.org/news/sub.asp?key=51&subkey=2361>

For additional information, contact Piper McGinley, California Campus Compact at piper@cacampuscompact.org or (415) 405-7577.

CORPORATE FOUNDATIONS GAVE A RECORD \$4.2 BILLION IN 2006, REPORT FINDS

Charitable giving by corporate foundations rose to an estimated \$4.2 billion in 2006, and a majority of the foundations surveyed project continued growth in 2007, a new summary report issued by the Foundation Center finds. According to Key Facts on Corporate Foundations, grantmaking by nearly 2,600 corporate foundations increased by an estimated 6 percent in 2006 and accounted for 11 percent of all foundation giving. The increase is remarkable, as it follows an exceptional year in 2005 in which corporate foundation giving reflected strong corporate profits and giving in response to the Gulf Coast hurricanes and South Asian tsunami.

In terms of funding priorities, corporate foundations targeted nearly half of their giving to education (25 percent) or public affairs/social benefit (22 percent) -- which includes support for community development, federated funds and other philanthropy, public affairs, and civil rights. Moreover, 57 percent of the corporate foundations surveyed expect to increase their giving in 2007, surpassing the share that anticipated higher levels of giving last year.

In a separate development, a handful of pharmaceutical manufacturers continued to ramp up their giving through operating foundations, which are counted separately from corporate foundations. Support from these and other corporate-sponsored operating foundations totaled nearly \$3.2 billion in 2005, with most of that giving coming from in-kind donations of medications to patients in need. In fact, four of these pharmaceutical foundations ranked among the top ten U.S. foundations by giving. According to Lawrence, beginning in the late 1990s many pharmaceutical companies set up operating foundations to distribute medications, and at current rates in-kind giving through corporate operating foundations may soon match standard corporate foundation giving.

To read or download the complete report (7 pages, PDF), visit the Foundation Center's Web site.

"Giving by Corporate Foundations Rises to a Record \$4.2 Billion, Foundation Center Report Shows." Foundation Center Press Release 5/15/07.

<http://fconline.foundationcenter.org/pnd/10007319/story>

MESSAGE FROM OUR EXECUTIVE DIRECTOR

Editor's Note: **CCPH executive director Sarena Seifer** is en route to her new home in Toronto, Ontario Canada. Her column will resume in the next issue!

For those of you who missed her earlier announcement about the move, see the March 2007 "What's New" item at <http://depts.washington.edu/ccph/whatsnew-archive.html>

NEWS FROM CCPH



JERHRE

Journal of Empirical Research on Human Research Ethics

Call for Papers: Special Journal Issue on Ethical Considerations in Community-Based Participatory Research (CBPR)

Deadline: November 1, 2007

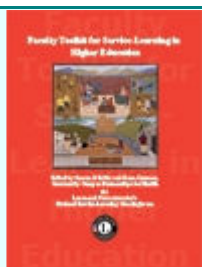
CCPH and The Journal of Empirical Research on Human Research Ethics are inviting papers which explore ethical issues in CBPR, including from international perspectives. Contributions may include qualitative or quantitative studies (including case studies and those involving CBPR) and reviews or empirical literature. To view the complete call for papers, visit the "what's new column" of the CCPH homepage at <http://www.ccpb.info/>

Audiofiles & Handouts from Call Series on Institutional Review Boards Available Online!

The Educational Conference Call Series on Institutional Review Boards (IRBs) and Ethical Issues in Research, cosponsored by **CCPH** and the Tuskegee University National Center for Bioethics in Research and Health Care, covered such topics as "what is an IRB and what purpose does it serve," to "supplementing IRBs with community advisory boards," and "IRB reform: changing policy and practice to protect communities."

Learn more about the series at <http://depts.washington.edu/ccph/irbcalls.html>.

Download audiofiles & handouts at <http://depts.washington.edu/ccph/pastpresentations.html>



Faculty Toolkit for Service-Learning in Higher Education

- edited by **CCPH** and published by Learn and Serve America's National Service-Learning Clearinghouse (<http://www.servicelearning.org>), the toolkit is divided into 10 units designed to aid faculty in every step of planning, designing, and implementing service-learning programs into their curriculum and institutions as well as program evaluation and assessment. <http://depts.washington.edu/ccph/guide.html#Publications>

The Faculty Toolkit can be found online at

http://www.servicelearning.org/filemanager/download/HE_toolkit_with_worksheets.pdf

Visit <http://depts.washington.edu/ccph/guide.html#Publications> for additional service-learning resources.

To join the free service-learning in higher education listserv, visit

<http://depts.washington.edu/ccph/faq.html#Listservs>.



CCPH Consultancy Network

To arrange a customized workshop or consultation through the **CCPH Consultancy Network**, contact **CCPH executive director Sarena Seifer** at sarena@u.washington.edu or visit <http://depts.washington.edu/ccph/mentor.html>

To view presentations and handouts from past **CCPH Consultancy Network** events, visit <http://depts.washington.edu/ccph/pastpresentations.html>

10th ANNIVERSARY NEWS



COMPELLING PERSONAL EXPERIENCES: THE TRUE BASIS FOR SERVICE-LEARNING

By CCPH member David G. Brown, Associate Dean and Director of Postgraduate and Graduate Dental Education, University of Nebraska Medical Center College of Dentistry

Editor's Note: As part of our 10th Anniversary Celebration, **CCPH** put out a call for "stories of impact" that capture how **CCPH** has had an impact on you, your partnership, and/or the field as a whole. (See: http://depts.washington.edu/ccph/PM_020907.htm#Anniv). Thanks to all who responded! Some of your stories were incorporated into the report, **Community-Campus Partnerships for Health: Celebrating a Decade of Impact** (See http://depts.washington.edu/ccph/PM_042707_new.html#Anniv). Others are being shared through the **CCPH** website and Partnership Matters newsletter. Do you have a story to tell? Email it to ccphuw@u.washington.edu

A tear rolled down her cheek as a volunteer dentist began to remove the rotted teeth from her mouth. She needed all her teeth "pulled" due to a lack of good oral hygiene and a past history of drug abuse. As the dentist turned to reach for a different instrument, I asked the woman if perhaps she needed more anesthesia, so she would not feel any pain. She quickly replied "No", and then told me the tears were not tears of pain but rather tears of joy to finally be rid of the pain, suffering and trouble her teeth had caused her for most of her life. She was just one of many needy patients in a large make-shift dental clinic during the first Nebraska Mission of Mercy (NMOM) in 2005.

Fifty portable dental chairs were temporarily stationed in a local community event center staffed by more than 400 volunteers. Approximately 75 dentists, 63 dental assistants, 31 hygienists, 50 office staff, and well over 200 non-dental community volunteers dedicated two days of their time to make the event possible. Dental school alumni, faculty members, and students all helped in making the NMOM possible. In addition, it took a small army of staff and a semi-trailer load of loaned dental equipment from a neighboring state to turn the event center into an organized high-volume dental clinic.

When the doors opened at 5:30 a.m. on Friday morning, patients walked into a transformed dental facility equipped with numerous dental work stations, an area for sterilization, curtained areas for oral surgery and children's dentistry. A staffed child care center provided complimentary baby-sitting services for parents receiving dental care. Free food was provided for the patients their families and the volunteers.

On Saturday, more patients came to the clinic for needed dental care. Many had compelling stories about their need for dental care. The first NMOM event treated over 900 patients resulting in an estimated \$356,750 in free dental care.

As a result of the first NMOM, the local Health Department successfully applied for a federal grant to open a public health dental clinic. The clinic is currently open and is staffed part-time by local dentists and the University of Nebraska Medical Center College of Dentistry (UNMC) faculty. Plans are underway to incorporate the clinic as a service learning site for UNMC dental and dental hygiene students and to ultimately operate the clinic on a full-time basis.

Compelling personal experiences are the true basis for service-learning and the reason why I am so pleased to be a part of Community-Campus Partnerships for Health (CCPH). As a public health professional, I appreciate the need that exists in many communities throughout the country. However, due to the complexity and magnitude of the issues involved in addressing the needs, the role I can play is limited. Therefore CCPH is a means to organize the community in a meaningful way to address these needs and achieve the greatest impact possible. CCPH makes a difference! I like knowing, that I'm a part of that! I'm honored to be a part of this effort!

The author can be reached at dgbrown@unmc.edu

MEMBERSHIP MATTERS

MEMBERS IN ACTION



Congratulations to CCPH member and senior consultant Barbara Holland who in May began an exciting "sabbatical" in Australia serving as Pro Vice Chancellor for Engagement at University of Western Sydney. While there, her main focus will be assessment and the expansion of engagement, service-learning activities and community partnerships across the five campuses of UWS. Barbara also directs the National Service-Learning Clearinghouse, where CCPH serves as senior program advisor for higher education. For more information on Barbara's new role, visit <http://www.uws.edu.au/community>. For more information on NSLC, visit www.servicelearning.org.

UPCOMING EVENTS

For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)

CCPH at Upcoming Events!

JULY 2007

- ▶ **July 18-20, 2007 • University-Community Partnerships Conference •** Blacksburg, VA

The Community Calls Forth the University is the Fourth Annual University-Community Partnership Conference hosted by Virginia Tech's Service-Learning Center. CCPH is a conference cosponsor and **Susan Gust, CCPH Board Member and Community Partner Summit participant** will be presenting.

For more information about the conference, visit <http://www.cpe.vt.edu/unicom/> or contact Michele James-Deramo at deramo@vt.edu. For more information about the Community Partner Summit, visit <http://depts.washington.edu/ccph/cps.html>

- ▶ **July 19-20, 2007 • Northwest Health Foundation 3rd Community-Based Participatory Research (CBPR) Conference •** Portland, OR

The conference, "Healthier Communities through Action and Research" is designed for community members, community organizations, academic research and teaching faculty, public health officials, funding organizations, and policymakers. The conference will provide a dynamic forum for exploring issues related to community-based research partnerships, methods, funding and project planning, and the dissemination of findings. Effective models of CBPR from the northwest and nationally will be showcased.

CCPH is a conference co-sponsor and **CCPH Program Director Kristine Wong** serves on the conference planning committee and will be moderating the plenary session on "The View from the Funder's Seat: How Funders Can Be Supportive of CBPR." For more information, visit www.nwhf.org

- ▶ **July 20-23, 2007 • CCPH's 10th Summer Service-Learning Institute •** Cascade Mountains, WA

The Service-Learning Institute is designed for both new and experienced service-learning practitioners (faculty, staff and community partners). National experts in service-learning -- health professional faculty who have incorporated service into their courses and community leaders who have developed service-learning partnerships with health professions schools -- serve as Institute presenters and mentors.

To learn more, please visit <http://depts.washington.edu/ccph/servicelearning.html>.

OCTOBER 2007

- ▶ **October 6-9, 2007 • 7th International Research Conference on Service-Learning and Community Engagement • Tampa, FL**

The conference theme is Sustainability and Scholarship: Research and the K-20 Continuum." **CCPH** is organizing an all-day pre-conference workshop on Developing and Sustaining Community-Based Participatory Research Partnerships" on October 6. **CCPH senior consultant Sherril Gelmon** chairs the board of the International Association for Research on Service-Learning and Community Engagement, the organization sponsoring the conference.

To learn more about the conference, visit <http://www.floridacompact.org/~floridac/irsl/index.html>

To learn more about the pre-conference workshop on CBPR, visit <http://www.floridacompact.org/~floridac/irsl/info.html>

NOVEMBER 2007

- ▶ **November 3-7, 2007 • American Public Health Association (APHA) Annual Meeting • Washington, DC**

This year's APHA conference theme is "Politics, Policy and Public Health." As usual, **CCPH members and staff** are playing significant roles in the conference:

CCPH member Amanda Vogel will be giving a presentation on the "Long-term sustainability of service-learning programs: A ten year follow-up study of the Health Professions Schools in Service to the Nation program" as part of a session on "Teaching and learning about community in public health academia," scheduled for Tuesday November 6, 2007 at 4:30 pm.

CCPH program director Kristine Wong is coordinating one of the two community-based participatory research (CBPR) learning institutes sponsored by the Community-Based Public Health Caucus of APHA. The full-day session on November 3, "Developing and Sustaining CBPR Partnerships" is based in part on the curriculum developed by a collaborative project funded by the Centers for Disease Control and Prevention, described at <http://www.cbprcurriculum.info/>. On November 4, a half-day learning institute will cover "CBPR: Working with Communities to Analyze and Interpret Data and Get to Outcomes.

For more information on the APHA conference, visit <http://www.apha.org/meetings/highlights/>

For more information on the learning institutes, visit <http://www.apha.org/programs/education/edannualmtg/APHA-Learning+Institute.htm>

To view the conference program, go to <http://apha.confex.com/apha/135am/techprogram/>

Note: It's possible to register just for a learning institute if you can't make the whole conference!

MAY 2008

- ▶ **May 4-7, 2008 • CUexpo2008 – Community-University Partnerships: Connecting for Change • Victoria, BC, Canada**

This event is supported by the Office of Community-Based Research at the University of Victoria, <http://www.uvic.ca/research/ocbr>. **CCPH** is a conference supporting organization.

Session proposals are due November 15, 2007. For more information, contact Mary O'Rourke, maireco@telus.net or visit <http://www.uvic.ca/research/ocbr/cuexpo/index.html>

New Event Listings

For details on these new listings and all previously listed upcoming events, visit [CCPH's CONFERENCE PAGE](#)

September 10-11, 2007 • National Institutes of Health Conference: Building the Science of Dissemination and Implementation in the Service of Public Health • Bethesda, MD •
<http://obssr.od.nih.gov/di2007/index.html>

March 5-7, 2008 • Association of Community Health Improvement 2008 Spring Training for Health Champions • Atlanta, GA •
<http://www.communityhlth.org/communityhlth/conference/annual08.html>

May 4-7, 2008 • Community-University Partnerships: Connecting for Change • Victoria, BC, Canada
• <http://www.uvic.ca/research/ocbr/cuexpo/index.html>

Moving Upstream: Working Together to Create Healthier Communities, a policy forum on social determinants of health held on November 13, 2006 in Bloomington, MN, is now available on DVD at no charge from the Blue Cross and Blue Shield of Minnesota Foundation. The DVD features presentations by local and national experts and discussion among leaders representing Minnesota's health, environmental, early childhood, community development, housing, business and policy sectors. Also included are two televised programs based on the forum, coproduced with Twin Cities Public Television. You can order a copy of the DVD online at <http://www.bluecrossmn.com/foundation>, by e-mail at foundation@bluecrossmn.com, or call (651) 662-3950 or toll free 1-866-812-1593.

GRANTS ALERT!

Listed below are **NEW** announcements only. To view all previously listed grant alerts, please visit [CCPH's FUNDING OPPORTUNITIES PAGE](#)

NEW Alex's Lemonade Stand Foundation Announces New Nursing Research Grants Program – Deadline: August 1, 2007 – Alex's Lemonade Stand Foundation, a unique foundation that evolved from a young cancer patient's front-yard lemonade stand to a nationwide fundraising movement to find a cure for childhood cancer, has announced its new Nursing Research Grants Program. The program is designed to support nursing research that will enhance the quality of care and life for children with cancer. <http://fconline.foundationcenter.org/pnd/10007667/alexslimonade>

NEW Open Meadows Foundation Invites Applications From Projects Benefiting Women and Girls – Deadline: August 15, 2007 – The foundation offers grants of up to \$2,000 each for projects that are designed and implemented by women and girls; reflect the diversity of the community served by the project in both its leadership and organization; promote building community power; promote racial, social, economic, and environmental justice; have limited financial access or have encountered obstacles in their search for funding. <http://fconline.foundationcenter.org/pnd/10006617/openmeadows>

NEW Patagonia Announces Guidelines for Environmental Grants Program – Deadline: August 31, 2007 – Patagonia funds environmental work that is action-oriented, builds public involvement and support, is strategic, focuses on root causes, accomplishes specific goals and objectives, and takes place in countries in which Patagonia does business. Most grants range between \$3,000 and \$8,000 each. <http://fconline.foundationcenter.org/pnd/10006612/patagonia>

NEW Grant Applications Available for Women Helping Others Foundation – Deadline: September 11, 2007 – Specific projects and programs addressing health, education, and social service needs are the foundation's priority. The foundation recognizes the value of new programs created to respond to changing needs and will consider funding projects of an original or pioneering nature within an existing organization. Preference will be given to organizations with an operating budget of \$3 million or less. <http://fconline.foundationcenter.org/pnd/10006616/whofoundation>

NEW National Effort to Support Consumer Advocacy for Health Care Coverage – Deadline: September 18, 2007 – The Robert Wood Johnson Foundation and Community Catalyst have announced the launch of a \$12 million effort to strengthen state consumer health advocacy networks in selected states across the U.S. The national program, Consumer Voices for Coverage, will assist in building a single, integrated health care advocacy network in selected states. Optional applicant Web conference calls will be held on July 11 and 13. For more information, visit <http://www.voicesforcoverage.org/Home-4374.html>.

AWARDS, FELLOWSHIPS & SCHOLARSHIPS

Listed below are **NEW** announcements only. To view all previously listed announcements, please visit [CCPH's AWARDS, FELLOWSHIPS, & SCHOLARSHIPS PAGE](#)

NEW Robert Wood Johnson Foundation Health & Society Scholars Program – Deadline: October 12, 2007 – The RWJ Foundation Health & Society Scholars program is designed to build the

PUBLICATIONS

CCPH Members receive discounts on publications by [Wiley/Jossey-Bass Publishers](#), [Johns Hopkins University Press](#), [West Virginia University Press](#), [Fieldstone Alliance](#), and [Community-Campus Partnerships for Health](#)



Progress in Community Health Partnerships: Research, Education, and Action

Known to some of you as “the new journal of CBPR,” this quarterly peer-reviewed journal facilitates dissemination of programs that use community partnerships to improve public health, promotes progress in the methods of research and education involving community health partnerships, and stimulates action that will improve the health of people in communities.

CCPH Members receive a 20% discount when ordering this journal through the **CCPH** website!

Ordering information: <http://depts.washington.edu/ccph/books.html>



Critical Public Health: Volume 17 Issue 2 contains the following articles that may be of interest to PM readers:

- [Critical reflections on the field of tobacco research: The role of tobacco control in defining the tobacco research agenda](#) p. 103; Authors: Michael Mair; Ciara Kierans
- [Improving health in deprived communities: What can residents teach us?](#) p. 123; Authors: Jayne Parry; Jonathan Mathers; Catherine Laburn-Pear; Jim Orford; Sue Dalton
- [Understanding marginalization as a social determinant of health](#) p. 137; Authors: M. Judith Lynam; Sarah Cowley
- [The psychosocial effects on health of socioeconomic inequalities](#) p. 151; Authors: Stephen Abbott
- [A transdisciplinary approach to research on work and health: What is it, what could it contribute, and what are the challenges?](#) p. 159; Authors: Peter M. Smith
- [Micro macro integration: Reframing primary healthcare practice and community development in health](#) p. 171
Authors: David G. Legge; Deborah H. Gleeson; Gai Wilson; Maria Wright; Tony McBride; Paul Butler; Onella Stagoll



Essential Midwifery Practice: Public Health

Essential Midwifery Practice: Public Health highlights important developments in public health over recent years and relates the implications for midwifery practice in a clear and easily understood manner. This practical text will appeal to clinical midwives who may be unsure about the relevance of the public health agenda to their every day practice. It highlights how public health underpins every midwife's practice by using examples and case histories. It addresses a wide range of public health issues pertinent to every midwife, including: smoking in pregnancy, breastfeeding, sexual health, substance misuse, domestic abuse, perinatal mental health and vulnerable groups, poverty and social exclusion.

Ordering information: <http://blackwell-publishing.msgfocus.com/c/11750liM7ZQAtgTubD>