

FOR IMMEDIATE RELEASE

June 29, 2005

For more information on CCPH or the CCPH award, contact Jen Kauper-Brown at 206-543-7954 or jenbr@u.washington.edu or visit www.ccpb.info.



For more information on the CCPH annual award winner, contact: Liz Sterba at 916-734-2156 or elizabeth.sterba@ucdmc.ucdavis.edu or visit www.cpt-online.org

Communities & Physicians Together Receives Community-Campus Partnerships for Health Annual Award *Partnership Noted for its Asset-Based Approach to Improving Child Health*

Communities & Physicians Together is the recipient of the 4th annual Community-Campus Partnerships for Health Award. The award highlights the power and potential of partnerships between communities and higher educational institutions as a strategy for improving health. Selected from a competitive pool of nominations, Communities & Physicians Together (CPT) is a partnership that draws upon the assets of communities and physicians-in-training to improve child health and support families in raising healthy children. Employing the principles of asset-based community development, CPT teaches pediatric residents how to identify community assets and resources, build partnerships with community collaboratives, and leverage these partnerships to enhance the capacity to improve child health in each community. The partnership is guided by their vision: "All children deserve the opportunity to achieve their physical, mental and social potential. Pediatricians have a broad responsibility to optimize child health and development by helping build capacity in communities and supporting families. CPT strives to give every child a healthy present and future by teaching pediatricians, both in training and in practice, how to make a difference through active community partnerships to support families in raising healthy children."

The partnership is comprised of five volunteer community collaboratives in Sacramento & Yuba Counties; the University of California, Davis Department of Pediatrics; the American Academy of Pediatrics Community Access To Child Health (CATCH) program in California; and Sacramento ENRICHES (Engaging Neighborhood Resources for Improving Children's Health, Education and Safety).

Since the establishment of CPT in 1999, 54 pediatric residents and faculty have addressed an array of community-identified concerns, including obesity prevention, safety education, and health education in immigrant and minority communities. Evaluations of CPT have shown that community leaders value their participation in CPT and view the pediatric residents as assets to the community, while at the same time pediatric residents gain an understanding that working in partnership with communities allows physicians to impact health and fitness in a much broader manner.

"Communities & Physicians Together is developing sustainable partnerships between future and practicing physicians and communities that unites them around the shared goal of improving child health," noted CCPH Executive Director, Sarena D. Seifer in announcing the award. "CPT's asset-based, values-driven and relationship-centered approach is a hallmark of this model partnership."

Accepting the award on behalf of the partnership were Peggy Tapping, Executive Director, Sacramento ENRICHES and Richard Pan, Associate Residency Director, Department of Pediatrics, UC Davis Children's Hospital. "We have worked hard over the last six years to make this partnership work. At times we have struggled but all of us believe that teaching advocacy to physicians in a grass roots setting benefits our families as well as the physicians. This award validates the time and energy that we have put into making this partnership successful," said Tapping. "We are proud to receive this year's award. Building strong communities is essential for a healthy America, and we look forward to sharing and learning how to create community-campus partnerships to achieve this goal," added Pan.

Communities & Physicians together will share more information about their winning partnership on a teleconference call to be held October 19, 2005 at 10 am PST / 1 pm EST. To register for the call, visit <https://catalysttools.washington.edu/tools/webq3/?sid=5746&owner=jenbr>.

Nomination guidelines for the 2006 CCPH Award will be released in November 2005 and posted online at www.ccpb.info

###

Community-Campus Partnerships for Health (CCPH) is a nonprofit organization that promotes health through partnerships between communities and higher educational institutions. Founded in 1996, CCPH is a growing network of over 1000 communities and campuses that are collaborating to promote health through service-learning, community-based participatory research, broad-based coalitions and other community-academic partnership strategies. These partnerships are powerful tools for improving health professional education, civic engagement and the overall health of communities. Become a member today at www.ccpb.info