

## **Spreading The Glue: COMMUNICATION**

### **Examples from HCAP: Harlem Community & Academic Partnership**

1. Created list-serv
2. Open Mic during partnership meetings
3. Not Just Email! Use the Phone!! Do "drive-by" check-in's
4. Project Manager – a glue factor!!
5. IWG's (Intervention Work Groups)
  - o Aim for dual leadership between academic and community partners
  - o Leadership of IWG is clear on expectations regarding the work efforts and is grounded in what is expected around communication
6. Members participate on each other's groups and coalitions
7. Conduct annual review of goals and objectives
  - o Drives the development of goals and objectives for the upcoming year
8. Nothing Hidden! Communicate with integrity! Set the tone from the start!

## **Spreading The Glue: TRUST**

### **Examples from HCAP: Harlem Community & Academic Partnership**

1. "Keep It Real" – in all that you do and in who you are as a member of the partnership
2. "Know The History" – acknowledge it when you know it and when you don't know it
3. "Sweat Equity" – Do something for nothing; participate/contribute in partnership members activities
4. "Capacity Building" – HCAP's Community Capacity Center aims to translate research/technical areas of expertise to CBOs and community members
5. "Acknowledge Power & Influence" – particularly among community partners (the leaders and mavens)
6. "Look Out" for members – know your partnership members, particularly the community members and what they are up to in their respective CBOs – share resources, information, offer consultation opportunities, funding information, knowledge, etc.
7. "Socialize" – go out for a drink!