

**THE INTERNATIONAL CONFERENCE ON OVERCOMING HEALTH DISPARITIES:
GLOBAL EXPERIENCES OF PARTNERSHIPS BETWEEN COMMUNITIES, HEALTH
SERVICES AND HEALTH PROFESSIONAL SCHOOLS
October 6 – 10, 2004 in Atlanta, GA USA**

TIME	WEDNESDAY OCTOBER 6	LOCATION
09:00 - 17:00 hrs	Registration	Grand Registration Desk
11:00 – 16:30 hrs	Pre-Conference Workshops (pre-registration required) <i>See pages 10 - 11 for descriptions</i>	
	☐ Effective Communication for Health	Georgia 6
	☐ Essentials of Community-Based Participatory Research	Georgia 3
	☐ Getting an Article Published	Georgia 4
	☐ Service-Learning as a Strategy for Addressing Health Disparities	Georgia 5
12:00 – 13:00 hrs	Lunch	Courtyard
16:30 – 17:30 hrs	Student Network Organization (SNO) Meeting ~ All Students Welcome! <i>See page 28 for a description of SNO</i>	Georgia 8
17:15 hrs	Board Buses to Morehouse for Opening Ceremony	Hotel Lobby
17:30 – 20:45 hrs	Opening Ceremony & Welcome	Morehouse School of
	Invited Address ~ What Will It Take To Eliminate Health Disparities Globally?	Medicine, National
		Center for Primary
		Care
	Speaker: David Satcher, National Center for Primary Care, Morehouse School of Medicine, USA <i>See page 6 and 12 for description</i>	
	Introduced by: Henrie Treadwell, Community Voices, USA	
20:45 hrs	Board Buses back to Sheraton Atlanta	

EFFECTIVE COMMUNICATION FOR HEALTH: A WORKSHOP DESIGNED FOR STUDENTS AND YOUNG HEALTH PROFESSIONALS

Jan van Dalen, the Netherlands and Pina Frazzica, Italy

Room: Georgia 6

Communication is vital to the functioning of health systems. Examples include doctor-patient communication, communication with peers and colleagues from other health professions, with individuals from non-health disciplines and with client groups in health education. How different the settings in which communication plays a role may be, there are some basics that can be touched upon in a one-day workshop and is likely to enhance your abilities in communication.

The aspects of communication that will be covered in this workshop are:

- Elements of communication.
- Verbal and non-verbal communication.
- Active listening.
- Obstacles to effective communication.

The objectives of the workshop are to:

- Make participants aware of the importance of communication.
- Learn some basics of communication techniques.

Formats in the workshop will be a mix of presentations, discussions and simulations.

Target audience: students and young health professionals. Also those who received communication skills training in their curriculum are encouraged to participate.

ESSENTIALS OF COMMUNITY-BASED PARTICIPATORY RESEARCH

Jen Kauper-Brown, USA, Alice Ammerman, USA, Kari A. Hartwig, USA, Maurice Williams, USA

Room: Georgia 3

Community-based participatory research (CBPR) is a "collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each brings. CBPR begins with a research topic of importance to the community and has the aim of combining knowledge with action and achieving social change to improve health outcomes and eliminate health disparities." (WK Kellogg Foundation Community Health Scholars Program)

In recent years, U.S organizations, funding agencies and researchers have begun to emphasize a community-based participatory approach to public health research. This recommended approach is due to many converging factors, including our increased understanding of the complex social, economic and political issues that affect health; the importance of both qualitative and quantitative research methods; and the need to translate research findings into changes in practice and policy at the community level. This session will provide an introduction to community-based participatory research.

The objectives of this workshop are to:

- Help participants understand and apply the basic principles of CBPR
- Provide examples of CBPR projects that are addressing health disparities
- Demonstrate the essential components of CBPR and common challenges that arise along the way

Formats in the workshop will be a mix of presentations, discussions and case studies.

Target audience: Health professions faculty, administrators, students, and staff of community-based organizations.

GETTING AN ARTICLE PUBLISHED

Pertti Kekki, Finland, Ron Richards, USA, Jane Westberg, USA

Room: Georgia 4

Many educators and clinicians in the health professions who are engaged in innovative projects never publish articles about their work. In part, this is because most schools in the health professions don't provide learners with opportunities to develop the "writing mindset" and skills needed for effective academic writing. If, for whatever reason, you'd like to learn more about writing for academic journals, please join us.

In this workshop, we will provide you with opportunities to:

- Identify some of the challenges you have faced (anticipate facing) when writing academic journal articles.
- Reflect on some of the characteristics and features of effective academic journal writing.
- Identify and practice some of the steps and skills involved in writing an article.
- Review some of the key points that editors and reviewers consider when evaluating a submitted manuscript.
- Formulate some plans for continuing to work on your writing skills back home.

Formats: short presentations, discussions, and exercises that include some writing.

Target audience: any conference participants who would like to enhance their capacity to write publishable articles. We suggest, but do not require, that before coming to the workshop you begin thinking about a topic on which you would like to consider writing an article.

SERVICE-LEARNING AS A STRATEGY FOR ADDRESSING HEALTH DISPARITIES

Kate Cauley, USA and Carla Clasen, USA

Room: Georgia 5

Service-learning is a structured learning experience that combines community service with preparation and reflection. Students engaged in service-learning provide community service in response to community-identified concerns and learn about the context in which service is provided, the connection between their service and their academic coursework, and their roles as global citizens. This session provides an introduction to service-learning, providing specific examples of service-learning as a strategy for addressing health disparities within the United States and internationally.

The objectives of the workshop are to:

- Help participants understand and apply the basic principles of service-learning
- Provide examples of service-learning as teaching methodology in the health professions
- Specifically discuss the use of service-learning as a strategy for addressing and raising student awareness of health disparities

Formats in the workshop will be a mix of presentations, discussions and simulations.

Target audience: Health professions faculty, administrators, students, and staff of community-based organizations.

OPENING CEREMONY AND WELCOME RECEPTION
Wednesday, October 6
17:15 – 20:45 hrs

**Opening Ceremony and Welcome Reception hosted by the Morehouse School of Medicine,
National Center for Primary Care**

Buses will depart Sheraton Atlanta (conference venue) at 17:15 hrs sharp. We will board buses back to the hotel at 20:45 hrs. Heavy hors'doerves and beverages will be provided.

Please join us for the opening ceremony and welcome reception!

- ❑ Introductions and welcome: *Dan Blumenthal, Morehouse School of Medicine*
- ❑ Welcome to Morehouse: *James Gavin, President, Morehouse School of Medicine*
- ❑ Welcome to the conference: *Arthur Kaufman, Secretary General, The Network: Towards Unity for Health*
- ❑ Introduction of David Satcher: *Henrie Treadwell, Director of Community Voices*
- ❑ Invited Address: *David Satcher, Director, Morehouse School of Medicine, National Center for Primary Care: What Will It Take To Eliminate Health Disparities Globally? To eliminate disparities, we must know enough (research); do enough (deliver the outcomes); care enough (commitment); and persevere enough (don't get discouraged). An additional factor is the role of diversity in the health workforce and its influence on cultural competence and research agendas*
- ❑ Concluding Remarks: *Elmer Freeman, Chair, Community-Campus Partnerships for Health Board of Directors*

	<ul style="list-style-type: none"> ❑ Innovations in Health Professions Education: Evaluation of Community-Based Education Georgia 6 ❑ Innovations in Health Professions Education: Hot Topics Georgia 7 	
12:15 - 13:30 hrs	<p>Brown Bag Lunch ~ Please pick up your lunch by the conference registration desk and join a brown bag lunch session! See pages 20 -22 for descriptions</p> <ul style="list-style-type: none"> ❑ Health Professionals as Advocates Georgia 3 ❑ HIV Vaccine Research: The Hope, Promise, and Progress Georgia 4 ❑ Integrating Medicine and Public Health Georgia 5 ❑ International Task Force on Community-Based Care for the Elderly Georgia 6 ❑ Inventing the Neck Georgia 7 ❑ Meet the 2004 CCPH Award winner, the Galveston County Health Access Program Georgia 8 ❑ Preventing Child Abuse: The Case for Interprofessional Education Georgia 9 ❑ Women and Health Task Force Peer Mentoring Program Georgia 10 	
13:30 - 14:15 hrs	<p>Invited Address ~ Catalyzing Systems Problem-Solving in Global Health: A Role for Health Professionals</p> <p>Speaker: Tim Evans, World Health Organization, Switzerland <i>See pages 7 and 23 for descriptions</i></p> <p>Introduced by: Arthur Kaufman, Secretary General, The Network: TUFH</p>	Grand Salon D & E
14:15 – 14:30 hrs	Break	Grand Hallway
14:30 – 16:30 hrs	<p>Parallel Sessions</p> <p><i>Didactic ~ See pages 23 - 24 for descriptions</i></p> <ul style="list-style-type: none"> ❑ The Prevention Research Centers Program: A Model to Deliver Prevention Research & Not On Tobacco: An Academic-Community Partnership to Promote Adolescent Health Grand Salon D & E <p><i>Mini-Workshops~ See pages 24 - 25 for descriptions</i></p> <ul style="list-style-type: none"> ❑ Multidisciplinary Team Works to Improve Quality of Life of Population, Animals and the Environment Georgia 8 	

	<ul style="list-style-type: none"> ❑ The Toolkit for Community Engaged Scholarship: Successfully Navigating the Faculty Promotion and Tenure Process Georgia 9 	
	Story Sessions ~ See pages 25 - 26 for descriptions	
	<ul style="list-style-type: none"> ❑ Balancing Power in the Planning and Creation of a Community Resource Center at University of California, San Francisco Georgia 12 ❑ Professional Schools: Building Blocks for Overcoming Health Disparities from Beau, Cameroon Georgia 10 ❑ Thirty Years of Community-Campus Collaboration in Underserved Communities Georgia 11 	
	Thematic Poster Sessions ~ See pages 26 for descriptions/pages 104 - 134 for abstracts	
	<ul style="list-style-type: none"> ❑ Addressing Social Determinants of Health: Teaching Georgia 3 ❑ Innovations in Health Professions Education: Community-Based Education Georgia 4 ❑ Innovations in Health Professions Education: Examples of Community-Based Education Georgia 5 ❑ Women and Health Georgia 6 	
16:45 – 17:45 hrs	<p>Community-Campus Partnerships for Health Informational Session ~ Meet with Members and Get Involved in CCPH! <i>See page 27 for description</i></p>	Grand Salon D & E
18:30 – 19:30 hrs	<p>Meet Your Regional Network: TUFH Executive Committee Representative <i>See page 27 for description</i></p> <ul style="list-style-type: none"> ❑ Africa region Georgia 3 ❑ Eastern Mediterranean region Georgia 7 ❑ European region Georgia 8 ❑ Latin American region Georgia 9 ❑ North American region Georgia 10 ❑ South East Asian region Georgia 11 ❑ Western Pacific & Southeast Asian region Georgia 12 	
18:30 – 19:30 hrs	<p>Student Network Organization (SNO) Meeting ~ All Students Welcome! <i>See page 28 for a description of SNO</i></p>	Georgia 4

INVITED ADDRESS
Thursday, October 7
08:30 – 09:30 hrs

INVITED ADDRESS ~ HEALTH DISPARITIES AND MIGRANT FARMWORKERS: CBO's IN THE TRENCHES

Presenter: Andrea Cruz, Southeast Georgia Communities Project, USA

Room: Grand Salon D & E

This presentation will highlight experiences & insights about how a community-based organization (CBO) struggles with helping patients access medical care and prescription needs for migrant farmworkers, with the overall goal of improving access to healthcare in hopes of reducing problems and barriers to primary care. To learn more about Andrea Cruz, see page 6.

PARALLEL SESSIONS
Thursday, October 7
10:00 – 12:00 hrs

DIDACTIC:

THE DEVELOPMENT OF THE FIRST NATIONAL HEALTHCARE DISPARITIES REPORT IN THE UNITED STATES

Presenter: Kaytura Felix-Aaron and Ernest Moy, Agency for Healthcare Research and Quality, USA

Room: Grand Salon D & E

In this session, presenters will describe the legislative history of the report, the process of developing and releasing it, and its impact on health care in the U.S.

Participants will do the following:

- Learn about disparities in U.S. healthcare system;
- Learn about the process used to develop the report - framework, measures selected, and data sources;
- Review the findings from the report; and
- Discuss the impact of the report and its relationship with the Agency for Healthcare Research and Quality's quality mission.

MINI-WORKSHOPS:

CREATING UNITY FOR HEALTH: FROM FIELD PROJECTS TO PRIMARY HEALTH CARE POLICY

Presenters: Charles Boelen, France, Ian Cameron, Australia, and Paul Grand Maison, Canada

Room: Georgia 8

Goals and Specific Learning Objectives of the Session:

- To learn from field projects in integrated health system management;
- To identify challenges for building unity among different stakeholders in health sector;
- To discuss strategies to move from successful projects to primary health care policy; and
- To organize a working group on best practices to create unity for health.

Lessons learned from field projects to develop integrated health system approaches at district level will be analyzed and discussed. The workshop will review challenges and opportunities to create a unity of purpose and action among key stakeholders in the health sector, such as: policy making bodies, health service organizations, professional associations, academic institutions and civil society. Productive and sustainable health achievements depend on the capacity to mobilize influential forces towards a common set of values. Issues of integration of health services, population health and partnerships will be discussed, as well as implications for changes in various organizations and institutions.

Appropriate strategies and methodologies should emerge from experiments conducted by a network of field projects committed to “Towards Unity For Health”(TUFH). Criteria will be discussed for the design , implementation and evaluation of field projects. A working group should be set up to encourage the development of TUFH field projects, provide technical support , facilitate exchange of experiences and select best models for further advocacy . Participation to the working group will be discussed.

REDUCING THE INCIDENCE OF CANCER THROUGH COMMUNITY-BASED CANCER INFORMATION KIOSKS: FORGING AN EVALUATION TRAIL

Presenter: Lorilee Sandmann, USA

Room: Georgia 9

Goals and Specific Learning Objectives of the Session:

- To provide an illustrative case of the process of designing a community-based evaluation;
- To discuss critical challenges in engaging clinical, academic and community partners in such a process;
- To collectively critique the process of developing the evaluation as well as the plan itself; and
- To explore how a pilot evaluation can be scaled up to encompass a state-wide initiative.

The North American Association of Central Cancer Registries reports that the number of patients developing cancer in this country will double in the next 50 years. The Georgia Cancer Coalition (GCC) has developed a statewide cancer initiative in an attempt to address this problem for citizens of the state. The GCC funded a community cancer prevention and intervention program aimed at providing the community pharmacist with the knowledge and skills needed to establish an active cancer prevention program in their pharmacy. As part of the community-based care, a Cancer Information Kiosk is installed in the pharmacy of participating pharmacists. This kiosk has both patient and care-giver modules containing information about cancer, including community based resources and management information. While the overall pilot project is technologically well conceived, the evaluation had been neglected due to investigators being clinically and academically but not community-based as well as not having expertise in community-based outcome assessment. This workshop will simulate features of the process that was used to educate, involve, and develop a community-based evaluation consistent with principles of the study. This proposal includes an atypical audience. Pharmacists, while logical players in health promotion and intervention, are typically not the target of such projects. While the audience may be atypical, the challenge is typical: how to get a group of clinical and academic professionals informed about and engaged in authentic community-based work.

STORY SESSIONS:

BUILDING A BROAD NATIONAL COALITION TO ADDRESS THE SOCIAL DETERMINANTS OF HEALTH IN CANADA

Presenters: Dennis Raphael, Canada and Toba Bryant, Canada

Room: Georgia 11

Goals and Specific Learning Objectives of the Session:

Goal: To describe how a national coalition of academic, social justice, social welfare and development, early childhood, labour and other activists came together to raise the profile of the SDOH in Canada.

Objectives:

- Identify the groundwork necessary for such efforts;
- Describe the importance of trust and solidarity in bringing together diverse sectors;
- Identify supports such as government funding of research and conference efforts, existence of progressive social, labour, and political networks, and push for health care reform in Canada;
- Identify barriers to such efforts such as medical and lifestyle approaches to health; and
- Describe how the effort is being supported by the Toronto Charter on the SDOH, a social determinants of health listserv, and publication of a volume of theory, research, and policy implications that served to bring these various sectors together.

In December 2002 400 Canadian social and health policy experts, community representatives, and health researchers met at York University in Toronto to consider the state of ten key social or societal determinants of health across Canada; explore the implications of these conditions for the health of Canadians; and outline policy directions to improve the health of Canadians by influencing the quality of these determinants of health. The conference was funded by the Policy Research Program of Health Canada – with support from the Canadian Institutes for Health Research and brought together representatives from labour, childcare, food security, social development, anti-poverty, housing, education, and many others. Ten social determinants of health – early life, education, employment and working conditions, food security, health services, housing, income and income distribution, social exclusion, the social safety net, and unemployment and job insecurity were examined. As a result of the conference, the Toronto Charter on the Social Determinants of Health was developed. Health Canada has prepared summaries and policy implications of the presentations, four articles based on the Conference appeared in the prestigious Canadian journal Policy Options and a volume of chapters has appeared. A SDOH listserv has been established to disseminate new developments.

THE HARLEM CHILDREN'S ZONE ASTHMA INITIATIVE: A CAPACITY BUILDING PARTNERSHIP ADDRESSING THE ASTHMA CRISIS IN CENTRAL HARLEM

Presenters: Cynthia Golembeski, USA and Mary Northridge, USA

Room: Georgia 10

Goals and Specific Learning Objectives of the Session:

- ❑ To demonstrate the effectiveness of the Harlem Children Zone's Asthma Initiative (HCZAI)--an intervention that is currently being conducted as a partnership among the Harlem Children's Zone, Inc. (HCZ), the Department of Pediatrics at Harlem Hospital Center, and other New York City agencies and institutions, including Columbia University--which is intended to address the childhood asthma crisis in the community;
- ❑ To learn how to strengthen and sustain our community-campus partnership, so as to improve the delivery of the interventions by the Harlem Hospital pediatric asthma team, and thus the health outcomes of the enrolled children;
- ❑ To maximize Columbia University resources and the involvement of public health and urban planning students in population-based health and health care efforts in northern Manhattan (i.e., data integration via GIS, quantitative and qualitative program evaluation techniques);
- ❑ To identify common interests, share information, and build a network for collaboration; and
- ❑ To learn how to engage the academic community in an ongoing community building and population-based health initiative, and create effective ways for supporters and experts to contribute their expertise and help train future generations of evaluators and researchers in the values and techniques of participatory approaches.

We aim to improve the life chances of poor children and their families by addressing the childhood asthma crisis in a 24-block area of Central Harlem, New York City (NYC) known as the Harlem Children's Zone Project. Parents, teachers, health care providers, and evaluators have joined with staff at Harlem Children's Zone, Inc. in their efforts to create safer home, school, hospital, and community environments for Harlem youths. The primary goal of the Harlem Children's Zone Asthma Initiative (HCZAI) is to reduce asthma morbidity through improved health care utilization and service delivery. Thus far, the parents/guardians of 1982 children ages 0-12 have completed screening surveys. Fully 28.5% of the children screened have been told by a doctor or nurse that they have asthma, and 30.3% have asthma and/or asthma-like symptoms. At baseline, of 229 children with asthma enrolled in the HCZAI, 24.0% had missed school due to asthma in the last 14 days.

The Harlem Hospital pediatric asthma team (including 3 physicians, a nurse, a social worker, and 4 community health workers) delivers a range of medical, educational, environmental, social, and legal services to enrolled families of children with asthma. Key to our successful start-up has been the longstanding relationships of the program partners with essential community institutions and agencies, including the NYC Board of Education and the NYC Department of Health and Mental Hygiene. Our sustainability will depend upon both public and private support, due to the intensity of efforts required to meaningfully intervene in the lives of poor children. We believe our holistic approach to dealing with the

childhood asthma crisis may usefully inform other population health efforts. Additional years of implementation and follow-up will help determine whether or not these interventions are effective in reducing symptoms, school absenteeism, emergency room visits, and hospitalizations due to asthma.

THEMATIC POSTER SESSIONS:

ADVOCACY AND POLICY CHANGE: DESCRIPTIONS

Moderator: Gerard Majoor, the Netherlands

Room: Georgia 3

Please see pages 68 - 74 for abstracts for this session

There are many excellent examples of initiatives for advocacy and policy change. This thematic poster session, will focus on ways in which governments and administrations can be informed, as well as examples of partnerships and the sharing of tasks.

BUILDING REPRESENTATIVES AND CULTURALLY COMPETENT HEALTH WORKFORCE: OUTCOMES

Moderator: Maureen Lichtveld, USA

Room: Georgia 4

Please see pages 75 - 81 for abstracts for this session

Some of the activities to arrive at a representative and culturally competent workforce have been studied. Outcome of these studies will be shared in this session. Participants will also share ideas how these issues can be studied.

HEALTH PROMOTION AND DISEASE PREVENTION: TEACHING

Moderator: Lizo Mazwai, South Africa

Room: Georgia 5

Please see pages 82 - 89 for abstracts for this session

Health Education is a field in which many diverse teaching activities have been developed. In this inspiring thematic poster session, many examples of teaching health education in a variety of settings will be shared. The advantages and disadvantages of these examples will be discussed, hopefully inspiring conference participants to undertake fresh new approaches in their own work.

INNOVATIONS IN HEALTH PROFESSIONS EDUCATION: EVALUATION OF COMMUNITY-BASED EDUCATION

Moderator: Abraham Joseph, India

Room: Georgia 6

Please see pages 90 - 95 for abstracts for this session

Teaching, as any other serious profession, should be based on evidence as much as possible. However, not for every educational intervention, direct evidence is available. Support for community-based education is still scarce. In this session some gems will be presented and discussed.

INNOVATIONS IN HEALTH PROFESSIONS EDUCATION: HOT TOPICS

Moderator: Shawqi Ameen, Bahrain

Room: Georgia 7

Please see pages 96 - 103 for abstracts for this session

This thematic poster session shares examples of hot topics in innovative teaching. Can and learn about specific elements of health professions educations that you always wanted to find out about!

BROWN BAG LUNCH SESSIONS
Thursday, October 7
12:15 – 13:30 hrs

Please take a lunch from the registration desk area, and join one of the following brown bag lunch sessions

HEALTH PROFESSIONALS AS ADVOCATES

Session Leader: Barbara Gottlieb, Brookside Community Health Center and CCPH Board of Directors, USA

Room: Georgia 3

This brown bag session will discuss the roles that health professionals (practitioners, faculty members, students, etc.) can play as advocates for their patients and the broader community, the challenges faced when they take on these roles, and strategies for overcoming these challenges. Participant experiences in the policy and advocacy arena will be shared.

HIV VACCINE RESEARCH: THE HOPE, PROMISE, AND PROGRESS

Session Leader: Dazon Dixon-Diallo, SisterLove, Inc., USA

Room: Georgia 4

The Division of AIDS in the National Institute of Allergy and Infectious Diseases at the National Institutes of Health of the U.S. Department of Health and Human Services launched a comprehensive, research-based, awareness campaign to create a supportive environment for HIV vaccine research. Although a vaccine is not available yet, scientists and researchers believe that the development of safe, effective, and affordable vaccines that can prevent HIV infection in uninfected people is the best hope for controlling and/or ending the AIDS epidemic. The Campaign places a special emphasis on reaching opinion leaders in communities most affected by HIV/AIDS, such as African Americans, Latinos, and men who have sex with men, about the hope and promise of HIV vaccine research. In an effort to provide health service providers, health professional institutions, and community educators that represent and serve these priority populations with key information about HIV/AIDS and vaccine research efforts, this session will position vaccine research as the future of HIV/AIDS prevention. The goal of this informal and interactive session is to raise awareness and identify how the audience do more to promote HIV/AIDS education and HIV vaccine awareness on their campuses, with their patients, and within their respective communities. Topics of discussion will include disproportionate HIV/AIDS rates, common HIV/AIDS-related myths, current research efforts, and the importance of HIV vaccine clinical trial support and representation.

INTEGRATING MEDICINE AND PUBLIC HEALTH

Session Leader: Jaime Gofin, School of Public Health and Community Medicine, Hadassah – The Hebrew University, Jerusalem, Israel

Room: Georgia 5

Sponsored by The Network: TUFH Integrating Medicine and Public Health Taskforce

The session aims to use the multidisciplinary presence of professionals from all sectors coming from all over the world, to exchange experiences with regard to types, context and impact of different approaches of integration. The meeting will consider the meaning and implications of the term integration with regard to its use and misuse and the potential impact on reducing health inequalities.

As background, the Position Paper of the Task Force (www.the-network.org/position/index.htm) describes and discusses the main factors to be considered to promote the integration of medicine/individual health care and public health activities. The Position Paper is the framework for discussion on purposes and actions towards integration.

INTERNATIONAL TASK FORCE ON COMMUNITY-BASED CARE FOR THE ELDERLY

Session Leader: Abraham Joseph, Schieffelin Leprosy Research & Training Centre, India

Room: Georgia 6

Sponsored by The Network: TUFH Community-based Care for the Elderly Taskforce

The proportion of older adults within the general population is growing throughout the world. This transition has taken health systems by surprise, especially in developing nations where life expectancy has historically been low. In this context, the importance of preparing practitioners to effectively serve aging populations in a community-based setting has emerged as critical issue. Join the Network: TUFH taskforce on community-based care for the elderly to discuss a position paper that outlines the key skills, attitudes and teaching strategies required to provide care to older adults in resource-poor settings. Participants will be asked to share relevant experiences and describe examples of programs and courses which have addressed these issues. All those with experience or interest in community-based care for the elderly are welcome to attend.

INVENTING THE NECK

Session Leader: Ken Thompson and other members of the American Association of Community Psychiatrists, USA

Room: Georgia 7

Can community campus partnerships help link body and mind? It has been more than 40 years since the peak of the community mental health movement. In that time, multiple partnerships between communities and academic health centers have been created. Some thrive and some founder. Today, though, despite this long history, mental health is rarely the subject of current community campus partnerships. This informal brown bag discussion will involve members of the American Association of Community Psychiatrists here in town for another entirely unrelated meeting. We hope to forge connections with CCPH/The Network:TUFH and reconnect body and mind in the community and on campus.

MEET THE 2004 CCPH AWARD RECIPIENT AND HEAR ABOUT THE GALVESTON COUNTY HEALTH ACCESS PROGRAM

Session Leaders: Ben Raimer, Becky Walsdorf, ,and Kathy Tiernan, The University of Texas Medical Branch at Galveston, USA and Ted Hanley, The Jesse Tree, USA

Room: Georgia 8

The Galveston County Community Health Access Program (GCHAP) is a 24-member coalition that seeks to reduce health disparities and improve access to health care and quality of life for all Galveston County residents. Established to build a strong and diverse partnership among health and social service providers, much of the work of the 2-year-old coalition, located in Galveston County Texas, has focused on the goal to improve access to health care and related services for the indigent population. The coalition's partnership strategies include service learning, community-based participatory research, and establishing a broad-based community partnership organized around a single goal. Partners include citizens of Galveston County; community health centers and hospitals; the public education, health, and safety departments; social services and faith-based organizations; local government; and The University of Texas Medical Branch at Galveston including an academic teaching hospital, Schools of Medicine, Nursing and Allied Health and Graduate School of Biomedical Sciences. Come learn more about this innovative partnership's history, challenges and successes, and how they can apply in your setting. All those interested in broad-based coalitions as a strategy for change in health policy and practice are invited to attend.

PREVENTING CHILD ABUSE: THE CASE FOR INTERPROFESSIONAL EDUCATION

Session Leader: Dawn Forman, School of Education Health and Sciences, University of Derby, United Kingdom

Room: Georgia 9

In terms of inequality, neglect and abuse, children are the most vulnerable individuals in any community. Often the incidents, which have led to children becoming victims, could have been predicted and perhaps

prevented. This workshop will look at some UK examples of where a breakdown in communication has unfortunately led to the deaths of children and will point out how calls for improved communication, have resulted when enquiries have been made into these incidents.

The session will invite contributions about situations in other countries and question whether we, as professionals working with children, we are doing enough to help prevent tragedies in the future and will work through a case study, to derive the key factors in ways of working which can change working practices in the future.

WOMEN AND HEALTH TASK FORCE PEER MENTORING PROGRAM

Session Leaders: Rogayah Ja'afar, Universiti Sains Malaysia, Malaysia and Bridget Canniff Fellini, Global Health through Education, Training and Service (GHETS), USA

Room: Georgia 10

Sponsored by The Network: TUFH Women and Health Taskforce

The Network: TUFH's Women and Health Taskforce unites leaders in women's health and education from around the world, with the goal of improving poor and rural women's access to appropriate, comprehensive, high-quality healthcare. The Taskforce Peer Mentoring Program pairs faculty members who are relatively new to women's health issues with colleagues who have significant experience and leadership in this field. The program allows participants to share knowledge, develop skills, build relationships, encourage innovation, work for change, and, ultimately, become better clinicians, educators, and mentors to the next generation of women-friendly healthcare providers. All those interested in women's health are invited to attend.

INVITED ADDRESS
Thursday, October 7
13:30 – 14:15 hrs

INVITED ADDRESS: CATALYZING SYSTEMS PROBLEM-SOLVING IN GLOBAL HEALTH: A ROLE FOR HEALTH PROFESSIONALS

Presenter: Tim Evans, WHO, Switzerland

Room: Grand Salon D & E

This address will describe the magnitude of global health challenges focusing specifically on current needs and inequities. As part of the response a major re-thinking is required as regards the health workforce. A number of opportunities for revitalizing health human resources and the training and deployment of health professionals in global health will be presented.

PARALLEL SESSIONS
Thursday, October 7
14:30 – 16:30 hrs

DIDACTIC:

THE PREVENTION RESEARCH CENTERS PROGRAM: A MODEL TO DELIVER PREVENTION RESEARCH; AND NOT ON TOBACCO: AN ACADEMIC-COMMUNITY PARTNERSHIP TO PROMOTE ADOLESCENT HEALTH

Presenters: Eduardo Simoes, Centers for Disease Control and Prevention, USA and Geri Dino, Prevention Research Center, West Virginia University, USA

Room: Grand Salon D & E

In this session, participants will learn the basic steps of prevention research with a special focus on participatory research. The different research approaches and methodologies, from traditional health science to sociological and anthropological aspects, are integrated to deliver research that evaluates practical interventions in public health. In a participatory approach, academic researchers work in hand with communities and mutually agree on decisions. This participatory process generates trust among partners delivering and evaluating public health interventions, thus creating a conducive environment for creativity and sustainability.

The West Virginia University Prevention Research Center has been collaborating with state and national partners to design, evaluate, and disseminate the American Lung Association's teen smoking cessation program, Not On Tobacco (N-O-T). This presentation will describe a 7-year academic-community collaboration grounded in science and community needs, and guided by a set of core values directed at improving adolescent health. The presentation will describe how a field-identified need lead to a collaborative needs assessment followed by program development and the identification of implementation strategies. There will be a description of the community-based participatory research process that included identifying research questions, conducting pilot and feasibility research, determining outcome measures and study design, determining data analytic strategies, reporting results in multiple formats, and communicating findings to multiple audiences. Finally, the presentation will explore how the partners continue to work together to maximize the utility and public health impact of the program for diverse teen populations.

MINI-WORKSHOPS:

MULTIDISCIPLINARY TEAM WORKS TO IMPROVE THE QUALITY OF LIFE OF POPULATION, ANIMALS AND THE ENVIRONMENT IN THE SICILIAN CONTEXT

Presenter: Pina Frazzica, Italy

Room: Georgia 8

Goals and Specific Learning Objectives of the Session:

- ❑ To demonstrate how to assess the potential effects of local policy and programs on the health of the population, on that of the environment and of animals, through a multidisciplinary team approach, providing to local politicians the scientific evidence on which to base their decisions; and
- ❑ To share the instruments used for the assessment.

Health Impact Assessment (HIA) offers an innovative approach for ensuring that Governments' policies and programs are evidence based and congruent with the population health needs. Regardless of the sectors they originate from, HIA means to assess public determinations' influence on the quality of life and on the health of the target population, of the environment and of animals. CEFPAS, the Centre for Training and Research in Public Health of the Sicilian region, is implementing a HIA initiative in the Province of Ragusa (Sicily). This 2 year project evaluates Province and Town determinations that may have an impact on local population's health.

The integration of individual and public health interventions use operational platforms placed at community level that become “natural” bases for alliance negotiation and synergy development. The multidisciplinary team is composed of Politicians, Economists, GPs, Hygienists, Specialists, Veterinarians, Farmers, Environmentalists, representatives of citizens groups and CEFPAS personnel. The population representatives have a proactive role in the management of the assessment process and in the use of its results.

THE TOOLKIT FOR COMMUNITY ENGAGED SCHOLARSHIP: SUCCESSFULLY NAVIGATING THE FACULTY PROMOTION AND TENURE PROCESS

Presenters: Jen Kauper-Brown, USA and Sarena D. Seifer, USA

Room: Georgia 9

Goals and Specific Learning Objectives of the Session:

- ❑ Anticipate the challenges faced by community-engaged faculty in the promotion and tenure system;
- ❑ Identify strategies for documenting a faculty member's community-engaged scholarship in their portfolio for promotion and tenure; and
- ❑ Describe successful approaches for recruiting mentors, identifying external reviewers and preparing community partners who each play key roles in the promotion and tenure process.

A frequently cited barrier to faculty conducting community-based participatory research, service-learning and other forms of "community-engaged scholarship" is the risk associated with trying to achieve promotion and tenure. Community-engaged scholarship poses significant challenges to traditional definitions of scholarship and is not often supported by the promotion and tenure process. Thus, many faculty are reluctant to pursue community-engaged scholarship as a centerpiece of their academic careers.

This presentation demonstrates an innovative toolkit that community-engaged faculty can use to successfully navigate their institution's promotion and tenure process and increase peer support for their work. Community-engaged faculty and those who seek to support their continued community involvement will be especially interested in this session.

The toolkit includes two main sections: a planning section that focuses on the role of mentors, developing one's vision for work with communities, and strategies for documenting one's work across the academic missions; and a faculty portfolio section that focuses on how to prepare a strong career statement, curriculum vitae, teaching portfolio, and letters from peer reviewers and community partners. Each section includes user-friendly strategies and examples from actual faculty portfolios across a range of health professions disciplines. The toolkit was developed with funding from Community-Campus Partnership for Health. The toolkit can be used for faculty development, or individually by faculty.

STORY SESSIONS:

BALANCING POWER IN THE PLANNING AND CREATION OF A COMMUNITY PARTNERSHIP RESOURCE CENTER AT UCSF

Presenters: Naomi Wortis, USA and Robert Uhrle, USA

Room: Georgia 12

Goals and Specific Learning Objectives of the Session:

- ❑ To describe a model program that will foster a broad array of university-community partnerships;
- ❑ To describe a collaborative planning process for such a program; and
- ❑ To discuss ways of assuring that power is balanced between university and community partners.

An effort is underway at the University of California, San Francisco (UCSF) to develop a new Community Partnership Resource Center (CPRC) that will promote the overall health and well being of San Franciscans by facilitating partnerships between UCSF and local communities, focusing on those communities with the most glaring health disparities. By building capacity for partnership and increasing access to available resources in local communities and at this health professions school, we hope to help eliminate existing disparities. A collaborative planning process has been undertaken in which community and university representatives have been equal partners from the very beginning, establishing the mission, principles, and goals of the CPRC. The partnership activities supported by the center will be community-driven and may include health education in targeted communities, community service-learning curricula at the university, community-based participatory research, and social advocacy work.

PROFESSIONAL SCHOOLS: BUILDING BLOCKS FOR OVERCOMING OF HEALTH DISPARITIES; EXPERIENCE FROM BUEA, CAMEROON

Presenter: Theodosia McMoli, Cameroon

Room: Georgia 10

Goals and Specific Learning Objectives of the Session:

- ❑ To demonstrate how a new faculty with meager resources is trying to address disparities in healthcare services in South West Province of Cameroon.
- ❑ To demonstrate through communities, existing health service inequalities in this area;
- ❑ To demonstrate collaboration with potential stake holders;
- ❑ To demonstrate inculcation of identified deficiencies into Faculty curriculum;
- ❑ To illustrate solutions for addressing deficiencies eg. Staff Community Research; Students' Projects; and
- ❑ Report of 2 case studies – Use of Contraceptives and Use of Spectacles

THIRTY YEARS OF COMMUNITY-CAMPUS COLLABORATION IN UNDERSERVED COMMUNITIES

Presenters: Annabel Santana, USA and Pyser Edelsack, USA

Room: Georgia 11

Goals and Specific Learning Objectives of the Session:

- ❑ To demonstrate practical approaches for engaging community-based organizations as partners in the training of culturally competent clinicians;
- ❑ To describe a partnership model that integrates didactic instruction with community-based learning and service; and
- ❑ To foster dialog among participants regarding collaborations between academic institutions and community organizations.

Description: The Sophie Davis School is unique among U.S. medical schools in tailoring its curriculum toward preparing underrepresented minority students to become community-oriented primary care physicians in medically underserved areas. An intensive sequence of courses provides students the skills to analyze the health of populations and explore multifaceted intervention strategies aimed at improving the health of communities. A network of more than forty community-based health and social service organizations serve as field placement sites in which students engage in service-learning experiences and research projects. These partnerships have proven to be mutually beneficial. Students receive:

valuable exposure to the needs of underserved, culturally diverse populations; real-world application of didactic learning; opportunities to engage in community-based projects identified and supervised by the host agency. Partners benefit from students' hands-on support for needed outreach, data collection and other activities for which manpower is frequently lacking, and valuable information/data for quality review and grant-writing. We believe these experiences are replicable in other academic institutions and communities.

THEMATIC POSTER SESSIONS:

ADDRESSING SOCIAL DETERMINANTS OF HEALTH: TEACHING

Moderator: Dimity Pond, Australia

Room: Georgia 3

Please see pages 104 -111 for abstracts for this session

In this thematic poster session a wide range of teaching activities will be shared with which students can be made aware of the wide diversity of social and cultural circumstances that influence health and well-being. Discussion is likely to also address how these teaching activities can be acknowledged as they 'compete' in a curriculum with other valuable lessons.

INNOVATIONS IN HEALTH PROFESSIONS EDUCATION: COMMUNITY-BASED EDUCATION

Moderator: Mariette Lowes, South Africa

Room: Georgia 4

Please see pages 112 - 117 for abstracts for this session

Proportionally, most health care takes place outside the hospitals, whereas, traditionally, most teaching for the health care professions is conducted in a hospital setting. This imbalance is being corrected by a huge variety of community-based innovations in health professions education. This thematic poster session focuses on such innovations taking place across the globe.

INNOVATIONS IN HEALTH PROFESSIONS EDUCATION: EXAMPLES OF COMMUNITY-BASED EDUCATION

Moderator: Judy Lewis, USA

Room: Georgia 5

Please see pages 118 - 126 for abstracts for this session

There are many fine examples of health professions education taking place in the communities. However, do all participants benefit equally? How do the organizers engage communities as partners in these efforts? How are community needs and assets determined and addressed? How do we integrate these with the needs of the learners? These are only some of the critical questions and issues to be discussed in this thematic poster session.

WOMEN AND HEALTH

Moderator: David Bor, USA

Room: Georgia 6

Please see pages 127 - 134 for abstracts for this session

Socio-economic and physiological factors have a great impact on the special position of women with respect to health. What can be done to attain equity in health for women and men? This thematic poster session will focus on programs that have attempted to address health, status and power inequities between men and women. Male and female participants are welcome to share their experiences.

CCPH INFORMATIONAL SESSION
Thursday, October 7
16:45 – 17:45 hrs

CCPH Informational Session: Meet with Members and Get Involved in CCPH!

Moderator: Sarena D. Seifer, Executive Director, Community-Campus Partnerships for Health, USA

Members: Elmer Freeman, CCPH Board Chair, USA; Renee Bayer, CCPH Board Chair-Elect, CCPH, USAL Ella Greene-Moton, CCPH Board Member, USA and others!

Room: Grand Salon D & E

Join us for an informative and interactive session about Community-Campus Partnerships for Health (CCPH)! Learn about the history of the organization, our current programs and priorities, and how you can get involved. Find out about the latest CCPH tools and resources for building partnerships, implementing service-learning and conducting community-based participatory research. Meet CCPH members who will share stories and answer any questions you may have. Contribute your ideas about the future of CCPH. Prospective members, new members, and long-time members will all benefit from the discussion.

*MEET YOUR REGIONAL NETWORK:TUFH
EXECUTIVE COMMITTEE REPRESENTATIVE
Thursday, October 7
18:30 – 19:30 hrs*

Meet Your Regional Network:TUFH Executive Committee Representative

Rooms: Georgia 3, Georgia 7, Georgia 8, Georgia 9, Georgia 10, Georgia 11, Georgia 12

The members of The Network: TUFH elect EC Members to represent the various regions in the world. In this session you meet with the EC member who represents your part of the world. The agenda of this session is open. You can raise issues that you think are important for The Network: TUFH to consider and, of course, you can ask your representative what The Network: TUFH actually does in your region. Activities can be unfolded that are beneficial for you, your institution, your policy makers or your communities. Moreover, general issues about your work and The Network: TUFH can be raised and discussed. Network: TUFH members and non-members are invited to share their ideas and, who knows, maybe new and active working groups may be formed to act on issues that are crucial for the health of people and their communities in your part of the world. The meetings will be organized by region.

SNO MEETING – All Students Welcome!
Thursday, October 7
18:30 – 19:30 hrs

SNO Meeting – All Students Welcome!

Room: Georgia 4

The SNO is a network of students from Network: TUFH schools seeking to promote contacts for student exchange in particular.

Students may wish to gain the experience of studying at another school, in another country, with a different cultural base. Student exchange enables students to develop a more differentiated perspective on health care and education in their own community. In addition, electives in other countries may contribute to better mutual understanding and exchange of ideas, values and knowledge.

Three things I learned during the conference today that interested me and I would like to learn more about are:

Three things that surprised me during the conference today are:

Three new ideas I would like to try to implement back home are:

Some memorable quotes from today are:

