

**National Area Health Education (AHEC)  
Organization Leadership Conference  
June 27 - July 1, 2005, Tulsa, OK  
<http://www.healthsciences.okstate.edu/nao2005/index.html>**

**Becoming an Engaged Institution:  
A Strategic Approach to  
Community-Campus Partnerships**  
*An interactive workshop facilitated by  
Sarena D. Seifer, Executive Director  
Community-Campus Partnerships for Health*

Thursday June 30, 2005

8:30-11:45 a.m.  
Tulsa, Oklahoma

Community-campus partnerships as a strategy for change has been gaining recognition and momentum in recent years. In the last decade, public and private funding agencies have invested over a billion dollars in such partnerships, including more than a dozen multi-site initiatives that employ community-campus partnerships as a change strategy. Partnerships between communities and higher educational institutions are increasingly being recommended by national bodies and pursued by funding agencies as a strategy for achieving a wide range of significant community health, education and economic outcomes.

AHECs are well positioned not only to catalyze these partnerships, but to provide leadership in helping to strategically link and build upon the many partnerships underway within a given institution or community, and across institutions and communities.

This interactive session will lead participants through a process of assessing their partnerships and opportunities to leverage those partnerships in ways that can enhance the benefits to the institutions and communities involved.