

Show me the money...

What funders look for



Sarah Flicker
Director of Research





CBPR

“**Collaborative approach** to research that **equitably** involves all partners in the research process and recognizes the **unique strengths** that each brings. CBPR begins with a research topic of importance to the community, has the aim of **combining knowledge with action** and achieving **social change** to **improve health outcomes** and **eliminate health disparities**.”

(Community Health Scholars Program)



RC-CBR

- CBR Grants program
- Unique CBR Certificate program
- CBR Student Practicum Placement Program
- Partnership Brokering Program
- Community-Based Participatory Research Listserv
- CBR Undergraduate Practicum Course
- CBPR Curriculum Development



The Common Interests of Funders and Community Agencies:

- *Making a difference*
- *Matching need to dollars*
- *Finding the “right match”*



Our CBR Priorities

- Strong community involvement at all stages of the research process -- including proposal development
- Methodologically rigorous research
- Strong potential to impact programs or policy
- Solid partnership
- Attention to dissemination & action
- Research is timely & relevant



Rating Research Capacity

- Research teams qualifications
 - Experience
 - Credibility
- Work plan, schedule, and **budget**

Tip of the day
Budgets are crucial
(often #1 reviewer panel focus)



Rating the Potential Impact of Project

- Sufficient scope to offer broad learnings?
- Dissemination plan
 - Reach multiple audience in appropriate formats
- Link to Action



Big Wins

- **The Street Health Report**
- **Fred Victor Centre in conjunction with the City of Toronto**
- **Count Us In! The Women's Inclusion Study, Ontario Women's Health Network**
- **Positive Spaces. Healthy places. Fife House.**
- **TeenNet at the University of Toronto**