Show me the money…
What funders look for

Sarah Flicker
Director of Research
CBPR

“Collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each brings. CBPR begins with a research topic of importance to the community, has the aim of combining knowledge with action and achieving social change to improve health outcomes and eliminate health disparities.”

(Community Health Scholars Program)
RC-CBR

- CBR Grants program
- Unique CBR Certificate program
- CBR Student Practicum Placement Program
- Partnership Brokering Program
- Community-Based Participatory Research Listserv
- CBR Undergraduate Practicum Course
- CBPR Curriculum Development
The Common Interests of Funders and Community Agencies:

- Making a difference
- Matching need to dollars
- Finding the “right match”
Our CBR Priorities

- Strong community involvement at all stages of the research process -- including proposal development
- Methodologically rigorous research
- Strong potential to impact programs or policy
- Solid partnership
- Attention to dissemination & action
- Research is timely & relevant
Rating Research Capacity

- Research teams qualifications
  - Experience
  - Credibility

- Work plan, schedule, and budget

Tip of the day
Budgets are crucial
(often #1 reviewer panel focus)
Rating the Potential Impact of Project

- Sufficient scope to offer broad learnings?

- Dissemination plan
  - Reach multiple audience in appropriate formats

- Link to Action
Big Wins

- The Street Health Report
- Fred Victor Centre in conjunction with the City of Toronto
- Count Us In! The Women’s Inclusion Study, Ontario Women’s Health Network
- TeenNet at the University of Toronto