



UW School of Public Health and Community Medicine

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***Community-Based Participatory Research
in Public Health Conference***
April 17, 2003
South Campus Center, University of Washington

Conference Speakers

10:00-10:05am

WELCOME by:

Sarena D. Seifer, M.D.

Sarena D. Seifer is executive director of Community-Campus Partnerships for Health, a national nonprofit organization that promotes health through partnerships between communities and higher educational institutions. She holds a faculty appointment in the School of Public Health and Community Medicine at the University of Washington and is a senior fellow with the Center for the Health Professions at the University of California-San Francisco.

10:05-10:15am

INTRODUCTION by:

Patricia W. Wahl, Ph.D.

Dr. Patricia Wahl was appointed Dean of the School of Public Health and Community Medicine at the University of Washington in February 1999 and since 1985 she has been a Professor in the Department of Biostatistics in the School of Public Health and Community. Dr. Wahl serves on the Council for Education in Public Health (CEPH), the accrediting agency for schools of public health and graduate public health programs outside schools of public health and is currently the Secretary of the CEPH Administrative Committee. In 2003 Dr. Wahl became the ASPH representative to the Council on Linkages (COL) between Public Health Practice and Academia and also a member of the Association of Schools of Public Health (ASPH) Executive Committee.

10:15-11:30am

KEYNOTE:

Robert M. Goodman, Ph.D., M.P.H., M.A.

Dr. Goodman is the Usdin Family Professor in Community Health Sciences at the Tulane University School of Public Health and Tropical Medicine. Formally, he was Director of the Center for Community Research at The Wake Forest University School of Medicine, and a faculty member at the University of North Carolina and University of South Carolina Schools of Public Health. Dr. Goodman has written extensively on issues concerning community health development, community capacity, community coalitions, evaluation methods, organizational development, and the institutionalization of health programs. He has been the principal investigator and evaluator on projects for The Centers for Disease Control and Prevention (CDC), The National Cancer Institute, The Centers for Substance Abuse Prevention, The Children's Defense Fund, and several state health departments. In 1992, the Health Education and

Health Promotion Section of the American Public Health Association awarded Dr. Goodman with its Early Career Award, and in 1994, the Association of State and Territorial Directors of Health Education and Centers for Disease Control and Prevention jointly honored him with the Health Promotion and Education Advocacy Award for advocacy at the state and national levels. In 1999, Dr. Goodman received an endowed professorship (The Usdin Family Professor in Community Health Sciences). Recently, Dr. Goodman served as the PI of a three-year study funded through the CDC Prevention Research Centers that utilized qualitative case studies as a first phase in developing valid measurements for community capacity and related social protective factors. Additionally, he was the PI of a multi-site qualitative evaluation of the Centers for Excellence in Women's Health of the National Institutes of Health, and a member of the Institute of Medicine's Study Committee on Educating Public Health Professionals for the 21st Century. Currently, Dr. Goodman is developing for CDC's Diabetes Translation Branch a system of comprehensive processes that are integral to community-based initiatives for diabetes prevention and control.

11:30am-12:45pm LUNCH

12:45-2:30pm

Healthy Homes: CBPR in the context of a randomized controlled trial of an in-home environmental intervention to reduce asthma morbidity
ROOM 316

Jim Krieger, M.D., M.P.H.

Dr. Jim Krieger is chief of the Epidemiology, Planning and Evaluation Unit at Public Health: Seattle & King County. He is also Clinical Associate Professor of Medicine and Health Services at the University of Washington and an attending physician at Harborview Medical Center. His health department responsibilities include overseeing community assessment activities; serving as principle investigator of the Healthy Homes Project which seeks to control asthma through community health worker home visits; directing Seattle Partners for Healthy Communities, a collaboration between community, public health, and the university to promote health among low-income, diverse communities; founder and steering committee member of the King County Asthma Forum, a local asthma coalition; and Co-Director of the Allies Against Asthma project, a multi-level community asthma control intervention. He also cares for patients in the Adult Medicine Clinic at Harborview Medical Center. He received his undergraduate degree at Harvard, completed medical training at the University of California, San Francisco and received his master's of public health degree at University of Washington.

Carol Allen

Ms. Allen is the Project Coordinator for King County's Department of Public Health in the Epidemiology, Planning and Evaluation Division. She is also the Program Manager for Seattle Healthy Homes Project which is sponsored by the Seattle Partners for Healthy Communities.

Augustine Hampton

Ms. Hampton has served as Board Member of the Casey Foundation Committee for the New Holly Project, which addressed the needs of low-income Seattle renters. Ms. Hampton is a single parent with an eight-year-old asthmatic son, Jaren Hargrove. She is actively serving on the Seattle/King County - Healthy Homes Asthma Project (Research Study), Parent Advisory Group (PAG), for the past four years. She states about the project: "I wasn't sure if I should join the project, but thought if there was a chance it could help my son's asthma, I should give it a try. I am really glad I did and I highly recommend it." She is also actively serving as board member of the Denise Louie Education Center for the past seven years, as Parent Coordinator and President Parent Association at Jaren's Elementary School, Van Asselt.

12:45-2:30pm

CBPR & Domestic Violence

ROOM 242/246

Sharyne Shiu-Thornton, Ph.D.

Dr. Shiu-Thornton is a medical anthropologist and ethnic minority mental health specialist. She is a licensed mental health counselor, State of Washington. Currently, she is a lecturer in the Department of Health Services, School of Public Health and Community Medicine, University of Washington. She has over 20 years of experience as a diversity/cultural competency trainer with a specialized focus on providing services, developing, managing and evaluating programs for Asian/Pacific American immigrant/refugee populations. She is the former faculty chair for the Ethnic Minority Mental Health Certificate program, School of Social Work, Continuing Education, UW. Her experiences include working with bilingual/bicultural medical interpreters and case managers as well as providing direct clinical care to limited English-proficient clients. Her clinical work included services to women and children experiencing domestic violence. She has conducted anthropological fieldwork with Hokkien and Mandarin speaking Chinese in Taiwan; Cantonese, Taiwanese, and Mandarin speaking I/R Chinese in Seattle, Washington and, also, with Iu-Mien refugees from Laos, resettled in Seattle-King County. Her current research addresses domestic violence in underserved ethnic/cultural communities, including urban AI/AN women survivors. Her methodological approaches are qualitative, ethnographic and community based. Additionally, she has several years of experience working collaboratively with other communities of color, including a secondary focus on working with urban American Indian populations.

Kirsten Senturia, Ph.D.

Kirsten Senturia is a Research Anthropologist at Public Health---Seattle and King County, and affiliate Clinical Assistant Professor at the University of Washington in the Social and Behavioral Sciences track of the School of Public Health. She specializes in qualitative research, program development and evaluation. Her research focuses on domestic violence, women's health, mental health, Community-Based Participatory Research, and Participatory Action Research, especially with immigrant and refugee communities.

Beruke Giday

Beruke Giday is originally from Addis Ababa, Ethiopia and arrived in the U.S. in 1983 to pursue higher education goals. She is a graduate of the University of Washington where she earned a B.A. in business administration. She earned her Masters in Nonprofit Leadership [MNPL] from Seattle University in 2001. She has worked with the Refugee Women's Alliance [ReWA] since 1988, first as a bilingual advocate and then as the DV program manager, a position she currently holds. She is multilingual in Amharic, Trigrigna, and English. She is a leader in the DV service provider community. She provides training, consultation and technical assistance around DV topics and service issues to refugee and mainstream providers and agencies.

2:30-3:00pm Break

3:00-4:45pm

CBPR & NUTRITION

ROOM 316

Adam Drewnowski, Ph.D.

Dr. Adam Drewnowski is the Director of the Center for Public Health Nutrition at the University of Washington. He is Professor of Epidemiology in the School of Public Health and Community Medicine; Professor of Medicine in the Medical School and Joint Member of the Fred Hutchinson Cancer Research Center. He obtained his MA degree in biochemistry from Balliol College, Oxford University, and a PhD in psychology from The Rockefeller University in New York. Following postdoctoral training at the University

of Toronto, Dr. Drewnowski re-joined The Rockefeller University as Assistant Professor in the Laboratory of Human Behavior and Metabolism. He then joined the University of Michigan, where he became Professor of Public Health, Psychology, and Psychiatry and was the Director of the Program in Human Nutrition at the School of Public Health. Dr. Drewnowski moved to the University of Washington in 1998.

Dr. Drewnowski has conducted numerous studies on the role of sugar and fat in the American diet. His current studies address energy density and the economics of food choice. Dr. Drewnowski is the author of over 100 research papers, numerous reviews and book chapters, and a frequent participant at scientific meetings, conferences, and symposia.

Donna Johnson, R.D., Ph.D.

Dr. Johnson is a Registered Dietitian and an Assistant Professor in the Nutritional Sciences Program in the School of Public Health and Community Medicine at the University of Washington. She is also the Associate Director at the Center for Public Health Nutrition and has been instrumental in facilitating the work of the Northwest Obesity Prevention Project. In addition to her work as a researcher and instructor, Dr. Johnson has acted in a consultative role to help revitalize WIC Nutritional Services, evaluate a state-wide Obesity Prevention project, develop a website for population-based nutrition information, and train public health nutritionists on uses of distance learning and communication techniques.

Caroline McNaughton Tittel, M.P.H., R.D.

Ms. Tittel is a Registered Dietitian and holds a Master of Public Health in Nutrition from the University of Washington. She is the Program Manager for the Center for Public Health Nutrition and the University of Washington. Ms. Tittel works in a consultative role with Dr. Donna Johnson on the state-wide Obesity Prevention project.

Mayor Lee Blackwell, M.B.A.

City of Moses Lake

Education: MBA from San Diego State College

Work History:

- General Manager, military electronics companies in South Korea, Grants Pass Oregon, Melville NY & Pascagoula Mississippi
- Founder/Owner, third party debt collection and equipment recovery company (annual sales of \$485,000.00)
- President & CEO of microwave pay-per-view Television Company, in Boston Prudential Tower (annual sales: \$45,000,000.00)
- General Manager, Hong Kong based trading company, with offices located in Taiwan
- Operations Manager, Cable TV equipment manufacturer located in Taiwan
- Technology Consultant, Cable TV equipment manufacturer located in Sao Paulo Brazil

Currently:

- President, Laurel Burch Direct, a wholesale & internet sales company representing Artist Laurel Burch designs world-wide.
- Mayor, City of Moses Lake Washington
- Chairperson, Grant County Health District Board

3:00-4:45pm

CBPR and Pesticide Exposure in the Lower Yakima Valley

ROOM 242/246

Beti Thompson, Ph.D.

Dr. Thompson is a full member in the Cancer Prevention Program at the Fred Hutchinson Cancer Research Center and a Professor in the Health Services Department in the School of Public Health and Community Medicine at the University of Washington. She has long been involved in community research

and has written many papers and chapters on community organization as a strategy for developing community partnerships. She is involved in a number of studies in which communities are randomized to intervention or comparison conditions for various health promotion projects, including smoking cessation, smoking policy implementation, dietary change, cancer screening, and environmental strategies to encourage behavior change. The 'Community Randomized Trial of Hispanic Cancer Prevention' explores methods to increase cancer screening and behavior among Hispanics. In this study, 20 communities in Eastern Washington State were identified and a baseline assessment was made. Overall, Hispanics were significantly less likely to have access to health care, regular health providers, and lower breast, cervical, and colorectal cancer screening rates. Ten communities were randomized to receive a community-wide intervention to ascertain whether improvements could be made in Hispanic screening habits. 'Reducing Pesticide Exposure in Children of Farmworkers' is another project being carried out in the Yakima Valley. In this project communities were randomized to receive a comprehensive, multi-faceted intervention to educate farmworkers about the risks of taking home pesticide residues on their skin, boots, and clothing to their homes. Urine samples from adult farmworkers and an eligible child (aged 2 to 6) indicate that a higher percentage of farmworkers conducting specific tasks (e.g., thinning and pruning) have urinary pesticide metabolites compared to those not doing the task. Dr. Thompson is also PI on a collaborative grant with New Mexico State University, a minority-serving institution, and is PI on a recently-funded grant to address smoking in women of child-bearing age in Chile.

Ruby Godina

Ms. Godina is a sophomore at the University of Washington. She was recruited through a minority high school program conducted by Dr. Thompson in the Yakima Valley to work on research projects related to Hispanics. Ms. Godina worked on various projects for three summers and was accepted at the University of Washington. Some of her work has been presented at national conferences. She currently works with Dr. Thompson's team on research and publication of Valley projects. Ms. Godina is an excellent example of the benefits of involving community participants in research.

Antonia Martinez

Ms. Martinez is a sophomore at the University of Washington. Coming from the Yakima Valley, she began her interest and work in research as a minority high school student as part of Dr. Thompson's projects in the Yakima Valley. She spent one summer speaking with individual farmworkers and gathering information on the attitudes, beliefs, and practices about pesticide exposure. She is currently preparing a manuscript from those data. Ms. Martinez currently works with Dr. Thompson's team on research and publication of Valley projects.

4:45-5:00pm

REFLECTION

Room 316

Sarena D. Seifer, M.D. and Robert M. Goodman, Ph.D., M.P.H., M.A.