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# Sustaining Intermediate Partnerships: Creating Organizational and Policy Change and Securing Funding

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APHA Learning Institute: Developing and Sustaining Community-  
Institutional Partnerships

# Overview of Session

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- Summary of session objectives and format
- Introduction of facilitators and participants
- Defining “intermediate partnerships”
- Creating organizational and policy change
  - Promoting Occupational Health Among Indigenous Farmworkers
- Writing proposals and securing funding
  - Promoting Access to Health for Pacific Islander and Southeast Asian Women (PATH for Women)
- Questions and answers

# Defining “Intermediate Partnerships”

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*What do they look like?  
How do we know when we have  
one?*

- Does it mean a continuing relationship and discussion among partners and organizations?
- Does it mean continuing a program or intervention?
- Does it mean changes in a policy or system?
- Does it mean an increase in community capacity?
- Does it mean the sustaining of outcomes achieved by the project?
- Does it mean sustained funding?

- **CCPH CBPR Curriculum Exercise 7.2.1**

# Promoting Occupational Health Among Indigenous Farmworkers

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# Project Partners

- Oregon Law Center
- SALUD Medical Center
- Pineros y Campesinos Unidos del Noroeste (PCUN)
- Portland State University School of Community Health
- Farmworker Justice



# Creating Organizational and Policy Change in Oregon

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- *Promotores* program
- Outreach and education
- Governmental regulators & clinicians
- Hiring practices
- Positions of leadership
- Federal & state policy

# Summary of Session Themes

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## ■ Organizational and Policy Change

- Engage in public relations to keep your issue and activities visible
- Train and support a constituency of community leaders and advocates
- Hire from the community and place within agencies
- Target a specific policy to achieve longer term outcomes
- Make sure the organizational or policy efforts align with the organizations' missions
- Build alliances with other groups that have a similar mission
- Make your issue part of someone else's agenda or plan (e.g., business leader, government or agency representative)



# PATH for Women

Promoting Access to Health for Pacific Islander  
& Southeast Asian Women

REACH 2010



# Program Partners

## Organization

- Special Service for Groups
- OCAPICA
  
- PALS for Health/Alas Para tu Salud
- Tongan Community Service Center/SSG
- Samoan National Nurses Association
- Guam Communications Network
- Special Service for Groups, Inc.
- Families in Good Health/  
St. Mary Medical Center
- UCLA School of Public Health
- Cal State University Fullerton,  
Department of Health Science
- APIAHF, APALC, NHeLP

## Community Role

- Lead and fiscal sponsor
- Principal Investigator &  
Vietnamese
- Language access and policy
- Tongan
- Samoan
- Chamorro
- Thai
- Cambodian and Laotian
  
- Research/Evaluation
- Research/Evaluation
  
- Policy

# Writing Proposals and Securing Funding

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- Create a funding plan – short-term and long-term
- Time-intensive process
- Be pro-active
  - Identify funders to work with
  - Know what to fund or seek funding for
- Priorities/Scope
- Good communication – marketing materials
  - Networking
- Be aware of funding opportunities

# Considerations for Proposals

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- Does the RFP fit with the priorities and goals of your partnership?
- Is the funding agency supportive of CBPR?
  - What is the history of the funding agency in supporting CBPR with past awards?
- When is the proposal due?
- Are there ethical considerations regarding the funding?
- Are members of the review panel familiar with CBPR methodology and approaches?
- What is allowable in the budget?

# Assembling the Research Team

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## ■ Activity

- Take a moment to list out who you would identify to work on your proposal team
- What skills does each individual bring
- Is there a need to add other team members
- What is the role of each team and individual members both on the proposal and eventually on the project

# Summary of Session Themes

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## ■ Writing Proposals and Securing Funding

- Develop a funding plan (short and long-term)
- Be clear about the philosophy and priorities of your partnership
- Be clear about roles and responsibilities
- Have a contingency plan
- Be flexible

# Q & A

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## Discussion

# Contact Information

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