Sustaining Intermediate Partnerships: Creating Organizational and Policy Change and Securing Funding

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APHA Learning Institute: Developing and Sustaining Community-Institutional Partnerships
Overview of Session

- Summary of session objectives and format
- Introduction of facilitators and participants
- Defining “intermediate partnerships”
- Creating organizational and policy change
  - Promoting Occupational Health Among Indigenous Farmworkers
- Writing proposals and securing funding
  - Promoting Access to Health for Pacific Islander and Southeast Asian Women (PATH for Women)
- Questions and answers
Defining “Intermediate Partnerships”

What do they look like?
How do we know when we have one?

- Does it mean a continuing relationship and discussion among partners and organizations?
- Does it mean continuing a program or intervention?
- Does it mean changes in a policy or system?
- Does it mean an increase in community capacity?
- Does it mean the sustaining of outcomes achieved by the project?
- Does it mean sustained funding?

- CCPH CBPR Curriculum Exercise 7.2.1
Promoting Occupational Health Among Indigenous Farmworkers
Project Partners

- Oregon Law Center
- SALUD Medical Center
- Pineros y Campesinos Unidos del Noroeste (PCUN)
- Portland State University School of Community Health
- Farmworker Justice
Creating Organizational and Policy Change in Oregon

- Promotores program
- Outreach and education
- Governmental regulators & clinicians
- Hiring practices
- Positions of leadership
- Federal & state policy
Summary of Session Themes

Organizational and Policy Change

• Engage in public relations to keep your issue and activities visible
• Train and support a constituency of community leaders and advocates
• Hire from the community and place within agencies
• Target a specific policy to achieve longer term outcomes
• Make sure the organizational or policy efforts align with the organizations’ missions
• Build alliances with other groups that have a similar mission
• Make your issue part of someone else’s agenda or plan (e.g., business leader, government or agency representative)
Program Partners

<table>
<thead>
<tr>
<th>Organization</th>
<th>Community Role</th>
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<tbody>
<tr>
<td>Special Service for Groups</td>
<td>Lead and fiscal sponsor</td>
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<tr>
<td>OCAPICA</td>
<td>Principal Investigator &amp; Vietnamese</td>
</tr>
<tr>
<td>PALS for Health/Alas Para tu Salud</td>
<td>Language access and policy</td>
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<td>Tongan Community Service Center/SSG</td>
<td>Tongan</td>
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<td>Samoan National Nurses Association</td>
<td>Samoan</td>
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<td>Guam Communications Network</td>
<td>Chamorro</td>
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<td>Special Service for Groups, Inc.</td>
<td>Thai</td>
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<td>Families in Good Health/ St. Mary Medical Center</td>
<td>Cambodian and Laotian</td>
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<tr>
<td>UCLA School of Public Health</td>
<td>Research/Evaluation</td>
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<tr>
<td>Cal State University Fullerton, Department of Health Science</td>
<td>Research/Evaluation</td>
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<tr>
<td>APIAHF, APALC, NHeLP</td>
<td>Policy</td>
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Writing Proposals and Securing Funding

- Create a funding plan – short-term and long-term
- Time-intensive process
- Be pro-active
  - Identify funders to work with
  - Know what to fund or seek funding for
- Priorities/Scope
- Good communication – marketing materials
  - Networking
- Be aware of funding opportunities
Considerations for Proposals

- Does the RFP fit with the priorities and goals of your partnership?
- Is the funding agency supportive of CBPR?
  - What is the history of the funding agency in supporting CBPR with past awards?
- When is the proposal due?
- Are there ethical considerations regarding the funding?
- Are members of the review panel familiar with CBPR methodology and approaches?
- What is allowable in the budget?
Assembling the Research Team

Activity

- Take a moment to list out who you would identify to work on your proposal team
- What skills does each individual bring
- Is there a need to add other team members
- What is the role of each team and individual members both on the proposal and eventually on the project
Summary of Session Themes

- Writing Proposals and Securing Funding
  - Develop a funding plan (short and long-term)
  - Be clear about the philosophy and priorities of your partnership
  - Be clear about roles and responsibilities
  - Have a contingency plan
  - Be flexible
Discussion
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